Oct 21'27

CHARACTER READING



Seven Ways to Marry

The Silent Story of the Ear

October—November,
December,
1927

25 CENTS

The Policeman Reads Character

Digitized by Google

THE CHARACTER DETECTIVE

More mysterious than human nature itself!

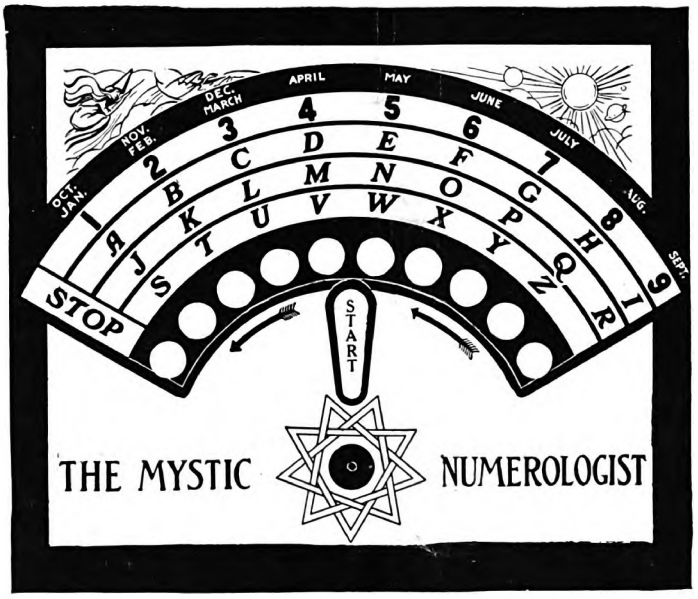
More fascinating than mystery!

The Mystic Numerologist is the Sherlock Holmes of Character. We have tried it on them all—the seasoned philosophers, the quick, keen lawyers, the astute business geniuses. They are all thrilled and at a loss to explain it.

"Why!—it works!" the skeptics say.

"Perfectly marvelous" say the character analysts.

"The most clever thing I've ever seen" say the mathematicians.



A machine which reads character is The Mystic Numerologist invented by the vocational engineer and scientist, Frederick Purdy.

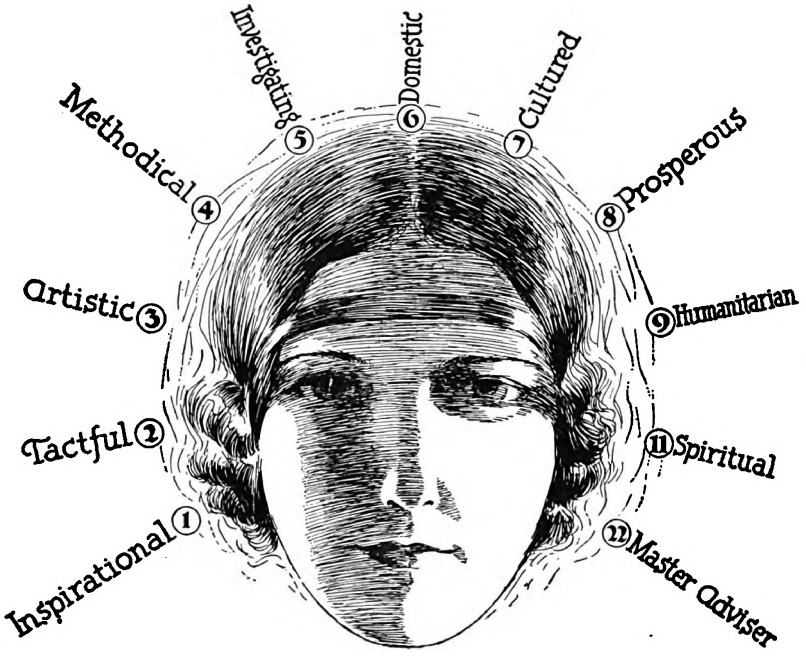
Without figuring, it tells a person's character, talents and purpose in life. Based on that marvelous science, numerology, it does away with all additions and figuring. A little dial does all the work, while the great mathematical principle working underneath makes the answer which appears in the dial, infallible. No chance for mistakes in figuring.

Turn the letters of a person's name around to the left—and the digit, all figured out and added up, instantly appears in the window in the center. The charts which accompany the game explain the meaning. The most entertaining social feature of the year, and the most exact means of finding out a person's true self ever invented.

Numerology is indispensable in character analysis today. Character Reading Magazine, credited with making more vocational analyses than any organization existing today, regards numerology as the missing link in the science as a whole. There is no study in the universe which so quickly adjusts a person to his true sphere, and which gives him such a clear understanding of the purpose of life.

Send for The Mystic Numerologist today, while the present lot lasts, at the price of $1.00.

Vocational Library, 820 Tower Court, Chicago



Read this Special Offer

To Those Who Are Really Interested in Numerology we will give, during the life of this issue, a very unusual combination, affording a substantial saving.

With the Encyclopedia of Numerology by the famous numerologist, Ariel Y. Taylor—the course which sells for $5.00, we will combine The Mystic Numerologist and The Encyclopedia of Numerology into a single offer until June 15th, for $5.00. This means a saving of $1.00. After June 15th, the Mystic Numerologist will sell for more.

The Encyclopedia of Numerology, by Taylor $5.00
The Mystic Numerologist.... 1.00
$6.00

Act now, and secure both of these standard works on numerology for $5.00

Vocational Library
820 Tower Court
Chicago

Digitized by Google

YOU! CAN BE WELL, HAPPY AND SUCCESSFUL

Need These Fascinating Manuscripts They are FREE

They will change YOUR life as they have changed thousands of others.

They explain what Prof. James of Harvard called "The greatest discovery ever made."



Draw on Powers Within You

Your conscious mind, however clever, is as a "baby" beside the giant subconscious mind which would do your bidding if you knew how to command it. When terrified or otherwise aroused, we sometimes unconsciously release this Giant and afterwards are amazed at the superhuman feats which we did when excited.

Successful men are successful because they have found out how to make this all-powerful mind work for them. Every genius has made this same discovery. Artists become great only when they acquire this ability. Poets and noted writers do not know where their ideas come from—they know how to reach this marvelous mind and it can tune in on undreamed sources of power and knowledge for whatever it needs. When prayer is answered, it is because this mind sent out a call for help.

You have the same astonishing mind in you. It could give you glorious health if given a chance. During the night, when your conscious mind sleeps, it directs your heart beat, breathing, etc., so efficiently that you feel better by morning. Why not let it do a complete job all day, too, every day and have Health?

Why not learn how to use this mind yourself as successful men do, and realize your dreams ten times as rapidly as you have heretofore! Don't be content with one-tenth of what you would be really capable of if you were at your best.

Don't, don't read article after article, magazine after magazine, seeing what others are doing but remain on the side lines yourself. Dig right in. Get the actual instructions. Carry them out faithfully and taste the joy of it all yourself. Find out yourself what it is all about. Very well, right now is the time for your definite act—the investment of one two-cent stamp!

IF YOU
are discouraged—not getting anywhere
or have failed so far in life
or wish to reach a little higher
or want better health, pep and vitality
or want more money
or are unhappy (any reason)
or just want more joy from life,
Why not find out without cost?

PARTIAL CONTENTS
(merely a hint)

—How to go about getting what YOU want and making your dreams come true.
—How to control and direct your emotions.
—"THE GREAT DISCOVERY" which is remaking many lives.
—The underlying mistake behind 90% of your failures.
—The three-fold secret of living a complete life.
—The truth about sexual dissipations.
—A simple change which will make you a power in your community.
—How to form habits and make them work automatically for your good.
—Four human-interest experiences which indicate the possibilities for you in the League's work.
—How fear, worry, etc., cause disease and may be banished.
—The "heart" of all Applied Psychology, etc., etc.

THESE TWO LESSONS SUPPLY "THAT SOMETHING"

J. V. C., Hamilton, Ont., (name on request) writes:

"I got my money's worth from the first two lessons. I have read a great deal about psychology and always felt there was an indefinite something lacking in what I read. Your course has supplied that indefinite something. I thank you for the benefits I have derived."

Remember, these two lessons are FREE.

"THE GREAT DISCOVERY" explains the very foundation on which Applied Psychology is all built. "THE SECRET OF LIFE" starts you getting RESULTS in your own life at once.

H. G. WELLS says:

'The hope of the world is Applied Psychology"

Sickness, unhappiness and poverty will end when all men and women know and apply what it teaches. It shows you how to avoid past mistakes, how to get health, happiness and success in the future.

You will be thankful to your dying day if you seize this opportunity to find out what this mind of yours can do. Send for these two free manuscripts, which get right down to facts, and begin telling you what to do to test for yourself the unbelievable, but true, promise of Applied Psychology.

THEY ARE FREE

yet read this:

"I received more benefit from your two free manuscript lessons than from the entire . . . course of lessons" (in Applied Psychology).

It is almost impossible to talk about this subject of Applied Psychology without saying things which truly sound incredible. Do not take our word for it. Read every article in this wonderful magazine. Read all the advertisements. They are all telling about the astonishing way men and women can multiply their successes and increase their health and zest for life, when they learn all the encouraging and helpful laws and instructions for efficient living which have been gathered in this new Science of Life—"How to live at your best."

We do not pretend to have any monopoly on this information. But we do claim that the two manuscript lessons we offer to send you will begin with the A, B, C's of the subject and explain to you, step by step in simple clear language what it is all about. They, of course, do not attempt to cover the whole field of Applied Psychology, but you will be amazed at the possibilities which they will open up before you. Without reading another thing, you ought to be able to begin transforming your life.



JUST MAIL THE COUPON

SELF-IMPROVEMENT LEAGUE OF AMERICA,
Suite 602, 75 Westland Avenue,
Boston, Mass.

Gentlemen:

You may send me without cost your two manuscripts, "THE GREAT DISCOVERY," and "THE SECRET OF LIFE" and tell me how I can make this and 1928 the happiest years of my life.

Name .....

Street .....

City..... State.....

Digitized by Google

CHARACTER READING

Know Yourself *Your Work* *Your Friends*

Published quarterly by Character Reading Publishers. 820 North Michigan Ave., Chicago, Ill.
Entered as Second Class Matter May 24, 1924, at the Post Office at Chicago, Ill., Under the Act of March 3, 1879.
EDNA PURDY WALSH, Managing Editor
Yearly subscription $1.00 in the U. S., $1.25 in Canada.

Vol. 4, No. 2 FALL NUMBER, OCTOBER-NOVEMBER-DECEMBER, 1927

Copyright, 1927, by Character Reading, Publishers

SELF CONSCIOUSNESS

The Ball and Chain of Despair



Change Self Consciousness to Self Confidence.

Cut the ball and chain which locks you to timidity, fear of others, and which keeps you from taking the steps to your right place in life.

Send for the "Self Confidence" Cocktails.

Take them alone, daily, as you would the choicest, rarest wine. Drink their daily messages to you and make them a part of your soul. Build a little altar in your own quiet room, to the development of self confidence. It is not meant for humans to be timid and fearful. The first religious duty of everyone is to gain self-confidence, the key to the divine in man, as well as to the mastery of his finances.

NANE ELLEAN BROOKS, Secretary,
The Self Confidence Fellowship,
18 E. Elm St., Chicago.

I wish the Self Confidence Cocktails and the Prosperity Cocktails for the combined price of $1.50.

(If one set alone is desired send only $1.00)

Name .....

Address .....

..... City

Prosperity Cocktails

If you would create good financial conditions about yourself, begin making them **today.** Do not say "I'll be rich sometime." Start today, attracting financial success to yourself, by opening the channels by which money can come to you.

Self Confidence Cocktails (ninety of them)....$1.00
Prosperity Cocktails 1.00

$2.00
Both for $1.50

Digitized by Google

Back to the Cave for the Cave Man

By Paul Hall



THE cave man is back in his cave. Farther and farther he has retreated into its protecting shelter, until now he doesn't dare to show so much as the tip of his nose—afraid, no doubt, that some modern damsel will take a swing at it.

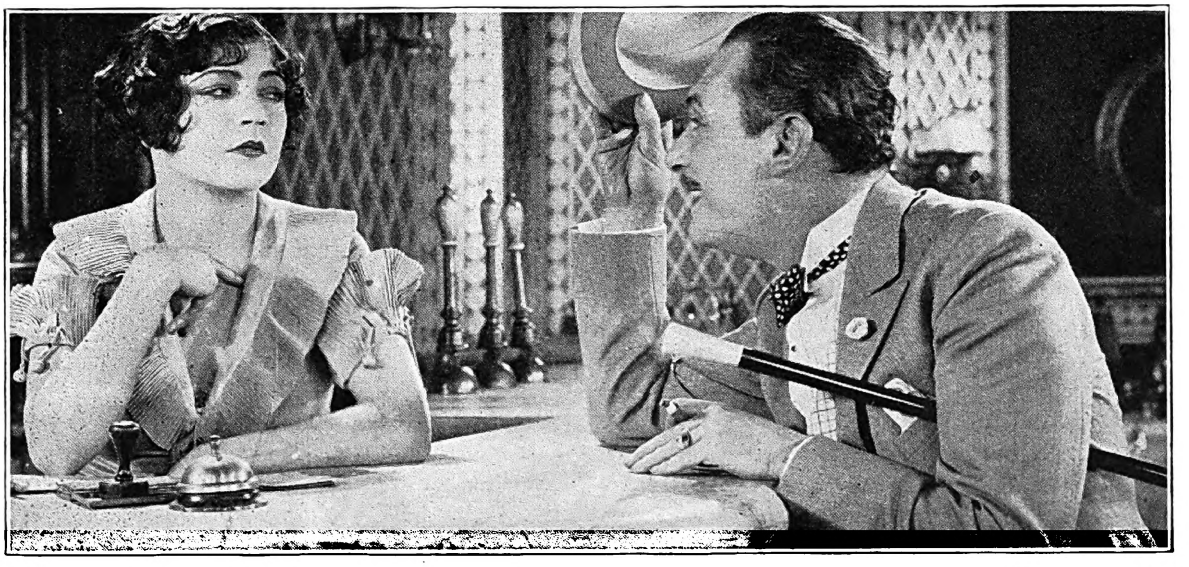
This attitude is most strikingly illustrated by our modern fiction. Remember how the heroine used to veil her gentle eyes with her foot-long lashes and swoon helplessly in the general direction of her cave man's iron arms? And how, in her weakness, she adored his bold wooing and his arrogant, Lochinvar tactics?

They don't do that any more. Nowadays the coquettish habit of swooning is as obsolete as the old fringe topped buggy in which your grandpa masterfully persuaded your grandma to be his'n.

And as for Lochinvar! If that young gentleman attempted his one-horsepower abduction today the chances are he would find himself walking home or jogging uncomfortably on the horse's rumble seat inside of the first two miles.

The rip-roaring, swashbuckling, breath-taking sturdy oak cave man is out of the picture. For one thing, he finds very few clinging vines now. And everyone knows

(Continued on Page 16)



Digitized by Google

Does He Smoke a Curved Pipe?



A BUSINESS man who sells pipes to men said to us:

"I'm not a character analyst, but I've always noticed that I can't trust the men who smoke curved pipes."

"It's a funny thing," he continued, "that over a period of twenty years, if I ever give credit to a man who smokes a curved pipe, I invariably lose my money."

There is nothing in the literature on character analysis which covers the curved pipe. Our eyes, ears, lips, noses, hair, throats, chins, fingers, walks, handshakes and even our toes reveal our character, but one's pipe has hitherto been immune from analysis.

The pipe salesman, however, is not altogether wrong.

The lasting people are those who have more straight lines than curly ones about their make-up. The most lasting automobiles have, strange to say, had a predominance of straight lines. The long-lived animals, the elephant and the ox, are anything but curly in their structure. Straight-haired people, it is said, rule the world, and there is an international admiration for the man who walks the straight path, no matter how much surface talk there is about the person who takes the curly path in life.

Likewise, the man or woman with the curved, sloping jaw, may say very pleasantly that he will come back to pay, in fact will be more convincing in speech than a straight or angular jawed man, but WILL HE COME BACK? His curling habits of thought, going in all directions, take his attention many ways at once. He may intend to come back but, as a rule, curly types of people have so many interests that their memory fails them in the straight, rigid bill paying. They must save their cash for a piece of music, a pair of dancing pumps, or a sport roadster. The opinions of others are paramount, and they have to have their ready cash to make a hit in some new direction.

Now in the selection of such a small thing as a pipe, this same principle of curly and straight principles applies. Many men who smoke curved pipes and who have beautiful wavy curves in their hair, may be honest. They will simply take a more curving way of getting at things. We hope all the curving types of men who owe the pipe salesman money are simply off on a different curve of life at present, and will eventually curve around again to the pipe store.

What Have You Done With Today?

LAST night, as I sat all alone in the firelight's cheerful glow,
Just dreaming and building castles—as we sometimes do, you know,
A little youth with golden curls, and the clearest eyes of blue,
Suddenly stood before me, and said: "How-do-you-do?"
He looked into my startled eyes,
In a frank, engaging way,
And to my utter, shocked surprise,
I heard him sternly say:

"What are you going to do with tomorrow?
And what did you do with yesterday?
Did you mend, did you lend, or did you borrow?
Did you make another debt, or did you pay?
Did you sigh and mope along in sorrow?
Or smile and scatter cheer along the way?
Well, what are you going to do with tomorrow?
And what have you done with today?"

I tried to make some slight excuse, to a question so direct,
But I found that all my answers had little or no effect.
"Well, who are you?" at last I cried, "that you stand and judge me so."

"Always I stand close by your side
When the silent shadows fall;
'Tis then you see me as your guide,
'Tis then you hear me call:
'What are you going to do with tomorrow?
What did you do with yesterday?
Was it one you'll want to long remember?
Did you use it or throw it away?
Did you help to ease another's burden
Or make some troubled heart more gay?
Well, what are you going to do with tomorrow?
And what have you done with today?' "

—X. R.

Digitized by Google

Live Up to Your Birthday and Prosper

By
Nan Ellean Brooks



YOU have many, many birthdays this year, and every year.

Spiritual birthdays these are—days when all of nature plays little tests on your character—your metal—your ability to rise higher.

If you pass them in your real soul—you are surely and automatically raised from your present position.

You are free—absolutely free to put these tests aside, or to take them as your own, and make them stepping stones to prosperity.

Every leader has had to pass them. No one has escaped, who ever climbed the ladder.

Remember, that not a single effort will be lost. Every effort to raise your vibration is registered on your soul—your entire chemistry. Every act of the will for some constructive act attracts more strength. Every failure attracts another future failure.

Find Your Own Spiritual Birthday

Living up to your spiritual birthdays, and tuning in with the other days and their vibration, must be a *steady* thing—not a hit-or-miss enthusiasm here and there.

