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OUR FOURTEENTH ANNUAL CONVENTION
Over 1,000 Attended

DINSHAH'S CHALLENGE UNACCEPTED

Medical Octopus Stands Confirmed As LIAR And COWARD

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FOURTEENTH ANNUAL CONVENTION

Over One Thousand Attended—Reports Of Unparalleled Success

PRESIDENT COLONEL DINSHAH'S CHALLENGE TO AMERICAN MEDICAL ASSOCIATION AND CHICAGO BETTER BUSINESS BUREAU UNACCEPTED

Medical Octopus Stands Confirmed As Liar And Coward

The Fourteenth Annual Convention of Scientific Order Of Spectro-Chrome Metrists assembled in the John Plankinton Hall, Milwaukee Auditorium, Milwaukee, Wisconsin, on Thursday, November 8, 1934.

There were two Informal Sessions, from 10 A. M. to 12 P. M. and 2 P. M. to 5 P. M. During these Informal Sessions, visitors and strangers asked various questions and received the required information. Registration of Members and Provisional Members was made and Reserved Seats were alloted to them.

Evening Session—Thursday, November 8, 1934, 8 P. M.

At 8 P. M. sharp, the President Dinshah P. Ghadiali, took the chair and delivered his Address, in his usual emphatic and no-beating-about-the-bush manner. He said in part: "This is a very auspicious day for our work, which marks the finishing of the Second Cycle of 7 years, in the existence of Spectro-Chrome. We founded our organization, on April 26, 1920, over 14 years ago; during those 14 years, many a ton of water rolled under the bridges of the Niagara Falls and we too went through many ordeals.

"When I started the work, I knew exactly where I was headed. It is not that I was caught in a trap through any ignorance! I went into whatever trap there was, with the fullest and most complete knowledge of what was in store for me. Fourteen years, of actual, clinical practical work among thousands upon thousands of users of Spectro-Chrome, proved the value of Spectro-Chrome Metry as a science. Thousands of people studied under my personal teaching and among them I had the honor of enrolling some of the prominent Physicians, Surgeons, Osteopaths, Dental Surgeons, et cetera, of this country.

However, this year was the most memorable year of our life; it was full of many unpleasant occurrences, though replete also with memories of the most favorable and pleasant character.

"I am a firm believer in the Laws Of Karma or Retributive Justice and Reincarnation. I believe that this one life is merely a link, one of the links in a great chain of life after life, otherwise, our life would have no meaning or objective. Since I was born and had the common sense of humanity developed within me, I dedicated every available moment of my life to the Service Of Mankind. My life's best dreams came true. I am proud to say that in this very beautiful city in the United States, where I landed just by accident about 3 years ago, I actually succeeded in founding an establishment for such noble service as no human power in the World can now shake.

"This Fourteenth Annual Convention was to be opened by your very beloved Honorable Mayor Daniel W. Hoan. You well know the gentleman. It was to be opened by the learned Mayor himself, but, since that arrangement was made in the middle of this year and the announcements were published, certain incidents happened unexpectedly, which compelled me to act promptly and save the name of the Honorable Mayor from being drawn into controversy of an unpleasant character.

"I have the highest regard for Mayor Hoan, not only as the Chief Executive of such a beautiful city, but, as a man of the most sterling, conscientious and upright character. He is a man with integrity, perseverance and honesty. I did not know anything about Milwaukee, when I came here nearly 3 years ago and as usual, paid my respects to the Chief Executive of the city through a letter of introduction which I had. That year, the Mayor very kindly came to the Gold Room of the Hotel Wisconsin and greeted us on behalf of his city. He has nothing to do with my organization; he is in no way connected with my work, but, just as he greeted the American Medical Association Convention here last year, he condescended to greet us this year again as a welcome guest would be. However, because of the controversy between the American Medical Association and myself as well as my Spectro-Chrome, I thought it just to release the Mayor from any opprobrium and on my arrival here voluntarily telephoned him, absolving him from the engagement.

"Letters are being mailed privately by the American Medical Association, calling me all kinds of names and my Spectro-Chrome "buncombe." I am a fighter and a fighter for the Truth. Old or young, there is no man in the World, whether he belong to the American Medical or any other Ass-ociation for that matter, who can call

me a "quack," "schemer," "swindler" or anything else, without being challenged. I am an ex-convict of the Atlanta Penitentiary; that I do admit; I also admit I saw the inside of 10 prisons in America; all this not because I am a crook or a quack, but, because I refused to associate with the most damnable quackery as practised by the American Medical Association. I come here before you with open hands, as a Messenger of the Truth, living in God's glory, without keeping anything secret. I am condemned because I refuse to practise as a Medical Doctor in this country, according to their pernicious and false tenets.

"What happened in my life during this year? Enough to make the hair of any human being gray for life. However, we succeeded in planting Spectro-Chrome in hundreds upon hundreds of homes. The American Medical Association was not hostile to me upto the year 1920, when I gave to the World my Spectro-Chrome System. Until that time, when I was in uniform, some of the Medical Doctors were knocking at my door and I was showered honor after honor without seeking it.

"I am here tonight and three weeks more to perform my duty to humanity, without compensation or fee. The unfavorable attitude of the American Medical Association, started after Spectro-Chrome saved the life of and restored completely, the burnt skin of Grace Shirlow, a Darby Pennsylvania girl of 9. This case by all rules of Medicine and Surgery was utterly hopeless, but, Spectro-Chrome performed the so-called impossible. Without the slighest investigation, the Journal of the American Medical Association attacked my personality, knowledge and system and now, without any study or investigation, notwithstanding many open requests, its so-called Bureau Of Investigation, sends out falsely-worded letters maligning me and condemning my work. I declare without any hesitation, that in calling me a "quack and swindler," that Association is proclaiming itself the biggest swindler in the World, because it is nothing but a gigantic organization—a racket to rob the public and I do not say it—I mean it, because they never accepted my public challenge. How do I know of the graft in Medicine? Because at one time I too belonged to that gang!

"Who are the representatives of that Chicago Better Business Bureau? About three months ago, they printed an article about me, without any provocation, putting it on the first page. It was not an accident. They put me there in the Rogue's Gallery, among the "nation's swindlers and schemers." They put the Colonel in quotation marks. I **am** a Colonel by rank. I served two years during the war without pay and earned that rank in the city of New York; I received

the badge for Loyalty . It is they who are cowards—the meanest bunch of liars. Why did they not appear here, through their representatives, to answer me? I sent them all the literature. I am knocking no individual Medical Doctor. I believe they are just as conscientious in their profession as the burglar is in his profession. They are sincere in their meat-chopping. They believe that by cutting off the limbs of people, they may restore them to normalcy.

"My Liberty was lost when I crossed the harbor of New York. In America, we have less liberty of speech than in England. Here, every time I lecture, they send the Police Department to arrest me. 'What have I done?' 'There is a charge of practising medicine without a license, against you.' They take me to prison, scatter my audience, disgrace me, indict me, try me. Who has been doing all this? The American Medical Association through its affiliates. It came out clearly in my trial in Cleveland, Ohio. It came out in my trial in Buffalo, New York. I licked them to a frazzle and came out on their top; I now mean to stay on their top.

"I wrote in Detroit, Michigan, several times to the Wayne County Medical Society for investigation of Spectro-Chrome. They never had the courtesy to answer, yet, how do you think my blood must have boiled, when I read in one of the issues of their magazine that they **had** investigated and found Spectro-Chrome wanting? **Did** they investigate? Never; they lied.

