CAP 21'2.

Character Reading

THE PUBLIC LIBRARY OF THE CITY OF NEW YORK
APPROVED BY THE BOARD OF EDUCATION

vol. 34
Apr-Je. 1927

J 3.4.

Your Fortune Lies in Your Own Hands



25 CENTS

Spring Number

April, May, June

1927

Digitized by Google

THE CHARACTER DETECTIVE

More mysterious than human nature itself!

More fascinating than mystery!

The Mystic Numerologist is the Sherlock Holmes of Character. We have tried it on them all—the seasoned philosophers, the quick, keen lawyers, the astute business geniuses. They are all thrilled and at a loss to explain it.

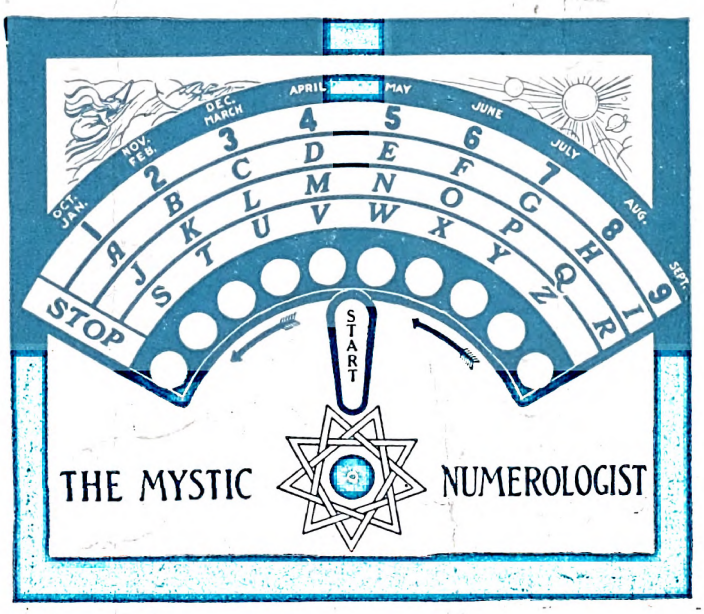
"Why!—it works!" the skeptics say.

"Perfectly marvelous" say the character analysts.

"The most clever thing I've ever seen" say the mathematicians.

A machine which reads character is The Mystic Numerologist invented by the vocational engineer and scientist, Frederick Purdy.

Without figuring, it tells a person's character, talents and purpose in life. Based on that marvelous science, numerology, it does away with all additions and figuring. A little dial does all the work, while the great mathematical principle working underneath makes the answer which appears in the dial, infallible. No chance for mistakes in figuring.



Turn the letters of a person's name around to the left—and the digit, all figured out and added up, instantly appears in the window in the center. The charts which accompany the game explain the meaning. The most entertaining social feature of the year, and the most exact means of finding out a person's **true self ever invented.**

Numerology is indispensable in character analysis today. Character Reading Magazine, credited with making more vocational analyses than any organization existing today, regards numerology as the missing link in the science as a whole. There is no study in the universe which so quickly adjusts a person to his true sphere, and which gives him such a clear understanding of the purpose of life.

Send for The Mystic Numerologist today, while the present lot lasts, at the price of $1.00.

Vocational Library, 820 Tower Court, Chicago



Read this Special Offer

To Those Who Are Really Interested in Numerology we will give, during the life of this issue, a very unusual combination, affording a substantial saving.

With the Encyclopedia of Numerology by the famous numerologist, Ariel Y. Taylor—the course which sells for $5.00, we will combine The Mystic Numerologist and The Encyclopedia of Numerology into a single offer until June 15th, for $5.00. This means a saving of $1.00. After June 15th, the Mystic Numerologist will sell for more.

The Encyclopedia of Numerology, by Taylor	$5.00
The Mystic Numerologist	1.00
	$6.00

Act now, and secure both of these standard works on numerology for $5.00

Vocational Library
820 Tower Court
Chicago

Digitized by Google



NEW WAYS TO YOUTH
IODINE SALAD POWDER
SILICON OATS

Free List of Iodine Foods with Iodine Order

If you will remember these two facts alone, about health, you will know a very great deal indeed:

Your doctor will tell you IODINE in drug form is exceedingly dangerous. Your physician alone should prescribe it. Yet when one lacks iodine in organic food form he is not only prematurely old and tired, but there is great occasional prostration, and craving for ice about the head and neck, a tendency to grasp at the throat, numbness of arms, palpitation on climbing stairs, a restlessness making it hard to sit still or to keep the hands still, a pale, dry, alternately hot and cold skin, a relaxed bulky abdomen, alternately slow and rapid pulse, alternate hunger and repulsion to food, fear and dread of other's opinions amounting to a mania, childishness, awkwardness, alternate silence and talking spells, gnashing of teeth, and many other symptoms.

We cannot be fully normal without this chemical supplied in our glandular system.

Iodine supplied in drug form is exceedingly dangerous. The body is an organic substance, and only organic iodine in food form should be taken, just as Nature gives it to us.

The richest of all iodine foods is IODINE SEA LETTUCE—the true THYROID food — delightful in taste, and right from Nature's laboratory, the Ocean.

A small leaf of iodine sea lettuce taken every day will prevent goitre, and clear up those trying symptoms when the beginning lack of iodine is felt by the body.

Natural IODINE in food form is a great beautifier of the complexion as well as a perpetual, poised energy builder.

WHEN YOU LACK IODINE
You Are Not Really Yourself

One may now have **ORGANIC IODINE**—the beauty producer, and weight reducer, in delightful salad powder. It is prepared from Iodine Sea Lettuce. A three month's supply costs $1.00.

SILICON OATS

It is difficult for those in small cities to get steel cut oats which contain SILICON. Rolled oats do not contain this great youth preserver. Steel cut oats are delightful. God's original chemical elements remain, and the taste is decidedly fresh and different.

If you wish to make work your play, and to feel young, happy and graceful, to retain your teeth, to brighten your eyesight, send for a two month's supply of Silicon Oats, $1.00.

HEALTH INFORMATION BUREAU
365 W. Madison St.
Chicago

The Man Who is Astounding America!

What is the mysterious power wielded by this man—a power he also shows others how to use? What is this new method which has started thousands of despairing persons on the road to health, happiness and prosperity?



David V. Bush
America's Foremost Author-Lecturer on Practical Psychology

THOUSANDS upon thousands have been turned away from the great theaters and auditoriums in Chicago, New York, San Francisco, Seattle, Denver, Boston, and practically every great city in America where Dr. Bush has been lecturing! These vast halls could not accommodate half of those who heard of his wonderful powers and had heard how he disclosed the secret of his powers to others!

Those who were ill had been shown how to become well and strong by a method to which other mental science movements were as the first step in a mammoth, far-reaching stairway.

The worried and the nervous had been shown how to rise above their mental and nervous troubles in a single evening and how to attack and solve their problems with a keener mind unhampered by despair.

An Astounding New Power

But that wasn't all. As wonderful as it is to have the secret of mental and physical health in one's grasp—there is a still greater force at work in the universe. This force can be harnessed in such a way as to bring us the MATERIAL things we want—money, power, influence, no matter what it is. And Dr. Bush has harnessed this force; has proved its value in his own case; and has proved, time and again, that he can show others how to use this power.

Long before the lectures were over the reports began to come in showing how quickly his audiences had been taught to use this wonderful power.

"By your method of visualization, I secured the funds to build my home," writes one of Dr. Bush's Chicago listeners. Mrs. Mary Roberts, of Denver, writes: "My salary was increased 40% in one week by following your psychological method—and my powers of salesmanship were DOUBLED." "Ten Thousand Dollars would not pay for the benefits I have received," James C. Smith, of Somerville, Mass., writes him. Another says "I was making no money, my health was bad and I was heavily in debt. Now I have a store of my own and am doing a good business. My family and myself enjoy the best of health." A man who learned of this power in Pittsburgh—he had never earned more than $25 per week — stepped out the first month and made over $1,000. Dr. Bush has thousands of letters like these. They are his proudest possessions

Partial List of Contents

Psycho-Analysis and the Sub-conscious.
How to have Amazing Memory.
How to Destroy Fear—Man's Worst Enemy — the Unseen World.
What is Love and How to Keep it.
How to Be Popular.
How to Overcome Failure and Adverse Environment.
How to Be Beautiful Through Mysterious Force.
Vibration — How to Win Success. How to Develop Personality.
How to Conquer Illness.
Poverty a Disease—How to Overcome It.
How to Double Your Efficiency.
Visualization — How to Make Your Dreams Come True.
The Mastery of Fate.
How to Use Suggestions for Health, Success and Happiness.
The Greatest Law in the Universe, Just Lately Discovered, and How to Use It.
What the World Owes You and How to Get It.
After This Life What — What Is God?
Smile, Smile, Smile!
Psychology of Health — Building the Body Beautiful — Long Life and Full of Pep.

His Teachings Now in Book Form

Dr. Bush's sole idea in giving these lectures is the same idea that actuated him in his earlier days before he had discovered this amazing new force. Then as an earnest and brilliant young minister of the Gospel he had refused honors and financial returns in order to apply his efforts where they would do good to the greatest number. His lectures are given for the same reason — to teach this new force to everyone who will learn. And to reach still more people he has incorporated his lectures in an absorbingly interesting book, "Applied Psychology and Scientific Living," which will be sent, on FREE TRIAL, to any earnest seeker after knowledge. Luther Burbank said, "Applied Psychology appears to me the most practical and useful work which has been published on these and similar subjects."

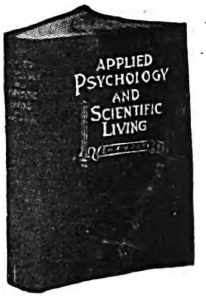
When You Need This Book

Are you nervous or depressed? Do you feel old? Have you lost your grip? Have you a worrying disposition? Have you a personality that fails to attract others? Are you timid? Are you misunderstood? Do others seem inclined to give you always the worst of everything? Do you lack the aggressiveness necessary to bring you position and power? Are you in ill health? Have you any chronic disease? Is anyone in your family or among your friends so affected? Are your children willful and disobedient?

Examine It Free!

But no description can begin to give you even an idea of the startling truths explained and proved in this wonderful 540 page book. The very first page will be a revelation to you just as Dr. Bush's lectures have been a revelation to keen, thinking, analytical minds in every city. One enthusiast says, "It can be understood by everyone. And if everyone would read it and then use this new force, humanity would advance 5,000 years overnight."

But you will be the sole judge of this wonderful value. Mail the coupon. This remarkable book will be sent at once. Read it for 5 days. Practice this new force yourself. At the end of that time if you find it the most inspiring, the most valuable means to obtain health, wealth and happiness send us only $3.50 which, as you will realize, pays only for the cost of printing, advertising and distributing the 500-page book. Otherwise return the book itself within 5 days and you will not owe a penny. But begin to enjoy the benefit of this new force at once. Mail the coupon today.



DAVID V. BUSH, Publisher, Dept. 854, 225 N. Michigan Avenue, Chicago, Illinois.

DAVID V. BUSH, Publisher, Dept. 854, 225 N. Michigan Avenue, Chicago, Ill.

Please send me a copy of "Applied Psychology and Scientific Living" for approval. I agree to remit $3.50 or remail the book in five days.

Name .....

Address .....

City..... State.....

(Remittance from Foreign countries and U. S. possessions must accompany all orders.)

Digitized by Google

4
V.3

YOU!
YOUR BURIED TREASURE!



YOU HAVE IT!
IT WAS PUT THERE FOR YOU AGES AGO!
WHO COVERED IT UP?

Was it your own environment, or was it your heredity? Whoever locked up your buried treasure, Self Confidence, matters not.

This fact remains. It is up to YOU to unlock it. Uncover the great power you have, for it is surely there.

WITH Self Confidence you can do much with little. WITHOUT Self Confidence you can do very little in this world with a great deal of education, money and looks. SELF CONFIDENCE—that is the key which unlocks riches.

Self Confidence—the Personality quality
Self Confidence—the center of true self respect
Self Confidence—the money getter
Self Confidence—the power center
Self Confidence—the Success faculty

MAKE SELF CONFIDENCE A CHUM OF YOURS

A DAILY COMPANION—A FRIEND IN NEED

Self Confidence will Talk to YOU
Self Confidence will Walk beside YOU
Self Confidenee will finally BECOME A PART OF YOU

And when Self Confidence has become a PART OF YOU, you will BE THE THING YOU DREAM OF BEING, because Self Confidence is only the name for true success. Financial success comes just as surely as a result of developing Self Confidence as day follows night.

FIND THAT SECRET FRIEND WHO INSPIRES YOU

The Self Confidence Fellowship is the most unique and closest friend you can find. Join us and find your Buried Treasure. Every day of the year The Self Confidence Fellowship will be with you, not only in radio messages of thought, but in actual concrete daily words with you.

Our daily instructions to members are sent out every thirty days. They are instructions which are to be held in confidence. They are pocket size, and bound in plain paper, so that they may be studied on the cars, and in public. Each day has its vital message to you. Each day's message must be studied alone, leaving tomorrow's for the next day. The greatest discrimination must be used in divulging them to others. The joining of the Fellowship, and the receiving of its messages belong to YOU. YOU WOULD NOT JOIN UNLESS YOU WERE READY TO JOIN IN SPIRIT. Therefore, these daily messages sent to you are YOUR messages.

Membership is free—Daily Self Confidence Messages $1.00

For one-third of a cent each day of the year, you receive your daily charge of Self Confidence. As you go to work, as you go to accomplish some desired end, Self Confidence will go with you, stand by your side, and help you to succeed.

The Membership is open only to those who need. And those who need Self Confidence can be recognized by their handwriting. If you pass the tests below you will be enrolled, and the Daily Self Confidence Messages will be sent to you throughout the year. If you do not pass, your fee for the messages will be returned.

Fill out the coupon below, and read carefully.

NANE ELLEAN BROOKS, Secretary,
The Self Confidence Fellowship,
18 E. Elm St., Chicago.

I have read the above material about the Self Confidence Fellowship. I understand its meaning, and I wish to sincerely and earnestly develop true Self Confidence. I will use discrimination in talking about my development. I will study the daily messages in private, which are sent to me by the Fellowship. I am giving three lines of handwriting below, as a guide to whether I need this development or not. It is understood that if I do not need the messages of the Fellowship, the fee for the daily messages will be returned to me.

My name is .....

Address..... City.....

Below are three lines of my own natural handwriting hastily written.

I enclose $1.00 fee for the daily messages of the Self Confidence Fellowship, into which I wish to enroll.

Digitized by Google

Beauty Parlors in Heaven

IT WAS a beautiful hotel situated in a fashionable resort. Crisp, fresh linen covered the beds—soft, pastel shades of silk decorated them by day.

Breezy, soft strains of music filled the corridors, and warm summer ocean breezes wafted in the beautiful dining rooms as delicious food was served to the guests.

The hotel was filled with young old people. None were over forty years of age. The women had lines of peevishness around their eyes. Their mouths hung down at the corners, from ennui and dissatisfaction. Most of them were dissatisfied with their husbands, with their lovers or their friends.

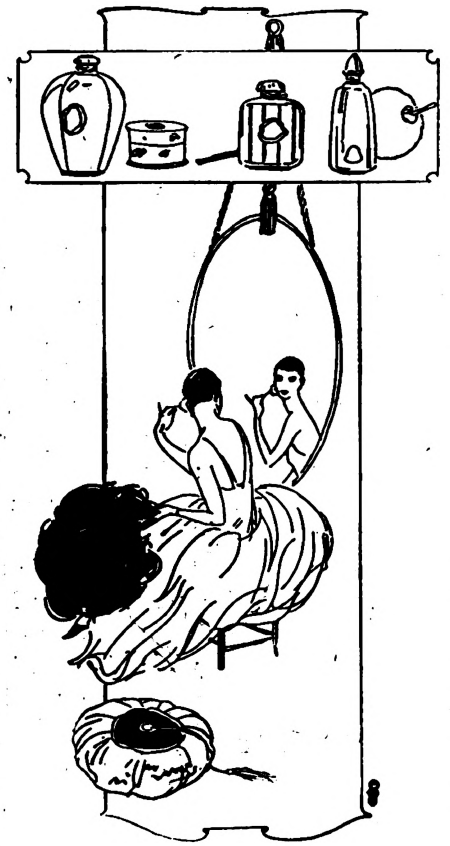
One night a flood took away not only the hotel, but hundreds of guests. When they arrived in the world of spirit, they looked at their faces.

"What, am I in heaven, and still possess these ugly lines around my eyes and mouth?" they asked each other.

"There are beauty parlors here," a voice said to them.

So they went to the beauty parlors. They paid no money, and no money was asked. Quantities of the latest powders, creams, rouges, hair dyes, etc., were used on them. It was surely wonderful to have all these things done for no money at all. Beautiful girls did the work for them. The latest electric devices were all there. Artistic surroundings prevailed. After many weeks the women took note of the beauty work.

"I can find no love here in heaven, because I am still so ugly. Just think, I have gone to those beauty parlors



for weeks and weeks, and it does no good at all."

"It is just the same with me," answered the rest.

"Let us go back and tell them at the beauty parlors that their work is not good, and that we have wasted our time."

