(UI CALIFO

THE BIGGEST LITTLE PAPER IN THE WORLD.

The Latest Evolution.

NOW.

A Journal of Affirmation.



VOL. III. NO. 7.

OCTOBER,

1902.

\$1.00 PER YEAR. 10c PER COPY.



Nerve us with incessant affirmatives, Don't bark against the bad, but chant the beauties of the good,—EMERSON.

Time past and time to be are one, And both are NOW.

-WHITTIER.

Twas only striking from the calendar Dead yesterdays and unborn tomorrows. —OMAR KHAYYAN.

HENRY HARRISON BROWN, EDITOR.



For not in far off realms of space, The Spirit hath its throne; In every heart it findeth place, And waiteth to be known.

Thought answereth alone to thought,
And Soul with soul hath kin:

The outward God he findeth not, Who finds not God within.

Then go not thou in search of Him, But to thyself repair;

Wait thou within the Silence dim, And thou shalt find Him there.

-Fredrick L. Hosmer-

Published by "NOW" COMPANY, 1437 Market Street, San Francisco, Cal.

DEEP WISHES IN THE HEART THAT BE, ARE BLOSSOMS OF NECESSITY.—D. A. Wasson.

2 NO	W.
CONTENTS.	How to Control Fate through Sug-
"Nearer Than Ever"—Poem 3	GESTION. By Henry Harrison Brown, Editor of NOW.
The Alphabet of Nature 3	NOT HYPNOTISM, BUT SUGGESTION. BY
Ranch Philosophy—Poem 4	Henry Harrison Brown, Editor of NOW.
Affirmations 5	
Soul Culture Lesson 6	Man's Greatest Discovery. By Hen-
Ella Wheeler Wilcox 7	ry Harrison Brown, Editor NOW.
The Indwelling God-Poem 8	Each 25c. Sent on receipt of price from
Post-Hypnotic Telepathy 8	"NOW" Co. office, 1437 Market St., San Francisco, Cal.
Miscellaneous: Not God but I-Poem,	
Theory of an Expert Scientist, An Eminent Authority on Mental	OUR GREAT OFFER!
Science, Opinion of an Expert, Etc. 9	NOW for the year ending March, 1903,
Editorial Notes12	\$1.00
Man a Thought Center—Editorial14	All who send with the subscription, \$1.00, and 50c extra, making \$1.50,
Mental Tonic16	will receive the above three books.
Words of Gold17	"NOW" COMPANY,
Book Reviews18	1437 Market street, San Francisco.

Special Offer!

Three Months' Trial Subscription for 10c.

NOW needs only to be known to be appreciated; therefore we are offering a three months' trial subscription for 10c. Send ten one-cent stamps.

The series of Soul Culture Lessons and the Editorials on "The Science of Mental Healing" in this volume of NOW are priceless. Special notice is also called to the minor editorial on page 3, to the Affirmations and Poems. We can furnish back numbers at 10c each.

This offer gives our readers an apportunity of sending NOW to their friends. Every subscriber can send at least one name—others many. NOW appreciates any recommendations its admirers may give it.

Digitized by Google

N() W.

A JOURNAL OF AFFIRMATION.

Vol. III.

OCTOBER, 1902.

No. 7.

*********** POEM.

"NEARER THAN EVER!"

FIFTY-EIGHT YEARS OF EARTH'S UNFOLDMENT.

More than my brothers are to me.-TENNYSON.

Long separated by the walls of sense;

Long by the tyranny of space issolated each from each;

Long by the ties and the cares of flesh betrayed into forgetfullness of Love's duties and de-

Long by the varied stretch of continent divided;

Now we are one!

One by the sundering of ties of sense;

One by a quarter century's fidelity to Love and Truth:

One by the consciousness of the Eternal Life; One in recognition of the Universal in which we both consciously live!

Loved, tested, and true!

My brother by the ties of Spirit, than which there are none worthy of the name.

Lover of Truth! Leading me when oftimes I stumbled, till I learned to walk alone.

Lover of Goodness! It flowed in thy expression

constantly to bless.

Lover of Beauty! From thy store keeping alive in many hearts that flame celestial.

Lover of Nature! Letting Soul manifest in lib-erty, until the mighty trees 'neath which we sat gained from thee and added majesty and power.

Lover of Justice! Teaching me to say, "Love knows no vengeance," when I fain with hand and word would have smitten the traducer for his sin.

Lover of Love! From thee I learned to express that which, dammed within my Soul, was with corroding power eating flesh to disease and decay

Lover! Teacher! Inspirer! Friend! Now emancipated, thou art nearer than ever for in Thought and Love we are one!

I will win o'er death the victory! Then, immortal in my youth, thou too the Power shalt gain; for from thy side thou art learning to approach the goal with me.

With this youth mine, thou wilt have re-em-bodiment. Then, at will, we wander among these coarser vibrations, or amid those that now are, to thee, the only reality. Till then, I patiently wait the Unfolding that

must come to both, and to me sooner because thou teachest from yonder height.

Soul to Soul with me, soon will my Self-Redemp-tion come. Then Victory! Then one in Truth and Love as ne'er before.

Till then, I tarry in these lower octaves, living in our common thought. All is Good. Amen!

-Henry Harrison Brown. "NOW" Office, September 10, 1902.

THE ALPHABET OF NATURE.

A fact is the direct speech of the Father.—Theodore Parker.

Infinite possibilities are within each soul. Nothing can be taken from, or added to, that which I am. I can only manifest that which I am. Would I maintain my individuality, I must manifest. Only through expression, do I maintain my Individuality. The Unmanifest is God. The Manifest is

The Unmanifest in Man is God. Man is God Manifest. "God in Man," "The Word made flesh," are the Biblical expressions for the same perception.

Each manifestation is a pressing from the unmanifest into the manifest—is an Ex-pression of God, a pressing from the sub-conscious into, or onto, the Conscious plane of Life. However much I may manifest, there is no less for me to manifest, for the scale of possibility is infinite.

Manifestation is but the constant evolution of the Soul. Evolution is but the action of the Unmanifest in its defor individual expression. Through this evolution I know that I am I and maintain my individuality. This conscious life that says,"I AM," is therefore only an expression of a subconscious life that is, but cannot say, "I AM!" The Human Soul can think and can say,"I AM!" All other souls cannot think,"I AM,"but act instinc-

tively, from the subconscious. The one Intelligence is in both. In the Human, it can know itself and say,"I AM;" in all others, it is "I AM," acting without self-consciousness in obedience to the Universal desire for expression. Remember, it is the One Mind in all. There is no separateness. Souls are eternal only in the One. Their manifestation begins with the incarnation. They are not parts of the One, but manifestations of the One. Each expression of life through any organism is an expression of the One, whom in love we term "Father." Each manifestation, when cognized by the senses, is a fact. A fact is, in the words quoted from America's grand preacher. "The direct speech of the Father." Facts are the only language God uses. "There is no use disputing with facts," says Dr. Holmes. "Thus saith the Lord," is written upon every fact. A fact is but a single tone in the grand symphony of Nature. As we learn to enunciate the tones, we learn the alphabet of Nature. When we learn the Intelligence that lies within each tone, we begin to know ourselves, not as creatures, or creations, but as parts of the One. A fact is a letting out from the Everything that lies in the Undifferentiated, into Human Consciousness. It is the Pressing Out that we term Evolu-All Is, and IT is seeking expression. Each new fact is but another evidence of the purpose of the One that is evolving. How it evolves, is told in these letters all about us. wisely did Alfred Russel Wallace state this in the little poem we quoted in May NOW, "On a peacock's feather." Each day as I look at some wonderful manifestation of Divine Intelligence bursting into Consciousness, I say:-

In Nature's workshop but a shaving,
Of her poem but a word,
But a tint brushed from her palette,
This feather of a bird.

What then must be the poem, This but its lightest word.

The anchor is always in the sea, but it never learns to swim.—Grant Wallace, in S. F. Bulletin.

RANCH PHILOSOPHY.

SUMMER SONG.

The sun am shinin' brightly, an' a ripnin' th' co'n; Ma heart am singin' gayly, es sho es yo' am bo'n; Ef every livin' critter would only feel lak me, Feelin's rank an' bittah nevah mo' could be.

The sun am shinin' brightly, pumkins turnin gol', Good things comin' daily, ef right thoughts yo' hol'.

Es easy es fishin' when bittin' 's good an' fas'; Jes' keep on a wishin', an' yo' needs 'll come at las'.

Robins in th' tree-tops, singin': "All am Good"; Mistah Sparrer hops an' hops, kaint sing ef he would;

Jes' gives a lille whistle, but that's right from his heart,

Lands upon a thistle an' a bobs his head right smart.

Brer Rabbit am a dinin', in th' cabbage patch; Swallers am a twitterin' undahneath th' thatch; Rastus am a singin' an' a cuttin' down th' co'n; Whip po' Will am mo'nin', the only one forlorn.

Kaint a help a singin'; wouldn't ef I could.
Hallelujah's ringin'; ma hea't he feel so good.
Sholy am a glad time every livin' day,
Baskin' in the sunshine, smellin' th' sweet hay.
—Sam Exton Foulds.

Senator Frye told Agassiz that he had caught a speckled trout weighing eight pounds. Agassiz told him speckled trout never attained that weight. For answer Senator Frye caught a nine-pound speckled trout, and sent it to Prof. Agassiz, who replied in a telegram, "The science of a lifetime kicked to death by a fact."—Christian Register.

Their clothes are so overpowering, so aggressive and insistent—a phenomenon. Their souls are way down somewhere wrapped up, hid away, buried, probably; but one does not easily eatch sight of them. It is difficult to get at their real selves because of their gorgeous clothes.—Sir Philip Burne-Jones, on the fashionable Newport ladies.

