

GIFT

Henry Harrison Brown, Editor and Publisher, 589 Haight St., San Francisco, Calif.

THE MASTER'S TOUCH

A Series of Healing Essays BY Henry Harrison Brown

Author of "Self-Healing Through Suggestion" and Editor of "NOW"

JESUS' METHODS.

HEALING OF THE DAUGHTER OF JARIUS AND THE WIDOW'S SON. HEALING AT THE POOL. SHE TOUCHED THE HEM OF HIS GARMENT. THE SINKING PETER.

PRICE 30 CENTS

The author endeavors in these Essays, through a study of the instances reported in the New Testament, to solve the secret of the Healing Power of Jesus. That Jesus had this Power is now generally accepted; to show that it is a natural Power which can be developed in all persons is the object of the Author's work. It is his belief that the person who studies this book, thoughtfully and religiously, will, in some partial degree, pass into that Healing Consciousness and be able not only to heal himself but also to be a blessing to others. The book will be ready the first of October. Price 30 cents.

It will be given as a premium to all new subscriptions taken during the rest of the year.

Address "NOW" CO., 589 Haight St., San Francisco, Calif.

"NOW" TRACTS Titles of Lessons on Hand

ORDER BY NUMBERS

- (2) Fundamental Thought Principles.
- (3) The Universe Is Vibration.
- (5) Thought as Force.
- (6) Telepathy and S. 25.
- (8) Concentration.
- (10) The Law of Suggestion.
- (11) I Am That Which I Think I Am.
- (12) Life As a Mode of Motion.
- (13) Place of Medicine, Food, Methods and Rules.
- (14) Self-Healing.
- (15) Thought is Creative.
- (17) The Law of Life.
- (18) "Spiritual Gifts."
- (19) Protection of Sensitives.

- (20 & 23 S.) Clairvoyance.
- (21 & 24 S.) Psychomerty.
- (22 S.) Directing the Ego.
- (23) Inspiration.
- (25) The Ideal.
- (3 S.) Man and His Relations to the Universe.
- (9 S.) The Nervous System.
- (10 S.) The Sypmathetic Nerve.

- (11 S.) Auto-Suggestion.
 (12 S.) States of Suggestiveness.
 (16 S.) Cultivation of the Will.
 (19 S.) Post-Hypnotic Suggestion.
 (20 S.) Suggestion in Business.
 (22 S.) Directions the Version State Series
- (22 S.) Directing the Ego by Suggestion.

These Tracts 10c each, 3 for 25c, 12 for \$1.00

I have a new Series upon "Love, Sex and Marriage." The six numbers are entitled: "SEX SERIES"

- No. 1, "Friendship: The Third Function of Sex."
- (3) Procreation a Secondary Function of Sex.
 (4) "The Ultimate of Sex"
 (5) Place of Sex in Race Development.
- No. 2, "Body-Building: The First Function of Sex."
- - (6) Social Hygene: Sex Education.

The above numbers are published. They are written from the Psychological point of view. Sent for 10c each. 3 for 25c.

I have an independent Tract entitled: "NEW THOUGHT-WHAT IT IS AND WHAT IT IS NOT"! Price 5 cents; 3 copies for 10 cents; 7 for 25 cents.

Also a Tract on "Healing Words of Jesus"-10 cents, 3 for 25 cents.

"A Triumphant Democracy," address of Mr. Brown's at New Thought Congress. Price 10 cents.

Henry Harrison Brown

589 Haight Street

San Francisco, Calif.

"What Is and What Is Not NEW THOUGHT"

A Tract by the Editor of NOW.

5 cents each, 3 for 10 cents.

Just the thing to give a friend who asks: "What is New Thought?"

LIVE PEOPLE HAVE LIFE PROBLEMS

Our aim is to find their solution--whether in mind, body or estate.

Let us help YOU find YOURS. Send for our free lists of Helpful Books for Every Reader.

If you mention the line in which you are especially interested we can help you more directly. Write to our San Francisco representative, S. E. FOULDS,

589 HAIGHT STREET

GOODYEAR BOOK CONCERN

THE REVEALER

Editor: VENI COOPER-MATHIESON

A Monthly Magazine devoted to the teaching of Truth, the revealing of the laws of Being, the unfolding of the mysteries of Life, and the explaining of the Occult and Metaphysical teaching of all ages. It also has for its object the exposition of the Bible according to the Illumination of the Spirit through the Perfect Word, together with the propagation of Thought upon all questions of Spiritual, Metaphysical, Mental, Moral and Philosophical interest.

Subscription, 6'6 per annum, post free throughout Australasia; other countries 7|--(\$1.56)Single copies 6d each, Foreign 7d (15c.)

THE UNIVERSAL TRUTH PUBL'G CO. The Truth Center, 138 Elizabeth Street Sydney, N. S. W., Australia The New A to Z Horoscope Delineator

Is the American Text Book Of Astrology. Second, revised and enlarged edition now ready. Cloth, 363 pages, illustrated, price \$2.00 postpaid. Teaches practical, modern Astrology for private or public practice.

One of the 27 astrological works of Llewellyn George, F. A. S., Principal of the Llewellyn College of Astrology, editor of the monthly "Astrological Bulletina" magazine (now in its 7th year. Send for catalogue, prospectus, etc. FREE. Address: Llewellyn Publishing Co., Box 638. Portland, Oregon, U. S. A.

HEALING WORDS OF JESUS

By HENRY HARRISON BROWN.

This pamphlet of 20 pages contains three Essays elucidating the secret of the Healing Power manifested by Jesus. It is one of the Author's best. Price 10 cents. *Master Mind* says of it: "A vest-pocket

Master Mind says of it: "A vest-pocket pamphlet of optimistic, wholesome Christphilosophy which dwells especially upon the spiritual realization of Jesus' words and life, instead of the old intellectual interpretation and acceptance."

First School of New Thought and Mental Science

(AUSTRALIA)

249 VICTORIA PARADE EAST MELBOURNE. AUSTRALIA

The leading Institution of the New Thought movement in Australasia.

Principal: PHILIP O'BRYEN HOARE

(Member of British Institute of Mental Science, London).

Correspondence invited. Send 10 cents for sample copy of "Living Thoughts."

Send For My Healing Card

5c each, 7 for 25c.

HENRY HARRISON BROWN,

589 Haight St.

San Francisco, Calif





From all Life's grapes I press sweet wine. –Henry Harrison Brown.

NOW

A Journal of Affirmation

VOL. XIII.

NOVEMBER, 1916

No. 11

LOVE ITS OWN REWARD.

Long I watched thee from afar, Like flower thy face drew me.

I felt thee as I feel a star When summer's winds are free. I asked that I thy mind might know!

I asked that Love thy face might glow!

Desire at last brought thee to me. I found thy mind was learning's throne; As beautiful thy thought and free As is the rose without its thorn. Thou drawest me as moon the tide;

The peace I sought was at thy side.

I held myself in fear aloof;

Did not express the love I felt; While life within was weaving woof

Of Joy, on which Affection knelt. At last I show the love 1 feel :--

Thou turn'st to me a heart of steel.

Then burned within a flame of pain; Tortured was 1 with all remorse;

I saw my worship was in vam:---

I'd tied myself to a mummied corse. Why should I give where naught was given? Hell had I found where I looked for heaven!

I'd poured my all in friendly trust:

And naught was mine in Love's return, I'd lived in thought that thy heart must Glow with the fire my altar burned.

I'd sought return and none was mine. I'd laid my gifts at worthless shrine.

Then spake the Voice within! "You love!" "I love! I love!" my swift reply;

Then burst the sunshine from above— I love; what more reward would I?

To feel, to know my heart can give! O this, my friend this is to live!

ins, my friend this is to five.

HENRY HARRISON BROWN.

* * *

Talk health. The dreary, never changing tale Or mortal maladies is worn and stale. You cannot charm, nor interest, nor please, By harping on that minor chord, disease. Say you are well, or all is well with you, And God shull hear your words and make them true.

-Ella Wheeler Wilcox.

NOW AND HERE.

There are some men and women against whom the doors seem barred but they are few; the trouble with the vast majority is that they do not understand the meaning of two very inconspicuous words—here and now. It is a mistake to look for chances at a distance; for chances, like charity begin at home. They are not even next door, they are in the house. . . They stop at the doors of many who are not at home because they are abroad looking for chances. The tragedy is far oftener in absence from home when the chance comes than in fruitless search of it.

