

*How I  
Developed  
My Bust  
and Removed  
My Wrinkles*



*By*  
**MAE EDNA WILDER**  
ROCHESTER, N. Y.

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# *A Marvelous Treatment for Developing the Bust to Symmet- rical Proportions and Removing Deep Lines and Wrinkles : : :*

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This treatment will positively develop the bust and remove wrinkles. I first tested it on myself with almost miraculous results, and I now offer it to the women of America in its highest state of perfection for the first time. It is a scientific method, absolutely safe and certain in its effects. Acting upon the suggestion made in this book will gain for you the most precious charms a woman can possess,—a beautiful, smooth skin and a perfectly developed bust.



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BARONESS OLGA VON DOBRZANSKY

# Veritable Bust Developer

## And How I Obtained It

Several years ago, I was very fleshy and I tried everything that I saw advertised to reduce my weight, without success. Finally I made a discovery of my own, which works wonders in an amazingly short time, and I have since sold it to thousands of men and women throughout the world, and they have had the same success with it which I have had. After I had reduced my weight, my bust which had been extremely large became small and flabby. My whole desire was to bring it back to its normal size and firmness. I sought the best possible treatments from every source but all seemed of no avail. Finally, on a trip to Europe in the interest of my business, I met a lady on the steamer whom I admired very much on account of her beautiful, well developed bust. In conversation with her, I told her that I was a beauty specialist and she asked me if I had ever heard of the "Veritable Bust Developer." Having a small, flabby bust myself, I naturally became intensely interested and confessed that I had not heard of it. Upon my manifesting such an unusual interest she became confidential and told me that at one time she had practically no bust at all,—she said it was the bane of her existence. She found in Berlin the method of treatment which brought about such a marvelous development in her case, and this treatment was called "Veritable Bust Developer." After hearing her tell of the wonderful results it accomplished, I asked her if she would mind giving me the name and address. She very kindly consented to do this, and in due time, I obtained this wonderful treatment and began using it, and had anybody told me that such marvelous results could be accomplished in so short a time, I positively would not have believed it. In a few weeks my bust began to grow firm, then it began to increase in size, and before I could hardly realize it, my bust was just as beautiful and firm as it ever was. Being a beauty specialist and having



the interest of my patrons at heart, I immediately made up my mind that if it were possible to secure the rights of this wonderful treatment, I would do so, and I systematically set to work to accomplish that end. I wrote my Berlin agent,—Mr. Otto Kyburg, Bleibtreustrasse 32, and instructed him,—regardless of expense,—to purchase the full rights of the treatment. After a long period he was successful. The treatment is now owned exclusively by me and can only be obtained through me.

### **An Open Letter from the Discoverer of “Veritable Bust Developer”**

“Veritable Bust Developer” owes its existence to Baroness Olga von Dobrzansky, of Berlin, Germany, who is famous among her friends as the most beautifully developed woman in Europe. She attributes her marvelous bust development wholly and solely to this same treatment which I offer you,—“**VERITABLE BUST DEVELOPER.**”

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BERLIN, GERMANY.

MY DEAR FRIENDS:—

The aspiration of all ages, the main object of all civilization has always been to advance the means of beautifying the body. This achievement, this aim has perhaps never been greater than in the present century. The more progress made in the general education of mankind, the greater desire towards the accomplishment of beautifying the body. The more energy and vitality a man possesses, the greater his desire to marry and associate with women of well developed figures. No charm a woman can possess, is of such value as a well-developed and beautiful bust. The homeliest woman in the whole world with a well-developed, beautiful bust, attracts the attention of the opposite sex, more than the beautiful face with an ill-shaped figure and shrunken bust. It is a duty every woman owes herself to develop her bust, thereby making herself attractive to everyone with whom she comes in contact, and it should be the normal craving of every woman to keep herself in good physical condition if she would hold the love and respect of those around her. I wish I could talk personally to every girl and woman who has an undeveloped bust, and explain to them the great value of a beautiful bust, highly developed. Every man admires a beautiful bust and it is your sacred duty to make your bust beautiful if you expect to remain attractive to the opposite sex. The bust in its ideal development means to keep it in

its youthful beauty until old age,—to further its development, to refreshen it into youthful appearance. This can be done through my method which is absolutely harmless and has the endorsement of physicians, and is guaranteed to produce the results. This makes it an ideal treatment. I will neither praise nor overestimate my invention or discovery, but let my many testimonials, which I have received, speak for themselves. Every mother should warn her daughter who is developing into womanhood to do everything in her power to develop her bust and keep it beautiful, and I feel sure that those who use "Veritable Bust Developer" will never regret the step taken.

