ASTROLOGY
WHAT IT IS AND
WHAT IT IS NOT
A brief outline of the purpose and use of
ASTROLOGY
By LLEWELLYN GEORGE

Issued By The
NATIONAL ASTROLOGICAL ASSOCIATION
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LADY ASTRONOMER TRIES TO EXPLODE
ASTROLOGY
An Answer to a Critic

In a New York Sunday paper, Isabel M. Lewis, said to be "the well known astrono­mical writer" connected with the Nautical Almanac office of the U.S. Naval Observatory, Washington, D.C., calls Astrology a false science.

As usual, among those who essay to instruct the public about a subject of which they themselves know nothing, this writer displays complete ignorance concerning practical Astrology.

As usual, among such uninformed writers, false premises about Astrology are set up and, then, demolished with the idea that it is Astrology. For instance Isabel M. Lewis says "the planets are no longer viewed as good or bad influences over our lives. . . . dabbling in the affairs of men and taking a hand in their petty quarrels."

No Astrologer, worthy the name, ever claimed that there were either "good" or "bad" planetary influences. "Good" and "bad" are simply relative terms describing the operations of Nature and our reactions to planetary influences.

No Astrologer and no Astrological text book ever claims that "the stars dabble in the affairs of men." The critic should read "How Planets Affect People" and learn what Astrology does say and endeavor to prove her charges from an understanding point of view.

Astrological charts are maps of the solar system, showing the places of planets in the Zodiac and their relation to the earth at any certain time and place. These charts are drawn up from the data given in the
"NAUTICAL ALMANAC," issued by the U.S. Naval Observatory at Washington, D.C., The "Nautical Almanac" is calculated most accurately by observations made through astronomy. Consequently, if astronomy is scientific, then astrology must also be scientific. Copernicus, who turned Astronomy upside down, in no such way affected Astrology because Astrology is not affected by belief that the earth revolves about the sun, or vice versa; it is concerned with the INFLUENCE exerted upon the earth and the resulting reactions by its inhabitants.

It will be recalled that after investigating Astrology, the late Prof. Joseph G. Dalton, astronomer, at one time connected with the Naval Observatory at Washington, D. C., became so interested in this subject that he compiled a set of tables for Astrological purposes called "The Spherical Basis of Astrology." It is a "Table of Houses" for places between 22° and 56° north latitude. It is used by Astrologers for geocentric observations,—that of finding the relation of the earth in its axial rotation to points in the Zodiac.

Such tables, not only make it possible to appoint the signs and degrees around the earth as they actually are at any given time, but they also make it possible to place the planets in a chart in their true relation to that part of the earth. The "Nautical Almanac" is an "Ephemeris" showing the astronomical positions of the planets. A horoscope thus made from this is a scientific chart of the heavens from which deductions are made in accordance with known rules in the same manner as rules of chemistry, or any other science are applied.

It is a mistake to say that "gravity is the only influence affecting the earth." The learned Prof. Dolbeare says, "Every molecule of matter sets the whole visible and invisible universe in a tremor throughout its radiant waves. A crystal cannot be turned over in the hand without affecting everything outside of it." This coincides with Astrological doctrine which says that every
planet is a body radiating its own peculiar influence, whose vibrations penetrate, permeate and affect all those things which are attuned to give response.

Radio activity is a good illustration of how planets affect things and people.

A radio "Broadcasting" station vibrates all those "receiving sets" within range which are attuned to it. While other stations are broadcasting vibrations which are received by other "sets" receptive to their particular waves (vibrations). Each station sends out its own particular program. Gravity has little to do with this vibratory transmission and reception.

Prof. Andrew Millikan, Ph. D., Sc. D., winner of Nobel prize for scientific research, has lately discovered another ray, new to science, but possessing the power to penetrate to great depths. It is probably the vibratory ray of Uranus. This shows that there may be broadcasting stations unrecognized by science even now.

Let us return to the illustration of similarity between radio activity and planetary activity. When your radio set operates, what takes place? Your set's response to sound waves takes place. The vibrations called "sound" reach the mechanism of the ear. Physiological reaction occur. As a result you are pleased, displeased, excited or depressed, according to what those sound waves mean to you.

There is this difference. You can switch off your radio set but to planetary vibrations you are unconsciously continually giving response. So much so, that they, more than anything else, give direction to the metabolism of the body.