-Editorial in Outlook.

I do not think any one message of poet or prophet has had greater influence in my life than the two lines of Whittier:

But grateful take the Good I find,

The best of Now and Here.

And the great value of this little magazine lies in the Suggestion and inspiration which its title, NOW, carries.

Since I first used it on this publication it has become a slogan for the world at large. It is used to a much greater extent than ever before. The army of thinkers are waking up to the fact that NOW IS THE ONLY TIME. NOW IS THE TIME IN WHICH WE LIVE. We lived in the past. We may live in the future but Now is the only time of real living.

The wise man *lives* today. Thinks today. Loves today. Acts today. Today is the only time in which there is consciousness of being. All the past has been that I might be today.

All the future is that I may be that which passing experiences develop me as Consciousness. Time is, that I may learn to express that which I am as Mind.

All my past exists in me in the unfolded consciousness of the present. I am ALL MY PAST. As a Conscious Individual I am what my past, has unfolded from the sub-conscious Whole into the individual conscious which now I say I AM. of pa I act with all my past. I think in the Eme present. I think today from the devel-

opment which experience has evolved in my consciousness of Self.

I use now all that I have gained. That which I have ability to do I have become conscious of through the experiences of the past. The past has become eternal as part of my Self-consciousness. All my activity is shaped by present Self-Consciousness.

Therefore I have nothing to do with the past. I simply must bc—NOW—that which the past has made me, and by thought, and action, *now*, am to develop myself into a larger consciousness of Self, for that NOW in which I shall act when this Now becomes a past.

I am to realize that now is the only part of eternity in which I can sense, think and act. When I allow myself to repent of the past or to brood over the future, I am losing all the opportunities of living *now*, I am dealing with my dead self, when I think of the past. Am thinking of my unborn self when I plan for the future. Both are, as far as any growth is concerned, death. I AM! When? NOW! I was! When? Yesterday! I shall be! When? Tomorrow. But I am NOW!

Why, then, take into consideration any period of time? Why not live in eternity today? Eternity is one infinite *note*.

Failures, ill health, sorrow and all human ills lie in this neglect of the present. Never a note that I am not alive. Never a moment of note that I have not power to be. Never a moment in all eternity when I shall be any more than I am now. Never a moment in eternity when I can be more than I am now. The only question is: Will I BE note, all that I am, or will I dwarf myself by attempting to restore the self I was yesterday, cr trying to be that which I wish to be tomorrow.

To BE. I must express to my full capacin note. When I am concerned with now I have no time or place for thoughts of past or future.

Emerson well says: "Man postpones or remembers; he does not live in the present, but with reverted eye laments the past, or, heedless of the riches that surround him, stands on tiptoe to foresce the future. He cannot be happy and strong until he, too, lives with nature in the present, above time."

It is well for each person to forget, in his thinking, all the divisions of Eternity and think note, for note, and for note enly.

In Now are all his oppertunities. When be thus makes Time a *Principle*, and no longer thinks of it as a concrete fact, he will realize that he is, in all ways, *Success*, for "Now is the only bird that lays eggs of geld!"

TO GIVE IS TO LIVE.

Forever the sun is pouring its gold On a hundred worlds that beg and borrow, His warmth he squanders on summits coid,

His weath on the homes of want and sorrow:

To withhold his largess of precious light

Is to bury himself in eternal night.

To give is to live.

He is dead whose hand is not open wide

To help the need of a human brother; He doubles the length of his lifelong ride

Who of his fortune gives to another; And a thousand million lives are his

Who carries the world in his sympathics. To deny is to die. * * *

A Gentile went to Hillell, a Jewish Rabbi supposed to have been one of the teachers of Jesus, and said. "Teach me the whole Law while I stand on one foot!" "Agreed!" said Hillel. "Never do to your neighbor what is unpleasant to yourself." Another of Hillel's sayings was: "Judge not thy neighbor till thou art in his place."

-"Life in Palestine," by Carpenter.

The Editor of *Expression*, the best of 'all my foreign exchanges, writes this of Mr. Nicholls' Lessons:—"The lessons on Financial Health are really excellent. They must be helpful! My work is such that at present I find little time for reading but I always manage to read the installments of NOW about the first thing when they reach me. Each number contains much inspiration and helpful suggestions.

Henceforth I seek not good fortune: I am good fortune. —Walt Whitman.

-Edith M. Thomas.

MAN.

- Were not the things that man new finds are true
 - Withall the things that he shall dare and do,
- As true ten hundred million years ago,
- As when man found, and yet will find them so?
- The Force that crics from sailing ships at sea

Came down unchanged throughout eternity: And that which drives him on the air and land, Awaited always for his brain and hand.

From chaos to the roses scent,

Unnumbered cons were unwisely spent; For man, a lordly sovereign as WILL,

Proves Nature laggard by a crucible.

Across the interstices 'twixt the stars, He treads on iridescent spectra bars;

And can compute the flaming wastrel's call, A thousand years before it will befall.

And yet man seeks without, and weakly asks Insensate Force to crown his sensate tasks! Let him arise upright in might and say:—

"As Conscious Law I bid all things obey!"

A. F. GANNON.

FINANCIAL HEALTH.

LESSON NO. 5.

Consciousness: The Medium for the Manifestation of Prosperity.

Our little systems have their day;

They have their day and cease to be; They are but broken lights of thee,

And thou, O Lord, art more than they! -Tennyson.

Moonbeams are but broken sun rays. Material prosperity of whatever degree is but the interrupted vibration of Spiritual Power,

When we have learned the right relationship between the sun, the moon and earth, we perceive that the light coming to the earth from the moon does not originate in that body, but has its source in the great central orb of our solar system. The moon merely reflects the glorious light of the sun whose own inherent force enables it to send forth its mighty vibrations of heat and light.

This analogy, however imperfect and incomplete, will serve to show you the right relation of CONSCIOUSNESS to the Inner and Outer sphere of Being, and help you to attain to a deeper, clearer vision of the true source of all power and prosperity.

What is it that causes the earth to bloom and bear fruit in abundance? Surely, it is not the feeble moonbeams. They possess no power to make the earth blossom and bring forth her harvests. They cannot start the sap flowing in the trees, nor the frogs piping in the ponds in the spring time. What, then, is it? It is the vibration of heat and life from the great self-shining luminary-the SUN! And what is that which causes the earth of our consciousness (for, under this analogy, consciousness may be symbolized by the earth) to become productive of plenty and prosperity.

It is the rays from the sun of Spiritual Being, whose vast vibration of inherent power and wisdom shower themselves continuously upon the consciousness.

The "moonshine" of materiality which so occupies the attention of men and women, the feeble rays from material means and temporal power, which seem so real and appear so strong in themselves, are deceivers. They purport to thrive and exist of themselves, but they do not, and were it not for the ever-shining rays of the Spiritual Sphere they could not be at all.

That consciousness which is under the dominion of the moonlight of materiality, that consciousness which thinks that material plenty can make it rich, prosperous or productive; or, that material abundance can exist apart from Spiritual Power, is laboring under a delusion; it is under the spell of illusion!

"Moonlight" is a delusion (in fact, there is no such thing as "moonlight" for the moon has no light of its own, but merely reflects the sunlight), and wherever its beams may fall they cast a silvery net of clamour and enchantment.

The rising sun, with its flashing, golden rays, destroys this delusion, breaks up the Trust thyself! Every heart Vibrates to that iron string.

-Emerson.

enchantment and reveals to the eye the truth of the matter in its pristine nakedness, and the deception has no further power over us.

Material power and prosperity possess this same quality of "charming the senses," and blinding them to the truth, and only by the clear light of spiritual reason can they be disenchanted.

Wherever you may see material plenty and abundance abiding you may be sure that it is the result of spiritual power and intelligence in Action or Vibration. I cannot stop now to prove this statement but it is, nevertheless, *truc*. "He that doeth the will shall know of the doctrine," it is said, and if you will accept this statement and open your consciousness to the Vibrations of Spiritual Power, it will prove itself true for you.

Again, consciousness may be likened to the moon-body itself.