Very truly yours,

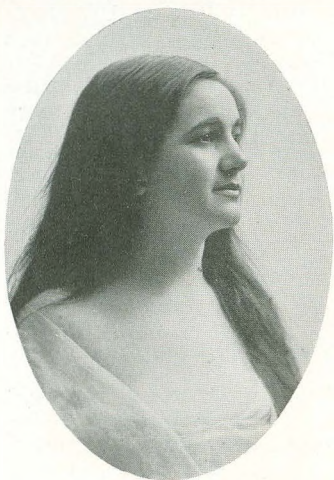
BARONESS OLGA VON DOBRZANSKY.

### **What is "Veritable Bust Developer?"**

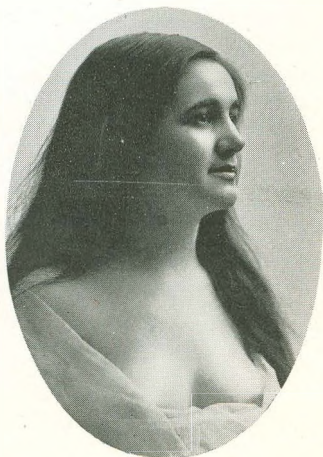
"Veritable Bust Developer" means just what its name implies,—a true bust developer, and I especially invite those who have tried other methods without success to give this method a trial. The moment you see the treatment, it will appeal to you. It is something different from anything you have ever seen or tried before. The results are permanent and if you will give the treatment a trial you will become just as enthusiastic over it as I am. I am placing it on the market at the lowest possible cost, and at a price which puts it within the reach of all. See my special offer in the latter part of this booklet. "Veritable Bust Developer" consists of a combination of two treatments,—electrical and a gland food. The electrical treatment forces the food into the glands in a natural, harmless way, causing the glands to perform their natural function, and a beautiful, full bust is the result. Electricity had never before been used for the development of the bust until Baroness Olga von Dobrzansky made her wonderful discovery.

Dr. Clemens, one of the most learned and famous men says: "No plant grows, nor blooms, nor bears seed; no human being breathes unless preceded by electrical stimulants."

The electrical current, the original force from heaven and earth composes the secret of my patented, galvanized, magnetic and electrical bosom, muscular and gland stimulant. Plants and herbs supply the ingredients for my gland food.



These illustrations give you an idea of the wonderful improvement in your appearance after your bust has been properly developed by my treatment.





Dr. Wilhelm Erb, Prof. of the University of Heidelberg, in his memoranda on electricity, writes: "Electricity is one of the most extraordinary, mighty and manifold remedies, and the quick and complete recovery in most cases is very astonishing and hardly credible even to the most renowned doctors."

Dr. Arthur Sperling, Berlin, in his instructive book on electricity, 6th edition, page 221, says: "In the first place each organ placed under the influence of electricity presents itself in the form of regeneration. Should the difficulty that is being treated be a gland, the influence of electricity completes itself uniformly because electricity forces all the cells into working action."

The electrical appliance, (invented by Baroness Olga von Dobrzansky) which I supply is made especially for the bust, and after the gland food has been applied, then the electrical apparatus is applied to each bust. This forces the food into the glands and stimulates them until they soon regain their normal health and strength, and no lasting effect can possibly be made upon the bust through any other source. The treatment is easy to apply, and the electrical apparatus worn without the slightest inconvenience. *My treatment is absolutely harmless in every way.* "Veritable Bust Developer" works on the muscles of the breast as well as the glands. Strengthening and toning up these muscles adds new life to them. This treatment not only benefits and develops the bust but strengthens the whole body, and my patrons invariably write me that after a course of six weeks' treatment by "Veritable Bust Developer" they feel like new individuals, and this will be your experience if you give "Veritable Bust Developer" a trial.

