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THOUGHT AS A POWER

which may be practically used in business, etc.

THERE is a royal road to success in every undertaking, as well as to health, longevity and happiness. It is within your reach to travel that road and have all your hopes realized and your desires gratified. You can become the master of your fate in every respect, no matter to how great an extent you may be mastered by it now. Your ability to think, and the power you can gain through it's scientific use, will enable you to accomplish seeming impossibilities.

One of the objects and purposes of this publication is to show *how* great results are attained by just such a simple agency as thought.

You may be one of those who regard thought as something vapory and unreal. If so, then stop and investigate before condemning something of which you, perhaps, know but little. An impartial investigation will not fail to show you *convincing evidence* of the reality of thought, also proofs for the truth of the claims I make; namely, that the power of thought can be made to produce *direct* results in business affairs, in social accomplishments, health, etc.

Jones Barton Stay not only entered the cage of a lion freshly brought from Africa, and cowed and subdued the beast through a glance of the eye which gave expression to his invincible thought power, but he actually and ignominiously whipped the "king of the desert" without any bad consequences to himself. When the spectators outside became alarmed and frightened at his audacity, he quieted the agitated audience with another glance of his eye. This same man created a great sensation in Europe, particularly in England and France, through the exhibition of some of the most wonderful feats. Nor does Mr. Stay stand alone as a demonstrator of the power of thought. There are records of feats accomplished by others which are not less wonderful than these. There are thousands of men and women in America who consciously use thought force daily in their business and other affairs,

and how many use this wonderful force unconsciously? Tens of thousands of sick, many of whom were given up to die by physicians, have been cured by thought power and without any other aid or remedy. Thought power as a therapeutic agent is gaining more and more the attention of medical practitioners of every school. Eminent scientists have turned their attention to this power. One of them has recently invented an instrument for measuring the power of "brain-waves." The photographs taken of thoughts are positive proof even to the materialist that thoughts are things as real as any substance or force. If you have investigated hypnotism, or what is known as "mental science," you will be in a position to but faintly realize the ultimate possibilities of Thought Power. If you have not investigated this subject, lay all doubt and prejudice aside and follow the rules which will be given in this series of essays, and the value of which may best be estimated by the results attained.

Many have an entirely erroneous conception of the use of thought power for the purpose of attaining financial results. The belief that others must be influenced or "hypnotized" into giving up their cash or patronage, is largely encouraged and nurtured by a certain class of "professors" who realize quite a large revenue from the sale of alleged "methods" by which any one can be put into a sleep or trance and on awakening will have no recollection of what has transpired. They even indicate that such "sleep or trance" can be produced by the "hypnotist" on the spur of the moment, and on any stranger whom he may casually meet. I do not doubt that one can be influenced against one's will. I know in fact that most people are not their own masters, but are constantly under influences outside of their own will. To consciously influence others requires, however, a better knowledge of the principles and law of thought than the average hypnotic professor is able to impart. One who has gained a knowledge of thought laws and a command of the forces within will also know that there are dangers connected with abuse of these forces. The legitimate use of them will not only yield one abundant power over surrounding conditions and circumstances so that money and other material pos-

sessions will come to him by legitimate means. Thus it follows that those who could effectually use their thought power for evil purposes, are the last ones who would be likely to do so.

The Universe is governed by unchangeable laws. Every individual is a part of the Universe, and consequently subject to its laws. These laws are *laws of thought*, and are so wonderfully exact and so omnipotently powerful that an infringement will invariably cause the trespasser to suffer unpleasant consequences. These consequences, however, are not eternal, but only temporary. If you place your hand in the fire, it will burn you and you will suffer pain because you have violated natural law. If you, however, possessed a sufficient knowledge of *thought* law, you could heal your wound *instantly* and would not suffer at all. Even without a knowledge of thought law the suffering would only be temporary like the consequence of any sin. Sin is but violation of law, and to claim that its consequence would be eternal suffering in "fire and brimstone" would be as ridiculous as a claim that a burned finger would smart eternally. All suffering is in consequence of sin, and it will not cease until you cease violating the law—*the law of thought*, the law of your life. All things are yours *when you know the law* and co-operate with it. You are endowed by nature with the desire to be happy, to enjoy life. Is not this *desire* for health, life, happiness and all the good things this life can offer a *sufficient proof* that *yau can gratify* them? Or are you one of the many who believe that the Creator placed them here in order that they may suffer as a preliminary to either "heavenly joy" or "eternal suffering?" Can such theories stand a test by even an ordinary horse sense? Dismiss all theories which might interfere with your search for happiness and continue your aspirations in the light which a knowledge of the laws of thought will cast on the subject. You cannot be happy until you have satisfied every want. Then new needs will appear, and in aspiring to fulfill the ever appearing higher aims, you will be happy, knowing that you will attain exactly what you desire. There are two kinds of happiness. One is the "bliss of ignorance" of the perpetually smiling negro