By adding the day, month and year, and securing the digit of the total number, one may secure the vibration of that particular day. Each day thereafter has a vital meaning—a message and a vibration all its own. By following the meaning of the day's message one touches on EVERY point in his make-up. The weaknesses of all kinds will come to the front so that they can be cured by concentration. By following these days and attempting the tasks each one signifies it will be seen that the lessons are not easy. By mastering them we automatically take up our path to leadership and self-confidence. Remember, that when a voice tempts and says, "Don't bother with that little effort," then that is just the time to answer back and say, "This is a test for me—a test of my concentration—a test of my leadership—a test of my self-control—the basis of my control of others."

Add up the days as follows:

September 4, 1927. 9th month
4th day
1 year
—
14 (a digit of 5)

(If any day, month, or year by itself totals 11 or 22, do not add with the other numbers. Call that day an 11-5 day. 11 and 22 days means that one must listen for the inner voice for inspiration and guidance. Example: November 2, 1927—11-3.)

1 Day. When the day adds up to one you should make your own decisions and listen to your inner hunch. Stand on your own feet and go after the thing you have been dreading to go after.

(Continued on Page 16)

Digitized by Google

Great Souls Write Simply

TRY to imagine a really great executive or a busy leader sitting down, making fancy scrolls and curleykews to his writing.

It simply isn't done by big natures.

It is true, that many talkative folks, trying to be decorative will use fancy scrolls and so-called artistic curves to the writing. An approbative beginner on the stage may do so, but note the simplicity of the great Ellen Terry's writing. Scrolls and nothingness in the writing have vanished, if they were ever there. She cast them off as worn out toys.

The signature of David Lloyd George is noticeably simple. The straight line underneath shows pride in good work. The tendency to connect the names shows his large constructive and planning powers, while the marked separation of the letters indicates that he listens to the inner voice for his inspiration, as do all great souls.

Nothing can be more beautiful than the literature of Maurice Hewlett, yet note the simplicity of the signature—not an unnecessary stroke!

Gilbert Parker also believes in simplified writing, as no doubt he believes in simplified living.

The famous preacher, Dean Inge, pens no unnecessary curls or feathers to his signature.

If Baden Powell, whose signature is below W. L. George's, wrote an over-fancy writing England could hardly depend on him for his leadership in time of war.

A. C. Sturge, the Chairman of Lloyds of London, would not be the great executive he is if he wasted time in making bows of ribbon in his writing.

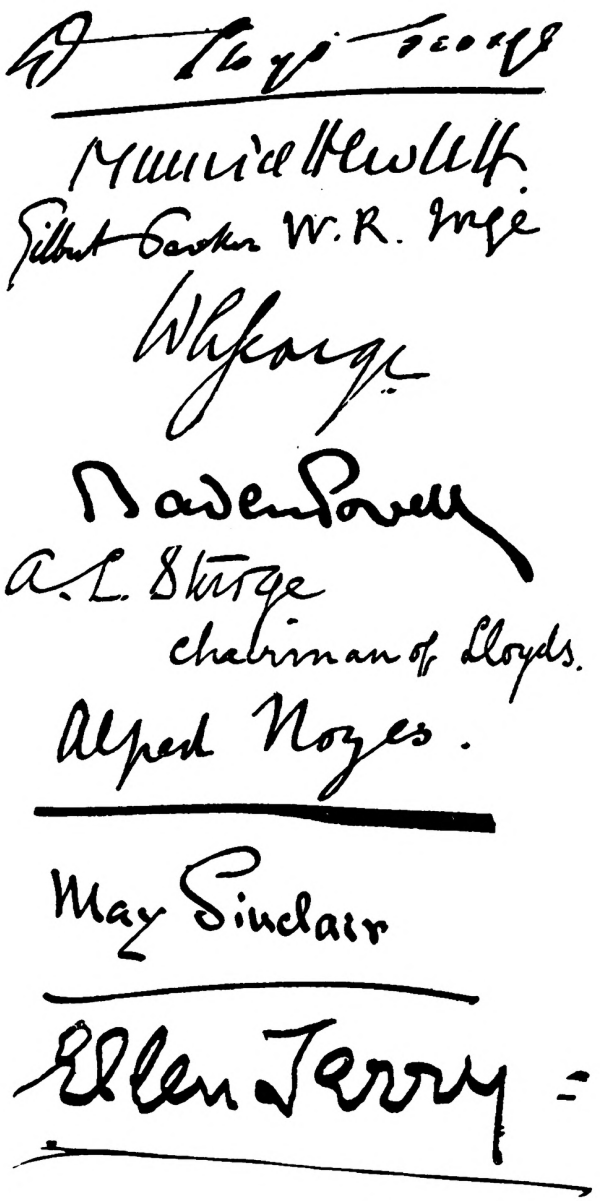
How revealing the writing is!

So and So will come along and write a dolled up handwriting, and will contradict this. He will say, with a toss of the head that there is nothing to it. He writes an ornate hand, and has it full of scrolls, and *he* is famous. But get acquainted closer and find out if his soul is BIG. Find out if he dares to really think his own thoughts. You will find on closer acquaintance that he forms his opinions of others by the amount of money they possess, or by already laid down habits of thought. Surface scrolls and over-decorativeness mean surface souls.

People who lose themselves in a cause—in a piece of work bigger than themselves learn to live simply, to write simply, and to speak directly. If they live for personal ambition, above their work, then the writing will be ornate in all events.

Notice the signature of the woman who comes into your office, and takes a long time to go, and a long time to get down to business. She thinks your office is a place for afternoon teas and chatting. She is conscious of what you think of her, and immediately goes into a long discussion of her ancestors. Her signature will be far from simple, she does not know where she belongs, and her regard for her own time and yours too is zero.

Such people are always disappointed when they meet a great person face to face. Ornate people imagine that great people live a complex life, and when they travel thousands of miles to see them, they are "crushed beyond description" to find that these great people have long ago cast aside artificialities, and can afford to wear the kind of clothes they are comfortable in, and can afford to retire to a quiet place away from the cheapness of the city noises.



Digitized by Google

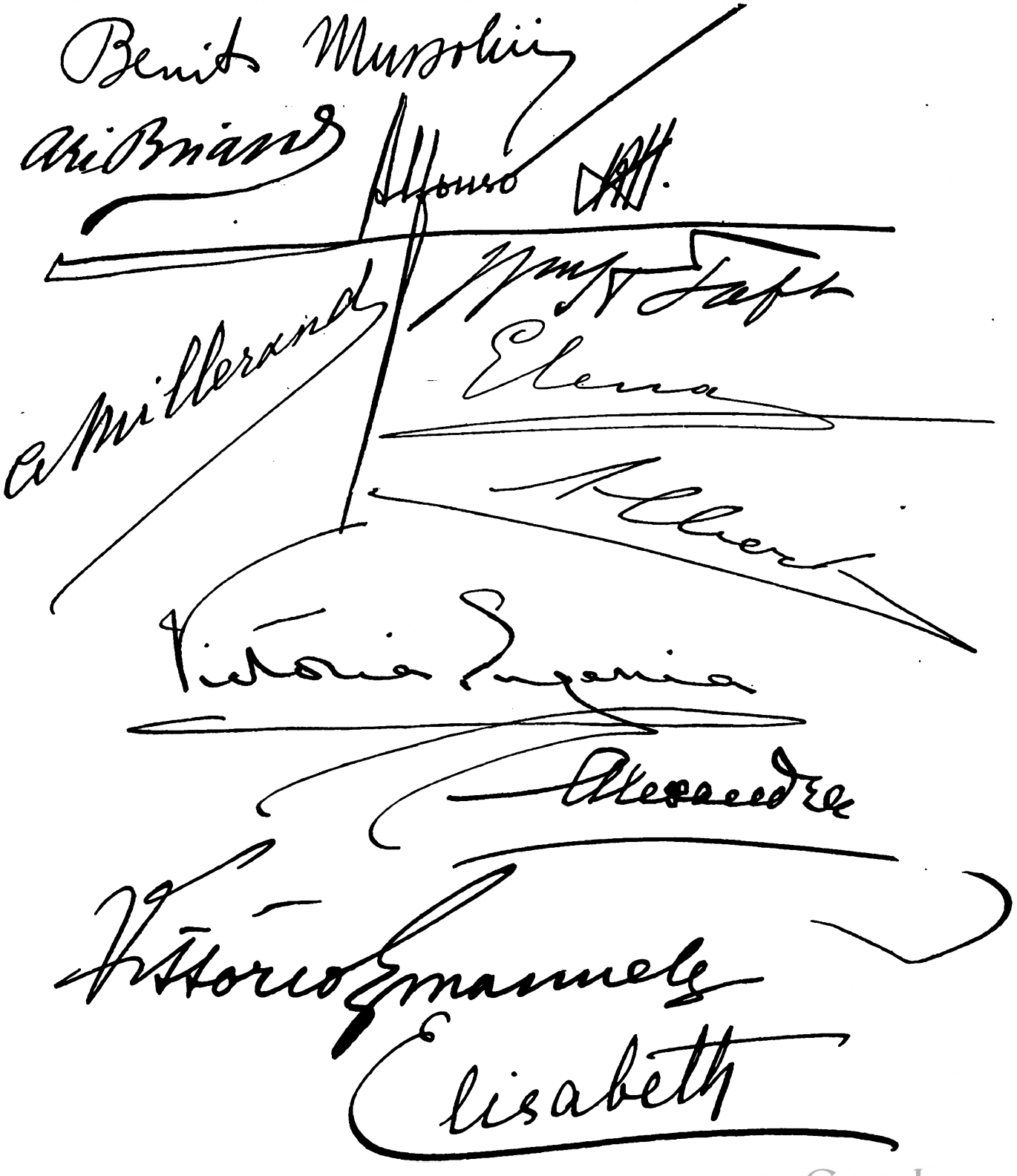
The Writing of Kings, Queens and Rulers

NOTICE how simple are the signatures of Millerand of France, Briand of France, Taft of America, and Mussolini of Italy.

Royalty, however, with its ermine, likes to show off a bit even in the signature.

The over-decorative and fantastic signature of Alphonso of Spain shows some originality. The f is almost three inches long below the line. Such an f likes not the simple life.

Albert of Belgium, however, has a simple signature, with a straight line underneath. "They shall not pass" him with inferior work.



Digitized by Google

Take a Tip From the Cop About Folks

"HAVE you any faith in people?" we asked the cop near the city hall.

"All kinds of it. I know absolutely that there's not a man in Chicago who won't put it all over me if he can. My faith in this is absolutely solid.

"I arrest the most honest looking man in the world, for speeding. I get up and lose a lot of sleep, and meet him in court. When I get up there I find he's a cousin or something of some judge, and I get balled out for arresting him. He's got it all fixed before I ever see him in court."

"Aren't women any better?" we asked.

"Lots better," he said. "Lots better liars. They're so good at it, I can't tell when they are lying. Their eyes are so wide open, and the wider they are the worse they lie, I always found out afterwards."



"Are you happy, knowing all this?"

"Oh, yes," he said. "It's all human nature. I take it the way I find it. There are lots of honest people in the world, but there's something about a cop that makes them all take a vacation once in a while. Some of the birds who have done me the dirtiest tricks wouldn't hurt a flee or cheat an ordinary person out of a penny."

"How do you tell a crook?" we asked a policeman down by the bridge.

"Well, nowadays, there's something about their car that looks suspicious. Some of them like flapping side curtains on large touring cars. They can see out but others can't see in."

"I always watch a man who can't keep a straight line when he walks," said another policeman.

"His eyes shift cautiously about, and he looks undecided about everything. He usually buttons his coat up tight too. But mostly I go by my hunch—don't know why I suspect a man. I've found shifty-eyed people weren't always crooks. Sometimes they're scared and timid of everything."

"How about fat men?" we asked a police sergeant. "Do you find many of them in jail?"

"No," he said. "They are often mixed up with crooks, but when caught they seem to laugh it off somehow, and people believe them. They let the skinny ones go out on the firing line, while they keep things going in some quiet place. They like a soft bed too much to flirt with jail."

"Some crooks are awful easy to talk to," another policeman said. "They're so easy to get acquainted with, and know just what to say. Their clothes fit them to a t if they're 'up in the world.'"

Policemen in Milwaukee are studying character analysis, and they will no doubt be able to improve the literature when they get through, with their extensive practice, their natural hunches, and their study combined.

The policeman's job is not easy. He has his emotions, feelings, and sympathies just as we have, and after a time he becomes a pretty understanding soul who hesitates to draw a sharp line between so-called "good" people and "bad" people. He sees so much good in the bad, and so much bad in the good that he learns that people are problems to be solved. In fact, one policeman quoted to us that poem of Joaquin Miller, to show us his feeling, after forty years of service in a policeman's uniform:

"In men whom men pronounce as ill,
I find so much of goodness still;
In men whom men pronounce divine,
I find so much of sin and blot,
I hesitate to draw the line
Between the two when God has not."

Digitized by Google

Drink Your Way to Financial Success

By Edna Purdy Walsh

MEN used to drink themselves out of fortunes.

But these are by-gone days, before we knew body chemistry.

It is just as easy to drink one's self into money as out of money.

This does not mean a lot of water drinking—far from it.

Nor does it mean drinking a *lot* of anything.

A small drink filled with calcium will bring more strength than a ton of liquid filled with carbon.

A wine glass of organic sodium has more power to give pep and speed than a barrel of whiskey.

People of the Toothless Age, Listen!

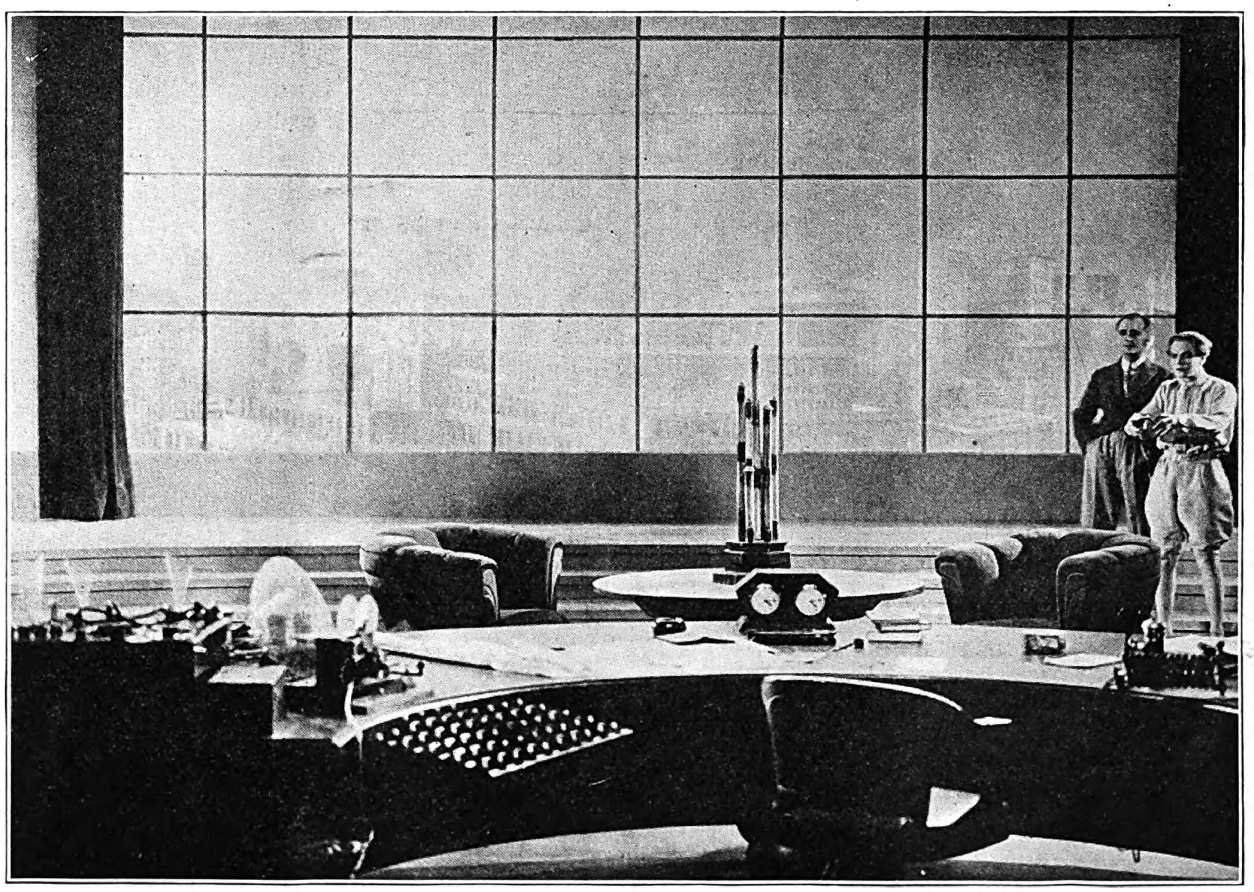
Why did you have to go to the dentist? Because you are hungry for calcium, which builds teeth and bones.

People who are tired, listen! You are all in and changeable and weak willed because you are hungry for CALCIUM which gives firmness and endurance.

There is always calcium behind the desk of the real executive. Even in moving pictures those who select types so well, choose the man with the angular calcium jaw and hand, the high crown, and prominent eyebrows for the big executive. He fits the part. In that memorable picture, Metropolis, in which buildings many hundred stories high above the ground, and hundreds of stories below the ground also, were built, you may be sure the design of them was done by a mental calcium man. The man who built them in the picture was a calcium man, and his part was well played. When a calcium man has plenty of phosphorus and iron and iodine in his make-up, he is the dreamer and doer both. His dreams are a thousand times more powerful than those of other types, and he says the least about them.

Calcium, iron, and iodine—tremendously powerful weapons with which to battle down resistance of others, give both imagination and the power to DO. The power to hold out against opposition—the courage and

(Continued on Page 17)



The desk of the builder of cities in "Metropolis"

Digitized by Google

Seven Ways to Marry

From the work of the greatest American philosopher, Andrew Jackson Davis, on love and marriage

MARRIAGE is a natural manifestation of the law of Attraction. But it must now be shown, that *all the minor marriages are temporary,* yet not less beneficial to the progressive development of mankind. There are two hemispheres of conjugal relations. One is Blood-love; the other, Spirit-love; or, we may say, one is *force,* the other, *attraction.* As in external nature we find the *most imperfect* on the *lowest* plane, even so, in our interior relations, are there *progressive* marriages; the lowest being on the *first* basis of conjugal attraction. Each marriage is pure of its kind, nevertheless; diverse manifestations, but by the same principle. In looking over the progressive marriages, just alluded to, I find seven different forms. But in order to be true to the system of nature, in the annexed scale, I begin at the foundation, as the first and lowest, and represent improvement by the progress of numbers.

THE SCALE OF MARRIAGE.

7. The Harmonial.
6. The Celestial.
5. The Spiritual.
4. The Religious.
3. The Intellectual.
2. The Circumstantial.
1. The Sexual.