Can I yield you blessings? says the friendly heart.

Fear not I am poorer, though I much impart.
Wherefore should you thank me? Giving is my

Love, that wrought none comfort, sorrow were indeed. —Lucy Larcom.

AFFIRMATIONS.

[An affirmation bears the same relation to Soul Culture that an axiom bears to mathematics. It is to be taken as Truth, not reasoned upon, but accepted. Thus held, it will mould the expression of life into its own likeness. The "I" is the ego of the person who affirms. As one says, "I am happy," when all goes well with him, he is to learn to say, "I am happy," when all seems ill to him. He will thus, by Autosuggestion, produce in him that mental state that is happiness. These Affirmations are given every month as spiritual gymnastics by which one may grow into self-control. When they are repeated, or held in mind, other and injurious thoughts cannot come in. Thus by conscious choice one becomes Master of Pate.]

THANKFULNESS.

We take with solemn thankfulness,
Our burden up nor ask it less!
And count it joy that even we,
May suffer, serve and wait for Thee
Whose will be done.—Whittier.

For Life and all its joys, I am thankful. For Truth and all its power, I am thankful.

For Love and all it brings me, I am thankful.

For the earth that supports me, I am thankful.

For the skies that overshadow me, like arms of loved ones, I am thankful. For the stars whose beams are like love-glances from tender eyes, I am thankful.

For the Sun, the Heaven Father, shedding upon all that I love, his Light and Life, I am thankful.

For the clouds that carry the Ocean's life to all the earth, causing it to bring forth food for all that lives, I am thankful.

I am thankful for the Life that manifests all about me, in plant and flower, in fragrance, song, gambol, and reproduction.

I am thankful for the Human life amid which I manifest that which I am.

I am thankful for the manifestations of Human thought in machine, dwelling, vehicle and vessel, in fort and field, in press and telegraph.

I am thankful for the manifestations of the Love of the Beautiful that cluster about me, in picture and statue, in architecture and landscape gardening.

I am thankful for the thoughts that

are mine from essay and poem, treatise and drama, journal and novel; these all are mine to enjoy, to use. To those who have thus made effort for my unfoldment, I am thankful.

But most am I thankful for the Human hearts that love me and that awaken love in me; that rest upon me and upon whom I also rest; for the friends that are mine to love, to inspire, to educate, and to comfort. Love incarnate has no more for me than this gift: that I may love and be loved—this sum total of Life.

To Life, to that which I am, I give bounteously of my Love in thanksgiving. I am thankful that I can say I AM! Thankful that I am I.

In every moment of consciousness, I am thankful to thee, O Infinite Life. Under whatever name men name thee, thou art my own Soul and to thee,the God incarnate, be praises evermore!

J. STITT WILSON,

editor, author and teacher of the New Thought, well known upon his own platform and upon that of the advanced Socialists, has sent Henry Harrison Brown the following letter:—

SEATTLE, WASH,, Sept. 13, 1902.

My Dear Brother .-

One of your assistants handed me at the close of one of my meetings in San Francisco, with your compliments, two of your books. I have just had the pleasure of reading them on the train up here, and I frankly confess to you how excellent they are to me. I shall take pleasure in presenting them to my classes. They are unique and to the point and have the breath of Life in them.

I enclose \$1.00 and ask you to send the two, How to control Fate through Suggestion, and Not Hypnotism but Suggestion, to — and the same to —. I regret very much not to have seen you and conversed with you while I was in San Francisco. I shall seek you out next time. Wishing you sincerely All Good, I remain, Yours truly,

(Signed) J. STITT WILSON.

For him in vain the envious seasons roll Who bears eternal summer in his soul.

—0. W. Holmes.

SOUL CULTURE LESSON. [Copyrighted.]

I AM SUCCESS.

How I Won It through Affirmation.

A Series of Lessons in Soul Culture. No. 7.

REPUTATION.

6

Self-respect, doing right because it is right, lays the foundation of character. It is the only foundation on which success can be builded. But life is not I alone; it is "Myself and my neighbor." What account is to be taken of my neighbor in the building of success? Right doing leads to happiness. But another element in every one's ideal is his place in the opinion of his fellow men. He wishes to stand well with them. Whenever his doing right forfeits their esteem, he falls back on the Interior power and finds happiness and peace. That which is done that one may gain another's good opinion, done for applause or praise, leads neither to happiness, health, nor success. To purchase reputation, is to fail. Reputation that comes only as the spontaneous gifts of friends, business connections and the public is valuable. Such reputation is based upon the conduct born of the consciousness of righteous living; that is, of right doing. Good report is business capital. It is capital in every walk of life, that never fails of income. Based upon Character, it is eternal. No matter if conscientious doing alienates pseudo friends, it can never alienate one from the God within his own soul. And that realization of the God within saying, "Well done!" gives a strength born of omnipotence. One in love with Truth need never ask about his reputation. It will take care of itself. Every thought sent out toward a conscious building of a reputation is an impediment in the road to success. What to do and how to do it are the only questions which should be entertained.

Many a failure in health, business and

social life is due to the desire to stand well in another's opinion. Fear dominates where this desire is. The road to success is only in relying upon the Principle of Right. I have no right, as a Human Soul, to take into consideration what others think of me. I have a right only to know that Principle is eternal and omnipotent. I am to forget that there is anyone in the world except myself, when the question of Right, Success, or Happiness is concerned.

That I do that which I feel is right is enough. I am to know that right builds no other than a reputation for righteousness. I am to cast away all thought of what others think and say, and, assured of my capital, I build, in Mind,—Success.

Yes! I mean all this:—no person has any business to ask or care what is his reputation. It cannot be harmed nor stolen. It is his just as is the aroma of the flower. He is to disregard any consequences that arise in the minds of others in the consciousness of doing that which is to him right. This is the only road to success. Reputation is Capital only when one is sure of it in himself, when he knows he is proof against theft, slander, inuendo, gossip, or libel.

What shall one do when any of these assail him? DO? What can one do with nothing? A lie is nothing. A slander is nothing. All the tales of gossips are nothing. Why not let nothing be nothing? Why, by noticing nothing, make it something? There is no power in nothing. A lie is nothing. Let it be nothing. To recognize it by denial is to create something out of nothing, and that which you create harms you. The harm of a lie lies in the power one gives it to harm by recognizing it. Learn the lesson the silence of Jesus taught. "When reviled, he reviled not again." When lied about before Pilate, "he opened not his mouth." Let lies fall from the mouth of those who will, pay no more attention to them than you do to the leaf falling from the forest tree. Let them be non-existent;

then they are powerless. So with any tale or slander, let it pass without even a thought. Let your Affirmation Truth is the only be, I AM TRUTH. Live so absorbed in these Power! Affirmations that you have no time to attend to that which is non-existent. Misunderstandings treat in the same way. Do not stop to explain. who asks an explanation is not a real Were he a friend, he would trust you, and know that even where he could not understand, you were acting from right motives and were therefore right. Explanations but open the way for others until all your time will be taken up with them to the neglect of your business. Rest content in Truth, and let events be your explanation.

TELL THE TRUTH, and trust TRUTH to care for Itself and you.

Turning aside to attend to that which is not, defending one's self from sayings of enemies, explaining to those who are too dull or faithless, suffering from wounded feelings because of these, have so weakened many a man that otherwise had success in his grasp that LET THAT ALONE he has failed. WHICH IS NOT YOUR BUSINESS! Your business is to attend to that which is, to attend to that which lies in the Affirmation, I AM! Now I am not a lie. I am not fraud. I am not mistake. I am not slander. then, should I meddle with these? Attend strictly to your own business of unfoldment, would you have success. He whose business is to lie, let him lie. He receives his reward. Attend you to Truth. This is the road to Success, to Health. Diagnose the average case of failure in any line and we find that it is caused by the recognition of the opinions or words of others.

Affirm I AM, and act in this Affirmation. Think only of good. As to reputation, be indifferent. Affirm I AM TRUTH! TRUTH IS MIGHTY, AND PREVAILS.

"NOW" Company desires an agent in every community. Write for terms.

ELLA WHEELER WILCOX

has an article in the New York Evening Journal of September 5, upon "A Clear Mind and Contentment All that is Needed to be Successful," from which the following paragraphs are taken:

The world is full of "New Thought Literature." It is helpful and inspiring to read. The latest to come to me is: "How to Control Fate Through Suggestion," by Henry Harrison Brown, "NOW" Company, San Francisco, Cal. It is worth many dollars to any one who will live its philosophy.

I showed it to a man who has been studying along these lines for some years. "Oh, I know all that book contains," he said; "it is nothing new. I am perfectly familiar with its philosophy." Yet this man was continually allowing himself to grow angry over the least trifle-he was quick to see and speak of the faults in others; he was demanding more of those he associated with in the way of consideration and justice than he was willing to give, and he was untidy in his person and improvident in his use of money.

Now it is an entire waste of time for this man to read New Thought literature or practice deep breathing, since he will not put into daily and hourly practice what is taught by the New Religion.

Man is what he thinks.

You cannot in an hourgain control over a temper which you have let fly loose for twenty years. But you can control it eventually, and learn to think of a burst of anger as a vulgarity -like drunkenness or profanity-something you could not descend to.

If you have allowed yourself to think despondent thoughts and believe that poverty and sickness were your portion for years, it will take time to train your mind to more cheerful and hopeful ideas; but you can do it by repeated assertions and by reading and thinking and living the beautiful New Thought Philosophy. From Henry Harrison Brown's book, I quote the following excellent rules for assertions. Say them over daily:

"I am fearless. I dare to do anything I desire. "I am life. I cannot know sickness.

