### **MARCH**, 1923

all Life's grapes I press sweet wine.

cts.

HUUUUN 115 PON

### A Journal of Affirmation

--- Henry Harrison Brown

\$150

Nerve us with incessant affirmatives. Don't bark against the bad, but chant the seauties of the good. --EMERSON.

Applied Psychology, Salesmanship, Business and Success Articles by the Finest New Thought Writers EUGENE DEL MAR J. A. EICHWALDT SAM E. FOULDS BENJ. F. BONNELL CHAS. HINE HUBBARD AGNES MAE GLASGOW URIEL BUCHANAN

SAM E. FOULDS, Editor and Publisher 589 HAIGHT ST., SAN FRANCISCO, CAL.

#### OFFICE OF NOW

589 Haight Street - - - San Francisco, Calif.

Vol. XIX.

March, 1923.

No. 3

10

-----

### NOW

(Founded in 1900 by Henry Harrison Brown) SAM E. FOULDS, Editor

A Monthly Journal of Positive Affirmations. Devoted to Mental Science and the Art of Living.

It's basic Affirmation is :--

Man is spirit here and now, with all the possibilities of Divinity within him and he can consciously manifest those possibilities HERE and NOW.

SUBSCRIPTION RATES......\$1.50 per year

Single Copies, 15 cents

Send money in bills, P. O. Money Orders, Express Orders er bank drafts payable to Sam E. Foulds, San Francisco, Calif.

Foreign subscribers must add 25c to the ordinary subscription price to cover postage. Do not send foreign P. O. stamps.

A cross in this \_\_\_\_\_ means that your subscription has expired. Please renew promptly, or else send the editor a card stating that you desire to discontinue the magazine. This is important.

Advertising Rate Card sent on application.

#### "YOU Can Be What You Want To Be!"

Learn "HOW." Send for "Keys to Success," 12c LOUISE M. VOLKER, DIVINE HEALER

1675 Humanity St., New Orleans, La.

SOUTHERN BRANCH World Helpers of Humanity

Treatments for Health-Prosperity-Success

**Very Remarkable Offer !!** Now you can demonstrate to your own satisfaction that YOU HAVE EALING POWER, YOURSELF, and that it can be used for the aling of yourself as well as others. Prof. Sidney A. Weltmer is now publishing his new book, "THE HEAL-

**Prof. Sidney A. Weltmer is now publishing** his new book, "THE HEAL-JG HAND." Over 200 pages. Bound in buckram cloth. Price \$2.25. You may have this book with six months' subscription to our Journal I for \$1.00. YOU SAVE \$1.75!!!

Write TODAY enclosing dollar bill at our risk.

WELTMER SANITARIUM Dept. 101, Nevada, Mo.

## A PSYCHO-ANALYSIS OF YOUR CASE FREE

Today Considered the only Scientific Way of Determining Cause and Effect—Action and Reaction—and of Getting down to the Real Roots of Mental and Physicial Disorder

If you suffer from fear, worry, lack of onfidence, control, will-power concenration, positiveness; if you have a sense if unnatural weakness, depression and iredness; if you are suffering from troubleome thoughts, are unhappy, unsuccessful iervous, and your ambition unfulfilled, if unctional life is inactive and you have a hronic form of indigestion and are trouled with unaccountable pains and aches; 'OU ARE IN NEED OF A PSYCHO-UNALYSIS

#### Will Be Given Personally, By One of America's Pioneers In This Field Of Work

You will receive a long scientific report, nalyzing your case in a very complete ray, by a qualified, trained physician with ears of experience to guide him, whr has ersonally treated over 7,000 cases of menal and nervous disorders. Dr. Leavitt's rork is endorsed by such unquestionable copie as Rila Wheeler Wilcox, Elbert Hubbard, Dr. David V. Bush, William Walter Atkinson, etc., etc.

#### HOW TO OBTAIN THE FREE ANALYSIS

To all who purchase the 96 page, de luxe book, Leavitt-Science, at the usual price, TWENTY - FOUR

TWENTY FOUR CENTS. Dr.Leavitt will givethis Analysis, ABSOLUTE-LY FREE, without obligating you in ANYWAY. A complete Case Sheet will be mailed with book. The book is pronounced by

many as priceless, it treats in a most interesting way of Fear, Faith, Success. A History of the Healing Art, Chronic Disease, etc. You may send stamps. This is a rare opportunity. Don't you put it off, but send TODAY.

Digitized by GOOgle



NOW ADVERTISING

eF

11:

Vol. N

(

you abo sui

ho

pr.

the

W

an an Vi

"THE BOOK OF THE HOUR"

The Conquest of Disease

## OR THE PSYCHOLOGY OF MENTAL AND SPIRITUAL HEALING

By

#### EUGENE DEL MAR

Metaphysician and Teacher. Author of "The Divinity of Desire," "Living Ideals," "Spiritual and Material Attraction," etc.

Illustrating and demonstrating the complete correspondence between mental and physical conditions, and the marvelous **POWER OF THOUGHT** 

to prevent and cure physical disease.

#### Chapter Headings:

Foreword. Correspondences. Purposes and Objects. The Fundamental Principle. Principle or Truth. The Delusion of the Senses. The Illusion of Appearance. The Obsession of Fear. Knowledge and Opinion. The Reversal of Polarity. Thought: Intellectual and Emotional. Conscious and Subconscious. Suggestion and Auto-Suggestion. Inhibition and Prohibition. Common Sense. The Realm of the Ideal. The Silence. The Cause of Disease. The Cure of Disease. Healing Methods. Faith and Love. Perfect Health. Supplement: Statements and Affirmations.

A clear presentation that may be understood readily and easily practiced; showing that disease is a racial habit, and may be dispensed with by the rational and simple methods that are suggested.

Cloth bound; 256 pages; price, \$2.00, postage prepaid.

NOW CO., 589 Haight St., San Francisco, Cal. I enclose \$2.00 for copy of Del Mar's "Conquest of Disease."

Name .....

Address .....

8



#### GREAT SPIRIT, SPEAK TO ME.

When the moon hangs low o'er the rustling trees, And the stars in the mist their faces hide, When over the hillcops the murmuring breeze Like some kind presence around us sighed. I whisper a prayer in the silent night, From the unseen longing of my soul, And out thro' the reaches of heavenly light,

The Spirit of God breathes over the whole.

My soul aspires with a strange fierce love To reveal the Truth which the world rejects, To become a mirror where heaven above Its glorious vision through me reflects. My spirit its restless challenge flings, To the Nameless Being 1 cannot see,

And my soul is uplifted on angels' wings As I whisper "Great Spirit, speak to me."

-Jessie Wilder.

#### CHEERFUL PEOPLE.

asily be are d.

se."

God bless the cheerful people-man, woman or child, old or young, illiterate or educated, handsome or homely. Over and above every other social trait stands cheerfulness. What the sun is to nature, what God is to the stricken heart which knows how to lean upon Him, are cheerful persons in the house and by the wayside. They go unobtrusively, unconsciously about their silent mission, brightening up society around them, with happiness beaming from their faces. We love to sit near them. We love the nature of their eye, the tone of their voice. Little children find them out, oh! so quickly, amid the densest crowd, and passing by the knited brow and compressed lip, glide near, and laying a confiding little hand on their knee, lift their clear young eyes to those loving faces.

A. A. Willits, D. D. **M63183** 

nce

The n of n of rity. Suband The Healnent:

.....