"I went from the Atlantic to the Pacific Coast, to California, lecturing. There, again my attention was drawn to an article about me in the newspaper of that learned historian—Henry Ford. He is in the automobile business. He referred to my beloved wife Irene Grace as "alleged" wife; no he-man could gulp such insult to his wife. He also called me a Jew of India, medicine man of China and the like! I advised him of his wrong information; Ford promised to investigate, sent an M. D. or an M. D. posed as his representative. He looked more like a big gorilla let loose. He testified and said Ford would print a retraction of 3,000 words. That retraction was never made and later Ford's Secretary stated that Ford never sent a representative! Who was that M. D.?

(At this point, Colonel Dinshah spoke vigorously against the perjury committed to have him sentenced and spoke in his forceful way about the treachery of the Medical Octopus. All this was printed and published long ago and is now history).

"My Spectro-Chrome System is now firmly established. My Spectro-Chrome Equipments are patented and marketed and are in daily successful use by the thousands. My Spectro-Chrome Home

Guide is giving families of laypeople genuine service. At Malaga, New Jersey, there is a quarter million dollar plant for research and manufacture, operating day and night. A number of trained helpers is working there loyally, so sick humanity may be faithfully served. Finally, my Spectro-Chrome Metry Encyclopaedia in 3 Volumes being already out, is initiating the World in the marvels of Spectro-Chrome. I believe sincerely that my duty to America is now finished. Loyally and faithfully did I serve this country for 23 years, fighting against odds that would break the heart of any man. I am ready to retire from this country and go to other lands, to spread the gospel of Spectro-Chrome. I refuse to go however, with a blot on my forehead. I want to go with a clear mind and a slate clean of Government records against my character. The Medical Trust and Ku Klux Klan were instrumental in framing me. The Ku Klux Klan gave me full vindication in writing subsequently, but, the Medical Octopus did not apologize. I, gave it my final challenge. It **did not** answer; it **could not** answer. It branded itself thus as a **Liar and Coward.** My challenge expired tonight and the opponents did not appear; they dare not appear before the Light Of Truth, to debate before the public on an open platform. They are averse to publicity.

"I did nothing wrong to be so hounded, persecuted and maligned. All I did was to perfect a system of healing of the most precise character and which tumbles the Medical Doctors from the throne they occupied 6,000 years. I do not have to practise Medicine; I produced in Spectro-Chrome something that will last to eternity. The American Medical Association, if they can get me somehow, will have me imprisoned for life, but, they are helpless before the power of Truth behind Spectro-Chrome.

"I want each one of you to write a Letter Of Recommendation to the Honorable President Franklin D. Roosevelt, to release me from further persecution.

"The Better Business Bureau was declared by the Attorney General of New York State to be a Detective Agency—technically an organization for graft. Let them challenge me and I have documents enough to blow them to smithereens. I did nothing against the Federal or State Laws. There is a Libel Suit hanging in the Court here, against the Milwaukee Journal, for $186,000.00 by my Distributor General E. A. Ernest. It will be a fight to the finish; I shall go on the witness stand as the Spectro-Chrome expert; let them face me with all the University Professors they can gather—I shall rout them all, the same as I did in Buffalo; two of them lost their jobs!

"Write to Roosevelt that you heard the story of injustice and request him to look into my case and release me from further molesta-

tion. I was sentenced three times and those Medical Doctors are looking forward to arresting me and having me sentenced a fourth time in New York or Michigan, so they may have the Habitual Offender or Fourth Sentence Law on me and have a sentence for Life Imprisonment imposed.

"I shall not be sorry to leave the United States. Of course. my Spectro-Chrome work here will continue without interruption, but, my presence is needed by other countries whose medical laws are not so corrupt and whose legislatures are less dishonest. This country is honeycombed by political graft and while our Constitution is the most glorious of any, its administration and judicial interpretation is nothing but a mass of misrepresentation. I therefore am not desirous of staying here permanently and wasting my life on a bunch of medical marauders. I shall travel abroad with my Spectro-Chrome banner and return here each year for my Annual Convention and class training.

"Spectro-Chrome will not stop until my aim is duly fulfilled by placing a Spectro-Chrome—In Every Home and then it will go on forever, to the discomfiture of the Medical Octopus. It will be a great success; it will not be my success; it will be **your** success—the true success of the Benign Masters Whose Divine Message I brought into the World as Their Humble Servant."

The address of Colonel Dinshah was repeatedly applauded and the crowded audience listened to it with vociferous corroboration and openly expressed appreciation.

Adjourned at 11 P. M.

Morning Session—Friday November 9, 1934

The Morning Session opened at 10 A. M. Jessie E. Ness, of Detroit, Michigan a Member of the Council Of Governors and the First Vice-President of the Organization, was called to speak. She said in substance, "This is unexpected, but, I shall not shirk my duty. It is tragic that in this twentieth century a man has to fight for his human liberty, when he is working for the good of humanity. We talk of free speech and free press; there is very little of it tolerated. We are a handful of people seeking to lead out, but, we are bucking against large vested interests. We value principle before anything on Earth; any true man or woman should so believe and behave.

"The struggles of Colonel Dinshah for recognition of the Truth are known to me. I met him before his Oregon case. I was busy, but. I went to hear him. I was then on the Grand Jury; I know how

Juries work. Then I heard he was railroaded. Then on I watched for him until I took his work. Truth crushed shall rise. This man was brought into the World that he may save bodies from being mangled. Those butchers mangle our bodies to see the Chemistry inside, when God created man in His Image. When a dog is sick he runs out and does not eat, but, we run to Medical Doctors to pour dope down our throats. Man has limited his ways and keeps on hitting on five cylinders instead of six; 90 per cent are not hitting right; they are handicapped.

"After coming to this Convention, I am more than ever convinced of our progress. The seeds sown in Milwaukee will cover the World. I am truly and sincerely sold on Spectro-Chrome. It rings the Truth. It sells on its merits. I know Chemistry; the Elements radiate Colors. The more homes in which you place Spectro-Chrome, the quicker you will kill the Octopus. They send out all kinds of stories in Michigan; we mind them not. I do not go to any Medical Doctor; when the Red Signal is up, I go to my Spectro-Chrome. There is nothing Spectro-Chrome can not do that medicine can do. Thousands are struggling for help. Customs die hard. Spectro-Chrome is a great healing science. Those who had the privilege of studying it, are 100% for it.

"Do not allow negative suggestions. Colonel Dinshah said I may take 1 hour, but, I can speak a whole lifetime! A lady came to me with her holy water and candle faith. She was going to pass out in 2 weeks. The last rites were given to her. She had an active abdominal Cancer. She was given Spectro-Chrome; the lump all disappeared.

"A young man had an arm paralyzed 14 years. He was bandaged and was sensitive about it. The Medical Doctor had him thus. I told him to buy a Spectro-Chrome; he did not. However, he was given Spectro-Chrome Tonations and his arm responded; he is now working.

"We are still as it were in the Dark Ages, when we have to fight our way through prejudice. The Medical Doctors control us by the monster of Fear. Fear has the effect of a psychological refrigerator. Colonel Dinshah is the standard bearer of a new system which removes this Fear. We must have vision. I stand 100 per cent. for Spectro-Chrome.

"My eldest daughter ran a high temperature; the Blue Attuned Color Wave quieted it. I know the value of Spectro-Chrome from my own practice. On us all a new day dawned with this wonderful gift at our disposal." (Applause)

The President explained the principles of Construction, De-

struction and Protection, the Trinity upon which the Science of Spectro-Chrome Metry is based.