"I choose my life. I make it-all goodness, usefullness, success. I am peace, joy, prosperity, happiness.'

When you persist in saying, thinking and living these ideas, you cannot fail in life.

8

THE INDWELLING GOD.

I sought your coming long, my Lord, I pictured you with flaming sword. I deemed the grandeur of Your face Would fill with awe the human race.

But lo, one day a still, small voice Bade me, "Arise, go forth, rejoice. The Lord is with you every day To lead and help you on your way.

"No task is there for him too small, No work too great; He guideth all. Within yourself doth ever dwell The Lord, Who doeth all things well."

-Clara Henderson, for NOW.

POST-HYPNOTIC TELEPATHY.

In connection with the editorials upon The Science of Mental Healing, I am each month reporting phenomena from which the Science I am building is deduced. This month I gave two important instances of the silent power of thought. They throw light upon that phase of absent treatment which has puzzled even old teachers in the New Thought—cases where cures are performed without the knowledge of the healer.

I had received several letters from a young man in New Mexico; had no especial reason to expect another. One day, just after dinner, I lay on my lounge relaxed, when it seemed as if a voice within me called his name. So distinct was it that I opened my eyes to see if it was spoken by anyone in the room. In about ten minutes, the postman rang the bell and my assistant returned from the door with a letter from said young man.

I had been in correspondence with a gentleman in Bridgeport, Conn. I had never seen him, but there had been telepathic messages between us. To demonstrate more convincingly that it was telepathic, I wrote him that at a certain time on a certain evening, I would send him a message which he would receive three hours earlier, by eastern time. I wrote a message and put it in a drawer of my desk. I never thought of this promise until I re-

ceived a letter from him. At the same time I had set he received my message and sent to me the same words I had written on the paper I had laid away. This has nothing strange in it for one familiar with post-hypnotic sugges-Add to that phenomenon the fact that these suggestions may be conveyed telepathically, and we have the explanation of these cases of absent healing. The operator tells his sleeping subject that after a certain time he will do a certain thing. Provided there is in his mind no objection to the act, he will do at that time the thing that was told him to do. one of my classes I told a lady that in ten minutes after waking she would go and tell a certain gentleman that it was time for him to go home. At expiration of the time she, with a very ladylike excuse for meddling with his business, reminded him that, as he was obliged to be upearly, it was best that he retire. The thought had remained in her mind, as a seed in soil, until right conditions came for expression. So with the thought of my correspondent. It took advantage of the postman's thought of delivering the letter and came into my consciousness from the real I—the subconscious I.

So was it with myConnecticut correspondent. My thought went to him at the time I wrote it, and lay in his subconsciousness until the time he expected it; then it came into his conscious life. This phenomenon, often repeated with me, is my authority for saying:-It is only necessary for the healer to say to himself and his patient that he will treat at a certain hour and then to forget the engagement. The treatment is given no matter what he may be consciously doing at that time, for no treatment is from the conscious life. All treatments are from the subconscious, but they are directed by a con-All that is necesscious Suggestion. sary is to know how to suggest and then to practice until power is develop-

Notice the Great Offer on page 2.



MISCELLANEOUS.

NOT GOD BUT I.

Dear artists, ye

-Whether in form of curve or hue

Or tone your gospels beSay wrong:-This work is not of me,
But God. It is not true: it is not true.

Awful is Art, because 'tis free.
The artist trembles o'er his plan,
Where men his Self must see.
Who made a song or picture, he
Did it, and not another, God nor man.

My Lord is large, my Lord is strong: Giving, he gave; my Me is mine.

How poor, how strange, how wrong, To dream he wrote the little song I made to him with love's unforced design!

Pass, kinsman cloud, now fair and mild; Discharge the will that's not thine own. I work in freedom wild,

But work, as plays a little child, Sure of the Father, Self, and Love, alone. —Sidney Lanier.

THEORY OF AN EXPERT SCI-ENTIST.

Prof. Charles Sedgwick Minot, in his address before the American Society for the Advancement of Science upon "Consciousness," gives it as his opinion that Consciousness is a reality and is homologous with the consciousness of animals. Consciousness is not a function of protoplasm, but human consciousness stands as the cause of physiological processes. He thinks that the universe is composed of two things fundamentally different. They are Force and Consciousness. He says, "We have no evidence that matter exists." Our sensations are caused by force and by force alone. The form of energy can be changed by consciousness. "Without consciousness, the universe would come to absolute rest." This last assertion is peculiar. It shows the difficulty of the present scientific mind to escape the old doctrine of dual-One question destroys the Professor's position as to there being a

something that is not Force. Professor, how can that which is not force act upon force? If consciousness is not force, how can there be a movement caused by Consciousness upon that which is force?

It is unthinkable that something which is not force can manifest force so as to produce a movement, since all known movements are caused by force. Only Unity can solve the problem of consciousness. "When we solve this," says Prof. M., "human science will be complete." Unity is the only possible universe. Telepathy demonstrates that Love and Thought are modes of motion. These are only modifications of Life, and Life and Consciousness are one. Telepathy demonstrated Life to be a mode of mo-ALL IS MOTION! tion. ALL IS FORCE! ALL IS GOD! God's manifestations are by Force. All Force manifests as motion. All known motion is in undulations. All undulations produce sensations, and we thus travel back to the Professor's words, "Our sensations are caused by force and by force alone."

Man's greatest discovery, i.e. Thought is Force, solves the problem of Consciousness over which the Professor is puzzled and muddled. When scientists accept it and link Lite with all other forms of the One Energy, then for the first time in human history will there be a foundation in Truth on which to build a science that is religious and a religion that is scientific. The little book, "Man's Greatest Discovery" and the editorials in NOW are the best text-books ever yet put out and they are recommended to such dualists as Prof. Minot. "There is but One God" and NOW is one of His prophets.

AN EMINENT AUTHORITY ON MENTAL SCIENCE.

"One is struck by a psychological similarity between the mind-cure movement and the Lutheran and Wesleyan movements. To the believer in moralism and good works, with his anxious

query, 'What shall I do to be saved,' Luther and Wesley replied: 'You are saved now if you would but believe it,' and the mind-curers come with precisely similar words of emancipation. They speak, it is true, to persons for whom the conception of salvation has lost its ancient theological meaning, but who labor nevertheless with the same eternal human difficulty. Things are awry with them; and 'What shall I do to be clear, right, sound, whole, well?' is the form of this question. And the answer is: 'You are well, clear, sound already if you did but know it.' The whole answer may be summed up in one, says one of the authors I have already quoted. 'God is well, and so are you; you must awaken to the knowledge of your wellbeing."

"The adequacy of this message to the mental needs of a large fraction of mankind is what gave force to those earlier prophets. Exactly the same adequacy holds in the case of the mindcure menage, foolish as it may sound upon the surface, and seeing its rapid growth in influence, and its therapeutic triumphs, one is tempted to ask whether it may not be destined to play a part almost as great in the evolution of the popular religion of the future as did those earlier movements in their day."—Dr. Wm: James, Professor of Philosophy at Harvard College, in his new work, "The varieties of Religious Experience. A study of Human Nature."

OPINION OF AN EXPERT.

W. J. Colville, well known in both continents as a teacher along all psychic and psychologic lines, and himself a wonderful psychic, says of hypnotism in a late Banner of Light:

I was never hypnotized against my will or even without the full consent of my own will. As spiritualistic literature abounds with references to the virtual identity of hypnotic inflence with spirit control, I deem it advisable to bear testimony in this direction.

He willingly submitted to seances with an hypnotist and demonstrated the oneness of the phenomena. Mediumship is hypnotism with the operator unseen. This position I took in 1870, soon after my own psychic powers were developed. When I succeeded later in being hypnotized, I found that it was only the old phenomena repeated. I also demonstrated through my listening to spirit voices, and the later development of telepathy, that they were the same phenomena, one being from the mortal and the other from the immortal manifestation of life. It is, however, generally more difficult to catch the immortal vibrations and to submit to the immortal operator, because of the more delicate vibrations that come from the purely spiritual side.

Mr. Colville also says:

We are frequently told that mediumship is impossible without passivity, and such is doubtless the case, but voluntary rather than involuntary passivity conduces to best result. Operator and subject are terms of double import, but such terms as sender and receiver, or transmitter and recipient, are clearly not open to valid objection, seeing that they in no way imply enforced surrender of one individual to another.

It cannot be too often stated that such a thing as the hypnotizing of one person by another is impossible. That which is called by this name is only the voluntary and conscious acceptance by one person of a Suggestion made by another. Where there is the inharmony of any antagonism between two minds, or an abnormal mental condition, it becomes insanity or obsession. These two conditions are ever liable where any one gives up his own judgment to another. Revivals, political campaigns, real estate booms, auction rooms, sectarian colleges, in fact any place where dogmatic statements are made and accepted, are hot beds for the growth of these abnormal mental states, that render a person liable to be involuntarily the subject of another's Suggestion. He can never be the willing or unwilling subject to another's will. alone lies in being at all times subject to one's own reason and conscience. A person thus self-controlled is never

in danger. One not thus controlled is never safe. He is a leaf in the mental breeze or the mental maelstrom, as the case may be.

ALL CURES ARE SELF-CURES.

It is true that mental healing heals the patient for the time boing, but there is no perfect healing apart from teaching.