2

#### DEMONSTRABLE PSYCHOLOGY.

to u

wat

forc

the tho:

For

still

this

tre

is t

sme

ise

the

unt

tho

Cr

be

ha

civ

a

F

ni

ce

CT

C

tŀ

1]

iı

5

V.

v

a

1

1

]

## (Arranged from MSS. of H. H. B.)

#### Lesson 5.

#### Thought As Force.

You have now an understanding of the Universe as Force. All that we know of Force is that it causes in us Sensation. We name that Cause Vibration. You understand yourself as SOUL, as a manifestation of this One force, as merely a center, like a drop of water in Ocean, or like a whirlpool or a whirlwind: or, as previously said, "a ring of motion in motion, a ring of God in God."

This conception will open up to you an understanding of all the manifestations of individual life. For what is true of the Absolute is true of the individual manifestation of the one life.

Beginning where we left off, try to realize that, as the ONE is Vibration, so you must be. Affirm: As the One is, I am. Each center radiates motion. From a center, sun, radiate those vibrations we call light, heat, chemical rays, etc. But they are all one in Sun. The difference lies in the rate in which they travel through space and in their effect upon us.

Think in this line:—All Life is Motion. I must be Motion and I must continually be in motion. I cannot be still. All the motion of the ONE is moving in me and through me. All the One Motion is mine. This will give you a clearer conception of the Everpresent God, of the fact that He is in you and you in Him, than you ever had before. God and I are one, for all Motion is One and the Infinite Substance only manifests as Motion. Hereafter you will ever say:—My supply is Infinite of Life. My Supply is Infinite of whatever I wish for Everything I wish is a form of Motion and all Motion is mine when I will to use it.

When you realize this and understand how men use the various forms of motion, you will know how to use yourself as a motion. Learn how slow man has been

NOW

3

to use the modes of motion: fire, steam, heat, sunlight, water, wind, magnetism, electricity and the chemical forces, and you are ready to believe that, great as are the results from these harnessed by conscious thought, those from the recognition of Thought and Love as Force and the conscious use of them are to result in still greater blessing. You are, I trust, ready to accept this statement as fact: Of all the discoveries man has ever made of his power to control natural forces, there is none that equals this: THOUGHT IS FORCE.

as

in

'ou

of

 tter
There is not in any single invention from the first
smelting of ore to wireless telegraphy one equal in promise to this: Man can use consciously Thought to control the manifestations of Life. You had better stop here until you fully comprehend the significance of this thought: Thought is Force.

mi-Imagination is Reality. Imagination is the only Creative Power. Now imagine what the earth would be to man did he lose his power over the forces he has as As harnessed. Then go forward and imagine what a crude civilization the present will be to man when he has had in a eat. a few thousand years of practice in the use of Thought The The prophecies of all the past are to a millen-Force. ugh nium. You have that prophecy now as a scientific ne-Man IS the creator of his environment. He cessity. creates now unconsciously. Then he will be consciously be To imagine will then be to manifest. inot God Creator. thought the universe into Being. So will man think me things into Being consciously. His body he now thinks This into health or disease, into heauty or ugliness. He thinks iont statues and poems, religions and civilizations into being. han vet he is still ignorant of his power. What can he one tion day be? What are you then but a pioneer in this most as wonderful of all realms of creation. Magnify your place , is TI and recognize vourself as a prophet of the coming Man in your study. For, were it not for its benefit upon the all race, it would not be worth our while to study. We would eat and drink, for tomorrow we die. But now we use know ourselves manifestations of Infinity and are to use manifest forever as Thought and Love. een

enc

TH

sat

ex

elo

m

br fe

UT

ac re

H

bı

gı

W

ir

e

fa

d

ti

0

t

5

I

t

Each center radiates. These rays are vibrations. These rays are continuous. From each center they penetrate all space. Remember this. It is a fact that has an important bearing upon each manifestation of life and upon our study. I wish you to think of yourself as a center radiating in all directions rays of Power. Some say we are suns. We are not suns, but centers. As one perceives rays of swifter velocity, these centers grow brighter. To me most people in the earth-form are dark centers; the highly developed personalities in the purely spiritual form are brighter than the sun. Do not confound motion with form and say, "All are suns." The sun is a center, but all centers are not suns. You will find this confusion in many writers. Electricity is Motion, but all motion is not electricity. But all centers radiate. All centers are some condition of Force. Another thing remember: increase in velocity is only the raising of the pitch. The difference between two notes in music is the difference in the time and the number of motion waves passing through an inch of space. So the difference between sound and light, between light and electricity, is only a difference in pitch. Then it follows that as each individual raises the pitch of his radiations, he will become to those that can sense his vibrations, lighter. Thus the spiritually unfolded are like suns to the lesser unfolded ones. Since the scale of Vibrations is infinite, we are again brought to the necessity of immortality.

But what do I radiate? All possible radiations. Spirit is infinite in the scale and I am spirit. I sense now but a mere fraction of the many, but progress consists in a constantly increasing proportion of those Vibrations I do sense.

Among the many radiations are those of Thought. Remember, language is not necessary to Thought. I think, then I express. Language is the expression of Thought. I constantly radiate Thought as force. As I am acted upon by Force from without, so do I act upon the without. Whatever and whoever is sensitive

enough feels the thought-radiations. They are felt as s. force and not as conscious thought. For illustration :--e-I had a young man in my room a few nights ago. He n sat on one side of the room; I stood with my back to d him and, without letting him know that I was trying the a experiment, I told him in my thought to go and take a ne clock from the shelf and bring it to me. In a few mone ments he rose from his chair and took the clock and w brought it to me. I asked him why he did it. "Oh, I rk felt to," was his reply. He did not think; he acted ly under the pressure of the force I sent. This was mindnacting, too often called mind-reading. There was no he reading. To feel and to act, was all there was to do. rill Had he stopped to let the force be transformed in the 0. brain to Thought, it would have clothed itself in laners guage and he would have thought what I wished and nwould have spoken to me before he acted. the

Pause here and consider how each person is immersed tes in a sea of vibrations acting upon him not only from ber every person but from every thing and then seek to So fathom the cause of human conduct. It is a marvellous ght discovery, this-one awful in its responsibility. Sensiit tives are those who sense more of these vibrations than his ordinary people. How many ignorantly act in obedience his to thought-waves as did that boy! This explains the are spread of fads, fashions, tells why political meetings and ale revivals spread, how epidemics are carried and how the thoughts are found so far and widely spread without any seen communication. Premonitions, dreams, sense oirit of danger or presences are thus accounted for. We but often say when a friend comes unexpectedly when we na are talking about him, "The devil is always near when s I vou are talking about him." Friends coming to see us think of coming and their thoughts reach us long before the body, just as the flash from the cannon comes beght. fore the sound of the explosion. Thought is force and I is felt, most often unconsciously, but occasionally conr of sciously. It is the line of present evolution to develop As this conscious recognition. And this brings us to Teleact pathy, our next Lesson. itive

Digitized by Google

#### Application.

Begin to think of yourself as Power. It is well to imagine yourself a funnel for an infinite reservoir to flow through. If not as strong as you think you should be, think of an infinite dynamo with which you are connected and let that Power flow through you. If it is health, think of an ocean of Life pressing into your life as into a bay filling you. Let it fill you. If it is wisdom, imagine that all the radiations from all the wise minds of earth are shining upon you. Respond to them as plant does to sun. In some such way make Power concrete and yourself an expression of it. You ARE Power. Affirm: I AM POWER. Then LET. Mind this word LET. You are not to try, not to make effort, but to LET the POWER YOU ARE manifest. Think of it AS manifesting while you enjoy the Letting.

