THE OCCULT LAW OF MAGNETIC ATTRACTION
AND HOW TO ACQUIRE MAGNETIC PERSONALITY

By
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It is a well known fact that there exists in man a certain force which is known as magnetism. Magnetism, the human magnetism, is not to be confused with the electrical quality of the human body; neither is it to be confused with such supernormal manifestation of energy such as that which is taught of in the East in Yoga Philosophy as Etheric or Pranic energy.

Magnetism exists in man because of man's inherent nature. We know that everything in the material universe has dual polarities, positive and negative, contained within it. Man is both positive and negative. In the East, in discussing the force or energy known as Magnetism, we are taught that man has these polarities inherent in his nature in the various parts. For instance, the right side of the body is considered as being positive, the left side of the body is negative, the upper part of the body, that is, from the solar plexus upward is considered as being positive and from the solar plexus downward negative, the front part is considered as being positive and back part negative in polarity.
We also are taught in the East that man as a material being is the negative polarity of the positive spiritual force. Magnetism is an energy or force which is generated, or perhaps we should say accumulated in the human body and is detectable by delicate instruments, is measurable in quantity, and has a definite effect upon the life of the individual, so far as regards his health, energy, and power of attraction for those around him and, perhaps, we might even say so far as his power of thought is concerned.

We know that the magnetic energy which is inherent in man is found in every living human being. We are not to confuse this with what the Christian Scientists call animal magnetism, because they usually consider hypnosis as being animal magnetism. The magnetism which I am speaking of is an energy or force inherent in man and which is just as necessary to his well being as the blood which circulates through the veins.

When I mentioned Christian Science and magnetism I noticed the other day that they were talking about hypnotism and animal magnetism and yet the entire principle of Christian Science is based on animal magnetism, and upon the first three stages of hypnosis. In other words when one repeats a thing over and over to themselves until they become convinced of the reality of a thing they are employing the first stage of hypnosis. A person should always recognize whatever force they employ and it is well to know the various stages of the use of that form of mental delusion, or Maya.

In the East we are taught that we are able, by our own creative power, to bring about a condition in our own body by creating a firm belief in that condition in our own mind. Do not confuse hypno-
sis or what is often called animal magnetism with
the personal magnetism and magnetic energy which
'I am speaking of.

We know, scientifically, that magnetic ener-
gy is of a certain definite octave of vibration. For
instance, human magnetism vibrates within the in-
fra red ray of vibration and is detectable by in-
struments which are adjusted to the reception of
that particular wave length and we also know that
various individuals exude more of that magnetism
than others in accordance in great measure with
their condition of health. It is not my experience,
however, that good health causes a great amount
of magnetism. It is rather my experience that the
condition of health may be caused because of the
lack of that magnetism in the system.

Man as an individual exerts attractive and
repulsive powers. That is an inherent quality of
electrical energy. We know too, that the magne-
tism which is found within man is accumulated in his
body from a definite source and in a definite man-
ner.

I am going to try to tell you exactly how that
magnetic energy manifests in the human body and
the effect that it has on your health, your mental
attitude and the affairs of your life and environment,
and, also, its relationship to what is sometimes
called the human aura.

The western world has, as yet, only touched
the surface of knowledge regarding the human bo-
dy and human mind. Five thousand years ago
everything which our doctors and dentists know to-
day was known in India and in fact was recorded
in one great manuscript which is in existence and
is accessible to the public. It was written by an
Indian named Charaka and in many respects he went much further than science has today. I contacted the Ayura Veda system in India and part of its work is related to the human magnetism which is found in every living person.

As I said, the right side of the body is positive and the left side is negative. In the East we are taught that the magnetic energy flows throughout space in a vast wave on an ocean of energy. It is not the etheric or Pranic energy of the Yoga, but is rather a manifestation of certain qualities which are inherent in that Pranic or etheric energy. We might say that like the cosmic ray or cosmic energy, the magnetic force flows throughout all space and all around the earth and enters into every living thing.

All forms of life have a certain form of this magnetism. Even in plant life we find certain ones that have more than others. For instance, mistletoe is considered to have more of that magnetism than any other plant. This is the reason the ancient Druids, that strange religion of ancient Britain, considered it a holy plant, and they used it for healing and many other things. They found it contained a great amount of stored up Astral fire.

In the East the magnetic energy is called the Astral fire. The magnetic energy in the human body is of such nature that if we have it in sufficient quantity, we are vital, alive, with an attractive personality, able to draw things to us, because everything has that magnetic quality in it and a greater quantity will attract.