So says Helen Wilmans in Freedom. This statement from one of the most successful Mental Healers in the world I see with joy. It is the position I took years ago and for that reason have refused, save in cases of acute disorder or of children, to treat mentally. They are not cures but temporary relief. I insist upon education on part of the patient. Suggestions that change the mental condition, that teach the cause of the disorder and give the laws of Mind, that show how to control thoughts, are the only means of cure. To relieve, and leave the patient to think the same thoughts, to feel the same want of love, and employ the same fears, is to temporize with the Law of Life. Better that he suffer and be done with it, than that he be relieved and left to bring upon himself a return of the same and learn at last "NOW" lessons, through suffering. lectures and books are all along the line of the only cure-Self-Treatment through knowledge of the Laws of Mind.

Prof. E. E. Purinton of the West Virginia University has just completed a 30 days' fast. In regard to it he says: Voluntary fast brings a mental control, a conscious power over the body, a tightening grasp on cosmos that is forever beyond the scope of external healing or educating or religionizing. Dinner, disease and death are the logical triumvirate at whose slightest nod humanity's chief executive, Fear, strikes down at 35 a man whose body should last at least 200 years and then be transmitted into the universal unsullied by the flecting shadow we call Death.

Here is Mental Science demonstrated by one who has not studied man metaphysically. The fact that by another process he has reached the conclusion that death is not a necessity is only another demonstration that Truth will find channels to manifest itself or it will make tnem. In "Man's Greatest Discovery", I have shown the scientific grounds for such an opinion. Every day that opinion is intensified. It is as much a fact to me as that other one, that man need not ride by post-horse if he will seek another way. Thanks to all those who are content by the slower route of reason and of detail to reach the conclusion to which Intuition led me by communion with Causation itself.

Let all tears and prayers go byl
Be thou man!
Let who will resist and cry!
Affirm: "I can!"
Thus you win. But the slave
Quivers. Be thou brave.
Dare be true!

Live from within! Act the Truthl
Fearlessly
Live it! Then eternal youth
Shall crown thee!
When affirmed the God within
All success thou wilt win,
Nor ever die.
—HENRY HARRISON BROWN.

FOUND AT LAST!

A Way to Keep the Desired Thought before Me.

Pick out any one of the Affirmations given below, send it to us, enclosing sixty (60) one-cent stamps, and receive a beautiful painted motto. Each motto is *hand made*, and each one is decorated with some flower. These are choice and each New Thought student should have his motto. Be sure to name flower and affirmation desired.

God Is Love.
God Is Here.
My Supply Is Infinite.
All Is Good.
Peace Is Mine.
I Am Power.
I Am Success.
Peace Is Mine.
I Am Joy.
All Is Mine.
I Am Content.
I Am an Unfoulding Soul.

Now is the Only Bird that Lays Eggs o' Gold. Address

1437 Market St., San Francisco, Cal.

"NOW" COMPANY.

OFFICE OF NOW,

1437 Market street, San Francisco, California.

OCTOBER, 1902.

NOW,

HENRY HARRISON BROWN,

A monthly Journal of Positive Affirmations.

Devoted to the Science and Art of Soul Culture.

It is the utterance of the Editor only. All thought

not credited to others is his.

Its basic Affirmation is:—Man is Spirit and can manifest as spirit here and now.

SUBSCRIPTION RATES......\$1.00 per year Single Copies, 10 cents.

Advertising Rates......\$2.00 per inch 3 insertions, \$5.00. No illustrations.

Send money in bills, P. O. Money Orders payable at Station B, San Francisco, Express Orders, or in silver. Do not send personal checks or bank drafts. Postage stamps (1c and 2c only), for parts of the dollar when easier for sender.

A blue across this item is a notice that your subscription has expired. Please renew.

Foreign subscribers, outside of Canada and Mexico, must add 25c to the ordinary subscription price to cover postage. Do not send foreign P. O. stamps.

Notice Special Offer on page 2.

NOTICE! NOW office is now at 1437 Market street, San Francisco.

Henry Harrison Brown lectures every Sunday, at 8 p. m., in Odd Fellows' Building, this city, upon topics connected with the "NOW" Philosophy. Good music and a welcome for all.

Next class in Suggestion will be organized Oct. 27th, and next class in Art of Living, on Oct. 20th, at 8 p. m. at "NOW" Parlors, 1437 Market St. Students have opportunities for both theory and practice. Terms respectively \$25 and \$10.

Henry Harrison Brown will address the "Sisters of the Western Links," at their parlor, 1726 O'Farrel St., Sunday, October 5, at 2 p. m. Subject: "Love of Truth." Public Invited.

See advertisement of our mail conrses on last page.

A professional gentleman came for After three suggestive treatment. weeks he stopped because he thought there was no gain. I remarked: "As sure as seed in good soil produces crop, so sure is Suggestion to bring forth cure. I will take your verdict in a year." Two weeks later, he writes: "The malady has entirely disappeared. Later he called and said: "I give it up; I am cured." Where patients give drugs and M. D.'s months and even years, they expect a week to do the work with Suggestion. Suggestion cures. When? With time in this treatment, we have nothing to do. It cures. LET IT CURE! Put all question of time away if you wish to realize the cure, for this thought of time hinders the work as a dark and cold room hinders the growth of plant.

"How to Control Fate through Suggestion" has entered its third edition and has been on the market only eight months. From all quarters good words come to "NOW" Co. from those who have purchased it. And the words of commendation it receives from the experts are precious to us. Wheeler Wilcox, in the article quoted in another column, says: "It is worth many dollars to any one who will live its philosophy." Grant Wallace, who is writing most valuable editorials for the Evening Bulletin of this city, has twice referred to it as a "very fine little book," and recommends it to his readers as a text-book on Suggestion.

"SUGGESTION,"

By HENRY HARRISON BROWN.

This Lecture is illustrated by all the Experiments that the professional hypnotists give upon the platform. The secrets of the art are revealed and its benefits explained.

Odd Fellows' Building,

Sunday Evening, October 26, 1902.

Admission, 25 cents.

HENRY HARRISON BROWN, editor of NOW, will receive Patients for treatments through Magnetnetism, Suggestion, and Silent Powers, at his parlors, 1437 Market street, San Francisco. Hours: 9 a.m. to 5 p. m. Others by appointment. S. E. Foulds, assistant.

TO OUR SUBSCRIBERS!

NOW is denied 2d class postage rates. Do you believe in Liberty of the Press? Do you feel that a free press is the bulwark of Anerican Liberty? If so, you will stand with NOW in its present relations to the U.S. Postal Dept. Under the rule of the department,—"Only publications which are devoted primarily to dissemination of current news, or miscellaneous literary matter, or both, will be admissible to 2d class rates,"-NOW is denied admission at the regular newspaper postage. Where our contemporaries pay 1c per lb., we pay 8c. We are loyal citizens and obey the ruling of the Department with a protest against its injustice. But we accept the government's estimate or NOW. Did we publish all the scandals, prize fights, crimes and horrors found in the daily press, we would have 2d class rates. We do not. We only "chant the beauties of the good." Thus we are worth eight times as much to society and the governmet and to you. Will you share with us the glory of developing JUSTICE in our Govern-Will you unite your thought with ours and help us to change this decision, so that the best literature shall be carried as cheaply as the poorest; so that he who prints to bless shall have equal rates with him who prints the daily news?

Will you DO something to demonstrate the Truth that you and NOW stand for? We ask only this—that you help extend the circulation of NOW and our books. We make no complaint, for we know that All is Good. In this estimate of NOW by the Government, there is ultimate good for the whole nation. It will lead to a fuller liberty when the People are awakened to a realization that their Right of a Free Press is being taken away from them. We utter no cry. We are not begging. We only ask you to assist us in bringing our Affirmations to knowledge of a larger circle of those who are ready for them. We wish to increase our circulation 10,000 in the next year. If each of our present subscribers will

send at once a new subscription, and that one will also send one, this endless chain will soon give us the number we ask. The 1c stamp upon each wrapper reduces our profit considerably, and to compensate for this, we wish to double our present subscription list. We shall send it to you each month. NOW is perennial. It cannot fail. You will make our task easier by sending in additional subscriptions. We also ask you to send for sample copies to use discreetly among your friends, and to please send us a list of desirable persons to whom we can send sample copies.

You are a co-operator in Truth with us. It is your Paper! Join us, first in thought, then in work, then in dollars, and the Victory is won.

Class in Suggestion began its sessions Sept. 1st, and is progressing splendidly. A new class will commence sessions Oct. 27. All who contemplate taking the lessons should be present at that time. Our classes are unanimous in their verdict as to the immediate benefit received from the lessons.

Our meetings in Odd Fellows' building have opened successfully. These lessons from paragraphs in our textbook, "How to Control Fate through Suggestion," are appreciated. They will be continued for some months yet. On Oct. 5th we commence upon the 2d Part of the book. These meetings are free, and are the Primary Course in Art of Living given by the Soul Culture Institute.

Young Men are the Prey of Quacks

No disease is more amenable to self treatment than those arising in the sexual function. It is here that the most DANGEROUS MENTAL CONDITIONS are found. Here is the rich field of the PAKE and the QUACK. Fear is their weapon of warfare and they create by Suggestion that which they are paid to cure. There is not a field that so needs the wise mental teacher as this.

I will educate for all diseases of the generative system and will treat by silent power all who take instruction by Letter and Suggestion. There will be cure and peace of mind. Terms: 3 months letters with free treatments, \$5.

HENRY HAKKISON BROWS,

1437 Market street, San Francisco, Cal.

N. B.—All letters confidential. No disease is more amenable to self treatment than

N. B .- All letters confidential.

EDITORIAL.

MAN, A THOUGHT-CENTER.

[Sixth Article on the Science of Mental Healing.] There is no event but sprang from the soul of man; and therefore none but the soul of man can interpret.—Emerson, in Literary Ethics.