#### WHAT ABOUT MIND?

#### How to Get Results Through Thinking.

#### By J. A. EICHWALDT,

Author of Systematic Re-Education of the Subconscious Mind, etc.

It is surprising to note that, in this day and age and in the light of the scientific discoveries made during the past quarter century, there are still some alleged exponents of what they term "physical culture" who fail to comprehend the fundamentals of that mental law which underlays all physical manifestation, including the muscular development of the athlete. Even the great evolutionist, Darwin, whose doctrone itself is based entirely upon the material, realized the incompleteness of his elaborately worked-out theories. His follower, Huxley, while forced by reason to accept that which his intuition would not agree with, denounced the physical Nature—the cart which Darwin had placed before the

Digitized by Google

tio no th; DF GÉ in ing Wit ter 10 sch the but ec: I 10 : thé lem the H.3. bor

h P

51

0

s

41

m

ha

tŀ

tw

pr

ŢιΓ

an

!e

ca

0)

NOW

horse—as a monster and declared life an unsolvable problem. In the light of present day science, it is not surprising that Huxley should say: "I wash my hands of Nature." Yet, it was a wonder at his time that he should allow his pure reason to be swayed by intuition are even to an extent of voicing such an unorthodox sentiif it ment.

Jour Pilate, nearly two thousand years ago, threw up his it is hands in despair, exclaiming, "What is Truth?" Now wise there is a "Home of Truth" in nearly every city of over hem twenty thousand population. While the "Truth," as )Wer proclaimed in these diverse and various homes is not **\RE** presented in a way as to satisfy all logical deductions, find any impartial investigator will soon find that these fort. jeered-at exponents of mental supremacy over the sohink called physical are really getting results because they are complying with certain laws under which Mind functions, operates and performs. For, after all, there is nothing hap-hazard in Nature, or in the Universe, for that matter. There can not be; law and order must prevail, else chaotic conditions would be the rule instead of being exceptions, as they now are.

Instead of dealing with the subject from a broad, or universal standpoint, we will gain a better understanding of it, the laws governing it and how we may comply with these laws to our advantage if we narrow the matter down to a personal basis. After all, of what avail would it be to us if we learn all about the magnificent scheme of the creation and know how all the laws in the universe operate—on the planet Mars, for instance, but fail to see how we may be benefited by our knowledge here and now?

Physical education and culture are making headway in such rapid strides and are doing so much good because they deal with practical and self-evident personal problems. They make the weak strong; they heal the sick; they stand for right living and produce results in the way of vigorous manhood, superb womanhood, wellborn children, intelligently reared under conditions that

Digitized by Google

and g the exh fail law ding the based eness Dwer, h his

sical

e the

ous

8

are accepted as right and proper. But there is that undefined something behind physical culture, that which pervades every cell of the physical culturist. It does not make any difference what one may call that "something;" it is Mind, Intelligence, Spirit. ti

C

n

a

n 1]

tl

d

ta

a

0

h

a

t

1

C

S

I

1.

0

a

p

1

P

1

V

V

Ţ

t

9

5

C

Ī

Call it what you may. Give it any name you choose. Call it something fancy, or outlandish, if you like, or use for it the collective name of all Pullman porters, "George," or all Chinamen, "John." If you mean that universal intelligence, or life-principle, it will respond just as readily as if you called it Allah, or just plain Sweetheart. It is with you, always, ready to serve you in every conceivable way. For-mark ye well-it's office is to serve, as it is the Serving Principle of the Universal Mind.

There: I have made a flat-footed statement. Naturally you will want evidence or proof of some sort. I may be stringing you. If I tell little Billy, who is just making a start in his struggle with the multiplication table, that seven times seven is forty-nine, Billy may be skeptically inclined and tell me to go on and prove it; he may like it better to be fifty. But all the evidence and authorities I might be able to quote to Billy may not convince him until he is able to demonstrate to his own satisfaction that seven times seven is always forty-nine, and can never be fifty, ar any other number. You may be like Billy in that respect. You may have read authorities galore; you may have attended lectures and classes until lost in conflicting theories of the more or less inspired exponents, you are constrained to exclaim with that cultured Roman, "What is Truth?" You need selfdemonstration, or it is all off. Very well; let us see what can be done to give you such a demonstration.

We have gathered the theory of the all-pervading intelligence, or the serving mind, which is the identical mind that the shining lights in the firmament of psychology are wont to separate from the objective, or reasoning mind, and call it the subjective, or subconscious mind. In fact, the greatest majority of the func-

9

tions of that mind are entirely unconscious. You are not nconscious of the circulation of your blood, nor of the ch many other purely physical and physiological functions ot and operations in your body. You could neither govern. enor control them consciously, one by one any more than the captain of an ocean liner could personally operate se. the many and complicated departments of his ship. He ٥r doesn't try to do it in that way. If he is a sensible caprs. tain, he will devote more time to some fair and unnat attached passenger and less to the bossing of the heads nd of his various departments-provided these department in heads are well trained. It appears then that his first ou and most profitable duty would be to make sure that all ofthe departments are functioning properly-and then let the them alone, to their own respective and more or less cruel fate.

al-You are the master of your body; likewise, as the poet says, "the master of your fate, the captain of your soul." nay If all is well with your body, your fate and your soul, ing hat your job as a master or captain will be a cinch. In other words, you are a king-one of the monarchs that illy are no more. Then you may calmly wait and gently, like pleasantly and harmoniously hustle while you wait, forties 10-your own will come to you. Such a condition is nim possible, yet not probable, unless you indeed know the ion law and have applied your knowledge. You may find can your kingdom all wrong in every way. Then what like will you do? ties

Let us see, what a sensible captain would do. sses Supinposing the firemen were drunk and making a roughhouse and the dishwasher, not knowing his duties, tried vith to throw the deck overboard; would a real, sure-enough ;elfskipper go and take it up as a personal matter? Not see so you can notice it! He would remain on the bridge as calm as a cucumber. He would issue certain curt orders, ling probably through the third or fourth officer. The matical ter would be attended to. The unruly members of the psyfire room crew would be taken care of and the dish-01 washer would be instructed in his duties. In a similar conmanner, should you find that one or more of your inc-

functions are not operating properly, as a sensible master of your fate, all you would need to do would be to instruct that Serving Principle of the Mind to take care of it and put it right. I would call the process by which such things are brought about a process, or way of reeducating the subconscious activity of the mind. This may seem too easy to work out satisfactorily in practice. But, let me tell you, as a physical culturist, you are employing this very principle every time you exercise; only you are using it indirectly. Please note that you only get results if you exercise for results. Besides the purely physical feature of your exercise, you expect to accomplish certain definite results, and you know that you will accomplish them. That is one of the chief reasons why ordinary manual labor fails as a physical culture measure. The mental activity-the expectant attitude of the conscious mind-is lacking. But if introduced, nearly every kind and class of manual labor may be made a means of body and health building.

But what about illness, sadness, inharmony, etc.?