Of these forms of marriage there is but one, the seventh, that is absolutely permanent. And yet, I perceive, it is within the power of the transiently married to secure the *highest union,* by directing the united effort of their lives toward that summit of mutual harmony. The spiritual is the basis of the eternal. Let me describe the *transient* forms—

FIRST: "The sexual marriage" is the lowest form of attraction between human beings. I have described the basis and objects of this attraction; and find no better term for them than "extremism." The sexual marriage is altogether transient. The motive which actuates to such marriage is physical, finite, perishable. Swedenborg has described it under the title of "scortatory love," which "incessantly seeks victims, seizes them without pity, seduces them without remorse, devours them without horror, and abandons their living remains with disgust." This love is the "lust" which Jesus and Paul preached against; and the "man of sin" which the modern shakers practically shun or crucify.

All marriage founded upon this *attraction,* is brutal, selfish, fictitious, inconstant. Yet four-tenths of all civilized unions—so far as the masculine motive is concerned—are begun exclusively in libidinous inclination. Such love is quickly inverted; it soon rejects the object of its gratification. It is alternately bigamic, polygamic, omnigamic; and believes in "Free Love," in transient relations between the sexes; and identifies *promiscuous intercourse* with "freedom of the affections." Nature is positive that libertinism can never bless and liberate conjugal love: which love should dominate the subordinate impulses, and form a union eternal with wisdom. Sin can never marry. Sin may cohabit with sin, and reproduce its own likeness; but there can be no marriage between two *scortatory attractions,* because there is nothing healing and healthy in them.

SECOND: "The circumstantial marriage" is also transient, because it is founded on external considerations. The attractions of *fraternal,* are frequently mistaken for conjugal love, and so it happens sometimes that "friends" marry, and live tolerably contented and happy. Yet, in certain moments, when the soul goes up into the spiritual towers of contemplation and emotion, then a feeling of dissatisfaction comes on, bringing with it a voice whispering promises of deeper and higher love relations. But it is a fortunate fact, perhaps, that the soul is saved frequently from realizing too powerfully its false marriage, by descending from the lofty domain of thought and feeling to the common streets and plains of common experience. It is a better thing to marry through deep friendship than from sexual attraction; although, in either relation, the development of the soul is arrested, and the children generally defective in spiritual organization.

Circumstantial marriage is the prevailing marriage of this age—a result of the wrongs of woman, of the defects of man, and of a false social construction in general. Men and women marry to obtain wealth and the liberties of a home; they marry for external considerations both physical and social; but the *grand marriage principle* is overlooked, and the consequences are everywhere visible, carved unmistakably on children and society.

THIRD: "The intellectual marriage" is the union of two, through intellectual appreciation. Certain temperaments and mental structures can be *attracted* to the opposite sex only through the Knowledge-department. Such, love through the intellect; which never fully satisfies the soul. Intellectual admiration is no true conjugal attraction; yet hundreds, in civil society, are only thus married. The consequence is, that such persons *respect* each other, and, through the fraternal attraction, tolerate each other in all the rights and liberties of marriage. But they are as the marriage of two solar rays; all light, but no warmth. It was this relation, as realized by Napoleon, that put away Josephine for another far below her mental excellence.

This marriage, of the love through the intellect, is essentially the doctrine of Plato. It is the *science* of

Digitized by Google

love; not love itself. It is chaste by subjugation; not through the freedom of intrinsic or unconscious purity. Intellectual marriage is practical platonism—"teaching that sex is universal, and not local . . . that chastity is not a local, but a universal virtue"—as much discoverable "in the trading, planting, or speaking," as in the act of qualifying and replenishing the organs of life with the elements of existence.

It has been said of Swedenborg that "he exaggerates the circumstance of marriage; and, though he finds false marriages on earth, fancies a wiser choice in heaven." A wiser choice, coming under the law of permanency, is nothing less than *an idea of bondage* to the intellectualist. "Of progressive souls," we are told, *"all* loves and friendships are momentary. *Do you love me?* means, do you see the same truth? If you do, we are happy with the same happiness: but presently *one* of us passes into the perception of *new* truth—we are *divorced,* and no tension in nature can hold us to each other." Such is the fate of intellectual conjugation; not necessarily, however, but probably, in the course of progression. Therefore I term this marriage *chaste,* but unloving; in itself civil and respectful, but unfavorable to individual harmony; and yet more to the production of healthy and beautiful children.

FOURTH: "The religious marriage" is a union of duty. Many conscientious men and women have been false to God, in Nature, by obeying religious theories of marriage. They marry without love, because they are commanded. They believe that God made male and female, only for the purpose of keeping up the species. But it will at once be seen, that marriage, *without true conjugal attraction,* is nothing less than legal prostitution: an offense to the great principles of integrity, which sustain and regulate the universe, without obedience to which man can not be good, wise, and happy. Erroneous and corrupting to the last degree, are the Hebrew regulations of marriage. They sanction marriage, without love, as a religious duty. In the twenty-fifth chapter of Deuteronomy, we are told, "If brethren dwell together, and one of them die and have no child, the *wife* of the dead *shall not* marry without unto a stranger; but her *husband's brother* shall go in unto her, and take her to him to wife, and perform the *duty* of a husband's brother unto her." Here, then is sanctioned the "sexual marriage"; regardless of the soul's highest and holiest attraction. Should the widow love a stranger, she must religiously crucify the angel of her nature, and contract a marriage of duty! What manner of children are they that come from the barren deserts of duty? Are they the issues of love? Or, shall we ask, "Are they not the sons of sin"? If God is Love, then *only love children* are God's; and the offspring of *religious marriages* are, as we frequently see them, extremely unhappy and melancholy persons, or else inclined to the various misdirections presented in preceding pages.



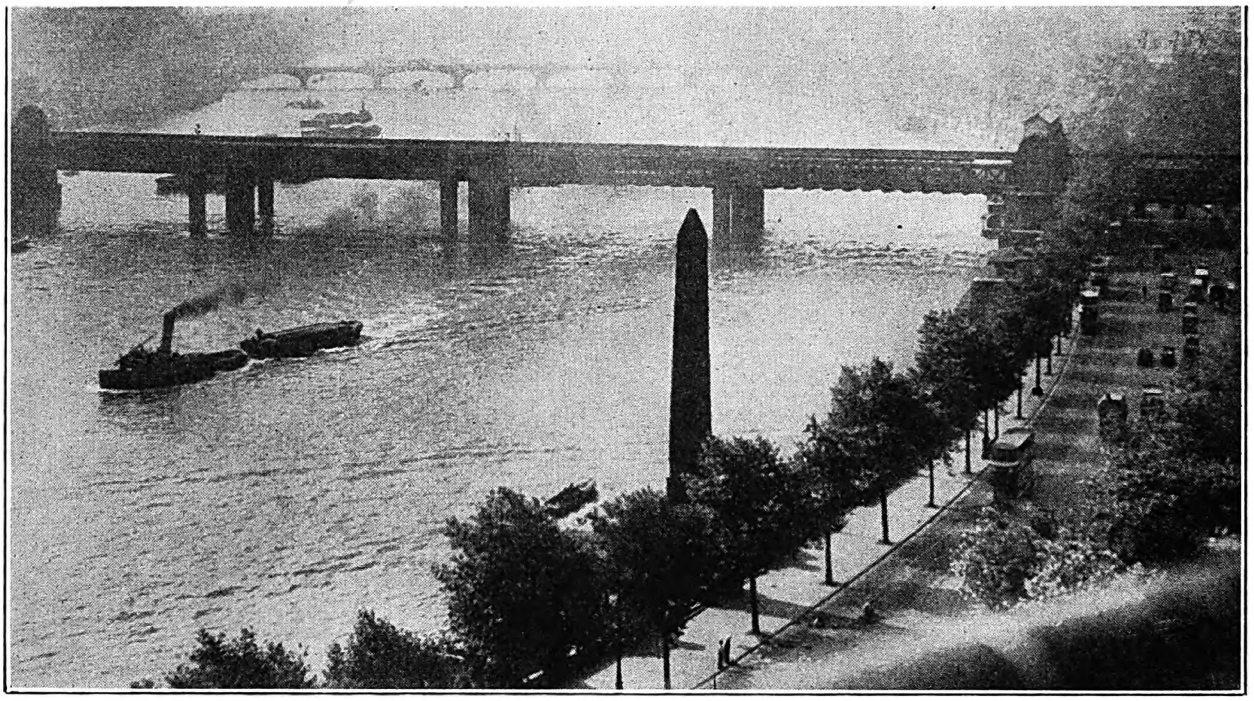
Those painful morning scenes come to those who live on different planes of thought. Also they come from "polarization." As in electricity, the deposit of gases liberated by the current of two wires, two human beings have periods of "polarization." To prevent this they should have friends and other interests to replenish their magnetism and attraction for each other

FIFTH: "The Spiritual Marriage" is the first which promises permanency and progression. In the second volume of the "Harmonia" may be found a description of this union. Every soul is born married—that is, each has a counterpart. But this counterpart *was not* foreordained. It is not a fixed law that *a certain man* shall ultimately wed enternally *a certain woman;* for

(Continued on Page 19)

Digitized by Google

If London Was Just Like the Tropics



WHEN London is just like the tropics, then human beings will be alike also. This will never be. Each soul is a study, a law unto himself—a world unto himself. When he finds that right sphere, that right work, that right association which belongs to him alone, he is productive and happy. Failures come from trying to do the other man's work, trying to follow the other man's opinions—his diet, his dress and his thoughts.



Digitized by Google

What the Neck Reveals

By Annie L. Oppenheim

PEOPLE who have long throats and who hold their heads erect are very independent in spirit, and cannot brook authority or restraint. By exercising forbearance one can cultivate humility, but that is not the character of a long-throated person, though by education and reason habit may become a second nature.

All long-necked animals are more independent and fonder of freedom than those with short necks. The former seek the fresh air and love physical exercise, whereas the latter are more domesticated and remain by the hearth and home. Whatever the other qualities may be which help to counteract it, the length of the throat will show that the spirit is independent, even if the body be too weak to fulfill its inclinations.

The neck is the stalk upon which the senses are held up to take their survey of the necessaries and comforts of life, so the posture or attitude of the neck must mark the earnestness of the character in the pursuit after these necessaries and comforts.

The earnestness of the individual is indicated by the *direction* of the neck. The more the neck is bent forward, the more the senses are bent upon their object. Bending forward of the neck indicates earnestness or keenness in whatever pursuit; whereas pride, confidence, and indifference are all characterized by a neck held backward. The earnestness represented by the head bent forward is liable to degenerate into cunning or meanness, whereas the pride represented by the neck bent backward is apt to degenerate into supineness and apathy.

The heads of proud maniacs are bent backwards—the heads of melancholics are bent forwards. In all strutting and vaporing the head is carried back, whilst in humility and respectful homage of all kind and by all people the face inclines forwards.

Subserviency and submission are indicated by the loose skin on each side of the larynx, or upper part of the windpipe extending upwards under the chin. You will invariably notice that old servants and retainers who have served a master for years mostly have this loose skin under the chin. It is seldom seen in youth, young people, as a rule, being high-spirited and independent. This looseness of the skin is caused by a contraction of the muscles of the throat, because in subserviency and humility the head droops and hangs forward. People who are submissive incline their heads, whilst those who are authoritative and independend keep head and back erect. These rules do not

(Continued on Page 25)

A Fascinating New Way to Make Money Through the Arts!

The startling National demand for giftwares and gaily colored art objects pays big incomes to Fireside Members. Read here how you may join in the Fireside Guild and make big money in a fascinating art hobby that is more like play.

By Natalie Adams



This amusing Beau Brummel holds colored crayons or short pencils

WHAT woman's heart hasn't fairly yearned to buy everything in sight in these little Giftware Shops? It is the instant appeal of bright objects of art that pays such big profits to Fireside Members. New Memberships, now available, offer you an unusual opportunity to make a good income in this fascinating profession.



The very newest in smart home furnishings — a hanging shelf.

The Fireside Idea

Fireside Industries is a Guild of men and women who decorate giftwares. Even wealthy members do it for a hobby, for the joy of expression, the satisfaction of creating something beautiful, for its educational and cultural advantages. Hundreds of others make from $10 to $25 a week, selling to friends or neighbors; supplying big stores; or opening gay little gift shops, either at home or in a store. When a new Member joins Fireside Industries, he or she is first given a complete course in Applied Arts. The course is prepared and directed by Gabriel Andre Petit, himself a prominent artist and recently a member of the U. S. Government Commission to the Paris Exposition.

New "Three Step" Method

No experience is required and the "3 step" method devised by M. Petit is so simple that your satisfaction is assured. In a few weeks you will be proficient and expert in the decoration of candlesticks, picture frames, wall plaques and bookshelves; bright wooden toys, dignified copper and brass objects, incidental furniture, book ends, vases, dolls and lamps and parchment lamp shades, batiks, textiles and greeting cards.



A bright convenient magazine holder welcomed in every home. Very popular.



A thousand possibilities in parchment shades.

Wholesale Buying Privilege

Membership includes the privilege of buying at lowest wholesale prices the articles handled by Fireside. The objects illustrated here—whose value is obvious to everyone—are furnished to Fireside Members ready for decoration at unbelievably low prices.

What Members Earn

Fireside Members are making big successes Letters come daily saying: "I earned $1,000 this season," or "I was swamped with orders before I completed the sixth lesson." One woman writes: "I could have sold five times as much as I had time to decorate." A Member in Massachusetts made "$500 the first month." These records are not unusual, for Fireside products are so appealing in their charm that they sell on sight.



French Powder box. Delights everyone, literally sells on sight.

SEND FOR FREE BOOK

A 32-page book, beautifully illustrated in colors, explains the Fireside plan, tells how to become a member, how to get full participating privileges, shows how the simplified "Three Step" Method makes it easy for anyone to learn; how others are making big successes. This book is entirely free. Mail the coupon now and enclose a 2c stamp to help pay postage.

FIRESIDE INDUSTRIES

Dept. 2-S **Adrian, Michigan**

FIRESIDE INDUSTRIES
Department 2-S, ADRIAN, MICH.

Send me absolutely Free the book on Fireside Industries, illustrated in color, giving full details of Membership. I enclose 2c stamp.

Name .....

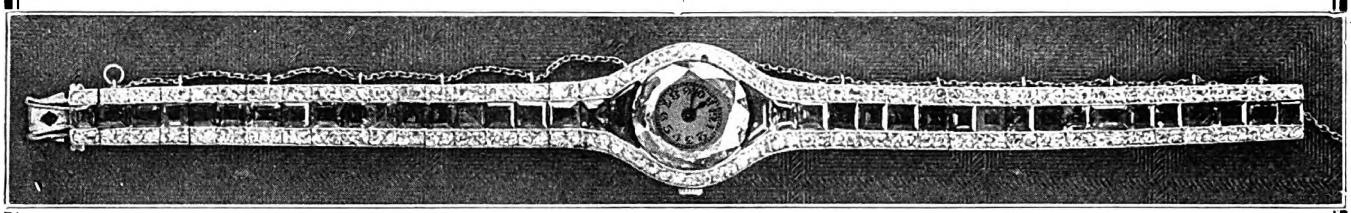
Address .....

City..... State.....

Write in Pencil, Ink will blot.

Digitized by Google

DO YOU KNOW THE HOUR OF YOUR BIRTH?



There is a mystic connection between the hour of your birth, and your destiny and work. When you were born, your work was born with you—your right work—the work which brings happiness instead of drudgery.

YOUR RISING SIGN

Tells How You Will Rise in the World

We can only find your rising sign by knowing the hour of your birth. This is the most important part of your horoscope, and the one which is the most work for the astrologer to find.

Send us the hour of your birth, and we will have our astrologer find Your Rising Sign which tells your right work and the part you have come to play in life. This is free to new subscribers, and the analysis is different from the everyday horoscope. Fill out the coupon below, and your individual analysis will be worked out and written to you, based on that important event, YOUR RISING SIGN.

CHARACTER READING MAGAZINE, 820 N. Michigan Ave., Chicago

I enclose $1.00 for year's subscription to Character Reading, and I wish a free delineation of myself based on my rising sign at birth.

My name at birth was.....Birthdate and year .....

Hour of my birth was.....Born at (City and State).....

Present name is.....

Present address is .....

ELENE YONA KERL HAS ANOTHER PAIR OF EYES

Have you problems that you can not solve for yourself? If so, write to Elene Yona Kerl.

When I take your letter I can see and feel your problems and find the way out for you. Your vibrations are registered as accurately as though you were in the room. Write and ask me three questions in your own handwriting about your problems and I will tell you what I see.

Enclose $1.00 bill or money order and a stamped, self-addressed envelope.

No checks or stamps accepted.

ELENE YONA KERL

2751 Mildred Ave. Chicago, Illinois

RARE BOOKS ON NAME ANALYSIS

THE KABALA OF NUMBERS. By Sepharial. Part 1.—A Handbook dealing with the Traditional Interpretation of Numbers and their Predictive Value. Contents.—The Power of Numbers, Geometrical Relations of Thought, Numerology, Various Methods of Kabalism, Number, Form, Colour, Sound, Names, Numbers and Incidents, Chance Events, Reduction to Law, Number and Automatism, Thought Reading by Numbers, The Significance of Numbers, Of Things Lost, The Kabalism of Cycles, Success and Failure, The Law of Values, God Geometrises. 204 pp., 12mo, cloth net, $1.75. "'The Kabala of Numbers' is an astonishing book that takes you back, in spirit, even further than Homer or the 'Arabian Nights.'"—Manchester Guardian.

KABALA OF NUMBERS.—Part II. By Sepharial. 12mo, cloth, net, $1.75. "To anyone who has thought that the study of Numerology would be dull or dry, this book will come as an illuminating surprise." — The Occult Review.

"A handbook dealing with the occult and prophetic powers of numbers. Wonderfully interesting." — Sheffield Daily Telegraph.

THE NUMEROLOGY CLUB

18 East Elm Street Chicago

No Sale

Salesman (lately promoted to curio department)—"This necklace, Madame, was originally made for the Duke of Buckingham, who gave it to Anne of Austria. We're selling a lot of them."—*Punch.*

I Feel So Sorry for Me

The Song of Sure Failure

If You Sing This Song You Will Fail

LOTS of people are singing the failure song. That is why they stay where they are, or become less and less successful.

When self pity enters, success flies out of the door. Self pity destroys personality and beauty.

No successful person wastes time in feeling sorry for himself. No magnetic individual spends time on the thought. If he did, he would cease to be attractive to others.

Nearly all divorces and unhappy marriages begin with one of the parties sitting down and feeling sorry for himself, in calling in friends, telling his troubles, or secretly pining about them.

Self pity is the most destructive habit in the world. Self pity is the door which closes Opportunity.

But just as soon as one conquers the habit, life opens up in a new way. Everything takes on a rosier hue, and new doors of success and friendship are opened. It is as though all of nature waited around to watch our souls until the final decision of the inner self to conquer self pity.

Just as fast as the individual realizes that self pity is all a waste of time, just as fast does the way open up for larger things. Self pity is death in life. It pulls down the corners of the mouth, causes wrinkles, harms the complexion, narrows the intellect, affects the digestion weakens the whole personality, and puts one into a background of drab life where friends dislike to call, and where success has a hard time to find one.