The revelation of Thought takes a man out of servitude into freedom. Thought dissolves the material universe by carrying the mind up into a sphere where all is plastic.—Emerson, in Fate.

The Supreme Being does not build up Nature around us, but puts it forth through us, as the life of the tree puts forth new branches and leaves through the pores of the old. As a plant upon the earth, so a man rests upon the bosom of God; he is nourished by unfailing fountains, and draws, at his need, inexhaustible power. Man has access to the entire mind of the creator, is himself a Creator in the finite.—Emerson, in Nature.

Man is a center of Mind in Mind-a center of Spirit in Spirit. All centers radiate power. What power does the Human Soul, as a center, radiate? All power of every form. All the Godpower radiates from man and radiates in all directions, as the sun's rays radiate. To try to catalogue the power of man would be to catalogue infinity. It is possible to catalogue those he has manifested, but those that lie in possibility cannot be numbered. Therefore, he who says of anything, "It is impossible," is not mindful of the fact that "man is nourished by unfailing fountains of inexhaustible power and has access to the entire mind of the Creator." Any desired thing is possible to man, for he has All Power to draw from.

Unless this fact can be accepted, no one can possibly become a Mental Scientist, cannot be a Soul Culturist. That the Human Soul is a center of Power in the All-Power, is the great Fact of all Soul Culture philosophy and of all real living. "I am ALL that God is," should be the Affirmation.

But while we cannot enumerate all the

possible radiations, we can affirm that Thought is one form, and is the only torm by which the Conscious Human Soul directs its own manifestations. THOUGHT IS POWER. This discovery is man's greatest. Now that he has made it, he can understand himself and the Universe in which he is a center. Until he makes this discovery, he must necessarily wander in a metaphysical haze and become lost in its speculations. With this knowledge, he can handle and understand himself, just as he has learned to understand electricity and other forms of the One

Universal Force.

We can now affirm that one of the forms of Force, radiating from the Soul as a center, is Thought. By the study of centers as we know them in the objective life, (or in the lower vibrations of Force) we can learn how Thought radiates. Taking the sun as an example, we learn that each point on its surface emits rays into the surrounding ether. From each infinitesimal point, each sphere radiates its power. These rays are alike from every point. From every point upon the sun's surface, radiate all possible rays of sun life. His light, heat, atinic, and millions of other discovered and undiscovered rays go forth with constant radiations. By these ravs the sun is at all times present in every inch of space. The only limitation possible to his power is the possibility of limitation of the medium through which his rays vibrate. If that medium be ether, and if ether be universal, then the sun is omnipresent, fills all space, and is as much in any one inch as in any other inch.

Remember that it is the tendency of all nature to economize space. This causes all atoms to collect around centers forming spheres. Thus the Human Soul, being of the One Universal Substance, obeys the one law and as a center, is a sphere. Like all centers in the One, it has no circumference. There is no circumference to whirlwind or whirlpool. They are limited only by the medium in which they are cen-

ters. All the atmosphere is the body of the whirlwind and all the sea, the body of the whirlpool. In like manner, all the Universal One is the body of the Soul. As a center, it has its circumference limited only by the infinity of the medium in which it is a center.

Being a sphere, the Soul radiates all its possible forms of force from every mathematical point. And Thought being the one used by it, this form of individual manifestation is radiated from every point into the Universal space which is its body. Just as an emotion is felt throughout one's physical body, so is thought felt throughout the Body Universal. Realizing this, it is easy to understand how each Soul is present everywhere at all times. Every Soul is Omnipresent by its Thought. Its thought rays are, like sun rays, constantly radiating from every point and these vibrations are present at all times in every inch of the Universal One. But it is also everywhere at all times in all the many million modes of motion that it, as a manifestation of the One, is. It is present by its Love, its Truth, its Faith. For instance, I hold the thought. "Health is the normal condition of each Soul;" and I affirm, I AM HEALTH; that Thought radiates from me as a Soul-center in every possible direction. I am omnipresent by that thought and I help to make the thought atmosphere of the Race, just as each star helps to make the light of our sky, and each lamp, the light of the hall. I cannot help radiating that which I AM. Unconsciously these Thought radiations are doing their work. Every Soul feels Every Soul that is receptive responds to them, just as receptive eyes respond to light.

As every known force occupies a certain range in the scale and can rise or fall in pitch, so Thought has its range. That range has not yet been measured. But that some souls radiate thought of greater potency is already demonstrated by the phenomena of telepathy. The more individualized, the more selfassertive the individual the higher the

pitch and therefore the more powerful. They who assert themselves raise the vibrations of the race. They create a Thought-atmosphere that makes Hu-

man Evolution possible.

Because of this unconscious, uncontrolled, and often destructive action of Thought, we know that controlled, directed, and creative, action is, when Man learns to use Thought as Force, just as he has learned to use steam as Force. It is the Province of Soul Culture and the other forms of The New Thought to so teach Man that he will, through intelligent use of Thought as Force, become selfdirected, consciously self-created, and the Conscious Master of Fate.

Soul Culture approaches this study with the Affirmation that Man Is Spirit—is Spirit now with all the God-powers latent within, awaiting the Ithuriel touch of his Conscious Will to spring into manifestation. Through Self-assertion alone, will they ever find expression. Self-Trust is the key to Power.

Realizing that Man is a Soul-center and is constantly radiating that which he is, it will be readily understood that as we know all other centers by their radiations, so can Man be known. Though the beams of a million stars touch the eye at the same time, still it is possible for us to concentrate attention upon one alone and study it. By his spectrum analysis, the scientist tells the elements that compose the star from which any beam of light comes. It vibrates with the colors of the minerals of which it is composed. Nature's one law controls the making of star Like star Soul radiates that of which it is composed. In case of Soul, it is God. It radiates God-Powers.

Each Soul has its own pitch, color and power, graded by its unfoldment. That unfoldment is not dependent upon age, incarnations, birth or special privileges. It depends alone upon the Self-assertive power of the individual. The price of immortality is individ-Till one has gained ualization.

power to assert the I, he is a slave and a babe and is nursed into unfoldment by others in the subconscious, just as he has to be nursed into selfhood in the objective life. As soon as one realizes that he is ONE with the ALL-Power, and asserts it, he is free from all leading strings of men, angels, or gods, and becomes himself in manifestation that which he ever has been in reality—GOD.

Until then he is subject to the undulations of the Thought-ocean in which he lives, also subject to the consciously directed thoughts of others whenever they intensify any desire or tendency within himself. Like a fish in the sea, he can swim but is subject to currents and to bigger fishes than himself. When once he asserts the I, he is beyond comparison, and knows only himself and the ONE.

Because men differ in the potency of their thought, they can be known. This constitutes their individuality; is known as personal magnetism in the positive, self-assertive, self-respecting man. As flowers are known by fragrance, so are men. As notes of falling waters or of rolling stones differ and we know them by this difference; as we know stars by their differences, so are men known by the difference in their vibrations. No two persons are alike in their thought and love atmosphere. Each has his own place in the infinite gamut of life. Each has his dominant note about which Nature plays an oratorio, till he shall learn to play for himself.

The bound volume of NOW for 1901, now offered for \$1.00, is a library in itself. It contains a series of Primary Lessons that are unequalled by any course in the market. There are a series of Affirmations that are far beyond any others ever offered the public. There are Editorials of depth and power unrivalled. There are facts and poems alone worth many times the cost of the book. It is a volume for the sitting room table, to have at the bedside, so that it may be taken up for a moment when some thought—the right thought—is needed for a moment of rest and strength.

Notice the Special Offer on page 2.

MENTAL TONIC.

The greatest longing of the blind beggar is to see the color of your money.—Reasoner.

"Well, Horace, we haven't caught any fish; it's hard lines." Horace—"But we had good luck digging worms."—Chicago News.

"I hear you have fired your bookkeeper. Why did you do so?" "He came to the store loaded; that's why I fired him."—Ex.

"How long has the minister been preaching?" whispered the stranger, who had wandered into the church and sat down away back. "About thirty years, I believe," replied the occupant of the pew. "That being the case," rejoined the stranger, "I guess I'll stay. He must be nearly done."—Chicago News.

Mrs. Housekeep: "Bridget, what do you mean by all that disturbance down in the kitchen?" Bridget: "Sure it isn't me, ma'am. It's Miss Ethel." Mrs. Housekeep: "Oh, has she got back from the cooking school?" Bridget: "Yes, ma'am; and she's gettin' ready to try to boil an egg, ma,am."—Christian Register.

Friend (over the wine after dinner)—"Your wife is certainly a brilliantly handsome woman. I should think you would be jealous of her." His host (confidentially): "To tell you the truth, Seymour, I am. I never invite anybody here that a sane woman could take the least fancy to."—Tit-Bits.

There is a point to this story: A burglar whose night entry into the parsonage awakened the sleeping pastor said to his helpless victim: "If you stir you're a dead man! I'm hunting for money!" "Just let me get up and strike a light," pleasantly replied the dominie, "and I shall be glad to assist you in your search."—Boston Watchman.

Willie had swallowed a penny and his mother was in a state of much alarm. "Helen," she called to her sister in the next room, "send for a doctor. Willie has swallowed a penny." The terrified boy looked up imploringly. "No mamma," he interposed; "send for the minister." "The minister!" exclaimed the mother. "Yes, because papa says our minister can get money out of anybody."—Pittsburg Bulletin.

WORDS OF GOLD.

"The Reading you sent me is very good and I thankyou for it," writes a lady in Spokane, Wash.

"I have read quite a number of New Thought works, but I like Mr. Brown's best of all."—W. B. R., Riverside, Cal.

"NOW is very much improved in appearance, is tastily gotten up, and is a credit to you all."—L. L., Portland, Oregon.