Albert E. Greenham of Detroit, Michigan was the next speaker. He said in substance: "I went to Malaga, New Jersey, a few weeks ago. When we read about Spectro-Chrome Institute having its own Printing Plant, we think it would be like some small country shop; but, what I saw there gave me a surprise. It is a large plant with several presses and is really a modern, completely equipped plant. The Cabinet making plant is also well equipped. The simplicity at the Institute is remarkable. No curtains or rugs. Every part is clean as it could be. No fly screens and few flies. The Colonel's own quarters I saw; the room is simplicity itself; nothing fancy; fits into his scheme of things. I am impressed with his consistency.

"I am a Graduate of the 59th Class. A lady, Mrs. Herrick was so enthused that she tried to introduce it in the Receiving Hospital. Colonel Dinshah offered free equipments, if they would have a Spectro-Chrome Normalator in charge. They would not have it; they want only M. D.s

"Take another instance. In the Farmingdale Hospital are crippled children. A Physio-Therapist Helen Kilbourne took the Spectro-Chrome Course and wanted to introduce it in the Hospital, for hopeless cases. There was the case of Gloria, a girl utterly helpless; nobody could help her. They declined to let Miss Kilbourne use Spectro-Chrome. She resigned and opened her own establishment. In 6 weeks of Tonation, Gloria could use her limbs and reach out for articles. They had taken a muscle of the right leg to put in her left leg or something like that! Poor Gloria! She would be still helpless, were it not for Spectro-Chrome.

"This convinced me of the merits of Spectro-Chrome. I can recite case after case. Some are difficult venereal cases. Wherein they inject Mercury and Salvarsan, we use better methods. There is an affidavit of a man Rocco. He suffered plenty from Medical Doctors for Gonorrhoea. Spectro-Chrome was finally used and the cleansing Waves of Green and Lemon did what the Medical Doctors could not do.

"I had success in Rheumatism, Sciatica, Lumbago. I had a case of Uterine Abscess. It had broken and they said she would die if not operated. So they performed the opration and in three weeks, it came again. Spectro-Chrome in 4 Tonations broke it and it drained for two months. She is now feeling better. That was the time when I long distance telephoned the Central Office and received the Free Guidance, at night. If Spectro-Chrome can not do it, it can't be done.

You get your maximum results with Spectro-Chrome. Here is the point, however. You must follow the Rational Food Of Man System. No pork chops will do, I am positive. All can be done if the individuals comply. If they live right, it gives miraculous results. One must eat right. The Colors emanating from the Food Chemistry count. The cow eats the same food, sick or healthy, old or young; I saw it worked out.

"I had the case of Matthews in Detroit. He had no Equipment. He was normalated by the Food alone; it shows what you can do."

Gretchen Wittmeyer of Chicago, Illinois spoke about how her pulmonary complications were normalated by Spectro-Chrome. She testified to the Truth about the case of L. G., who was suffering from Tuberculosis and for 7 months laid in bed. She said after Spectro-Chrome was used, she saw her walking in 4 days and in a week she came into the class room in Mansfield, Ohio. Yet for merely making mention of this case, the Delaware State Medical Society issued a Warrant against Colonel Dinshah in Wilmington, Delaware and had him tried and sentenced to suffer imprisonment for 2 months! His appeal was denied and even the United States Supreme Court refused a Writ Of Certiorari. He paid a fine of $250 and costs and avoided the prison sentence. Such is American Justice!

John Maxwell, of Chicago, Illinois was then introduced as the next speaker. He said in substance, "I feel like a baby and crying. We lead life step by step. I traveled in younger days, by a House Car, through England, Scotland and Wales, through Devonshire where the cream comes. I know the countryside. I have been married 44 years to the same woman who walked in life with me side by side. Ten years ago, I rebelled against the American Medical Association. My father loved the Truth; he spent 15 years in India. He had a warm spot in his heart for India! He was a Nature lover. I went into the woods with him and gathered herbs; that was better than the Vaccines they use now. We feel like babies considering the Forces of Nature. We have to thank Colonel Dinshah for giving us an understanding of the Forces of Life. When I was a boy I always stood for Principle. I stood in line with those men who stood for the Truth. How they refused Vaccination for their children! They saw their household goods sold off! They took the stand for the Truth. Government gathered crowds; we made converts to Medical Liberty. The pioneers of everything suffered, but not in vain. The darkest hours are before dawn.

"The Medical Hierarchy instilled wrong ideas and set up their autocratic rule through the Congress to have control over you be-

fore you are born. This is the work that will smash that Medical Autocracy. I long for more knowledge, to use Spectro-Chrome; I believe in it. We have the Truth here that will illuminate the World. We must aim at the education of the multitude. Henry Ford is sincere at heart, though he wrote in the Dearborn Independent. He desires to do much for the welfare of mankind. Orphan boys who lost their parents were given on his farm the benefit of good air and good food. I gave a lot of thought to the Food; everything should be in its pristine purity. Flesh, flesh and fowl were never intended for food.

"Things are moving now. Radio hook-up is covering the country. The folly of Vaccination and Surgery is being realized. The country will be happier without them. I thank you."

Recess was granted till 2 P. M.

Afternoon Session—Friday, November 9, 1934

At 2 P. M., the Convention was again called to order. Emma D. Snow of Maywood, Illinois was the first speaker. She spoke in substance, "I am granted 10 minutes to speak, but, I must tell you how I became interested in Spectro-Chrome. I was always with Medical Doctors. I came with a Medical Doctor from Boston. I left his service for certain reasons and started Spectro-Chrome on my own account. They said I was crazy. I was offered $500 not to go into Spectro-Chrome, but, I did and am now taking people he could not help; I put them on their feet.

"I had a case of a boy of 6. He had severe Heart trouble; specialist could do nothing. He never had a normal bowel movement. With Spectro-Chrome he recovered and gained 9 pounds in 2 months. Now he goes around. He turned on a hot water tap and received a severe Burn. They rushed the child to me; inside of 20 minutes, he was sound asleep. In 10 days, the Burn was all healed; medically, it would have taken 11 weeks.

"Tomorrow, I shall have the extreme pleasure of bringing in a woman from Wheaton, Illinois; she had a pulse of 40; people thought she would die. In 20 minutes, after the husband brought her to me, he thought his wife passed away! She was breathing so well and the next day, slept all night. She was operated four times for Tumors. She is now in A-1 condition, her Tumor is reduced at least ⅔. Green and Magenta were used; then Yellow, Lemon and Indigo to shrink."

Dinshah explained the differences in different types of Burns

and how the same Sun can produce either a "Heat Burn" or a "Cold Burn."

Clemens M. P. Neumann was the next person to address. He came all the way from St. Louis, Missouri to attend the Convention. He said in substance, "I received the Third Volume of the Spectro-Chrome Encyclopaedia and was so anxious to study it that I went through it in 4 hours! (Loud Laughter) I went like lightning. When I return, I shall go slowly. I had Hay Fever in September 1933. I used all imaginable things. German Doctor gave two pills; I took 7! (Laughter) He said, 'You come to the hospital—fix you in 2 hours! I said, 'Bull'——. I took then to Spectro-Chrome. Systemic Equipment was brought. I investigated Art Glass. I lay for 1 hour under Green. I did not feel anything. I paid $7 for it too! But at 11:30 that night, I had a cold sweat; I had no breath. I swore. That man said, 'No doctor.' My eyes throat and nose all cleared.

"Spectro-Chrome was used in Labor by us. Easiest birth; not more than two Labor Pains were felt. The child was born without Medicine. I help a man who does that work. I was interested and I slept, ate and dreamt Spectro-Chrome. Friends say I am crazy! (Laughter) My boy flopped a toast and was burnt. He knew. Eight minutes of Blue was irradiated. Big blister came next day; opened, nothing was left. We had company; wife had boiling hot water sprinkled on her side. I jumped up and in 7 minutes with the Blue she was asleep.

