

GIFT
MAR 28 1913

THE WORLD'S NEW THOUGHT JOURNAL

10 cts.

MARCH, 1913

\$1⁰⁰
A Year

NOW

THOUGHT IS POWER

A Journal of Affirmation

HENRY HARRISON BROWN,
Editor

Nerve us with incessant affirmatives. Don't bark against the bad, but chant the beauties of the good.—EMERSON.



SOUL CULTURE
ART OF LIVING
PSYCHOMETRY
INSPIRATION
SPIRITUAL HEALING
MENTAL SCIENCE
SUGGESTION

Published by
HENRY HARRISON BROWN, Glenwood, California.
SANTA CRUZ MOUNTAINS

Digitized by Google

Santa Cruz Mountains

HOMES = RESORTS
RANCHES = ORCHARDS
AND VINEYARDS

I am a Santa Cruz Mountain Property Specialist. If you desire to buy or sell any land, either improved or unimproved, if it is located in the Santa Cruz Mountains, you will find it worth your while to communicate with me.

Write for my lists and maps.

No trouble to answer questions.

JOHN DUBUIS

SANTA CRUZ - - CALIFORNIA

BRANCH OFFICE, GLENWOOD, CALIF.

CONCENTRATION:--

The Road to Success

Pp. 120, Paper 50c, Cloth \$1.00

This book of Henry Harrison Brown's was first published in 1907. Already nearly 10,000 copies have been sold. There is not among all the New Thought literature one that is better adapted to the general NEED than this. The testimony is universal among those who have purchased that,

**IT IS THE MOST PRACTICAL BOOK UPON THE SUBJECT YET IN
THE MARKET**

HERE ARE TITLES OF SOME OF ITS CHAPTERS:

Concentration.	Paying Attention.
Some Channels of Waste	"I Am Life!"
How Shall I concentrate?·	The Will.
Habits.	"In the Silence."
Compensations.	With Eyes, See Not.
The Ideal.	Prayer.
Desire Versus Wish.	Mental Poise.
Methods.	Directions.
How To Do It.	Practical Suggestions.
Special Desires.	The One Rule.
Love.	Methods of Others.

No **Ill Health**, or **Unhappiness**, or **Poverty**, has he who follows the principles laid down in this book. Read it and you will wish all Mr. Brown's books. If you don't wish to **fall in Love with Truth**, don't send for it to,

"NOW" FOLK

GLENWOOD

CALIFORNIA

Mail Correspondence Courses

"NOW" Folk publish for the benefit of those who cannot have Mr. Brown's personal instructions, THREE MAIL COURSES. One in "Suggestion" and one in the application of this Law of Suggestion to Life, called "The Art of Living." Each course consists of 25 lessons. The Course in "Suggestion" unfolds the ever-present Law of Suggestion and teaches the art of applying it. A solid foundation or starting point is given. It takes up every phase of psychic development and gives the knowledge that unlocks the powers of the Soul. It deals with basic principles; man as an ego; man and his relation to the uni-

verse and his fellows; vibration; the nervous system, philosophy of suggestion; the law; subject and operator, their relations; how to give, maintain, and remove a suggestion; condition of hypnosis, its relation to sleep; concentration; relations of age, occupation, temperament, diseases, etc., to suggestivity; stages of hypnosis; physiology of suggestion; how to use suggestion in inhibition of pain, cure of bad habits, in training of children, in business, in education, reform, and in one's own development.

The third Course is "Psychometry." 12 Lessons. The only one extant.

MAIL COURSE IN "THE ART OF LIVING"

This Course is a condensation of the Course in Suggestion and is what it claims to be i. e. The key to Healing and Self-Development in all Spiritual Gifts. It is a purely scientific application of the Principles underlying the systems of "Mental," "Divine" and "Christian" Science, "The Emanuel Movement" and all other schools of Metaphysics. It practically covers the fundamental principles of science, the law of physics, and the dual manifestations of the one substance known as matter and mind. It deals with Vibration, Sensation, Suggestion, Personal Magnetism, Thought as a form of Energy, Telepathy, Clairvoyance, Mental Healing, How to be and to keep well, The healing power of Thought, Self-protection as sensitives, How to cultivate self-protection, Psychometry, Inspiration, etc., etc. This Course includes 25 lessons, each bound separately, and may be ordered one at a time

at 50 cents each, or \$10 cash for the entire course." These lessons are the very best ever put out; you will agree with us when you see any one of them.

With each lesson the student may have a letter from Mr. Brown. The entire Course consists of 25 lessons and 25 letters.

The "Course in Suggestion" is put up in same form and at same price and is the best and simplest teaching on the much misunderstood subject of Hypnotism yet printed.

The course in Psychometry consist of 12 lessons, double the size of the others, but at same price. Two experiments go with each lesson. This is the first and only Mail Course in this Art extant. Mr. Brown considers himself a Master in this Art and the Course is invaluable to those who by previous training are ready for it. Address:

"NOW" FOLK

GLENWOOD

-

-

-

-

CALIFORNIA

NOW:--

A Journal of Affirmation

Are You Aware of the Value of This Journal?