Digitized by Google

The Silent Story of the Ear

NATURE tries to improve the individual in each generation. She does so with great success sometimes but has a peculiar trick of leaving behind in the ear a relic of criminality, a remnant of primitiveness, a remembrance of inferior heredity.

In degenerates the ears and thumbs are never normally formed. An irregular ear, with an irregular auricle, means degeneracy in the heredity, or in the individual himself.

The ear is an excellent indicator of the quality of a person. When the upper part of the ear is the largest, the quality delicate and semi-translucent, when the ear is finely shaped, rounded, and with a large and regular opening or auricle, such a man or woman has likewise a temperament of fineness. The nervous system is in the lead. He or she is sensitive, responsive to culture and refinement, wishes to be noble and beautiful. He or she dislikes the coarse, the ignorant, the vulgar. This does not necessarily mean honor, however, but a responsiveness to refinement in exterior surroundings.

When the lower lobe of the ear is the largest section, and the upper lobe is small, the vital nature is in the lead, and the individual is extremely selfish, though he may be pleasant and good company. He lives for the dinner table and comfort rather than for self improvement and education.

When the central section of the ear is the largest, the motive temperament is in the lead. Such a man or woman is active, wants to be shown, is willing to fight if necessary, is versatile, and if the ear stands out from the head, very ambitious and energetic. Such an ear is more daring in thought than the ear that lies close to the head, which represents meditation more than action.

The ear that is pointed at the top like the fox's, is secretive and cunning, or very selfish. Do not expect great generosity from such an ear and do not give confidences.

The ear of the highly sensitive individual is largest at the top, and well curved.

The large stiff ear indicates force in some line. A large stiff ear, straight and square in the central section, belongs to the temperament where bones lead in the make-up. Such a man is a hard worker, direct, slow, and accurate. When the lower lobe is well attached to the cheek he is long lived.

A small ear denotes that the executive force is weak in the individual. It belongs to the follower, and not the leader. The very small ear in the girl indicates approbativeness, love of praise and desire to appear externally very beautiful. The little things of life interest her more than powerful ambitions and strenuous physical work.

The man or woman with the thin, soft, flimsy ear without strength to it is likewise soft and pliable in their action, and can be easily led by emotions.

Great love for music is indicated by the ear with the large auricle, and the thin rim. Large ears and deep set eyes mean the individual is a listener rather than a speaker.

When the ear is deficient in the central section, and sinks in, instead of being straight or curved out, such a man makes a poor escort. He has no motive force, no physical courage, and will run from danger, leaving his partner to face the music alone. The man with the straight, square lines to his face and ear, a hand in which the knuckles and bones are more prominent than fat or muscle, is the man who stands by the ship, pays the bills, whether he wants to or not. Other muscular, mental and vital temperaments are honest, it is true, but the man with prominent square bony system is more surely reliable than any temperament when it come to questions of honor.

A prominent bony system is a surer indication of honor than refinement, sensitiveness and false pretense. The man does not need to be extremely thin, nor extremely large, to have a prominent bony system. His bones are simply more prominent in his makeup than muscles or fat.

A Noble Man

"About the greatest man who ever lived in this community was Dug Skinner; broad-minded, big-hearted and brilliant, and yet he died with all his talents and goodness unsuspected."

"How did you come to find out about it?"

"I married his widow."—*Houston Post*

Very Wise

"The first thing I do every morning is to tell my wife that she looks younger and more beautiful every day."

"Doesn't she ever suspect that you are lying?"

"Oh, yes; she knows it, but it keeps her from starting in to find fault with me, just the same."—*Chicago Record-Herald.*

Business Men Spend Fortunes



getting a business analyzed.

If they find that they are right in their suppositions, they go ahead.

If they find that they are wrong, they look for the trouble.

Should not you be as cautious, — and as wise?

By getting a character analysis of yourself through the SCIENCE OF NAMES AND NUMBERS you can stop pulling against the tide.

Without a doubt Nature intended for us to work, but she did not intend that we labor along in a hopeless rut.

By finding out what you are fitted for, — and then working hard, YOU WILL GET SOMEWHERE!

Send

(1) Name given at birth, (2) Present signature, (3) Day, (4) Month, (5) Year of Birth.

Reading with Forecast $3.00.

CORA ELIZABETH PHILLIPS
614 South Main Street
PRINCETON, ILLINOIS

JESSIE LASSACK,
Numerologist
(thoroughly experienced)

I can tell you your heart's desire, destiny, natural qualifications, past experience, what lesson you have come to learn as well as whom you should marry and the vocation you are best fitted for, with forecast for several years hence. Complete typewritten Numberscope $10.00. General analysis $5.00. Send full baptismal name with any changes in signature (printed) and birth date. Box 426, Albany, N. Y.

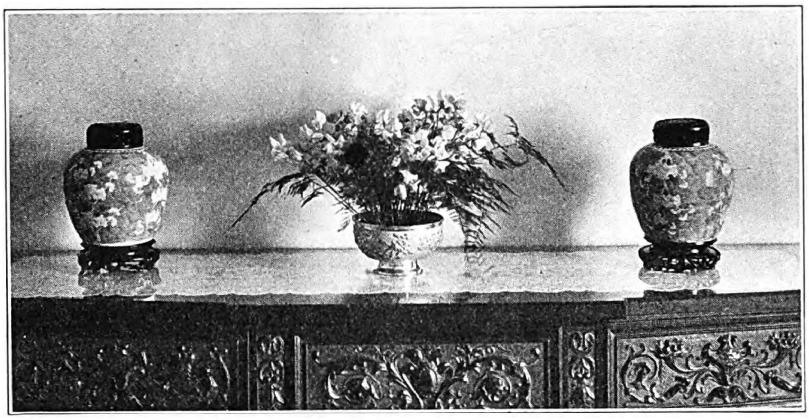
"Ask any questions."

BECOME A DOCTOR OF
BIO-PSYCHOLOGY
and Expert Bio-Psycho-Analyst
Dr. Taylor will personally help you master his new science of life and mind, perfect your personality, make secure your own health and business success and gain a paying honorable profession. Lecture, teach, counsel, heal, backed by Diploma from a high grade chartered institution. Send 10 cents to cover mailing, cost of particulars, including book 1 of correspondence course for free examination.
TAYLOR
SCHOOL OF BIO-PSYCHOLOGY, Inc.
Department R, Chattanooga, Tennessee

CHRIST-WAY COLLEGE OF OCCULT SCIENCE, Inc.
Los Angeles — Santa Monica
California
Metaphysical—Analytical—Astrological —Occult—Mystical. Founder internationally known specialist in correspondence instruction. Send 26 cents stamps, for bulletin, full particulars, and Dr. Baker's famous lessons on POWER and harmony free. Address Dr. Alice J. Baker, Founder, 225 22nd St., Santa Monica, Calif.

Digitized by Google

THE TWO MYSTERIOUS JARS



"I keep my morning pep, and my night's sleep on my serving table," says the modern beauty.

IODINE AND MAGNESIUM

Those priceless chemicals, so tiny, yet how important, are lacking in the average menu.

And it is often those busy people who need iodine and magnesium the most, who never have time to see that either chemical is furnished in their diet.

Iodine, the producer of originality and ideas, the preserver of the "spark" in life, is now found to be absolutely necessary also to the body, if it is to be immune to cancer.

Magnesium, the sweetener, the relaxer, and the alkaline element which soothes nerves and brings peaceful rest also deserves its place on the sideboard of the mental worker, the highly organized individual who becomes too fatigued to sleep.

Keep your sideboard furnished with these two elements, in little capsules, easy to take, and balanced for the day's ration.

Iodine capsules made from iodine sea lettuce,
(1 month's supply) $1.00
Magnesium capsules (organic) 1.00

THE FOOD CHEMIST, America Fore Bldg., CHICAGO

(Continued from Page 3)

that a sturdy oak looks rather bald and ridiculous without a vine to cling adoringly to its corded arms. The present damsel is rather sturdy oakish herself, thank you, and can manage quite nicely without being commanded in every breath and thought by an arrogant oak.

Why the cave man is out of fashion, after his centuries of popularity, is a subject too far reaching to be more than hinted at. It is as hard to determine and as unanswerable as the question: Why, for the first time in history, are women arriving universally at a sensible co-partnership and co-freedom with man?

A great deal of the answer may lie in the modern girl's clothes, her brand-new method of attiring herself.

Years ago, when it was the custom for every girl to wear twenty or thirty garments weighing from five ounces to a pound apiece, all sensible exercise was impossible. The old costumes were quite poetic, with girlish faces rising like flower buds from billows of flouncing silks; but it was a habit of dressing that was fatal to any freedom of movement. With all that encumbrance upon her body, it was a chore for a girl to wander from her front door to the garden gate; a positive endurance contest to trip through the stately, easy on the legs square dances and minuets of yesterday.

The result was a softening of muscle tissue and general atrophy of body forces that left a girl about two-thirds as firm and self-sustaining as a dish of jello. And the result of that was an almost hysterical adoration of the comparatively unhampered male, whose wide shoulders and brawny biceps were fascinating to that weakness which always adores strength.

How different the situation is now! The modern girl's clothing is as far ahead of man's attire as man's was ahead of their's in the steel corset days. Knee length dresses permit of any desired activity. Sleeveless frocks leave the arms free to wield racquets or golf clubs, or monkey-wrenches, with all the skill and nearly the strength of man himself.

Helped by these changes of hitherto tyrannical fashion, the modern girl is as self-reliant, supple and active as her brother ever was. And, possessing a fine portion of strength herself, she is no longer attracted by brawn alone.

It takes something more than brute strength and an arched chest to win a girl's affections now. The old-time cave mannish practise of dragging home a blushing bride by the hair of her head becomes slightly inadvisable. Imagine an aspiring lover attempting such a thing with a Helen Wills or a Gertrude Ederle!

Another possible reason may lie in the new business activities of women as contrasted with her economic helplessness of long ago.

Man used to be ensured of his supremacy by the greatest of all factors, economic necessity. Business was a sealed mystery to the weaker sex—so-called at that time with appalling appropriateness. As far as Mary could see, John went forth daily and plucked the supporting dollars out of thin air. It was all very wonderful and intricate, and Mary became even more round-eyed and clinging in her adoration of her big handsome brute, her cave man.

Now business is no longer mysterious to Mary. Before she met John she did very nicely in an office or store, dragging down enough money weekly to allow her to ignore with a shrug John's impassioned plea that he be her meal ticket. She could afford to shrug—if she wanted to. She was capable of being her own meal ticket indefinitely. Quite possibly she held an executive post that rivalled in importance John's own niche in the world. Another ace in the cave man's hand trumped by the clinging vine!

However, as has been said, these possible reasons are but conjectures, put forth for what they may be worth. Possibly they grope correctly toward the truth; possibly they shoot wide of the real answer.

But, right or wrong, the fact remains that the cave man is back in his cave. The girl of today may not be dragged about by the hair of her head—either figuratively or actually.

Each one of her is a highly desirable potential life partner. And each wears a gaily defiant expression, like a sign, in her eyes.

The sign reads: "Wanted, a tolerant, kindly, loving, considerate mate who will do his share of this world's work even as I expect to do mine. No cave man need apply!"

(Continued from Page 5)

2 Days. Make an effort to be tactful and to co-operate graciously with others. Watch your work carefully, searching for better ways and means to perform it. Be faithful to duty.

3 Days. This is the day you should make a particular effort to radiate cheer and good will, to make yourself attractive in dress and manner, and to think of the most beautiful ways of expressing yourself.

4 Days. This is a fine day to concentrate on work and to gain happiness from work. Be inflexible with yourself, and tolerate no laziness. Follow routine.

5 Days. Study something of character analysis on this day. Investigate something new, and solve a problem for some one else if you are called upon to do so. Start a new system for your personal life.

6 Days. Think of those of your friends or family who need cheer and aid. Perform some act of kindness for them, or concentrate on thoughts of health for them.

7 Days. Hold your tongue today, and see how much richer you become. Listen to your own inner voice and talk to it, if you want to talk. Make an effort to finish odds and ends, and if possible to get some time by yourself for meditation, so that you can gain new strength and new ideas for business.

8 Days. This is the day when you must

Digitized by Google



NEW WAYS TO YOUTH

ORIGINAL IODINE SEA LETTUCE—SILICON OATS

Free List of Iodine Foods with Iodine Order

If you will remember these two facts alone, about health, you will know a very great deal indeed:

Your doctor will tell you IODINE in drug form is exceedingly dangerous. Your physician alone should prescribe it. Yet when one lacks iodine in organic food form he is not only prematurely old and tired, but there is great occasional prostration, and craving for ice about the head and neck, a tendency to grasp at the throat, numbness of arms, palpitation on climbing stairs, a restlessness making it hard to sit still or to keep the hands still, a pale, dry, alternately hot and cold skin, a relaxed bulky abdomen, alternately slow and rapid pulse, alternate hunger and repulsion to food, fear and dread of others' opinions amounting to a mania, childishness, awkwardness, alternate silence and talking spells, gnashing of teeth, and many other symptoms.

We cannot be fully normal without this chemical supplied in our glandular system.

Iodine supplied in drug form is exceedingly dangerous. The body is an **organic** substance, and only **organic** iodine in food form should be taken, just as Nature gives it to us.

The richest of all iodine foods is IODINE SEA LETTUCE — the true THYROID food — delightful in taste, and right from Nature's laboratory, the Ocean.

A small leaf of iodine sea lettuce taken every day will prevent goitre, and clear up those trying symptoms when the beginning lack of iodine is felt by the body.

Natural IODINE in food form is a great beautifier of the complexion as well as a perpetual, poised energy builder.

WHEN YOU LACK IODINE
You Are Not Really Yourself

One may now have **ORGANIC IODINE** in the original leaf form.—A three months' supply costs $1.00.

SILICON OATS

It is difficult for those in small cities to get steel cut oats which contain SILICON. Rolled oats do not contain this great youth preserver. Steel cut oats are delightful. God's original chemical elements remain, and the taste is decidedly fresh and different.

If you wish to make work your play, and to feel young, happy and graceful, to retain your teeth, to brighten your eyesight, send for a two months' supply of Silicon Oats, $1.00.

HEALTH INFORMATION BUREAU
365 W. Madison St.
Chicago

decide and act, and branch out in your business affairs so that you can keep just as many people busy as possible, thinking of their progress as well as your own. Be just, kind and firm with yourself.

9 Days. Forgive every injury, and send a thought of love to everyone. Radiate helpfulness, poise, and broadmindedness.

11 Days. 11 days always have a spiritual message for you if you will but listen. Stand up for your truth, and let it shine with cheer and tolerance.

22 Days. This is the day when unused material, unused ideas should be put into effect. If your idea is pure you will start the ball rolling toward power. If you meet the day with laziness, or do not keep your promise, you may send out a boomerang.

NOTE

On the day which vibrates to your own birthday you will have special lessons to learn—special tests of character. These are your spiritual birthdays.

(Continued from page 9)

will act against the disapproval of the weaker ones—the vision to see ahead—the practicality to keep one's feet on the ground—the judgment to hold one's tongue —these are only a few of the marvelous Gibraltar characteristics given by this combination of chemicals.

Of course one needs all 16 chemicals in order to be the perfect human being, but when the three chemicals above are in their correct proportions in the body, the remaining chemicals usually are also. Let a man be hungry for iodine alone, and he does not get the great power from his calcium. He must have them *all.*

Most of us, however, who are striving, and wondering why we can't decide, why we can't get anywhere, and why we are so tired all of the time, need calcium, and we need to TRAIN ourselves to love calcium. The cells which have gone hungry for calcium for a long time have hardly the power to take it up at first.

Months of calcium drinking, with a balanced diet, rich in phosphorus, iron, sodium, iodine, etc., will cause the cells to ask for calcium, and then an appetite comes for the calcium foods.

When this appetite comes the will power increases, the endurance is greater, the teeth stop decaying, and there is immunity to most disease.

The ideal calcium foods are those where there is also an abundance of fluorin. Goat's milk, for instance, has both of these power chemicals, fluorin and calcium. A wine glass of goat's milk a day will keep doctor away for the rest of one's life, if the diet is well balanced.

Lemonade, sweetened only with honey, is a calcium drink, and one can obtain egg lemonades in any drug store. One glass a day between meals gives a marvelously nourishing drink.

Watercress is a calcium food, and it

(Continued on Page 18)

YOUR PROBLEMS
OF LIFE can be SOLVED

With certainty by obtaining a knowledge of the SCIENCE and ART of BRAIN-CELL BUILDING. With trained thinking the CELLS, like the WIRELESS, TUNE IN and draw to you the things desired. Read this amazing discovery of how thoughts are located in their Proper Mental Faculties; written by a medical specialist of 48 years' experience. Compare your thoughts with the Mental Chart included and find out whether they are constructive or worry thoughts and trace the result to the organ affected.

A person who broods and feels sorry for himself will have Heart Disease. When you know the disease you can trace the worry thoughts to their proper registering faculty and pull them out as you would a thorn from your finger. Healing must follow. This method is the latest out and is considered the most scientific known. You can Psychoanalyze yourself and find your hidden troubles, whether of illness or business, by the use of the chart. You can kick out fear thoughts and substitute joyous ones in their place. You can remove discord in the home. Remember the thoughts that dwell upon your mind, produce like effect upon the body. Personalities can be rebuilt with the study of this course.

The introductory price is five dollars, for five vols. and chart.

SCIENCE PUBLISHING CO.,
Spokane, Wash.
By EDWARD PITTWOOD, M. D., D. D. S., M. A.

ORDER BLANK
SCIENCE PUBLISHING CO.
Hyde Bldg.
Spokane, Washington

Enclosed find ..... for $5.00 for which send me postpaid one set in five vols. of your instructive course in the Science and Art of Brain-cell building.

(Name) .....

(Address) .....

(City and State) .....

An UNEXCELLED BEAUTY PACK
MAKE IT YOURSELF

This beautifier has no equal, neither has this short time offer to my friends. It is absolutely harmless and costs but a trifle. It takes the place of mud packs and bleaches, softens and tones up the skin, feeds the tissues, smoothes out the wrinkles and gives life and beauty to the face. This formula was used and jealously guarded by the Court Beauties of France more than a century ago. I am going to send this $1,000.00 formula to the first 1,000 ladies that mail me their order for only $1.00. Take advantage of this special offer and send your order today to

Mme. HELENE
P. O. Box 738 Kansas City, Missouri

Secretary Wanted

A progressive man or woman who has resided in present locality at least two years to act as Secretary to the Editor of "How-To-Eat" Magazine. $25.00 to $50.00 per week can be added to your regular income. Chance to become professional Dietarian. If you are "easy going" do not answer. Write immediately as only one person is chosen as Secretary in each locality. Just say, "Send Questionnaire!"