The moon reflects the sun's rays, but it absorbs none: therefore, it remains cold and non-productive.

If consciousness does not absorb the rays of Spiritual Power impinging upon it, that, too, will remain non-productive and infertile and the Vibrations from Spirit will glance off with no appreciable effect.

Outward personal prosperity of whatever degree is but the negative side of the Inward Vibratory Spiritual Opulence.

Your consciousness is now perhaps, adjusted to receive the negative rays or material vibrations, while it may be closed towards and offering a hard, resisting surface to the positive side or Spiritual Vibrations. Consciousness must be adjusted to and exposed towards these vibartions for their reception and absorption. They are there, ready, at all times, but you do not perceive them because your consciousness or attention is turned toward the material or negative side of being.

It is your desire to surround yourself with personal prosperity? Then open

your consciousness to the Inner Vibrations of the Spirit of Universal Opulence, absorb them, and let them percolate through your entire being.

Draw near to the fountain of life and power, the sun of Spiritual Power. Send up your love, desire and aspiration to n. You will thus affinitize yourself with lt, and It will "descend" and fill your consciousness with its glorious power-filled vibrations, while your consciousness will respond in fertility of ideas, strength and richness, which, in turn, will find externalization upon the plane of the material.

You cannot mistake these vibrations, for they are as real as the vibrations of heat and light from the external sun. These vibrations are power, and they make you feel powerful! They are life, and they make you feel vigorous and energetic! They are intelligence, and they illuminate your mind! They are everything that makes living on this planet worth while.

To seek to put yourself (your consciousness) in conjunction with these vibrations is to "seek the kingdom of Heavcn," and to become consciously enrapport with these rays of Spiritual Power is to have found that Kingdom to which all things are added.

When you wish to study a special object, you adjust or focus your eye, and then let it rest upon the object you are to examine. Your eye thus becomes receptive to the vibrations emanating from the object, and if you maintain your tocus you will finally get all the vibrations and come to know the object thoroughly. In a manner like this you hold your consciousness attentive to the vibrations of the Inward Spiritual Power. the smooth-flowing, rhythmic beat of the Spirtiual Life, and come to feel the warm, invigorating rays of the great central Sun of Being as it shines into the center of your consciousness.

These vibrations of opulcnce and prosperity fairly sparkle with life, hope,

-Julia War I Howe.

faith and courage, and fill one with a great aspiration to *do* things. They vitalize desire! They make the heart leap with joy and the mind to sing with gladness! These rays coming from the San of Spiritual Being put to flight the darkness of fear and failure, give the will fresh impetus to action, and make the recipient feel rich; they make him feel as though the "earth and the fullness thereof" belonged to him personally!

And this is not all, for, as you keep the Inner Eye and Tar focused for the reception and absorption of the positive rays of the inner opulence, you will unfold to a wider and deeper knowledge of the word wealth, and you will enter inte a larger conscious scope of the Infinite Productive Power of the Spirit of Life, until you see that there is no end or limit to it. However, do not stop here, but hold steadfastly yourself adjusted to the reception of the Inward Spiritual Power, and you will find that your environment is keeping pace with your unfoldment and is taking on a more glorious hue. You will find that the purple lily of outward prosperity is beginning to unfold in your life. You will see with wondering eyes that the without is becoming as the within, and a bountiful supply of all things is coming to you in the outer world. You will feel the power to command abundance, because you know how to demand your own!

These Spiritual Vibrations, these rays of Inward Prosperity, are the emanations from your true or God self, the direct offspring and manifestation of Divine Love and Wisdom, out of whose conjunction springs the word (thought) of Power, which creates or "brings forth" whatsoever *it acills*. These vibrations are real, though invisible to the outer senses. Because you cannot see the sunlight when night has drawn her curtain is no proof that the sun is not shining. Neither because, at a certain perior of your unfoldment you do not perceive the vivifying rays of Spirit, does it signify that they do not exist, and that a little further along you may not perceive them. Become a *faithful* medium for the Vibrations of the Inward Power and Opalence of your own Divinity and you will find the realization of all your splendid ideals of success and prosperity. For, as surely as the great orb of day rises each morning and fills the dark world with his brightness, just so surely will the sun of righteousness arise in your consciousness and flood it with its vivifying rays of Life and Power.

WILLIAM MORRIS NICHOLS.

Suggestions in Healing-The mode of suggestion should be varied and adapted to the special suggestibility of the subject. A simple word does not always suffice in impressing the idea upon the mind. It is sometimes necessary to reason, to prove, to convince; in some cases, to affirm decidedly; in others, to insinuate gently; for in the condition of sleep, just as in the waking condition, the moral individuality of each subject persists according to his character, his inclinations, his special impressionability, etc. Hypnosis does not run all subjects into a uniform mould, and make pure and simple automatons out of them, moved solely by the will of the hypnotist. It increases the cerebral docility; it makes the automatic activity preponderate over the will. But the latter persists to a cerain degree; the subject thinks, reasons, discusses, accepts more readily than in the waking condition, but does not always accept, especially in the light degrees of sleep. In these cases, we must know the patient's character, his particular psychical condition, in order to make an impression upon him .- Dr. H. Bernheim.

* *

The matter of flooding the city and country with stories of evil, is all wrong: it is a destructive element, but without power, unless we give it power. All of this resolves itself into just this: don't give evil power; don't talk about it; don't parade it; don't notice it. Tell it "Get thee behind me, Satan, for there is only one power in the Universe, the Lord, God, (Good) Omnipotent, and Him only will I worship. Where the thought of a community is full of the "Good,"—how can there be any place for the evil in it?—Marie Evans, in The Four Hundred.

There are interests by the sacrifice of which peace may be too dearly purchased. One should never be at peace at the should of the seul -E. *H*. Chapm.

1 will not dream in vain despair The steps of progress wait for me.

- Whittier.

AFFIRMATIONS. DECISION.

I am Desire.

Under desire I have wished.

Under desire I have longed.

Under desire I have planned.

Under desire I have imagined.

Now, under desire, I DECIDE.

I know what I desire.

I decide upon that which I desire.

I decide that whatever I desire I can be.

I decide that I am Power to materialize my desire.

I decide that the Indwelling is power to realize desire.

I decide to trust the Indwelling.

I decide that this desire shall be reality.

I am Life that desires.

I am Power that desires.

I am my Desire.

I am the Life that decides.

I am the Power that decides.

I am Decision.

Desire and Decision open the way for Expression.

As Decision I let Desire become Expression.

In Expression I find Peace.

YOUR CENTER.

Where is your center? Upon what pivot do you revolve? How large is your horizon? What see you beyond the point upon which you stand?

Every individual in all the realms of expression is a sphere. Each one has a center and circumference.

Nature is a unit. Materially, intellectually and spiritually, each *thing*, like sun and star, revolves on its axis.

Man is no exception. In the triune realm of life he is revolving. In his revolutions he also follows nature's method of the upward revolution. The Divine Power, in its Principle of Evolution, gives a spiral motion to the unfoldment of each thing. The nebulae in space, the germ in flower, and the spiritual unfoldment of man follow the one and the same Law, that of the spiral. What, then, is your center? What is the direction of your spiral? What is the speed of your revolutions?

Once a person shall solve and answer these questions he is on the road to intelligent mastery of his upward career.

What is the human Center? Self-consciousness.

What is the Power that determines the speed and the horidon? Thought!

How does Thought determine? Through Choice.

Where is Choice made manifest? In the Ideal.

In all other individualities of the One Mind besides Man there is neither selfconsciousness nor choice. Each individual, in the other realms of Life, obeys the Absolute as it is made manifest to us in what we term Law. God as Absolute rules, directs and determines through fixed Laws the expression and the evolution. Each individual of every genus and species other than Man is the subject of Law. Man, having become Self-conscious, the Absolute has in him only the power of Self-direction through Choice. Thus each individual man is, whenever he becomes, and as fast as he becomes, conscious of Himself, a Directive Power, a Law unto himself. Wisely says Emerson:

"Into the fifth Himself He flings,

And Conscious Law is King of kings."

The ordinary, absolute, revolution upon the center, which in Man is the I-AM-Consciousness, would keep the individual in the slow evolutionary process according to environment, and the upward spiral would be manifest only in the lapse of ages.