"I am not a Medical Doctor, but, everyday I see the newspapers. I shall say what I think fit. I am convinced Spectro-Chrome is a true Science, honest-to-goodness."

Nahon Ruschewey was then introduced as a woman born and studied Science in Germany. She was a deep student of philosophy also, as well as a Numerologist. She stated in substance, "Like Emma D. Snow, I saw the abuse of Drugs. It is not logical to use them; it is not according to the Laws of Nature. I knew a Medical Doctor who never gave Drugs or anything that could possibly harm. Colonel Dinshah is right in being a sceptic. He was not satisfied and everything had to be proved. He based Spectro-Chrome on mathematics. Do not stuff with Materia Medica but use what they call the 'Chicken Coop!' (Laughter) Use the Spectro-Chrome Home Guide. The more I see of Spectro-Chrome, the more I am awe-stricken. That a human brain can work out a system so perfect with the workings of Nature, is marvelous. I do not believe it is a cure-all; it can not remove mechanical defects, but, many of its results in Acute cases are like the Miracles Of Christ. People do not wait in Chronic cases; they expect quick results. They do not keep their confidence to remove Resistance.

"A woman had Arthritis. I had marvelous results. Woman friend said, 'Don't be silly'. In the audience there is a woman, who had Tuberculosis. She wanted the old system; now she uses nothing but Spectro-Chrome. I confess to Colonel Dinshah, speaking about the temptation to going back. I stopped allowing the use of Dandelion and other herbs, since he explained about Taraxacum as a Drug. I shall be careful in the future.

"Several people had Goitre. Had marvelous results also in Multiple Sclerosis. We realize that if other systems can not do anything, in Spectro-Chrome is the hope.

"Chemicals have Color Emanations; the Body automatically takes what is necessary for Normalation. I urge all of you, by all means to take the Full Course on Spectro-Chrome while the Originator is here."

Jessie E. Ness gave the instance of the Brindle Bulldog, normalated by Spectro-Chrome. It produced much mirth.

Dinshah spoke on the Magenta Attuned Color Wave and explained the uses of Purple, Magenta and Scarlet in Female Disorders.

Laura Gross was then called to give her views. She said in substance, "The Spectro-Chrome Home Guide and Spectro-Chrome Metry Encyclopaedia fulfilled the desires of the students. I get about 10 calls a day for Sinus, Kidney or other trouble. Mrs. M. passed Stones by Spectro-Chrome, without operation. There was excitement by it."

Recess was granted at 5 P. M.

Evening Session—Friday, Novmber 9, 1934

At 8 P. M., the Convention reassembled. Dinshah introduced E. A. Ernest as the United States Exclusive Distributor General for Equipments of Spectro-Chrome Institute. Being well-known to the Purchasers, he was greeted with vociferous applause. He said in substance: "It is a great honor to be with you here. Those among you who used Spectro-Chrome know it is here to stay, because it is based on Truth. If I should call for testimonials from users, the platform would be filled. I lived 30 years here. I dare not start distributing a product without merit. At one time, I employed 300 men. I feel sure of land before I jump. Colonel Dinshah did marvelous service in Milwaukee, far greater than in any other city. The people of Milwaukee are opened-minded and liberal. We have wonderful Police protection. It has just the ground to sow the seed; it is the hub of Spectro-Chrome.

"We are not quite ready to have him go; we can not spare him. I made very thorough investigation of Colonel Dinshah and checked all his statements. On the fourth night of his demonstrations, I was convinced that Spectro-Chrome was the greatest discovery in healing. All my thoughts were in one direction. 'How can we help this man who is helping humanity?' I went to Malaga and we spent many hours together. He showed me hundreds of Testimonials; I classed them as fakes; they pay a dime a piece to sign them! But, I found those Testimonials genuine and not the other type. I collected definite information. At the snap of fingers, he would show Testimonials and proofs.

"Spectro-Chrome is so scientific, the Sun, Moon and Stars have to change to change it. I checked step by step 30 years of research work. Sunlight has great power. 30 days without any Sun, would destroy everything; not a blade of grass would live.

"One of the reasons I was thoroughly convinced was my own mother's life saved by Spectro-Chrome. In 1932, she was 82 years old. Prominent physicians said she would die in 30 days. Her pulse was 58 times in 1 minute and very intermittent. In 2 weeks of Spectro-Chrome, her heart was normal. She is nearly 85 now and says she feels younger than she was in 1892! She goes in the kitchen with the maid. If I could have her come here, she would say the same. She says daily, 'I hug that Spectro-Chrome'. She uses and appreciates it. From the first time she used it, she cleaned out the medicine chest. The Drug Stores are as good as killed. Spectro-Chrome performed miracles.

"Colonel Dinshah is a very generous man. I went to him to ask for the agency for Wisconsin State; he wished on me the whole United States! He did it so as to let me go to jail for him and in order to benefit humanity, I **will** go! (Loud Applause)

"We are building first a foundation here that can not crumble. We shall never stop till the goal is accomplished. If there ever was a servant of the Masters, this Colonel Dinshah is. In 18 months he produced the Spectro-Chrome Encyclopaedia. You should see him work. He takes 3 or 4 hours' sleep. Takes a 2 ton truck and drives from here to New Jersey 888 miles without sleep or stop. John Maxwell and I do some things like that. We should live on natural foods and Spectro-Chrome. Physically, I am all right, but, I use only one Color a week—Green. I have so much energy, I do not know what to do. I am working from 5:30 in the morning; have just one object in mind: Spectro-Chrome—In Every Home. It is a great service; it is used by the most prominent citizens of this city; I shall not name them. Though sceptic, it is so simple, the little Home Guide

tells you all. Free Guidance is given by the Institute. I shall be 150, barring accidents! (Applause) Maxwell is also a servant of the Masters. When I live to be 150, he will live to be 175! (Applause) Join in our Sunday hikes and take a jaunt of 10 miles and come back.

"I never would stop talking about Spectro-Chrome; there is no more scientific way. When Colonel Dinshah spent time researching for his Slides to balance system perfectly, he found he had to go one step further, by publishing his Encyclopaedia. If it is not in your library, it is a great mistake.

"Anyone here, who did not take the Course on Spectro-Chrome Metry, should take it now. He proves everything before your very eyes. You will get the thrill of your life. He gives it free of charge. The work is not a hit-and-miss system. Spectro-Chrome can not miss as the Sun and the Moon do not miss. My honest belief is that the name of Colonel Dinshah will go in history as one of the greater scientists. If they give him fair play, he gets the Nobel Prize. He needs our co:operation. Every red-blooded man and woman should give him co:operation; to my dying day, he will have mine.

"What a crime our Laws interfere with a man after he labored 30 years to provide a perfect healing system! Fight for him as never before. Every person in this room should fight with him to save suffering humanity. Why suffer? It was never intended that our organs—two, three of them—should be taken away. Sickness comes because of the only reason that our system is out of chemical balance and there are more poisons than it can carry. Refrain from colored ketchups; come with us on hikes. Spectro-Chrome is the last word in healing. Colonel Dinshah told you, 'When in doubt use the Green'. Use it 3 times a week; on Area 4 use Magenta.

"Spectro-Chrome uses no Heat. It can not harm or burn. My mother slept 3 hours with it on; she has red cheeks without rouge. I can talk till tomorrow morning and not finish.

