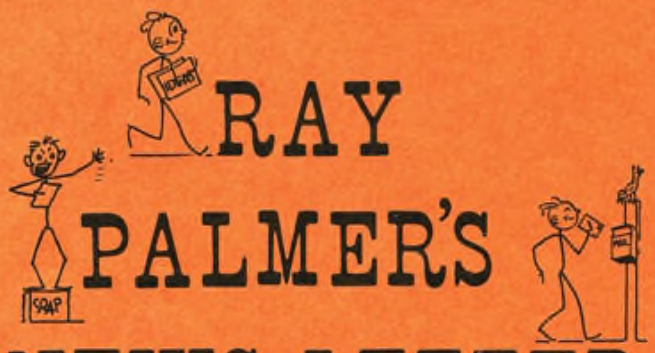


RAY PALMER'S NEWS LETTER

ARE YOU READY FOR A PLEASANT SURPRISE! Well, brace yourself for *two* surprises: After all these years, my "MARTIAN DIARY—BOOK ONE" has gone to press! And so has Richard S. Shaver's "THE ANCIENT EARTH—ITS STORY IN STONE"! Let me tell you how my plans finally turned out.

First, many of you know that I first conceived of MARTIAN DIARY as the book that would bring together all the experiences, research and conclusions of my life—tell everything the way it is. Over the years thousands of you have asked what Ray Palmer REALLY THINKS about everything he has put into print over a period of 48 years. When I finally began to write MARTIAN DIARY, I was pretty excited about the book. I began it in 1970, and because it was a giant project, and as usual my finances were nil, I published a "teaser" first chapter in FORUM magazine, and offered a bargain "advance sale" to my readers. Quite a few of you sent in your $10.00 and most of you have proved the most patient people on Earth. But then I discovered that I had been premature—it wasn't time for the book to be written, simply because a rapid change in my conclusions took place with a flood of events that stopped me cold in my tracks. If I had continued, the book would have been all wrong! Imagine spending 48 years, and then coming up with the wrong answers! I'm sure you'll agree with me when you get your book, that it was an imperative delay, and that the final version gives you everything you expect from me.

Then along came Shaver with THIS ANCIENT EARTH—ITS STORY IN STONE, and another book became an imperative. Because this book was already completely written there was no reason for delay in getting it out to you—but once more that vexing blockade of insufficient capital presented itself, and I offered the book as an advance sale at $12.50. Not too many of you bought that, remembering that MARTIAN DIARY was nowhere in sight after three years—and I can hardly blame you. Anyway, the money wasn't enough to even buy the paper (and paper is devilishly hard to get!) and the cost of the over 60 color photos was astronomical. You figure it out for yourself at about $85.00 each for just the color separations! So there sat THIS ANCIENT EARTH, stymied by those vexing dollars that seem to stand in the way of everything anybody wants to do or anything that is really desirable.

I spent a lot of sleepless nights wondering how to publish these two books. The problem was due to aiming too high—why should such a tremendous "diary" be presented in its entirety? I hit on the idea of publishing it in a series of smaller books, labeled Book One, Book Two and so on—as many as four or five books. I didn't solicit advance sales on these books, but when I announced this was to be the plan, a few of you ordered from one to three books at $3.50—I planned that the original buyers at $10.00 would get three books for that sum. But even then events were happening so fast and changing my concepts that not even the first smaller book got anywhere near a press. Talk about "credibility gaps"! Maybe some of you won't believe the statement made at the beginning of this little Newsletter. But I assure you it is true; The book is on the press! I am fully confident that it will be a finished product before 1974 kicks the bucket.

Did you notice I said "the book"? That's right—not two books, but one. Both Book One of MARTIAN DIARY, and the *complete* Richard Shaver book THIS ANCIENT EARTH—ITS STORY IN STONE, all in ONE hard cover!

In reality, to all intents and purposes, Shaver's book is a part of MARTIAN DIARY, except that he wrote the chapter for me; so it isn't inappropriate that both books appear in one volume. I'd like to tell you how it has all turned out, and what is happening. First, there is no MARTIAN DIARY, per se; the book you (those who bought either or both of the original titles) will be receiving is called SECRET WORLD. I think that is an incredibly appropriate title considering the fact that my whole purpose in winding up the experiences of a lifetime was to spill all the "secrets" I've uncovered, put together all the facets of the mysteries into which I have plunged, and in the process, through my magazines, taken many of you along with me. "VOLUME ONE—1975" has gone to press, and maybe my use of a date gave you a hint? There will be a total of *four* books published with that 1975 date on them, and there will be four more each following year, as long as I live and have something to say, and am able to write it. I

have priced these books at $8.50 each, and only one will be sold at a time. With the delivery of Volume One, an invoice will be included for the next book, which will have gone to press.