People born at different times of the year, when the sun is in different signs of the zodiac, respond most readily to the vibrations of the planet which rules their birth month sign. They also give ready response to
other planets which occupied strong positions in their birth chart of the heavens. The intensity of these vibrations are accentuated or diminished by the “aspects” which are formed by other planets, and their angular relation to the earth at various times. This provides different degrees of stimuli which make those who are responsive, feel exhilarated or depressed.

“Kepler, the famous astronomer was an astrologer as well. It is universally known how he predicted to Wallenstein, at that time young and unknown, his future glory. He predicted several details concerning his career, the enemies, he would make, his eagerness for fame and glory, his marriage and financial circumstances and the exact day of Wallenstein’s death.” He said, “The planets forming angles (aspects) upon the earth by their luminous beams, of strength to stir up the virtue of sublunary things, have compelled my unwilling belief.”

Ptolemy, the great astronomer, who wrote the “Tetrabiblos,” four books on the influence and operation of stars and planets, and in his “Centiloquy” or hundred aphorisms (given in the book, “Works of the Master Astrologers”) says, “A skillful person acquainted with the nature of the planets is enabled to avert many of their effects, and to prepare himself for those effects before they arrive.”

“Sun spots or solar storms affect our lives because of a change in the nature of the radiations that come to us from the sun during these periods of sunspot activity. Directly or indirectly through their effect upon the earth’s atmosphere, they effect our comfort to some extent, and that of other living creatures as well. The sun is impartial in its influence, however. It shines equally upon the rich and the poor, the wise and the foolish, the great and the small. All of us have an equal share in its bounty and are blessed equally by its radiations.”
But there are some people who thrive on sunshine and others who wilt in it. How and when the sun will affect their lives most is shown by their charts at birth, i.e., position and aspects of the planets at the TIME and place of birth. Calculations from their relations on the birth date, month, year and place, show what the natural tendencies will be of anyone born at a particular time and place.

These tendencies are cast upon the tender cell structures of the little individual with the indrawing of its first breath. Throughout all its life, it reacts in the general response to those original impulses,—the indelible stellar and environmental imprint received by the sensitive body with its first breath.

So we see individuals today who can aptly be described as "Sunny," Jovial, Martian, Saturnian, Mercurial, Venusian, Uranian, Neptunian, Lunarian. They are so called because of the predominating influence at birth of the planet to which they are now so apparently responding.

Given a chart of the heavens at the birth time of an individual, the practical Astrologer can foretell many of the tendencies, characteristics, traits, and expressions through the arrangements of the planets at that time, just as a chemist can foretell the action of certain chemicals if compounded in certain ways. For instance, water poured into sulphuric acid will cause quicker heating and more danger of burns than if the process were reversed. Just so with planetary comixtures. Some aspects of the sun produce orderly tendencies, practical characteristics which conduce to success in life, while other solar aspects tend to feverish tendencies or disruptive expressions which tend to bring the individual into discredit or failure.

Comets, like sun spots, conjunctions, aspects, and eclipses have an influence on mundane conditions, according to their kind. History records innumerable instances where striking events followed the appear-
The occurrence of Comets. For example, "The San Francisco Comet," a comet discovered by Ross on March 17th, 1906, observed from the Lick Observatory in California remained visible for one month. On April 17th came the great earthquake and burning of San Francisco. Thirty-two such historical instances as this concerning comets can be read in "The Astrologers Searchlight."

Conjunctions of certain planets in certain signs of the zodiac are portentous. In February, 1914 there were seven planets conjoined in the "sign of the man," Aquarius; from this stellium was predicted the coming of the World War.

An eclipse of the sun in the sign Leo in August after the war began, foretold defeat for the Kaiser and also foretold the duration of the war by years and months. These events were published in various issues of the "Astrological Bulletin" magazine, which also predicted success for the Allies, when German success seemed imminent to most everyone. The "Bulletina" said, "The Allies will win the war. The Germans will lose not so much by force of arms as by interior disability. They will retreat to the banks of the Rhine and capitulate to save their country from being overrun." All such predictions are based upon deductions of planetary influences and the natural responses or consequences of their influences.