"It is a great privilege to study with Colonel Dinshah. I checked his Diplomas; his walls are plastered with Degrees. Look at this; I received it from my friend. This photo is dated May 26, 1901. Here is on it 15 years experience at that time! How old was he when he started? I had it framed and hung where I get one look at it every day. This man went through Hell rather than change his principles; he went to jails. They could not find one fake thing in Spectro-Chrome. Show me any man who gave such a Challenge and put it in print. They can't touch him. Every time they torture him, I see him becoming stronger. Every time they jail him he becomes stronger. He was shot at with a rifle. It makes our blood boil.

There is a hole in a glass in his Laboratory. Shout Spectro-Chrome from housetops.

"We can not live for ever, but, it is absurd why we can not live a 100 years. You can enjoy life if you live right. I never felt better; I never worked better.

"Spectro-Chrome will wipe out the opponents. I know some conscientious professional men; their hands are tied. 'You must follow the American Medical Association orders or you are blackballed.' I know some professionals are using Spectro-Chrome for their family, but, they can not use it in public. Here is the man who deserves credit.

"We must not let him go to India! You heard his request last night, about petitioning Franklin D. Roosevelt. He was given a Conditional Commutation by President Coolidge; they are holding it over his head, because, they want him out of the way. Write your reasons to the President and send Colonel Dinshah the copy. Write to our Senator Robert La Follette. Thank you." (Loud Applause)

The address of E. A. Ernest, backed by his enthusiasm was listened with much interest by the audience. Dinshah thanked him for his kind words and called on John Maxwell for a short address.

John Maxwell of Chicago, Illinois, said in substance, " Mr. President and Fellows, it is call to colors, literally and specifically. We have to look at Faith, Hope and Charity. I hope tomorrow there will be such an avalanche of letters mailed that we shall have cause to rejoice. We have Faith in the Originator of the Colors. It is a Red Letter Day when we are called to Colors. We do not use the Infra-Red; the opponents are using the Ultra-Violet. The Almighty never intended we should drag on our existence. We should have long life for useful service. I have come to believe in Spectro-Chrome, wholeheartedly. My wife went to a Flower Show on a cold day and when she came, had hands white with cold. She had Laryngitis; much of voice was gone. She stripped and lay for 1 hour under the Indigo. Three hours later, the voice returned; the Inflammation had subsided. We use Spectro-Chrome every day. It is used in Chicago every day.

"I learnt much in this Convention. Take my advice and take Colonel Dinshah's Spectro-Chrome Course; be in the Class. With chemical equipment he gives the foundation. The time may come when we may have to go as ambassadors for this work. What the Medical Hierarchy did, speeded our gospel. Their doctrine is Fear. What I saw among the animals in the stockyards of Chicago, they do to us. My clothes stank with the nauseating odors. Pigs and bulls and sheep are slaughtered there. The Rational Food Of Man is logi-

cal. The Colonel has not eaten meat for 44 years; I did not eat it for 32 years. Those animals realize their death is near; the fear has their blood stream poisoned.

"People eating meat can not think straight. They go on the operating table and their minds and bodies are never right again. You have the great hope offered, harnessed and brought to you all. Take Colonel Dinshah's Course. His three volumes give in one life food for thought. I continue to read and reread them; thy have a mine of information. Let us go ahead with Spectro-Chrome. Go into the next class and God bless you."

E. A. Ernest spoke a few more concluding words. He said in substance: "Sound and Color are like Electricity and Light. Their use is daily increasing. Folks, get busy and join the future which is mapped. In 1923, at 5.30 in the morning, I called a physician, because I was sick. From what he said, I understood, 'Off goes my Appendix!' They waited for no dress, but, put me in a robe and went 60 miles an hour to the hospital. The operating room was beautiful; so were the nurses. The gas was ready, but, I changed my mind. Rest of the day flowers came; I distributed them in the ward. They refused to give me anything to eat. I walked out, rode on horseback for 4 hours. The Appendix is still there. (Applause)

"53 per cent. of medical diagnosis is wrong. They take out an organ to explore. You do not have to do anything like that in Spectro-Chrome."

Jessie E. Ness desired to say a few words. " Food is the first consideration. The greatest shock of my life was when I saw pigs murdered and slaughtered. I made up my mind to become a vegetarian. Dinshah teaches us about our food and mission in life, what our purpose is. It lifts humanity. People gad about applying rouge and not pouring thoughts about the Great Masters. You have a life opportunity; seize it."

Thomas Ness, representative for Michigan State of Ernest Distributing Company, then gave a short address. It was thus in substance: "You have been listening to speeches; I have only one thing to say. Get out and sell. Just those four words. There are here 1,200 potential salesmen. A Scotch divine was preaching. He was delivering an oration and was using a bookboard for pounding. He stamped his foot; there was an anthill underneath. The ants did not like it; they were annoyed. Finally they reached the pantleg. The minister shouted, 'God is in my mouth, but, the Devil is in my pants.' No salesman is a success until he gets excited similarly about his sales. There never was an invention like Spectro-Chrome, for health and sanity.

"A man of 73 years had a gangrenous foot. It was ordered to be amputated. A Chiropractor could do nothing. There was a scab 1/8 inch thick. He asked the Doctor. What could he do? Melt the scab? I told him to leave the Green on for 48 hours. He asked, 'Will it burn? I said, 'No, you wait and see'. Soon from many perforations the pus began to pour. It was a matter of life or death; in 5 days, the leg was less than the ordinary size. Now seven months he has been walking without crutches. My wife would not sell her equipment for $1,000, if she could not get another. So friends, get the Devil loose for Spectro-Chrome!" (Applause)

The Convention was adjourned at 11 P. M.

Morning Session—Saturday, November 10, 1934

The first item on the program was the Election of the Board Of Trustees. Jessie E. Ness moved and Albert E. Greenham seconded that the present Board Of Trustees be re:elected. On vote being unanimous, the same Board Of Trustees was declared elected.

Jessie E. Ness felt sorry for Colonel Dinshah, "because the Octopus is endeavoring to impede his progress. It is a great political movement checking progress in healing. Boobs and nincompoops are in office.

"I had a case of a handsome lad with paralyzed arm. He recovered under Spectro-Chrome."

The Convention adjourned at 12 M.

Afternoon Session—Saturday, November 10, 1934

Reverend David Bucks of Washington Park English Lutheran Church, of Milwaukee Wisconsin began the afternoon session. He stated in substance: "I visited the Colonel in Malaga. My nephew who studied Chemistry was with me. We stayed in the Research Laboratory about 2½ hours. When we went home, my nephew said, 'I learnt more of Chemistry in this short time than I learnt in school in 12 months.'

"I realize the value of Spectro-Chrome. It is something worthwhile. It made a great impression on me. I pay tribute to a great work. Pardon being personal, but, from some friends having learnt of Spectro-Chrome, being 60 miles from home I visited Malaga. We were enthused. We walked into the North East corner, we did not know how we should be received. But, we were well received when we walked in; we did not know where we were getting into! (Laughter) He was seated in a big chair and as soon as we felt free we felt at home. He escorted us from the tower room to the basement.

We were in intimate surroundings; most congenial and brilliant in courtesy and kindness.

"We went into his Printing Plant. It was a big place. There was the Linotype Department; he gave us slugs cast there.

"There are black sheep in every great organization. The Colonel does not like black sheep. I like Spectro-Chrome. It requires some sacrifices. Colonel Dinshah makes it plain; you must put something to it. You might chisel, but, you will be doing harm to yourself. Every true disciple is for the good of mankind. As a Radio is to entertain Spectro-Chrome is to health and comfort. It is a marvelous invention. I am scratching my head now as to how I can get the apparatus and take the Course.'