Address: Secretary to the Editor,

HOW-TO-EAT Magazine
Room 1437 Marshall Field Annex
Chicago, Illinois

Digitized by Google

(Continued from Page 17)

contains fluorin and potassium and iron as well.

But here is the secret of taking up calcium.

One has to say good-bye to white sugar and white flour, the enemies of calcium, if he wishes to have the priceless qualities given by this chemical. If he takes a dish of silicon oats and fills it with white sugar, he will not take up the silicon and calcium in the oats. He will simply take up the useless carbon and his system will discard the valuable elements. Honey or brown sugar may be used for sweetening.

It is best to take any particular element that one is short of, by itself, and not with meals. Calcium drinks such as goat's milk, buttermilk, skimmed milk, or certified milk, lemonade, egg lemonade, and the pep cocktail, consisting of raw egg yolk dropped without the white, unbeaten, into orange and lemon juice should be taken either in the midday between meals, or at night before retiring, or even in the morning, a half hour before breakfast.

Another point to remember is to keep the diet very rich in sodium. When one is a calcium type, and is over forty years, there may be stiffness of the joints due to calcium without enough sodium. It is not because of too much calcium, in reality, but because of hunger for sodium, that this stiffness occurs. Therefore one should make a staunch friend of the peppful sodium, in celery juice, spinach juice, and okra. This keeps calcium moving, and prevents hardening processes.



If you want to read Character

WE ADVISE YOU TO READ THE BOOKS BELOW:

The Laws of Scientific Hand Reading, by Wm. G. Benham.....$5.00

Mr. Benham's book is a wonder. By studying thousands of hands and tracing the careers of their owners—the famous and obscure, the successful and the unfortunate, the virtuous and the base—he has multiplied the proofs and then unerringly formulated the exact laws of nature as written on human palms. The beauty, fulness, and knowledge of this book with its 800 illustrations from life, make it the final and best authority on what should now become a popular and fascinating science. Large size.

Cheiro's Language of the Hand, by Cheiro.....$5.00

Large sized book with over 200 pages, and the clearest illustrations yet seen on the hands of famous people. It is of Cheiro that Mark Twain said, "Cheiro has exposed my character to me with humiliating accuracy. I ought not to confess this accuracy, still I am moved to do it."
Mrs. Frank Leslie says, "Your palm reading is so startlingly true that your possession of this mysterious skill or faculty might well inspire fear, were it accompanied by less of perfect trust and discretion."
The Duke of Newcastle says, "Cheiro has told my past and immediate future with wonderful accuracy, especially with regard to certain coming events which he could not possibly have known."
The New York World says, "Without knowing either the names or the positions in life of any of the people, and without asking a question or any beating about the bush, Cheiro read from impressions of hands on paper the life and characteristics of each person with the most wonderful accuracy."

The Study of Palmistry, by Comte C. De St. Germain.....$4.00

The last word on hand analysis. Never in the history of publishing has such a value in illustrations and pages been given to the world. There are 1,254 illustrations. This course is for the teacher and the advanced student. Do not send for this book unless you are in earnest. Its 400 pages are a complete library on this subject, and you are buying the books of the world on the hand, when you buy this single one. Large size.

VOCATIONAL LIBRARY, 820 Tower Ct., Chicago

There May Be a Message for You in the Crystal--Find Out

Tell Us NOTHING about Yourself. Investigate with an Open Mind.



When large universities have their departments of psychic research we should all be willing to study this great subject free from prejudice.

We promise you **nothing**, because you will get from the crystal only yourself. The vibration you put into your sealed envelope is the only thing felt by the sensitive person who opens it.

Do Not Tell Us Your Age.
Do Not Tell Us Your Occupation.
Do Not Tell Us What You Want to Do, or Have Done.
Tell Us Nothing.

Just follow these directions, and for the sake of scientific research, see what message the crystal will show to you. The test is free to new subscribers.

Write the Lord's prayer on a sheet of paper. Seal it without allowing anyone to touch it. Then put the sealed envelope, and one dollar for a year's subscription (outside the sealed envelope) into another envelope, with the coupon below.

Character Reading Magazine,
820 N. Michigan Ave., Chicago.
I am a student of psychic research. I am willing to investigate the subject of crystal reading with a year's subscription to Character Reading, for which I enclose $1.00.

Name .....Address .....City .....

MAGIC FIGS

A Fig Three Times a Day

Black figs selected for their particular power to completely overcome constipation.

They carry a tremendous chemical power to overcome anemia as well as the stubborn case of constipation.

2 lbs. for $1.00
5 lbs. for $2.00

Health Information Bureau
365 W. Madison St. Chicago

NOTICE

See the special offer on the back cover, giving the free course, The Outline of the Chemical Types.

THE "HALL ROOM" MENUS



You Can Live in a Hall Room and Be Happier Than a King

If You Know the Chemical Secrets of Foods

Our "Hall Room" Menus have been prepared for those who live in hotels, for those who are rooming, and for those who are traveling.

They are "twelve cylinder" menus, rich in the vitamines and blood salts, and have been designed to meet the convenience of those who have no kitchens, stoves and elaborate cooking paraphernalia.

They keep the pressure in the high pressure salesman, the pep in the office worker, and youth in the business woman and stage folks.

Lists Sell for $1.00

How to Eat Magazine
1437—25 E. Washington St. Chicago

Digitized by Google

Notice to Those Who Wish to Study People.

This is an open letter in answer to many received every day, asking us how to study character analysis.

We recommend the sincere student to begin with the Encyclopedia of Face and Form, by Dr. Mary Olmsted Stanton. This large book costs $7.00. It may be secured through the Personality Study Club, 3520 Sheridan Road. Then, secure all the back numbers of Character Reading, and the outline of the chemical types.

There are many excellent books on phrenology, which can be procured through the Vocational Library. One should also study graphology, numerology, and astrology. All types of analysis give one a real knowledge, and they all harmonize, and enrich each other. In writing for books be sure to write name and address on the order. Much mail is held in this office without address of any kind, or even minus names.

His Part

"What part am I to take?" said Chappie.

"You are to be the heroine's father," replied the stage manager.

"What does he do?"

"He dies ten years before the curtain rises on the first act."—*The Pathfinder.*

Where He Slept

A prosperous farmer sent his son to New York to begin life as a clerk. After he had been in the metropolis for six months the farmer wrote the merchant to ascertain how his son was getting along and where he spent his nights. In due time the merchant sent a reply to the farmer which read:

"Your son sleeps in the store in the daytime. I don't know where he spends his nights."—*The Circle.*

And Also the Stockholders

An alert looking man was gingerly picking his way along the ties of a railroad, seemingly in search of something or someone.

"What are you looking for?" inquired a curious bystander.

"The president of this line," was the answer.

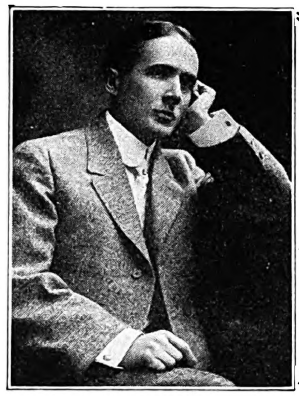
"But you'll not find him here."

"Maybe not, but I'm on his track."—*Red Cat.*

Lord Babbington was instructing his new colored servant in his duties, adding: "Now, Zeke, when I ring for you, you must answer me by saying, 'My Lord, what will you have'?"

A few hours afterwards, having occasion to summon the servant, his Lordship was astonished with the following:

"My Gawd, what does you want now?"—*Exchange.*



KEEPING YOUNG

Is youth deserting you? Does your heart ache every time you look into the mirror? Do you wince whenever someone mentions age or when chance puts you alongside some young, radiant creature? If age is searing your beauty, if the years are robbing you of the charm and admiration that is as dear as life itself to you, be prepared for a wonderful change. For, the youth that you yearn for, is yours to know again. You can know all the charm and lure you exerted in your most fascinating days. Get new visions of life. Stretch the span of your usefulness, and recapture the spirit of youth.

A Lithe and Youthful Figure

Through a magic-like process of physical reconstruction, it is possible to remake the age-worn man or woman, changing the body from indications of age into a vision of youth—trim of figure, fresh, new beauty of skin and complexion, suppleness and grace in every movement, bright of eyes, vivacious of spirit. This new method means recreation—recovery of youth with superb health.

Booklet, KEEPING YOUNG, 25 cents (coin)

URIEL BUCHANAN P. O. Box C-210 CHICAGO, ILL.

(Continued from Page 11)

the marriage relation, like every other, is progressive; and may pass through several points of discipline, ere the true counterparts meet to part no more.

The spiritual marriage is the highest human relation. It is based on mental, not corporeal, *attraction;* it comes of mental fitness; and brings to the soul—Home, Harmony, Rest. The spiritually married are not necessarily eternally married; it is but a higher expression of an eternal Principle. Yet it is easy for the thus conjoined, so to live for each other's development, as to make their otherwise transient marriage permanent and indissoluble. And it is equally easy for the spiritually united to separate, without repulsion; never again to meet, save as friends. If the twain will but advance together, each helping the other by turns up the hill of spiritual growth, then the *permanent union* is certain to crown them. But let one persist in staying on the plane of *sexual, circumstantial, intellectual,* or *religious marriage, exclusively,* and Nature quickly brings in her "Bill of Divorce"—proclaiming the relation between them to be henceforth fictitious, false, "null and void."

SIXTH: "The Celestial Marriage" is the conjugation of Love with Wisdom. It is superior to the spiritual union; because it is something more than affinity or *harmony* of attraction. Harmony is not the test or *seal* of eternal marriage, but is *evidence,* rather, that the twain *may* attain an inseparable unity. Therefore, I estimate "harmony," in *spiritual* union, as the written promise of Nature's God, that by means of mutual culture and reciprocal advancement, the *permanent marriage* is possible between spirit lovers.

Love is said to be the emblem of eternity. It confounds all notion of time; effaces all memory of a beginning, all fear of an *end;* we fancy that we have always loved the object of our affection; so difficult is it to imagine how we could have lived without it. Sometimes, of the spiritually married, it may be said, that their tastes are not the same; their opinions rarely accord; their outward inclinations seldom entwine each through the other; yet, in the centre of each soul *dwell kindred mysteries,* drawn from the one

(Continued on Page 20)

UNDECIDED?

What to do, when to do it, or where to go? Let me help you. Your NUMBERSCOPE clearly shows the way out! Send given name, spelling as at birth, birthdate and one dollar for reading.

ALICIA NICHOLLS EAST GLOUCESTER MASS.

Character Analysis from Handwriting

Your handwriting reveals character traits. Find out your traits, talents and what you are best suited for in life. Write about twenty words in ink. Fee $1.00. Jeanne French, Graphologist, 2125 Superior Ave., Cleveland, Ohio.

YOUR NAME IS EITHER YOUR FORTUNE OR MISFORTUNE

Your name attracts to you the life you live, your business, your success. I will analyze your name and advise you as to re-adjustment. Send full birth date, baptismal name, $1.00. I also compare names for marriage for $2.00. LAURA BELLE PUGH, 182 Woolper Ave., Cincinnati, O.

TELEPATHY!—The science of thought transference, wonderful book, cloth $1.75, paper 80c. "Sixth Sense," how to express it, 80c; "Secrets and Mysteries of the New Psychology", $1.00; "Psychology of Color," marvelous, 80c. Address WJ, C. F. Grumbine, 317 East 24th St., Portland, Oregon.

REV. FRANK CASEBEER

the well known medium, will answer ten questions for $1.00 and stamp. Spiritual or business advice.

ARE YOU SICK?

Absent spiritual healing $1.00 per month.

27 S. W. 7th Ave. Miami, Florida

ASTROLOGY

Judge J. Turner Sweatt, Regional Vice-President, National Astrological Association.

LECTURER—TEACHER—ASTROLOGER

Introductory Reading with Chart, $5.00. Send for list of standard astrological books.

1906 North Clark Street Chicago, Ill.

A MAGIC TALISMAN

from the Council of Seven for **health, success and happiness.** The first time in the history of the Illuminate that this Talisman and treatment from the Council of Seven could be had by others than inner members. We help you to health, success and happiness, then you help the Order. No money required. Give us details of your problems. Postals not received. Inclose stamps for Registered Talisman and full instructions. Address Rev. J. C. Cake, West Creek, N. J.

SPECIAL RATES

Noted Minneapolis Astrologer,
GUSTAVE W. EKSTROM, D. A., F. A. S.
Sec. American Astrological Society

Planetary indications at BIRTH with outlook for two years, $5.00. Book for sale.

Answer three questions.

2648 Humboldt Ave. So., Minneapolis, Minn.
Please mention this magazine.

Digitized by Google

Marvelous New Books

SPECIAL NOTICE—To those who have been unable to procure the imported book, "The Human Atmosphere," by Kilner, if you will pay part of the postage on this remarkable English book, we will secure it for you for $5.00, plus part postage, 25 cents.

THE HUMAN ATMOSPHERE

By Dr. Walter J. Kilner

Not only do we all live in glass houses, but Dr. Walter J. Kilner proves that we, ourselves, are as transparent as glass. By the use of the Kilner screen, anyone can see the aura. The physician can diagnose without a flaw. The healer can intelligently heal, and the character analyst has but to use a Kilner screen to see through anyone.

From England comes this incomparable book, "The Human Atmosphere." In it Dr. Kilner gives the pictures and description of every disease, and every state of mind, which can be seen in anyone, by anyone else, with the use of the Kilner screen.

These glass screens are stained with Dicyanin, and they show the aura of people, without the use of the psychic senses. The skeptical surgeon, as well as the highly developed psychic can see the physical aura with their physical eyes.

This is the most surprising book on diagnosis today. Technical enough for the studious doctor, and readable, for the layman, and the character analyst.

Three hundred pages, heavily illustrated. Price $5.00.

WHAT IS THE USE OF GETTING OLD?

It Isn't Necessary

As usual, France contributes the styles. And France gives us the best book on prevention of OLD AGE.

It is simply out of date to sit down and grow old, and Dr. Arnold Lorand, of France, who has written the most important youth book of the age, can prove it to you.

A book so valuable to both young and older people that it has been translated into ten different languages, is Dr. Lorand's book, "OLD AGE DEFERRED."

He gives in his very first chapter the Symptoms of Old Age in Young Persons.

When you read it you will feel like the former president of the B. and O. Railroad, who bought twenty-five copies to give to his friends.

CONTENTS

Introduction.
Premature Old Looks: Prevention and Treatment.
CHAPTERS
1. **Symptoms** of Old Age in **Young Persons.**
2. Agencies Governing **External Appearance.**
3. Immunity Against **Infections** and **Intoxications**—The Origin of Fever.
4. The Nervous System and **Mentality.**
5. **Sexual Glands** and **Longevity.**
6. Heredity and Longevity.
7. Determining **Probable Duration of Life.**
8. Causation of Old Age.
9. Prevention of **Premature Old Age** and the Treatment of Old Age.
10. Elimination of **Toxic Products.**
11. Destruction of Poisons Through the **Thyroid** and **Parathyroid Glands.**
12. Hygiene of the Thyroid Gland.
13. Destruction of Toxic Products by **Liver.**
14. Hygiene of the Liver.
15. Destruction by the Adrenals.
16. **Arteriosclerosis.**
17. Elimination Through Intestines.
18. **Habitual Constipation.**
19. Hygiene of the Intestines.
20. Cause and Prevention of **Appendicitis.**
21. Elimination Through the Kidneys.
22. Prevention of Renal Disease.
23. Elimination Through the **Skin.**
24. Hygiene of the Skin—Air Baths.
25. Rational Clothing.
26. Improved Hygiene of Skin and Kidneys Through **Bathing**—Foot Baths.
27. Hygiene by Means of Perspiration.
28. Exercise, Gymnastics—Massage—Walking.
29. **Cold Feet**—Their Cause and Treatment.
30. Benefits of Sunlight.
31. Open Air and Breathing Exercises.
32. Living in Ill-ventilated Quarters.
33. Artificial Heating. Steam Heat.
34. Food Hygiene.
35. Proteid Food, Meat, Fish, Eggs, Etc.
36. Carbohydrates and Fats.
37. **Vegetarian Diet.**
38. Dangers of Too Abundant Meat Diet.
39. **Milk Diet** and Old Age.
40. Blood as Food Containing **Iron.**
41. How to Obtain an **Appetite.** Mastication.
42. Uses of Small Doses of **Alcohol.**
43. Causes and Prevention of **Alcohol Habit.**
44. Tea, Coffee, Cocoa, Tobacco.
45. **Sleep,** and Its Importance.
46. Sleepiness and Insomnia.
47. Prevention of Insomnia.
48. Treatment of Sleepiness and Insomnia.
49. Hygiene of **Sexual Glands**—Dangers of Sexual Overactivity and Abstinence.
50. **Married Life** Importance.
51. Emotions and Worry.
52. **Religion** as Means of Prolonging Life.
53. **Disease** as a Self-defence of Nature.
54. Advice to **Brain Workers.**
55. Prevention of Premature Old Age and **Treatment of Old Age,** Through **Drugs,** Arsenic, Iron, and Iodides.
56. **Animal Extracts.**
57. Hints on **Youthful Appearance.**
58. **"Twelve Commandments"** for Preservation of Youth, and Attainment of Old Age.

PRICE $4.00

THE NEWER KNOWLEDGE OF NUTRITION

Over two thousand dietetic authorities have written their message in this large 680-page book compiled by McCullum and Simmonds of the Johns Hopkins University.

CONTENTS

The Beginning of a New Era in Nutrition Studies.
A Biological Method for the Analysis of a Food Stuff.
The Earlier View of Nutrition Problems.
Some Problems of Protein Nutrition.
Peculiarities of Composition of Proteins from Various Sources.
Supplementary Values of Proteins.
The Physiological Requirements of Man for Protein.
The Dietary Properties of Individual Food Stuffs.
The Vegetarian Diet.
The Dietary Deficiency Diseases.
The Chemical Nature of the Anti-neuritic Substance, Vitamine B.
The Growth of Yeast.
The Relation of Pellagra to Diet.
Iodine Deficiency and Goitre.
Experimental Rickets.
Calcium Assimilation in Farm Animals.
The Diet in Relation to the Teeth.
Dietary Habits of Man in Different Parts of the World.
New Viewpoints in Human Nutrition.

Every dietarian and everyone interested in food should have this extremely valuable reference book. Price $5.00

THE FOOD CHEMIST, America Fore Bldg., Chicago

(Continued from Page 19)

divine source; a *secret likeness,* so to speak, which attests the *same* nature, however differently modified by external circumstances.

The celestial marriage is elevated above the *transient* relations of mere harmony. This relation, however, is not so much a marriage between Love and Wisdom, as it is the harmony (or friendship) of impulse and intelligence—showing still plainer the attainable.