Every number contains thoughts that are **LIVE WIRES** in the Mental Atmosphere

Every Editorial Is

A TONIC FOR HEALTH;

AN INSPIRATION TO SUCCESS;

AN INCENTIVE FOR PROSPERITY.

NOW is a Mental Medicine Case for Every Ill Flesh is Supposed to be Heir to.

Take one of its *Good Luck Pills*, when you are down.

One of its *Prosperity Powders*, when business looks bad.

A few *Faith Drops*, when unhappy and

A *Spoonful of its Grit* when you need courage.

During the year you will find your special case diagnosed and attended to. There is no other magazine like it *in the world*.

NO THEOLOGY!

NO FAD!

NO MYSTICISM!

NO SENTIMENTALITY!

NO RELIANCE UPON AUTHORITY!

SCIENTIFIC,

PHILOSOPHIC,

PRACTICAL,

INDEPENDENT,

**SOUND WHEN TESTED BY UP-TO-DATE- STANDARDS
ITS THOUGHT IS CONCENTRATED**

AFFIRMATIONS FOR EVERY CONDITION IN LIFE

Every reader knows what **NOW** stands for. Nothing allowed in its pages that does not emphasize the *Dignity of the Human Soul and the Responsibility of the Individual to be True to his Convictions of right*, despite what the world may think, say or do.

Here is its basic Affirmation—I AM SPIRIT AND MAY CONSCIOUSLY LIVE THE IMMORTAL LIFE.....HERE.....AND.....NOW.

Henry Harrison Brown, Editor and Proprietor, to whom all communications should be addressed.

SEND \$1 TO HIM AND GET ACQUAINTED WITH "NOW" DURING ONE YEAR.

859 HAIGHT ST., SAN FRANCISCO, CALIF., OR GLENWOOD, SANTA CRUZ MTS., CALIFORNIA.

SUCCESS

And How Won Through Affirmation

THIS IS
HENRY HARRISON BROWN'S LATEST BOOK

It contains the wisdom born of his long experience covering business, civil and military life, pulpit, newspaper and platform work, as well as experience of over forty years in Mental Science, as teacher and practitioner. He has learned human needs, human weaknesses; having been able orally to help, now puts in printed pages that same advice and cheer. Written in simplest style, and yet forcible, it conveys the greatest possible wisdom for all who court Success. Thousands just miss Success for want of the stimulus to be found here. As an editor Mr. Brown has learned to "boil down" his language, so as to tell the most in fewest words.

It is a book for daily companionship. One to be carried in pocket for meditation in hours of leisure. Of his other books many have written that they so carry and use them. This is a fitting continuation of "How 'To Control Fate" and "Concentration." One friend said of it—"A grown up edition of 'Dollars Want Me'!"

Here are titles of its sections. Is it not a promising list?

- | | |
|-----------------------------|--------------------------|
| Sect. 1. Faith in Self. | 8. Dare and Do! |
| 2. The Ideal. | 9. Hold Fast, and Let Go |
| 3. What is <i>My</i> Ideal? | 19. Silence. |
| 4. I Can! | 11. The Dollar Side. |
| 5. Health. | 12. The Test. |
| 6. Do Right. | 13. Purpose of Life. |
| 7. Reputation. | 14. Resume. |

Interposed between the Sections are valuable quotations from many sources, suitable for memorising, and meditation.

It is a book of 100 pages. Paper covered. Price, Fifty cents.

ADDRESS:

"NOW" FOLK

GLENWOOD, SANTA CRUZ COUNTY, CALIFORNIA



From all Life's grapes I press sweet wine.
—Henry Harrison Brown.

NOW

A JOURNAL OF AFFIRMATION

VOL. X.

MARCH 1913

No.3

A PEAN FOR THE RACE .

I.

O Earth, for me your rolling year!
Your opportunities are mine!
I'm I forever! Ye disappear!
I am! And Space and Time
My children are: For me each clime
Sends spice and fruit and richest wine;
While gems shine bright from every mine;
And winds blow o'er every sea,
For me! For me! Alone for me!

II.

Primeval Man aborted brute;
And built his hut and swung his club,
And broke the chains that held him mute;
And from his sticks a fire did rub;
And tamed the whelp and savage cub;
Made his gods from sticks and mud;
Dug in earth for root and grub;
And grew erect in majesty;
For me! For me! Alone for me!

III.

The earliest Adam took a wife
And fondled child and made a friend;
He feared and joved and took the life
That blood with savage blood might blend;
With poisoned arrow death did send;
And later tribes through desert wend;
Or ride the waves where storms impend;
And sharpen stones and plant the tree;
For me! For me! Alone for me!

IV.

And cities grew and printing press
Opened for thought a conquering place!
Inventions save dire Labor's stress;
Removing Man's one great disgrace!
While Art and Science grew apace;
Leaving in me but little trace
Of my early arborial face!—
Conquered are air and land and sea
For me! For me! Alone for me!

V.

With Ariel Man's girdled earth;
With Joy has armed his battleships;
Love follows close and helps the birth
Of nations new! And cannon's lips
Proclaim in their aerial trips
The promise of War's last eclipse,
Through a fellowship that grips
The race in one Love loyalty!
For me! For me! Alone for me!

