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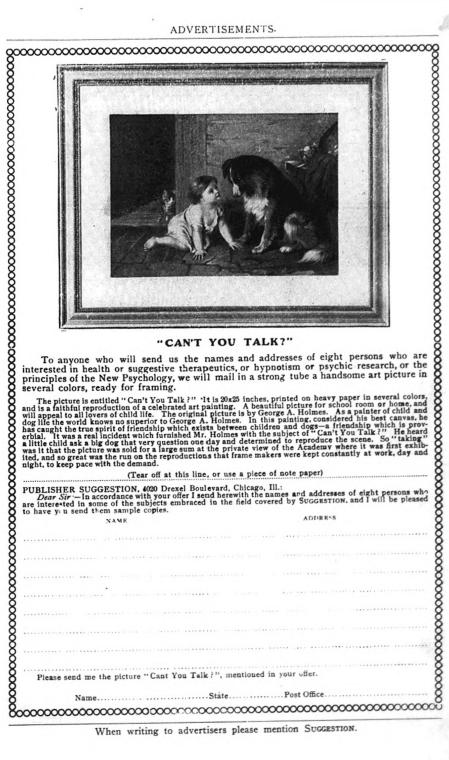
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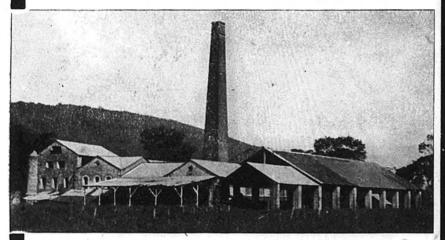
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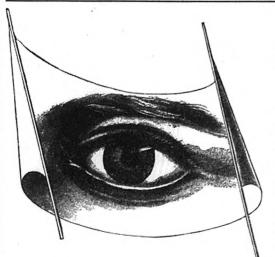
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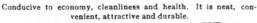
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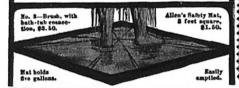
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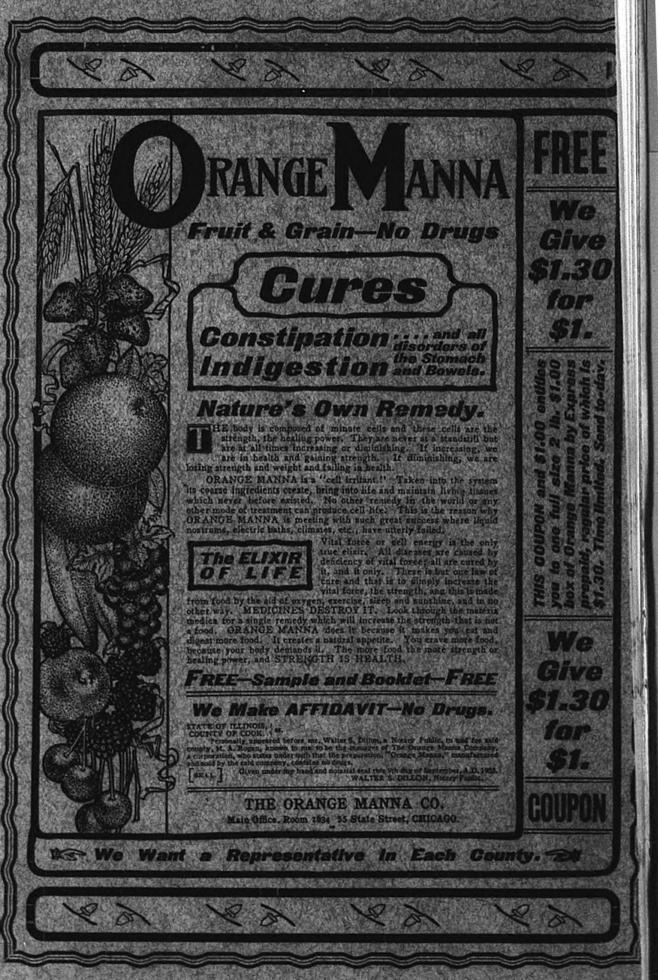


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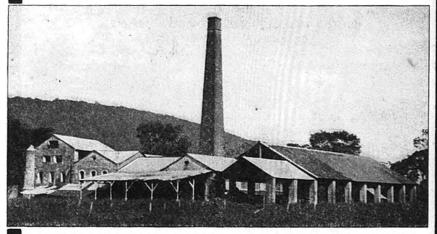
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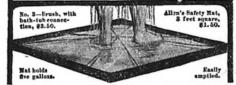