Exalted souls intuitively realize *the possibility* of securing permanent marriages. I have said that "spiritual marriage" is the highest human relation. It is so: for it is the vestibule from which the soul gazes upon the boundless possibilities of the future. Of celestial union I do not deny a human consciousness. Nay: the soul puts forth its infinite aspirations, and feels along the coming events of unborn ages! The spiritually-married are the true representatives of principle. They have overswept the isolated selfishness of housekeeping; shut their souls against the beguilements of custom, and not less against "what will people say"; they wear upon their breasts the stars of the Legion of Honor; and, united by the fibres of an eternal principle, they open their vision upon immortal realities; until the electricity of Truth, with one unbroken blaze, illuminates the spiral pathway which leads from "spiritual marriage" to that sublime eminence where Love and Wisdom conjugate eternally, and the universe of nuptial harmonies rolls like a sea of aeolian music! This celestial relation is not beyond human appreciation, I repeat; and the desire for it is an inward evidence of ultimate satisfaction.

SEVENTH: "The Harmonial Marriage," as heretofore affirmed, is the absolutely permanent union. The word "Harmonial," means enough to include all the preceding forms of development, and crowns them all with heavenly significance. The "spiritual marriage" is based on *harmony* of attractions between two souls, which *does not* necessarily imply unchangeable union; the "celestial marriage," in addition, is the *harmony* of love with wisdom, which *does not* imply their indissoluble unity; but "harmonial marriage" is not only a harmony between outward attractions, and is not only a harmony between love and wisdom, but is a *blending of the two souls* so absolutely, that no extrinsic influence can dominate over, or in any manner vitiate, the *internal* attraction!

This relation is attainable to all on earth, who are now, or who may become, spiritually united. All, then, have something to do! "True love," it is said, "is the impulse of the will toward good, and the attraction of intellect toward truth." If so, then love and will and wisdom should work together. If we would love "Good," we should love man. But no man can truly love, methinks, except

Digitized by Google

It Has Accomplished the Hardest of Tasks

The now famous Diet for Nervous, Tired People is doing wonders in the business world.

The girl who comes home tired.

The boss who is cross.

The advertising manager who can't get a new idea.

The people with pale, tired faces.

The critical nagging wife.

The non-magnetic person looking for work.

The Diet for Nervousness and Fatigue has cured them—made them over—made them see things in a different light—made them love the world they live in.

Try it yourself.. You just DO NOT HAVE TO BE TIRED OR NERVOUS. These things only mean starvation of certain chemical elements in your body.

The cost of typing this diet is only $1.00. Its information is given FREE, and you may have yours today, and begin your path to happy health and bright eyes.

Health Information Bureau, 365 W. Madison St., Chicago.

The New Way to Take Iodine

IODINE JELLY CAPSULES

These attractive little capsules contain the right amount of Irish Moss for each daily tonic.

A two months' treatment of this very important food element costs $1.00.

Write for your supply today, and watch how your brain and your complexion respond to Nature's own Iodine. Beware of drug iodine.

The Vitamine Farm
Geneva, Illinois

through a true wife; and a woman can not love, save *through* a true husband. Each is a messiah to the other. To love, is to work for the physical and spiritual development of the *one* we love; and so one may help the other forever. Out of this relation, with sensitive temperaments, there is no religion. In *transient* marriages we see a strange compound of cruelty and kindness; but no repose, no worship.

Swedenborg was surely illuminated when he beheld the loftier loveliness of the truly and permanent married: they appear more beautiful, more ineffable, encircled with an atmosphere of purity and perfective love. "Though he saw that the virgins in heaven were beautiful, the *wives* were incomparably more beautiful, and went on increasing in beauty evermore." This pre-eminence, of the married to the unmarried, is natural as a flower is superior to its germ. In the following simple lines, written by J. Stanley, we perceive that, from the spiritual plane, (the harmony of attraction,) the Harmonial marriage is anticipated as a possibility—

"O, sweet, responsive, thrilling flame,
That melts our souls in ONE;
O, holy Love! Thy joys proclaim,
Our Heaven on earth begun!

"And shall this *union* find no end?
This *flame* ne'er cease to glow?
Our twin-born souls still closer blend
While ceaseless ages flow?

"O glorious thought! O blissful hope!
O wise and wondrous plan!
The *thought's* too vast for human scope
The hope's too deep for man!

"Then know, my soul, and be content,
That not e'en death can part,
Congenial souls together blent,
In one great loving heart!"

Work, Work, Work.

If you are poor—work.

If you are rich—continue to work.

If you are burdened with seemingly unfair responsibilities—work.

If you are happy—keep right on working. Idleness gives room for doubts and fear.

If disappointments come—work.

If sorrow overwhelms you, and loved ones seem not true—work.

When faith falters and reason fails—just work.

When dreams are shattered and hope seems dead—work. Work as if your life were in peril. It really is.

No matter what ails you—work.

Work faithfully—work with faith.

Work is the greatest remedy you can find.

Work will cure both mental and physical afflictions.—*Baltimore Sun.*

Learn to
READ CHARACTER at SIGHT
as Taught by
Dr. Katherine M. H. Blackford

BLACKFORD PUBLISHERS, Inc.
50 East 42nd Street
New York City

Enclosed find check, cash or money order for $3.00, for which send me your 7 volumes "Reading Character at Sight." If I am not delighted with them I have the privilege of returning them within 5 days and my money will be refunded.

Name .....

Address .....

Discontented *or* Downhearted?

Send for "SUCCESS" and "SUPREME PERSONALITY DEVELOPMENT." Each lecture one dollar prepaid. "Perfect Health and Beauty Hints" for 25c coin. Preliminary "Success Letter" for 10c coin or stamps. Read them every day and feel the joy of living. We know you will thank us for this announcement like others did. PSYCHO INSTITUTE, Established 1920, P. O. Box 423, Stamford, Conn.

DO YOU KNOW

your best days, vocations, purpose in life, colors and gems?

WE WILL TELL YOU
these and twenty other things about yourself for just $1.00. Send full birth date.

VOICE OF VICTORY
Box No. 198 Princeton, Illinois

Send for this remarkable

FREE BOOK



which tells how you may win

Success-Love-Wealth

Most astounding information ever printed. Reveals the secret of getting what you want—happiness, love, health, and success by mental broadcasting. The greatest discovery of the twentieth century—yet so easy to apply, results seem miraculous. Learn about this marvelous system to *"make your dreams come true."* Write for this book today—it's FREE.

Send 10c in stamps for each of the following booklets, or 20c for both. Check the one desired

☐ Mental Wireless ☐ Mental Healing

AUTO SCIENCE INSTITUTE
Dept. 4W 1037 Polk St. San Francisco, Calif.

YOUR HOROSCOPE

is a Sign Post on Life's Highway, pointing to Health, Wealth, Love and higher ways. Vocational and character analysis, $6.00. General Forecast one year, $7.50. Supreme Combination, revealing character, talents, Success cycles; with advice on Love, Courtship, Marriage, Investments or Travel, for one year, $15.00. Questions answered. Print full baptismal name, birthyear, month, date, place, hour.

STARCK CENTER OF HIGHER THOUGHT
4331 Grand Blvd. Chicago, Illinois

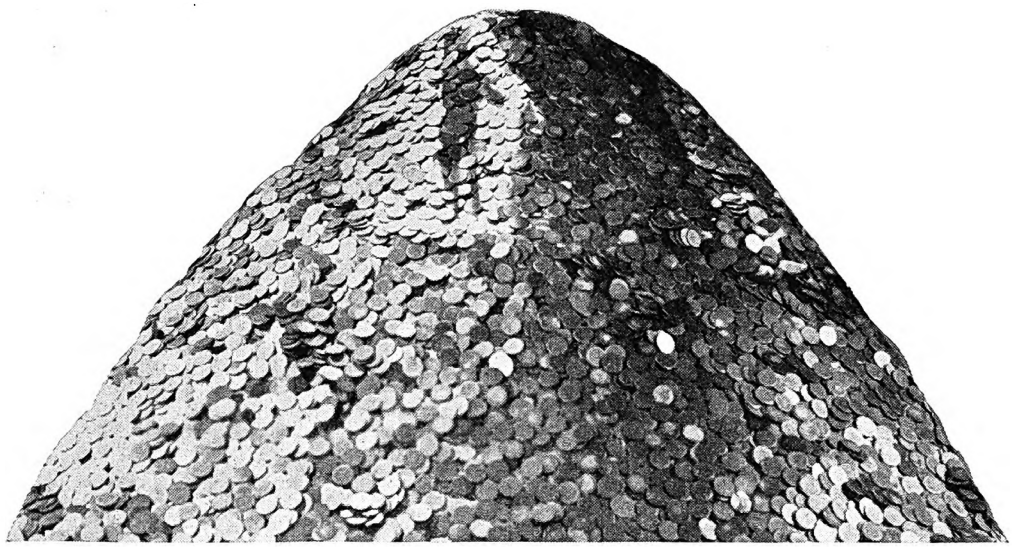
WHAT IS YOUR PROBLEM?

A scientific analysis of your life, health, financial, social, domestic and personal affairs will be of inestimable help. Life, Character, Vocational and Progressed Readings. Advice on any subject.

All Personal Work. No Form Readings.

Maud A. De Vine, D. A., Astrologer
115 Henry Ave. Palisades Park, N. J.
Phone—Leonia 774-M

Digitized by Google



I Extract the Gold From Foods, for You

There Is Nothing Mysterious or Miraculous About It!

Many of our patients say we have performed miracles. They are too prone to think we are magicians. This is not so. WE ARE FOOD CHEMISTS ONLY. We simply know that the magic in our foods was put there by Nature. We know that the tremendous power and force which we take from our foods and send to you are not OUR force, but the unlimited CHEMISTRY of Nature.

The Mightiest Power of Chemistry Is in FOODS

There is more organic iron in a fraction of an ounce of our spinach tonic food than there is in tons and tons of iron medicine pills. The manganese and other chemicals which we send you from our parsley beds have more power to calm your irritated nerves than a storehouse full of nerve drugs. The iodine, the potassium, the sodium, fluorin and calcium which we send you from our laboratory gardens are prepared by a process which leaves the life principle unimpaired, as seeds of these foods will grow if planted.

After passing through the process, WITHOUT COOKING, the foods are finely powdered. They are then scientifically combined, in a manner that experience and painstaking research have shown to be of greatest value in some particular condition. No preservatives or adulterants of any kind are added. The foods are packed in waxed cartons or in small capsules so that they may be taken with you wherever you go. If you should be on a trip you can have all the gold from fresh spinach, beets, watercress, lentils, mushrooms, etc., right in your pocket. Your BODY WILL ALWAYS HAVE THE MINERAL ELEMENTS IT NEEDS FOR YOUR PERFECT HEALTH. YOU WILL BE INDEPENDENT OF RESTAURANTS, HOTELS, COOKS AND BOARDING HOUSES.

Digitized by Google

FOOD TONIC No. 1

For Constipation
For High Blood Pressure
For Liver and Gall Bladder Efficiency

This food supplies the liver with necessary elements to aid in its functional activity. When constipation is due to liver sluggishness it cleanses the intestinal tract. Very beneficial in catarrhal conditions and in high blood pressure.

One month's supply with diet lists of foods to be eaten during the treatment,

$2.00

FOOD TONIC No. 7

For Neuritis
For Rheumatism
For Recuperation

This food provides a heating quality which stimulates the circulation, and aids the elimination of accumulated acids. Clears the respiratory tract and voice. This food is not to be used in gastric ulcer.

One month's supply with diet lists of foods to be eaten during treatment,

$2.00

FOOD TONIC No. 11

For Goitre

This food was developed to supply the organic mineral salts needed and which can be assimilated easily by the system starving for them. For people suffering with either simple or exophthalmic goitre.

One month's supply and diet lists,

$2.00

FOOD TONIC No. 4

For Anemia
For Low Blood Pressure
For Strength Building

High in organic iron. Great ease of assimilation. All mental workers should keep this constantly supplied. Office workers, musicians, artists, salesmen and public workers need it for their pep and continued effort.

One month's supply with diet lists of foods to be eaten during treatment,

$2.00

FOOD TONIC No. 9

For Nervousness and Sleeplessness, as well as Hyperacidity

By feeding the nervous system this food soothes and enlivens the personality. Splendid results in highly nervous constitutions.

One month's supply with diet lists of foods to be eaten during the treatment,

$2.00

FOOD TONIC No. 22

For Diabetes and Debilitated Conditions

In diabetes it has been found by practical experience that this food reduces the craving for foods that are not allowable. Very high in organic mineral salts.

One month's supply with diet lists,

$2.00

FOOD TONIC No. 5

For Obesity
For Asthma and Poor Circulation

A Cleanser for the digestive tract in stout people. Reduces flesh when it is the result of sub-oxidation. For shortness of breath due to the same cause.

One month's supply with diet lists of foods to be eaten during treatment,

$2.00

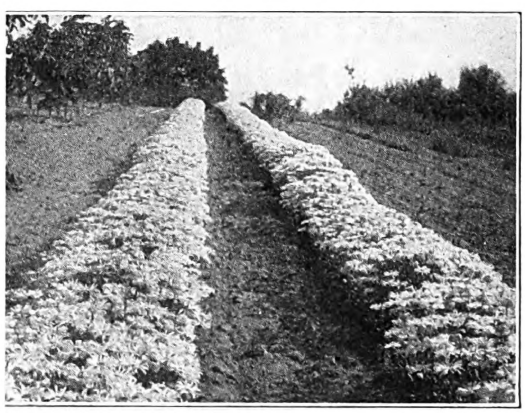
FOOD TONIC No. 10

For Stomach Disorders

Chronic stomach disturbances respond to this food. It supplies food elements needed for proper functioning in cases of rebellion against numerous foods.

One month's supply with diet lists of foods to be eaten during treatment,

$2.00



All of our Foods are grown in Nature's Garden and cooked only by the Sun's Rays

NOTE CAREFULLY.—Absolutely every ingredient in our chemical food tonics is secured from the following foods. The fine balance in securing just the right amount of these high powered chemicals has been a matter of years of research:

Asparagus	Cucumbers	Irish Moss	Milk	Pumpkin	Radishes
Beets	Corn	Kale	Nutmeg	Peanuts	Spinach
Cranberries	Dates	Lettuce	Okra	Parsnips	String Beans
Cabbage	Figs	Lentils	Onions	Pineapple	Tomatoes
Celery	Garlic	Lemons	Orange	Potatoes	Walnuts
Cauliflower	Honey	Mint	Parsley	Pecans	Watercress
Carrots	Horseradish	Mushrooms	Peas	Rhubarb	

THE FOOD CHEMIST America Fore Bldg., CHICAGO

Digitized by Google



Three Hands From A Single Family

Yet They Cannot Eat Alike.

The Foods which one hand reaches for with joy make the other ill.

Each member of the family is a chemical law unto himself. Because his chemistry is different, his talents, his character, and his digestion is different, his ailments are different also.

In one hand the Potassium element is abundant, and that man needs his own kinds of foods if he expects to be a really healthy and successful man. In another hand there is too much Carbon, and not enough Calcium. She is very stout, because she is HUNGRY—not overfed. She lacks the food elements which balance weight. Another hand has a great abundance of calcium, and lacks sodium. He needs an abundance of certain other elements to keep him free from grouches, old age, and indigestion.

WHAT TYPE ARE *YOU* and WHAT DO *YOU* NEED?

You Are Entitled To Find Out Free!

"How to Eat" Magazine (Formerly Breakfast, Lunch and Dinner)

has arranged to give you an analysis of your chemical temperament, with a course in the chemistry of food, and a diet for your individual type. Our new subscribers are entitled to this, for health insurance, with a year's subscription to "How to Eat," the new monthly magazine edited by S. C. Greenwald, M. D.

LEARN THESE CHEMICAL SECRETS ABOUT YOURSELF

You Can Eat Your Psychology and Success.

Send for your course today, with a year's subscription to How to Eat, now ready.

CARBON FOODS—Excess carbon destroys mental alertness, memory and ambition. Also will. Increases weight.

OXYGEN FOODS—Oxygen makes for activity, health, success.

NITROGEN FOODS — Nitrogen gives poise, cool skin, heavy solid flesh, dark pigments to skin and hair and eyes.

HYDROGEN FOODS — Hydrogen, the vehicle of the blood. Too much causes watery flesh, clumsiness, eczema, sterility.

POTASSIUM FOODS—Potassium heals, balances, gives activity, good looks and versatility.

SODIUM FOODS—Sodium is nature's cleanser, alkalinizer. Gives grace, energy and health. Send 25c for list of sodium foods.

CALCIUM FOODS — Calcium builds bones and teeth. Gives firmness and will, steady work and science, as well as good blood supply.

FLUORIN FOODS — Fluorin is the great protector of the body against certain dread diseases. Gives genius to the brain.

SILICON FOODS—Silicon is the optimistic chemical. Keeps nails and teeth polished, the body lithe and graceful, and prevents tuberculosis.

IODINE FOODS—Iodine protects the brain from body toxins. Leave out iodine from your diet and you are not normal mentally or physically.

MANGANESE FOODS—The hysterical, neurotic patient is not a fraud. She is starved for manganese, the element which coordinates our thoughts.

PHOSPHOROUS FOODS—Phosphorous nourishes brain and nerves. When we are doing mental work we exhaust our phosphorous supply, and fatigue, nervous breakdowns follow.

SULPHUR FOODS—Sulphur gives life, progress, tone to the soul. Too much is dangerous. Learn how to eat the sulphur foods and you gain their benefits. Eat them in the wrong way and you become food poisoned.

IRON FOODS—Iron is the most important chemical in the body. Inorganic iron in drug form irritates heart and kidneys. Organic iron in food feeds them, gives ambition, energy, and vitality.

MAGNESIUM FOODS — Magnesium cools and alkalinizes the nervous system, and promotes sleep at night and life in the day time.

CHLORIN FOODS — Chlorin is the cleanser of the body, expelling waste material.

All of these chemical elements have many more functions than space allows for their description. You need them all if you wish to be alive. Sickness is a LACK of some one, two or three of them in their proper proportion.

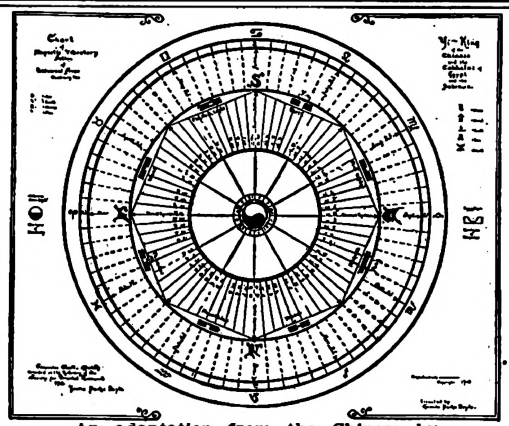
JUST WHICH CHEMICALS YOU lack can be told from front and side view postal card photos. (Send sample of hair.)

HOW TO EAT MAGAZINE,
1437—25 E. Washington St., Chicago.

I want to know which chemicals I have in too great abundance, and which I lack. I also wish a diet for my particular chemical temperament. I am enclosing photographs, sample of hair, and the following facts about myself, with $3.00, which covers a yearly subscription to How to Eat magazine, published monthly.