So they returned and in a body told the keepers of the parlors that they were failures in making them beautiful so that they could find love.

"If you want to be beautiful you must come here at night," said the manager.

"Why, how foolish," they answered. "All the operators are gone at night."

"Come and see," she answered. "There are some operators who come up here at night from the earth. In their sleep they come to learn and to teach beauty culture."

At night they returned. All the pastes, powders and electric devices were gone, they could see through the windows.

"What a farce!" they said. "Let us go."

But they heard such happy laughter inside, such youthful voices, and they felt such a current of joy from the appearances of the men and women inside that they tried to go in by the entrance they had always used to receive their beauty treatments. But this door was closed. They looked in the windows again, and studied the faces of the women, with their companions. They were youthful and beautiful. They were interested in each other. The men showed genuine friendship interest in the women. The women were simply dressed, and they needed no rouge or hair dye. Humor and health made their cheeks rosy.

They were helping each other to study, to work, or to perform some accomplishment.

The women outside tried harder to get in. They knocked and knocked, and a happy voice answered, "Come in."

"We can't," said the women.

"O, yes, you can, the door isn't locked."

(Continued on page 18)

CHARACTER READING

Know Yourself *Your Work* *Your Friends*

Published quarterly by Character Reading Publishers. **820 North Michigan Ave., Chicago, Ill.**

Entered as Second Class Matter May 24, 1924, at the Post Office at Chicago, Ill., Under the Act of March 3, 1879.

EDNA PURDY WALSH, Managing Editor

Yearly subscription $1.00 in the U. S., $1.25 in Canada.

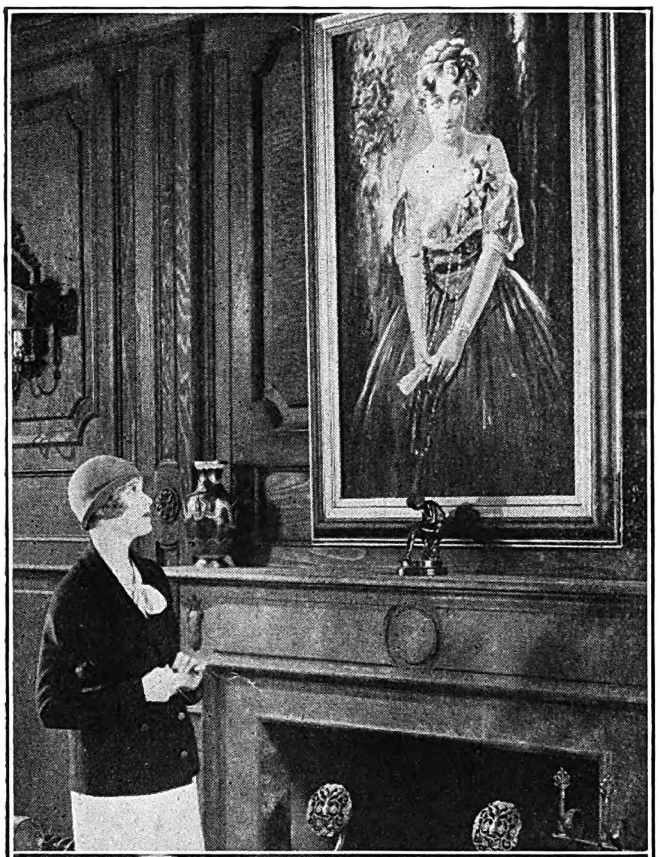
Vol. 3, No. 4 **SPRING NUMBER, APRIL-MAY-JUNE., 1927**

Copyright, 1927, by Character Reading, Publishers

Digitized by Google

If You Can't Understand Your Parents, Get Their Number

By Nane Ellean Brooks





"I CAN'T get along at home at all," we hear from many girls and young men.

"My parents are rather difficult."

And "Of course, mother wouldn't understand."

We ponder over our parents perhaps for years. Heredity doesn't seem to answer all questions. You can analyze your mother and your father separately, and you are like each one, yet totally different. There seems to be no reason why you should live with them. You seem to have nothing in common.

A long while ago, in 1865, there lived an Austrian Monk, Gregor Mendel, who worked on the subject of heredity as has no other one authority. He died and was forgotten, but in 1900 a scientist named DeVries discovered the important papers left by Mendel on heredity.

While Mendel proved definite things about the growth and heredity of plants, he could not prove entirely satisfactory laws of heredity in human beings. Mendel was able to prove the percentage of children which would be born with dark hair, dark eyes, curly hair, etc., from certain parents with dark hair, dark eyes, curly hair, etc. He was also able to prove that genius and great intellectual capacity do not arise directly from parents of great intellectual capacity. But this was found: that average intellectual capacity is inherited three-fourths of the time, and great intellectual capacity only one-fourth of the time. For instance, if a person of average intellectual capacity had married into the family of Jonathan Edwards (great intellectual capacity) that would have tended to establish a branch of the family that would be permanently average in intellect (one-fourth of the descendants) double the number who themselves be average, but capable of having one-fourth children of great intellectual capacity, and finally, one-fourth who might re-establish after the second generation a line of persons of great intellect.

Numerology gives one a different light on our parents.

In spite of hereditary laws by which we have been prone to explain things, numerology certainly throws more definite light on the problem of living happily and helpfully with our parents, as well as with outsiders.

One should know Mendel's laws to prevent marriage into families with strains of insanity and imbecility, but

(Continued on page 17)

Digitized by Google

Those Talking Eyes

By Annie L. Oppenheim

WHEN we say that the eyes talk, we mean that they scream their messages.

But it is not in the eye itself where the truth of our thoughts is revealed.

It is in the lines *around* the eyes—the way of holding the eyebrows, lids, and under lids.

Just look at the faces below. By covering up the lower half of the girl's face, it is still easy to recognize her by the eyes as one of our popular motion picture stars. But in the face below, with the eyes covered, it is difficult indeed to see that the face belongs to Ricardo Cortez.

That expression around the eyes is a picture of the personality.

A most appalling fact in our lives is that our habits of thought IN OUR SLEEP, as well as in our waking hours, stamp themselves indelibly around the eyes. No train of thought is so insignificant, no plan so secret that it can escape recording itself. If we want lines of beauty, humor and kindness around our eyes, instead of hatred and gloom, we must actually train our minds during the day to think these things, or at night the ravages go on with double force, gradually but surely marking our faces.

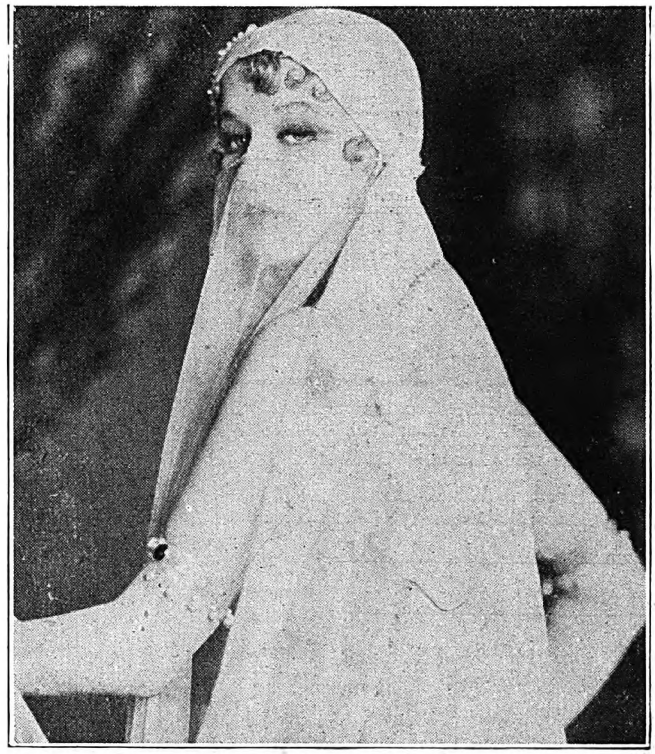
This is not simply a mechanical process. The life forces are those of soul—of intelligence which never sleeps, and it may be said that the subconscious activity leaves its impress on our faces more than our conscious thought.

Annie I. Oppenheim, the English character analyst, aptly describes the meaning of the lines around the eyes, which so loudly scream their meaning, in her book, "The Face and How to Read It."

"People who habitually laugh and those who continually weep get fixed lines upon their faces, which greatly assist the physiognomist in reading character. There is a cause for every line or wrinkle in the face, so it stands to reason that mirth and sorrow are not the only emotions that leave their stamp on the features, as there are enough lines in the face and enough emotions for each to have their significance accurately defined.

"People who command or use authority generally lower their eyebrows so as to emphasize their orders by appearing stern and harsh. This continuous lowering of the eyebrows causes one, two, and sometimes three transverse wrinkles between the eyes, over the top or root of the nose, which lines become permanently marked on the face of the individual who habitually commands; so when you see these transverse wrinkles you will know that the subject is authoritative, and demands obedience, though this characteristic does not prevent him from being sympathetic and indulgent,

(Continued on page 17)





Digitized by Google

SELF CONFIDENCE—The God-Like Quality



YOU won't be very useful in heaven without self-confidence.

Learn how to fight! Jesus was able to put up a good battle!

All the spirituality and all the so-called refinement in people are worth little if they cannot fight for a truth they believe in.

All the college education in the world is but a pitiful joke if a man or woman lacks self-confidence.

Neither Jesus nor J. Pierpont Morgan could have risen to their respective heights without self-confidence. Though Jesus made His spiritual money on a different plan than Mr. Morgan, He could not today be the Croesus of the spirit if He did not pay some attention to His power to fight.

And we may be sure that the self-confidence Mr. Morgan had in this life will not be lost in the world of spirit. His constructiveness will be found to be useful there. His self-confidence will be a force that the whole universe can draw upon.

Bebe Daniels in a recent picture, dressed, as she is in the picture at the left, in "Stranded in Paris" was a poor little shop girl. She was educated, loved refinement and beauty, but she remained where she was because of a missing link of self-confidence. One day a little paper vest pocket book was sold to her. It took her last money to buy it. In it was an affirmation of self-confidence and personal power. She was told to read it before making any step, and that it would give her courage.

Events came speedily on reading the book. Every inner desire she had came to the front. With the little book in her hand, and in her mind, she had the missing link. She stepped from the factory to a trip to Europe. And then she had to master love. She had to gain the self-confidence necessary to win the man she desired. In her former self was lacking the poise and assurance he desired. By reading the book, and pausing before she spoke and acted, to let its meaning get into her soul, she acquired the outer calm and charm which made her very desirable to him. She became something *he* needed.

And that is how we make ourselves attractive, not only to those we love, but to employers. To make ourselves *needed*—to acquire a decent, clean self-confidence, causes us to become not only a magnet, but a success as well.

No one can help us to gain self-confidence but ourselves. Most of us wait around for someone to come to us. We think "So and so ought to do this for us," or "If my wife only helped me I'd be a success." These thoughts only put self-confidence further away.

(Continued on page 20)

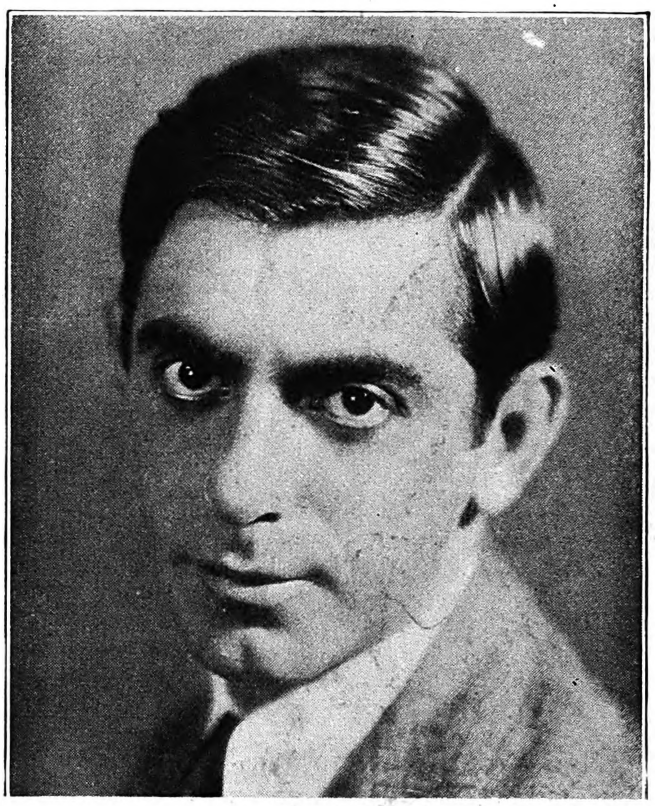
Digitized by Google

The Genius Chemical

Fluorin---the Preserver



The 13th Lesson on the Chemical Types



WE now arrive at the most interesting, most mysterious and most thrilling of all the chemicals contained in the human body which form definite types of human beings.

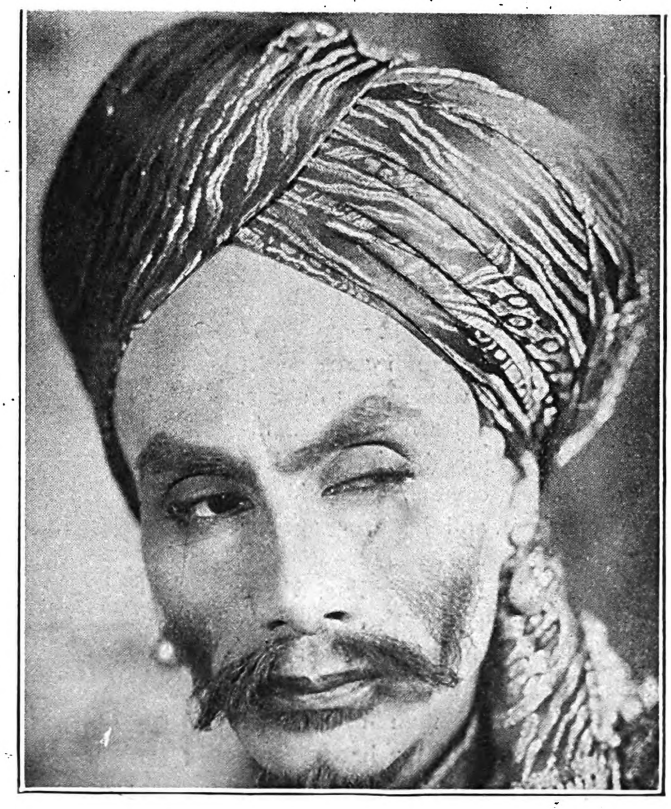
All of the profound facts concerning this type cannot be given in these pages, but it is possible for the earnest student to secure them.

The Fluorin person is more of a mystery to himself than he is to others, because others soon learn, in association with him at an early age, that they need not expect to find him act or react as one expects him to at any given time. He always surprises one.

One may hurt him deeply on one occasion, only to find the most sublime and noble forgiveness and understanding. In fact, he or she may send you on your path with added blessings, money, or definite help of some kind, after he is injured by you. On another occasion one may intend to compliment him, and the fluorin type may retire for days into the most injured of moods.

There are definite chemical reasons for these actions. It is impossible to understand them from the angle of phrenology, or physiognomy alone. Numerology and graphology have unearthed many reasons for the actions of the fluorin type, and it is an interesting fact that one often finds the number 22 in the name or birth path of this chemical type. To one who knows numbers this means much. To one who follows the paths of the soul by numerology through its various expressions of life either on this earth or some other sphere, one sees the occult reason for the existence of that mysterious chemical Fluorin, in the person of the 22 name. Not all people of course who have the 22

(Continued on page 21)



Digitized by Google

Listen to Your Hunch

FORTUNE TELLING

Can It Be Done?

By Edna Purdy Walsh



"Even the card player says his hunches bring him more than his reason

AFTER talking to many hundreds of psychics, clairvoyants, character analysts, palmists, and psychologists, after talking with hundreds of serious minded business men, writers, salesmen, and men in all walks of practical life, I have *always* been able to get this statement from them, when they are asked if they have "hunches."

"Yes, I *do* get hunches. How did you *know?*"

I knew, simply because *everyone* has hunches. Everyone has a psychic brain center. Everyone can become clairvoyant. Everyone can become sensitive to the things which are to occur, and everyone can learn to psychometrize—that is, to hold objects, and to feel where they came from, incidents concerning them, and the owners of the objects.

Located back of the hair line, where the forehead rounds off to form the side head, is the center of our "hunches." Some of us have this center more developed than others, just as some of us can play a better game of pool or golf than others because of a better set of perceptives. We all know that continuous pool playing brings skill. Continuous expression of our "hunches" likewise makes the clairvoyant—the seer.

There is nothing strange or weird about these things at all. Like the girl below, hundreds of women have "just for fun" entertained in a booth at some charity bazaar, pretending to have the ability to read cards or palms.

This is what they have told me afterwards:

"Why, do you know, I found myself telling people things I didn't know about. They said they were true. I don't know where they came from. I was more mystified than they were."

They were simply expressing in a booth, without fear of public opinion, their "hunches"—the things which came into their brain through the clairvoyant faculty.