"I enclose one dollar for NOW. I cannot get along without it; it is a great help to me."—M.B. D., Warehouse Point, Conn.

"I received your three books and psychometric reading today, and am well pleased with the contents of all."—J. P. T., Los Angeles, Cal.

"Your poem, 'Content,' in August NOW has done me more good than all else I have read of the New Thought literature." So says a lady in Stockton, Cal.

NOW is such a joy to me. I read it over and over, and each time find some new thought that helps to quicken my brain into active, conscious thought."—Mrs. C. V. B., Los Angeles, Cal.

"You have a fine publication, inspiring, and therefore doing a great work. Please send it, beginning with the August number, and the three books by Mr. Brown." So writes an editor in Mass.

"Enclosed find \$1.00 for another year's subscription to NOW. I cannot begin to express the good it has done me in the past year. . . . I send thoughts of peace and prosperity to you and NOW."—Mrs. M. W., Okla.

A gentleman in Australia in sending his subscription for NOW, writes: "Have received and read your book, 'How to Control Fate through Suggestion.' I shall read it again and again. It strikes more than one responsive note in my being."

"You do not know the peacefulness and happiness that NOW brings with it. I feel so much better when I see even the wrapper—something tells me, Peace. How I wish I could be in the city and attend your oral lectures."—S. B. S., Oakland, Cal.

"I think NOW is the most scientific educator in the New Thought ever published. It has been my good fortune to read it from the first. It is my benefactor, for it has made a better man of me. I have only begun to live since I began to read NOW, for now I see so much good to live for. My health has improved and I feel like a new man." So writes an old friend of Topeka, Kan.

A subscriber in Dundee, Mich., writes: "I am one of your happy family. I am a subscriber to NOW and a 'repeater' in reading it. I have 'How to Control Fate through Suggestion' and 'Not Hypnotism, but Suggestion,' and read them often. I now enclose 25c for 'Man's Greatest Discovery.' I like your methods best of all the so-called New Thought. You seem to represent the true thought. You are blessed."

"A short time ago I purchased a copy of 'Man's Greatest Discovery.' I read it again and again, and carry it in my pocket to read on the train going to and from my office and home. Next, I purchased 'How to Control Fate through Suggestion,' together with a copy of July NOW, then I could hardly wait for the August number. Saturday I went back to the book store and purchased 'Not Hypnotism, but Suggestion,' and April, May and June NOW. The latter I have not read,—wish I had two heads and four eyes."—G. B. R., Chicago, Ill.

A young lad who obtained "How to Contol Fate through Suggestion" writes: "I do want your other books, but cannot afford them. However, until I do send for them, it will be impossible to read the one I have too many times. Each reading brings a new inspiration and new thoughts. I am very grateful for your editorial in the last NOW and for the excellent practice given in 'The Voice in Self-Culture.'" Long before this he will have read the books. "NOW" Company knows no joy superior to helping one young in years into the light of his own Soul.

"A lady in Arkansas, who had a psychometric reading, writes: "I thank you for your kindly words and the clear cut delineation of my failure. I have always expressed it that way. My work was spoiled by the disloyalty of those I loved, trusted, lived and worked for. It is truly remarkable that you, a stranger, could read my life and its heartbreaking failures, repeated efforts, pittiful appeals. That you could so understand me is wonderful. Ere long I shall make a new start without fetters. I have your books and will take much delight in reading them."

BOOK REVIEWS.

[Books received will be noticed under this heading. Those we have space for will be truthfully reviewed,] Received:

"The Law of The New Thought," by William Walker Atkinson, Chicago. Psychic Research Company. \$1.00.

"Telepathy and Thought Transference," by Prof. S. A. Weltmer, Nevada, Mo. Price, \$1.00. I would like to speak unreservedly in praise of this book, but for one reason cannot do so. It shows the mistake common to an intuitionalist when he attempts to write scientifically. There is a misuse of terms. "Telepathy" is used ordinarily to mean a message sent from one person to another without any visible channel of communication. "Thought Transference" is a synonym and means the same. Such is the common and dictionary use of these terms. Prof. Weltmer, however, uses them with a different meaning. That which he calls Telepathy includes all that has heretofore been classed under Inspiration, Clairvoyance, Psychometry, and Intuition. He uses it as a generic name for all mind action. This is misleading and mars an otherwise valuable book.

The Soul and the Over-Soul are united, and the involution from Infinity upon the Individual should not be classed under the term, "Telepathy." Terms in this new field of science should conform to the accepted definitions. With these exceptions, the book is a valuable aid to the study of the Real Man.

He lets the preacher overshadow the scientist, and we have rhapsodies that belong to the platform rather than to a work whose purpose is to exploit one of the deepest problems of life.

"Methods and Problems in Spiritual Healing," by Horatio W. Dresser, G. P. Putnam and Sons, N. Y. City. \$1.00. Anything by Mr. Dresser is well worth study. This book opens up more of a field of inquiry than it settles. It is well that it does so for it is not time to settle this momentous question. It is characterized by the cautiousness of culture that makes an appeal to the scholar. It thus will reach a class of readers that are not attracted to the more assertive and positive pages of NOW. He writes, I feel, with too much thoughts of limitations upon the Human Soul, but his work will clear

away much of the uncanny feeling that has been thrown over the present revival of Spiritual Healing. It will greatly help to develop that scientific spirit which will ultimately collate and classify data from which a Philosophy and a Science of Healing will grow. The book is especially recommended to those who have started with Christian Science, or with some Theological method, or some Biblical interpretation, and are now ready for emancipation, so they can be themselves in thought and deed. And it will help to clear away much of the tendency of the New Thought to attach to itself all the vagaries and dead systems of past thinking. It will teach its reader to live in the Twentieth century thought and methods.

The New World and the New Thought. By James Thompson Bixby, Ph. D. "The New Whittaker, N. Y. City. \$1.00. Thought" has little in common with the technical use of the term as used to include such papers as Freedom, Christian, Nautilus and NOW. This author takes cognizance of the movement in thought that is away from old theological notions. It covers what was once popularly called Free Religion, but which is now covered by the words, Unitarian and Humanitarian. From this point of view the author treats of Evolution, Christianity, Morality, Religion, Instincts, etc. Mr. Bixby is well known by his previous books and contributions to the leading magazines as a careful student and logical reasoner. This book shows erudition and a most careful reasoning. No assertions are made that are not drawn as corollaries from previous logical positions. The intuitive has little place in his thought. Affirmations such as NOW offers would be a torture to him. It is a book to recommend to all who would know the relations of the modern thought to the ancient theology, and who would follow where present opinions of scientists lead one out from traditional Christianity. As a reporter of present tendencies and as an intellectual leader along these new lines, perhaps there is not a better writer than Mr. Bixby.

Mrs. Shepard, formerly connected with Astræa, has dissolved her connection with that paper and wishes all correspondents for that paper to address Mrs. Thorndyke, at Decoto, Cal.

19

OUR MAIL COURSES.

Everyone who has gone through "NOW" Co.'s classes in "Suggestion" and "The Art of Living" express themselves as being greatly benefitted by the knowledge gained and value it very highly. In order to give our out-of-town friends an opportunity to receive this instruction, we offer complete mail courses on these lines of thought. Knowledge is power and protection. Suggestion, as taught by us, is the key to right living. No one can afford not to take these courses. We suggest that you organize a home class and order our mail courses together. Correspondence solicited. See advertisement on last page.

"How to Control Fate through Suggestion," by Henry Harrison Brown, "NOW" Co., 1437 Market street, San Francisco, Cal. 25 cents. This is a well written little book giving excellent advice on the use of Suggestion by which the individual may be controlled and moulded according to his own desire.

"The Chinese used powder to play with centuries before Christian nations used it to kill; so Hindoo jugglers use Occult forces today to play with, but the Anglo-Saxon will use them to work with."

to work with."
"'Thoughts,' says Edward Carpenter, 'are only dying feelings.' When we feel deep enough, that is when we suffer enough, we seek the cause, and in seeking, find and grow."

"Freedom never dwells in old temples. Like the Nautilus, she builds a new building each successive morn."

"Not Hypnotism, but Suggestion," by the same author, (25 cents) deals with the same subject in a more specific and practical way. It will be of use to students. The meaning of Suggestion is clearly defined and much stress is laid on Concentration, the "pass-word to the Manifest Ideal."—Anubis: The Occult News and Review, London.

"NOW" Company has secured full control of the sale of the paintings of Howard A. Streight, one of the greatest living artists. A number of his masterpieces are on exhibition at "NOW" parlors, 1437 Market street. Citizens of San Francisco and visitors to the city are invited to call and see them.

Read what ELLA WHEELER WILCOX

and J. STITT WILSON say of our Books on pages 7 and 5.

Three Epoch-Making Books!

By Henry Harrison Brown.

HOW TO CONTROL FATE THROUGH SUGGESTION.

This is the editor's "baby," a book of 62 pages and one that should be used as a text-book by every liberal person. It teaches the Science and Philosophy of Life in Part I. In Part II., the Place and Power of Suggestion is explained in an intensely practical manner. He who follows the teachings of this book will be the Master of Fate. Third edition is now ready. 25c.

NOT HYPNOTISM, BUT SUGGESTION.

What has been known as Hypnotic Power is only Suggestion. Everything explained. It teaches how to consciously direct the power within. It is a vigorous treatise, explaining just how to mold life's expression into health, happiness, and success. Four pages are devoted to formulas for self-treatment. 56 pages. 25c.

MAN'S GREATEST DISCOVERY.