We frequently hear that "imaginary" complaints only vield to mental methods, and there is a limit to the possibilities of mind. Let me ask you, or anyone, how did you ever learn to swim, to skate or to dance? Did you not succeed by imagining, believing and affirming that it could not be done? Oh, no, indeed! You knew it could be done. Your imagination acted. And what is imagination but a mental process? You can apply it at any time for purpose of getting well, happy and prosperous. Try it; make the demonstration and have the What is Homeopathic medicine but an inevidence. direct method of re-educating the serving principle of the mind for health? What are the sugar pills of the other schools of medicine? Why do otherwise rational folks carry the left hind foot of a rabbit-killed in a cemetery by a cross-eyed, bow-legged, hunch-backed negro during the dark of the moon?

Can you not realize that this very same principle of mind can be made to do anything you choose to have it

s- do—provided that you educate it, train it, through persistently repeated conscious commands? Try it out thoroughly—before condemning or dismissing the matter; thus only can you get the evidence.

e-Probably you will say that you have tried it, you have iis even bought a mail course or two in "sikology." If ce. you haven't derived results, it is because you have not nmade your application properly. The serving principle e: herein described is all-inclusive. Through that as yet 011 mysterious, universal ether it connects you with the uniles verse itself. But let us not get so far away; it might ect be best to stick to our captain-of-the-ship comparison.

1at Let us assume that, during an emergency, our ocean ealiner is taken over by the government and transformed ulinto a warship. The captain and crew are left in charge. tti-About the first thing to be done would be to re-inforce, 10re-organize, re-educate and re-train the crew. Naval av discipline, handling of the armament, etc., would not work smoothly unless, and until, such a re-education of the crew has been accomplished. Now; can you not see a similarity of the problems involved? You probably nlv have been the captain of a weak body and commander the of peanut-stand circumstances. But you have heard the OW call to become the master of a strong body and also to Did command something better than the little two-by-four ing business or job, or whatever you may have and for which 1820 this ever present serving principle has been trained. hat Instead of continuing in the old mental groove, the first y it thing you will need to do is to change your mind-your 105conscious mind-and the aforementioned serving printhe ciple, working as it does, unconsciously and subconinsciously, will gradually but surely follow suit. Your of conscious mind, of course, will have to be persistent as the well as consistent like our captain. Should he start nnal naval training of his crew today and then forget about it na until next week, his progress would be nil; so would be ·ked yours unless you kept everlastingly at it.

e of But we hear of quick results, of instant cures and re it what not. What about them? Such may be brought

Digitized by Google

about only through intense emotional activity and we may discuss the ways and means later on. Will only point out here the great power which exists in emotional activity; also in the difference in the quality of your conscious thinking processes.

You may not believe that the kind or quality of your tihnking has any bearing upon your physical or material welfare. Many people don't believe. Many do not believe that the world is a globe and that the moon is not a piece of cheese. Belief and knowledge, alas, are frequently at variance.

You may have heard and read a lot about the harmfulness of anger and the benign influence of love, goodwill, kindness. You may be a "brainstormer" and, for your own convenience, find it expedient to believe that the expression of a righteous indignation is just the proper emotion to indulge in when circumstances demand. You may feel that your husband, or wife—God bless her—has one of such storms coming once so often.

Be that as it may. But, let me ask you, or ratherin the style of our former President-may I not ask you to make a little experiment to show, demonstrate and prove that the indulgence in one of these brainstorms is generating through subconscious reaction, **a** poison in your system, **a** poison as physical as strychnine, and just as deadly.

Wait until the weather is cold. Then take a glass tumbler and let it get thoroughly chilled. Now, get angry—furiously angry—about something or someone, and, while angry, breathe into that chilled glass tumbler. When you take it to a warm room, you will find a few drops of liquid will form in the tumbler. Take that liquid, put it on the tongue of your cat and want for results.

The cat will have a fit.

Proceed in the same way with your tumbler when you are in a pleasant, joyous frame of mind; when your consciousness is filled with thoughts of love and goodwill. Administer the precipitate to your pussycat and instead of having a fit—you will find tabby purring

12

around and making love to you.

Do not take my word for it; just make this experiment. Although I have no moustache to hide behind and am perfectly honest, straight-forward and trustworthy, this is too important a matter to take anyone's word for, particularly when you can so easily get the actual, tangible evidence which will convince you more completely than six volumes of "sikology," applied, fried, boiled or stewed.

P. S. If you haven't a cat, try it on your motherin-law.

#### THE HUMAN MAGNET.

BY EUGENE DEL MAR.

I. The Magnet of Steel.

II. The Human Magnet.

III. The Significance of Repulsion.

#### III. THE SIGNIFICANCE OF REPULSION.

The misconception of a duality in principle is founded on the supposition that contrast in the physical is a counterpart of contrast in principle. It assumes that the manifestations of so-called good and evil and the appearances of attraction and repulsion are the correspondences of antagonistic principles. It is the natural conclusion of primitive mind.

That there is both good and evil and attraction and repulsion, and that these terms represent existing and contrasting conditions are self-evident facts. However, good and evil are not opposites, nor are attraction and repulsion antagonists; rather are they contrasts and allies.

There is no Principle of Repulsion, by inherent virtue of which any thing pushes another thing away from it. There is no opposing counterpart of the Principle of Attraction. On all planes, action and reaction are equal and in opposite directions, and a movement in one direction assumes its compensation in an opposite one. The Principle of Attraction manifests through an inseparable duality of conditions of action and reaction.

While a Universe requires a single fundamental principle, manifestations are always dual and compensatory. The Universe contains no vacuum, no empty space, no nothing. The slightest movement of any one part disturbs all other parts. The displacement of a single form demands the displacement of other forms. Moving toward one thing is moving away from others, and attraction to one thing involves repulsion from another.

While all principles are affirmative, conditions are both affirmative and negative. There are no negative principles corresponding to negative conditions, although the latter are necessary incidents of affirmative manifestations. All principles are made manifest in duality. The dual movements are not separate and distinct, but are indivisible. Neither can take place without the other. They are the two halves of the one unit.

The two poles of anything are not two entities, but they are the separated parts of the one entity. They represent the positive and negative, or the giving and receiving properties of the unit. The two poles are always inseparably connected and related, and merge each into the other.

Attraction is inherent in all particles of matter, and their mutual tendency to come together is manifested with mathematical precision. The mutual attraction of material bodies is in proportion to the mass and inversely as the square of the distance. No particle of matter ever starts moving except as the result of attractions superior to those that influenced it previously.

Each atom is attracted by all others, with which it has an infinitude of relations of varying degrees and intensities. When two atoms respond actively to their mutual attractions, in order to come together they must move away from other atoms. This one impulse and single action is looked upon at attraction by the atoms that unite, and as repulsion by the ones deserted.

Each and every atom—and the atom may be regarded as a symbol of universal application—goes where it is attracted, or according to where the algebraic sum of its attractions directs. It is always impelled in many directions, and it follows the line of least resistance in responding to the greatest attraction. It never does anything else.

There is no inherent repulsion. All repulsion is the reaction of attraction. The magnet has no inherent power of repulsion. As its power of attraction increases, its power of reaction is increased proportionately. One may directly increase or decrease the power of attraction of a magnet, but not its power of repulsion. The latter depends entirely upon the former and is a reaction of it.

A Principle of Repulsion has never been formulated. As an established truth and without the slightest reserve, the scientific world accepts unanimously the conclusion that attraction is inherent, universal and eternal. There is no necessary occasion or excuse for a principle of repulsion; which is a material, mental and spiritual impossibility.