VI.

Life as One through each has poured!
I'm a later leaf upon Life's tree!
I am the Race! This One, my Lord!
Brothers! in you is liberty!
One Life has wandered on for me,
Through rock and flower, in bird and bee!
Unconscious Law! IT could not see
That I was there potentially!
But now I AM! and consciously
Know 'twas for me! Alone for me!

**The deeper I drink of the cup of
Life the sweeter it grows.**

—Julia Ward Howe.

VII.

In every man that ever breathed;
That lived and died, or love did
know;
That ever lust or crime conceived;
Or ever moved in caution slow;
Or ever struck an angry blow;
Or gave command to come or go;
With word or hand assuaged a woe;
He lived! he died! he wrought for
me!
Had he not been, I could not be,

VIII.

O Life! to Thee I give in joy
My prayers! Ah! these gave not in
vain!
My every thought I will employ
To express the Inner Law more plain!
I am the results of brothers slain!
I am because Love came to reign
As Conscious Law! Now land and main,
Shall bring their wealth of joy and pain,
While I in thanks will sing for Thee!
I am! In this is Liberty.

HENRY HARRISON BROWN.

Jan. 1, 1913.

"My Christian Science is the Science of Emerson and Jesus. *Rev. Jenkins Lloyd Jones.*"
(Unitarian) Chicago. Good enough. It is the Science of NOW!

But blessed is he, who playing deep, yet happy,
asks not why,
Too busied with the crowded hours to fear to
live or die. —Emerson

To feel, altho' no tongue can prove
That every cloud that spreads above
And veileth love, itself is love. —Tennyson.

SUBSCRIBE FOR "NOW" NOW.

BEAST VERSUS MAN.

(Part II.)

The Medical Section of the American Life Insurance Association has given out what it calls its "ten laws of Heredity." Here we have not theories but results from the study of cold facts.

It is worth while to append here the most of them for future reference, for they are wonderfully corroborative of the positions NOW has taken in this regard. All Science is Science of the Mind. All physics, including medicine, must sooner, or later, array itself beside our Mental Science. We can wait! Please notice the fact that *we do not inherit disease* but we do inherit "*a TENDENCY*!" This tendency is a lack of power to withstand. It is Nature's law of Selection which from amebæ up to Man lets the weak die, that a stronger generation may succeed.

As to health it was decided that heredity is an important element in longevity, though only a few diseases are inherited. The tendency to disease is, however, often handed down from parents to children. The following ten laws of heredity were acknowledged to be correct:

The child tends to inherit every attribute of parents.

Contradictory attributes cannot be inherited from both parents.

The child may inherit the attributes of either parent solely.

It may inherit the father's attributes for one period of existence, and of the mother's for another.

Some attributes have the quality of prepotency, or the tendency to push aside or overrule other attributes.

Attributes which are similar in both parents tend to become prepotent, giving rise to convergent or cumulative heredity.

Attributes may be transmitted in latent form from one generation to another, in a third or fourth, or in still more remote generations, a phenomenon termed revision. Attributes tend to appear in the progeny

**Henceforth I seek not good fortune:
I am good fortune.**

35

—Walt Whitman.

about the same time of life in which they became manifest in the parents.

Attributes of the father tend to be inherited by the sons, and of the mother by the daughters.

Heredity plays an important part not only in tuberculosis and cancerous affection, but likewise in diabetes, rheumatism, gout and many other diseases.

We do not inherit tuberculosis, but we do inherit a lessened vitality, or a tendency to contract tuberculosis infection.

Underweights are usually people who have inherited such a lessened vitality, and they run the further risk of infection from their underweight brothers or sisters who are apt to be infected.

The Affirmation—I AM WILL. This is the most tremendous assertion in all the Universe of Mind. Men are divided into those who are WILL, and those who are only partially Will.

The whole Human effort of the One is to develop Man as WILL. The tendency of Nature is to let those who are not developed as WILL die off. The tendency to any form of weakness in the child arises from lack of manifesting as Will in parent.

Nature's way of selecting the strong and leaving the weak to die is counteracted in society, in civilization. He chooses the weak and lets the strong carry the burdens of an impedimenta that no army would carry, and thus destroys its strong, in protecting and keeping alive a lot of useless material, in the form of men and women who are not WILL enough to rightly live.

I know I shock the sensibilities of many when I say this, but I am not writing poetry, but scientific philosophy. Our charity, our philanthropy, our sympathy, our medical fraternity, our sanitary measures, are all tending to weaken the race, to destroy its possibility of perpetuating itself. We by protecting the weak as well and receiving their progeny are helping along the conditions which

under the early Nile Valley nations Greece and Rome, and still more ancient nations, and under which modern nations are going out of existence. It was not the physical superiority of the Goths, the Huns and the Vandals that enabled them to destroy civilized Europe, but their barbarian Will and the enervated men and women of civilization AS WILL. This enervation previously almost destroyed them and then barbarians completed the task.