An eclipse of the Sun occurred on June 8th, 1918 at 4:55 p.m., Washington, D. C., mean time when the luminaries (Sun and Moon) were conjoined on the cusp of the eighth house in the sky in the sign Gemini, and in square aspect to Mars. Gemini is a sign ruling the United States. This eclipse ran a shadow across the U. S. from Seattle to Florida and was followed immediately by a most fatal "Flu" epidemic which raged across our country and caused more deaths than was occasioned in the World War. The opposition of Saturn and Uranus was the influence denoting and causing the world-wide epidemic, but the path of that solar eclipse

...
paved the way for the sweep of the disease through this country. The individuals whose horoscopes were affected by these planetary conditions were the ones whose bodies were able "to tune in" on this disease "wave length." Others, who had no corresponding indications at birth showed no response to the disease which affected so many others right around them. The chart of this eclipse, and the map showing its path are illustrated, with comments, in "How Planets Affect People."

The eclipse of September 10th, 1923, whose shadow passed along the coast of California is a recent event which many have cause to remember. It occurred in the sign Virgo, which is called the "house of sickness, domestic animals and food stuffs." This eclipse was followed by the "hoof and mouth disease" which caused death to hundreds of thousands of animals and caused an embargo by other states against the importation of our food stuffs. The shadow of this eclipse came off the Pacific Ocean striking land in the vicinity of Santa Barbara. Shortly after this seven naval vessels piled up on the shore near that place. The navigators of each vessel said they were mislead by inaccuracies in the compasses at that point, the cause of which they could not explain. Astrologers know the influence of the eclipse disturbed the magnetic vibrations in that vicinity so that the compasses did not correspond to normal, just as scientists know that the weight of certain objects fluctuate from normal during an eclipse.

Astrology explains satisfactorily why ALL the people in an affected zone do not succumb to a scourage,— why some, even though weak and puny survive, while other die who are apparently strong. Astrology satisfactorily explains why some twins are exactly alike, while other twins are dissimilar. Astrology explains why one child in a family may exhibit talent and achieve success while another lives a mediocre life.

The knowledge of the influence of the Moon upon bodily organs, functions, the mind and emotions is very ancient and widespread. Modern scientific research has
proved that the association is not simple conjecture.

The belief that the Moon and moods are co-related has a basis of physiological truth because it is now known that the nervous system is influenced by the Lunar Cycle. Hence there are periods of vital energy when the physical and mental capacity is at its heighth, and it is then that success may reward our undertakings.

These Lunar influences have in many cases a startlingly steady recurrence. The vibrations may be noted weekly, bi-weekly, monthly or annually. A more general recognition of this planetary law of vibratory influence would spare many from the worst effects of recurrent disorders, and prevent many from attempting great tasks when the vitality of body or mind is at its lowest. The alternating changes in bodily chemistry are experienced by animals as well as by mankind, and these changes are subject to NATURAL LAW.

Not alone does the Moon have this acknowledged influence over the bodily chemistry, moods and the tides, but ALL the planets in the zodiac have an important bearing upon growth, bodily and mental states, the conscious reactions to which determine so much of our environment and circumstances. "Each star (planet) has its own glory."

Solomon of old knew this Law. Astrologers have proven his statement to be scientifically correct.—In Psalms 19, we read, "The heavens (solar system) declare the glory of God; and the firmament sheweth His handiwork.

Day unto day uttereth speech, and night unto night sheweth knowledge.

There is no speech, nor language, where their voice is not heard.

Their line (vibratory rays) is gone out through all the earth, and their words (effects) to the end of the world. In them (the zodiacal signs) hath He set a
tabernacle for the sun.

Moreover, by them is thy servant WARNED: and in the keeping of them there is great reward."

Those who would like to try out Solomon's biblical statement in their own life and affairs may find opportunity through using the "Moon's Sign Book" which is a Planetary Daily Guide For All.

In Genesis 1-14 we read, "Let there be lights in the firmament of the heaven to divide the day from the night; and let them be for SIGNS, and for seasons, and for days, and years; . . . He made the stars also."

In Ecclesiastes 3, 1, we read, "To every thing there is a season, and a time for every purpose under the heaven.

A time to plant, and a time to pluck up that which is planted.

A time to get, and a time to lose; a time to keep, and a time to cast away," etc.

Each star has its own glory or influence which manifests through vibration. Certain angles (aspects) cause the vibrations to be accelerated, amplified, retarded, diminished or deflected; to be cohesive or dis-integrative, to be pacifying or exciting. The study of vibrations as manifested in sound, color, light, or planetary vibrations is wonderfully interesting.

There is a principle which is bar against information; which is proof against argument; and which cannot fail to keep a man in everlasting poverty and ignorance. That principle is, "Condemnation prior to investigation." The above paragraph is quoted from the "Astrological Satellite," under chapter headed, "Great Injustice Resented."