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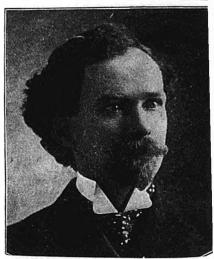
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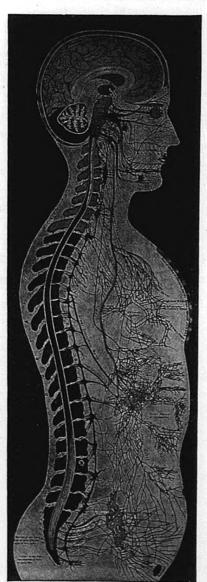
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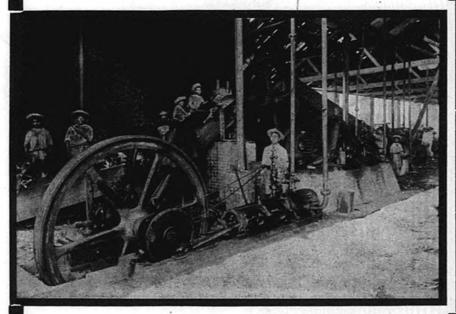
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y y y

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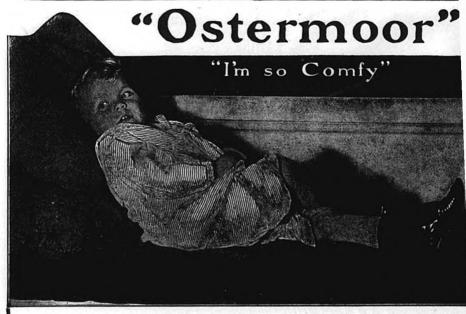
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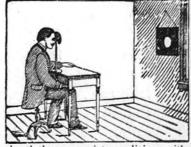
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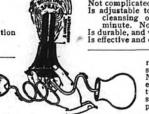
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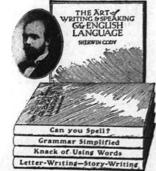
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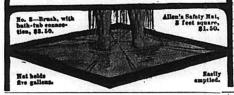
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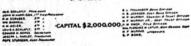
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	Supplementary prizes for the estimates sent in earnest	25,000,00
	Total	15,000.00
	The total paid attendance at the Chicago World's Fair was	1,480,141
	The total paid attendance at the Buffalo Pan-American Exposition was	5,806,809
ď	The total paid attendance at the Omaha Exposition was	1,778.280
ď	Without doubt the World's Fair at St. Louis will be the largest ever held in	the world.

ESTIMATES 25 CENTS EACH. 5 FOR \$1.00



MISSOURI TRUST COMPANY



S. Louis Me. 20,1903.

\$75,000.00

Deposit, No.455

This Certifies that, The World's Pair Contest Company, incorporated, has this day deposited with this Company \$75,000.co in gold, for the payment of the awards in its contest on the total paid attendance at the Louisiana Purchase Exposition, 1904, and that said deposit is held in trust by this Company to be paid by it to such successful contestents, as the Committee on awards may direct.

my of St. Louis. Missouri Trust Com

As soon as this notice is read, we will begin to receive large orders for certificates from all over the country. Every one interested will wish to have their orders reach us before the limited number of certificates is exhausted. It is therefore to your interest to make your puchase TO-DAY.

WE DO NOT ASK YOU TO ESTIMATE NOW. We will simply sell you the certificates with dupliyou the certificates with duplicate coupons attached, and allow you the privilege of filling in your own estimates on the certificates and coupons whenever you are ready, and of sending in the coupons to us on the very last day of the contest if you wish. That is, you do not have to make your estimate NOW, but you can buy your certificates NOW, and hold them yourself up to the last day of the contest, when you will know what the total attendance is up to that date. attendance is up to that date, then fill in your estimates and send the coupons to us just so they are mailed to us from your postoffice not later than October 15, 1904, the date on which the contest closes. The

WORLD'S FAIR opens April 30, 1904, and closes December 1, 1904, showing that the closing date of

the contest is at least six weeks prior to the closing date of the Fair, insuring absolute fairness to every participant in the contest.

WE WILL DATE YOUR CERTIFICATES ON THE DAY YOU BUY THEM, and you do not have to fill them in until the last day of the contest, if you wish. This will also give you chances in the extra prize money to be paid for the carllest estimates, and each certificate will be considered in the awarding according to the date on which it was purchased. So that by buying your certificates now, and filling them in after you have learned the average attendance up to the closing date of the contest, you have even greater chances than those who buy their certificates and have us fill them in at the time bought.

and have us fill them in at the time bought.

BIG MONEY MAY BE MADE BY BUYING NOW. The fact that the sale of certificates will be limited gives a decided advantage to those who send in their money NOW. The many early orders we will receive for large quantities of certificates will undoubtedly exhaust the supply long before the contest closes. Those who put off the matter until too late, and who are not fortunate enough to get their certificates of us, will be willing and anxious to pay a handsome price for them after the Fair opens, so that you will probably be able to sell only a small number of the certificates you hold at a price that will cover the original cost of the entire quantity to you, thereby allowing you to make your own estimates ABSOLUTELY FREE OF COST.

lowing you to make your own estimates ABSOLUTELY FREE OF COST.