But Man is the completion of Nature's evolutionary process as far as organism is concerned. In Man she has a completed perfect organism, for her purpose of still further unfolding of herseli. In Man, Nature has become Self-conscious. Nothing further can be added in the possibility of physical environ-

In the mud and scum of things, There alway, alway something sings

-Emerson.

Environment has done all it ment. could. It has forced individuals of everv species to live only through mastering environment. Those which could not master, those who by weakness were until to live, died off, and now she has reached a climax. Environment could do no more. The animal had ceased to he of use as rungs in the evolutionary ladder. Mind had found at last her opportunity. In the Human organism Nature found herself and said: "I AM!" Had become Self-conscious. Now all future evolution must be along the line of the development of the consciousness of "II'hat I AM!"

Thus the I-AM-Consciousness is the Absolute Center; Nature's Center; the God-center of each Thinker. Nature, as Man, *thinks*.

But there must be, in the Thinker, a personal, an individual center. A center where each person differs from every other person. This center of differentiation. of individualization. is the Thought-Center. Is the Creative-center. Is that Center where the Law of Evolution gets its personal impetus; that Center where the "I" exercises control: the Creative Center of Consciousness, where the "I" completes the Affirmation and adds to merely self-consciousness semething of which it is conscious. Probably the first sensation it adds 19 Thus Man feels in that of hunger. common with his ancestors along lines of heredity. But, somewhere in the beginnings of Self-consciousness, IT-Nature, God, thinks: I AM HUNGRY. But whatever the first affirmation be, in that consciousness of knowing something of what the I AM is, lies the individual center where the individual consciousness directs the future development of the Absolute in its evolution into consciousness of Itself.

This Center we term the Ideal. I am weak; strong; well: happy; miserable; rich: poer, and ten thousand other affirmations. It is impossible for any person to think of himself, or herself, without affirming some condition of themselves. The error lies in thinking of conditions as *things*. All I can affirm of myself is, a condition of consciousness. This Individual-Center-of-Conscious-Affirmation is the Controlling Center of all the expression of the Indwelling Power. What the distributing power station is to the electric system, this individual consciousness of power to affirm is to that infinite system which is Omnipotence.

Understanding this, you, my reader, will understand what I mean by asking: "What is your Center? Where do you revolve? Is it on Business? Fashion? Society? Anusements? Science? Home? Friendship?" Whatever it is, then the evolutionary process carries you onward in the spiral chosen.

Remember: The Soul unfolds along emotional lines. The individual unfolds along intellectual lines. Therefore, there may be much intellectual attainment with a dwarfed soul. There may be great spiritual unfoldment with little intellectual development. Great intuition with but little reasoning. Great reasoning with little intuition.

The emotional plane is the plane of spiritual expression. Therefore from only the possibilities of deep feeling can great intellect. great executive ability come. When the spiritual nature has found expression through suffering, through serrow, mental agony, and bloody sweat, then this awakened power may find expression in great and original intellectual expression. Thus is it true that "poets learn in sorrow what they tell in song." Says Oliver Wendel Holmes: A few can touch the magic string,

And noisy Fame is proud to win them; Alas for those who never sing.

But die with all their music in them. Pain, sorrow, suffering, loss are the soil of spiritual growth. I think it was this which Jesus saw when, seeing the nonexpressive Pharisee, and people of his day, who refused to have emotions, and to take their pertions of pain and loss,

I thank whatever gods may be For my unconquerable Soul.

-W.C. Henley.

said: "Woe unto you scribes and Phari-Hypocrites! Publicans and harsees. lots shall go into the kingdom of heaven before you!" These latter sinned and suffered and grew. The hypocrites stagnated. Upward, in the spiral of unfoldment, each soul must go. Will you choose? Will you direct? Or will you be forced by pain? Your Ideal, your Center, decides. Amid all circumstances you, as Centerstance, are responsible for Life's expression. There is no pain, whatever be the results, to him who chooses Truth's and Love's expression. Such persons accept with joy the results of their choice, be it Socrates with the hemlock, jesus on the Cross, or John Brown on the scaffold.

Out of what do you form your Ideals? If you will not answer I answer for you in the affirmation I recommend for use every morn, noon and evening, and sevcral times between: I BUILD MY IDEALS OF TRUTH, LOVE, REGHT, JUSTICE, AND POWER! Then you may say of "The Ideal," with Kipling:

"Enough for me in dreams to go And touch thy garment's hem! Thy feet have been so near to God I may not follow them!"

KEEP TO FUNDAMENTALS.

It is always a tendency of both teachers and students to endeavor to be "deep" in their thought. Wish to dive under and find the hidden. This has always been the tendency of the non-scientific. It comes by heredity from the age when there was no knowledge of law and order in the universe. All events were the work directly of God or gods. It was the age of miracles. Mystic, occult, hidden, esoteric, higher, advanced are the words used to juggle with. Let us come back to good common sense. All Truth is simple. All Truth is open. All Truth is equal. All Truth is fundamental. There is no hidden or occult Truth. No matter how deep, or advanced, the problems of mathematician or astronomer be, he relies ever upon the may four ground rules, and in the last anaivsis, he relies upon the fact that one and one are two. Upon this fact all probmathematics lems in are securely grounded. He who works upon any other principle or who in any extended problem makes the mistake of saving one and one are more than two or leaves a remainder when he takes one from one. will fail in his solution.

Every science rests upon equally simple principles. All invention rests upon simple fact that an ounce of power will give an ounce of work, and no more or less.

All mechanics rests upon the simple law of gravity.

Metaphysics rests upon simple foundations. When there is any departure, any attempt to find the occult, the advanced or the higher, there will always be the "not-understood" and what is not clearly understood is error and will work error in the problem.

NOW has always stood for the simple, the plain, the orderly, the open, the legitimate results of Law. Hence is always fundamental. Is always primary, for no matter how far the principle may be applied it is always primary. From this position NOW will never depart. It appeals always to those who wish to KNOW; who wish to understand.

NOW never criticises the method OF teachings of others. All teachers and authors are doing the work they must do and in their way. But much that is labeled New Thought is not NOW phil-NOW finds much that seems osophy. to its editor misleading, because it savors of the belief in the miraculous, the mysterious, the hidden, much that is not in harmony with the twentieth century attitude toward nature. When the reason of today, when the science of today, when the philosophers and thinkers of today are ignored, and the thought of the past and non-scientific centuries is

To the receptive soul the River of Life Pauseth not nor is diminished.

-George Eliot.

applied to present life problems, NOW turns from such teachers and books as it would from a teacher who used in mechanics the methods of the year 1,000, or brought an Egyptian plow into our fields, or who solved astronomy with the mythology of the ancient Greeks.

Upon what do you base your reasoning? Is the question one should ask. Upon facts or speculations? If speculations, whose? Of what century? What facts and how did you find them? Are they facts such as we have at the Exposition? Are they facts of science as found in the text-books of this year? Do you rest upon philosophers like Emerson, Carlyle, Spencer, Bergson and men of today? If so, I will listen. If not, please take your mental schemes elsewhere,

Under this idea I put out my magazine and my Lessons. "Fundamentals" are always at the base of my teachings. In the Tract "A Declaration of Spiritual Independence!" I state as clearly as I can what I find is the Law of the Universe upon which to build a philosophy of life.

This article is called out by the symposium of teachers that we have had at Metaphysical Headquarters during the year of 1915. Generally two, and often three, teachers a day gave Much expositions of their philosophy. has been good. Much has been vitiated by reliance upon old Hebrew words, and more by that worst of errors, brought into Anglo-Saxon present day philosrphy, from Hindooism. The philosophy and the religion an age and a people need, that age and that people will evolve from all past experiences and will make their addition to the wisdom of the ages. Any attempt to put the twentieth century life and thought into ancient symbols and statements will result in limitations and in mental disease. Mental and spiritual liberty alone gives mental health. Attachment to any authority is mental stagnation. Any tying in the slightest to the ancient philosophy

as authority will as surely disease one in character as being tied to a dead physical body would harm the body of the one so tied.