There is nothing religious, or strange about it. A clairvoyant or a psychic is no more spiritual than a bricklayer necessarily. He or she simply is expressing

(Continued on page 16)



Digitized by Google

Advanced Character Analysis

Glandular Chemical Analysis

The glands have just begun to reveal their chemical secrets. Louis Berman, M. D., of Columbia University, gives below a table of the important personality glands known as the glands of internal secretion. By memorizing their secretion, and the purpose in the body it will be seen that they direct the whole personality—its talents, its likes and dislikes, its peculiarities, etc. Further lessons will take the types in detail.

BACK of our knowledge of the sixteen chemical elements which compose our bodies there is something else to reckon with.

There is something beyond the 89 pounds of oxygen, the 4 pounds of calcium, etc., which controls character, ability, and health.

We may say that if a man or woman has not enough calcium, he cannot be well.

But if we wish to really help him, we should seek to know how his parathyroid glands, which *regulate* his calcium intake, are operating.

Not only does he need a diet rich in calcium, but he needs the intelligent consideration and treatment, mentally or physically, of his parathyroid gland which enables him to take up the calcium which is *given* him.

Women weep because their husbands no longer love them. They do not love anyone else—they are merely indifferent. Examination of the husband, and a history of his work and trials reveal that he has used up the secretions of his adrenal gland. He has lost the "kick" he got from life—used it all up in fight, worry, and intensity.



Every fight affects your glands

NAME	SECRETION	FUNCTION
1. Thyroid	Thyroxin	Gland of energy production Controller of growth of specialized organs and tissues—brain and sex
2. Pituitary—		Gland of energy consumption and utilization—continued effort
anterior	Unknown	Growth of skeleton and supporting tissues
posterior	Pituitrin	Nerve cell and involuntary muscle cell, brain and sex tone
3. Adrenals		The Gland of Combat
cortex	Unknown	a. Brain growth—tone development of sex glands
medulla	Adrenalin	b. Energy for emergency situations
4. Pineal	Unknown	a. Brain and sex development b. Adolescence and puberty c. Light and maturity
5. Thymus	Unknown	Gland of Childhood
6. Interstitial glands of	Testes in males Ovaries in female	Glands of secondary sex traits
7. Parathyroids	Unknown	a. Controllers of lime metabolism b. Excitability of muscle and nerve
8. Pancreas	Insuline	Controller of sugar metabolism



Listen to a Laugh

and Know the Inner Person

From Simms Revelations of Character

LAUGHTER, like weeping, is a sign of emotion which is confined to the human species.

The old proverbs, "Laugh and mend," and "Sorrow and die," intimate a true physiological principle, for few things are more injurious to the body than grief, or more healthful than laughter. Prolonged and hearty laughing has a tendency to promote the secretions and open the pores. It stimulates the whole glandular system, starts the perspiration, and increases the peristaltic motion of the bowels, so

(Continued on page 28)

Digitized by Google

Vest Pocket Astrology

By Haasan Osiris

LESSON No. 3

The Decans of the Zodiacal Signs

EACH of the twelve signs of the Zodiac is divided into thirty degrees. These degrees are divided into three groups of ten degrees each, each group being called a decan or decanate. For the beginner it is permissible to allot one degree of each sign to a day. Therefore, a person born within ten days from the time a sign begins is born in the first decan of that sign. If born over ten and up to twenty days after a sign has begun, he is then born in the second decan, while if born over twenty days after a sign has begun he is in the third decan of the sign. There are, of course, in practical astrology exceptions to this rule, as some months have more than thirty days, while others have not thirty days; however, for the present the student is safe enough in using the thirty-day month for his study.

It should be remembered that if one is born near the end of one decan and the beginning of the next he has some of the indications of both decans, and his horoscope should be judged accordingly.

This lesson will deal with the major important things of each decan in as brief a manner as possible, and by comparing these indications with those given in former lessons a very good general reading of a person's character may be obtained.

ARIES

1st decan: Warlike. Aggressive. Good military worker. Inclines to public work. A changeable life. Unexpected experiences. Inclines to injury to the head or face. Difficult nature to understand.

2nd decan: Commanding. Aspiring. A good critic. Inclined to be wasteful and ambitious. Somewhat impulsive. Despises schemes or secret methods. Gives success in governmental work. A prospector and trail blazer. A successful life after middle age.

3rd decan: Passionate. Lovable nature. Good attraction for friends. A liberal spender. Love artistic pursuits. Has many friends in the dramatic arts. Somewhat unfortunate with finances. Dies wealthier than suspected.

TAURUS

1st decan: Artistic. Poetical. A high-powered mind. Capable of creating. Inclined to be restless and admirer of luxury. Gives success in art, music, drama, and favors from opposite sex.

2nd decan: Romantic. Imaginative. A restless nature. Fond of good foods. Success in traveling. Have admiration of women of high position. Obtains wealth and property. A changeful, successful life.

3rd decan: Sensitive. Generous. A romantic nature, thwarted in many efforts. Many disappointments. Ambitions hindered. Difficulty in holding positions. Disappointment in love many times. A hard, up-hill climb most of life, but ultimate success if the courage is not lost.

GEMINI

1st decan: Self-confident. Changeful. Subject of his own conscience. His own worst enemy. Fears imaginative evils. Has hard time holding positions. Many changes in residence. A rather unfortunate decan for love.

2nd decan: Combative. Restless. Inclined to quarreling. Has difficulty in placing talents. Often misunderstood. Inclines to accidents in traveling. Ill health through own carelessness. Revengeful in nature. Can not stand limitations.

3rd decan: Studious. Constructive. Inclines to much journeying. Rise to high position in life. Assistance from kindred. Many anxious moments. Many changes in life. Success in art or literature. Possible fame in these lines. Never wealthy, but often well-to-do.

CANCER

1st decan: Generous. Capable. Numerous assisting friends. Many protectors. Admiration for personal adornment. Proud. A very charitable nature. A favorite with the opposite sex. Rise to high social standing in artistic pursuits.

2nd decan: Shrewd. Authoritative. Often trouble through too much talk. Clever in learning and writing Constructive and destructive mentality. Success in literature and wealth thereby. Easily makes enemies. Often misunderstood.

3rd decan: Romantic. Psychic. Rise to popularity among associates. Success in occultism. Admiration of females. Will travel much. Voyages are denoted. Many changes in all departments of life. Usually acquires wealth or property.

LEO

1st decan: Forceful. Suspicious. An unfortunate decan for love. Many changes in plans. Acts upon impulse too much. Lacks self-control. Too independent. A hard worker. Success only gained through own efforts and hardships.

2nd decan: Sympathetic. Optimistic. A more fortunate decan for love and marriage. Gain by marriage. Will inherit. Good financial prospects. Many friends and benefactors.

(Continued on page 24)

Digitized by Google

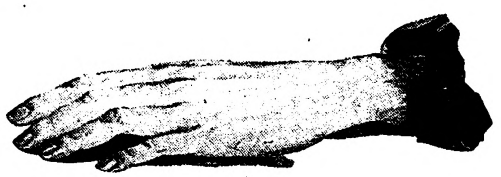


Thumbs Up

By Jeanne Calvert Garrison



Hands Are Like Faces—
They SPEAK



"IN DEFAULT of other proofs, the thumbs would convince me of the existence of God."—Isaac Newton.

Who would think your success as a poet or a plumber is registered on your two thumbs? Nevertheless it is true. The shape of the thumb is an index to the power of the will and intellect.

A large, well-formed thumb indicates an independent, powerful nature that is farseeing. All great leaders have this large thumb. Napoleon is a good example; one of his captains came and reported to him the danger of crossing the Alps mountains, and said: "Oh, sir! it's impossible to cross the Alps." Napoleon answered: "There shall be no Alps. I will find a way, or make one." These people have an unusually keen brain, indomitable will, and have absolute confidence in themselves. They do everything in a large way and accomplish great things. The first phalange (where it joins the hand) is developed slightly more than the second phalange, showing the intellect is a trifle stronger than their will power; and both are more powerful than in the average person's thmub.

The first phalange of the thumb is located next to the hand and indicates the intellect, judgment and logical reasoning of the mind. The second phalange indicates will power of a person and is the part of the thumb supporting the nail.

There is another type with a large thumb; we meet them in all walks of life. They are aggressive, domineering and rule everyone around them by force. They are usually boastful and reckless. The second phalange is developed, giving them great will power, but as the first phalange is small they use the brain very little. These people are usually laborers and prize fighters, but never professional men.

There is still a third type with large thumbs. We find the first phalange extremely large, with the second phalange also showing plenty of will power. These people delve into metaphysics, occult sciences and religion. They have good judgment, reason and use the brain more than they assert the will. Scientists and many literary persons have a good-sized thumb with this first large phalange.

Many people have the second phalange small and short. The will is much too weak and they have little confidence in themselves or their ability to succeed in life. They are always uncertain and doubtful and follow advice from everyone. You often hear them say: "Tom doesn't think it's a good thing, so I guess I won't do it." They usually stay "yes" men all their lives. It is hard to overcome their weak will so they can decide things for themselves.

Another type we often see is the person with a naturally small thumb compared with the size of the hand. They are always very sentimental and act from their heart instead of their head. They are impulsive and do rash things, which they afterward regret; they are good-hearted, but not deep thinkers. This type usually marry young and often. They just can not resist falling in love and make excellent wives and husbands, but they must have plenty of money.

Many poets and artists have smooth, slim fingers with small thumbs. These are-loving creatures would starve to death if they tried to follow any other work. Then we have poets and artists who have long, smooth fingers, but prominent thumbs; these could do fairly well in other lines of work, but their hearts would never be in anything but poetry and painting, because the strength in the thumb is their only tie to the more practical lines. A plumber or farmer with a large thumb might write poetry or paint pictures, but a poet or artist with a small thumb could never be a plumber or a farmer.

Then we have a medium thumb that is normal size for the rest of the hand; the phalanges are neither too large nor too small for the hand and are well formed. These people have a well-balanced nature, with a good

(Continued on page 29)

Digitized by Google

Finger Prints

The Key to a Man's Purposes

By John Arthur Shaw



IT HAS been found after years of study that the fingerprint, long used as a method of identification, is of even more benefit to mankind as a practically unfailing index of inborn characteristics.

There are only eight primary types of fingerprints, but there are several hundred thousand variations of these primary patterns. More than ninety per cent of all fingerprints, however, are arches, tented arches, loops and whorls—the patterns which will be discussed in this article.

You will observe that the palmar surface of your hands is covered with skin on which elevations and depressions give it the appearance of a ploughed field. These elevations are called ridges and the various patterns which they form on your finger tips are called characteristics. The number of ridges and their relative position determine the classification of the fingerprint.

The whorl, for instance, is so-called because some of its ridges make a complete circuit and further because two ridges split or biforcate and form deltas, small V-shaped figures opening toward the center of pattern. These are the necessary characteristics of the whorl, although sometimes there is only one ridge which makes the complete circuit and in most cases the ridges do not close like the letter O.

A predominance of whorls is indicative of broadness of mind, strength of will, tenacity of purpose and generosity, often to a fault. The virtue of determination, however, often becomes the vice of obstinacy.

Persons having a predominance of whorls are generally adapted to work of a promotional nature, particularly the development of the new projects and the popularization of new ideas. They themselves are very often of the builder type and have a bent for creating. They are not plodders and are not usually suited to the lifetime pursuit of a single trade or vocation. They are, however, so constituted that they can and do consider matters thoroughly and without bias before taking decisive action. These people generally know both the heights and the depths of life, for they reach the top and the bottom many times. In the main they are ultimately successful. Most of the "big" men and women in your community have some whorls. How many have you?

Another of these predominating patterns is the loop whose name is descriptive of the figures formed by the ridges, which resembles the letter U inverted and somewhat carelessly written. This pattern has but one delta.

The loop pattern might well be termed the "white collar" pattern, because it very generally predominates on the hands of persons occupying clerical positions. It is common also to lawyers, doctors, dentists and teachers, although it shares honors with the whorl wherever the creative instinct is exceptionally strong. It is particularly indicative of patience, caution and studiousness, attributes which make for success in teaching and in the professions. It is also generally an index to an open mind and a willingness to be convinced. A great excess of loops often denotes the "day dreamer," and indeed this is a danger which many persons of the types under discussion must persistently avoid. The predominance of this type of print is not common with persons of the "go-getter" variety. When you see people of that type who are very successful look for whorls.

Probably the most simple of all fingerprints is the arch. The name obviously being derived from the appearance of the various ridges which run from side to side like the course of a baseball thrown from one person to another some distance away. A predominance of arches indicates the probable presence of several traits and characteristics not particularly to be desired. Persons so equipped by nature generally lack a serious purpose in life, are often frivolous and seldom possess ambition enough to progress from the trade at which they originally find employment. They have to a marked degree the faculty of being contented, because they do not feel the consuming urge of ambition. As a rule they are steady workers, take a fair amount of pride in the product of their labors, and can be depended upon to support their families in a manner consistent with their station in life.

Where only a few arches appear, and the rest of the

(Continued on page 23)

Digitized by Google

Reasons Why You Should Study Astrology

Given by the American Astrological Society

1. Because it investigates, and teaches one of the great laws of nature, that no other science does.

2. Because these laws were established in cooperation with nature, and according to both history, tradition and scripture, it was the first science that was introduced to the observation of man.

3. Because it is so closely connected with both the old and new testaments, that no person can have a proper comprehensive understanding of those books unless he possesses some degree of astrological knowledge.

4. Because nothing but pure and undefiled Christianity can make a man so charitable to his fellow man as it can and does.

5. Because it enlightens the mind very considerably, with respect to the first cause.

6. Because no person is qualified to advise his neighbor in any matter of an importance without a knowledge of its teachings.

7. Because a man without astrology, is like a ship in a fog; he has to sail by guess, or else drop his anchor and refuse to sail at all.

8. Because it is a science that has vindicated its own through time and never in the history of the world has it been disapproved; nor has there been a person who has made himself well acquainted with it and then condemned it as delusion.

9. Because it is universally accepted by all who know anything about it.

10. Because it has been accepted and practiced by all the great and most intelligent minds that have ever lived.

11. Because it makes a man acquainted with himself; it shows him what profession or capacity in life he is best adapted for and what he will best succeed in.

12. Because it points out most distinctly the times of prosperity and the times of adversity, showing when to speculate and push ahead and when to keep quiet.

13. Because it describes the person of whom to choose as wife or husband, friend, etc. It also points out to you the class of persons you ought to avoid as enemies.

14. Because it shows the disease to which the individual is subject and it also points out the natural remedy for such disease which no other science does.

15. Because it shows a person whether he is liable to accidents or not, and if so when he is in the most danger of those accidents.

16. Because no person ought to commence any kind of important undertaking without first consulting it.

17. Because it shows a person what part of a town or country, or of the world he would do best in.

18. Because there is no time, nor a circumstance in life in which it may not be consulted with advantage.

19. Because it is the key to all other sciences, and no science is complete without it.

Dr. J. MacDonald also says:

Among some thousands of prominent men of Europe and America—men of mark in their various callings and professions such as statesmen, clergymen, physicians, surgeons, lawyers, and leading authors and teachers—who have testified at different times in regard to the truth and importance of astrology may be mentioned.

Hon. Horace Mann, LL.D., American statesman; Archbishop Whately, of Dublin; Mr. Robert Chambers, Editor of the Edinburgh Journal; Robert Hunter M. D., Professor of Anatomy of Glasgow University; Sir William Ellis, M. D., Head Physician of the great Asylum at Middlesex, England; Dr. Vimont, of the Royal College of Medicine, Paris; Dr. John Elliottson, F. R. S., Royal Medical College of London; Frederick Bjornstrom, M. D., Head Physician, Stockholm Hospital; Richard A. Proctor, F. R. A. S., American Astronomer and Author; Prof. Pietro Blaserna, of the Royal University of Rome; Prof. Camille Flammarion, French Astronomer. Also the following Scientific men and Authors:

Tyndall, Bagehot, Huxley, Spencer, Kinsley, Balfour-Stewart, Marbel, Bates, Bain, Gardiner, Kailley-Miller Clifford, Wainwright, Hemholtz, Rawlinson, Allen, Fisher, Flower, Darwin, Wilson, French Caird Geike, Marx, Romanes, Williams, Pollock, Von Humboldt, Fitzgerald, Clodd, Hinton, Carr, Laing, Jervous, Sulley, Ball, Lubbock, Drummond, Molloy, Ramsey, Taylor, Mantegazza, Brunno, Spinoza, Descartes, Copernicus, Galileo, Kepler, Newton, Humboldt, Bacon, Combe, Girard, Boccaccio, Rebelais, Gervantes, Paine, Shakespeare, Gibbon, Burns, Byron, Shelley, Hugo, Emerson, Whitman, Ingersoll, Voltaire, Rousseau, Jefferson, Garabaldi, Gambetta, Castellar, Sumner, Garrison, Bradlaugh, and hundreds of others.