The electrical apparatus used in "Veritable Bust Developer" is nickel-plated and the galvanized battery is most delicately tuned so that anyone may receive the proper strength of current. Through a lever the apparatus has a current control, which by a touch of the hand, may be discontinued, or the positive and negative poles changed. Full instructions as to its use goes with



*Mae Edna Wilder*

every treatment. The apparatus may be worn by any lady during the day without inconvenience or any noticeable effect. It is simple and compact, and occupies practically no space. The appliance lasts indefinitely and the very best physicians recommend its use.

Read what Dr. J. Kapp, a prominent specialist in skin diseases, (whose address is Potsdamerstr 135, Berlin) has to say in regard to the gland food which forms a part of "Veritable Bust Developer."—"Very few if any of the modern cosmetics can be compared with the well-known preparation used in the treatment known as 'Veritable Bust Developer' invented by Baroness Olga von Dobrzansky, as it is absolutely harmless, and a great success always results from the use of same. The preparation known as 'gland food' consists partly of the original recipes of the well known Vienna Skin Specialist, Prof. Hebra—"the father of the modern Dermatology"—and partly secret remedies used by harem ladies in the far East, all compiled in a most wonderful manner, and are worthy of a place on any lady's dressing-table."

### **Testimonial of a Well-Known Chemist**

Baroness Olga von Dobrzansky,  
Halensee, Berlin.

DEAR MADAM:—I hereby declare that your preparations given for examination, contain nothing that could be considered harmful to health, and your combinations are highly recommendable for the purpose they are intended.

Sincerely,  
DR. HANS SCHNEIDER,  
Pfalzburgerstr 1,  
Berlin, W.

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### **A Letter from a Physician**

Baroness Olga von Dobrzansky,  
Halensee, Berlin.

DEAR MADAM:—I would kindly ask you to send me, for my sister, Mrs. Feiger, to address given below, two boxes of your gland food.

DR. GLATZEL,  
Scheuerlstr 21,  
Nuernberg.



## What Others Think of My Treatment

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### What My Treatment Has Done For These People it Will Surely Do For You

MY DEAR MISS WILDER:—

I have completed your course of treatment for developing the bust and removing wrinkles, and I feel it my duty to write and tell you what I think of your treatment. When I began using it I had practically no bust at all. Before I was married, I had what many called a beautiful bust. It gradually disappeared until hardly any sign of it remained. I also had a great many wrinkles on my forehead and around my eyes, with two large deep lines on each side of my mouth. I was persuaded by one of your customers to give your treatment a trial. I had tried many other things for the same purpose with no results. Two weeks after I started with your treatment my bust began to grow. At the end of a month, I discontinued using the electrical apparatus and finished the wrinkle treatment, and in six weeks' time every sign of wrinkles had disappeared. My face was just as smooth and free from them as it had ever been. This all happened several months ago, and there has been no return of the trouble since that time. I would have written you before, but I wanted to see if the results were permanent, and I am now thoroughly convinced that they are.

I advise every woman with a shrunken bust or who has wrinkles, to give your treatment a trial, and I know that if they do so, they will be as greatly pleased as I am. I gladly recommend your treatment to all my friends.

Wishing you the very best of success, and thanking you for your great kindness to me, I remain,

Yours very truly,

MRS. G. V.

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MAE EDNA WILDER,  
Rochester, N. Y.

DEAR MADAM:—It is just one month ago yesterday since I received the treatment for developing the bust and removing wrinkles. I used the wrinkle treatment first, and when I saw what wonderful results it accomplished, I began using the bust developer. I found the electrical apparatus very pleasant to use, and it is so different from other so-called bust developers. My bust is now firm, and seems much larger to me than it ever was, and I wouldn't have missed this treatment for the world. I advise every lady with a small, flabby bust to give your treatment a trial. The treatment has been worth many, many times its cost to me.

Thanking you for your kindness to me, I remain,

Very truly yours,

MRS. L. E.

MAE EDNA WILDER,  
Rochester, N. Y.