We are taught in the East that it is through the left side of the body that it inflows and that magnetism flows out again through the right side.
of the body. We are taught, also, that the magnetism flows into the left side of the body and passes out through the right side, there is a filling of all the cells of the body with magnetic energy. A certain amount of it is retained and accumulated by the body and at the same time that which is accumulated by the body reverses itself and begins to pour out through every cell of the body. This is the foundational vibration of the human aura.

We are told that as magnetic energy flows out through the body from the right side to the left, there is actually, a current set up which has certain powers in relationship to things. For instance, in scientific experiments at Cornell University they found that magnetic emanations from the right hand of the person sent during a period of five minutes if the person sending those emanations willed for them to pass into yeast, the yeast cells were killed. They decided that if the person sending those magnetic emanations willing for them to pass into the yeast could thereby kill the yeast cells, they should also be able to will for bacteria to die. They found that the quickness with which those bacteria were killed depended on the concentrated will of the person who was sending the magnetic flow.

We know that certain persons have the power of healing by the laying on of hands. As a matter of fact this is only effective through the side of the body. The right hand has the power to heal; the left side of the body is the receptive side. You have all known healers who used magnetic healing and those persons would often take on the symptoms of the person they were healing. Those healers sent the healing forces out through the right side of their body and vibration from that person with whom they established a contact, flowed
In through the left side of their body. That is the reason in magnetic healing, we are told, with a person that we send the vibration from the right side into the left side of the patient and it thus follows the natural circulation. This is the reason a person who is highly magnetic will attract a person who is less magnetic and that person will actually feed on the others magnetism.

Most of you have known people whom you would come into contact with, and after you had been in their company for a while you would feel as if all your strength were drawn away from you. They would actually drain, or draw, from your magnetism and give nothing in return, because they would take it in and store it up, because of that lack of quality or energy in themselves.

Metaphysical teachers meet more of these than anyone else, and the person who has a great deal of magnetic energy built up must learn how to protect their magnetic energy.

Coming back to the manifestation of this magnetic energy in our own body, the magnetic energy flows in through the left side of the body and it comes in at certain regulated periods. You can hold your left hand above the head, with the hand closed, and concentrate your attention on it and you will actually feel, after a moment or two, energy flowing into the left hand. It also flows in at the left temple. Then it flows in at a little hollow at the left hip, and it also flows in at the left foot just above the ankle.

Sent out from the body, it flows in a stream throughout the body, building up energy and then radiating from the body. The main stream flows out through the right eye, right hand, right foot.
and from under the rib casings at the right side, just under the liver.

The accumulated magnetic energy which remains in your body combines with certain other forces in the body. Among these is that energy or force called Od. The Magnetic energy combines with the Od or Odic energy. Od is the brain cell sensitizer. It is found in the brain from the combination of electrical energy and chemical action. Every time there is action or thought in your mind there is the discharge of a tiny spark of electricity in one of your brain cells. There is also the explosion of a tiny particle of phosphorus. We are taught in the East that the electrical discharge and explosion of phosphorus combined with the element found in the brain sand called Osmium, creates, or generates, that force which is called Odic force. This energy moves like a whirlpool, spinning within the cave of the brain and formed the veil of the temple between the brain and the mysteries that were concealed in the caverns, those caverns of course were the cells of the brain.

The Odic force is akin to Chitta, or mind-stuff, it is that which the ego uses to impress those things which are perceived by the consciousness on the brain cells. The Od, after it has been impressed, remains as a permanent and indelible record in the brain sand and it is the presence of that Od or energy which is responsible for your power to remember anything. If it were not for that power sensitizing the vibratory impressions received through the medium of your senses, there would be no power of memory whatever.

When your mind releases the will for thought, there is a radiation of a tiny particle of odic energy and it comes forth from the brain cell carrying
the implanted picture, or image, that has been impressed on the odic force through vibration. Then, that picture blending with the magnetic energy, passes down the nerve paths and causes them to act or react according to the desired image, or willed thought of the person.

Magnetic energy, in the East, is said to be the carrier of vibration; it is the energy which carries the thought to the various parts of the body causing it to react in relation, and it may be said to be the electrical waves that carry the vibration that we release. For instance, our mind telephones to the hand to move and the magnetic energy flows along the nerve paths carrying the odic impressions which act upon the cells that control that movement and they contract or expand.