The ancient temple of Elephants, Salsette, Chillambrum, and Seringham contain plates of metal and ivory on which are traced the Astrological Signs of the Zodiac. The epic poem of Hindustan, "Mahabaret,"

(Continued on page 27)

Digitized by Google

Each Type Has a Particular Genius

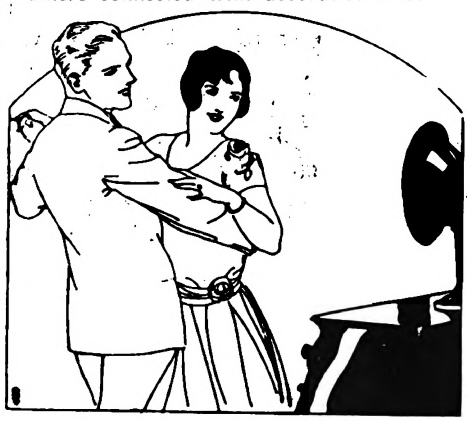
There are chemical reasons why we like our work or are able to succeed in it. While each chemical type has ability to succeed in many directions, there is nevertheless a chemical "affinity" for certain kinds of work.

Here are some easy ways of remembering a few of the talents possessed by the chemical temperaments.

The hydrogen woman has an affinity for fine needlework and embroidery, as well as occupations connected with liquids and chemistry.



The silicon girl has an affinity for dancing, and an ability to succeed in this vocation as well as others connected with decorative arts.



The potassium man is a born salesman.



Carbon types not only know their candy, but are successful in businesses handling carbon in cakes, foods, etc.



The charming sulphur woman knows the right china for every occasion. Social and decorative occupations are hers.





The calcium and carbon man (a bony type who takes on weight) is a man of science, accuracy, and steady principles

Digitized by Google

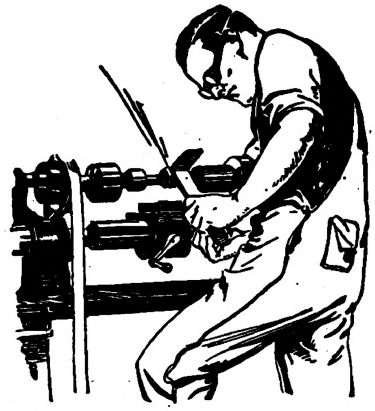
The dark haired, dark eyed nitrogen type are institution managers and housekeepers of the finest order.

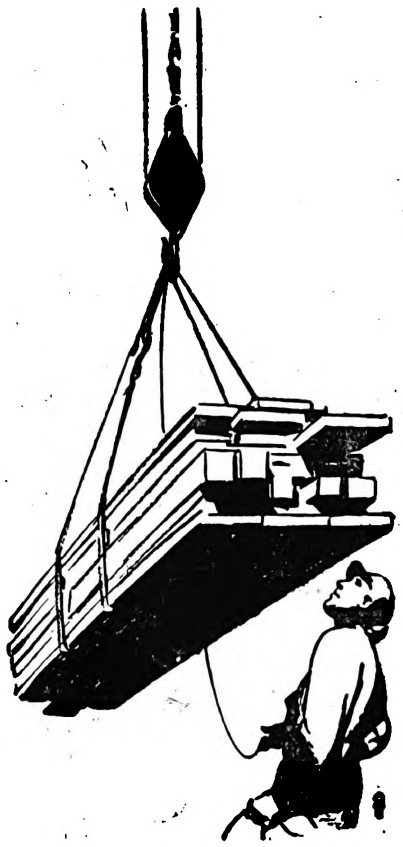


The airy oxygen man finds his genius in talking and promoting.



The calcium man is at home in mechanical, manufacturing, and engineering lines.





The quick sodium man if of large build has a genius for work with lumber.

The flourin man or woman is a natural adviser.



NOTICE.

In order to facilitate the study of the chemical types, it has been decided to give free of charge the course, "The Outline of the 21 Chemical Types," by Edna Purdy Walsh, with all of the back numbers of Character Reading, which contain the lessons. If desired, the magazines, which total $3.00, may be sent to friends, if you already have them, and the course may be kept by yourself. Through ordering all of the back numbers the course will be sent free.



The phosphorus boy or girl is the frail precocious scholar who should study less, and live out in the open.

Digitized by Google

Snapshots of Yourself Seen in Your Letters



The long curved hook on the m of the girl who likes to chat over the tea or coffee cup.

The dished in cross to the t so often found in the writing of the rhythmic music lover and dancer.



Those who like to get close to nature, and who have their feet firmly rooted in physical health often pen their g's, y's, and f's with long lower loops. Long lower loops sometimes indicate good business ability.



The circles on the capitals of the girl who remembers for long her friends of other years.



(Continued from page 8)

the "hunch" faculty. Spirituality is a matter of living the golden rule—not of merely being psychic.

I do not believe that we should develop our hunches for mere fortune telling. To know things which are to happen is not at all desirable under all circumstances. If we knew just how certain things were coming out in business, for instance, we might fail to learn a lesson we sorely needed to learn for our spiritual development. But there are forces which wisely protect us from knowing all that is going to happen. No seer or medium alive can tell infallibly what is going to occur to herself or others. Fifty per cent of the time it can be done, but not *all* the time. The wiser spiritual forces know what we should *not* know, and protect us for our own development. But we *should* develop our hunches just as far as possible—we should develop our ability to psychometrize, and to read character through our clairvoyant faculty. It is an enormous protection—an enormous joy and an inestimable help to others. It enables a character analyst to get into the suffering *soul* of one he analyzes. It enables one to get at the *heart* of a man's trouble, and to take less time in high sounding phrenological faculties which mean little to the person being analyzed.

When anyone says to me "O, there's nothing to this clairvoyant stuff" I answer him.

"How many of the three thousand books in the public library, written by the best brains of the world on psychic research have you read?"

He usually answers, "Why, I haven't read any of them."

"That's enough," I answer. "When you have read a few of them, when you realize that every good university has its department of phychic research, when the greatest scientific minsd of the times investigate the subject with an open mind, then you may come back and talk to me."

There is nothing more to be said. He confesses he knows nothing of the subject.

There are many ways to develop our priceless psychic centers. Expression of any faculty is the quickest way. No matter how many hunches you get, no matter how many messages you feel you could give to people, if you do not *express* them, the faculty does not grow. It is expression and more expression which counts. To join a class in psychic research is an excellent way of developing and interpreting the hunch faculty. The study of character analysis is another way.

One studying psychic research should take a diet very rich in phosphorus, iron, and other blood salts which nourish the brain and nervous system. The clairvoyant exhausts these elements in the operation of the psychic faculty, just as the bricklayer burns up carbon in his out of door work. The time of the clairvoyant should be paid for just as the time of the bricklayer should be paid for. The exhaustion of strength is just the same, but in a different use of a chemical element.

Digitized by Google

(Continued from page 4)

after we have our normal parents, children, and relatives, and are still unable to get along in harmony, numerology comes to the rescue, and points definitely to the fact that we have something to learn from each member of the family, whether he is pleasing to us or not.

We learn our most valuable lessons oftentimes from those who hurt us the most. They may not even intend to teach us. They may be teaching us unconsciously, but if we are interested in making ourselves just as rich in personality as we can, we will let nothing escape us which we can learn from our parents.

It is very interesting to find, for instance, that a child will be born with a birth path lesson of 7. On adding the mother's vowels of her name, to show what she is in her inner self, what she has learned in past lives, it will often be found that they total 7. The child has come to absorb a 7 quality from the mother. Has not yet learned it. It is hard to learn, and we have no conscious craving or affinity for the thing which we have not. We do not seem to want it, hence we want to get away from home.

We come to learn from each other the things which we do not yet possess. If we do not find it in our homes, we are likely to marry into families where the number exists which is in our birthdate digit. A woman with a birth path lesson of 9 may know nothing of the things that 9 brings. Her husband may be a writer, as is often the case with a 9. The wife may hate writing. But in time she will learn the spiritual quality of the 9 and will broaden into the humanitarian outlook which the 9 stands for.

It is true, marriage and parents are difficult things, but very, very valuable, and if we want to capitalize on them to our everlasting good we will study the mystic meaning of numbers, and when the reason *why* is shown, we can sooner learn our lessons and lift ourselves from the distress of inharmony.

Our father may be trying to learn the hard lesson of the 4. A daughter may be an investigating 5, and another son an inventive 1. They do not agree on many things, but the wise soul knows that he must possess all numbers in his spiritual makeup to become a master, and he will be working in his own interests to absorb the constructive qualities of all the family into his own personality.

PSYCHIC CHARACTER ANALYSIS

Higher Character Analysis

The psychic faculties are all seeing. They know people without using tape measures, and other devices. Study character reading through clairvoyance.

Complete course in psychic character analysis, $5.00.

By ELLENE YONA KERL,
43 E. Walton Place Chicago

(Continued from page 5)

should he have these other signs on his face in addition to those of authority.

Then there are the lines of hope and enthusiasm; they are three or four wavy lines right across the forehead. Hope and despair are both emotions, the results of imagination. Excessively hopeful people generally raise their foreheads, causing these wavy lines. The organ of hope is located in the brain, at the top side of the head forward, in a line with veneration. Anatomists have not yet been able to trace the nerves so high in the brain, but there are ganglia or branches of nerve-fibre which run all over the outside of the skull, and are called nerves of the scalp. These must be offshoots of the cranial nerves.

There is great sympathy with the organ of hope and the liver. People with healthy, well-regulated livers have generally large hope, whilst those who suffer with non-action of the liver and indigestion are irritable, desponding, and pessimistic.

Two perpendicular lines between the eyes show a love of justice. They are caused by a contraction of the muscles when a person wants to look on both sides of a question and judge fairly. They are the lines of criticism and comparison, and lie just below that organ, which is located in the center of the forehead. When two or three more lines appear it then denotes conscientiousness. One perpendicular line between the eyes indicates strictness over small money matters, and by some is called parsimony and meanness. This is not its significance. I have generally found it to denote a minuteness of detail in such small matters as wanting to return a borrowed stamp and being particular over little debts. Three or four straight lines across the forehead denote benevolence and wisely thinking, also just sentiment; they always appear across the organ of causality and the reflective faculties. These are not wrinkles, but the lines of thought caused by the nerve action of the brain on the muscles of the face.

When the lines come down to a point in the center of the forehead they are indicative of genius, and are mostly seen in dull and apparently stupid people—stupid because there is no reasoning power. A genius cannot reason; with him his work is inspiration, and the moment a genius attempts to reason the inspiration vanishes. A genius cannot explain how he composes marvellous music, paints wonderful pictures, or writes eloquent poetry. It is as unaccountable to him whence his genius comes as is its interpretation to us. By genius you must not imagine that I mean talent, which is a totally different matter. A talent for anything is a special gift which can be cultivated and brought to perfection by study, theory and practice. The lines of genius are similar to those of hope and enthusiasm, but they are sharper and more decided; instead of waving and curving, they come down to a point in the center; they are the acme of hope, the sublimity of the imagination; the eyebrows being continuously raised, as the vision comes from within the brain instead of from the contemplation of external objects.

The brain has a certain amount of power according to its size, the same as the muscles have. If all the mind be devoted to the pursuit of one subject, the organ which denotes that characteristic will be abnormal in growth, but the other organs of the brain must necessarily suffer in consequence, and no organ suffers

(Continued on page 19)

We have found this true about Astrology

"The very law that moulds a tear,
And bids it trickle from its source,
That law preserves the earth a sphere
And guides the planets in their course."

Astrology is a divine science. The study of this one subject has thrilled and uplifted the thousands.

The Bowl of Heaven

This is the most entertaining book ever written on astrology. For the first time, the great astrologist, Evangeline Adams, gives her own method of horary astrology. This charming book has 275 pages of intimate facts about astrology.....$3.00

A Student's Text Book of Astrology

By Vivian E. Robson.

Here is a complete text book on astrology. It covers something very unusual in its 243 pages, because it fits the beginner as well as the advanced student. Highly recommended by this club.....$2.50

The Book of Talismans, Amulets and Zodiacal Gems

What gem should you wear?

The person who knows about astrology and zodiacal gems has the most fascinating of hobbies, and becomes at once a great social success. The two authorities, Wm. Thomas and Kate Pavitt, have done something very remarkable in the 300 illustrated pages. Worth many times the price $4.00

Practical Astrology

By St. Germain

An illustrated book covering The Planets and the Zodiac, their signs, the four typical temperaments, symbols, twelve solar houses, the thirty-six decans, Zodiacal calendar, the aspects, the cyclic tables of the years, yearly horoscopes, casting a horoscope, table of major arcanes, and a history of astronomy.....$1.00

Astrology

By M. M. Macgregor

This book does the surprising thing of covering, in its 344 pages, the chronological tables of years from 1840 to 1907, as well as the fundamental principles of astrology, signs of the zodiac, twelve types, influence of the planets, the cusps, the trinities $1.25

Personality Study Club

3520 Sheridan Road
Suite 2K

CHICAGO

Digitized by Google

Do You Want Another Character Reading?

So many subscribers have complained in the three years that Character Reading has been published, that it has not been published every month.

"I cannot wait from issue to issue" they say. "Why don't you publish it oftener?"

Your requests have been answered. You may continue your studies of Character Reading through True Love Magazine, which is a sequel to Character Reading, published by the Vocational Library. True Love will come to you between the quarterly issues of Character Reading. Distributed by the American News Co.

The best news of all is that you can also have character reading in a monthly magazine. "How to Eat" (formerly Breakfast, Lunch and Dinner), edited by S. C. Greenwald, M. D., will cover the chemical types, and many other forms of character analysis and dietetics. Dr. Greenwald will cover the glandular types of people in each issue. Distributed by the American News Co.

And after all is said and done, the study of character reading leads one without fail to the development of Self-Confidence. No one realizes this better than the teacher, Nane Ellean Brooks, the guiding spirit behind that very unique publication, Self-Confidence.

NOTICE.

The typewritten manuscript covering the Fluorin type, which could not be printed in the magazine, will be mailed to students for the cost of typing—$1.00. Character Reading Magazine, 820 North Michigan, Chicago.

ASTROLOGICAL CLASS NOTICES.

(Compiled by the Astrological Bulletina.)

These notices are published free of charge. Other Astrological classes are invited to send in their notices. All are requested to notify the editor immediately upon any change in address, etc.

Buffalo, N. Y.—493 Franklin Street, Astrology Class every Friday at 8:15 p. m.

Boston, Mass.—The Club of Applied Psychology and Occult Book Center, 687 Boylston Ave., has meetings every Saturday at 8 p. m. Visitors welcome.

Buffalo, N. Y.—Astrological Studio and Occult Center. 1325 Jefferson Ave., Buffalo, N. Y. Teachers: Dr. Clarence E. Ash and Henry Conrad Flacke. Private Lessons every Thursday afternoon and evening.

Cleveland, Ohio.—Rosicrucian Study Center meets every Wednesday evening at 8:00, Carnegie Hall, 1220 Huron Road, room 414.

Cleveland, Ohio.—Julia Clark will hold classes in Astrology, on Monday and Friday at 2:30 p. m., 10900 Garfield Ave.

Chicago, Ill.—Classes every Monday evening, 8:30 o'clock, at 4331 Grand Blvd., second floor.

Chicago, Ill.—Rosicrucian Study Center, room 91, Auditorium (431 South Wabash Ave.), every Thursday, 8:00 p. m.

Hollywood, Calif.—Inez Eudora Perry, 5987 Franklin Ave., classes on Astrology, etc. Phone Granite 6222.

Harlem, N. Y.—321 West 138th Street. Advanced Astrology Sunday, 9:30 a. m. Preliminary Astrology, Friday, 8:30 p. m.

Hollywood, Calif.—Inez Perry, 5987 Franklin Ave., classes on Astrology, etc. Phone Granite 6222.

Long Beach, Calif.—Rosicrucian Study Center, 415 West Ocean Blvd., every Wednesday at 8:00 p. m.

Los Angeles, Calif.—Brotherhood of Light, 818 Union League Bldg. Astrological classes every evening, except Saturday and Sunday, at 7:30 p. m. Elbert Benjamin, president; Fred H. Skinner, dean.

Los Angeles, Calif.—First Temple and College of Astrology, 661 Walker Auditorium, 730 South Grand Ave., have organized a Normal Class for the Advanced Student Members of that Society. Meetings are held each Tuesday evening prior to the regular classes.

Mobile, Ala.—Astrological study class meets every Thursday evening at 8 p. m. at Theosophical Hall, Public Library Building, corner Conti and Hamilton. Mrs. Fanny Ruthven Paget, teacher and lecturer.

Minneapolis, Minn.—The Minneapolis Astrological Society. Gustave Elkstrom, president; Lillian Thomas, secretary-treasurer. Lecture classes in Practical Esoteric Astrology and Numerology, good speakers. Meetings commence first week in October—first and second Monday, 2433 Emerson Ave., South Minneapolis, Minn.

New Castle, Pa.—Astrology and Philosophy classes are held on alternate Tuesdays, 8 p. m., at 409 Leasure Ave., under direction of Laura Tucker McAllister.

New York.—The Epiphany Guild will have Astrological classes the second and fourth Tuesdays at 8 p. m. Rev. Arthur W. Brooks, B. S., director, 321 W. 101st street.

New York City.—Rosicrucian Fellowship, 1819 Broadway. Advanced studies, Thursday 8 p. m. Intermediate classes Tuesday, 3 p. m., and Saturday, 8 p. m. Preliminary Astrology, Tuesday, 8 p. m.

New Orleans, La.—Study Circle every Tuesday evening at 8:00 p. m., residence of Mrs. J. H. Watts, 1525 Camp Street.

Oakland, Calif.—Rosicrucian Study Center meets first and third Wednesdays, 521 Eighteenth Street, at 8 p. m. All welcome. Phone Lakeside 8521.