From cradle to grave we are doing too much for children, and too much in helping adults; keeping them in childhood unfoldment, by making conditions easy for them. We are keeping alive weak children, to perpetuate weak wills, in their offspring. We are prolonging the lives of weak men and women, and they are breeding, not physical weakness, but weakness as WILL. We feed thousands, whom nature would not allow to live, and they beget like weak wills. Thousands of these fed are better physically than are those by whom they are fed. There is one thing to look for; one thing to cultivate; one thing to educate; and that is MAN AS WILL. The one constant assertion for parent, teacher, philanthropist, reformer, legislator and priest to affirm—YOU CAN. No matter where you are, LIFE IN YOU IS INFINITE. You are also able to direct that power. Now WILL. If you WILL not then let nature care for you. I heard Dr. Jordan in an address upon this Law in Society say virtually over twenty years ago of this impedimenta: "Let us with due considerations of sympathy, gently and lovingly let them down into the other side of life."

The impedimenta which the WILL side of humanity is caring, is tremendous

Obstruction is but virtue's foil, The stream impeded has a song.

—Ingersoll.

and awful to contemplate. It will not be lessened by eugenics. Mental science with its I CAN and I WILL, will in a few generations empty all penal and eleemosynary institutions. Look to the Individual power as MAN, and measure him as WILL, and never mind the physical. I know that then the physical will be health, but not from physical, but from Mental cause.

As I am writing this paper comes a statement in the daily press of the amount of money needed for the State of California's expenses the coming year.

The insane institutions need \$621,800. Blind institutions, \$172,000. Prisons and penal institutions, \$1,533,760. Total \$2570,034.

How California compares with other states in proportion to population I do not know. Besides this there is a vast sum expended upon the sick. Every city has its public hospital and private hospitals sanitariums and the sick in private homes, from an immense burden not alone upon the taxpayer, but upon society that besides dollars must furnish keepers and officials for prisons and asylums, nurses and attendants for the sick in homes and hospitals.

When we come to true religion and honest responsibility and to the Ought of Duty, I feel that we should put it as a Man's first duty: *To be well*, and next—*To be self-supporting at some necessary occupation*. This will induce self-respect and self-reliance, the two needed and the only needed elements of Manhood.

Where there any way of erecting a standard of Will, of Self Control, for the requirement for marriage, were it possible to check the reproduction of the unfit through law and regulation, I would ask for a Mental standard manifested in the ability *to think* and *to act* from one's convictions of Reason and Conscience. *This means Will.*

NOTICE—that we have **THREE** more pages of reading matter this month!!

And the advertisements deserve careful attention!!

DREAM THE GREAT DREAM.

Dream the Great dream, tho you should dream
—you, only,

And friendless follow in the lofty quest.
Tho the dream lead you to a desert lonely,
Or drive you, like the tempest, without rest,
Yet, toiling upward to the highest altar,
There lay before the gods your gift supreme,—

A human heart whose courage did not falter
Tho distant as Arcturus shone the Gleam.

The Gleam?—Ah, question not if others see it,
Who nor the yearning nor the passion share;
Grieve not it children of the earth decree it—
The earth, itself—their goddess, only fair!
The soul has need of prophet and redeemer.
Her outstretched wings against her prisoning bars,
She waits for truth; and truth is with the dreamer,—

Persistent as the myriad light of stars!

Florence Earle Coates—In Pathfinder.

"THE ABOLITION OF POVERTY."

The Atlantic Monthly has recently published an article with this title by Jacob H. Hollister. I quote a few paragraphs. NOW readers will remember an editorial in April, 1911, entitled "The Economic Problem of the Twentieth Century solved in the present New Thought movement in which I stated that "Enough is now produced to feed, clothe and house every person better than the average person is now fed, clothed and housed if rightly distributed." That fact takes the question of want and poverty from the realm of economics and places it in the realm of ethics. It was a question of distribution, now it is a question of Righteousness and not of ability to produce. IS IT RIGHT? is the the ONE ONLY QUESTION that can bring solution. One LAW will decide every question of Right. "WOULD I WISH IT DONE TO ME!"

We are deluged with over-legislation in all directions. Reforms of all kinds are

**All outward wisdom yields to that within,
Whereto no creed nor cannon holds the key.**

—Bayard Taylor.

37

proposed, legislated upon us, and still no reform. I wish my readers to note this fact—The only people who do more harm than bad people are good people. "Hell is paved with good intentions." All attempts to legislate GOODNESS into people—to make them moral by law—is to make conditions worse than they were before. All history teaches this. A wave of Social Hygiene is upon us. Worthy in motive, but following the old effete system of legislation, that has failed ever since man began to legislate. Vice is never cured by Law. Is not a subject for Law. The distinction between vice and crime is seemingly obliterated. Public opinion will sustain any law against real crime. It will not sustain a law against vice. Why? Because there opinion is divided. Simply because an act is not to my liking; is offensive to me; is degrading to me; is disgusting to me; is far below the ideal I set for myself; is not a reason why I should set the same standard for others. I must learn that it is not a crime unless it interferes with my right to act my convictions, and to live my life, or interferes with the liberty or life of those whom it is my (society's) duty to protect. When persons have reached legal years of manhood and womanhood, I have no more right to be a self-appointed guardian of them than they of me. Till they commit some overt act against society or against me, I am to allow them the same right to act as I claim myself. To draw the line of personal responsibility for others is a most difficult thing. But this is sure,—the line of the evolution of government and civilization is more and more to keep the hands off the individual, and give more and more confidence to the Divinity in man.