DEAR MADAM:—Just a few lines to let you know that I am getting along fine with the treatment for developing the bust and removing wrinkles. I would not have believed such results possible had I not tried the treatment myself. My general health is vastly improved and I advise every woman who wishes to increase her bust and remove her wrinkles to give your treatment a trial.

Yours very sincerely,  
MRS. C. S.

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MISS M. E. WILDER,  
Rochester, N. Y.

DEAR MADAM:—I am so glad that I took your advice in regard to using the wrinkle treatment. I had tried plasters and lotions by the score—all with no result, but a few applications of your wrinkle treatment banished my wrinkles in a wonderfully short time.

I was indeed skeptical before I began the treatment, and I want to apologize for the harsh things which I said in my first letter to you in this respect. I know that you will not blame me for having criticised your method before I tried it when you stop to consider that I had tried so many other methods and failed. It is no wonder that I was skeptical but now my skepticism has vanished, and I heartily recommend your treatment to all those who are bothered with wrinkles, as I know that if it will cure as bad a case as mine, it will cure anyone.

I was especially pleased to get rid of the lines on my forehead and at the sides of my mouth, and to look at my face now, you would never think I ever had a wrinkle. I have recommended your treatment to several of my friends, and I am sure that most of them will order it, and I know that if they do, they will thank me for putting into their hands the opportunity to get rid of their wrinkles.

Wishing you the best of success, and again thanking you for your many kindnesses to me, I remain,

Very sincerely,  
MRS. F. A.

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DEAR MADAM:—I will appreciate it greatly if you will send your circulars to Mrs. H. N., ——— Street, St. Louis, Mo. She has seen the remarkable results accomplished in my case and is very anxious to become one of your customers for your bust developer. My bust looks just the same as it did when I was a girl, and even though I am close to 55 years of age, every wrinkle has disappeared from my face, and I thank you heartily for what your treatment has done for me. I wouldn't have missed it for fifty times its cost.

Truly yours,  
MRS. J. M. K.



Study these illustrations and note how much older one looks when wrinkles make their appearance.





## **The Bust Can Be Developed as Much as Six Inches**

No matter what your age your bust can be developed. Many young girls are delicate, weak and have poorly developed busts. A few weeks use of "Veritable Bust Developer" changes their entire appearance, making them beautiful, healthy and strong. Middle-aged women and women well advanced in years can not only obtain an irresistably charming development, but busts which have fallen, grown flabby from any cause, especially from nursing, can be brought back to their firm, plump condition. The most beautiful ornament of woman's body is the bust, and it is the duty of every woman to develop it. This can be easily accomplished through the use of "Veritable Bust Developer," and when the treatment is discontinued the bust will be maidenly formed and transformed to a thing of beauty.

"Veritable Bust Developer" feeds and nourishes the myriads of glands of the breast, forming a firm and permanent tissue which will not waste with approaching age. An increase of from three to six inches can confidently be expected. Many fleshy people have ill-shaped busts and "Veritable Bust Developer" will be found of great value in such cases.

I want you to give this treatment a trial, and I know if you do so you will be astonished at the results. Remember that you can regulate the electrical current to suit yourself. Some people are nervous about the use of electricity. This current is very mild, and it requires a very mild current to do the work.

## **Wrinkles**

What woman does not feel very sad when her youthfulness begins to wane and the first wrinkles to appear? She realizes that her power of attractiveness vanishes with passing beauty. To preserve and forestall is the art of my wrinkle remover. The combinations used are the result of careful study and many experiments. In addition to removing wrinkles, so called "crow feet,"

—pimples, blackheads and freckles also disappear. The face becomes transparent, velvety and youthful looking, and the wrinkles are banished and do not reappear until old age. My wrinkle remover, I send free to everyone who orders "Veritable Bust Developer." I make no charge whatever for this, and it is a preparation which will astonish you and your friends. You may not have wrinkles at the present time, but they are sure to come, and when they first make their appearance, use the wrinkle remedy of Baroness Olga von Dobrzansky, and you will be surprised at the rapidity with which they disappear. The average woman looks upon the advent of the first wrinkle as a tragedy. It is the first symptom of departing youth, which under normal conditions comes altogether too soon. We cannot arrest time in its flight, but we can minimize its ravages.