Name..... Address..... Weight..... Height.....

Digitized by Google



An adaptation from the Chinese by Elvrita and Veolita Parke-Boyle.

Where has your NAME placed you in the "Numerical Zodiac"—the Chinese CIRCLE OF HEAVEN?

Your name, as well as every letter of your name, has its wave-length and its INFLUENCE is determined by its position in the Zodiac calculated from your Birthdate. Every letter of your name governs a certain physical organ, produces a certain color, element and keynote and as Nature's Law is BALANCE, it is possible to adjust your life by adjusting your Name.

Tables of letters produce temporary good or bad results which can be governed by a knowledge of this Science, which the Ancients wisely called "The Way of Life."

Complete Analysis, Yearly Charting or Instruction by Mail or Class. Address—

ELYSIA O. TREVETT, P. O. Box 1283, CHICAGO



Something You Should Know

Scientific Name Analysis does not require portraits or a personal interview. Your full baptismal name and birth date, month, day and year, signify the way your efforts should be directed and the manner in which your inherent talents should be utilized.

Inclose one dollar with this information and receive advice. A Correspondence Course of 13 lessons in name and birth date analysis for $5.00.

NAN ELLEAN BROOKS
Suite 302-H
The 18 East Elm St. Hotel CHICAGO, ILL.

YOU HAVE A THIRD EYE!
Use This Inner Eye for Success!
You need not be uncertain, fearful and backward. Stop Groping Blindly! Stop Mental Wandering!
Are you casting aside your greatest power and then complaining? If you would be commanding and a self-made person learn to make use of the greatest force in life—
Your Psychic Power
Successful men and women develop this faculty, use it and say nothing. You worship them. You envy them. You can walk the road of the wealthy and the happy. Another day delay another day you pay!
Write for further information—
Address 2751 Mildred Ave., Chicago, Ill.
ELENE YONA KERL

The Only Way to Secure a Perfect Pronunciation in
FRENCH
Is to study it with a native.
This You can have at the DUC Studio of Languages
I. W. A. C., 820 Tower Ct. Superior 5445

(Continued from Page 13)

apply to curvature of the spine brought on through physical weakness, nor in fact to any form of disease. To judge a character correctly the subject must be fairly healthy and sound in limb.

When the neck is bent forward it shows earnestness and eagerness. Without attention, without concern, without earnestness, without eagerness, the human mind can arrive at nothing that is great; but it does not follow that every person with this characteristic of attention and eagerness in his pursuits shall always succeed. For, notwithstanding all the wisdom of foresight, all the resolution and pereseverance, coupled with enthusiasm, the most calculating man is so much the creature of circumstance, and the competitors for the same prize so numerous, that success is more often than not a matter of chance, though the indifferent and inert have not even got the chance of success in the great fight for distinction. Nothing that is worth the having has ever been gained by indifference.

She Knew the Place

"Where are we, Bobby?" she asked, rubbing her eyes.

"I don't know, grandma," answered the boy.

"Didn't the brakeman say something just now?"

"No. He just stuck his head inside the door and sneezed."

"Help me with these things, Bobby!" she exclaimed, hurriedly. "This is Oshkosh. It's where we get off."—*Youth's Companion.*

Only Respectable

Little Prince Edward of Wales, who is eleven years old, has been studying English history, and he was being examined recently on the period of Henry the Seventh. "Who was Perkin Warbeck?" he was asked. "Perkin Warbeck," replied the prince, "was a pretender. He pretended to be the son of a king, but he wasn't. He was the son of respectable parents."—*Scissors.*

A RADIO WITH A SOUL
My radio wires are my nerves and eyes—the tips of my fingers—the subtle sensations I experience when I hold your letter.
Between you and me, when you write, there is a strong vibratory connecting link. I feel you, see for you, and sense the answer to your problem. Hundreds of miles make no difference to the message of the soul.
Write to me in sacred confidence, and I will give you the exact honest picture I see of your problems and their answer. Three vital questions answered which apply to YOU. Mail $1.00 to
CLAIRE KEANE, 2705A Mildred St., Chicago

HONEY
Is the most healthful Sweet. It contains minerals and life giving elements not found in commercial syrups or sugars. New, delicious Clover Honey, 5 lb. pail $1 40, 10 lbs. $2.75. Clover Comb chunk honey, 5 lb. pail, $1.50, Prepaid to 5th zone. Case of six 10-lb. pails, $14.00 delivered. Buckwheat honey, 5 lb. pail, $1.25.
F. L. BARBER'S APIARY
Lowville New York

"My mind is clear now, and I am at ease wherever I go. No longer do people think me queer."

This is what was written to us after the writer had taken manganese in our food preparations for three weeks. He was simply hungry for this important chemical. There was nothing mentally or organically wrong with him, yet he could not do his work correctly, nor could he sleep well because lack of manganese caused nightly pains and aches.
Try this yourself, and notice how your poise develops, and how much easier it is to enjoy life to the full.
Our Manganese Food Capsules make life truly enjoyable. One can only enjoy life through a perfect chemical balance, and if one lacks manganese he is out of balance.
$1.00 brings a trial package of these dainty little capsules in which the manganese food chemical has been balanced for your daily needs.

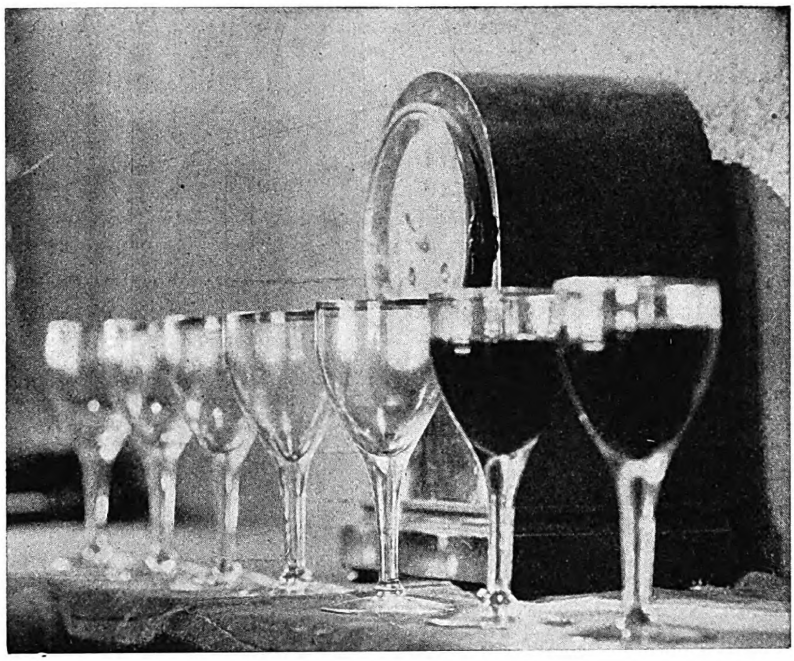
The Vitamine Farm
GENEVA, ILLINOIS

RADIANT - VIBRATORY - NERVE MOVEMENTS
For Health, Popularity, Personality, including number scope.
Particulars FREE,
telling you why some people are agreeable to you, while others antagonize you, etc. Marvelous results guaranteed. Price only $2.00.
DR. STAEBLER,
179 Lexington Ave. New York City

Digitized by Google

COCKTAILS

--One for Each Day of the Week



You need **all** of them. You may have them all for $1.00.

The Pep Cocktail	**$ .10**
The Sleep Cocktails.....	**.25**
The Complexion Cocktails.	**.25**
The Brain Cocktails.....	**.25**
The Magnetism Cocktails.	**.25**
The Vitality Cocktails....	**.25**
The Courage Cocktails....	**.25**
	$1.60—All for $1.00

Priceless chemical secrets are contained in these cocktails. There is psychological and chemical knowledge in their pages you would not trade for several hundred dollars, when you put them into practice.

"They have remade my life," people say.

"I know now that the body can help the mind, and the mind can help the body," say others.

The cocktails combine foods and psychology—the only true way to feed the human being, who is both body and soul.

Health Information Bureau
365 West Madison Street
CHICAGO

Eat Mangauese and Keep Your Poise

Everyone admires a person who is poised.

He seems to be able to gain anything he wishes.

And no one except the person who is not poised can understand the enormous suffering he goes through when he lacks poise.

To try to think of the right word and say the wrong one!

To try to remember where something is, and to try to tell someone else where it is and not be able to! To reverse words, and to have such an unexplainable dislike for places and people! That most embarrassing moment—that hour of intense agony where you are nervous or uneasy in the presence of people! To lie awake at night with aches or pains which never occur during the day—to have unexplainable fears of the dark, sudden faint spells without cause, periods of absolute dullness where not an idea crosses the brain that is worth while. Sudden unexplainable aversions to food which was desired only a short time before! Gouty pains in the joints, and a feeling that the nerves are absolutely devoid of oil so that there is a constant feeling of irritability at nothing at all!

These things are some of the symptoms of lack of manganese.

The peculiar, nervous hypochondriac who bores the family to death is hungry for manganese.

There is only a slight trace of manganese in the human body, but WHAT A PURPOSE IT HAS! Not until that trace is lacking can one realize the nerve suffering its lack causes. So called "complexes" are often simply a lack of manganese. Most diets are pitifully low in this powerful chemical which has so much to do with our ability to think of the right thing at the right time, and to do the right thing at the right time.

Manganese might be compared with the contact points of a switchboard or an electric motor. When these points do not meet there is no "juice." When the human body is hungry for manganese likewise, the mental contacts and nerve contacts simply do not take place at the right time. Confusion, irritability, mental suffering, nervousness and fear overtake the patient. His bones seem to have lost their

Digitized by Google



NEW NEW NEW

A Book that Hangs on Your Wall

Everything You Need to Know About FOODS

Right Before You on the Wall!

The New Vitamine kitchen chart is the most complete "hanging book" on the market. Instantly it gives you the food values of all foods. It tells you just how much of calcium, phosphorus or iron, etc., is in the food you are preparing. It is a complete quantitative chemical chart, the only one to be procured today.

It tells you also, the particular vitamine in the food you are preparing.

Then it goes further and tells you the ideal food combinations.

It gives ideal menus for each member of the family, each day in the week.

And still this chart goes on to describe the members of your family, and the foods they should eat if they belong to certain pronounced chemical temperaments.

This wonderful chart is an encyclopedia all boiled down to one large enameled sheet to hang on your wall. When you buy it you are buying $50 worth of books and you are saving ten years of study. The scientist who compiled the remarkable information on the chart has spent twenty years in chemistry.

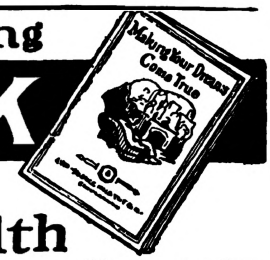
$3.00 brings the chart to you for your perpetual reference.

Charts for sale at

The Vitamine Farm

Geneva, Ill.

Send for this amazing FREE BOOK



Which tells how you may win

Success · Love · Health

Reveals how you may *make your dreams come true*—no idle theories, but the simple, effective, scientific laws of mental broadcasting, whereby hundreds get what they want—*physical, mental* and *spiritual.*

You can not afford to miss this astounding revelation of this scientific, yet simple and quickly mastered system to get the things you want—Love, Wealth, Health, Happy Marriage, Social and Business Success—to throw off worry, disease, failure and fear.

Priceless knowledge is offered absolutely free. You, as hundreds have done, can quickly learn how to apply this amazing system, to make others do your every bidding to obtain perfect love, vigorous health, harmony in your home, happiness, success and ever-increasing wealth.

Learn about this great scientific discovery—to get the things you want most. Write for a copy of "Making Your Dreams Come True." Most astounding information ever printed—and absolutely FREE.

Send 10c in stamps for each of the following booklets, or 20c for both. Check the one desired:

☐Mental Wireless. ☐Mental Healing.

AUTO-SCIENCE INSTITUTE

Dept.6-C, 252 Balboa St., San Francisco

elasticity, his speech its clearness, and his judgment is erratic in business. He is unable to finish a sentence—unable to give orders.

All who read this need manganese for their best daily functioning. There are no temperaments who have manganese in excess, and most diets are much too low in this important element. The pignolia nut is rich in manganese. Nasturtium, wintergreen, peppermint, endive, cress, and raw egg yolk as well as parsley have a certain percentage of manganese, but most people neglect to furnish one of these things in their daily diet. The parsley which decorates our restaurant dishes is usually discarded.

People with erratic eyesight, who are nervous, irritable, forgetful, and fearful need manganese, balanced with the other chemicals such as potassium, sodium, magnesium, iron, and iodine. Most mental workers need this element. It gives them keenness of observation, speed of thought, and presence of mind.

Doubtless mouth infections or other foci of infection in the body rob the system of manganese as well as iodine and the other chemicals it needs. Tend to these sources of infection and follow a diet rich in these elements, and watch the above symptoms disappear, and a strong poise develop.

Need Vocational Advice?

USE THE COUPON

Dr. Katharine M. H. Blackford
50 EAST 42nd STREET
NEW YORK

Without obligation please send me information about your consulting service.

Name .....

Address .....

△△▽

Higher Character Analysis

Your Eternal Triangle
Your Horoscope
Your Name
Your Writing

A unique, personally written analysis of yourself from all three angles.

We have plenty of study time out here on the river, to investigate you. We have plenty of reference books and plenty of sincere desire to give you more than your money's worth.

That is why we want to give you a complete analysis. Your name does not show all. Neither does your horoscope or your handwriting. When we combine these three sides of yourself we know you as you are today, as you are influenced from without, and where you should be heading your ship of success.

Certified readings, $2.00.

Send your full name at birth, your exact birth date and if possible the hour of birth.

Also send twenty lines of handwriting on unruled paper, written in ink.

THE BOOK NOOK ON THE RIVER
Batavia, Illinois

HAASAN OSIRIS' HOROSCOPES OF MERIT

The Secret Keys to health, happiness and success. Astrological readings and special work of every kind. Prices for stamped addressed envelope.

HAASAN OSIRIS
Box 5853, Ybor Sta. Tampa, Fla.

THE MOON'S SIGN BOOK

A Planetary Daily Guide For All

It tells what to do and when to do it to increase your chances for success. Helpful, practical, concise. Twentieth annual edition. Shows exactly how and when to use Nature's planetary vibrations in all your affairs. Send for full particulars and 100-page occult catalog FREE. Help wanted for home business.

LLEWELLYN ASTROLOGICAL COLLEGE
Plan Dept.
1507 South Ardmore Av., Los Angeles, Calif.

STUDY FOR THE DEGREE

of Doctor of Psychology (Ps. D.) Doctor of Metaphysics (Ms. D.) or Doctor of Divinity (D. D.) by correspondence in the quiet of your own home. Write for further information.

THE COLLEGE OF DIVINE METAPHYSICS, Inc.
Dept. 5, 704 North Ninth St., St. Louis, Mo.

Digitized by Google



THE VITAMINE FARM
Where foods are prepared with Loving Care.

DID YOU KNOW THAT

Joy, Optimism, and Youth can be Eaten in Your Food?

Silicon, the chemical which makes us happy, and gives us the ability to hold up our heads against all odds is very scarce in the average diet. And that is why so many people have the blues, why they are tired, and why they feel like going to bed instead of dancing for the very joy of living.

Eat your silicon in dainty little capsules. We have found a way in our food laboratory to extract silicon from the grains which have it, and to give it to you in delightful little capsules. Silicon is an absolute immunizer against tuberculosis, decaying teeth and bone troubles. It gives sparkle to the eyes, grace to the walk, and zest to the whole life.

Send $1.00 for a month's supply of Silicon in capsules, and watch your eyes, your complexion, and your step, after you begin to assimilate this very necessary chemical.

THE VITAMINE FARM, Geneva, Ill.

Sundried Olives. Containing Potassium, for heart trouble, and prevention of cancer. For giving muscular tone to the body, quick recuperation and pep .....$1.00 per box.

Special: With a double order for both the sundried olives and the silicon capsules we will send you manuscript on the vitamines. What foods contain the vitamines, and to what extent.—The Vitamine Farm, Geneva, Illinois.

HOW TO MAKE YOUR DENTIST PROSPEROUS



This is one way to buy your dentist an estate in Florida. Go to the soda fountain and eat cake and hot chocolate.

There is one dental authority who has the courage to tell people the truth about their teeth. She doesn't need money. We have succeeded in inducing Dr. E. Mary Lohmann, the national authority on surgical dentistry, to write for How To Eat Magazine, and also to write The Dental Diet.

Never again will you visit the dentist except for cleaning purposes, if you follow The Dental Diet. Your teeth will remain with you for life, in good condition.

Send for The Dental Diet, Price, $1,00
HOW TO EAT MAGAZINE
1437-25 E. Washington St. Chicago

GOAT'S MILK IN CAPSULES

Fluorin, that preserver of hair, brain, bone, and youth, is contained in goat's milk, and is very rich in imported Norwegian Goat Cheese. This, however is hard to obtain and to keep. The Vitamine Farm, of Geneva, Ill., has succeeded in dehydrating this wonderful cheese and putting a daily dose into capsule form.
A supply for thirty days, $1.00.

Drugs Won't Cure ASTHMA

In A Hundred Years

It doesn't make any difference how old you are or how long you have had the Asthma or its symptoms, our World's Famous Phoenix Cure of Drugless Food Products,

TAKEN IN YOUR OWN HOME,

removes the cause of the disease and secures permanent results for the Asthma sufferer.

This is a common sense treatment that anyone can understand.

(Cut here and mail)

Gentlemen:

Please mail me descriptive literature of your method of treatment, and a free copy of "Correct Foods" magazine.

Name .....

Address .....

City ..... State.....

H.T.E. 11-27

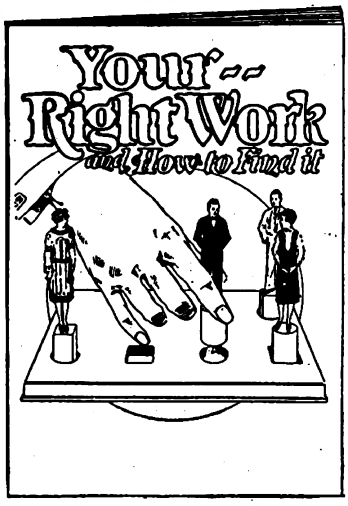
Write for a FREE copy of "CORRECT FOODS" magazine and a pamphlet on the Phoenix Cure.

YOGHURT
HEALTH LABORATORIES
(Established 1913)
Seattle, Wash.

Digitized by Google

HERE IS A JOB FOR YOU

The most important work for you to do is to find out your right work.
The book "Your Right Work" will give you a plan by which you can analyze yourself, and determine all alone the path to your success.



Send today for "Your Right Work" containing the vocational plan which helps you to decide your future. 50c.

VOCATIONAL LIBRARY
820 Tower Court Chicago

Caller—"Is the editor in?"

Office Boy—"No."