This is another book by the editor. No book of equal significance has appeared from the press for 100 years. It treats of Mental Science, and goes deep in the explanation of physical and mental laws as they are related to man's life expression. It finds in present physical science warrant for all that is claimed for Mental Science. If read with understanding, it will give you the best scientific foundation for the great New Thought movement. The present edition is printed in pocket size for 25c while they last; next edition, 50c.

W. E. Towne, of *Nautilus*, says: "Your books are great sellers and they please everybody, too; that is the best of it."

Thos. G. Newman, editor of the *Philosophical Journal* and proprietor of the Occult Book Store, says: "We sell more of your books than of any other on the New Thought."

Address

"NOW" CO., Publishing Dept., 1437 Market St., San Francisco, Cal.

BUILD THEE MORE STATELY TEMPLES, O, MY SOUL!-O. W. Holmes.

20

Cards in this column, 50 cents per month one-half inch; three months, \$1.00.

In writing to advertisers, please mention NOW.

THE CREIGHTONS, Stationers and Printers, 110
Turk street, San Francisco. New Thought literature and all liberal books, magazines and newspapers. Keeps NOW for sale.

MBGBATH STATIONERY CO., wholesale and retail Booksellers, Stationers and Engravers, newsdealers and subscription agents. 1308 Farnam St., Omaha, Neb. "NOW" Co. publications on sale.

PREB READING ROOM, Subscription Agency and Exchange Library for all phases of "New Thought," Psychic and Occult literature. Suggestive Therapeutics, Mental Science, Astrology, Theosophy and the "NOW" publications on sale. Agent for NOW and "Now" COMPANY publications. J. H. Taylor, D. S. T., Manager, Mental and Magnetic Healer. 18-20-29 Buclid Ave. Suits, Cleveland, O.

POSITIVELY the most ingenious business contrivance that everleaped from the human brain; no cansex), if your income is not sufficient and the world is not using you as well as it might, inclose 2c for particulars.

PROF. B. W. MELVIN, San Jose, Cal.

YOUR FUTURB and past life revealed in business, speculation, love and marriage. FREE reading by astrology and intuitive art. What I tell comes true. Send birth date and 3 pink stamps.

H. SHAGREN, box T2152, San Francisco, Cal.

Pure Books on Avoided Subjects!

Circulars of these and a trial trip subscription to a QUAINT and CURIOUS magazine all for 10c. Positively none free. YE QUAINT MAGAZINE, Dept. 74, 7 St. Paul street, Boston, Mass.

MONSTER EDITION

0F

FREEDOM.

Freedom, published by Helen Wilmans-Post, will go to 200,000 readers on Nov. 5th. We will issue a special monster edition, handsomely illustrated, for that date.

This issue will contain matter of unusual interest to you. Send in your name and your friends' names in time for a copy free of charge. Address,

Wilmans Publishing House, SEABREEZE, FLORIDA.

PSYCHOMETRY.

The Art of Soul Reading. Psychometry is Soul Reading. It covers all the Psychic phenomena usually included under the

terms Clairvoyance, Inspiration, Prophecy, Etc. It is the Art of reading from the radiations each person or thing sends out from itself. We are thus put into conscious relations with the Soul, or, as it is now popular to call it, with the Sub-conscious life.

CHARACTER READINGS BY PSYCHOMETRY.

Advice in business or matters of Life, and in development of any psychic phase will by given by the editor. He has had 25 years' experience in this work, has never failed to read correctly. and is the most practical of advisers. He points out the possibilities of the individual from the Soul side and reveals the errors in the Thought life. These Readings are priceless to the recipient. Hundreds have testified to this fact. Write a short letter as to a friend, giving out-

lines only of the desire, and enclose \$1.00, and a reply will be sent at once. Address,

HENRY HARRISON BROWN, Psychometrist, 1437 Market street, San Francisco, Cal.

A TEXT-BOOK FOR THE POCKET ON EARTHLY IMMORTALITY IS "MAN'S GREATEST DISCOVERY.

It is beyond all compare the Greatest book for centuries in its power to open to man, insight into his possibilities, stimulate him to soul activity, and lead him to mastery over poverty, disease and death. The edition offered is 31/4 x 51/2 inches, just the thing for the pocket and it is just the book to carry as a companion for study. Send on receipt of 25c.

PLAIN INSTRUCTIONS IN HYPNOTISM

AND MESMERISM.

By A. E. CARPENTER.

This is a book that NOW can recommend without any mental reservation. It can be depended upon for its truthfullness, simplicity, and clearness. 112 pages. Sent from NOW office upon receipt of 75c.

THE IDEAL IS THE TRUE SON OF GOD .- Kant.

Digitized by GOOGLE

21

The Only Magazine of its Kind in the World!

"Medical Talk." Dr. C. S. Carr. Editor.

A DOLLAR MAGAZINE FOR 50c.

There is no other magazine in the world that attempts to bring to the people the truths usually locked up in the professional medical journal. During the past three months almost every leading daily paper throughout the United States and Canada has had something to say about "Medical Talk." The opinions expressed are of a most complimentary nature, SPECIAL OFFER:—We will send "Medical Talk" from now until Jan. 1, 1904, for fifty cents.

Published by Medical Talk Pub.Co., 242 South Lazell St., Columbus, O.

Power Through Self-Culture

Is the title of a series of lessons by Dr. P. Braun now being published in The New Man, in company with many other good things. Send 2-cent stamp for sample copy, latest reduced prices of books, etc.

THE NEW MAN,

1409 N. 20th street.

Omaha, Nebraska.

The Comrade

Is a Socialist Magazine of Life, Labor and Literature. Every issue contains a great number of highly interesting and very beautiful illustrations and a wealth of original reading matter. A trial subscription—thirty cents for three moonths—will make you acquainted with all the excellent features of this socialist family magazine; subscription per year, one dollar; send for one of our free illustrated leaflets.

AGENTS WANTED.

COMRADE PUBLISHING CO.,

11 Cooper Square, New York.

Kohler & Chase,

Address,

MUSICAL INSTRUMENTS.

28 O'Farrell Street, San Francisco, Cal.

SOLUTION of the Kitchen Problem for Woman * *

A remarkable treatice on Uncooked Food, by BDGAR WALLACE CONABLE, author of "The Secret of Human Unfoldment" and editor of "The Path-Finder.
This booklet is attracting the attention of the thinking world and is revolutionizing kitchen labor and the culinary department of thousands of households. Price, 50c.

Edgar Wallace Conable,

Roswell, Colorado.



A Symposium

--ON--

Immortality of Body

was begun in this journal in September.

IT COMPRISES TWELVE ARTICLES

-WRITTEN BY-

Walter DeVoe, Dr. Otoman Zar-Adusht-Hanish, J. William Lloyd, Rev. George Chainey, Harrison D. Barrett, Helen Wilmans, W. J. Colville, Horatio W. Dresser, Henry Wood, Anna Rix Miltz, Joseph Stewart, LL. D., George E. Burnell.

Extra editions have been run so that back numbers can be furnished.

The whole twelve articles, comprising a year's subscription, can be had for 50 cents.

THE HIGHER THOUGHT, Evelyn Arthur See's and Agnes Chester See's publication, is a strictly high-grade monthly journal, quarto, in enunciation of the essential divinity of man.

Trial subscription, 3 months for 10c.

KALAMAZOO, MICH.

San Francisco Rochdale Co-Operative Grocery,

1896 Mission St. 'Phone Mission 244.

Do you trade with our co-operative grocery? If not, why not? Our prices will suit you.

Orders Solicited.

Goods delivered at any place in the city. Out-of-town orders attended to.

DE FOREST INSTITUTE

Of Acting, Oratory, Elecution, and Voice Building.

EUGENE DE FOREST, DIRECTOR.

Saratoga Hall, 840 Geary St. 'Phone Sutter 57.
Diplomas and medals awarded.

Reception Hours: 2 to 5 p. m., except Sat. and Sun.

[Prof. DePorest applies the New Thought principles in all his teachings. Knowing this and realizing his ability and great experience, I am sure he has no equal on this coast.—Editor.]

THE FALSE IS ONLY THE WANT OF KNOWLEDGE.-Spinora.

Our Home Rights,

--0--

A Monthly Magazine, \$1.00 per year.

(Immanuel Pfeiffer, M. D., Editor.)

Published at No. 8 Oliver St., Boston, Mass., is now on its second year. It is known far and near as the people's own magazine.

It goes into 47 states and territories, besides England, Canada, Denmark, Germany, Brazil, South Africa, Australia, and India.

It discusses all reform movements from an independent and progressive standpoint. Here are some of the subjects discussed each month: Socialism, Vegetarianism, Anti-War, Pure Foods, Women's Dept., Therapeutic Suggestion, Single Tax, Medical Freedom, Spiritualism, Capitol and Labor, Women's Rights, Anti-Aaccination, and many other live and interesting matters.

Send ten cents for a sample. Our Home Rights should be in each household.

Eleanor Kirk's Idea.

The editor of this journal has worked out some perplexing problems. Because of this she desires to show others the processes by which she did her sums. In other words, how to be happy instead of wretched, rich instead of poor, well and strong instead of sick and weak, good looking instead of haggard and ugly.

> Subscription Price, \$1.00 per year. Single Copies, 10 Cents. Sample Copies Free.

Address

ELEANOR KIRK,

696 Greene avenue, Brooklyn, N. Y.

Readers of NOW should patronize

MASTEN, The Tailor,

701 Geary Street.

Phone Sutter 936.

Strictly Reliable.

Any Suit or Overcoat in his shop made to order for

LIGHT OF TRUTH.

A Sixteen Page Weekly Illustrated Paper devoted to Spiritualism, Hypnotism, and other occult subjects. Price, \$1.00 per year.

Single copies 5 cents.