I feel like calling our New Thought teachers to come home. Come back to your own age and time. Quit all reliance upon any teacher, book, or philosophy except that of the present, the sanest, wisest, richest, sweetest century in all the historic period. This view is beginning to be taken by others, as is evidenced by the fact that so many have sent for extra copies of July, 1915, NOW in which I had an editorial entitled "Foundation Stones." A recent letter starts this train of thought. I think I violate no confidence in printing it as a straw showing that the tendency is now to a more simple teaching, and more scientific method of reaching the goal of health, prosperity and happiness.

Stoughton, Mass.

Dear Friend: Enclosed find twen-y cents in stamps. Will you please send two July NOW's. The primary lesson in that number is just what is needed in our Center this fall. One needs to keep close to fundamentals for we cannot get to division before leaving addition. I enjoy the magazine very much and I have been a subscriber for nearly nine years. Yours in the good work.

MRS. E. F. CAPEN,

Ex-President New England Federation of New Thought Centers.



From a most excellent article by Bailey Millard, editor of Orchard and Farm, in the S. F. Examiner I clip this illumined extract: The plain lessons of our present-day philosophers, widely circulated through the newspaper and periodical press, have struck home tremendously and have been followed by really big results. You cannot preach in the way these persons have done to millions of people every day and every month of the year without some effect, and, believe me, the effect in their case has been wonderful. As for the helpful little homilies in cloth and paper bindings, any hookseller with tell you that

I am not fighting my fight: I am singing my song.

-Archie L. Black

they are being bought and read a hundredfold more than the work of the old essayists ever were. In fact, some publishers say that they are more popular than any fiction and they are certainly more talked about.

What has chiefly constituted the true helpfulness of this literature? Why, against fear, or, as some people call it, worry, it has been a bigger drive than any German assault upon Verdun. True, there have been many other tine lessons learned from these simple latter day essayists, but their great central thought has been the banishing of fear-the fear that poisons and beclouds the human mind, that makes one uneasy, suspicious, melancholy, and particularly that greatest of all misgivings, "How am I going to keep on making a living?" More than ever before are the American people finding this earth a pleasant planet-a place to be at home in, to work in without foreboding but with faith, and in which, at the end of the day's toil, to lie down and sleep peacefully and trustfully and not to lie awake magnifying little molchills of trouble into mountains of despair.

To me the modern philosophy seems to resolve itself down to the dictum, *Fear nothing* but fear.

PURITY OF THOUGHT.

When Christ said that publicans and harlots should enter the kingdom of heaven before the Seribes and Pharisees, he spoke no parable, but a plain truth. The Scribes and Pharisees were about as free from thinking thoughts that are usually considered impure as any one of their day. But what about their love life? Perfectly dead, killed out with great learning, with forms, and ceremonies. They could not see God through their love nature, for they had none.

But what about the publicans and the harlots? How could they get into heaven at all? cspecially how could they get into heaven before the learned and proper people? Those who have mingled much with the children of the earth have often found among those termed "out-casts" a deep love nature that any learned doctor might well envy; for with that love coupled with his learning, he could sway the world. And the rich and conventional woman who pulls her skirts aside lest they be polluted, might well give her right hand to possess the love nature of her despised sister, for that love wrongly directed has been her downfall, but rightly directed will take her in through the gate into the city, where she will go no more out forever. Christ did not say that the pure in heart will or may see God, but that they shall see God, tor it is a natural sequence that the pure in

love shall see God.

We read that God is too pure to behold evil, yet there are those who consider themselves very pure who are sore afraid of evil and run at the sight of it. Such pure ones will do well to heed the admonition of Emerson to his children: "My children, never be afraid of the dark, for you will never see anything worse than yourselves." Those who imagine that they see dark things in others, see nothing worse than themselves. They see their own reflection. Let us all cultivate the love that seeth no evil, then we shall see God, see God not only in others but in ourselves—"see him face to face."—*Bible Review*.

NOW ANNOUNCEMENT FOR 1917.

The leading magazines are increasing their subscription price. A circular from publishers of *The World's Work* says: "Never before in the history of this magazine have we paid so much for paper; it has gone up nearly 100 per cent. This, plus the increased cost of ink, etc., increases our expenses and makes an increase in subscription price of the magazine imperative."

NOW will not be increased in price, nor reduced in size, if its friends will rally and increase our subscription list. I can support it by my other work if necessary, but I know that those who love its independent position will never allow me to do this, so I expect a full house of newcomers for 1917. Note this,

NOW enters its Fourteenth Volume next January. Its first number was published for March, 1900. The Great Disaster of 1906 caused its suspension for three years. But it has been printed every month since January, 1910.

It has always stood for the Infinite Possibilities of the Human Soul HERE and NOW. The individual is not limited by external conditions. The Infinite dwells in him. The only limitation is his lack of faith, and knowledge of himself.

Never has there appeared in all these years, in editorial, in selection, or in poem, a line that suggested any limitation, save that of the individual's own lack of right thought. The only noun it

Minute a man stops looking for Trouble, happiness looks for him. —Irving Bachelor.

allows after I AM are those of Power. Its basic affirmation is, I CAN. Why? Because, I am Power. The Indwelling is Infinite Power.

NOW has seldom published articles from contributors because it must know first that those who contribute to its pages see Truth as NOW proclaims it. Until of late years these were not easy to find. Limitations, of some kind, vitiate much metaphysical literature and instruction.

NOW has no contention with any one. Each writes Truth from his point of view. NOW must always be definite. Every reader must know for what it stands.

The Principle ever present on its editorial page: MAN IS SPIRIT, AND MAY LIVE THE IMMORTAL LIFE HERE AND NOW.

All its teachings are based on these Affirmations:

The Father and I are one!

The Inducciling docs all the work!

The Human Soul is limitless in possibilities!

Nothing external to me has any power over me!

NOW has always taught the One Law of Human Expression: The Law of Suggestion.

Now that others have also come to stand in Truth shoulder to shoulder with me, I am glad to have some assistance. During 1917, I have the promised aid of the following, whom all my subscribers will appreciate:

Samuel Exton Foulds,

who has been my co-worker for 16 years and who has no superior in the philosophy and practice of the Laws of Suggestion, Telepathy and Psychometry, will contribute each month of 1917 a Lesson in Suggestion in the Home and in Business and in Health.

Miss Helena Martin,

whom I consider one of the most scientific and practical of teachers and who has probably the largest practice of any teacher in this section, has promised NOW a number of articles during the year upon *Practical Work in Truth*.

Dr. Harold Palmer,

Vice President of the I. N. T. Alliance for California and Arizona, and Field Secretary for the Pacific Coast, has promised a monthly contribution for 1917.

William Morris Nichols,

whese Lessons in "Financial Health" during the last four months have attracted much commendation, will send occasional articles during the coming year.

A. F. Gannon,

many of whose poems—wouderful poems where he finds poetic beauty and gives it rich setting, in the latest inventions and discoveries, have often graced the pages of NOW, has promised several poems during the year. Mr. Gannon has been a friend of NOW almost from its birth. His poem on "Man," published in NOW for May, 1915, I copy in this number. Note the marvelous manner in which he shows Man' ascendency over material conditions by WILL. See the fine allusion to the wireless and the aeroplane, and the allusion to synthetic chemistry in last two lines of third stanza.

And I will promise some of my own richest thoughts in editorials, in notes, and poems. I am sure NOW will fill no second place in the metaphysical field in its new volume.

All this can be had for \$1.00 for 1917. For \$1 each new subscriber for 1917 will receive my new book, "The Master's Touch," as a premium.

I expect the subscriptions so to roll in that NOW will have three times at least as many subscribers as it has had any previous year! WIIO WILL BE THE FIRST?

BOOKS RECEIVED.

PLAN OF CREATION OR SWORD OF TRUTH.

By Archibald Signorelli (Frank Reed). Chicago; Charles H. Kerr & Company. pp. 305. Price \$1.00. Digitized by

Obstruction is but virtue's foil, The stream impeded has a song.

-Ingersoll.

OFFICE OF NOW, 589 Haight Street, San Francisco, Calif.

Vol. XIII. NOVEMBER, 1916. No. 11.

NOW

HENRY HARRISON BROWN, Editor

A Monthly Journal of Positive Affirmations. Devoted to the Science and Art of Soul Culture.

It is the utterance of the Editor only. All thought not credited to others is his.