Caller—"Well, just throw this poem in the waste basket for him, will you?"

"If the mariner's wise he looks in the skies
To see what he is about;
And never expects any ships to come in
If he hasn't sent any ships out."

—*Selected.*

An attorney who advertised for a chauffeur, when questioning a negro applicant, said: "How about you, George, are you married?"

"Naw, sir, boss, naw sir. Ah makes mah own livin'."—*Exchange.*

"What's your opinion of civilization?"

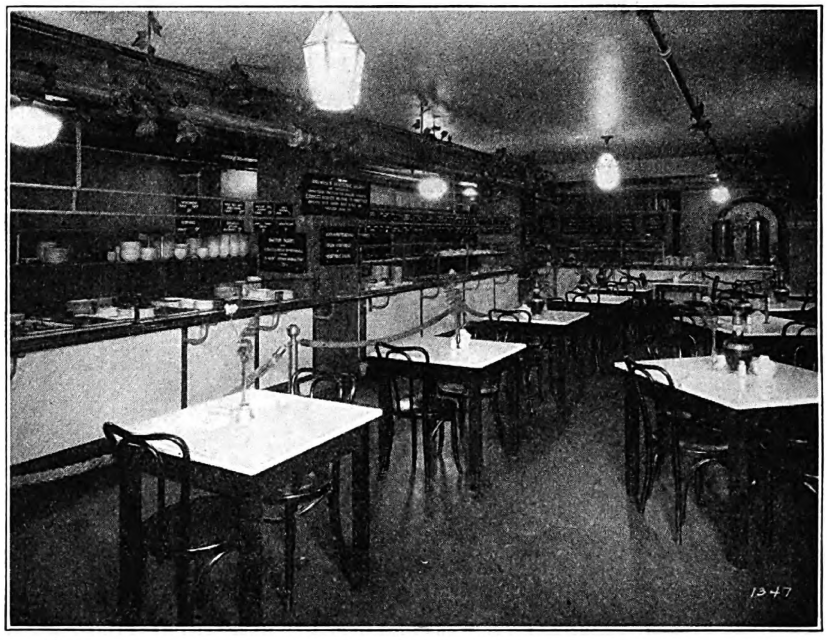
"I think it's a good idea. Somebody ought to start it."—*N.-W. Pacific Headlight.*

The case concerned a will, and an Irishman was a witness. "Was the deceased," asked the lawyer, "in the habit of talking to himself when alone?"

"I don't know," was the reply.

"Come, come, you don't know, and yet you pretend that you were intimately acquainted with him?"

"The fact is," said Pat, dryly, "I never happened to be with him when he was alone."—*Pittsburgh Observer.*



Let Us Put You Right on Your Feet in Your Life Work

A VOCATION WHERE YOU CANNOT FAIL!

HAVE YOUR OWN FOOD CENTER
YOUR OWN CAFETERIA
YOUR OWN HEALTH FOOD STORE

Thousands of women and men are waiting for this opportunity never before offered to the public.

GRADUATE IN A FOOD UNIVERSITY AND PUT YOURSELF IN CHARGE OF YOUR OWN STORE

We will aid you. We will teach you in both written instruction and in residence work in our own food university in Chicago. Graduates can come in, get actual experience, actual knowledge of health foods, and actual knowledge of running their own business.

THE HEALTH FOOD STORE AND HEALTH CAFETERIA ARE HERE TO STAY

Come Into This Paying Vocation NOW!
Humanity Needs You
and You Need the Happiness and Money
Which Come Through a Successful Career.

The name "Maxwell" means honesty in the field of foods.

Maxwell's Food University is the world's best equipped health cafeteria school.

Send no money for the story of this new and paying vocation. Just sign the coupon below, and it will be mailed to you.

MAXWELL'S FOOD UNIVERSITY
35 EAST VAN BUREN STREET, CHICAGO

I am vitally interested in foods. I am vitally interested in earning my living through working with honest foods. Please send me your story of how I can do this through your Food University.

Name..... Address..... City.....

Digitized by Google

This Belongs to *You*

YOU ARE ENTITLED TO IT FREE

"The Youth Diet"

It is delightful
It requires no sacrifice
It *feeds* the youth chemicals



No matter what your age, send for it. You will love it because it brings you only pleasure, and takes away dangerous fasts and fads.

Right away, put one dollar and fifty cents into an envelope for the next six numbers of How to Eat, and the Youth Diet will be sent you the same day your subscription is received.

"How to Eat" Magazine

25 E. Washington St.

CHICAGO

WOULD YOU SWAP

A 2c Stamp for a Happy Future?

ONLY through an understanding of the laws of life and commercial progress and the correct functioning of the conscious and sub-conscious minds can one hope to achieve the health, happiness and the full measure of success that everyone is naturally capable of. The Self-Improvement League of America has helped many thousands of people to acquire that vital understanding. It has led them to success or a greater success, through a clearly written course of instructions that *gets results*.

Regardless of your present position in life, the League can help you, too.

In fairness to yourself, return the coupon! You will get a better understanding of the remarkable work of the League and see your own latent possibilities in a clearer light.

FREE

A copy of "The Great Discovery" and (while the supply lasts) "The Secrets of Life." Act now and get both of these treasure-laden books free and without obligation. You'll never be sorry. Believe it!

The Self-Improvement League of America,
Suite 541, 75 Westland Avenue,
Boston, Mass.

You may send me ABSOLUTELY FREE, Booklet I, "THE GREAT DISCOVERY" and Booklet II, "THE SECRET OF LIFE."

Name .....

Address .....

City..... State.....



In Luck

Mr. Penn—"They say the streets in Boston are frightfully crooked?"

Mr. Hub—"They are. Why, do you know, when I first went there I could hardly find my way around."

"That must be embarrassing!"

"It is. The first week I was there I wanted to get rid of an old cat we had, and my wife got me to take it to the river a mile away."

"And you lost the cat all right?"

"Lost nothing! I never would have found my way home if I hadn't followed the cat!"—*Everybody's Magazine.*

Wisdom

Irishman (after waiting at the theater entrance for a long time on a cold night) --"Shure' it's myself wad sooner walk fifty miles than shtdand five!"—*Punch.*

"Now," said the teacher, proposing a problem, "suppose I had ten dollars and went into a store to spend it. Say I bought a hat for five dollars. Then I spent two dollars for gloves, and a dollar and fifty cents for some other things. How much did I have left?"

For a moment there was dead silence. Then a boy's hand went up.

"Well, Isaac, how much did I have left?"

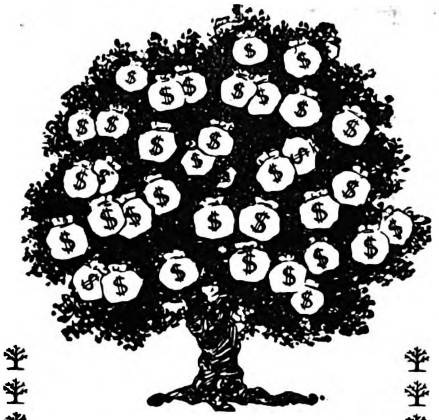
"Vy didn't you count your change?" said Isaac, in a disgusted tone.—*Woman's Home Companion.*

A Permanent Job

Caller—"Snip & Co. have employed me to collect the bill you owe them."

Owens—"You are to be congratulated, sir, in securing a permanent position."—*Tit-Bits.*

Digitized by Google



Money--the Root of All Good, If you use it rightly.

You CAN Make Money Grow on Trees

The tree of knowledge will bring you any amount of money you plant for.

This is no idle phrase.

You—yes, You, can begin making money right away.

Did you know there was a Bible of Riches? Well, there is. We regard

"Financial Success Through Creative Thought"

as the bible of money.

You will conquer poverty forever if you once read this book. This book alone is responsible for some of the most successful big financial ventures of today. Its author little knew the force he set in motion by its writing. Absolutely new. Absolutely different! It will shock you and surprise you—turn your ideas all around. What you used to think was "respectable poverty" you will whistle at with astonishment. No matter where you are, no matter how poor you are, you can start today—right now—actually becoming rich. There is nothing to compare with it—nothing like it, and it cannot be imitated. We did not write it ourselves, yet we proclaim from the housetops the work of this great message bearer, as being the most important book of the day to a world which needs financial aid. Whether you are washing dishes in Little Creek, or trying to sell Packards in New York, this is your book if you want more money. Send it back to us if you do not want it. You will need to keep it under lock and key. We do ours!

Financial Success Through Creative Thought, by Wallace D. Wattles $1.60

Vocational Library
820 Tower Court, Chicago

Names and Their Numbers

The "Different" Book of Numerology

Not like anything in print. It treats names from the vibration of sound. The discoveries of S. H. Abmad. In 1908 he expounded and proved the operation of the practical Law of Numbers, to the Western World, for the first time in history.

This is the very latest arrival in name analysis, and gives the numerologist who already knows the system of Pythagorus, a wealth of practical information.

Names and Their Numbers, Price $1.00

The Numerology Club
18 E. Elm St. Chicago

Read What These Folks Say

At the annual meeting of the Health and Accident Insurance Underwriters conference held at Niagara Falls, September 2, 3 and 4, the subject of devitalized or dead teeth came in for a goodly part of the discussion, and it was pointed out that such teeth are the cause of more ill health than one can possibly imagine, and are therefore responsible for heavy losses to risk companies. In summarizing his remarks on the subject, one speaker said: "Every dead tooth (tooth from which the nerve has been removed) can be compared to a stick of dynamite tied to a man's coat tail with a long fuse and the man trying to run through a prairie fire, because the powder is always there, ready to explode. The bacteria are always there ready to be touched off."

The Chicago Tribune Says

If the youngster's school report card is not satisfactory this month, consult a dentist before applying the rod, or scolding. Defective teeth may be disclosed as the cause of the trouble.

So, at any rate, Dr. Herman N. Bundesen, health commissioner, suggests in a bulletin issued last night. Of 12,000 school children who had dental defects corrected by the health department, Dr. Bundesen indicates, 70.5 per cent gained in health, 48 improved mentally, and 51 responded with better school attendance.

After citing statistics to show the effect of teeth on mental efficiency, the health bulletin reads:

"Conduct and behavior are influenced by the condition of the teeth. Only 13 per cent of those marked 'superior' had bad teeth, while almost 21 per cent of those graded lower had dental defects."

Teeth of the Tuberculous

It has been stated that over ninety per cent of tuberculous patients suffer from defective teeth or oral diseases. In view of the fact that the tuberculous patient needs his fighting strength to combat his disease, it is essential that we rid the mouth of all harmful infection and make any possible restoration that will help the patient to masticate his food efficiently, and keep his mouth clean.

He Tried

Pat went to a restaurant with a keen appetite on Friday evening after a hard day's work. Without looking at the bill of fare he said to the waiter:

"Have yez any whale?"

"No," said the waiter in surprise.

"Have yez any porpoise or any shark?"

Again the waiter answered in the negative.

"Well, then," said Pat, "bring me a dish of corn beef and cabbage. 'Tis sure I asked for fish."—*Selected.*

GLORIOUS

Radiant Health and Eternal Youth

DO YOU —want to reduce? —want to gain? —want to enjoy health and happiness?

All These Can Be Yours—
DO YOU WANT THEM???

FOUR RADIANT, INSPIRING LECTURES

By Dr. Benjamin Gayelord Hauser

GLORIOUS RADIANT HEALTH .....$ .50
HOW TO REBUILD YOUR BODY ..... .50
ETERNAL YOUTH..... .50
HUMANALYSIS $1.00

SPECIAL CLUB OFFER

The four lectures above sent postpaid $2.00

THE ELIMINATIVE FEEDING SYSTEM: The first step to health is to cleanse your entire blood stream. Follow this outline from seven to ten days. Complete instructions as to what to eat to dissolve all disease. Postpaid, $2.00.

THE MASTER BODY BUILDING SYSTEM: After cleansing the body, we have to rebuild the different body structures. This lecture course gives this in detail and also contains a concentrated course in practical Food Chemistry, showing in what foods you get iodine, iron, etc. Sent postpaid, $3.00.

The four lectures with the two lesson courses and helpful charts on self analysis will be sent with special instructions regarding your own case for $10.00.

Address all correspondence to

HELEN R. SAUNDERS,
Secretary

P. O. Box 738

Kansas City, Missouri

Digitized by Google

Banish Constipation Utterly!

Constipation is the dread, insidious factor behind at least 90% of the ills to which the human body is heir.

WEAK, UNDER-NOURISHED INTESTINES CANNOT WORK FAST ENOUGH! THEY LET POISONS FORM, WHICH ARE ABSORBED INTO YOUR BODY.

DON'T STARVE YOUR INTESTINES!

Even though you eat three square meals a day, your diet may be entirely deficient in the foods needed to build up the intestinal walls.

Drugs afford at best temporary relief. To banish constipation—STRIKE AT THE CAUSE by adding the necessary elements to your food.

ANALAX

The concentrated, pure FOOD IN CAPSULES, is the result of years of research. It contains the elements necessary to make flabby intestines strong and active.

NOT A TEMPORARY MEASURE!

Analax is intended to build up the intestinal walls and increases the activity of the liver. Used regularly for a short time, it strikes at the basic cause of constipation. The cause removed, Nature does the rest and permanent relief is afforded.

A PURE FOOD

Analax is a pure food, composed only of cranberries, mushrooms, asparagus, rhubarb, Irish moss, and parsley. These foods are in such highly concentrated form that their effectiveness is many times greater than the raw foods.

ONE BOX FREQUENTLY AFFORDS **PERMANENT** RELIEF!

Analax is sold in boxes of 40 capsules, price $1.00 per box.

ANABOLIC FOOD PRODUCTS, Inc.

42 East Pearson Street
Chicago

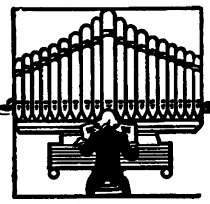
ANABOLIC FOOD PRODUCTS, Inc.,
42 East Pearson Street,
Dept. C, Chicago

Enclosed please find $1.00 for one box of Analax, to be sent to me postpaid by return mail.

Name .....
(Please Print Plainly)

Address .....

.....



What Is Music—
But Vibration?

What Is the Hum of the Factory—
But Vibration?



What Is the Hurry of the Business Office—
But Vibration?

What Is Everything in Life—
It Is Vibration.

YOUR NAME!
YOUR HANDWRITING!
YOUR BIRTHDAY!

Are no exceptions to this great law.

They reveal the self you may try to hide.

They tell of the hidden beauty in you, you may not realize.

They tell your purpose here, and that cause of your life, which is so deep you hesitate to even mention it to your closest friends.

What Is Your Vibration?

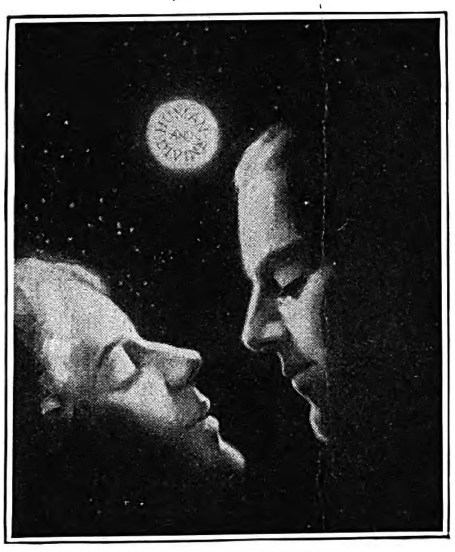
Tell us in your own handwriting your name, just as your mother gave it to you, the names you have used since, nick names, and your exact birthday and year.

The price of these tests and analysis is $1.00. It is a guide for your entire life, and the fulfillment of its purpose on earth. It points unerringly to your right work.

VIBRATION STUDIES

8 E. Randolph St.
CHICAGO

Digitized by Google



Cover Design on True Love

To Know How To Love Is To Know How To Live

DO NOT CONFUSE LOVE WITH SEX ALONE

LOVE IS THE GREAT DYNAMO WHICH MAKES LIFE WORTH LIVING. Love greets us as we enter this world. Love waits for us as we pass on to other expressions of life. Love IS life.

Love raises the blood pressure when it is low. Love puts new zest in our work, our food, and our play.

TO LOVE IN A HIT-OR-MISS FASHION IS AS CRIMINAL A THING AS TO RELEASE ELECTRICITY WITH THE INTENT TO KILL. The greater the power for good, when controlled, that same force becomes a greater power for harm when uncontrolled. WE SHOULD KNOW LOVE AS WE KNOW ELECTRICITY.

Love Is The Divine Principle In Life All Other Things Are Its Servants

Prepare Yourself For True Love and True Love Will Come To You

True Love is the newest idea in magazines. The only one on the newsstands which dares to really STUDY LOVE. Toying around with love stories is not studying LOVE, except thru the emotions alone. To FEEL love, and to THINK love both, means to STUDY love.

TRUE LOVE offers for a short time, thirty-nine lessons in handwriting, "Know Your Sweetheart by His Handwriting," absolutely free. THIRTY-NINE LESSONS FREE to those who really want to study the subject of love as related to character analysis. These lessons were written by Edna Purdy Walsh and they comprise the first twenty-nine lessons of her incomparable course in graphology.

You may have these thirty-nine lessons FREE with each new subscription which you send in. If you have already subscribed, send a subscription for a friend, and we will send YOU the lessons.

You will love the new True Love magazine, with its rose tinted sheets. You will love the handwriting course, because it gives you accurate knowledge of others, and causes you yourself to become attractive to others through your knowledge and ability to analyze them. There is always a crowd around the girl or man who knows how to analyze handwriting.

Before these special lessons are exhausted, send in your new subscription for True Love, or, if you have already subscribed send the subscription for a friend, and receive the lessons yourself.



VOCATIONAL LIBRARY,
820 TOWER COURT, CHICAGO

I want the thirty-nine lessons on handwriting by Edna Purdy Walsh, free of charge with a year's subscription for myself, with the privilege of sending the magazine to a friend, and receiving the lessons myself. Otherwise send both magazine and lessons to me. I enclose $1.00 for subscription to True Love Magazine.

Name .....

Address .....

City .....

Digitized by Google



You'd Better Get Yourself a Lock and Key!

Then send for these fourteen books which have a lifetime of joy and study in them.

You would not sell them back to us for many times the amount you pay.

Each book is 25 cents, and one subscriber said:

"I would not sell them for a thousand dollars."

To know men and women and their chemistry is to know life.

No matter what men or women say with their lips, if you know their chemistry, you know THEM. You know what to cherish in them—what to discard—how to help them—how to influence them.

Each book has a lesson on chemical types, as well as lessons on face, head, figure, and handwriting analysis. Astrology, glandular types, numerology, etc., are also covered.

Remember now, you'll need a lock and key, to keep these books safe. Everyone wants them.

A Free course "The Outline of the Chemical Types" is given with order for all fourteen books—$3.50.

Character Reading Magazine
820 N. Michigan Avenue
Chicago

Digitized by Google