laborer, and the other is the conscious happiness which is the result of knowledge of your real nature and it's laws. The laws of your nature are also the laws of all nature. Through thought you may co-operate with these laws and thus co-operate with the Universal Creative Principle. By laws of nature I do not mean the various opinions and notions of scientists and others. If you investigate any department of modern science, you will find that the opinions which were considered laws yesterday, are substituted by other (so called) laws today. These are man-made laws, and are constantly changing with the ever advancing mentality of the race. In order to illustrate the futility of some so-called laws, we only need to observe the effect of some experiments with hypnotism, which is the primitive method of conscious use of thought power. You have seen hypnotized persons eat onions for apples, drink water for wine, etc., and manifest all the effects which would be produced by the real articles. Contrary to all laws laid down by the medical profession, the hypnotized "subject's" physical conditions will change. The pulse and the temperature of the body are changed by the operator by means of simple verbal suggestions. Life itself has been suspended and people have been, by hypnotic influence, made to assume a condition closely resembling death. Some have been permitted to remain in that condition for several days, and have been again restored to normal condition of life, not apparently affected by the experiment, although no food or drink was given them. Only a few years since the entire "science" of hypnotism was in the hands of charlatans, and most physicians doubted it's genuineness. Now every progressive doctor is using it in his practice.

This publication will not deal with hypnotism, as enough has been written on the subject. Here we will give facts which lead beyond the mere knowledge of hypnotism and it's limited powers. Many investigators of hypnotism have become actually fascinated by it, and believing they have reached the limit of the uses to which thought power may be put, have failed to investigate further.

The law of thought is one with the fundamental law of motion or vibration, and through that law man

has "dominion over every living thing," including his own body, his business conditions, etc. If we review the progress of civilization during the past, we will see how man's thought has been the *indirect* cause of dominion over the elements, etc., by means of modern inventions and discoveries. The coming year will close the present century, and it is predicted that the next century will be one of most wonderful scientific revelations. It may be, however, safely assumed that the progress will be more towards the spiritual, while in the past it has been principally intellectual.

At present so many are teaching the philosophy of brotherly love, urging people to live an unselfish life. They seem to forget, however, that the community, state or nation consists of individuals, and that the only true way to help the whole is to teach each individual how to help himself, or with other words, how to be truly selfish. You cannot become truly selfish until you have found your true self. Your real self is not the weak and diseased body, but it is that *principle of life* within you which connects you with God, and which you can reach through correct thinking. This life principle, your higher self, has the power to transform your weak body into a strong and healthy one, as if by magic. It has also the ability to aid you in your business affairs, etc., so that seemingly unsurmountable obstacles will vanish, and you will find it easy to procure not only everything you need, but also such luxuries as you may desire. If you are sick or in financial need and believe that it is the will of God that you should suffer, you will never be able to rise out of your present unhappy conditions. If your God is such a monster that the suffering of any of his children could be his will, disown him as your father! Pause a moment and try to realize what a sacrilegious nonsense you have believed. Try to hope that this unwholesome fancy is not based on facts, and nourish this hope with the truth that "God helps him who helps himself."

This journal is not intended to be a religious publication. We have no quarrel with any creed, class or sect, nor do we intend to advocate pet theories of our own, which cannot be demonstrated to everybody's satisfaction as truth. Our aim is to exclusively deal