The late Luther Burbank of botanical fame said, "It has always been my rule to follow truth wherever it may lead." He goes on to say, "The first or basic
point in Astrology, is not alone the influence of the day of birth, but also the days preceding which noted the growth and development of the human being who, after birth, is to spend its life in the new environment of the world.”

The birth time and day is important for pointing out the tendencies, talents or weaknesses with which the individual is endowed or encumbered for his conquest in life.

His “progressed” horoscope will show when the individual will particularly express or fail to exercise these and it will give an understanding of the effects of their reactions by which we may know that “forewarned is forearmed.”

The following is an extract from “The Astrologers’ Searchlight,” in a chapter headed, “Astro-Metabolism”:

**ASTRO-METABOLISM**

The human body possesses innumerable sensory nerves (antenae) each of which has an “end-organ,” whose office is to receive stimulus from without, transmit the vibration to “nerve centers,” where in turn it is forwarded by means of the “sympathetic system” to those organs (and particularly to the brain organ) which are responsive to particular incoming stimuli causing chemical changes to take place which give rise to sensation; sensation produces thought in kind; thoughts determine acts; acts determine environment.

Before one is conscious of a sensation a chemical change has taken place; a stimulating vibration has been received which gave the chemical situation an urge and a direction, according to the character of the vibration. The vibrations of Mars are positive, exciting, inflammatory; those of Venus are soothing, pacifying, cheering. The vibrations of each planet having its own particular influence.

The working of the mind (the thoughts) is mostly
the result of internal changes due to external causes and particularly due to Solar, Lunar and Planetary vibrations.

One of the greatest of modern-day scientists has said: "Life is a constant internal adjustment to external environment." A careful study of planetary influences as indicated by Astrology, proves that ponderous statement a fact. A careful investigation will soon show that what takes place in the Solar system has a corresponding effect in the human system.

Planetary conditions at the moment of the first breath of an individual "cast" the form with certain vibratory tendencies, and whenever like planetary aspects occur, the organs in that individual give response, the manifestations of which we know as their characteristics or their personality.

A chart of the heavens at birth will give an experienced Astrological student an insight in the characteristics or tendencies of an individual. The student's knowledge of planetary motions, situations and aspects enables him to foresee when like planetary conditions will reoccur which will set into activity or manifestation those inherent tendencies.

Aspects of Jupiter at certain times are conducive to growth and expansion. Hence we see the individual at those times, generous, magnanimous and successfully undertaking larger responsibilities. At other times, under different aspects to that planet, we see him profligate, extravagant, irresponsible and untrustworthy. The fact is, Jupiter vibrates the liver and the faculties of calculation and comparison. When Jupiter is well aspected it gives vibrations which produce orderly functioning of the liver and of the mind. The individual feels normal internally and manifests it outwardly as rectitude and business acumen. When Jupiter is adversely aspected, certain unfavorable chemical conditions affect the functioning of the liver and the organs of calculation in the brain with the result that
he misjudges and makes erroneous decisions and futile attempts. Failing to succeed from his own vain efforts he may be tempted to decamp with the cash of the bank or the funds of an employer.

And so the student sees in the birth chart, in the recurring planetary positions, and in the acts of an individual, correspondences which inspire him to further research until at last he is enabled to utilize the knowledge gleaned in the every-day affairs of life. Knowing something of the nature of planetary laws, he aims to work in conscious harmony with auspicious indications and to transmute, by aspiring effort of will, those tendencies which, if followed heedlessly, would lead to distress.

The wonders of Astrology have not half been revealed. Great fields of inquiry yet remain unexplored to try the mettle of aspiring minds. But in the thousands of years that Astrology has existed, studied by many of the greatest men known to history, a vast storehouse of information has accumulated and is ready for the use of those who are advanced sufficiently to realize that "The heavens (solar system) declare the glory of God," and who are ready to partake of the glory in the joy which is the reward of enlightenment. Astrology points the way. — Llewellyn George

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"To stop short in any research that bids fair to widen the gates of knowledge, to recoil from fear of difficulty or adverse criticism, is to bring reproach upon science."—Sir William Crooks.