#### THE BIBLE.

#### BENJAMIN F. BONNELL.

The First Chapter of Genesis contains the most beautiful poem that the ideal concept of man has ever produced; and taken by itself, without forcing it to do duty in sectarian channels, it suggests the entire course of Evolution, so far as the material, or objective, Universe is concerned. It is as follows:— "In the beginning God created the heaven and the earth: and the earth was without form, and void, and darkness was upon the face of the great deep, and the Spirit of God brooded o'er the face of the waters."

I say it suggests Evolution; not as history, but as poetry. Viewing the first chapter of Genesis as inverrible history, not only destroys its profound poetic grandeur, but it presents an unthinkable problem to the

Digitized by Google

present generation, who think instead of believe.

Evolution is a process of development, and Biology as the history of life, on this planet, are here. and here to stay, and orthodox faith must make the best of it. It is somewhat amusing to contemplate the effort that is being made, in some religious circles, and by some prominent individuals, to legally rule Evolution out of our schools. Those that seek to settle the question by statute are aware that, if Evolution, with the Science of Biology, continue to be taught in our schools, the Mosaic Cosmogany is doomed; hence they ask a legal short-cut to accomplish what Scientific truth condemns.

I say nothing new to intelligent and thoughtful readers when I affirm that, humanity as humanity, existed thousands, and most likely millions of years, before the Bible was thought of, much less written.

The Bible teaches, and theology upholds. the idea that man (the first man) was created perfect, and that on account of one disobedience, sin came into the world, and "death by sin." Biology teaches that there never was a first man, any more than that there was a first fish or bird; that man was not perfect at his first appearance on earth; that he was a very imperfect being, both in mind and body, and we have all the proof we need that he is still imperfect, but that he is advancing "every day, and in every way."

A study of the Pithecanthropus, the Neanderthal and the Piltdown man will teach the reader what can only be hinted at in an essay like this. We are on the way to a knowledge of the Universe, and man's place in Nature, and all the Bibles and all the politicians in the world cannot turn the dial backward. The poetic character of the first chapter of Genesis will inspire humanity as long as time lasts, but its value as history has seen its day.

Many Bible teachers set up the claim that the book of Genesis teaches two creations—One Spiritual, the other material; but the truth is, as any one may see for himself, that the first ehapter of Genesis teaches creation, and the second chapter formation. The He-

brew words are as clear as the English words that are used to translate them. The word in the Hebrew for creation is "para" and the word for formation is "vatser." Here again we have a suggestion of Evolution, but poetic instead of historic. Creation always preceeds formation whether it be a hen-coop, a house or a Universe; hence those that would get rid of the material universe, by denying its reality, must go elsewhere than to Genesis. We are learning that there is no dividing line between Spirit and Matter. We know that they are One-different phases of the same thing. We know that the Universe is a One-i-verse, and knows no opposition, nor conflicting forces. Think of the foregoing till it soaks in.

logy

lere

i it.

that

ome

: of

by

9 Of

10-

gal

INS.

ad-

nd

lv

11

in

10

٢-

1-1

k

e

e

5

ted The Bible from end to end is a treasure house of the perfect jewels. They are often found, however, in places, and under circumstances, that are offensive to hat our highest sense. Great writers like Carlyle. many of 011 them, maintain that "The Old Hebrew Book," as they ·1d. call the Bible, is the basis of our modern civilization. ver The average pulpit of today chimes the same strain. rst If they mean national hatreds, unholy wars, and almost apuniversal intolerance, they are certainly right, for the ıg. thought of today, among those that make the boast, we measures close to the spirit of the Hebrew prophets. ng But is this the kind of civilization that right minded people want? Is it the ideal of true life and happiness? Can we expect any other kind of civilization while the Hebrew prophets are held up and revered as God's Ideal? For my own part I am living my own life, and the Hebrew prophets are not my teachers. My life, as Emerson expressed it, "Is not a station but a progress." and I am not looking back 4000 years for my models. I am unwilling to see life through the eyes of primitive They tell us that the theme of the Hebrew prophet man. was "righteousness." All right, so be it. Paul gives a list of the righteous ones that stand above the rest, and among them are Samson and Jeptha. David and Samuel. Now, if the reader will take the time to study the biography of the above named gentlemen, he will need no

comment from me on the type of righteousness they lived and practiced. We may admit that these men were advanced products of the semi-cililized period in which they lived, but why in Heaven's name bring them down, at least once a week, as models for the life of the Nineteenth century? It is neither wit nor slander when I say that, if they were living here, in this grossly immoral age, they could not keep out of prison.

I listened to a thanksgiving sermon (I need not tell where). The preacher took Jacob as his text. He preached one hour and 30 minutes. He used an hour fixing Jacob, and 30 minutes holding him up as a model. The preacher wanted us to understand that Jacob's deceit, treachery and thievery was a part of God's plan for the salvation of the race. I went away mentally opposed to being saved on "God's Plan," and I still have the same feelings. Why all this senseless effort? Simply this:— It is in the Bible. and must be fixed and explained.

Some writers have much to say of the inconsistency of religious people, in accepting the Bible as a whole, as the inerrant Word of God. Such a mental attitude is astonishing to say the least, and is accounted for only in one way:—They pay their hard earned cash to have some one fix it up in doses that they can swallow with ease, and they take on an average two doses a week. If they get tired of the medicine, and begin to make faces at it. an Evangelist is promptly sent for, and he runs them down the saw-dust trail, and shakes them over hell for a week or two, and they yield, and submit to the old game. I could be sarcastic regarding them, were it not that they appeal to my sympathy; or rather, my pity.

But listen a minute:— With all this inconsistency, many thousands of simple minded men and women, have found peace and hope, and inspiration to a better life? This should at least be thought of. Any religious belief. however crude to me, is a *good belief*, if it makes the believer a better man, or a better woman. Persecution

hey never yet killed a belief, and never will; it only gives rere it vitality.

nich When I was a young man, say 50 years ago, I knew men 50 or 60 years of age, that were just as certain wn. inethat the Book of Mormon was the stolen MSS, of the sav Rev. Solomon Spaulding, as they were sure of their own and they caused it to be published, broadcast ral lives. throughout the land. Persecution of the Mormons was rife everywhere, but Mormonism grew and flourished. tell and founded one of the greatest commonwealths in He America. The question :- Why do men and women ur join the Mormons? The answer is simple; they found lel. that what satisfied them and made them happy. łe-

Much is being said today, regarding Mrs. Eddy and an the Ouimby MSS. I have said some things about it mypself, and may say more, some time, by and by. It is ve claimed that her "Secret Discovery" was plagiarized from Dr. Quimby's teaching and MSS. I must confess, 11xwithout argument, at least for the present, that the evidence, to my mind, is clearly in favor of the accusaρť tion; but what I want most to say, at this time, is that 1e Christian Science, in public estimation is unaffected by swhat the critics say. Christian Science, right or wrong, in is going right on, doing its work, and making a phenom-'e enal growth. The question again :- Why do men and h women take up Christian Science? Again the answer ζ. is simple and plain. They find what satisfies them. ¢1 Could there be a better answer?

e Speaking for myself, Mormonism, and Christian r Science philosophy are unthinkable; but what of it? I am not their prisoner; I am free. I am living my own ) life to the best of my ability, and am willing for others to do the same. I am often asked, What about the fu-Will these ists and isms always endure? My ture? answer is, The Evolution of thought is doing its work, will continue until all crooked paths are made and Persecution and intolerance straight. never created anything, but are good soil for the growth of fads. Some day the Bible itself will be redeemed, and made free.

