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HOW TO LIVE THOUGH AN EXECUTIVE

by L. RON HUBBARD

THE TEXTBOOK OF COMMUNICATION FOR BUSINESS.

"The subject of communications has not been thoroughly investigated at any time by any man. Only now do we begin to investigate it and to formulate the principles and practices of communication. It is expected that this study will result in the creation of a profession of communicators, which will serve industry, commerce and government to make communications flow.

"Communications could be said to be the study and practice of interchanging ideas, individual to individual, individual to group, group to individual, and group to group. It has not been clearly understood in the past that the failure of a group to communicate ideas within itself results in the failure of the group, that the failure of communication between the group and its leader results in the failure of leadership. Uniformly, throughout industry and commerce, breakdowns which are blamed on poor leadership, insubordination, or general ineptness may be attributed correctly to failures of communication."

The above is an excerpt from this book. How to achieve good communications is fully explained in it.

DIANETICS '55 by L. Ron Hubbard

THIS IS THE BOOK ABOUT THE COMMUNICATION CYCLE. Here follows a brief exerpt from this book:

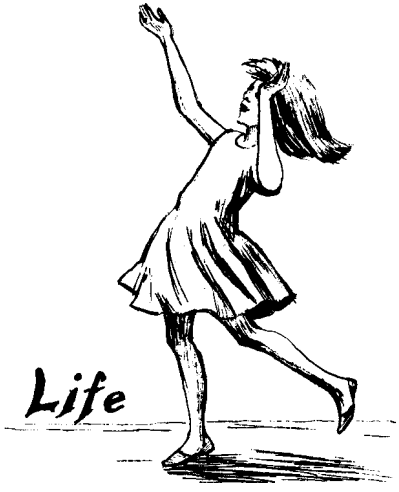
"A man is as dead as he can't communicate. He is as alive as he can communicate. With countless tests, I have discovered to a degree which could be called conclusive, that the only remedy for livingness is further communicatingness. One must add to his ability to communicate."

ALL ABOUT RADIATION

This book was written out of the proceedings of the Congress on Nuclear Radiation given in London between April 12th and 15th, 1957, and transcribed as requested by Members of Parliament as furnished to them.

This book, along with L. Ron Hubbard's recent pamphlet titled, "A PLAN FOR WORLD PEACE", is must reading for anyone concerned with the state of world affairs today.

see Book List for ordering.



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"We call this in Scientology the A-R-C triangle. It is called a triangle because it has three related points. The first of these points is Affinity. The second of these points is Reality. The third of these points and the most important is Communication."

The above is quoted from:

THE PROBLEMS OF WORK

by L. Ron Hubbard

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How are you getting on with <u>your</u> job?
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