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Many thanks to those who sent us the clipping from N. Y. American of July 25th, criticizing Astrology. Because there seems to be a concerted propaganda against Astrology the “National Astrological Association” has been formed to meet it squarely and promote a better understanding of this subject in the public mind. It is not the purpose of the N. A. A. to teach Astrology but to help all those who teach, study and love Astrology, and to give them an opportunity to help advance the Cause. One way is for you to watch the public press, clip articles referring to Astrology and send them in for suitable attention. The “Bulletina” has approximately thirty thousand readers and the numbers are constantly increasing. It is safe to assume that the N. A. A. will soon have several thousand members. See “Special Announcement” elsewhere and send $2.00 for your charter membership card. Every member will be given a year’s “Bulletina” subscription (or a year’s extension to his present subscription).

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Special Announcement

NATIONAL ASTROLOGICAL ASSOCIATION

All professions have National Associations for the promotion, protection and mutual interest of all members and the general public. The teachers of the United States have the National Educational Association; the Doctors have the American Medical Association; the business men have the National Association of Advertisers; the Lawyers have their Bar Associations. All these associations are constantly alive to the mutual interests of the public which they serve. Is it not time for the Astrologers to create in the objective plane a National Astrological Association which certainly does exist on the subjective plane?
Such an organization would have as its chief objective the promotion of all existing organizations, societies, clubs and study classes. Each state could organize state associations as California has a California Teachers' Association and San Diego has a San Diego City Teachers' Association. Likewise every state could have its state Astrological Association and every city could have its local Astrological Association. Each association would act under its own separate constitution and charter. Each could endeavor to get better laws in the immediate vicinity for which it was organized. Each could devote all its energy to promoting the general educational development of the public about the truth of Astrology. These associations should have nothing to do with the specific class or correspondence instruction of astrology which is being handled admirable by existing societies, clubs and study classes. The N. A. A. should devote its entire energy to the selling of Astrology to the public mind. In this way all existing organizations would be greatly benefited through the increased “good will” for Astrology.

Other possible benefits to be obtained from such an organization as a National Astrological Association would be to have a Journal or Magazine, devoted exclusively to the mutual interests of all Astrologers, students of Astrology, patients and clients of Astrologers. In this magazine, the Astrologers could publish their articles on independent research such as Mr. H. C. Hopkins has in “Bulletina.” They could exchange ways and means of improving the laws of various cities restricting the practice of Astrology. Los Angeles, for instance, needs better laws for it has a license fee of $50.00 per month for Astrologers. Compare this to the license fee for Doctors, Lawyers, and business men! These other professions are organized. They are strong enough to make laws or to have them made just and fair. Why cannot the Astrological Profession organize for mutual protection and development?

In addition to this the N. A. A. could hold an Annual Convention in various parts of the United States for
the general public promotion and individual development of the Profession.

Just to get such an organization as the National Astrological Association started, the Llewellyn Publishing Co., Inc., will offer the following incentives. Upon receipt of $2.00 they will be sent:

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A little later on when the Association is more definitely chartered and organized, there will be an initiation fee of $5.00 but for those who wish to promote such an organization now and become charter members the $2.00 will cover all cost for the membership, and the Bulletina, etc.

Send your reactions to the above suggestion with $2.00 and let's put Astrology on an equal basis with all the professions. Uranus is almost in Aries. We are about ready to let what we learned while it was in the subjective sign Pisces, manifest on the objective plane while it is in Aries. Address:

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the times and aware of our responsibility we have
pledged ourselves to the service of mankind, and it
but naturally follows that, with other light bearers of
the new age, we should feel constrained to fulfill both
obligations placed upon the servants of humanity by
the twofold command to spread the gospel and to heal
the sick.

"God heals." This is the keynote of our work. On
the strength of our faith in God's cosmic healing vibra-
tions and the Godlike properties of your own mind we
hold out our hands to you who suffer; you are our
friends; we offer you help and kindling for you the
light of hope we ask you not to consider the grievov-
ness of your afflictions but all the surpassing power of
the divine healing force that can restore the harmony
and make you whole.

Let us direct this force to you, so that it may surge
through every fibre of your being and renew you by its
life giving, life sustaining and life restoring influence.
Then let us teach you how to contact it yourself; how
to understand the laws of your own nature and to de-
velop the divine potentialities of your own mind so
that you may attune yourself to the healthful vibrations
of the cosmos and help your personal mind in harmony
with the universal mind. For if you are in search.
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must know the laws of health and obey them. We can
show you the way, the final attainment rests with
yourself.