(Continued from page 3)

"O, yes, it is," said the women. "We have come to this beauty parlor for weeks and you haven't helped us a bit. Your place isn't honest. All these other people are beautiful and happy."

Then the manager came to the door and said:

"O, yes, you are the dreamers from the earth who want to become beautiful by paint, powder and hair dye. I am sorry, but it can't be done."

"How, then, can we get into the beauty class in there now?" they asked.

Her voice answered: "Wake up, go back to earth and subscribe for CHARACTER READING. These people are beautiful and happy because they are interested in someone beside themselves. Lines of age come from interest in self, sensitiveness and self-pity. Go back and learn how to help someone else. Your beauty and love will take care of itself."

Just then the bell in front of the hotel at the beach rang nine o'clock, and they awoke in time to fill in a subscription blank for CHARACTER READING, waiting down in the hotel news stand.

Digitized by Google

Oakland Calif.—Class meets at 7:30 p. m. every Monday at the Theosophical Hall, 337 Thirteenth Street. Class is followed by an Astrological Entertainment by answering personal and business questions by Practical Astrology at 8:30 p. m.

Palm Beach, Fla.—Charlotte F. Stimson, 131 Lakeview Drive, West Palm Beach, Fla., is conducting an Astrological class.

Philadelphia, Pa.—Philadelphia Students of Astrology meet at Weidner Library, N. W. corner Broad and Girard Aves., second and fourth Tuesday of each month.

Portland, Ore.—Rosicrucian Fellowship Study Center, Room 606 Kraem r Bldg., southwest corner Second and Washington Streets. Friday evenings at 8 p. m. F. Schuyler Hilscher, Teacher.

Portland, Maine.—E. Hood Corson, D. A., a graduate of the National Astrological Society, has Astrological classes at the Y. M. C. A. building. Address Room 413.

San Pedro, Calif.—Theosophical Hall, 10th and Gaffey Streets. Friday evenings at 8 p. m. Conducted by Ruth Blakeway.

San Francisco, Calif.—School of Astro-psychology (astrology) meets every Saturday, 2:30 to 4:00 p. m., in Native Sons' Building, 6th floor.

St. Paul, Minn.—Free lessons in Astrology Tuesday afternoons at 2:30 o'clock in the Theosophical Lodge Room, 316 Minnesota Street. Teacher, Cora R. Hess.

(Continued from page 17)

so much from the mind's absorption as the organ of causality or reasoning.

The lines of mirth, as I previously mentioned, come down from the outer corners of the eyes and meet those which rise from the angles of the mouth.

The love of admiration is indicated by the muscle which elevates the cheek, causing a fullness of flesh under the eyes. This must not be confounded with high cheek-bones, which denote intensity and great powers of endurance. People who seek admiration have a perpetual amiable smile or smirk, and that causes a drawing up of the muscle of the cheek, though this expression is very different from that of the individual who is always joking and laughing openly.

Hospitality is indicated by the broad muscle which draws the corners of the mouth directly backward, causing perpendicular wrinkles or furrows in the cheeks.

All the features are sympathetic in expression, and all evince the same emotion at once. For instance, when a person laughs all his features express mirth. He does not laugh with his eyes and have the corners of his mouth turned down in sorrow.

There are a number of facial expressions which I have not mentioned, but they are fleeting, and simply express the emotions of the moment. Surprise, wonder, scorn, malice, envy, jealousy, affectation, etc., seldom leave permanent lines.

The physical developments and proportions which indicate character are seen in the faces of human beings the same as in animals, but *facial expression* which a very few animals possess, and that only in the slightest degree, will when allowed free play show what is passing in the human mind; thus with continual exercise of certain passions lines and wrinkles become in the course of time permanently fixed and stamped upon the face, so that by them a keen observer can often read the greater part of a person's character.

IF YOU PLAY WITH FIRE--- LEARN HOW!

Every Experience of Your Life Has Its Secret for You.
DO NOT Run Away From Your Past!
Past, Present, and Future are the same with God.
Make your Past a Glorious Future!

WOULD YOU BE GREAT?
WOULD YOU BE A REAL LEADER?

Then You Must Look at Your Own Soul, Face to Face.

Learn How To Play With Fire!

Only a Master Can Play With Fire
The Weak and Fearful Are Burned Up.

The Master *USES* Fire

He knows the purposes of Sex. He knows the value of Experiences. He DIRECTS THEM TO HIS OWN USES, instead of letting these big forces direct HIM.

EVERY TEACHER
EVERY CHARACTER ANALYST
EVERYONE WHO SEEKS HAPPINESS
EVERYONE WHO DESIRES TO HELP OTHERS
EVERYONE WHO WISHES LEADERSHIP
EVERYONE WHO DESIRES SEERSHIP,

Must Learn How To Play With Fire Successfully

Raja Yoga Teaches Us How!

The Secret Code of great financial men, great inventors, and great leaders is Raja Yoga.

We have arranged a special price for these books on Yoga, unobtainable at retail. All of them are famous among ocultists—written in masterly simple phrases, and dealing with the most secret truths of self, sex, and the eternal life.

Any one of the three books is complete in itself, but by purchasing all three at once one dollar is saved.

Fourteen Lessons in Yogi Philosophy.....$2.00
Advanced Course in Yogi Philosophy..... 2.00
Raja Yoga—The Attainment of Power..... 2.00
$6.00—$5.00

By ordering all three at once you may have them immediately for $5.00. You will eventually buy them all and should, therefore, take advantage of this special group offer.

350 pages to each book Silk Cloth Cover, strong durable bindings.

VOCATIONAL LIBRARY 820 Tower Court, Chicago

RARE BOOKS ON NAME ANALYSIS

THE KABALA OF NUMBERS. By Sepharial. Part 1.—A Handbook dealing with the Traditional Interpretation of Numbers and their Predictive Value. Contents.—The Power of Numbers, Geometrical Relations of Thought, Numerology, Various Methods of Kabalism, Number, Form, Colour, Sound, Names, Numbers and Incidents, Chance Events, Reduction to Law, Number and Automatism, Thought Reading by Numbers, The Significance of Numbers, Of Things Lost, The Kabalism of Cycles, Success and Failure, The Law of Values, God Geometrises. 204 pp., 12mo, cloth net, $1.75. "'The Kabala of Numbers' is an astonishing book that takes you back. in spirit, even further than Homer or the 'Arabian Nights.'"—Manchester Guardian.

KABALA OF NUMBERS.—Part II. By Sepharial. 12mo, cloth, net, $1.75. "To anyone who has thought that the study of Numerology would be dull or dry, this book will come as an illuminating surprise." — The Occult Review.

"A handbook dealing with the occult and prophetic powers of numbers. Wonderfully interesting." — Sheffield Daily Telegraph.

THE NUMEROLOGY CLUB
18 East Elm Street Chicago

Digitized by Google

People Say to Me

"How is it you are so young, with your snow white hair? You hear people's troubles all the time, and yet you are so peaceful and happy."

My answer is this:

"People in trouble are growing people." Trouble has a different meaning than they know. When I can tell them the bright road their present trouble is leading them to they are no longer in trouble.

I have a book nook in the woods on a beautiful river, away from the noise, and confusion of the city. When people write to me my spirit goes to them, but my physical brain is left in peace, so that I can see the solution to their problems

I want to hear from YOU. Come and visit me by letter, and talk about yourself. Let me analyze you, not only by my sixth sense, but by the deep science of numerology. Your handwriting also, is a record of your present way of thinking.
I alone, will see your letter.

Ask me the one question which means more to you than anything else. Remember, however, that I am not a fortune teller. There is psychic power in the quiet woods in my study. Let me answer your question, study your handwriting, and tell you what your name means in your path of success. Enclose $1.00 for the letter and cost of answer. Give exact birthdate and name at birth.

Address, The Answer Lady,
The Book Nook on the River,
Batavia, Illinois.

Names and Their Numbers

The "Different" Book of Numerology

Not like anything in print. It treats names from the vibration of sound. The discoveries of S. H. Abmad. In 1903 he expounded and proved the operation of the practical Law of Numbers, to the Western World, for the first time in history.

This is the very latest arrival in name analysis, and gives the numerologist who already knows the system of Pythagorus, a wealth of practical information.

Names and Their Numbers, Price $1.00

The Numerology Club

18 E. Elm St. Chicago

PICTURES - - - PICTURES

See the pictures of the chemical types in How to Eat Magazine

(Continued from page 6)

We must literally "step out on our own," blaming no one, and making the best of every moment, to develop self-confidence. Whining and blaming others is a total loss of time, and sets one's soul back for centuries.

Do not wait for death to begin working for self-confidence. The spirit world is full of half-baked souls who did not learn it while here. They are not any more useful there than they are here without self-confidence. They go whining through the realms of the soul with the same worm-like faces there as here. The time to learn to fight is *here*—the only time that really exists. This is just as much a spirit world as any other.

The more self-confidence a man or woman has, the less he brags. And also, the less he condemns himself.

The bragger about his courage, the bull-necked prize fighter is anything but courageous. He brags and struts because he hasn't real courage.

People who are constantly condemning themselves before others are also lacking in courage. In trying to make themselves popular, and trying not to appear conceited, they waste their own time and that of others in silly words such as these:

"Oh, I'm not much. I know nothing at all."

"This is an awfully old dress; I look a fright in it."

"I'm only a nobody. God made me to be in the background."

In worm-like tones they whine about their unimportance.

Some of the worst "spiritual" filth in the world is found in the old hymns asking God to do things "for such a worm as I."

Self-confidence and the right to think is the most God-like faculty in the brain of man.

Elbert Hubbard said:

"Small men are apologetic and give excuses for being on the earth and reasons for staying here so long. Not so the Great Souls. Their actions are regal, their language oracular, their manners affirmative."

I have seen beautiful women come out of church, talking of great wishes to do good to humanity. Yet if an accident occurred in front of them, which frightened them a little or was disagreeable, or might cause them to appear in court, they would leave a dying person without aid.

I know a highly cultured woman and her husband (cultured so far as books and social position are concerned) who saw at the roadside a terrible accident. They were the first to come upon a family of three about to be burned alive in their automobile, which was turned over.

"Let us hurry on," the husband said. "We might have to appear in court if we stop and help them."

"Yes, let's hurry," she said.

Vicious, barbarians are made of people of so-called refinement, when they lack combativeness. These people with their polished finger nails, good social position and churchy way of talking were simply lacking in self-confidence. If they had had true self-confidence they would have known they could stand up in front of any court, and reveal by their very act of help, their own innocence.

I am sick of hearing of "talented" people who talk about their genius. "If I only had the confidence to put it over." They sigh, and then go on drinking their tea. They are waiting around for Mr. Wrigley or Mr. Ford to hand them something on a silver platter. And strange to say, if Mr. Wrigley came to them giving them a large studio, they would be utter failures.

They would neither respect Mr. Wrigley or their own talents.

The studio would be used for useless talking. No creative work would be done. Not until the soul itself forges its own way—develops its own self-confidence against obstacles does it really have the right to enter heaven and say "I can be useful here."

We are not ready to pass through the change called death and force ourselves on an already overcrowded sphere of incompetence. We must learn here and *now*, to face obstacles. Obstacles are only blessings in disguise to cause us to develop. There is a profound blessing in earning money. It *makes* us develop our brains in spite of our mental laziness.

Self-confidence comes from the faculty of Combativeness. This causes a comparative width to the head slightly in back and above the ears, and there are many other manifestations of true combativeness, or courage. The writing shows it as well as the horoscope and the phrenological and facial analysis.

Combativeness, the center of courage in the human being is not in reality the fighting quality, which fights others, so much as it fights the self. It controls self—causes self to do things which are difficult, and forces self to do away with fear and hesitation. It is the center of true control of others, because it first controls self.

One can have success to the degree that he develops this priceless quality.

Some of the best ways of learning it are the following: Engage in public speaking either in social work or in classes. Force yourself to do the little things that you dread to do. If you dread to call on someone, make the call. If you dread to

Digitized by Google

try to sell, go out and sell. It is not the success one has which counts—it is the development of combativeness in making the attempt, which will bring greater success if these efforts are kept up. Remember that if you are weak in self-confidence, it will be hard for you to do, and there will be little tempting voices whisper to you "don't go out today. There's no need for it."

Pay no attention to them. Do the thing you fear. And the great secret of all lies in the fact that when you do the thing you fear to do, you will find there was nothing to fear.

Again to quote Elbert Hubbard, "If you want something, you should pray for it as if you had no hope on earth, and work for it as if you expected no help from Heaven."

Study everything you can find on the development of self-confidence, and you will open the door to the gold mine in yourself.

THE SPIRITUAL SIDE OF SEX

Never was there a book for the woman with a soul, like The Harmonics of Evolution, by Florence Huntley.

This book is the Bible of Sex in the spirit—the most beautiful, the most scientific and the most comforting book ever written for those who need help on the all absorbing subject of LOVE, here and hereafter.

The author has sensed the very soul of mankind, understands its yearnings for what Drummond names "the greatest thing in the world, LOVE." She points out the pitfalls into which so many are continually falling, and erects guide posts by the way which, if heeded, lead safely through the here, out into the hereafter. To those who contemplate taking upon themselves the responsibilities of married life, as well as to all who have done so, this book will be a priceless pearl, to read, re-read, and read again.

The Harmonics of Evolution should be a part of every home where dwells one thought above the transitory, evanescent, sordid things of this life. It opens the portals of the soul to a knowledge of the fact that this life has immeasurable possibilities.

From the bottom of our hearts and minds we recommend this book to every man and every woman who has a spark of love in his soul.

Cloth $3.00
Flexible Leather $5.00
THE BOOK NOOK ON THE RIVER
Batavia, Illinois

(Continued from page 7)

in the name are fluorin types, but in analyzing many hundreds of people we find a great occurrence of this number.

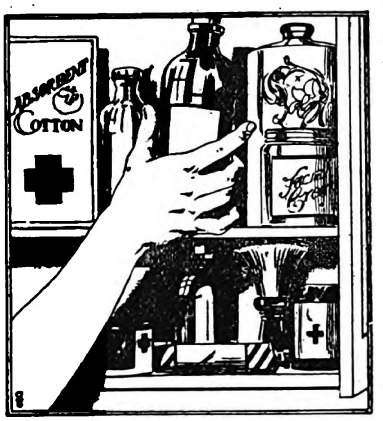
Genius, individuality, intensity, prophecy, eternal work, youth in old age, and maturity in youth, long life, peculiar, unaccountable ailments and pains, secretiveness, and the combination of a master mind and a child. Strange, unfounded suspicions, just the opposite of the true clairvoyance which they so often possess, seem, with the above noted qualities, to take possession of the fluorin types of people.

They belong to the osseous constitution in most cases, though one occasionally finds a muscular type with the fluorin element strong in the make-up. As a rule the muscular man with fluorin in abundance is a pathological case. He represents many distasteful things. The osseous fluorin type, however, is a soul capable of the highest attainments possible to humanity. He has an intellect capable of planning great campaigns either to heaven or in the opposite direction. He has been found on many occasions to be the power behind the throne. The former Kaiser of Germany is a fluorin type. In many instances such as his, there will be a malformation of the bones. This reason is covered in the more complete typewritten manuscript of Dr. S. C. Greenwald, the editor of How to Eat Magazine, on the fluorin type.

Unusual dramatic power of the eternal kind is found very often with the fluorin type. Sarah Bernhardt, Alla Nazimova, are examples. Eddie Cantor, the genius-like actor in Kid Boots, is a fluorin type of a high order, as is the moving picture actor in the photograph below, who took the mysterious part of the advisor on board the ship which hunted for the whale, Moby Dick, in the famous novel recently screened and entitled The Sea Beast.

Fluorin in nature is the hardest, the most long lived of all chemicals. It forms the enamel on the teeth, and it cements the bones and skull. Without fluorin our bones become seriously affected. The person who passes out of this life without the normal amount of fluorin, might as

PUT BACK THAT BOTTLE



If you need the power and enthusiasm, as well as brain and generative strength which comes from iodine. If you need iodine for excess weight, leave the bottle which contains drug iodine alone, as you would a deadly poison.

Food iodine is absolutely essential to health and mental balance, and none of us suffer from too much in food form. What is a blessing in food form however, becomes a death blow in drug form.

Nature alone is the chemist who knew the right proportion of iodine for us in foods, and she placed this iodine in the sea, and in certain foods.

IRISH MOSS

The Ocean Gelatine may now be had through the mail. It is as rich in iodine as Iodine Sea Lettuce, and can be made into delightful desserts.

Send for free recipes for Irish Moss Desserts with a $1.00 package of Irish Moss.

Health Information Bureau
365 W. Madison Street, Chicago

There May Be a Message for You in the Crystal--Find Out

Tell Us NOTHING about Yourself. Investigate with an Open Mind.



When large universities have their departments of psychic research we should all be willing to study this great subject free from prejudice.

We promise you nothing, because you will get from the crystal only yourself. The vibration you put into your sealed envelope is the only thing felt by the sensitive person who opens it.

Do Not Tell Us Your Age.
Do Not Tell Us Your Occupation.
Do Not Tell Us What You Want to Do, or Have Done.
Tell Us Nothing.