"Is it right?" I will give one answer and you another. But when it is asked "Do you wish it so done to you?" there will be but one answer.

The "Golden Rule" is WORKABLE. I have tried it in school-room and in daily life. IT IS WORKABLE in legislation. "Pure food"? Do you, Mr. Grocer; do you, Mr. Manufacturer, wish to eat impure food? Then, why any special law? Why not say by legislature—No person shall sell or make that which he will not eat himself? Why not boil all legislation down to two words—BE, JUST! Be Honest.

I shall have much to say on this line during the year. We must protect ourselves from the "Good" folk who would make us good.

Here are the extracts from Mr. Hollister's article. It begins at the beginning—Supply.

But the lesson of modern industrial history has been that an increase of one factor ordinarily compels a more efficient rearrangement of existing forces, and thus secures a larger product. So long as the supply of laborers augments in amount and in skill, so long as the motives operate that lead to the accumulation of capital by the foregoing of present for future satisfaction, so long as the secret energies of nature continued to be unearthed and utilized, so long as captains of industry are evolved with gifted faculties of leadership—so long will the total product of industry increase in greater proportion than those whose wants it must supply. This is true even as to primary food. In the last fifteen years the population of the civilized world, excluding China, has been increasing at the rate of about one per cent a year, whereas the average annual increase in the five great cereals, wheat, corn, oats, rye, and barley, has been about 2.5 per cent. In other words production has increased two and a half times as much as was necessary to keep per-capita consumption constant.

If what is true of cereal food obtains with respect to economic goods in general—and this is convincing evidence that such is the case,—if the loaf in the aggregate is not only large enough to satisfy amply the hunger of

all who need be fed, but is actually increasing in size relative to the number of claimants,—the existence of poverty passes from a problem of economic production into one of economic distribution. There is apparently enough to suffice; the 'national dividend' is abundant and to spare, but the process of allotment seems to give not enough to many and, by inference, too much to some.

The question immediately presents itself, whether this chronic under-apportioning of the many is a necessary consequence of private property and competitive industry. Collectivism asserts that it is, and demands the socialization of all means of production. As against this, economic individualism magnifies the service of *laissez-faire*, and maintains that poverty is the mere friction that attends industrial progress. The student of economic activities holds a median position. Reluctant to take a leap in the dark, yet profoundly moved by the compelling evidence of social dislocation, he seeks further light. In so far he reflects the hard-headed sanity of the thinking elements of the community, whose inarticulate creed is the noble declaration of John Stuart Mill, of two generations ago: 'If, therefore, the choice were to be made between Communism with all chances, and the present state of society with all its sufferings and injustices . . . all the difficulties, great or small, of Communism would but as dust in the balance.'

The books which help you most are those which make you think the most. The hardest way of learning is by easy reading; every man that tries finds it so. But a great book that comes from a great thinker—it is a ship of thought, deep freighted with truth, with beauty, too. It sails the ocean, driven by the winds of heaven, leaving behind it a train of sparkling loveliness, widening as the ship goes on. And goes on. And what pleasures it brings to every land, scattering the seeds of truth, justice, love and piety to bless the world in ages yet to come.—*Theodore Parker.*

Never the ocean wave falters in flowing;
Never the little seed stops in its growing.

Frances S. Osgood.

●●●●● AFFIRMATIONS. ●●●●●

I will give rest, unto your souls.—*Jesus.*

He restoreth my soul.—*Psalms.*

I have found rest.

My spirit was weary and He hath restored it.

I was wandering; He called me and rested my soul.

I was tired of the world and its noises, and He has comforted me.

I was alone and sighing for rest; by His "still waters" I find comfort.

"Come!" He called! I came! I find rest in Him.

"I will rest your soul!" He is my rest evermore.

When I was in pain I heard His voice! I came and was comforted.

I was an hungered and coming to Him I was fed and rested.

I was seeking for I knew not what, but hearing his voice I replied, and found the rest I was seeking.

Peace is mine in this rest of Soul.

Comfort is mine in this rest of soul.

Health is mine since I found this spiritual rest.

Happiness is mine for I have found it in place of Soul.

My wants are supplied for I am at peace and draw at my need.

It was easy to come when I let the Voice draw me.

It was easy to come when I left my Soul rest in the One that called.

It was easy to sink down and say "Thy will be done!" when I ceased to rebel.

I accepted, and I was received and rested.

I came, and am now at peace.

My will blends with His and I want no more!

**I, grateful, take the good I find;
The best of now and here.**

—Whittier.

This poem which I quote from *Current Literature* where it is credited to *Oxford and Cambridge Review* with the remark that "It has all the qualities that make a poem a classic, when Time has had a chance to set in his mark upon it" . . . is worthy of prefacing Emerson's *Essay upon "History,"* and NOW will preserve it for Time to stamp with approval.