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globe you are; write to us stating your case briefly, giv-
ing the year, day and, if possible, the hour of your birth
and the healing help will begin at the moment of your
appeal which may be compared to a wireless message
sent out and transmitted in accordance with the cosmic
law, "ask and ye shall receive."

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come and find truth that makes you free.
FREE

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TO BE IN TUNE WITH THE INFINITE MEANS HEALTH

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NOTICE

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PLANETARY DAILY GUIDE
FOR ALL

The Moon's Sign Book

This is the book for your daily problems. It helps you to co-operate with Nature to utilize your talents and abilities in the proper manner, at the RIGHT time.

USE IT IN YOUR BUSINESS.
USE IT IN YOUR SOCIAL AND DOMESTIC LIFE.
USE IT FOR THE GARDEN, FARM, ORCHARD OR POULTRY YARD.
CONSULT IT FOR EVERY PROBLEM DAILY.

No matter what your business or profession, this valuable little book will help you and help you much. As a daily counselor you will wonder how you could have gotten along without it and how much better you can do with it.

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For Sale By
The "Moon's Sign Book" is arranged in two parts; one for business and social indications; the other showing the proper dates of Moon's Signs and Phases for adding productivity to garden, farm, orchard and poultry.

IMPORTANT INFORMATION

For the Use of Chicken Raisers, Gardeners, Farmers, Stockmen, Florists, Etc.

A simple Rule of Natural Law, which, when known and applied, enables one to achieve results of unusual merit and profit.

If you would be more successful, would like to produce stock of higher quality and in greater quantities then this announcement is of great importance to you—it means the opening of the way to better conditions. Read every word of it, then act accordingly. This is your opportunity.

By simply complying with a well defined Law of Nature you can greatly improve your stock.

By using Nature's Law of operation you can have MORE chickens than otherwise.

By recognizing Nature's Law and utilizing your knowledge of it you can have chicks which MATURE RAPIDLY and become GOOD LAYERS.

Many men and women are taking advantage of this fact of Nature—WITH PROFIT.

The Law of Gravity is well known to engineers and it is much employed in mechanical matters.

The Law of Lunar Attraction is well known to Astronomers and is employed in their calculations.

The Law of the Moon's Influence is well known to mariners and the leading governments issue a book of tables giving the Moon's position, the date and time of ebb and flow of tides at every port FOR THREE YEARS IN ADVANCE. It is important to shippers to know the time of high and low tide—all based upon the Moon's influence.
To EVERYTHING there is a season, and a TIME for EVERY PURPOSE under the heavens. —Solomon.

LOOKING INTO THE FUTURE

Looking into your future with a clear seeing eye depends upon your ability to correctly vision and understand the vibrations that are now at work in and about you.

The Moon’s influence is so strong that it moves all the waters of all the oceans in two directions twice daily.

The Moon acts on every liquid substance (including eggs) and has much to do with the growth of fowls and animals.

Animal breeders know there is a Lunar Law of Sex and they breed male or female, as desired, according to how they use the Moon’s Signs.

Farmers know that castration must be performed at the right Phase of the Moon, and the wise ones do it at no other time.

The U.S. Government issues “Tide Tables” for mariners; we issue a “MOON’S SIGN BOOK” for poultry raisers, gardeners, farmers, and business people, which shows them when to do certain things so as to take advantage of Natural Law in their work, just as others are doing in different lines of occupation. Get a copy of this “Planetary Daily Guide”—which is otherwise known as “THE MOON’S SIGN BOOK,” and prove to your own satisfaction the value of working WITH Nature for better results. Simple, Practical, Complete. No symbols to learn. Anyone can employ the simple rules at once. More than 20 annual editions have been published; used by people in all parts of the U. S., Canada, Mexico, Cuba, etc.
THE MODERN FOUNTAIN OF YOUTH, ENERGY AND POWER

If you are a business man, a student, a farmer, a poultryman, or a good plain housekeeper, you will find that the MOON’S SIGN BOOK will help you and help you much. If you think it over you will be surprised to see how hard you have made your life. Look at any form of life, it does not have to struggle and suffer like most humans. Why? The tree lets Nature do things, it sends its branches toward sunlight and its roots toward water. Going back to Nature, we find that there is a definite plan, a definite purpose and definite influences back of everything.

Most people are using but a very small percent of their inherent resources. Certain planetary forces control conditions on this earth and it is important that people realize the importance of these. There can be no genuine success unless ALL of the forces that make it are used. Astrology, a modernized and well established science, points the way. Our annual edition of the “MOON’S SIGN BOOK,” the planetary guide for all, is a book that will be of untold worth to you after you have read it and understand the wonderful forces existing in Nature that make life joyous and successful for those who USE those vibratory forces.