The odic force does not stop there. When it fulfills its mission it passes on out through the cells, away from the body. The ordinary thought, which is used for the direction of the muscular system, does not have any definite color, but the magnetic energy flowing from the body is detectable as a very faint grayish blue radiance. This can be seen by anyone. Light a pair of candles and hold a black cloth in back of your hands, place the finger tips together and slowly pull them apart, you can see little wavy streaks coming out from the finger tips against the dark background. This is the color of the vibration of the magnetic energy, and because it also, is the carrier of that energy which is called Od or Odic energy, if we are in a disturbed mental condition, the Odic impression relating to that disturbed mental condition, as it comes out from the body, colors our aura.

It has been said that every person has a definite auretic color. In other words, the underlying carrier of the aura is the magnetic energy.
The aural color pulses forth from the center of the head, from the pineal gland, which Jesus called the "Eye Single" and which was referred to in the Kabbalistic Mysteries as the "Holy Shekinah" or "Holy of Holies" and which in the East is called "The Eye of Brahm" and, also, "The Gateway of Liberation." The Yoga called it the Sahasrara or thousand petaled lotus. From it comes a steady pulsation of force or power that is in a vibratory state or condition that is related to the spiritual and mental unfoldment, or quality, of the individual.

That spiritual vibration or quality, which is, shall we say, the dominant factor in making the definite steady undertone of the aura, also has its periodic fluctuation and changes. First, there is magnetic energy whose dominant shade is bluish-gray color, then there is an undertone of steady color. It may be yellow, green blue or any color, but whatever the color of the aura, determines the degree of spiritual unfoldment or development of the individual. This is the reason that a person does not have to tell me how far they have gone. They may have accumulated all the knowledge in the world and still not have developed spiritually. When I look at a person I can tell exactly how much they have unfolded so far as their spiritual evolution is concerned, by the undertone of the aura.

If a person is very angry, very much aroused emotionally, you will find definite streaks of red shooting through the aura. If a person is in a condition of quiet and calmness, there will be no shooting streaks but just a steady, slow pulsation of the undertone of their aura. If a person is very fearful you will find that there will be black and brownish streaks shooting through the aura. If a person is in a terrific mental strain, we will see, clearly and definitely, very bright streaks of green
flowing through the aura and if they are concentrating strongly on money, we will see green of a darker shade. If a person talks to me and tells me a lie, at the instant they tell that lie the whole undertone of the aura is blacked out.

The power or sense of being able to detect the auretic colors is valuable because if a person comes to me with propositions, I can tell whether they are deliberately trying to lead me astray or not.

We know that the human aura may be detected by mechanical means. It was discovered that a certain coal tar derivative called dianine had a peculiar quality in relationship to the human magnetism. It had been used for years by companies such as the Eastman Kodak Company to sensitize X-ray plates. Because those X-rays penetrate the body, different from the wave length of ordinary light, they found that by taking pure dicyanine and putting it in a solution of pure grain alcohol and then putting it in a flask such as bacteriologists use to put culture in, that filling one of those with that solution and then holding it before the eyes of a person and allowing him to look out at the daylight, that it would sensitize the eyes so that the person could see the human aura.

Not many people have developed to the point where they can see the aura at will, but even the average individual can, through the use of mechanical means, see it brought out very brilliantly and with startling effect. Of course, after a while the sensitivity disappears from the optic nerve and they lose it but it has been found that after considerable use, that a person becomes more and more sensitive to that vibration. It is of value because it enables us to determine the degree of spiritual evolution of the person; also, the mood and mental condition that they are in at the moment. This is the
reason that if you have the power to see the aura, it will appear of one color, and the next time it may appear entirely different when one has changed their mood.

The magnetic energy is also the force which carries the impressions from your mind into the various organs and parts of your body. It is the telegraph wire that your subconscious mind uses to control all the functions of the various glands and organs in your body.

You all know that if your automobile battery gets weak that your car engine will not turn over very well. Sometimes your storage of magnetic energy gets weak, and weak impressions are sent to your organs. If you have a full supply of that vital magnetic energy it conveys the command to all the organs of your body.

It has been estimated that it travels at the rate of 100 to 125 feet a second. If we take an average person, that is one who is about six feet tall, that person is able to send a command from their mind to their toe in from one-sixteenth or one-twelfth of a second — in other words it takes that long for a reaction to take place in your body, so it is actually possible for you to send as many as sixteen commands in one second to one part of your body.

Let us say that we are thinking or concentrating on some organ in our body. If the magnetic force is not strong the current is very weak and carries a weak impulse to the body and we get a weak reaction, so magnetic energy does play a part in our physical reactions. If your car pick-up is slow — and you cannot get started it may be because your battery is weak. The same thing is
true in your body; if the magnetic energy is shut off for any reason then you cannot send strong impulses to your body.