"Past is the past." But no, it is not past,
In us, in us, it quickens, wants, aspires;
And on our hearts the unknown Dead have
cast
The hungers and the thirst of their desires.

Unknown the pangs, the peace, we too prepare!

What shakes this bosom shall reverberate
Through ages unconceived; but in dark lair
The unguessed, unhoped, undreaded issues
wait.

Our pregnant acts are all unprophesied.
We dream sublime conclusions; destiny,
plan,
Build and unbuild; yet turn no jot aside
The something infinite that moves in man.

We write The End where fate has scarce
begun;
And no man knows the thing that he has
done.

—Laurence Binyon.

"MENTAL INEBRIETY."

Under the above title Dr. Tilden in his "Stuffed Club" for January pays attention to Emerson and Henry Harrison Brown, quoting the extract from Emerson's *Journal* that I put in NOW for October, 1912. When Doctor Tilden shall see Emerson from my point of view and when he shall look at Truth and Life also from the mount I look from, then he will see as I see. Till then NOW bids him God-speed in his righteous crusade against modern "Medical practice!" I will not find fault with the sun because it has spots, nor for the starlight night because of occasional cloud, so I will not feel any less to rejoice over *The Stuffed Club* every month because it does not see in Emerson

my Emerson. Emerson and NOW are both big enough to welcome any criticism so honestly given, however much it is we think mistaken. Few of NOW exchanges receive more attention in our office than this. Steps are necessary in any climb. One must stretch his arms to keep up with Doctor Tilden. But it does seem "funny" that any one can ask if Emerson was sober when he wrote,

I am owner of the sphere;
Of the seven stars and solar year;
Of Caesar's hand and Plato's brain
Of Lord Christ's heart and Shakespear's
stain.

When one realizes that Emerson here has personified History, and as Shakespeare did Hamlet, and it is History that speaks then all is sober sense. When one realizes that he is the results of all the past, that in him are the potentialities awakened that have faintly expressed all along the route of evolution; he realizes that Plato, and the rest had a hand in the development of the One Mind until it reached him—then he sees also that it is true, not that Emerson, alone, but that Dr. Tilden, Henry Harrison, and every person can say, "I am all that Emerson claims in these lines, and more."

SUCCESS.

As an addenda to my new book—"Success: and How Won by Affirmation," the following from *San Francisco Examiner* will well do.

At a gathering of teachers in New York City recently this question, among others was discussed: Are the opportunities for success as great today as they were fifty years ago?

While the discussion was at its height it was suggested that the question be referred to leading citizens for their opinions. From the answers received we are privileged to quote as follows

Thomas A. Edison writes "In my opinion the opportunities for success are greater than ever. The trouble is that there are too many people who want to succeed, who are unwilling to

Henceforth I seek not good fortune: I am good fortune.

—Walt Whitman.

pay the price of success, namely, 'Work.'"
"My personal opinion is that the opportunities for success are greater today than ever before, but the standards are higher and greater efficiency is required," says John Wanamaker.

Jacob H. Schiff, the millionaire philanthropist, says: "I do believe that the opportunities for success are just as great at present, if not greater, than they were half a century ago."

Captain B. J. Grenhut, proprietor of one of the largest department stores in New York City, writes: "This country has reached that stage of development where it is comparatively easy for all who are willing to work to find opportunities, and their success is limited only to their ability and application."

Dr. Stephen S. Wise states: "I do not think that the opportunities for making vast fortunes are so large today as they were thirty or forty years ago. And it is good that these opportunities are lessened. On the other hand, I must say that the opportunity for obtaining success in life is just as great today for a man as it ever was."

Here we have the opinions of men, themselves competent and accounted successful in various walks of life, who all agree that the opportunities are as great if not greater, and who disagree only on the definition of success.

* * *

* * *

Many a failure in health, business and in social life is due to the desire to stand well in another's opinion. Fear dominates where this desire is. The road to success consists in relying upon the Principle of Right. I have no right, as a Human Soul, to take into consideration what others think of me. I have a right only to know that the Principle of Right is eternal and omnipotent. I am to forget that there is anyone in the world except myself, when the question of Right, Success or Happiness is concerned.

That I do that which I feel is right is enough. I am to know that right builds no other than a reputation for righteousness. I am to cast away all thought of what others think and say, and, assured of my capital, I build, in Mind, Success.

From "Success and How Won Through Affirmations."

DESTRUCTIVE EFFECT OF A FALSE SUGGESTION.

A lady in one of the cities in which I taught a class while on my tour told me this fact in her life. Her husband was a quick, active man and sometimes under excitement he became short breasted. He went for an examination for an insurance policy. He was refused as the risk was too great. He worried over this and went to a physician, a member of the same fraternal order to which he belonged, and asked him as a brother to tell him exactly his condition. After an examination the doctor said: "You have heart trouble and are liable to die any moment!"

