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HCO CONTINENTAL ADMINISTRATIVE LETTER OF NOVEMBER 12, 1963

ABILITY MAGAZINE CIRCULATION
HCO Continental Advanced Publication

Do you have a certainty Scientology works? Then you can help let people know Scientology exists and is here.

There is an easy way for you to help. Order 10 (minimum number) of Ability Magazines for 10¢ each in advance of publication. Go around to your local newsstands, drug stores, any place you can see where the magazine could be sold. Get the proprietor to take a few copies. Tell him you will supply him with a new issue every month.

You'll get your ten (or more if you wish) copies of the new Ability every month. Your order will be given special attention and will be among the first mailed out from Washington, DC as soon as the magazine is received back from the printers. These are sent from The Distribution Center, Inc. which orders extra copies directly from the HASI, according to the number which are required to meet the 'standing order'list.

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The whole idea is to get Scientology known to the public. And with your 'standing order', you'll help us get more Scientology books printed and distributed. Ability Magazine is the first step. In it people will see that Scientology is a world wide organization, that there are lots of Scientology books available, and will inform them of current activities in various centers throughout the country.

Just putting a few copies of Ability every month here and there around your town will let people know about Scientology and where to write or go for more information. And Scientology will become well known!

Ability Magazine is Ron's line to the public and the first line of dissemination in printed form. The content of the magazine remains the responsibility of the Continental HCO. However, your comments and suggestions on Ability are always gratefully received.

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Best wishes,

AJ:jr

Anton

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