Just follow these directions, and for the sake of scientific research, see what message the crystal will show to you. The test is free to new subscribers.

Write the Lord's prayer on a sheet of paper. Seal it without allowing anyone to touch it. Then put the sealed envelope, and one dollar for a year's subscription (outside the sealed envelope) into another envelope, with the coupon below.

Character Reading Magazine,
820 N. Michigan Ave., Chicago.

I am a student of psychic research. I am willing to investigate the subject of crystal reading with a year's subscription to Character Reading, for which I enclose $1.00.

Name .....Address .....City .....

Higher Character Analysis

Your Eternal Triangle
Your Horoscope
Your Name
Your Writing

A unique, personally written analysis of yourself from all three angles.

We have plenty of study time out here on the river, to investigate you. We have plenty of reference books and plenty of sincere desire to give you more than your money's worth.

That is why we want to give you a complete analysis. Your name does not show all. Neither does your horoscope or your handwriting. When we combine these three sides of yourself we know you as you are today, as you are influenced from without, and where you should be heading your ship of success.

Certified readings, $2.00.

Send your full name at birth, your exact birth date and if possible the hour of birth.

Also send twenty lines of handwriting on unruled paper, written in ink.

THE BOOK NOOK ON THE RIVER
Batavia, Illinois

Digitized by Google

You Do Not Need to Be Embarrassed

By a Laboratory Examination

Twice a year you should know without a doubt how those precious filters of life—your kidneys—are functioning.

An unbiased, accurate report will be mailed you, with advice as to whether or not it will be necessary to consult a physician in your own city for local or dietetic treatment.

Examinations of urine are years added to your life and efficiency. Sometimes it is worth just as much to know that **nothing** is wrong with you as it is to knowing that something is wrong.

The cost of the laboratory test, report, and summary is $3.00.

Send for sample container.

BETTER HEALTH LABORATORIES

25 E. Washington St. CHICAGO

Crystal Vision Through Crystal Gazing

By FRATER ACHAD

A most beautiful book on clairvoyance and crystal gazing, bound in beautiful material, inspiring to the touch, and printed on the highest grade of paper. The mystic, Frater Achad knows his subject from the ancient philosophies, and has translated it for use today so that all may apply it in our own rooms.

We recommend as accurate and genuine, this book, Crystal Vision Through Crystal Gazing. Price $2.00.

VOCATIONAL LIBRARY

820 Tower Court Chicago

well have his body cremated, for without fluorin the bones themselves soon disappear. No scientist will be able to keep his skull together in after years, long enough to study it. No believer in the judgment day and the rising of the physical body will derive much satisfaction from seeing the body of one who lacked fluorin, rise to the imagined heaven. Fluorin, the preserver and protector of calcium bone will not be there to keep the skeleton itself together.

Certain diseases rob the body of fluorin. Certain diseases in our ancestors change our own proportions in fluorin. Leave out fluorin in your diet, and you may expect definite physical ailments, all the way from measles to the most grave and life-taking diseases. These diseases and the fluorin foods are covered in Dr. Greenwald's manuscript.

It takes nature a long, long time to form a fluorin type. A great, profound story, more entertaining than the Arabian Nights is carried on in nature's laboratory in the process of forming the genius-like personality possessed by these rare souls. They are extensively sensitive and proud. Perhaps the psychologist will tell us that this is the reason why they appear at times, to be just the opposite. Study their eyes, the eybrows so often sharply arched, the angularity of the head in many cases—their deep response to music, especially of the better order, their tenacity of purpose, in spite of all opposition, their habitual tendency to think in any way except the way the mass thinks, their extreme interest in conditions of the world, the weather, storms, air currents, etc. Their unfounded gloom, their unfounded optimism at other times, their eternal strength in old age, with bodies often thin and emaciated, their knowing, eccentric appearance in childhood—these things are only a part of their great story. The chemical reasons *why* explain them in the magnificent purpose of Nature in trying to give us all our rightful proportion of fluorin. We might say that the fluorin type represents nature's supreme effort to balance us. It is nature's hardest cry against disease of the generations to come.

The believers in reincarnation would say that the number 22 people who learn their lessons do not reincarnate on earth again. If they understood the nature of fluorin, and its trials and rewards they would be able to add to their store of knowledge.

THE "HALL ROOM" MENUS



You Can Live in a Hall Room and Be Happier Than a King

If You Know the Chemical Secrets of Foods

Our "Hall Room" Menus have been prepared for those who live in hotels, for those who are rooming, and for those who are traveling.

They are "twelve cylinder" menus, rich in the vitamines and blood salts, and have been designed to meet the convenience of those who have no kitchens, stoves and elaborate cooking paraphernalia.

They keep the pressure in the high pressure salesman, the pep in the office worker, and youth in the business woman and stage folks.

Lists Sell for $1.00

How to Eat Magazine

1437—25 E. Washington St. Chicago

THE VENUS BOOK



THE SUN BOOK



THE NEPTUNE BOOK



THE MARS BOOK



New Astrology Books

The mysterious influence of the planets. 4 marvelous books which give new insight into astrology. $1.00 for complete set of 4.

THE NUMEROLOGY CLUB OF CHICAGO, 18 East Elm Street, Chicago

Digitized by Google

(Continued from page 12)

fingers bear whorls, loops or other types of prints, the person possessing them may be of very high character and unusually successful. This is because he often possesses the good traits referred to, namely, dependability, perseverance and contentment.

But where all the prints are arches, the probability exists of a simple mind unburdened with ambition, a tendency to envy and jealousy in small matters of a personal or business nature and a definite and habitual superstitiousnesss.

The tented arch is a pattern which approximates the simple arch; the difference in appearance and name is due to the fact that the ridges of the tented arch though running from side to side, have a definite upward thrust giving the impression of a tent, whence the name is derived. In the center of this pattern there is invariably a vertical ridge known as a spine, or axis, which usually splits into two spreading ridges as it approaches the bottom of the pattern.

People having a large number of prints of this type have in general the characteristics accompanying the simple arch, which may be summarized as follows: Lack of serious purpose in life; lack of imagination, initiative and ambition; a strong faculty for being contented, and a steadiness which, while commendable, never enables them to progress from one trade to a higher.

The main difference between the two types is important, however. The possessor of the Tented Arch has a little more of the good qualities which his brother lacks, and this enables him to forge just a little ahead in the struggle for existence. He will usually be found in what we commonly term the "trades," but he will also generally be at the top of his trade, that is, he is a natural-born foreman, superintendent, subcontractor, and sometimes even a regular and successful contractor. But he belongs in the trades, no matter where he is, and will do his best there. It must be borne in mind in reading fingerprints that it is the predominance of any one type of fingerprint, as for instance, six arches that governs. You can read your fingerprints by merely looking at them but if you wish to record your fingerprints you can do this by placing your fingers ridges downward on an ordinary pad of rubber stamp ink and repeating this process on white paper.

Is Your's a

MASTER MIND?

Have you absolute control of your Thinking Process? Do you think with a purpose? Or does a stream of disconnected ideas, coming from no-one-knows-where, going no-place-in-particular, flow thru your head?

Send for interesting free circulars. The Lightning Method Publishers. Stameson Bldg., 9th and Pine, Long Beach, California.

FEEDING correctly eradicates disease. TYPICAL RESULTS. Gained 22 lbs. Chronic constipation of 25 years. Bleeding piles ceased at once. Catarrh of stomach, intestines. Congested uterus, eradicated in 15 days. Nervous indigestion. Bilious headaches, gall bladder closed. Coma, epilleptic convulsions of eight months. Blood pressure, neuritis, hemorrhage. Insomnia. Physical weakness. Neurasthenia, bedfast 2 years. Acute sciatic rheumatism, congested ovary. Neuralgia, nerve exhaustion, unable to work 6 months, restored to farm work in 10 days. Menstruation missed 3 months, anemic, now normal, earnings doubled. Others. Educational booklet, 10c.

VITAL DIET

11J, 811 N. Fourth St. Camden, N. J.

The Book Every Numerologist and Character Analyst Seeks

"Your Fortune in Your Name"

By Sepharial

This remarkable book teaches how to predict events. It is the Hebraic method of divination by the power of sound, number, and planetary influence.

The astrologer will keep this book under lock and key. Its contents follow:

The required data.
The cyclic table of years.
The number of a name.
The Seven Planetary circles.
Points of Departure.
How to Erect the Horoscope.
The Twelve Houses and Signs.
The Planets.
General Rules.
Lunar Points.
Judgment by Position.
Planets in the Twelve Signs.
Judgment from the Thirty-one Points.
Annual Revolutions.
The Eighth Circle.
Political Horoscopes.
The Tarot.

Price, Prepaid $1.50

The Numerology Club, 18 E. Elm St., Chicago

Your Handwriting May Surprise You!

FIND OUT WHAT IT MEANS

Whether you scribble or write a fine "copy-book" style the expert Graphologist will uncover your good qualities and tell you what work is for **you.**

DON'T APOLOGIZE!

Don't think that because your writing looks like hen's tracks that there can be nothing worth while in it. Usually the person who is most successful in life writes a very ordinary hand—often a poor one. Find out for yourself what characteristics in your writing indicate that you have constructive habits and a winning personality and learn, too, just what shows that you are holding on to some small habit that is holding you back. The next paragraph tells you—

OUR FREE OFFER TO YOU

Write twenty lines in ink on unruled paper including the alphabet in capitals and small letters. Write naturally, without making any effort to do your best. Enclose this with the coupon to the right of this page accompanied by $1.00 (Canadian, $1.25) for yearly subscription to "Character Reading Magazine" and your writing will be analyzed in detail. showing you what particular line or curve in your writing means a certain trait in your character. This has never been done before. Take advantage of this offer now as it is good only for the life of this issue.

Character Reading Magazine,
820 N. Mich. Ave.,
Chicago, Illinois.

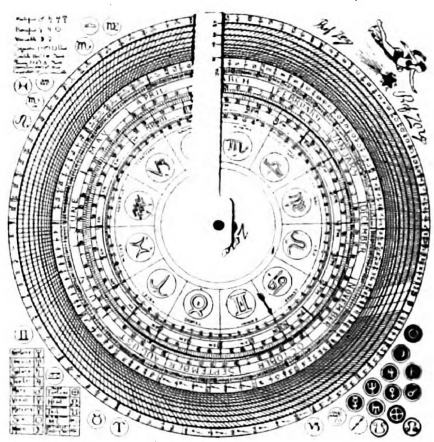
Here is $1.00 for yearly subscription to "Character Reading" and sample of my writing. Tell me all!

Name .....

Street .....

City ..... State .....

Occupation .....



If you have a magnifying glass look at this remarkable little chart. With the keys which go with the chart, and the little rule which revolves around the chart you can find your rising sign, your influences at birth, your business prospects for the year. It takes the burdensome work out of astrology, giving you its magnificent benefits and interests without the endless figuring and searching in books.

It is the invention of Louis T. Culling, and is the latest arrival in the field of astrology.

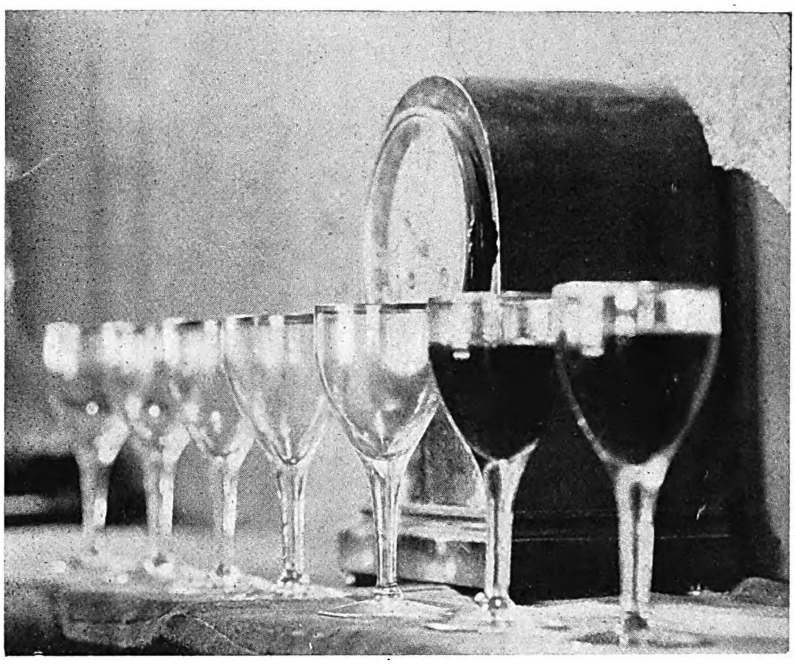
Send for your chart today. It costs only $1.00 with all of the references included.

CHARACTER READING MAGAZINE
820 North Michigan Ave.,
Chicago.

Digitized by Google

COCKTAILS

--One for Each Day of the Week



You need **all** of them. You may have them all for $1.00, during January, February and March.

The Pep Cocktail	**$ .10**
The Sleep Cocktails	**.25**
The Complexion Cocktails	**.25**
The Brain Cocktails	**.25**
The Magnetism Cocktails	**.25**
The Vitality Cocktails	**.25**
The Courage Cocktails	**.25**
	$1.60—All for $1.00

Priceless chemical secrets are contained in these cocktails. There is psychological and chemical knowledge in their pages you would not trade for several hundred dollars, when you put them into practice.

"They have remade my life," people say.

"I know now that the body can help the mind, and the mind can help the body," say others.

The cocktails combine foods and psychology—the only true way to feed the human being, who is both body and soul.

Health Information Bureau

365 West Madison Street

CHICAGO

(Continued from page 10)

3rd decan: Commanding. Adventuresome. Inclines to many journeys for business and pleasure. Overrules enemies. Sidesteps failures. Success in foreign lands. Legacy near close of life.

Virgo

1st decan: Clever. Unfortunate. A patient nature. Likely to suffer disappointments. Success in practical or theoretical mechanics. Imprisonment, unless care is exercised. A retiring nature. A long life.

2nd decan: Philosophic. Romantic. Fortunate in serving humanity. Good in healing or aristry. Many journeys and voyages. Success in foreign lands. Estrangement from family. Disagreements with kindred.

3rd decan: Restless. Serving. A versatile nature. Success in medicine, drugs or drama. Many changes in life. Travels much. Gains success through own efforts and persistence. Clever mentality. Dies wealthy.

Libra

1st decan: Imaginative. Romantic. Too easily influenced by associates. Admirer of the opposite sex. Extravagant and uncertain. Many changes in employment. Often undecided. Acquires property.

2nd decan: Self-sacrificing. Affectionate. A too careless nature. Victim of his own failures. Not enough foresight. Troubles and annoyance in marriage. Seldom successful until old age.

3rd decan: Constructive. Enlightening. Long journeys are denoted. Has many admirers. Benefits from friends. Usually a happy marriage. Little trouble from enemies or opponents. Numerous love affairs.

Scorpio

1st decan: Commanding. Temperamental. A strong will power. Many difficulties to overcome. Strange experiences with the affections. Can undertake great enterprises. Success by sheer force of character.

2nd decan: Proud. Unfeeling. Capable of great cruelty. Too masterful. Rise to high honors. Danger of loss of reputation. Many gifts through life.

3rd decan: Passionate. Fickle. Troubles with opposite sex. Many strifes with enmies. Unhappy marriage relations. Unconventional ideas in regard to sex. Troubles arise over many trivial matters. Has to endure many struggles to succeed. Ultimate success if courage is not lost.

Sagittarius

1st decan: Prophetic. Critical. Many and divided talents. A clever and brilliant mentality. Many enemies to subdue, but also many successes. Success in occultism. Unhappy marriage. Will need to use own energy to succeed. Rise to fame and fortune after middle life.

2nd decan: Romantic. Farsighted. Many journeys. Long voyages. Favors from opposite sex. Also enemies in opposite sex. Inheritance after middle life. Success in mysticism. Possible death in a

Digitized by Google

foreign country or far from place of birth.

3rd decan: Sympathetic. Enlightening. Difficulties in employment. Success in literary pursuits. Many acquaintances, but few real friends. Progress is difficult, but wealth will finally be obtained. Unfortunate marital relations.

CAPRICORN

1st decan: Religious. Obstinate. A doubtful nature. Very materialistic in tendencies. Fearful of fate. Assisting relatives. Often also misunderstandings with kindred and estrangement from them. Has high ideals and tries to live up to them. Ultimate success in life by living a clean life.

2nd decan: Ambitious. Energetic. Success in military affairs. Is victim of his own downfall. Many opponents to overcome. Loss of positions through enemies. Troublesome love affairs. Gain in possessions.

3rd decan: Haughty. Unfeeling. Many severe reverses. Not a good sympathizer. Too self-centered. Danger of premature death on this account. Should learn to widen his scope of humanitarian feelings. Danger of loss in speculation. Some of offspring bring troubles.

AQUARIUS

1st decan: Brilliant. Executive. A fortunate decan. Many successes. An easy-going temperament. Has many friends. Engages in social activities. A general favorite. Success in literature or bohemian pursuits. Success in far away countries. Many journeys. At least one, possibly more voyages.

2nd decan: Scientific. Inventive. A great thinker. Can succeed in constructive production. Fame through inventions. Not boisterous. Has many admirers. Will be asked for advice often. Rises to good success and fame. Progress is slow but certain.