“EVERY DAY IN EVERY WAY WE ARE GETTING BETTER AND BETTER”

This should be true at least. Every day you should get more happiness and more success. Thousands are doing it and you can. The “MOON’S SIGN BOOK,” that wonderful daily planetary guide will help you lead a bigger and better life. Take a peek into this book every morning while at breakfast and plan your day accordingly. Let Nature do her bit in you to make you prosper.
When you step into your office on Monday morning, you have dreams of achievement. Your step is firm, your brain is clear and you have carefully thought out just WHAT you will do and HOW you will accomplish big things in your business. Perhaps the very plans you have in mind will influence your whole business career, and you have visions of the dollars that will be yours rolling into the bank. But do these and your other dreams come true? Not always. Because you lack knowledge of one of the prime essentials—the knowing WHEN to act in harmony with Nature.

Every human being in every walk of life is intended by the Creator to lead a happy life and be a success. If he is not, he is not using all of Nature’s forces which were made to help him. Are you what you ought to be? If not, you have been neglecting the use of Natural forces which make up the successful man.

SUCCESS

Just the mentioning of that word is enough to make anyone’s eye sparkle. It is one of the big things that we have to hope for in this life. Four hundred years ago Ponce de Leon set sail into the mysteries of an unknown world in search of the Fountain of Youth, when all the time the secret of that foundation was right within himself. Fact is, all riches, everything that you want to be, or ever should be, are right within yourself. Couple up knowledge of these with cosmic vibrations and there is no limit to the use of the knowledge for fruitful results.

Success often means striking the “iron while it is hot” or acting at the right time, which simply means in Astrology, doing or starting things in auspicious times as directed by planetary forces. The sooner you realize and utilize these life principles the sooner you start building a successful life.
OPEN THE DOOR TO OPPORTUNITY

Causation is spiritual. Universal Intelligence is not only the mind of the Creator of the universe, but it is also the mind of MAN, your intelligence, your mind. So start today by KNOWING that you can do what you wish to do, have things that you wish to have, be what you aspire to be. Achievement is the result of knowledge applied in cooperation with benefic Natural laws. The "Moon's Sign Book" will help you understand these things and show you what to do and when to do it to work in harmony with the Natural order and time of things, for best results.

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"Moon's Sign Book"
Annual Edition
By Llewellyn George

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If you wish to make the most of each passing day—if you wish to make the most of your opportunities and materialize your desires—if you wish to look ahead and select a harmonious date for a change, begin a successful journey, start new undertakings, etc., and if you desire to know the influence of planets upon life and its affairs according to the latest understanding of practical Astrology, the "Planetary Daily Guide" (Moon's Sign Book) is the work you need. Send for it today and begin at once to apply its method and reap the benefit of its merits in your own life.

All the matter is arranged simply and orderly for quick reference by everyone at a glance. More than 20 annual editions have been issued.

THE PLANETARY DAILY GUIDE FOR ALL
The Moon's Sign Book

Through the pointing out of the days for pushing or retarding their affairs, business people will find the information given in this book a decided aid in the development of important ventures. It is a business guide.

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The favorable and unfavorable dates are calculated from known planetary aspects, and based on established astrological facts. The benefit of using Moon's signs has lately been approved by science and the press.

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I have succeeded quite well with my chickens by having them hatch at all times which I looked up in the "Moon's Sign Book."—Mrs. R. Andrews, Oregonia, Ohio.

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I have used your "Planetary Daily Guide" for several years and like it better every year. Yours truly; HENRY BEHRENS, Spring Creek Alfalfa Apiary, Hermosa, S. Dak.

"The Planetary Daily Guide" is full of important data. I always refer to it before deciding necessary questions of importance. Very truly, VERNON R. GREAR.

I have hatched chickens and have planted gardens according to the dates given in the "Moon's Sign Book" and have had good success with them. My neighbors remark at my garden looking so nice. I wish everybody would use the book—times would change for the better much quicker.—Mrs. Mary Winey, Powell.

I must thank you for the service I receive from the pages of the "Planetary Daily Guide." I can assure you, life would not be the same without it. Yours truly, H. MASSEY.

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Tells what to do and WHEN to do it to work in harmony with Nature.

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