Colonel Dinshah spoke about the ministers of the gospel. Then he said, " Reverend David Bucks spoke about the man and his work; he should have spoken about the woman of the house also." (Laughter)

Reverend Bucks rose again among cheers and said in substance: "Colonel Dinshah's wife was contented and happy. He took me upstairs to their personal rooms. I saw the children playing and studying. There is credit to the mother." (Applause)

Nahon Ruschewey spoke about the case of Elizabeth Benishek. The mother Anna Benishek spoke a little and introduced Elizabeth to the audience. Later, she handed to the President a short written account of her Spectro-Chrome experience, which was interesting from many points. The girl Elizabeth was declared to be a feeble-minded girl, but, when she appeared on the platform, after Spectro-Chrome Tonations, she was vivacious and indicative of change. Here is what the mother wrote:

"I also have a little boy of 2½ years old and he is as smart as can be, some folks claim he is too smart. About six weeks ago, he contracted Scarlet Fever. How do I know? Well, all the symptoms were there: High Fever, Sore Throat, Cramps in the Stomach, Throwing up and Strawberry Tongue; my mother always told me how different diseases start.

"The nurse just happened to be at my house when my boy was seized with Cramps. We put him under Spectro-Chrome and inside of ½ hour he was all right, but, late that night his Fever rose to 100 Degrees and my husband was visiting his mother, so I was all alone and a scared woman I was.

"So again I took Spectro-Chrome in his room and used it two times that night; by morning his Fever had subsided and would you believe that 3 days later was outside playing. I had no Doctor

or sign hung on my door and all through my beloved Spectro-Chrome. I know I would have to pay 3 to 5 dollars for a night call and also about $1.00 for medical poison. So you see again Spectro-Chrome was a money as well as life saver.

"Now the funny part of it is, "Sunny" (we call him that) every time he has a little gas in stomach and gets a bellyache, he says, 'Mama, put me under the ight—he can't even say Light! Now if he knows it is good for him at 2½ years, how can intelligent people laugh at Spectro-Chrome?

"I also did not mention that at the time of Sunny's birth, I was quite nervous and run-down that I could not handle both my daughter and the baby. As my husband was not employed steady, I could not hire somebody to help me, but, I struggled along about 6 months. Then, I tried to get her in a school and can you imagine the Government wanted me to send her to Chippewa Falls, Wisconsin and I would have to sign my full right of her away!

"But I could not do this to my own flesh and blood; later, I heard of St. Colleta's School in Jefferson, Wisconsin and for a small fee she would be taught something. She stayed there 2 years and now I brought her home on August 25 to use Spectro-Chrome on her and she has improved so much in so short a time, I would not or rather could not be without Spectro-Chrome. She talks a little and does small errands too. If my daughter wouldn't be feeble-minded, I would go into this whole heartedly, as I always wanted to be a nurse. Since I was 17 years old when I married, I couldn't plan any further; maybe now for the best anyhow. But when Elizabeth is better, I will help put Spectro-Chrome over the top."

Nahon Ruschewey, who had watched this case carefully, stated Elizabeth was improved 20 per cent.

Albert E. Greenham made special mention of the Favorscope and the High and Low Critical Periods. He spoke of a case which the Medical Doctors had stated to be Cardiac Asthma, existing for 12 years, improved much in 4 Tonations of Spectro-Chrome.

A large number of very pertinent and important questions was asked from among the interested audience, to which relevant and fitting answers were given by the President. The catechism with its characteristic accompanying humor, produced impressions of a decidedly favorable character.

Before closing the Afternoon Session of this day, Colonel Dinshah asked for an action from the audience, in regard to his Challenge to the American Medical Association and the Chicago Better

Business Bureau. The said Challenge was not accepted and none appeared for and on behalf of the two opponents. The time limit expired at the Fourteenth Annual Convention. On motion duly seconded, it was unanimously resolved that the American Medical Association and the Chicago Better Business Bureau having failed to appear in response to the Challenge, they branded themselves as Liars and Cowards. The President was instructed to send a copy of the Resolution to the parties concerned.

The Afternoon Session adjourned at 5 P. M.

Final Session—Saturday, November 10, 1934

The evening of Saturday, at 8 P. M., the Convention Hall was well filled. Dinshah delivered a lively lecture on "India to England and America" with about 200 Stereopticon Slides, showing the progress of his eventful life, from his birth to the birth of Spectro-Chrome. For once the students of Spectro-Chrome got a real idea of the enormous labors, hardships, privations and starvations undergone by the Originator in the research and final establishment of the Spectro-Chrome System. All throughout, the audience listened with attention and demonstrated its appreciation in various manners.

At 11 P. M., Colonel Dinshah announced the program for the Spectro-Chrome Metry Free Class (89), opening in the Gold Room, Hotel Wisconsin, Milwaukee, Wisconsin and declared the Fourteenth Annual Convention dissolved.

It was the most successful and picturesque of all prior Conventions. At each Session, Dinshah played Hindustani tunes on the Auditorium Pipe Organ and brought out of it expressions, strains and tones never before heard therein. Many expressed unfeigned surprise at Dinshah's fingering of the keyboard; some thought it was a player piano, because of the incongruity of the conception of a combination of Dinshah and Pipe Organ! Those strange tunes were incomprehensible to the audience, although the American meaning was projected on the screen each time.

Prominent citizens visited the Sessions and the entire Convention was a brilliant success.

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MEMBERSHIP NOTICE

With December 31, 1934, expires the Membership and Provisional Membership of **all** Affiliates of the Scientific Order Of Spectro-Chrome Metrists.

This is the regular Notice under our Constitution And Rules. No further or individual notice will be sent.

Those who are full Members, please send to the Principal Office at Malaga, New Jersey, the Annual Fees and Dues of $6.00, by or before the year's end.

Those who are Provisional Members, please follow the same routine and send $3.00, by or before the year's end.

This Fee includes one subscription to Spectro-Chrome, which contains the Favorscope. No **separate** Favorscope will be sent to anyone.

Those who are neither Members nor Provisional Members (Sympathizers) may purchase the SPECTRO-CHROME, (Periodical) by sending the regular Subscription Price of $3.00 per year, which includes postage anywhere in the World.

Remittances should be made payable to Scientific Order Of Spectro-Chrome Metrists and NOT to any individual or to Spectro-Chrome Institute. Members not sending their Fees and Dues in accordance with the Constitution and Rules, will be marked off the Register as resigned and their rights and privileges will promptly and totally stop.

There are no exceptions to our Constitution and Rules and no correspondence or inquiry is necessary, as Rule 56, printed in October-November 1934 issue of Spectro-Chrome has the full text.

Members and Provisional Members, who joined on or after October 1, 1934, may have their Affiliation Cards renewed Free Of Charge, by writing to the Principal Office.

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Manure And Cream

Albert E. Greenham sent the following:—

A man was driving a truck load of manure past a Lunatic Asylum. An inmate saw it and shouted, "What are you going to do with it?'

"Put it on my strawberries," said the driver.

"Ah, you crazy! I put cream," said the lunatic," and they call me a nut!"

A STUDENT EXPELLED FOR VIOLATION

When the 89th Class of Spectro-Chrome Metry was in progress, Colonel Dinshah found on his desk an invitation to join a dinner to be held at the so-called Vegetarian Restaurant of M. K. in Milwaukee, Wisconsin.

On this invitation was printed a Turkey! Inside were the words "Yellow Split Peas A LA DINSHAH" and "DINSHAH COUNTRY CAKE" along with other foods.

The appearance of a Turkey on a vegetarian dinner invitation and the unwarranted use of the name **Dinshah** for such commercial purpose, were both so incongruous and in violation of the Registered Trade Marks of Spectro-Chrome Institute, that the woman student M. K. who made such infringement, was promptly expelled from the Class and her connection with Spectro-Chrome activities was severed for life.