We are told that that magnetism only circulates through living things. When the body dies, magnetic energy ceases to radiate. We are also told that the Odic force which is in the cave of the brain, at the instant of death is released and passed up through the top of the head. Some people have actually seen some of this magnetic force pass out through the top of the head and have thought they have seen the soul leaving the body. It passes out through the top of the head because that spot has a tiny opening down through the cave of the brain. At one time there was a large opening and the pineal gland, which is an atrophied third eye, actually looked out through the top of the head. This is the reason that when a baby is born it has a hollow place in this part of the head. That is a remnant of the time when the third eye functioned and the person could look out through the top of the head.

That channel still remains partly open, and at the point of death, the energy which is accumulated pours out through the top of the head, some people have seen it and say, "Oh, I saw the soul depart." I have seen it myself a number of times and I can understand after seeing it why some persons would assume that this was true.

The magnetic energy which is in our body has the power of healing. I use magnetic healing if it is necessary; I use spiritual healing if that is necessary. I use whatever method of healing applies best to the case I am treating.

If we build a pattern in our mind of sickness, if we begin to concentrate strongly on certain
symptoms, that pattern passes into the magnetic stream and is carried to the associated part of the body and may settle there and react upon that organ and cause us to get a disease that we would not get otherwise.

This is one reason that the ancients laid so much stress on correct thinking, because the control of the body is through those forces and we release into those energies the patterns and the reaction in the cellular structure of the body, reacts upon the glandular system and other things. If you can get the consciousness of the non-being of a condition, it begins to react upon the body and the condition begins to vanish.

We can think ourselves into sickness and we can think ourselves into health but this magnetic energy has definite power of healing. It has power to destroy bacteria in yeast, why does it not have the power to destroy germs in your own body if it is properly directed with concentrated thought, generated by odic force and sent to that part of the body? Why can't you kill internal organisms that are disrupting your system?

On the other hand, if we send a magnetic force into another person's body with the absolute consciousness that all inharmony or sickness are to be eliminated, the magnetic energy carries our own odic thought forms into that person's left side; you do not even have to touch them. I can send that magnetic energy myself a hundred feet in a concentrated stream, and they receive it through the left side of the body.

When you send that magnetic energy it carries the odic impressions of the perfecting of the condition that is existing and because your magne-
llc energy is flowing under control, it drives out the inharmonious conditions that they have had, increases their magnetic force and the disease begins to vanish.

When this happens you do not want to take on their condition. That is the reason a healer, in the East, after they have given a treatment, always wills for the magnetic energy to flow out through the left hand instead of its normal flow through the right and at that instant of reversal of the flow, think very strongly of feeling that energy flowing down through your left arm. You can literally feel it flowing out and tingling through your hand. That prevents your reception of the condition from that person.

If you are in the presence of someone who is draining you of vital magnetism, then we do something else. If you are in the presence of such a person, close your left hand and let your hand rest over the solar plexus, which is found just below the sternum or breast bone. If you will hold it there and then take three quick, sharp breaths, holding your hand there for about 60 seconds, for a period of 30 to 40 minutes, the flow into the left side of the body is cut off; you do not get any more magnetic flow from outside. This cuts off your own inflow, but also cuts out your outflow; it remains static, without wasting any, or receiving anymore. The person subconsciously starts to draw from you, and when they do not get anything, after about five or ten minutes they get restless and say, "I think I had better go." After 30 to 40 minutes it readjusts itself into the normal inflow and outflow. It cuts off your outflow, and it also cuts off your receiving any, shall we say, infection, from that person. There are infections of the subtle energies as well as in the gross body.
We know, too, that a person who has built up a great amount of magnetic energy has the power of attraction. A person who is vitally alive, who seems to radiate personality, always has a lot of people around them, and they seem to draw everything they desire to them. In great part, this is because they have a great amount of magnetic energy.

There is a simple way of increasing magnetic energy that is also good if you are very tired. Raise hands over head, close your right hand, keep the left one open and rise on your toes taking a deep breath, let down and exhale; — repeat three times. If you will do this every morning, the first thing, you get up, at noon and at night or even a fourth time, not only will you find that lethargy, deadness and dragging will leave you, but you will find also that all through the day you will have more vitality — more energy and more life and you will begin to find that there will be a build up of your own personality.

As the magnetic energy begins to build up in your body you will find that it will begin to attract people who are also vital and alive and you will find that in the material world you will be attuning yourself with prosperity and other harmonious things, because there is nothing in the world that attracts like latent magnetism pouring out of a person, because every person has to have it and most of us do not have enough.

Life is too short to waste...
'Twill soon be dark! Up! Mind
Thine own aim and God speed
the mark! — Emerson

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