From that moment the man never drew a long breath; would sit and brood and count his heart beats, and pined away within a few months. Later the physician came to the widow and said: "I have not had a moment's peace since your husband died for I gave him his death blow. It was not necessary for me to have done so. I was unnecessarily frightened. I noticed him ever after failing under my suggestion. I will never do the like again!" No doubt he virtually committed unintentionally mental murder. Friends are doing the like, in all kindness, to us all the time. A friend attending medical school said the professor said to the class one day: "If you suspect a man of heart trouble never tell him so for if he has it not he will have it if you tell him he has!"

Sometimes the Law and the Power of Suggestion will be so understood that we shall not use, nor shall we hear, any adverse suggestions in the conversation about us. We shall always say something pleasant and look pleasant, or hold our tongue and smile.

**I will not dream in vain despair
The steps of progress wait for me.**

41

—Whittier.

PEACE

'Tis not in seeking,
'Tis not in endless striving,
Thy quest is found:
Be still and listen;
Be still and drink the quiet
Of all around.

Not for thy crying,
Not for thy loud beseeching,
Will peace draw near;
Rest with palms folded;
Rest with thine eyelids fallen—
Lo! peace is here.

—Edward Rowland Sill.

WHAT IS NEW THOUGHT?

The following statement as to "What Is New Thought?" was prepared and sent throughout the world by the corresponding secretary of the World New Thought Federation, June 1905, and it is fresh and true today and for all time.

The New Thought Movement is a World Movement invading very department of life. It is the forerunner of New Sciences, New Arts, a New Literature, a New Education, a New Penology, a New Science of Healing, and a New Sociology.

It represents a demand for the use of constructive thought in lieu of and as an antidote for destructive forces.

It represents a wider tolerance of individual belief.

It represents a growing appreciation of the power of the individual to control heredity and environment and to secure personal deliverance from fear and failure.

It represents a demand for a larger life among men, greater liberty for the individual, greater Solidarity for Society.

It represents a growing appreciation of the meaning of life through a greater knowledge of the Unity of Life itself.

It asks no sacrifices of conscientious belief, no sacrifice of honorable means, no sacrifice of worthy associations.

It stands for voluntary contributions,

whether of service or money for all benefactions, recognizing that giving or withholding is a matter that rests with the individual conscience.

New Thought recognizes the present as the Eternal and to this extent presents a new point of view. In brief, New Thought is a new and practical application of "The Wisdom of the Ages" to the purpose of life Here and Now.

Analyzed to its extreme this statement means that New Thought recognizes the source of all power as within the individual. This is the line of cleavage separating it from the Old Thought which emphasized the vileness of humanity, the doctrine of original sin, the doctrine of eternal decrees, the doctrine of substitution, and other views which made it appear that Fate, Destiny or Heredity rule the life.

New Thought lays emphasis on the ability of the individual to control destiny, to regulate health, to sow and to reap according to desire. It lays emphasis on the vital influence of thought as the controlling influence of life.

It treats joy, hope, faith, love and truth as real forces that may be commanded by the individual will and when thus united become *The Master of Force* of the life.

It recognizes the Divinity of Humanity—of all Humanity.

It knows no difference between the natural and the supernatural. It believes the so-called miracles of the past because it knows that these strange and apparently unnatural events are in the order of nature and occur now if they have ever occurred.

It knows no difference between Time and Eternity, but believes we are all now in the Eternities. Because of this belief it is always saying "Now is the accepted time."

I am not fighting my fight: I am singing my song.

—*Archie L. Black.*

IMMORTAL

How living are the dead!
Enshrined, but not apart.
How safe within the heart
We hold them still—our dead,
Whatever else be fled!

Our constancy is deep
Toward those who lie asleep,
Forgetful of the strain and mortal strife
That are so large a part of this our earthly life.

They are our very own;
From them—from them alone
Nothing can us estrange—
Nor blight autumnal; no, nor wintry change.
The midnight moments keep
A place for them; and though we wake to weep,
They are beside us; still, in joy, in pain—
In every crucial hour, they come again,
Angelic from above.
Bearing the gifts of blessing and of love—
Until the shadow path they lonely trod
Becomes for us a bridge that upward leads
to God.

—*Florence Earle Coates.*

TELEPATHY

The Law of Vibration is the universal law. Vibrations do not have to reach the tympanum of the physical ear. Acknowledge such a thing as telepathy—thought-transference. Make yourself a magnet to attract the special quality of thought you most desire. You can be that magnet, wherever you may be; it is a mental condition. Your circumstances do not matter at all, provided the thought formed is always held in the receptive attitude; but if you allow the thought to intrude that something is a hindrance, it will be a hindrance to you. By keeping the mental magnet always firmly fixed, you will draw towards you whatever you desire to attract.

Telepathy—the ability to produce mental action at a distance—may be developed by every one who will patiently seek it. The best time for sending a mental message is just when you feel all below with it. Get into a condition where you are full of a thought, then project it. The ability to send and receive telepathic communications depends upon the develop-

ment of the persons—and, like everything else, it takes practice. Much is lost by anxiety and striving for results.

You may not find your wires working perfectly, at first; your cables may even break, until you have had wider experience; but the time is coming when all these difficulties will pass away.