3rd decan: Fanciful. Changeful. A peculiar disposition. A literal wanderer. Trouble with women. Danger of affections of the eyes. Strange experiences. Uncanny dreams. Many journeys and voyages. Changeable affections and unsettled matrimonial career.

PISCES

1st decan: Unruly. Careless. A strange commingling of sympathies. Unfounded worries. Troublesome friendships. Annoying love affairs and difficulties with offspring. Meet with powerful enemies, but overthrow of them by care and caution. Danger of death by drowning. Possible early demise of one of parents.

2nd decan: Unsettled. High-strung. A rather fortunate decan for finances. Troubles in domestic and matrimonial life. More than one marriage. Dual love affairs after marriage. Attraction for a relative. Rise to high position and ultimate success.

3rd decan: Unreliable. Restless. Danger of accident to lower limbs. Unhappy marriage. Estrangement from family or children. Benefits from superiors often. An uncontrollable passion, often leading to defame and disgrace. Many disappointments and delays. Possible inheritance near old age.

I earnestly request my students to remember these are general indications and subject to modification in the individual horoscope. A decan denotes a type of character and the usual life tendencies. The planets indicate the characteristics and outcome of destiny in regard to character. Therefore, the process refines from Sign to Planet, and from Planet to Decan, and thence to individual degrees. The student will be given a reading for each degree of the Signs in a future lesson.

Lesson 4 deals with: Blending Lessons 1, 2 and 3. With proper marriage, business and friendship partners.



Money--the Root of All Good, If you use it rightly.

You CAN Make Money Grow on Trees

The tree of knowledge will bring you any amount of money you plant for.

This is no idle phrase.

You—yes, You, can begin making money right away.

Did you know there was a Bible of Riches? Well, there is. We regard

"Financial Success Through Creative Thought"

as the bible of money.

You will conquer poverty forever if you once read this book. This book alone is responsible for some of the most successful big financial ventures of today. Its author little knew the force he set in motion by its writing. Absolutely new. Absolutely different! It will shock you and surprise you—turn your ideas all around. What you used to think was "respectable poverty" you will whistle at with astonishment. No matter where you are, no matter how poor you are, you can start today—right now—actually becoming rich. There is nothing to compare with it—nothing like it, and it cannot be imitated. We did not write it ourselves, yet we proclaim from the housetops the work of this great message bearer, as being the most important book of the day to a world which needs financial aid. Whether you are washing dishes in Little Creek, or trying to sell Packards in New York, this is your book if you want more money. Send it back to us if you do not want it. You will need to keep it under lock and key. We do ours!

Financial Success Through Creative Thought, by Wallace D. Wattles $1.60

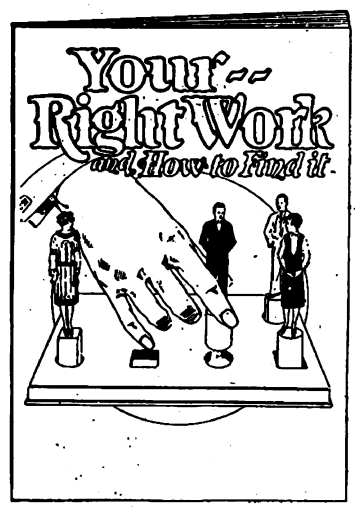
Vocational Library
820 Tower Court, Chicago

FEED correctly to eradicate disease from your system. Nourished brain and nerves give Will Power to accomplish and acquire success. You cannot do this when your mind is distracted by exhausted nerves, constipation, catarrh, heart trouble, causing physical weakness, indigestion, sex troubles, impotence, etc. Educational booklet 10c. **Vital Diet, 11F, 811 N. Fourth St., Camden, New Jersey.**

HERE IS A JOB FOR YOU

The most important work for you to do is to find out your right work.

The book "Your Right Work" will give you a plan by which you can analyze yourself, and determine all alone the path to your success.



Send today for "Your Right Work" containing the vocational plan which helps you to decide your future. 50c.

VOCATIONAL LIBRARY
820 Tower Court Chicago

What Is YOUR Number?

For one dollar sent with full baptismal name, the month, day and year of birth, I will reveal to you your hidden talents, possibilities and proper field of activity.

Today—specialized work counts as never before. Would you know how to determine the ideal vocation for which you are best fitted, and to ascertain the same for others? I can teach you. My correspondence Course in Scientific Name Analysis costs but $10.00 and gives a thorough knowledge of the subject so that you may quickly and accurately analyze anyone.

Write for information—It is most valuable.

NANE ELLEAN BROOKS
Suite 802-H
18 East Elm Street Chicago, Ill.

Astrological Indications for your own Horoscope, including favorable time when to transact your important affairs. Send $2.00 to Trix Devos, 4320 Elm St., Milwaukee, Wis.

WONDERFUL FACTS

I will analyze and adjust your name for business success and happiness. Send baptismal name, birthdate, one dollar, **Laura Belle Pugh, 182 Woolper Ave., Cincinnati, Ohio.**

Digitized by Google



Three Hands From A Single Family

Yet They Cannot Eat Alike.

The Foods which one hand reaches for with joy make the other ill.

Each member of the family is a chemical law unto himself. Because his chemistry is different, his talents, his character, and his digestion is different, his ailments are different also.

In one hand the Potassium element is abundant, and that man needs his own kinds of foods if he expects to be a really healthy and successful man. In another hand there is too much Carbon, and not enough Calcium. She is very stout, because she is HUNGRY—not overfed. She lacks the food elements which balance weight. Another hand has a great abundance of calcium, and lacks sodium. He needs an abundance of certain other elements to keep him free from grouches, old age, and indigestion.

WHAT TYPE ARE *YOU* and WHAT DO *YOU* NEED?

You Are Entitled To Find Out Free!

"How to Eat" Magazine (Formerly Breakfast, Lunch and Dinner)

has arranged to give you an analysis of your chemical temperament, with a course in the chemistry of food, and a diet for your individual type. Our new subscribers are entitled to this, for health insurance, with a year's subscription to "How to Eat," the new monthly magazine edited by S. C. Greenwald, M. D.

LEARN THESE CHEMICAL SECRETS ABOUT YOURSELF

You Can Eat Your Psychology and Success.

Send for your course today, with a year's subscription to How to Eat, now ready.

CARBON FOODS—Excess carbon destroys mental alertness, memory and ambition. Also will. Increases weight.

OXYGEN FOODS—Oxygen makes for activity, health, success.

NITROGEN FOODS — Nitrogen gives poise, cool skin, heavy solid flesh, dark pigments to skin and hair and eyes.

HYDROGEN FOODS — Hydrogen, the vehicle of the blood. Too much causes watery flesh, clumsiness, eczema, sterility.

POTASSIUM FOODS—Potassium heals, balances, gives activity, good looks and versatility.

SODIUM FOODS—Sodium is nature's cleanser, alkalinizer. Gives grace, energy and health. Send 25c for list of sodium foods.

CALCIUM FOODS — Calcium builds bones and teeth. Gives firmness and will, steady work and science, as well as good blood supply.

FLUORIN FOODS — Fluorin is the great protector of the body against certain dread diseases. Gives genius to the brain.

SILICON FOODS—Silicon is the optimistic chemical. Keeps nails and teeth polished, the body lithe and graceful, and prevents tuberculosis.

IODINE FOODS—Iodine protects the brain from body toxins. Leave out iodine from your diet and you are not normal mentally or physically.

MANGANESE FOODS—The hysterical, neurotic patient is not a fraud. She is starved for manganese, the element which coordinates our thoughts.

PHOSPHOROUS FOODS—Phosphorous nourishes brain and nerves. When we are doing mental work we exhaust our phosphorous supply, and fatigue, nervous breakdowns follow.

SULPHUR FOODS—Sulphur gives life, progress, tone to the soul. Too much is dangerous. Learn how to eat the sulphur foods and you gain their benefits. Eat them in the wrong way and you become food poisoned.

IRON FOODS—Iron is the most important chemical in the body. Inorganic iron in drug form irritates heart and kidneys. Organic iron in food feeds them, gives ambition, energy, and vitality.

MAGNESIUM FOODS — Magnesium cools and alkalinizes the nervous system, and promotes sleep at night and life in the day time.

CHLORIN FOODS — Chlorin is the cleanser of the body, expelling waste material.

All of these chemical elements have many more functions than space allows for their description. You need them all if you wish to be alive. Sickness is a LACK of some one, two or three of them in their proper proportion.

JUST WHICH CHEMICALS YOU lack can be told from front and side view postal card photos. (Send sample of hair.)

HOW TO EAT MAGAZINE,
1437—25 E. Washington St., Chicago.

I want to know which chemicals I have in too great abundance, and which I lack. I also wish a diet for my particular chemical temperament. I am enclosing photographs, sample of hair, and the following facts about myself, with $3.00, which covers a yearly subscription to How to Eat magazine, published monthly.

Name..... Address..... Weight..... Height.....

Digitized by Google

(Continued from page 13)

composed more than 2,000 years before Christ, makes mention of the Zodiacal Signs that govern life. A set of tables have lately been obtained from the Brahmin Priests that go back to an era called Calyoughan, commencing 3,102 years before Christ. These tables are in use at the present day by the modern Brahmin Astrologers. All this is proof of the highly civilized state of the Hindus in remote ancient times, and that India was the great school from which the most polished nations of early Europe obtained their knowledge. No people have ever made such effort to solve and comprehend the unknowable, the insolvable, and the incomprehensible features of the occult sciences as the Hindus.

Archbishop Whatley of Dublin, who spent thirty-eight years in public life, said: "When young and inexperienced I preached a sermon against astrology, denouncing it as anti-Christian and infidel in teaching and tendency. I had never read a standard work on the subject and had no knowledge of it save that gained at the addresses of itinerant lectures quite incompetent to deal with it. I do not regard the system as a complete one, but I regard it as far more useful, practical and sensible than any other system of determining the mental and physical destiny of man. The learned professors of other sciences may say what they please, but I will still hold that there is much in astrology. The study of this science has removed my ignorant prejudice, and I now find pleasure and profit in the perusal of its literature. It has greatly assisted me in the management of men on official boards and meetings, for even Christian officials are not entirely sanctified. It has opened up fields of thought before unexplored, and it has furnished arguments and illustrations for the unfolding of truth before unknown. Although nearly fifty years of age, I cannot express a better wish for my young brethren in the ministry than that they may be privileged with a like course of reading and instruction."

Robert G. Ingersoll said: "I have never given much attention to the study of astrology, but personally I have received great benefits from my horoscope. I can say little of it as a science, yet in many ways I have been influenced by it. I am glad to acknowledge myself a debtor to what, if this world was not so busy, I should be glad to study more carefully."

Sir William Ellis, M. D., head physician of the great insane asylum of Middlesex, England, said: "I am a firm believer in astrology, always have been and always expect to be. The more I have studied it, the more my belief has been confirmed. I think this is the case of all who give it careful attention. I cannot see how anyone can fail to believe its truths."

Henry Ward Beecher once said when asked his opinion of astrology: "I have never made it a study, but if its principles are sound, and I think they are, then the practical application of astrology should interest every human being who cares to rise above the common level of humanity. Its value is in that it does for human race what no other science pretends to do, and that is to show man his proper place in life."

Mr. Robert Chambers, Editor of the Edinburgh Journal, said: "Man has no study of more interest than astrology. A real expert in astrological research walks in the light of physiology, physiognomy, heredity and anthropology. The starts are a sure guide to the mariner who sails in search of a knowledge of man.



IF THEY BRING YOU CANDY

Feed it to THEM—But Keep Your Complexion and Figure by Eating Our Complexion Candy.

Delicious Relaxing Beautifying.

Made of food products only.

Keeps the intestinal tract clean, and thereby beautifies the complexion.

May be eaten by those who are reducing. $1.00 per box.

HEALTH INFORMATION BUREAU 365 W. Madison St., Chicago

WHAT HAS LIFE IN STORE FOR YOU?

Where do the letters of your Name fall in the 12 Houses of the Zodiac?

You cannot have a correct forecast or reading based upon any other method, because every number from 1 to 64 has its exact place in the Zodiac, and you are influenced according to their position.

Send full name, mother's surname before marriage, day and month of birth, and $2.00 for Complete Chart of your Life, specially cast, and 17-page text giving the fundamental principles of Name Vibration.

Elysia C. Trevette, P. O. Box 1283, Chicago

I Can See For You!



When I take your letter I can see and feel your problems and find the way out for you. Your vibrations are registered as accurately as though you were in the room. Write and ask me three questions in your own handwriting about your problems and I will tell you what I see. Enclose $1.00 bill or money order and a stamped self-addressed envelope. No checks or stamps accepted.

ARE YOU PSYCHIC?

Do you want to unfold your dormant psychic powers at home in your own vibrations, choosing your own time? Elene Yona Kerl sends instructions by mail. Write today. Don't delay your opportunities, prepare yourself for a life's work. Listen to the call your own soul is sending out to you.

ELENE YONA KERL, 43 E. Walton Pl., Chicago, Ill.

Have You a Problem???????

Regarding Health, Love, Marriage or Right work? Send picture, full name at birth, date, place and $1.00. Ask any questions in your own handwriting and receive a Scientific Analysis and returned photo within 10 days. Ethel Ruth James, 3197 Plankinton Bldg., Milwaukee, Wis.

THE MOON'S SIGN BOOK

A Planetary Daily Guide For All

It tells what to do and when to do it to increase your chances for success. Helpful, practical, concise. Twentieth annual edition. Shows exactly how and when to use Nature's planetary vibrations in all your affairs. Send for full particulars and 100-page occult catalog FREE. Help wanted for home business.

LLEWELLYN ASTROLOGICAL COLLEGE
Plan Dept.
1507 South Ardmore Av., Los Angeles, Calif.

HAASAN OSIRIS' HOROSCOPES OF MERIT

The Secret Keys to health, happiness and success. Astrological readings and special work of every kind. Prices for stamped addressed envelope.

HAASAN OSIRIS
Box 5853, Ybor Sta. Tampa, Fla.

WOULD YOU BE CLAIRVOYANT?

Such a great power as real clairvoyance should be studied properly.

I heartily recommend the bock "Genuine Mediumship," by Swami Bhakta Vishita. 277 pages of instructions on how to develop clairvoyance and the higher powers.

Price, $2.00

ELLENE YONA KERL
43 E. Walton Place Chicago

Digitized by Google



DO YOU WANT TO MAKE A CHANGE?

Are You Sure It Is the Right Time to Travel?

Are You Sure You Should Sign That Contract Now?

Find Out!

The Greatest Business in the Universe is the corporation of the Zodiac. It is the most exact, and most efficient certified public accountant known. The planets which influence us are exact and powerful. If we wish to be as powerful as they are we should learn the map they have made for us. We should know our best years, our best days for business ventures, and our best talents to develop.

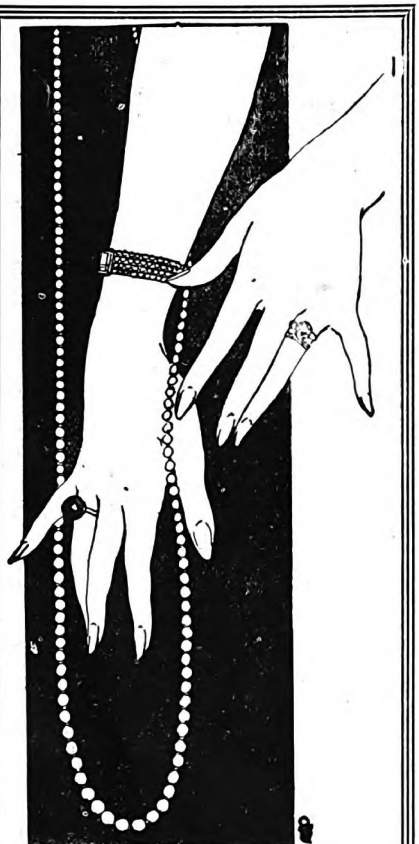
Our business is to understand the business of the stars, and to write your horoscope thereby.

Business and vocational Horoscopes..$5.00

Send exact birthdate, with hour of birth, your full name at birth, and your handwriting.

The Brothers of the Stars

St. Charles, Illinois



Healers, physicians and character analysts will be interested in the new book by the authority, Heron-Allen, "The Hand and Disease," $2.00
HOW TO EAT MAGAZINE
1437-25 E. Washington St. Chicago

(Continued from page 9)

that those who indulge in frequent cachinnations are rarely troubled either with constipation or indigestion.

There are people who, from some mistaken idea of gentility, never condescend to laugh, yet Count D'Orsay, who in matters of taste was certainly an authority, said that "to laugh *well* is the sign of a cultivated gentleman." But even without his testimony, or that of any other man of social rank, we might rest assured that laughter cannot be intrinsically unrefined, since it has the mother mark of nature, and has, moreover, this to its fortune, that it contributes to good health. If a gentleman is never to laugh at all, because some clown laughs coarsely at coarse jokes, then he ought never to eat at all, since there are always vulgarians who gluttonize. Who that has heard the joyous, ringing laughter of childhood, or the rich, sweet merriment that ripples from the throat of a cultivated woman, could wish this sign of amusement to be relegated to the kitchen or the beer garden?