Those of you who have already paid for either or both of the original books will receive SECRET WORLD and be given credit on any balance for the next book or books. You won't have to pay anything until your credit runs out. Then, if you like the books, you will pay for them only as they become ready for shipping.

This Newsletter is actually directed at those of you who did not go for advance purchase of the books—I have managed two things: I have purchased the paper for the book; I have made the color separations; the book is on the press. Only one thing remains to solve—the money to pay the binder. So, I've got to sell a few more books. At the end of this Newsletter is a coupon giving all of you a variety of options. Delivery of the first SECRET WORLD is scheduled for late November or early December. Also among the options on SECRET WORLD are several more books that are ready for shipment, and I hope you will find them interesting enough to want to buy them. One of them is an amazing book written by a famed psychic, concerning a "translation" of the Revelation of St. John. This book was written in 1908, and it is wholly a book of prophecy—but what prophecy! You'd think that copies of the Washington Post for the past two years had somehow been transported into the past, to 1908, and published as prophecy! Imagine Watergate and the situation in Washington, and the problems of the American people as a president resigns and confidence in government and in the future of America as a free world is lost by the people being prophesied! The book is a strange one, and I believe it to be another one of "those things" that, taken collectively with everything else I've presented to you, presents still another facet of the "secret" and provides new food for thought. This book was intended by its writers (whoever they may be believed to be!) to be given away, or at best, sold only for what it cost to produce. I can't give it away, obviously, but I am offering it at actual cost ($2.61). I've also listed our current books, in the event you might want to help pay for the binding on SECRET WORLD by buying one you might have missed out on in the past. I don't want any more advance money—I can produce books now and sell them as ready. But first I've got to clear up my indebtedness (in undelivered books) to about 2000 of you.

Now to touch upon RAY PALMER'S NEWSLETTER: This letter is a part of that series although it really isn't that "newsy", and Newsletter subscribers are getting it as part of their subscription. However, also on the press, and ready for mailing out by October 15, is a 24-page NEWSLETTER that contains some of the most incredible information I've ever uncovered. This one will probably be the last for 1974. In short, it will be time to renew your subscription for 1975, during which time there will be at least 6 Newsletters, and possibly more. That's a real bargain for $2.00! It barely covers the cost of the paper! Accordingly, on the coupon in this letter there is a space for your renewal, or for a new subscription. Really, all that is needed to finance volumes one and two of SECRET WORLD, is your renewal to Newsletter, or new subscriptions from those of you who haven't done so during its first year of publication.

Unfortunately, the print order for SECRET WORLD—Volume One, 1975 is smaller than I'd like it to be, and the problem of reprinting always hinges on those blasted "capital" dollars which are so hard to come by. I'm afraid that in the end, I'm going to have to disappoint someone with a "sold out" notice. However, the prime purpose of this present letter is to tell you the waiting is over. As for me, Volume Two is practically ready for typesetting, and I'm just a little bit pleased with my progress. You know, writing these books is as fascinating to me and as exciting as when the events that have gone into my final conclusions were happening, beginning in 1910 and carrying through 64 years of a life that I truly believe could not have been more of an adventure in any previous age! I thank the Fates for having placed me in this point in time in Earth's history. I wouldn't have missed it for the world, and I wouldn't trade it for any other period in time. All the terrible pain of the last 55 years becomes as nothing beside the privilege of being born at exactly the right time, in the most exciting period of history. In no other age could I have learned so much! Now all that remains is to pass on to you everything I've learned, not because it is any more unique than your own lives have been, or more important, but I hope it will in some way share with you all the wonderful things you have shared with me—because it is a fact that all I know I learned from you! It has been a great honor to be seated in the center of an incredible network of information pouring in from hundreds of thousands of people in response to my own writings and the opportunity to publish them.

I hope you will like SECRET WORLD, and I hope you stick with me as you have through all these years. I truly appreciate your part in the education of Ray Palmer. I think SECRET WORLD will tell you how vast that contribution has been! Thank you so very much!