Its basic Affirmation is :-- Man is spirit here and now, with all the possibilities of Divinity within him and he can consciously manifest those possibilities HERE and NOW.

SUBSCRIPTION RATES.....\$1.00 per year

Single Cogies, 10 cents. Send money in bills, P. O. Money Orders, Express Orders or bank drafts payable to Henry Harrison Brown, San Francisco, Cal. Postage stamps (1c and 2c only), for parts of the dollar when more convenient for sender.

Foreign subscribers, outside of Mexico, must add 25c to the ordinary subscription price to cover postage. Do not send foreign P. O. stamps.

Entered at second class rates at San Francisco, Cal., Post Office, Jan. 14, 1915.

Mr. Sam Exton Foulds holds every Sunday evening a class in Mental and Psvchic Science in NOW Parlors, 589 Haight St. * *

Harrison Brown, Henry Editor of NOW, will work the months of November and December under direction of Dr. Harold Palmer, Vice President of The International New Thought Attiance for California and Arizona. He will speak for Centers in Los Angeles, San Diego, Pasadena, Long Beach, Hollywood, and probably in other cities. Arrangements can be made through Dr. Palmer, Address: Universal Temple, Linden Ave., Long Beach, Calif.

* * *

Mr. Brown held a very successful Emerson Class at his rooms in October, and gave his only Lectures in the city since his return in March from his tour in Southern California. During October he visited Stockton and Sacramento for some lectures.

I. N. T. ALLIANCE

A letter from Miss Grace Wilson, Secretary of the International New Thought Alliance, tells me that the old officers were re-elected and that the "Statement put forth at the Congress in this city in 1915 was restated as the Principle of the Alliance. For this I am glad. Here is my right hand of Fellowship. I hope the Alhance will find its influence vastly increased.

The Movement known as New Thought is a mighty one and like all rising tides at first it took along with it all the driftwood that belongs on no definite plane. Dr. Palmer, who made a call on his way home from the Congress, reports that the fuddists met a cold reception there: that the Congress stood for the Principle of Mind and its limitless possibilities: that the personal elements and the "my ax to grind element" that pushed its way to the front the last year has virtually exhausted its force, and the strength now of the Alliance is for a Universal Good, centering in the Statement 23 enunciated at San Francisco as follows: The purpose of this Alliance shall be to teach the Infinitude of the Supreme One. the Divinity of Man and his Infinite Possibilities, through the creative power of Constructive Thinking and in obedience to the edicts of the Indwelling Presence which is our source of Inspiration. Power, Health and Prosperity.

The Headquarters of the International Alliance New Thought remain at 802 Washington Loan and Trust Building, Washington, D. C. Here Miss Grace Wilson, who was so efficient as secretary of our San Francisco Congress Committee and our Headquarters during 1915, is settled down as secretary of the Alliance for 1917. Pres. A. J. Edgerton is efficiently pushing forward the work. It now depends upon the general New Thought public and the organized centers as to what the Alliance shall prove to be. It can be a mighty power. It will

Call this God: then call this Soul: And both the only facts for me

if the individual New Thought people do their part. The machinery is now in perfect order. The Power is in the mass. True, effort and dollars they must give. Those who have Truth, those who are emancipated and who love Truth beyond cult, statement, leader, personality, will help. This is the testing time. Send your word of encouragement and your dollar as a member and work a few hours a week for the Alliance and so become a mighty enlightening force. DO IT NOW.

* * *

I come this evening to thank you in behalf not only of myself, but for all "The Christ Way School," for the mental food and the spiritual uplift that comes to us each month by our much loved visitor, NOW! Your poem "Love's Immensity" is a master-piece. Our Affirmation, sounded in unity and love, is: "Long may the Good Editor of NOW live in the physical expression to teach Truth as he has demonstrated to the world." Yours, in loving service to humanity,

Rev. Alice Baker, Los Angeles.

An old subscriber, from almost the very first volume of NOW, writes under date of July 23 in renewing her subscription:

"NOW is steadily improving. I positively could not do without it. Would like so much to help your subscription list but I have only church-members for neighbors and associates. I wish you every success and sincerely hope you will be able to continue the good work for many years. Mr. Nichols' lessons are fine. I am like the mining man referred to in a late NOW:—"I just devour that stuff!" Remember me to Mr. N. I remember him when he was a member of "NOW" Folk. I'll drop in whenever I can visit the city."

A Teacher in Alabama writes: "I think you have given a most excellent analysis of Friendship in its most perfect form between the sexes in your article on Friendship in August NOW."

* * *

I was greatly helped by your literature, but when I purchased your book on "The Lord's Prayer" it was just what I wanted. I received quite a different conception of God.

MRS. I. G. G., Penn.

THE COSMIC FELLOWSHIP Is a Cooperative Healing Body, the First Ever Established

Its PRINCIPLE is that of Whitman--"I will have nothing which every other person may not have on equal terms!"

The LAW under which it works is---"Act from Principles capable of Universal application!"

Its FACT is that stated by Jesus—"The Kingdom of God is within you!"

Its AFFIRMATION is—"I and my Father are one!"

It is open to all who desire more perfect expression in Health, Happiness, and Prosperity.

Each member will choose the time of Concentration and in the Silence speak the word first for ALL, then for himself. He thus enters into the Consciousness that the Atmosphere of Health is created for him by the many members of the Fellowship.

This Fellowship is supported by free-will offerings. Enclose stamped and addressed envelope, and as a guarantee of sincerity enclose such sum as you feel in check, currency or money order. No stamps. Address the Cosmic Fellowship, 589 Haight St., San Francisco.

Send for Circulars and Instructions.

COME! ADD YOUR THOUGHT AND LOVE TO THIS CO-OPERA-TIVE CLUB WORKING FOR THE WORLD'S REDEMPTION FROM ALL HLS THAT AFFLICT IT. IT STANDS FOR UNIVERSAL BROTHERHOOD IN HEALTH, HAPPINESS AND PROSPERITY.

I.grateful.take the good I find: The best of now and here.

-Whittier.

FELLOWSHIP NOTES.

Gratifying reports come from our Unity Efforts. Here is one from Virginia: "It is not two weeks since I received your letter of Instructions. This morning light is beginning to break through the clouds and I can realize more fully and quietly the fact of unity."

-Mrs. W.

From Illinois this: "I am very glad to report that your efforts are bearing fruit. I am better both in mind and body. 1 have vastly more to live for. 'The Fellowship is doing wonders for me. I am able to work and have work."

One lady in California

writes of great improvement and savs-"I see now that I have been trying too hard to overcome my faults rather than trying to bring about desired conditions!

Certainly! When the vessel is empty you do not look at the emptiness but see it full, and place it where it will be full. Water is! That thought inspires the action which results in filling. So Life is. Receive it. Alben the room is dark you do not try to sweep out the darkness. You let in the light. So let in happiness. All undesired conditions are conditions of lack. Open the consciousness to receptivity and the One Mind as Power fills the lack.

A gentleman in Canada writes: "Great improvement in these two weeks!"

Why should there not be, once one has entered in Faith into the Current of Power which is epened to him by the united desire of the Fellowship? When he bathes in this flow he will in joy add his share to intensifying the current. Once a member he will always so remain. He so likes the shoulder touch of comrades.

Remember the fees are free ciferings. Your sincerity is measured by your willingness to balance the gift received by the offering. The widow's mite out-

BOOK NOTICES

53 EXPERIMENTS IN NEW THOUGHT. By 49 writers. With a Foreword by Elizabeth Towne. Published by the Elizabeth Towne Company, Holyoke, Mass. Price \$1.10.

I placed this book in the hands of a woman of wide experience. She found so much good in it that she placed it in the hands of a young man who had been for years an invalid. He liked it. This settles it. It is a good book for people to read. It will inspire them to do fer themselves what doctors, medicine, and friends cannot do for them. I always realize that experiences of this sort may also have a deleterious effect upon unphilosophical persons who read and do not realize the need of accepting statements as Truth to be applied in their lives; that to obtain results they also must in like manner persevere. Too many teachers and books convey the idea of in-stantaneous healing. It is possible, but it is rare. The thought is not to be encouraged. I find the necessity of persistency in well doing emphasized here. For this reason can also recommend it.