WARNING AGAINST USING OUR REGISTERED TRADE MARKS

In order to avoid repetition of the foregoing incident, we reprint this WARNING, about which we emphatically spoke and wrote frequently in prior years.

The words **SPECTRO-CHROME** and **DINSHAH** are the Trade Marks of our business, to the use of which solely SPECTRO-CHROME INSTITUTE as a corporate body is entitled.

The Patent Office of the United States Of America granted Registration Certificates as follows:—

Certificate Number	Trade Mark	Date Of Issue
163761	**DINSHAH** (*Signature*)	January 23, 1923
163762		January 23, 1923
169554	**SPECTRO-CHROME** (*Equipment*)	June 19, 1923

201631	**ITISOMETER**	August 4, 1925
202137	**SPECTRO-CHROME** *(Periodical)*	August 18, 1925
213895	**TANGER**	June 8, 1926
214947	**AURICULATOR**	July 3, 1926
218906	**ROOMOTHERM**	October 5, 1926

These Registered Trade Marks must **NOT** be used by any person or firm, whether Student or Graduate of Spectro-Chrome Institute or otherwise, under penalty of the Law.

Any Student or Graduate of Spectro-Chrome Institute, having passed the examination, received the Diploma and being auhorized by the Scientific Order Of Spectro-Chrome Metrists as a Member to practise Spectro-Chrome Metry, may use the words "Spectro-Chrome Normalator" behind one's name. No other use of the words is warranted or authorized and anyone using such words in any other connection will be considered a violator and promptly expelled.

Before placing any signs or advertisements in connection with Spectro-Chrome Metry, to meet the public's eye or ear, under Rule 93 of the Constitution And Rules of the Scientific Order Of Spectro-Chrome Metrists, it is absolutely necessary to receive the approval of such signs or advertisements, from the Board Of Trustees.

One student A. La C., a Chiropractor, was reported in Milwaukee, Wisconsin to have started what he styled and advertised as:

Spectro-Chrome Health Service

This being brought to the notice of the Originator, demand was made to remove the words **SPECTRO-CHROME.** Having promised to remove all such infringement from his advertising, no further action was taken.

Please save unpleasantness by **NOT** encroaching on property not created by and belonging to you. The legal consequences of such infringements are never agreeable to the violator.

Spectro-Chrome must be kept 100% honest and integral. If you can not do so, resign and go out of touch with us permanently. Either you work **with** us or we shall work **without** you. Dishonesty and Spectro-Chrome must stay divorced.

ERNEST DISTRIBUTING COMPANY AND SPECTRO-CHROME INSTITUTE

So much confusion is created in the minds of some of our friends about the relations of Ernest Distributing Company with Spectro-Chrome Institute, that this short notice is deemed necessary.

Ernest Distributing Company is under Agreement with Spectro-Chrome Institute as Exclusive United States Distributor General for Equipments of Spectro-Chrome Institute. Outside of such **Sales rights and privileges,** Ernest Distributing Company has no other right or privilege.

The Agreements of Ernest Distributing Company with its appointed Representatives and Agents, have nothing to do with Spectro-Chrome Institute.

Ernest Distributing Company does **NOT** represent Spectro-Chrome Institute, has **NO** power or authority to contract debts or obligations or make any promises to Purchasers of Equipments, for and on behalf of Spectro-Chrome Institute and its own internal management of its affairs as Distributor General have nothing to do with Spectro-Chrome Institute.

Ernest Distributing Company has no power or authority, right or privilege of changing or altering any Equipment made by Spectro-Chrome Institute and it has POSITIVELY no right or authority to exchange, replace or in any manner transpose the genuine Dinshah Slides sealed in the Slide-Carriers of the Equipments.

Ernest Distributing Company **does not control** the policies of Spectro-Chrome Institute and has nothing whatsoever to do with the studentship or Examination of Purchasers of Spectro-Chrome Metry Encyclopaedia.

All replacements of Slides or Slide-Carriers are made solely by Spectro-Chrome Institute and all complaints about fracture, crackage, breakage or replacement of Slides should be addressed to Spectro-Chrome Institute.

Spectro-Chrome Institute is the manufacturer and Ernest Distributing Company the Exclusive United States Distributor of the Equipments trade-marked SPECTRO-CHROME and Ernest Distributing Company has **NO** right or privilege of selling any other healing apparatus, except SPECTRO-CHROME.

Ernest Distributing Company has no right, privilege or authority from Spectro-Chrome Institute to do any healing work, send out nurses to homes, give Advice for the use of said SPECTRO-CHROMES or in any manner connect its sales business with what is known as NORMALATION. All Advice and Free Guidance is given exclusively direct to the Purchaser, on standard forms, by Spectro-Chrome Institute.

Under the terms of the Agreement of Spectro-Chrome Institute, Ernest Distributing Company, its Representatives and Agents are expressly debarred from giving any Normalating Service or Tonation to any Purchaser, except as authorized by the Constitution And Rules Of The Scientific Order Of Spectro-Chrome Metrists.

The NO GRAFT policies under which Spectro-Chrome Institute operates, apply with equal emphasis to Ernest Distributing Company, its Officers, Representatives and Agents, in their relation to Prospects and Purchasers.

Any violation of the above Rules And Regulations and any deviation from the above stated terms of the Agreement, should be promptly reported to Spectro-Chrome Institute.

Spectro-Chrome Institute **must** maintain its laboriously earned reputation for 100 per cent. integrity, honesty, service to Suffering Mankind and square dealing with all. Address ALL communications to Spectro-Chrome Institute and NOT to any special name, Officer or employee.

NOTICE TO PURCHASERS ABOUT GENERAL ADVICE CHARTS

As our business is increasing, the number of General Advice Charts is naturally increasing also.

Till now, when incomplete Charts came, we remailed them for correction, which entailed expense and unnecessary correspondence.

We find however, that we can not render efficient service by so catering to the careless or negligent.

Therefore, on and after January 1, 1935, incomplete General Advice Charts will be paid no attention and will be filed without reply.

Furthermore, in order to stop the abuse of our Free Guidance, no attenion will be paid or reply given to any Chart which is sent by

or for any person not a member of the family of the Registered Purchaser. Many persons using other systems of healing or Slides other than the genuine Dinshah Attuned Color Wave Slides, in the past secured our General Advice Charts and asked Free Guidance through unscrupulous Purchaser friends.

To put a dead stop to such dishonest practices, we shall hereafter strictly adhere to our understanding, as clearly enunciated on Page 88 of Spectro-Chrome Home Guide and absolutely no attention will be given or reply tendered to unprivileged General Advice Charts.

No exceptions exist in Spectro-Chrome. Therefore, ask for no exceptions or favors, as both our eyes see equally and in justice to all we must adhere rigidly to our Rules and Regulations, to avoid any charge of partiality.

All Charts must be completely filled in Type or Ink and signed by the Registered Purchaser, in Ink, in own handwriting. Pencil written Charts will not be answered.

SLIDES FOR REPLACEMENT

The Rules under which Slides, whether fractured, cracked or broken are replaced are printed in Spectro-Chrome Home Guide, Page 21.

Remittance to cover the needed replacement MUST accompany the transmission of the Slides Set, even though the Slides may have been damaged the first day of use. In case you feel refund is due to you, make such request to Spectro-Chrome Institute. Your alleged claim will be given due consideration.

Slides sent unpaid, collect or without Replacement Remittance, will stay unexamined at the Purchaser's risk.

We shall always be **Fair to you,** but, we must be **Fair to ourselves** also.