#### THE CORRECTION OF ADVERSE INFLUENCES.

a c Wii rea

M

15

15

A:

Po

in

ta

th

50

T6

Т

1

b

p

a

t

с

ί

t

#### CHARLES HINE HUBBARD.

The mind, first of all, is the seat of power. In this that we can believe or not believe anything we wav: The mind stipulates that we must believe Truth think. in order to have peace of mind, however it does not force us to believe anything which is not Truth. Always, at our option, is the choice of what we shall believe in as being true, and even though we believe in the not-true, the belief does not make the not-true true. So here we have expressed to us a Truth that is vital, and which is a basis from which we can better handle some problems that beset us. The primary function of Mind is to know and to believe in Truth only. Acting from this standpoint we can readily see that we are following the Law of Mind and its action. And to test anything that is the Truth, with the Mind, is through noting that which gives the Mind peace is the Truth. Errors of belief are those bugaboos which do not give the Mind peace. The Truth satisfies, errors do not.

Now, in our everyday life we often confront situations involving some important decision on our part. There are always two ways which offer a solution. One we call the right way, or the Truth way, and the other we call the wrong way, or the error way. How to make the action conform to the right way, or Truth way, is our problem. As before said, that which gives the Mind peace is the Truth or the Right Way, that which gives it non-peace is the wrong way, or the error way.

Now, suppose we wish to correct some influence in our life which is error, brought about, note, by our own belief in the error. We find that to attempt to correct the influence, through using more argumentative error thoughts, only brings about more discord, which is not the peace of Mind we seek. On the other hand, through a disregard of the error thoughts, calmly, staunchly yet easily poised in Truth thoughts, this effort brings about

a correction of the error influence and lo! it is no more. Where does the error go? we may ask. It seemed so real, so true! Gauging it by the standard or Law of Mind, as has been stated, we can see that it has no reality of existence, nor cannot ever have any for Truth alone is Real. We will note that error only exists as real to us just so long as we allow it to do so,—no longer. And here is where the matter of Power comes in, for Power most certainly actuates our thoughts.

this

we

ruth

1101

Al-We can see, in the matter of Truth and error thoughts, bethat the one and same Power must afford such manifesthe tation, for the Power Basis of Mind is One. Therefore, S this Power is vested in our self, it is for us to use, but ant sometimes we use it unwisely in believing that error is 01110 Now, who really makes the error a seeming real. [in] Truth? No one but yourself. If you use the Power of TOT Mind to brand something false the Truth, who is to /in: Only you, so it is apparent, very clearly apblame? ning parent, that all power is vested in you to use wisely and tha! also that you alone are the user of this Power as related ; 0. to what concerns you individually. Nothing can be [ind clearer than that it is "up to you," individually, to see that your Power of Mind manifests in accordance with ion the Truth of which you desire to be the Master. But, 1eft to become masterly, you must master that which may at this time be your master, Thinking. As long as you Υč allow Thinking to tell you that the false is true and to WE the allow it to make discord for you, just so long is Thinking your dictator. That is very plain. It is "up to you" 011! ind to be the master of your Thought so that then you can-170 not be deceived but will easily be able to discriminate between the false and true, the wrong and right courses and so live in peace with yourself and others.

and so live in peace with yourself and others. As a guide to Mind Mastery, Meditation and Concentration serve to that end wonderfully well. In Meditation, some thought which we know in our heart and soul to be true is taken and meditated upon as to its meaning. After that we have perfectly absorbed the meaning so that we understand perfectly, this thought is to be carefully grasped by the mind so that we feel

that we are masterfully thinking it, that we are governing its manifestation. Then, in Concentration, we should be the absolute master of the thought, dismissing it at will, thinking it to the exclusion of all else, at will, until, through such practice we develop the Truth capacity which is within us to manifest perfectly and properly. That this takes work it is needless to say but there is the reward of being, when we become proficient in Mind Mastery, at peace within ourselves and able to more intelligently progress in life, both spiritually and materially.

### THE PURPOSE AND POWER OF THE IMAGINATION.

My Dear Mr. Foulds:

Several persons have written me asking why I do not write something in rebuttal as to claim of M. Coue that he was the one who discovered the power of the imagination. Well, I like to have M. Coue come over here for one thing. Look upon him as a sort of an evangelist who will help stir up Then again I am not a fault finder with any one (?). things. am 1? But truly I think that something should be said and this letter I send you is written in form of a lesson letter that I give to my students and is in answer to the letter of Mr. Gracies, a banker in New York. I had also one from the physician who attended the late President Roosevelt, so you will know that it is a thought in the minds of worthwhile people. Will you use it in the next issue if you can, and I send it in place of a story this time.

Sincerely yours for faithful service,

AGNES MAE GLASGOW.

#### LESSON-LETTER WRITTEN A STUDENT.

My Dear Mr. Gracie:

Your letter comes in rather opportunely, as I have but this day received a letter from Dr. H—, whom you know, asking me about the same thing. I have already answered Dr. H.'s letter through the medium of some magazines, and will endeavor so to reply to you, making the points you mention as clear as I possibly can.

You are correct when you say that many of the

tea al Ima ris( Il'a and the zati Gri savi they vise to a per be : Doc SDIT Vou tion of . "Da B Vou will he i wise serv ofc ever cred man who agre Thi mys exp year tion othe

sub

teachers of Advanced Thought, New Thought or Mental Science have all along taught the importance of the imagination. Such well known teachers as Henry Harrison Brown, Mrs. Towne, Eugene Del Mar. Mr. Wattles, Rev. Henry Victor Morgan, Horatio Dresser and Rev. A. C. Grier have never failed to impress upon their students the necessity of what is termed "Visualization." I recall myself having had a letter from Dr. Grier some twelve years ago wherein he quotes that saying of a prophet of old, "Unless my people see visions they perish," and at the same time this great teacher advised me to mentally hold a vision of that which I desired to come to pass and assured me that according to my perseverance in keeping my mental vision clear, would be the demonstration. True, I do not recall the good Doctor's exact words, but this I know, I am quoting the spirit of what he wrote me twelve long years ago, so you see that even then we knew the power of imagination to work for weal or woe before this wonderful man of Nancy, France, gave to the world his great slogan, "Day by day and etc."

But my student, you are wrong when you say that you "guess that we who have taught the truth so long will object to the coming of Emile Coue." We are glad he is coming. We recognize in his coming the unerring wisdom working for the upbuilding of the cause we serve. It is impossible for a man of M. Coue's nobility of character to come among us teaching and preaching even one form of this truth without his work bringing credit and advantage to all. He is nobly serving humanity in his efforts to relieve the suffering of those whom he teaches. But, you are right about my not agreeing with him that imagination is the creative force. This I, for one, and mind, I am now only speaking for myself, do not accept that part of his teaching, for by experiment with imagination for some forty or fifty years I am quite confident that I have proven imagination to be the cloth out of which the coat is made. In other words, I hold imagination to be the Universal substance and have so taught all whom I ever gave a

1

22 27

P

single lesson to. There is back of the imagination a something which causes the imagination. This we may call force, energy, or spirit, power, Mind, God. It is that which in the beginning "Moved upon the face of the waters." The water or substance or imagination was the thing moved upon. The water did not exercise the force. But the force did exercise the water.