If people laugh coarsely and disgustingly, it is because they are coarse and disgusting, but as their minds and manners improve, their sense of humor will be correspondingly refined, and their laugh, like their voice, expression, and gesture, will assume a sweetness and nobility unknown before.

There are exceptional cases in which the smile is so ready, expressive, and varied, that laughter could add nothing to the humorous charm of the manner, however much it might contribute to the bodily health. This was the case with Henry Clay, who seldom laughed, but whose rich smile left little or nothing to be desired. Persons who neither smile nor laugh are usually fit for "treason, stratagem, and spoils." Blackhawk, who was never known to laugh, was one of the most bloodthirsty villains that ever led a tribe of savages to deeds of violence. The closing of the eyes, or squinting during laughter, is considered very ugly and underbred, but it is a sure sign of a jolly and whole-souled nature.

For convenience, I will consider the laugh as guttural, nasal, love-smitten, cheering, and hypocondriac. The former, which for some inexplicable reason is often described as the horse laugh, evidences strength of the passions as well as of the constitution. It indicates excellent lung power, and coming as it does forcefully from the chest, seems to be peculiarly beneficial to the physique. As a rule, the less subtilely intellectual the kind of wit or humor which is the occasion of a laugh, the more it agitates, and by consequence, stimulates the bodily organs. The coarse guttural laugh, based as it is upon coarse humor, is the ordinary laugh of the negroes, who usually enjoy good digestion, with strong assimilating powers. Massachusetts and Connecticut people seldom have this laugh, and dyspepsia is as common among them as is fever and

Digitized by Google

ague among the Hoosiers.

The nasal or *te-he* laugh indicates feeble passions and light intellectual calibre. It is a kind of cachinnation so weak, so drivelling, and so unmeaning, as to be an offense to every cultivated ear.

People who have been disappointed in love's young dream, begin to laugh with some degree of spirit, but break off suddenly as though they had just remembered the awful nature of their visitation. Love disappointments depress the health as well as the heart, and whatever influences the health must affect the whole system, and with it the character of the laugh.

The *ho-ho,* or cheerful laugh, commonly evinces hopefulness and health, and hence it usually characterizes persons of the Thoracic form, who have ruddy cheeks and sparkling eyes. Such laughers are averse to a sedentary life; joyous and sunny, they see the rose-tint in every cloud, and although they may be crushed for a moment by disappointment, they are readily consoled and re-inspirited.

All hypocondriacs have a harsh and despondent laugh, which is sometimes more disheartening than a good honest groan. They usually commence their lugubrious merriment on a high key, and then descend, step by step, until they conclude with a deep, grave-yard grunt, which it is truly afflicting to hear. Those who have this manner of laughing, always see mountains, or quicksands, or savage beasts in their pathway to the city of fortune. They disparage every enterprise, and esteem no one but themselves true sons of the prophets.

Unrestrained and wholly meaningless laughter is one of the most obvious and repulsive indications of imbecility.

The English, who are noted for their good living and strong digestive powers, are also hearty and frequent laughers. When a joke is thrown out before an English audience, they roar and roar again, until the whole assembly is convulsed with mirth; but the man who has the hardihood to perpetrate a jest for the applause of the Scotch or New-Englanders, will see it sink like a stone into the water below the Niagara Suspension Bridge—it will fall "*kerchug,*" and that will be the end of it.

(Continued from page 11)

will but not domineering. A person of this type uses his head as well as the hands and can succeed in any line requiring intelligence, or hard work where they use only the muscles. They never know what it is to want for anything in life. If a man can not get what he wants as a laborer, he throws over the job, goes to school and becomes a good lawyer.

America has more people in this class than any other nation.

Receive
"The Youth Diet"
Free of charge with 6 trial issues of How to Eat Magazine—$1.50
25 E. Washington St., Chicago.



Open the Door Which Has Been Closed

Character Reading of the Future

THE CHEMISTRY OF THE SOUL

THE VERY HEART OF CHARACTER

All character analysts and human nature students will have to learn it eventually!

It is time that the secrets of the laboratories stepped out unashamed. No control over heat, light and electricity, today our slaves, was possible until physics and chemistry took them in hand. No control of the human soul is possible until it, too, will be taken in hand by them.

Advanced Character Analysis

WHAT IS IT?

It is the study of those glands which dictate our thoughts, our habits, make us affectionate one moment, and cool the next, influence our nutrition, our work, and our entire life.

The most fascinating branch of character analysis. To say that it is actually hair raising in its thrills is mild. No battle, no moving picture, no romance can excel that romance of human nature from the glandular standpoint.

Glandular character analysis may be termed "medical character analysis" for it is the medical man who gives it to us, straight from the laboratory. He describes the chemical types in the most minute detail. He startles and shocks us with crushing blows about our emotions. He takes us through the agonies of the wife whose husband no longer loves her, but who, upon the feeding of iodine regains his love. "Was his soul really alive after all," she asks. "Is his love merely a certain amount of iodine?"

The employer can well ask too? "How much adrenalin has that man got" when he employs him. In other words, how much of a go-getter is he?

And the man with the frigid wife can well question her amount of pituitrin.

The Glands Regulating Personality

By LOUIS BERMAN, M. D.

Covers the eight glands of internal secretion—

The Thyroid
The Pituitary
The Adrenals
The Pineal
The Thymus
The Gonads
The Parathyroids
The Pancreas

300 pages of marvelous reading.
An epoch in character analysis.
The outstanding work of the day.

Whether you are a layman, a drugless physician, or a medical man, you will say "HERE IS TRUTH, THE NEW DAY IS HERE, IN HUMAN NATURE STUDY.

Price postpaid, $3.75.

How To Eat Magazine

1437---25 E. Washington St. Chicago

Digitized by Google

The Three Sides of Yourself!



Your Name
Your Birthday
Your Handwriting

These things show you as you are. They show where you came from in the universe, where you are going, and what you are doing with yourself **today.**

No one angle shows all these things. When put together however, you can know yourself and others.

All these three kinds of analysis are covered in the remarkable course by Edna Purdy Walsh, "Know Your Sweetheart by His Handwriting." Names, birthdays, and handwriting material cover over 150 chapters.

During April, May and June, the clever little book by the graphologist, Mary Hannah Booth, will be sent with the above course, so that the student will have the work of two authorities. One learns from every teacher, and no one teacher has all the knowledge. Know Your Sweetheart...$3.00
How to Read Character in Handwriting 1.00

Secure them both for $3.00 by sending for them now.

CHARACTER READING MAGAZINE
820 North Michigan Avenue
Chicago



Study Names as You Would Study Clothes

Names are outer garments with which we meet the world. Today there is a great call for the "Name Engineer."

He or she will build success bridges for us, and will adjust our vocational difficulties as the civil engineer plans our cities.

Study numerology and become a "Name Engineer" while the opportunity is at hand at a price you can afford. The numerologist will be the indispensable part of the business organization and the work is remunerative.

Nane Ellean Brooks has prepared a course in numerology for those who would become numerologists. She will correspond with you, answer your questions during the course, and teach you to become a help to others as well as to yourself.

The complete course is $10.00, and it is the most personal, most thorough course in print.

NANE ELLEAN BROOKS
18 East Elm Street Chicago



Get this Book free. Find out how to do it on page 30.

Fat People Need Feeding!

NOT Starving!

Fat people are Really Hungry! They lack the bone building elements.

They need **feeding**—not starving!

They can eat **more** and become **thinner**

IF

they know WHAT to eat, and WHEN to eat it.

It is actually true though, that one man becomes fat on another man's reducing diet.

Reduce the Delightful Way

We need our OWN reducing diet, just as we need our own sized shoes, clothing, jobs, and friends.

Fat is a danger signal—not a health message.
Some people get fat on AIR.

Some take on weight because of WATER. Others are stout because of PROTEINS. Still others become more than plump on starches and sweets.

How Do You Know Which Type You Are?

If you are an AIR type and try to reduce by out of door exercise you become still stouter. You need YOUR OWN KEY, and then reducing is simple indeed.

Our course in reducing tells you how to recognize your own type, and how to reduce pleasantly by simply leaving out the element which makes YOU stout. Pay no attention to the other man's kind of stoutness. You are a law unto yourself.

This course is scientific. It contains no drugs—no dangerous methods.

It is an accurate chemical KEY to reducing, and moreover, it is delightful.

If you are not fat, send for this course and become a dietitian, for there is a pressing need for competent people in this vocation.

This complete course can be obtained during December, January and February for $3.00. There is nothing like it in print.

Send a snapshot of your clothed figure so that we can help you to find your particular reducing key.

Health Information Bureau

Dept. "O.B." 365 W. Madison St. Chicago

Digitized by Google



If you want to read Character

WE ADVISE YOU TO READ THE BOOKS BELOW:

The Laws of Scientific Hand Reading, by Wm. G. Benham.....$5.00

Mr. Benham's book is a wonder. By studying thousands of hands and tracing the careers of their owners—the famous and obscure, the successful and the unfortunate, the virtuous and the base—he has multiplied the proofs and then unerringly formulated the exact laws of nature as written on human palms. The beauty, fulness, and knowledge of this book with its 300 illustrations from life, make it the final and best authority on what should now become a popular and fascinating science. Large size.

Cheiro's Language of the Hand, by Cheiro.....$5.00

Large sized book with over 200 pages, and the clearest illustrations yet seen on the hands of famous people. It is of Cheiro that Mark Twain said, "Cheiro has exposed my character to me with humiliating accuracy. I ought not to confess this accuracy, still I am moved to do it."

Mrs. Frank Leslie says, "Your palm reading is so startlingly true that your possession of this mysterious skill or faculty might well inspire fear, were it accompanied by less of perfect trust and discretion."

The Duke of Newcastle says, "Cheiro has told my past and immediate future with wonderful accuracy, especially with regard to certain coming events which he could not possibly have known."

The New York World says, "Without knowing either the names or the positions in life of any of the people, and without asking a question or any beating about the bush, Cheiro read from impressions of hands on paper the life and characteristics of each person with the most wonderful accuracy."

The Study of Palmistry, by Comte C. De St. Germain.....$4.00

The last word on hand analysis. Never in the history of publishing has such a value in illustrations and pages been given to the world. There are 1,254 illustrations. This course is for the teacher and the advanced student. Do not send for this book unless you are in earnest. Its 400 pages are a complete library on this subject, and you are buying the books of the world on the hand, when you buy this single one. Large size.

Characterology, by L. Hamilton McCormick.....$5.00

Mr. McCormick has spared no money in gathering the greatest collection of photographs from all over the world on the subject of character reading. This book is approximately the size of the large dictionary in height and width. It is printed on the most beautiful enamel paper obtainable, and is invaluable to the man who seeks to put each man in his place in the business world. It is the newest book published on this great subject, and Mr. McCormick is not afraid to go on different roads than other authorities to sleuth down the character of men and women.

Phrenology, by Spurzheim $4.00

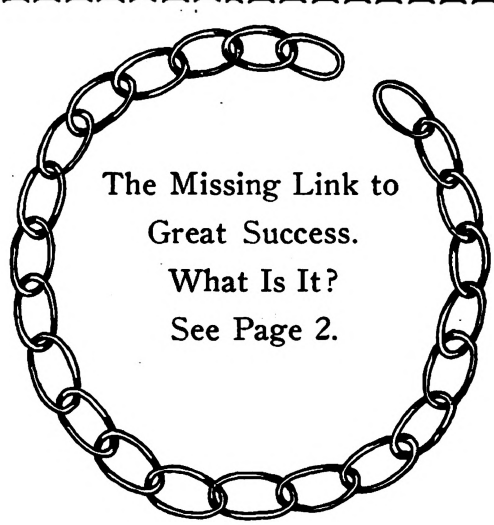
Who has not heard and read of the great Spurzheim, and how he popularized and made practical the "high brow" literature of Gall, the father of phrenology? This superb book, with its 459 pages, should be in the library of everyone who consecrates his life to that great cause, character analysis and vocational guidance.

The Science of Character, by Wm. Windsor.....$5.00

592 pictures, 600 large pages, printed on the finest enamel paper. Here is a gold mine for the student of character analysis. You will take Wm. Windsor with you through life in his fascinating outlook on humanity. He has the marvelous talent of bringing deep scientific truths to us in simple, musical phrases.

VOCATIONAL LIBRARY

820 TOWER COURT CHICAGO



ARE YOU BASHFUL?

You must overcome Bashfulness — Self-Consciousness — Mental Fear—to succeed in the business and social world. Send 10c. for the amazing booklet, "Road to Poise and Achievement." Tells how thousands have conquered bashfulness in a very short time.

SEYMOUR INSTITUTE, 38 Park Row, Dept. 55, New York City

Impartial Diagnosis

The ideal situation is here. The physician and the dietitian have joined hands.

In the Better Health Laboratories, medical men, laboratory technicians and the dietitian work together.

When your interview with us is completed you need never again cross the threshold of the examining room. Our purpose is to so thoroughly diagnose your trouble, and to so thoroughly write your life chart, diagnosis, and treatment, that you will truly say, "Good-bye and God bleses you," when you leave.

If you will cooperate with us we can reach you as well in Alaska as in Chicago. When you fill in the pages which we send you in regard to your health and dietary needs your instructions will be personally given and signed by a reputable medical man, a laboratory technician, who analyzes your secretions, and the dietition who prescribes your diet.

Send for complete questionnaire today.

BETTER HEALTH LABORATORIES

Marshall Field Annex Chicago

HOW TO MAKE YOUR DENTIST PROSPEROUS



This is one way to buy your dentist an estate in Florida. Go to the soda fountain and eat cake and hot chocolate.

There is one dental authority who has the courage to tell people the truth about their teeth. She doesn't need money. We have succeeded in inducing Dr. E. Mary Lohmann, the national authority on surgical dentistry, to write for How To Eat Magazine, and also to write The Dental Diet.

Never again will you visit the dentist except for cleaning purposes, if you follow The Dental Diet. Your teeth will remain with you for life, in good condition.

Send for The Dental Diet, Price, $1.00

HOW TO EAT MAGAZINE

1437-25 E. Washington St. Chicago

Digitized by Google

There Are Seven Things You Should Know About Yourself

An Exhaustive Analysis Will Reveal Them

An Exhaustive Analysis will save you thousands in securing your right work. It will keep your health in trim so that you can hold your right work. It will show you your natural talents and those which you should develop further. It will show you your subconscious mind which you yourself have seldom, if ever, talked with.

There is no such thing as failure! It seems that there is when we are doing the other man's work—that is all. A man's true work is Heaven on earth. His wrong work is illness, poverty, and discord.

Your diet too, is all important. Success is a chemical thing, often dependent on health. What your neighbor thrives on may be your poison. Even those in your family are different chemical combinations, and their right food is not your right food. Surely we are as important as the foods and animals our universities analyze and study for their right soil. When *you* find your right soil you will be in Your Right Work, Your Right Happiness, Your Right Financial Condition.

For AN EXHAUSTIVE ANALYSIS WE MUST HAVE THESE THINGS ABOUT YOU. We are not fortune tellers. We want facts, and we want to give *you* facts. Vocations cannot be trifled with.

THE SEVEN DEPARTMENTS OF YOURSELF WHICH NEED ANALYSIS ARE

Your Chemistry
Your Head and Face
Your Name
Your Astrological Influences
Your Handwriting
Your Psychoanalysis as revealed by your dreams
Your Vocational Talents

To write these things about you requires a wide knowledge. Your analysis comes to you bound, and signed by the different authorities who contribute to its seven chapters. It is your life story, and would cost $100.00 if all these analyses had to be made separately. We are assisted in this exhaustive analysis work, consisting of seven large chapters by Edna Purdy Walsh, Arthur William Scott, Nane Ellean Brooks, Frederick Purdy, Consultant to Your Right Work Magazine, and Cooper Walsh, M. D., neurologist.

We want to hear from you at length. Sit down and write us eight to ten pages. Do not leave out your exact name at birth, or your exact year and date of birth. Be sure your dates are correct, and your photographs clear. Photos should be front and side view, and if possible a snap shot of your clothed figure taken out of doors. A sample of hair, thirty lines of handwriting written on *unruled* paper, if possible the hour of birth, and a list of your different names, including nick names, should be given for the numerologist. Give an account of one or more dreams which stand out in your memory of late. Give a brief account of your early life—loves or hates, state of nerves, etc. Then fill out the questions below, for a further guide.

CHARACTER READING MAGAZINE,
820 North Michigan Ave., Chicago

I enclose $10.00 and necessary material for an exhaustive analysis.

Name..... Address..... City.....
Age..... Height..... Weight.....Present Occupation .....
Full Name at birth.....Birthday.....Send Sample of Hair
Color of Eyes.....Complexion.....Length of index finger.....
What work have you done in the past.....
Studies have been.....
What income must you make to satisfy you during the coming year.....
Nationality.....Have you any physical defects.....
What is your chief recreation.....
Do you wish to reduce.....Do you wish to gain.....
Have you any teeth with dead nerves.....Have you any crowns or permanent bridges.....
Is your sleep sound.....Do you feel rested after sleep.....
Do your palms perspire when you call on people.....
Are you alternately over stimulated and depressed mentally .....
Have you various pains which come and go.....What illnesses have you had.....
.....
What exercise do you take.....
Present symptoms .....
Describe diet for breakfast.....Lunch .....Dinner.....

Digitized by Google