with such facts as are provable, and leave it to our readers to apply the rules given and thus obtain the necessary proofs. Your power to think is a God-given power. It was given you to use. If you use it correctly, you will be healthy, prosperous and happy. It is immaterial whether you believe in a particular creed or not. A man's religion will never be an obstacle in the way of health and success, *provided that he correctly exercises his power to think.* Are you a thinker? Are you using the force with which nature has endowed you so abundantly? The chances are that you are not even *aware* of the existense of some of the latent forces and faculties which, with a little cultivation would yield you an abundance of everything your heart desires. It is very likely that you use these faculties in a wrong direction. You cannot expect desirable results until you use them in the right way. Your power to think is your main capital and stock in trade, and is capable of yielding you enormous profits if properly invested. Perhaps you do not realize that you possess such an enormous capital, or perhaps you are one of the many who scatter their forces promiscuously and do not invest their "capital" at all. Of what advantage would it be to you to own millions in money if you do not know that you do own it? You would be like the tramp who had inherited a million, but not being aware of the fact, died in the poor-house. Your power to think and the forces, possibilities and opportunities, which are yours by virtue of this power, can be made worth more to you than a million in money. A study of the laws of thought and the observance of certain thought-practices will enable you to gratify your every desire. Only a comparatively limited knowledge of these laws would enable you to amass an enormous fortune. You would, however, not be likely to concentrate your efforts in this direction so as to burden yourself with the cares and responsibilities involved in managing a large estate. Would you care to accumulate money if you were certain that you would have all you needed and whenever you needed it? Jesus Christ did not have a bank account nor a treasury chest. He did not need either, because his knowledge enabled him to supply his needs whenever

they occured. While I do not claim that you can at once duplicate the miracles of Jesus Christ, I claim that if you faithfully apply such rules and methods as will be given in this publication, you will in time attain freedom of disease and poverty, and their accompanying mental conditions, such as fear, worry, despondency, etc.

"What are these methods by which such great results can be achieved?" you will naturally ask. You have perhaps tried every method at your command and have discovered that "early to bed and early to rise" has *not* made you healthy, wealthy nor wise. With much work and worry you have, perhaps, succeeded in laying something aside "for rainy days," but can you say that you are a *complete* success? Perhaps your financial success has been attained at the expense of your health. The chances are that adverse conditions in the business world will cause you to lose all you have gained, leaving you neither health nor wealth. Wealth gained by thought methods is not likely to be lost; and even if it would be taken from you, your knowledge would enable you to rapidly gain what you had lost, and more too.

A scientific use of thought methods is something more than the "affirmations" and "denials" of some "scientists" who say that, if you are sick, deny that you are, and affirm that you are well, and you will be well. If in financial need, keep on using denials and affirmations, and you will in time become a veritable Croesus. True use of thought power, however, means more than mere denying or affirming. In order to be able to *use* thought power you must first *control* it. You cannot use a tool or instrument unless you have *control* over it. The better control you have over your working tools, the more perfect will be your work. The control and mastery of your thoughts is exceedingly important if you desire to use it with a degree of success. It is, therefore, of utmost importance that your first efforts should be made with a view of gaining a better control of your thoughts. To what extent are you able to master your thoughts now? The chances are that you are almost fully mastered by them, or, perhaps, by the thoughts of others.

It must be remembered that the atmosphere sur-

rounding us is actually alive with various thought-currents and emanations, and all are more or less subject to receiving some of these currents. As thought-currents, like water, always seek their own level, so our own thoughts determine the quality of the thought-currents which we are likely to receive. Let your first efforts towards the attainment of thought-control be the exclusion of all undesirable thought-currents from your mental atmosphere. You can best accomplish this by beginning to watch you thoughts and by trying to discriminate between the desirable and undesirable ones. Most people select their associates, but very few realize the importance of also selecting their thoughts. How often do thoughts of discouragement, worry, fear, anxiety, anger, etc., overcome us, and we submit, partly because we do not realize their harmful effect, and partly because we do not know how to help ourselves. You *must* learn to help yourself, because no one else is able to *permanently* help you in this matter. It will cost you an effort and you are not likely to attain your object in a day; but if you persist, the results will be very gratifying. If you continue to making effort to constantly live in thought-currents of hope, confidence, courage, joy, success, love, etc., you will cultivate the brain cells used by these thoughts. These brain cells will in time become so strong that your thoughts will run in these desirable channels almost without an effort.. Thus the cells useful for good thinking will have been developed, while others productive of uudesirable emotions will have shrunk. It is a well established fact that any part of the body or brain which is not constantly used, falls lnto a state of dormancy. If you refuse to engender undesirable thoughts you will cause the corresponding brain-cells to shrink, until it will be almost impossible to again use them. If you, for one month, systematically devote a portion of your time each day for the thinking of desirable thoughts and desirable thoughts *only*, the result will be both surprising and gratifying.

Notice.—In addition to the regular essay on the Power of Thought, we will soon add a department devoted to contributions from subscribers and correspondence, in which the editor will answer questions pertaining to this subject.