Another exception I take to some of what you have told me was the claim of this eminent gentleman from France, and that is the position the will seems to hold in the scheme of things. To me the WILL is that which has come out from God. The Son. Man himself, who must determine what he wishes to do with this substance called the imagination, and having determined he is aided by the force, God, to direct the imagination as to what it will accomplish or make of itself. True, without imagination, that is the power to see visions, man could not accomplish anything. The artist envisions the scene he will paint upon the canvas. The sculptor sees his statue in the block of marble before he ever sets chisel The man who builds a railroad has conceived to it. the idea of the road, its purpose and possibilities before he calls in a civil engineer to survey the right of way or a rail is laid. And out of this vision his imagination has furnished the substance for the Eternal Force in Nature, God himself, to deliver the completed task by using the very means or material the man has envisioned.

Now you may say, "She has contradicted herself, for has she not said again and again, 'God is all and in all and there is nothing else?' " and you will be wrong. For if there is an effect there must have been a cause, hence a creation necessitates a force that can create and a substance out of which the thing may be created and an intelligence governing the creation. If the Force is God and the Will, that which came out from God, the Son, and they use substance imagination, then you have the eternal trinity, the Father, Son and Holy Spirit. Energy, Will and Substance. Three in one and all one. You also say in your letter that I once wrote you that

(Continued on page 27)

#### NOW

#### FAITH AND IMAGINATION.

#### By URIEL BUCHANAN.

Among the great mysteries of the human mind there are none deeper and more difficult to understand than the functions of faith and imagination. These and other finer senses bring man into most intimate relationship with the invisible world of cause. They endow him with attributes which take him beyond the confines of the physical senses and connect him with the infinite storehouse of wisdom and power.

Imagination is the eye of the mind. The physical eyesight is necessarily limited in its range of vision. But imagination opens the door to the inner world of thought. It reveals to the quickened vision the truth and beauty of the universe. When the imagination is trained and exalted to image only the highest, man will be able to create a wholesome environment and to attract the material correspondence of every material desire. The imagination recognizes no possible barriers. It annihilates space and time. It peoples the mental world with bright creations of fancy, where man roams at will. The one who has faith in himself, in his star or his destiny, will attain to a greater relative success than the one who rejects the finer impulses and is governed mainly by the crude physical senses.

Every great achievement is the result of a keen perception, a vivid imagination and unwavering faith. The one who gains a great success, in any field of human endeavor, first sees with the "mind's eye" the possibility of his ideals, desires and plans. He has faith in the invisible world of element and power. He makes use of his will to control and direct the superior thought forces and agencies which quickly respond to his positive command. One who has a belief and trust in his ventures will assume greater responsibilities than one who hesitates through doubt and fear. And having faith in himself, man will attract greater confidence and courage with each step of advancement. Every obstacle conbilitized by obstacle con-

quered stimulates the imagination and awakens new life and power.

By lack of faith in the majesty of self and a knowledge of our rightful inheritance, we pass through troublous times, and are held in bondage by counter influences which continually play upon us with subtle suggestions of weakness and failure. Something within whispers an occasional word of hope and encouragement and bids us reach up and attain; but the inspiration is checked by the hypnotic wave of erroneous thoughts emanating from unawakened minds.

Doubt and fear arise before us and create mental barriers to reaching the light of freedom. To attract things desired, to rise above adversity and subdue opposing influences, man must have the power to center his mind and direct his thoughts with unwavering confidence. He must be able to overlook all barriers and imagine himself as attaining the goal. He must have faith in himself and faith in the power at his command. He must have the faith and confidence of youth with the wisdom and strength of age.

With the imagination we may explore the world of ideas, reach out into the unknown, and by the magic power of sincere desire call to us the things we need.

Deep in the human consciousness is enthroned the self which is independent of space and time. The self is an inseparable part of the Infinite. It is the sanctuary where the divine and human blend. Entering there with sincere desire and nobility of purpose, we may invoke the power which will aid us to realize our yearnings. The threshold to this inner realm is carefully guarded, and none enter except through effort and worthiness to receive. One may gather a measure of strength through vicissitude and toil and contact with the world's material forces. But the greatest power can be acquired only by the man who is conscious of his relationship to the Infinite.

One who is free from the shadow of doubt and fear, who has faith in the wisdom and justice of natural law, who keeps ever before him the light of high ideals, may become superior to every influence of adversity, conquer the material instincts of heredity, prolong life and reach the goal of every worthy ambition.

Having reviewed the past, study your relation to the present. Measure yourself and see where you are tending. And do not forget that by your thoughts and acts you are weaving the web of your destiny. This analysis of the inner world of mind will give you a glimpse of the future, and aid to direct the course of your life safely to the haven of its peace and its gladness.

#### (Continued from page 24)

"the steam in the boiler of a locomotive was a force that drove the locomotive across the continent." Well, I may have said that and it would be true, but standing just as you quote it, it is not all of the truth concerning steam. Steam is, as you say, the result of imagination, and it is substance.

Now can you tell me what caused the imagination or substance to take the form of steam? Was it not the Eternal Force, or God's intelligence working through *man's will* to procure a driving power which caused man to make a fire and boil water, producing steam? You know that it was. Will, operated by the Eternal Force, governed the condition for first conceiving the idea of steam and then in making steam and further in driving that locomotive across the continent.

But you say, "Man had to have imagination to do that." Of course, he had. He had to have substance out of which to make the material, steam, and he used the unseen Universal substance, HIS IMAGINATION.

But M. Coue is right. It's your imagination, the unseen substance, being moved about by the Eternal Force which will trip you up and make you fall off that plank laid across a pit M. Coue tells us about, unless you control the imagination with some ideas of your own, and it requires a mighty strong will power to do this. Your imagination is your friend or your foe, according to the control you exercise over it. Use your imagination and it cannot use or betray you.

Cordially yours, AGNES MAE GLASGOW.

#### HIRAM E. BUTLER'S PRACTICAL METHODS TO INSURE SUCCESS 34th Edition

NO ONE CAN AFFORD TO BE WITHOUT THESE METHODS These who wish the highest success in life, can find in them that which will give vigor of body, strength of mind and will, power to control seif and surrounding circumstances, and ability not only to make friends, br. to become a leader among men. The ablest physicians indorse these methods as being safe and reliable.

Order Your Copy Today! and receive also a list of other practical Esoteric Books by the same author, and a Free Copy of our magazine.

Price, postpaid, Cloth, \$1.00. Paper, 25 cents. ESOTERIC PUBLISHING CO., B.-1. APPLEGATE, CALIFORNIA

## **KEEPING YOUNG**

Dead cells harbored in the tissues cause disease and premature old age. When lingering or fatal illness strikes, it is too late to prevent. Act before health fails. Learn how to live. Health and youth restored by newly discovered laws. Booklet 10 cents (coin).

URIEL BUCHANAN, P. O. Box B-210, Chicago, III.

112-page book on healing by Divine Scient of Prayer and Old Bible Way of Laying On of Has Plain, simple directions for treating the side yourself or others. Send only 12c (stamp). NOW for this book, of healing power Address, OLIVER C. SABIN, Lock Box 1524, M. O., Washington, D. C.

## Are You a Sufferer of Stomach Trouble

Most peoeple are. I have a never failing remedy, and treatment for all kinds of stomach trouble. No charge for treatment: if helped, free will offering.

R. E. L. ZIMMERMAN, Coleman, Texas

### **ARE YOU SICK? UNSUCCESSFUL?**

Need a position? Need a tenant? Need to sell your property? I have HEALED AND HELPED others, why not you? Five Dollars monthly for Treatments and Six Lessons free except postage, which is about 50c. PRAYER CHANGES THINGS! EXCELLENT RESULTS! TRY ME! LOV-INGLY YOURS.