THE TUTORED SOUL. By Estelle Z. Muselton. Published by Sherman, French & Co., Boston. \$1.25.

This is a novel whose purpose is to show the effects upon an individual soul through reincarnation. Those who accept this dogma as truth will find here a pleasant optimistic story. A young girl with fine aspiratins meets with an equally fine man whose object is setvice. These two characters dominate the story.

* * *

OUR NEW BOOK: "THE MASTER'S TOUCH," is a fine specimen of printer's art. It is ready for delivery and will be sent by mail for 30c, and free to every new subscriber at regular subscription price. When you read it tell us how you like it.

weighed others because it cost her much to give it. Little interest will bring little results. Sincerity will bring great ones.

I have what I regard as the BEST healing circular yet printed, which each member receives in answer to his or her with personal such letter. fir-t directions as the case calls for. A letter will be sent in answer to Gebergered.

. _____

STATEMENT OF THE OWNERSHIP. MANAGEMENT, CIRCULATION, ETC. Required by the Act of Congress of August 24, 1912, of NOW, published monthly at San Francisco, Calif., for Oct. 1, 1916.

State of California,

County of San Francisco. SS.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Henry Harrison Brown, who, having been duly sworn according to law, deposes and says that he is the Editor and Publisher of the Magazine NOW, and that the following is, to the best of his knowledge and belicf, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this reverse of this form, to wit:

1. That the names and addreses of the publisher, editor, managing editor, and business managers are:

Name of-Post office address-

Publisher: Henry Harrison Brown, San Francisco, Calif.

Editor: Henry Harrison Brown, San Fran-cisco, Calif.

Managing Editor: None.

Business Managers: None.

That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and adresses of stockholers owning or holding I per cent or more of the total amount of stock.) Henry Harrison Brown,

3. That the known bondholders, mortgagees, and other security holders owning or holding I per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None. HENRY HARRISON BROWN.

Sworn to and subscribed before me this 19th day of September, 1916. (SEAL)

J. J. KERREGAN, Notary Public. (My commission expires Aug. 27, 1918.)

CORRECT ENGLISH How To Use It

JOSEPHINE TURCK BAKER, Editor

A MONTHLY MAGAZINE

For Progressive Men and Women, Business and Professional; Club-Women

Special Feature Every Month:

Your Every-Day Vocabulary: How to Enlarge It.

Sample Copy 10c Subscription Price \$2 a Yr. EVANSTON, ILLINOIS

"It is not the thing itself but the attitude we take towards it which determines its effect upon our life."-Sears.

"The Books Without An If"

by F. W. Sears, M. P., General Lecturer The New Thought Church, Acolian Hall, New York City, teach how to take the attitude towards the things of the every-day world which will attract Health, Wealth, Love, Peace, Power. Poise, Joy, Happiness and every other attribute one may desire. Nothing else like them before the world today. Practical, yet inspiring. Powerful, but simple.

New Thought Lectures, Vol. I, Price \$1.25 New Thought Lectures, Vol. II, Price \$1.25 How To Give Treatments. Price \$1.25

"One of the best and most practical books on healing we have ever read", says Nantilus.)

How To Attract Success. Price \$1.80

("Intensely practical. Is common sense applied to the laws of life", says Nautilus.)

Sent Postpaid Anywhere Money Back If Not Satisfied NEW THOUGHT PUBLISHERS, 628 Childs Bldg., Broadway at 34th St., New York

Send For Sample Copy OF THE

Apostolic Advocate

A weekly newspaper devoted to SOUL-NEWS

52 Copies for \$1.00

4320 Independence Ave., Kansas City., Mo.

The Spiritualist

A Monthly Magazine Devoted to **Psysical Research and** Occultism

Published Monthly by the PSYCHOLOGICAL PUBLISHING & DISTRIBUTING CORPORATION

Tuxedo Building, 637 Madison Avenue, New York, N. Y.

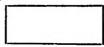
Yearly Subscriptions \$1 Foreign \$1.50 SAMPYE COPY FREE

Digitized by GOO

N. B. 184

The critical shortage of white paper will compel NOW to drop subscribers from our maling list on date of expiration of subscription. This is in line with the policy being adopted by other publications in order to conserve the supply of white paper. The price of practically every item entering into the making of newspaper has gone up since the European war started, the increase ranging from 1 per cent in some cases to 3,000 per cent in others. Please mail your dollar promptly so that you may not miss a single copy of NOW. I do not like to lose a name from my list. If you do not receive your NOW after this month, know it is because you have forgotten to mail your dollar.

It a number in blue pencil mark is in this square



your subscription has expired at least 2 months.

DIVINE HEALING

Treatment given for perfect health, happiness and success. No matter where you are, send your name and address on a card 3x5 inches and treatment will begin at once. This work is kept up by free will offerings. A love offering (money order, check or currency) should be inclosed with letter as a token of sincerity, but is not compulsory. Address

> SIDNEY E. HUFF, Dept. N. B., Plymouth, Ill.

RESIDENTS AND VISITORS IN BOSTON, MASS., will find a warm welcome at The New Thought Library and Reading Room Room 347 Walker Building, NO. 120 BOYLSTON STREET,

where Mary R. Howard, librarian, will give them every attention. A fine selection of books is provided. There is also furnished a Directory for Practitioners, Teachers, Lecturers and Nurses.

Back Vols. of "Now"

1 have the following complete sets unbound of the following Volumes. I will send them to any address for \$1 and expressage (in U. S.) 16c:

- 3 of Vol. 3 (1902-03) 5 of Vol. 4 (1904) 3 of Vol. 6 (1905-06) 3 of Vol. 7 (1910) 3 of Vol. 8 (1911) 6 of Vol. 11 (1914)
- 10 of Vol. 12 (1915)

Have quite a miscellaneous lot of issues of different dates. Will send any number for postage, 2 cts. a copy.

> HENRY HARRISON BROWN, Publisher of NOW.

Spiritual Science

A High-Class Spiritual Monthly, devoted to the

PHILOSOPHY OF LIFE

Embracing all advanced religious thought in its highest aspects.

Subscription Price: 50 cents a year

Send in your subscription to-day and RE-CEIVE THE TWO LAST ISSUES FREE Address:

SPIRITUAL SCIENCE 154 W. Randolph St., Chicago, Illinois

The Psychology of Success

You know—I know—and nearly everyone else knows—that the success of many a deal is dependent, to a large extent, upon acting at the right moment, "striking while the iron is hot," choosing a psychological or auspicious moment for the effort.

The Astrological Bulletina monthly magazine gives just the kind of information desired by wide awake and progressive people, based upon the laws of Nature and the science of MODERN Astrology. A trial will satisfy as to its merit and value. Read the first 8 pages of "daily outlook" in each issue and become one of the happy and successful subscribers.

Worth many times more than the subscription price (\$1.00) to those who are making an earnest endeavor to succeed. Address

LLEWELLYN PUBLISHING CO., Box 638, Portland, Oregon.



MOST IMPORTANT Tracts Ever Printed on SEX

NOW READY-10c EACH.

"FRIENDSHIP", "BODY BUILDING", "PROCREATION", "THE ULTIMATE OF SEX", "PLACE OF SEX IN RACE UNFOLDMENT" and "SOCIAL HY-GIENE"

Among all the writings on Social Hygiene these are the most scientific, c lear and practical. They should be made the basis of a Course of Home and School study.

Sent From This Office-10c each; 3 for 25 cents

WORDS of POWER

A Monthly Magazine Devoted to Occult Science and the Philosophy of Life Send 5 cents for a copy to

Violet White Smith Publishing Co.

1024 OAKDALE AVE., CHICAGO, ILL. Subscription price: 50 cents a year.

"ΤRUE WORD"

Is the name of a Scientific Journal, which publishes Lesson Articles, that assist the Individual in demonstrating Health, Wealth, Happiness and Success in Life. Published by M. F. Knox, M. S. D., Byrn Mawr, King Co., Wash. Subscription Fifty Cents.