If a woman remains youthful in appearance, her age is never reckoned by years. Forehead wrinkles, crow feet and deep lines about the mouth are despicable tell-tales. The whole secret of a firm, smooth skin on your face does not lie in the perfection of the skin itself. Nothing can stand without a firm foundation, and this is equally true of the skin. Below the skin lie countless facial muscles and it is the deterioration of these very muscles that causes the skin to sag and wrinkle. By bracing, stimulating and strengthening these muscles, the care of the skin itself becomes a very easy matter. Neglect them and the skin quickly shows age.

Baroness Olga von Dobrzansky's preparation for removing wrinkles is a thoroughly rational process of reaching the muscles and flesh under the skin. The treatment is lightly massaged into the skin of the forehead, cheeks, chin and throat. This penetrating preparation is rapidly taken up by the skin and it immediately begins to do its work. The marvelous results are accomplished while you sleep and without the slightest effort on your part.

It would indeed be difficult to enumerate all the benefits your face will derive from the application of this wonderful preparation. Being pliable in

their construction, the muscles are easily altered, and they can be molded according to one's wishes with the same degree of certainty that they droop and sag by their own weight.

Baroness Olga von Dobrzansky obtained this formula from a lady in the Court of a prominent Eastern Monarch. It is strictly Oriental, and is used by every lady in this Oriental court. Travelers will tell you that wrinkles are unknown in these countries among the better classes. This wrinkle preparation is most carefully prepared, and is sent free to all who order "Veritable Bust Developer."

### **Time Required to Develop the Bust and Remove Wrinkles**

Many write and ask me how long it will take to develop their bust and remove their wrinkles. Wrinkles can be removed with a few applications of this marvelous preparation. The development of the bust requires from one month to two months and in rare cases a little longer. The time required to develop the bust largely depends upon the condition of the bust when the treatment is begun. A few weeks one way or another amounts to nothing compared to the final joy in the development of a beautiful, full bust.

### **My Guarantee**

My treatment for developing the bust and removing wrinkles is absolutely guaranteed. I have tried it myself and I know what it will do. I have tried it on many others with the same result. In Berlin I saw the testimonials of thousands throughout Europe who have been benefitted as I have been and I can well afford to guarantee it. I make my guarantee just as liberal as anyone could possibly ask,—in other words, if you will give this treatment a trial for two months and are not satisfied in every way, upon receipt of the electrical appliance together with a frank and honest statement from you that you have given it a faithful trial and have followed my directions and have not been benefitted in any



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way, *I will refund your money.* I could not guarantee this unless the treatment gave perfect satisfaction. It is an expensive treatment to prepare.

Electrical apparatus cannot be purchased or manufactured without money, and in order to introduce this method in this country, I propose to make the most liberal guarantee possible, knowing that as soon as I can secure a few thousand patrons that the good news will spread, and I will soon have more business than I can take care of.

Remember, your money back if the treatment fails to do the work, and that is all you could ask of anyone, and if the slightest doubt exists in your mind relative to my financial responsibility, I refer you by permission to the National Bank of Commerce of this city. I am sure you will be willing to pay for the treatment if you obtain the results promised, and it is worth nothing to you if it fails. I know that you will be pleased. I take all the chances and leave it for you to decide. If you would have a beautiful, firm, full bust send for "Veritable Bust Developer" today, and within a few weeks, you will write and tell me that you would not have missed it for the world.

### **Cost of "Veritable Bust Developer"**

The cost of "Veritable Bust Developer," which includes the electrical appliance and the gland food, sufficient to last two months is \$25.00 and all who order the treatment within 30 days from the date they receive this booklet, will receive, free of all charge, Baroness Olga von Dobrzan-sky's "marvelous preparation for removing wrinkles. Order the treatment today and you will be surprised and delighted the moment you see it. You will then realize that it is scientific and certain in its action. Address all communications and make all remittances by express money order, post office money order, registered letter or bank draft, payable to

**MAE EDNA WILDER,**

**Rochester, N. Y., U. S. A.**



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Ms Edna Wilder  
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