READ THIS ISSUE THOROUGHLY. IT CONTAINS IMPORTANT MESSAGES TO ALL SPECTRO-CHROME AFFILIATES, MEMBERS AND PURCHASERS.

ANOTHER ATTEMPT TO MUZZLE SPECTRO-CHROME

Call To Colors—We Must Act To Kill The Medical Octopus

That nefarious "Tugwell Food And Drug Act" followed by the equally disgraceful "Copeland Food And Drug Act", which Dinshah so ably exposed before the U. S. Senate Committee On Commerce last Spring, is again due to be brought before the U. S. Congress, next month, under the auspices of of U. S. Senator Royal Copeland, M. D.

Notwithstanding the vigorous protests against the open humbug of including "Devices" within the meaning of "Drugs", the Bill will be endeavored to be passed in the same fraudulent form.

Dr. Louis E. Schmidt, a Chicago Illinois physician was accusing the leaders of the American Medical Association of "employing dilatory tactics on medical matters", etc.

Dr. Morris Fishbein, Editor of The Journal of the American Medical Association answered: "If Dr. Schmidt had read the Journal of the A. M. A., he would have discovered the significant fact that the President chose as men to advise him on medicine, **only members of the A. M. A."**

May be! But is a "Device" a "Drug"? If the A. M. A. chooses to bamboozle the President, as it hoodwinks the others, it is upto us Spectro-Chrome advocates to act quickly and open the eyes of the President and the Congress.

Do you realize what this is? Seeing their death knell rung by Spectro-Chrome, the Medical Doctors are crying for mercy to save their face, by including "Device" within the meaning of "Drug", so they may have some way **to stop the advertising and sale** of the Spectro-Chrome, by Federal Force. If this Tugwell-Copeland Bill passes as is, the Medical Doctors will control ALL Devices also and another fight for life will loom for Spectro-Chrome.

We must act—act at once. Let each reader of Spectro-Chrome write a strong and openly worded letter to his U. S. Senator, to his Congressional Representative and to the President of the United States, all at Washington, D. C., telling them what their opinion of such autocratic measure is. Tell them why you want that Bill amended by removing "Devices" from "Drugs". Tell them how Spectro-

Chrome must not be so handed over to its heartless opponents—the Medical Octopus. Tell them you want your Constitutional Liberty to choose your healing methods. Tell them to veto that Bill and show what public opinion means.

Write immediately and without delay and send us a copy of what you wrote to each. Rally now behind Dinshah and his Spectro-Chrome.

TRUTH must win. The false gods of medicine must be exposed and put out of business. ACT AND LET THEM KNOW YOU MEAN WHAT YOU THINK. Do not be afraid. We Americans must recognize our rights and compel the Congress and the U. S. President to recognize them. Write and continue writing; make your relatives and friends write. Write in short but meaning terms and assert your rights and kill the Tugwell-Copeland Bill.

For full particulars of this monstrosity, read March 1934 issue of Spectro-Chrome.

Write and mail us the copy.

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DEMOCRACY OR DICTATORSHIP?

Fred Perkins, a battery maker of York, Pa., could not pay 40 cents an hour as wages and his men willingly stayed at 20 cents per hour, to prevent bankruptcy by the shop closing. He was adjudged guilty and fined $1,500! This was for "violation of the code".

Codes made by pressure of the Federal Government power are autocratic and unconstitutional; who will bring back our beloved democracy and remove the autocratic dictatorship? Is this the U. S. of America or Italy, Germany, Russia plus Japan combined? Where are we all headed? You fool Americans, if you will NOT stand for your RIGHTS, the Constitution will soon go overboard and another George Washington will need be born. Get Government **out** of business. We want more business in Government and less Government in business. What do officials know about running business? They are driving all to the wall by Wall Street methods.

Open your eyes before the Government becomes our master instead of our appointed servant. Page Abraham Lincoln!!!

TESTIMONIAL OF 89th CLASS

Dedicated By Dinshah To
American Medical Association
And
Chicago Better Business Bureau

The 89th Class in Spectro-Chrome Metry, opened at the Hotel Wisconsin, Milwaukee, Wisconsin, on Monday, November 12, 1934, at 7 P. M.

The Registration was so large that the Gold Room was full with the students, every one being a Registered Purchaser of a Spectro-Chrome Cabinet and a Registered Student of the Spectro-Chrome Metry Encyclopaedia.

It was the most enthusiastic Class of any. There was a large number of prominent citizens among the Students and the entire front row was occupied by influential and well known people who were invited and joined as Special Investigators. At the end of the 15 day Course, all signed the following Testimonial, unsolicited and voluntarily:—

Milwaukee, Wisconsin
November 28, 1934

To Our Esteemed Teacher,
Colonel Dinshah P. Ghadiali.

Dear Colonel:

We, the undersigned students of your 89th Class in the study of Spectro-Chrome Metry, desire to express our appreciation of the most extraordinary course of instruction which you gave.

We assure you it has opened a new channel, not only in the method of healing, but also in the mode of living physically and spiritually.

We feel that your untiring labors, in the field of research, gave you that wealth of knowledge such as is possessed by few other teachers; thus placing you in the field of instruction as none other could attain. Delving into the unssen, as well as that which is visible, has given you the power of understanding such as has brought to mankind Spectro-Chrome Metry, the only positive method of healing. This we know and can appreciate because of the actual scientific demonstrations performed by you before our very eyes in the class-room, thus, once and for all removing every last doubt as to any uncertainty in your method of healing, if we had any.

We pledge our allegiance, support and earnest endeavor to bring to bear the day when Spectro-Chrome Metry will lead the world, by placing a Spectro-Chrome in every home.

Sincerely and devotedly,

Your Students.

(Signatures Of All The Students)

WHAT SPECTRO-CHROME DID IN HOME

WHITE HOUSE MILK COMPANY, INC
Manitowoc, Wisconsin

September 7, 1934

ERNEST DISTRIBUTING COMPANY,
3106 North Hackett Avenue,
Milwaukee, Wisconsin.

Dear Mr. Ernest:-

We regret exceedingly our inability to advise you before this that our Spectro-Chrome Equipment has given first class service since we purchased it. The same is in almost constant use and we are getting satisfactory results.

Our inability to write you was caused by a rather unsatisfactory month of August as I came down with a Septic throat from which I recovered after a week but a few days later the youngster and Mrs. Braun also received their share of it. We are happy to state that with the constant use of Spectro-Chrome we find ourselves making progress in the direction for which we are headed.

The most outstanding result we have obtained from our machine was when Mrs. Braun received a severe gash on the knee, caused by our dog knocking her to the cement sidewalk. Several hours after this incident the knee was very much discolored and considerably swollen. Mrs. Braun overlooked the matter until the next day when it was quite evident that a fluid was beginning to settle in the knee and there were severe pains. That same evening, being unable to stand the pain any longer, Mrs. Braun used Spectro-Chrome Green on the knee for one hour which relieved the pain somewhat and she was able to sleep uninterrupted that night. The third day the knee again gave considerable pain and two more tonations, using Green, were taken. On the fourth day the swelling opened up, emitting a pussy fluid whereupon the knee showed indications of healing. I understand that in most cases of this kind, water is likely to gather in the knee when the knee is badly injured, necessitating keeping the leg quiet and the Doctor would no doubt order an X-ray taken. Mrs. Braun was on her feet throughout this injury and full recovery was obtained by using three tonations of Spectro-Chrome Green. Undoubtedly you will wish to inform the Institute of this incident.

Trusting you will accept our apology for not advising you of our experience sooner, we hope to remain with kindest regards,

Yours sincerely,

HAB/1 H. A. BRAUN