THE Dr. C. O. Sahler Sanitarium



For the treatment of Mental, Nervous and Functional Disorders. This is the only institution of its kind in America. established upon the PSYCHOLOGI-CAL METHOD OF TREATMENT. The latest addition to the institution is a large stone building, called "The House of Tech.", in which are located the Sanitarium workshops for mental training and diversion. This, with the Lecture Hall, for entertainments and gymnasium work, and the out-door games, gives abundant recreation. The Sanitarium has none of the institutional features whatever, it reminds one ot a large inn. Most interesting literature, concerning Dr. Sahler, the Psycho-Therapeutist and Psycho-Telepathist, will be furnished gratuitously to any one writing for the same.

The Dr. C. O. Sahler Sanitarium KINGSTON-ON-HUDSON, NEW YORK

Digitized by GOOGIC

"Self-Healing Through Suggestion"

By Henry Harrison Brown, Editor NOW

PRICE, 25 CENTS; 64 PAGES; 9TH EDITION

This is by far the most plain, practical and ready Text-book of Metaphysical Healing on the market. Since its first publication in 1904, more than 10,000 copies have been sold. Its sale is constantly increasing.

HERE ARE SOME SPECIMEN OPINIONS OF GOOD AUTHORITIES:

"Delightful as well as helpful."-Progress, Minneapolis.

"As good on this subject as can be found."-Light, London.

"Clear, concise, forcible, inspiring,"-Exodus, Chicago.

"Mental tonic which one feels as he reads."-Unity Kansas City, Missouri.

"A hand-book for daily living."-Banner of Light, Boston.

"Worth a cartload of 'Dr. Somebody's Domestic Medicine.' "-Dr. J. H. Tilden in Stuffed Club, Denver.

"Rules so simple that a child might read."-Fulfillment, Denver.

SENT FROM THIS OFFICE ON RECEIPT OF PRICE, 25 CENTS.

SUCCESS And How Won Through Affirmation THIS IS HENRY HARRISON BROWN'S LATEST BOOK A lithograph of Mr. Brown taken from his latest photograph faces the title page. It contains the wisdom born of his long experience covering business, civil and military life, pulpit, newspaper and platform work, as well as experience of over forty years in Mental Science, as teacher and practioner. Written in simplest style, and yet forcible, it conveys the greatest possible wisdom for all who court Success. Thousands just miss Success for want of the stimulus to be found here. As an editor Mr. Brown has learned to "boil down" his language, so as to tell the most in fewest words. It is a book for daily companionship. One to be carried in pocket for mediation in hours of leisure. A fitting continuation of "How To Control Fate" and "Concentration." One friend said of it-"A grown up edition of 'Dollars Want Me'!" It is a book of 100 pages. Paper covered. Price, Fifty cents. ADDRESS:

HENRY HARRISON BROWN **589 HAIGHT STREET** SAN FRANCISCO, CAL.

Digitized by GOOGLE

ADVICE IN HEALTH AND BUSINESS

or on matters of life, and in development of any psychic phase. I have had twenty-five years' experience in this work, and I am the most practical of advisers. I point out the possibilities of the individual from the soulside and reveal the errors in the thought-life. These readings are priceless to the recipient. Hundreds have testified to this fact. Write a short letter as to a friend, giving outlines only of the desire, and enclose \$2.00, and a reply will be sent at once.

Address:

HENRY HARRISON BROWN 589 HAIGHT STREET SAN FRANCISCO, CAL.

STOP WORKING FOR WAGES

180 hours that will make you independent for life. Sixteenth Annual Catalogue sent prepaid. Address Dept. N.W. Weitmer lastitute, Nevada, Mo

NEW BOOKS By SARAH F. MEADER.

- The Living Truth.....Price 75 cts. Six Elementary Lessons in New Thought Healing.
- The Business Side of New Thought..25 cts. Clear, sensible and practical for everyday use in your business.
- The House We Live In......Price 25 cts. Know about your body, what it means, and how to use it. A real New Thought doctor's book.
- Healing MessagesPrice 10 cts. 10 Kenwood Terrace, Lynn, Mass.

These Books May Also Be Obtained From NOW Office. Appreciating their value I have obtained a supply which will be sent promptly on receipt of price. Pacific Coast patrons will thus be served a little sconer.

"Rags are in the Mind before they are on the Body."—Prentice Mulford.

DROP YOUR MENTAL RAGS! I Should Like to Help You

After Fourteen years of successfully Living the New Thought, I have Demonstrated my right to Teach the Science of Right Thinking, and to Help others to Practice the Art of Thinking Fightly for the Realization of the Aid Fresent Albandance of Mental Health, Happiness and Prosperity. If you have Thought yourself into Pocerty, you may think yourself into Plenty.

Your address and 2 cent stamp will bring infermation, terms, etc.

> WILLIAM MORRIS NICHOLS, WESTPORT, CONN.

NOTICE

The stock of the following three books is so low that for the present none will be sold at wholesale. New editions owing to increased cost of printing will be increased in price. Those who want them at present prices must send soon.

"DOLLARS WANT ME"

"MAN'S GREATEST DISCOVERY"

"NOT HYPNOTISM BUT SUGGESTION"

ONE CASE FREE

I will take one case, no matter what or how serious, in each neighborhood, and treat the patient free of charge. "A healed case is my best advertisement." Address O. D., care of THE GORE BOOK CO., Ruskin, Florida.

10 CTS. will bring you two copies of *The Phrenological Era* (each worth a 25c lecture), "key" for reading your photo, a book catalogue, and circulars of the Tope School of Phrenology—a chartered institution that awards fine diplomas to students. Address

PROF. M. TOPE, Bowerston, O.

"NOW"PUBLICATIONS

Not Hypnotism but Suggestion

By Henry Harrison Brown; pp., 66; 3d edition; paper, 25c. In this book the important Law of Suggestion is further evolved, and the phenomena of Hypnotism explained.

Grant Wallace, in some valuable editorials which he wrote for the *Bulletin* of this city, twice referred to it as a very valuable little book, recommending it as a textbook on Suggestion.

Concentration-The Road to Success

128 pages; paper covers; 50 cents. Sent post free on receipt of price.

This is Mr. Brown's latest book, published in 1907 and is in its 2d edition. It grew out of his various lines of work. Questions thus received, propounded by student and patient, by letter and in class, have been for 30 years answered until out of these answers and the growing necessity for this knowledge among the awakening masses, this book was compelled to be, as Supply in answer to Demand. It grew.

Self Healing Through Suggestion

Mr. Brown's la.est book; 25c. The vitle tells vou exactly what the book is. Plain, beautiful, helpful, artistic, powerful.

I want to thank you for the sunny vitalizing radiation of your book.—Lillian Whiting, in private letter to author.

Success, and How Won Through Affirmation.

It is a book for daily companionship. One to be carried in pocket for mediation in hours of leisure. A fitting continuation of "How To Control Fate" and "Concentration." One friend said of it: "A grown up edition of 'Dollars Want Me'!"

it is a book of 100 pages. Paper covered. Price, 50 cents.

Dollars Want Mel

The New Road to Opulence, by Henry Harrison Brown; pp., 24; 10c. It explains just what mental attitude to hold that will draw the Dollar. It will enable you to rise above the drudgery of enforced labor. A powerful booklet.

O Hashnu Hara, editor Wings of Truth, London, England, writes: "This new law has given me strength and power such as few could easily realize.'

Man's Greatest Discovery

By Henry Harrison Brown; pp., 60; 3d edition; paper, 25c. Six Soul Culture Essays on THOUGHT AS POWER, Thought Transference and Telepathy. A thought-provoking book. Dr. Alex. J. McIvor-Tyndall, who is without a doubt the greatest demonstrator of thoughtreading, says: "I would like to recommend it to every person who can read. It is sim ple, concise, convincing. No one, perhaps, knows better than I that what you state in its pages is, as you say, 'man's greatest discovery.' There is no doubt that Thought 14 Force capable of acomplishing what we will."

How to Control Fate Through Suggestion

By Henry Harrison Brown; pp., 62; 3d edition; paper, 25c. In Part I it deals with the Science and Philosophy of Life; in Part II with the Place and Power of Suggestion.

Ella Wheeler Wilcox in the Hearst newspapers says: "It is worth many dollars to anyone who will live in its philosophy."

The Lord's Prayer: A Vision of Today

A new book. It consists of 220 pages, bound in leatherette. It is a series of essays upon the different phases of the Prayer, treated under the light of modern scientific criticism and present metaphysical insight. Price \$1.00.