THERE WILL BE A GREAT DEMAND FOR CERTIFICATES before the contest closes. Never before were such great prizes offered in any contest, and the purpose for which this contest was originated, the advertising of the great WORLD'S FAIR, appeals to every man, woman and child in the world. Every one who reads about these great prizes offered for a purpose of such universal good will be interested, and a little later on when the Fair is in progress and the people in general are enthused by the magnitude of the enterprise, the demand for certificates will eclipse anything ever before known in the way of contests. So that those who buy certificates now, not only for their own estimates, but as an investment also, will undoubtedly occupy a commanding position over their less fortunate neighbor, who carelessly let this opportunity pass unheeded. We strongly advise you to take advantage of this offer AT ONCE, buy your certificates in quantities, at once, and hold them as long as you please, even up to the last day that the contest is open, if you wish. There was never a contest operated in such a strictly high class, honovable manner as this one. The foremost bankers and merchants in the city of St. Louis are on the Committee of Awards, men whose honesty cannot be questioned, and one of the greatest banks of the United States holds the \$75,000.00 in gold, to be paid only to the successful contestants.

HOW THE CONTEST WILL BE DECIDED. The Official Record of the Secretary of the World's Fair showing the total paid attendance will determine who are entitled to the prizes, and the awards will be made by a committee of prominent Judges. Prizes will be paid in cash immediately after. If more than one estimate is correct, the prize will be equally divided.

CERTIFICATES AND HOW TO GET THEM. One certificate will be sent for 25 cents. Five certificates for \$1.00. You can buy as many Certificates as you wish. Bear in mind—you must send in your money for same before we can send you certificates. Remember, we send you the b'auk certificates on the day your remittances are received and you do not have to fill in your estimates until the last day of the contest. You will then have the average daily attendance up to that date and are enabled to more intelligently base your estimates.

A GOOD INVESTMENT—BETTER THAN STOCKS AND BONDS. We are receiving from shrewd business men from the large trading centers, monthly orders for certificates, they claiming that the investment is safer and the possibility of large gain greater than investments in bonds, life insurance, or any of the speculative stocks offered on the Boards of Trade in the various Commercial Centers. Most of them purchase certificates systematically, that is, send in every month for from One to Five Dollars worth. Almost every one can economize a few cents a day and the funds thus saved can be invested in certificates, and with a hundred or more certificates in your possession, you are likely to wake up some morning and find yourself the lucky possessor of an independent fortune.

It is to your interest to write us at once for further particulars. Those who send in their remittances first are those who will have the greatest advantages. It you put it off the supply may be exhausted and you will be too late to get even one certificate without paying an unreasonable price for it. Even if you do not wish to purchase now, write us for further particulars anyhow. We know you will be interested.

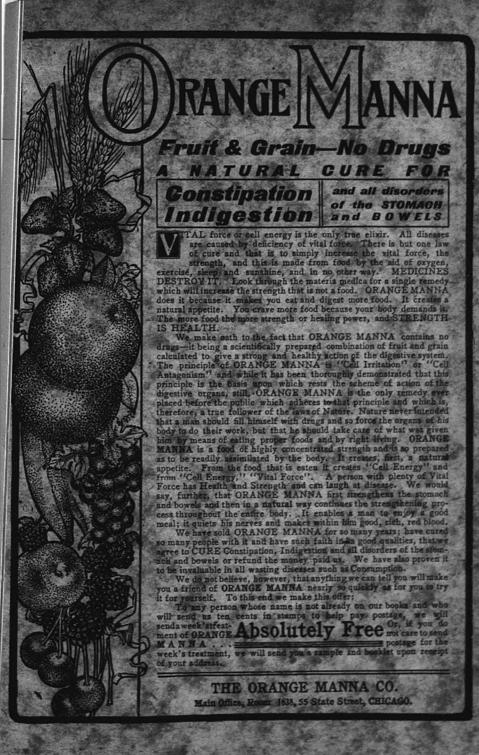
HOW TO OBTAIN CERTIFICATE WITHOUT COST.

Send to Premium Department, 4020 Drexel Boulevard, four new subscriptions to SUGGESTION, three months each, accompanied by one dollar, and you will receive without cost.

FIVE COUPONS

PREMIUM DEPARTMENT 4020 DREXEL BOULEVARD, CHICAGO

IMPORTANT NOTICE. Bear in mind That You Held Your Own Certificates and Coupons and that you do not have to make your estimates or fill in the Certificates and Coupons and send the coupons to us until the very last day of the Contest. In this manner you learn the entire attendance up to the very last day of the Contest, which will enable you to arrive at an average daily attendance upon which to base your estimates for the entire Fair.



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ials by expert mechanics. They are operated by dry cells always seady for use, are very compact and durable and do not get out of order. They are used and recommended by hundreds of physicians. With each one of our batteries we send gratis a copy of "Suggestions and Directions for Treating Disease with Faradic Currents of Electricity," by J. J. Mackey, M. D. This little book gives full and explicit instructions for using the batteries at home. Puralysis, Rheumatism, Lumbago, Nervousness, etc. readily yield to the currents of electricity generated by our batteries applied under Dr. Mackay's methods.

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Electric massage restores tone to flabby skin, removes wrinkles and fills up hollow spots. The beneficial effects of the electrical currents of nutrition will cause thin persons to increase in weight very rapidly.

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