"He is the richest man who enriches mankind most."

ABSOLUTELY FREE TO YOU

Health or Success

Mentalism

The New Science

A Month's Treatment Free of Charge

This is the Opportunity You Have Been Looking For
TO DEMONSTRATE THE WONDERFUL POWER IN MENTALISM

To reconstruct and build up the cells of the brain and tissues of the body, and thus eliminate the cause of disease, failure and unhappiness, we have decided to give one month's special treatment for health or success, absolutely free of charge, to the first 500 persons who, within the next 30 days, order a copy of A. Victor Segno's great book, "The Law of Mentalism."

In this great book is explained the law that is used in performing the wonderful cure of disease and in transforming failure into success. The reading of this book is a great aid to everyone taking our treatment, for it assists him to understand and thereby secure the best results. By A. Victor Segno's method of treatment, every known disease can be cured. Why? Because Nature's Law is followed and the cause of disease eliminated. No medicines are used. We depend entirely upon the use of the brain, the intelligence, the transference of thought and the Divine Spark within man. By the law of attraction and vibration, we appeal to, and come into harmony with the inner or Divine part of every patient, and thus control their outer or physical form. It was thus that Christ cured disease, and performed what in those days were called miracles.

In every man there exists a latent force or power, by the use of which he can, if he understands, cure himself and also cure others. You possess this power and, with the assistance of our treatments, it can be awakened and will then make you capable of doing much good for yourself and for others. Our method never fails when there is an understanding and harmony between us and the patient. The information contained in the book, "The Law of Mentalism," when acquired by the patient, establishes the harmony—hence the value of knowing the law.

We want you to know of this wonderful science; we want you to be able to speak of it from personal experience. We also want to help you and have you in return help us, by spreading the knowledge in your locality. If we benefit you, you cannot refrain from telling your friends, and they in turn will tell others, and thus the grand work of rescuing humanity from suffering and an early grave will spread in every direction, until all mankind will learn of the true method of healing the sick, of creating success for the unsuccessful and happiness for the unhappy.

The regular charge for the special treatment we are offering you is Five Dollars ($5.00) per month, but to you it will be given absolutely free for one month, if you purchase a copy of "The Law of Mentalism," the price of which is Three Dollars ($3.00), sent prepaid.

In giving a month's Special Treatment free with the book, we give you Eight Dollars ($8.00) worth for only Three Dollars ($3.00).

Remember, this offer is limited, and to be one of the fortunate you must send in your order at once. This opportunity will not come to you again. Should your order reach us after the 500 orders have been filled, we reserve the privilege of returning your money.

If for any reason you do not wish to take advantage of this offer, please write and tell us so, that we may transfer it to some other worthy person. If you need either health or success, you cannot afford to let this opportunity pass. Send in your order on the attached Order Blank NOW.
Order Form

American Institute of Mentalism,
Los Angeles, Cal., U. S. A.

Gentlemen:

I am enclosing Three Dollars, for which you will send to
the following address one copy of "The Law of Mentalism," by
A. Victor Segno.

In accepting this offer it is understood that I am to be fur-
nished with a month's Special Treatment for health or success,
as I may select, free of charge.

I desire treatment for ________________________________________

Date _______________________________________________________

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Street and No. _____________________________________________

Town ___________________________ P.O. Box ________________

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Note: Address your letters to American Institute of Men-
talism, Inspiration Point, Echo Park, Los Angeles, Cal., U. S. A.

Make all remittances payable to A. Victor Segno, Treasurer.

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READ THEM

"The Law of Mentalism" by A. Victor Segno, is the latest and best
production of New Thought literature. The author is clear in his state-
ments; his sentences are brief but comprehensive and give one a real
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and cure of disease are especially good. He also shows clearly that Men-
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