MARY FRITZ, D. D., D. M., B. P., Collison, III., Dept. 14-23.



Unsurpassed success in healing, success, triumph in affairs. Daily treatments. UNITY IS POWER—every case cared for by the World Helpers of Humanity. Edith Moore, Principal; Lelah A. Wagner, Vice-Principal, North Windham, Maine.

### SOLOMON ASKED FOR WISDOM

"Give Thy servant an understanding heart that I may discern between good and bad."

and-

HE was a successful businessman, statesman, builder-all other wishes were fulfilled because he first sought wisdom.

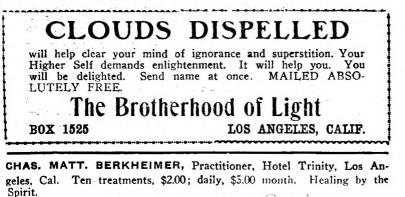
Back of every success is a cause, which The Business Phil osopher seeks to disclose to its readers. It is the simple secret of the principle of Service, the law of attraction, equal action and reaction, etc.

Readers of this monthly magazine, in every state in the Union and twenty-one foreign countries, say it offers the best assembly of articles—suggestions on man-building and success achievement.

We render to our subscribers a literature service which easily saves more than the cost of a year's subscription. ONE SUB-SCRIBER SAVED \$26.40 DURING 1922.

#### THE BUSINESS PHILOSOPHER,

140-44 Monroe Ave., Memphis, Tenn.



### Within Reach Of All

HEALTH, SUCCESS, TRIUMPH IN AFFAIRS COURSE It will get you there, it will keep you there. One Dollar Monthly. EDITH MOORE

North Windham, Maine

#### THE WORLD HELPERS MAGAZINE.

It will bring you health and lead you to success. 25 cents single con post paid. North Windham, Maine.

### LET'S GET AQUAINTED

We want all the readers of NOW to know more about

### THE HARMONIZER

That big Little Magazine of Simplified Scientific Thinking and Applied Metaphysics, which has been Edited and Published by Bernard C. Ruggles for the past seven years and has won a host of friends all over the world. Send stamp for a sample copy and also get a Success Card Free. Subscription price, \$1.50 per year. Address

THE HARMONIZER, 4336 Park Blvd., Oakland, California.

### SUCCESS--SUCCESS--SUCCESS

JUST AS MUCH SUCCESS AS YOU DESIRE, IF YOU TRY-AND KNOW HOW. TO TEACH YOU HOW IS MY BUSINESS. I make a specialty of individual training in FINANCIAL MATTERS. Every lesson, after first one, is written to meet your own needs. No "cut and dried" lesson courses. Individual guidance is what you need to lift you out of the rut and WAY FROM THE DAILY GRIND, GET-TING NOWHERE. Send 25 cents for literature and terms. Also printed first lesson.

My terms for instruction are more than reasonable, when you stop to consider that I make a study of your own problem and GUIDE YOU PERSONALLY. Every letter of instruction not a multigraphed sheet that goes to all alike—but written for you, and you alone. Terms upon application.

AGNES MAE GLASGOW 160 Claremont Ave. New York City, N. Y.

(Say You Saw It in NOW)

### Systematic Re-Education of the Subconscious Mind

#### A Practical Course of Study in Mental Dynamics

Part one of this course of study is a brochure which deals, in plain language, with the nature attributes, powers and possibilities of Mind. The author, after study, research, observation and experience covering considerably over a quarter century, gives his conclusions in a clear, direct and positive way which carries conviction. Some of the ideas presented may seem startlingly radical and too good to be true, were it not for the fact that the reader is shown how he may secure the necessary proof in his own experience through a personal application of some of the simple and almost self-evident principles explained. With masterly logic the author shows how man's conscious thought-processes. his habitual ways of thinking, are the chief determining factors in all his affairs of life, including conditions of health, mental qualities, business, and vocational success, environment, associates, etc.- Definite methods are pointed out which will enable any one to effect any change desired in his life and environment.

The unity of all mind and intelligence on every plane of evolution, from Electron to Man, with what the author terms the Universal Mind, is conclusively demonstrated. The evolutionary impulse of the Universal Mind works unconsciously and subconsciously in nature until in Man, the highest form of organized life, a supreme self-consciousness has come into existence. This self-consciousness of the individual Ego makes man the Master of his Fate. All troubles, trials and tribulations of Man are shown to be due to his misuse of this power of individual choice. Ways and means are shown which enable anyone to begin at once to re-educate and train the Sub-conscious Serving Principle of the Mind and thus effect any desired improvement in every department of life. The purpose and functions of certain brain- and nerve-centers are clearly explained and a definite. practical process for the establishment of a proper equilibrium in these centers is given.

Anyone who will study this and the subsequent parts of this work carefully in accordance with the author's suggestions will agree with the hundreds who have testified that it is the greatest, the best and the most beneficial thing that has ever come into their lives.

Please note that the above statement is not an advertisement written by the undersigned, but has been taken verbatim from a review by Myron Sague, the literary and dramatic critic; a man who has for at least the past decade read, assimilated and criticised nearly all that has been effered in the way of literature pertaining to Mind, Mental Science, New Thought, Applied Psychology, etc.

Send 20c, to help cover cost of printing, mailing, etc. Evidence free.

16 Fruitvale Branch, Qakland, Calif

# **PSYCHOLOGICAL BOOKS** By Henry Harrison Brown

For the past 18 years the books listed below have enjoyed an unusual sale. The early titles are just as much in demand as when first printed.

have you read these great books? If not you have missed the clearest and most practical mental science lessons ever written. They give the teaching and philosophy of that master mentalscientist Henry Harrison Brown.

Every book represents great value for the money asked, both from the standpoint of philosophy and typographical value.

The Complete Writings of Henry Harrison Brown:

THE LORD'S PRAYER: A VISION OF TODAY.

124 pp. \$1.00. SIX STEPS IN MENTAL MASTERY.

108 pp. Paper 50c.

CONCENTRATION-THE ROAD TO SUCCESS.

120 pp. Paper 50c. Cloth \$1.00.

SUCCESS-HOW WON THROUGH AFFIRMATION. 102 pp. Paper 50c.

THE MASTER'S TOUCH. 64 pp. Paper 30c.

SELF-HEALING THROUGH SUGGESTION. 60 pp. Paper 25c.

HOW TO CONTROL FATE THROUGH SUGGESTION. 60 pp. Paper. Cloth \$1.00.

NOT HYPNOTISM BUT SUGGESTION.

60 pp. Paper 25c.

MAN'S GREATEST DISCOVERY.

60 pp. 25c.

DOLLARS WANT MEI THE NEW ROAD TO OPULENCE. 64 pp. 25c.

HEALING WORDS OF JESUS. 20 cents. WHAT IS NEW THOUGHT? 15 cents.

#### THE FOLLOWING ARE 10C EACH:

SIX TRACTS ON SEX.

(1)

"Friendship: The Third Function of Sex." "Body-Building: The First Function of Sex." (2)

(3) "Procreation a Secondary Function of Sex."

"The Ultimate of Sex." ·(4)

"Place of Sex in Race Development." (5)

"Social Hygiene: Sex Education." (6)

Books Sent Postpaid on Receipt of Price **589 HAIGHT STREET** 

SAN FRANCISCO. CAL

Sam E. Foulds

Google Google