Address, LIGHT OF TRUTH PUBLISHING CO., 305 and 307 North Front St., Columbus, O.

Philosophical Journal

Bstablished in 1865 in Chicago, is now published weekly by THOS. G. NEWMAN, 1429 Market St., San Prancisco, at \$1.00 a year.

A full stock of the Newest books on Astrology, Hypnotism, Hygiene, Magnetism, Healing, Theosophy, Psychometry, Magle, Spiritualism, Mental Science, Occultism, Metaphysics, Psychology, Mesmerism, Mind Cure, Liberalism, Palmistry, and ALL other lines of New Thought is kept by

THOS. G. NEWMAN,

OCCULT BOOK STORE,

1429 Market street,

San Francisco, Cal.

NOW for Sale at this Office.

SEND FOR A COPY OF PSYCHIC AND OCCULT VIEWS AND REVIEWS—A comprehensive compend of current thought on Psychic and Occult subjects. Its principal features are editorial notes and comments on current news and events in this special field; also original articles by the best thinkers and writers along these lines; It is not designed to take the place of any other publication, but to act as a supplement to all. 10c a copy; \$1.00 a year. Send 25c To-Day for a three months' trial subscription. Address: The Psychic Review Co., Toledo, O.

SELF

A New Thought Monthly that contains courses of lessons on "How to enter the silence." \$1.00 a year.

Address.

CAROLINE E. C. NORRIS,

1017 Madison St.,

Oakland, Cal.

We wish every reader of NOW to be acquainted with

ELTKA, &

edited by H. C. Wright; a monthly magazine devoted to Science, Philosophy, and Religion; advocating the harmonious development of man's three-fold nature—physical, mental and spiritual; of especial importance to all who are interested in

Psychical Research.

Six months trial subscription for 25c.

THE WRIGHT CO., Publishers,

115 Marion street,

Corry, Penna.

Savings Bank Free & &

Send your address to the Pacific Newspaper Union, 927 Market St., San Francisco, and secure free a beautiful Nickel Savings Bank, also full particulars regarding the new ThreeVolume 1902 International Encyclopædic Dictionary which is now being furnished to readers of this paper for only Five Cents a Day.

RELIGION IS NOTHING BUT LOVE.-William Lloyd Garrison.



23

BOSTON IDEAS

61 ESSEX ST., BOSTON

Condensed news on all world topics. Special Dramatic and Social correspondence, Masonic news, folk lore, woman's interests, erc.

OUR LITERARY DEPARTMENT

is devoted to notice of the most important books and magazines of the day. The Psychic value of publications specially considered.

TO AMATEUR WRITERS.

We will edit and publish in BOSTON IDBAS, free of charge, articles from such writers as are animated by distinct individual thought. We thus afford you a field for definite development of conscious literary vigor. Buclose stamps for possible return of manuscript. script to

BOSTON IDEAS,

91 Essex street, Boston.

DIET vs. DRUGS.

BE YOUR OWN DOCTOR.

THROW PHYSIC TO THE DOGS.

GIVE NATURE A CHANCE.

Drugs poison and kill. A Diet suited to YOUR System cures, strengthens, and rejuvenates. Fifteen Pamphlets on the Dietetic Way to Health, Strength and Beauty (telling what foods to take and how to take them and WHY) sent for a dollar bill or 4s. Marvelous results among all classes and ages.

Address, Sophie Leppel, 26 Cloverly Mansions,

Grav's Inn Road, London, W. C., England.

FREE HEALING By Distant Drugless Science.

I will treat every sufferer, no matter what or how serious the disease, absolutely without charge. Free will offerings alone will be accepted from those who are healed and able to do so; address with stamped envelope,

BDITOR OCCULT TRUTH SEEKER Lawrence, Kansas.

10 cents (silver) to pay postage will bring you sample copies of a large number of magazines and papers. W. M. Pearsall, 1710 Felton street, Berkley, Calif.

GREAT NEW "Graft Beasts." GAME OF

FUNNIEST CARD PUZZLE and 6 Games for the rounded the round by so clubs. Lasts for years. Children shriek with laughter in creating the mysterious Puzzywamps, Rinktum Skooter, and 200 strange beasts. Worth \$1.00, but sent boxed, with instructions, for only 25 cents and two stamps.

Grant Wallace Co.,

153 Octavia street.

San Francisco, Cal.

OUR EXCHANGES.

NOW will club with any of these journals. Deduct 25 per cent from the price of the two. For instance: where the combined price is \$2, they will be sent for \$1.50 from this office.

Now Thought	
New Thought— Unity, monthly, Kansas City, Mo	1.00
Wee Wisdom, monthly, Kansas City, Mo	.50
Mind, monthly, New York city	2.00
Life, monthly, Kansas City, Mo	1.00
Higher Thought, monthly, Kalamazoo, Mich.	.50
Fred Bury, s Journal, monthly, Toronto, Can.	1.00
World's Advanced Thought, monthly, Portland	.50
Dominion, bi-monthly, Brooklyn, N. Y	1.00
Radiant Center, monthly, Washington, D. C	1.00
Bleanor Kirk's Idea, monthly, Brooklyn, N. Y.	1.00
Higher Law, monthly, Boston, Mass	1.00
Pathfinder, monthly, Roswell, Col	1.00
Occult Truths, monthly, Washington, D. C	1000
Freedom, weekly, Sea Breeze, Fla.	1.00
Listen, monthly, Byansville, Ind.	1.00
Nautilus, monthly, Holyoke, Mass	1.00
Weltmer's Magazine, monthly, Nevada, Mo	1.00
Adiramled, monthly, New York city	1.00
Christian, weekly, Denver, Col	1.00
Self, monthly, Oakland, Cal	1.00
Metaphysical—	
Practical Psychology, quarterly, Boston	.35
Suggestion, monthly, Chicago	1.00
Suggestion, monthly, Chicago	1.00
Magazine of Mysteries, 223 Williams St., N. Y.	1
Divine Science—	******
Harmony, monthly, San Francisco	1.00
Exodus, monthly, Pelham, N. Y.	1.00
Spiritualism—	
Banner of Light, weekly, Boston	2.00
Philosophical Journal, weekly, San Francisco.	1.00
Light of Truth, weekly, Columbus, O	1.50
Dawning Light, weekly, San Antonio, Texas	1.00
Medium, weekly, Los Angeles	1
Miscellaneous-	
News Letter, monthly, Washington, D. C	1
Correct English, monthly, Chicago	1
Medical Talk, monthly, Columbus, O	.50
Our Home Rights, monthly, Boston	1
C ,	

BUSINESS!!

We want agents in EVERY English speaking community to handle our Epoch-making publications. "NOW" Company publishes its own books and sends DIRECT to agents (no middlemen), therefore we allow all our agents

40 to 50 per cent PROFIT.

This means BUSINESS to any reliable person. Understand, ALL our publications are "rapid sellers"—most of them from the pen of Henry Harrison Brown, Editor of NOW.

> "NOW" COMPANY, Address 1437 Market St., San Francisco, Cal.

The Altruist Is a monthly paper, devoted to mon property, and community homes. It is issued by the altruist community, of St. Louis. 10c a year; address A. LONGLEY, Editor, 2711 Franklin avenue, St. Louis, Mo.

A SILVER DIME

Send 10 cents silver to help pay postage and we will send you 100 sample copies of magazines and newspapers, the biggest dime's worth you ever saw. If you're not satisfied, we will return your money. Send today. Address

ROGRES' NEWSPAPER EXCHANGE,
2924 Central Ave., Indianapolis, Indiana

WHAT AM I BUT AN IDEA? SPIRIT?-Walt Whitman.

MAIL COURSE IN SUGGESTION.

"NOW" Mail Course of instruction in Suggestion, consisting of 25 lessons, is needed by everyone. People long for mental tonics, educators, etc. This course in Suggestion fills this demand. It is for progressive people, those who want something GOOD and are willing to pay a legitimate price for the same. Each lesson is printed and bound separately and can be ordered "one-at-a-time" style. Mr. Brown has had 25 years of experience in this line of work and has seen every Principle he teaches DEMONSTRATED both in his own and in the lives of others. He never theorizes.

The knowledge gained from these lessons saves one doctor bills foilure and discourant and incurse health avecage.

The knowledge gained from these lessons saves one doctor bills, failure and discontent, and insures health, success, and happiness.

This course is complete. In our class course we charge \$25.00 for the same lessons, and they give great satisfaction. This Mail Course costs \$10.00 for the 25 lessons, or 50c per lesson. Mr. Brown will answer one eletter of inquiry to each lesson without extra charge. This enables you to get a perfect understanding of the principles.

Mail Course in ART OF LIVING.

The key to Healing and Self-Development in all Spiritual Gifts. This valuable course is a purely scientific application of the Principles underlying the systems of "Mental," "Divine," and "Christian" Science, and all other schools of Metaphysics. It practically covers the fundamental principles of science, the law of physics, and the dual manifestations of the one substance known as matter and mind. It deals with Vibration, Sensation, Suggestion, Personal Magnetism, Thought as a form of Energy, Telepathy, Clairvoyance, Mental Healing, how to be and keep well, the healing power of Thought, self-protection as sensitives, how to cultivate self-protection, psychometry, inspiration, etc., etc.

This course includes 25 lessons, each bound separately, and may be ordered one at a time at 50 cents each, or \$10 for the entire course. These lessons are the very best ever put out: you will agree with us when you see any one of them. Mr. Brown will answer one letter of in-

quiry about each lesson without extra charge.

For testimonials or any information, address
"NOW" COMPANY,
HENRY HARRISON BROWN, Instructor,
1437 Market Street, SAN FRANCISCO, CAL.