Almost invariably, people put themselves into the most uncomfortable attitudes when endeavoring to give a mental treatment, or to send or receive a mental telegram; instead of being perfectly easy and natural about it, they are usually in an unnatural attitude, and endeavor to force themselves into difficult positions.

The ability to work wonders is not through development which produces a higher rate of technical knowledge, but through physical development which produces a higher rate of vibration.

Those who are not yet developed to the point of being able to project their thought, for them there is not any credible proof of the power of sending thought long distances. Long-distance telepathy is, however, abundantly proved by constant practice on the part of the serene-minded.

Hold yourself firmly where you are; encourage your perception to extend itself. Many people develop hysteria by trying to get out in the astral body, and do things they are not yet prepared for.

—*W. J. Colville.*

THE KINGDOM OF GOD

I say to thee, Do thou repeat
To the first man thou mayest meet
In lane, highway, or open street

That he and we and all men move
Under a canopy of love
As broad as the blue sky above

That doubt and trouble, fear and pain
And anguish, all are shadows vain,
That death itself shall not remain.

Yet, if we will one Guide obey,
The dreariest path, the darkest way,
Shall issue out in heavenly day;

And, ere thou leave him, say thou this
Yet one word more,—they only miss
The winning of that final bliss

Who will not count it true that Love,
Blessing, not cursing, rules above,
And that in it we live and move.

—*Richard Trench.*

I thank whatever gods may be For my unconquorable Soul.

—W.C. Henley.

43

WHAT IS YOUR BUSINESS?

It is in the individual that we are to find the kingdom of righteousness. It is the hardest work in this world to behave yourself. It is easy to tell other people how they should behave. You can build up a sect or an army of people who are ready to reform others. The world is full of such factions in the battle of words. It is not the right way. It will never accomplish anything.

You can do all of these things and glorify yourself in a way to feed your vanity. To be full of that vanity which is the greatest weakness of humanity. But to get right leaders, in a Cause, is to fill your own mind down to business and take care of yourself is quite another thing. You can never "make good" by telling how bad other people are and what should be done to bring others to time.

The world is full of soul-savers who neglect their own souls. If you come into your own kingdom, you will have to let other people alone. Nearly all of the religion of the world is impudent interference with the rights of the individual. Politics are along the same plane. The hour has come for individual illumination. Take up your own cross. Let your own light shine. Do not put in your time trying to kindle some other man's light. I wish I had the power to make this point so clear and strong that no one could miss it. Just look over the history of humanity, at the men who have been trying to force others into their way of thinking. Mental dynamite always precedes the material kind. The explosions which come into the world from war and other kinds of strife are always preceded by the wrong thought.

The salvation of the individual must begin and end in the individual.

Mrs. T. J. Sheldon on *Christian for April*, 1911.

The first duty of every man is to see that he develops his best powers to their uttermost.—*Louis D. Brandes.*

No star is ever lost we once have seen;
We always may be what we might have been.
—*Adelaide A. Procter.*

Please send names of your friends for sample copies.

INSTRUCTIONS HOW TO GO INTO THE SILENCE

1st.—Retire every day to a quiet room alone, detaching yourself from everyone and everything for half an hour, or longer if possible. Be alone with God, your Father, in THE SILENCE.

2nd.—Take up a restful position, relax all your physical body and breathe deeply and rapidly for a few moments.

3rd.—Shut out all your daily thoughts and cares, allow none of the anxieties that harass you to occupy your mind. Let the door be barred against all sensation, and bodily, mental or moral, imperfections. See yourself perfect as the child of God.

4th.—When you are calm and peaceful take the thought for the month into your mind and hold it there to the exclusion of all others and concentrate the mind upon it. GIVE YOURSELF UP TO IT, and endeavor to realize what it means to you.

5th.—Do not try to think the Thought, LET IT THINK YOU. Let it fill you gradually a sweet rest and peace steals over you, and you will feel the Infinite. Life vibrating through you, the Infinite. Mind thinking through you, till life, strength, and love overflows your entire being.

LASTLY.—Use the THOUGHT every day to ensure success, for this is a daily growth into Wholeness. Let no discouragement or fear have place in your mentality. YOU MUST GROW.

—*Veni Cooper-Mathieson.*

From "*The Healer*" Perth Australia.

Lake County, Illinois, after paying out a bounty of one thousand dollars a year on dead crows, has found the chief result to be an astonishing increase in the numbers and voracity of the cut-worms, and has decided to stop encouraging the slaughter. It is doubtful whether, if the truth were known, there is any bird whatever which does not do the farmer more good than harm.

Mrs. Ella Wheeler Wilcox writes Mr. Brown of SUCCESS :

'Your new book is splendid.'

SUBSCRIBE FOR "NOW" NOW.

**Whene'er I meet my sailing peers,
"ALL'S WELL" I to their hail reply.**

—Edith M. Thomas.

OFFICE OF NOW
GLENWOOD :: :: CALIFORNIA
BRANCH OFFICE
589 HAIGHT STREET, SAN FRANCISCO, CALIF.
VOL. X. MARCH, 1913 No. 3

NOW

HENRY HARRISON BROWN, Editor

A Monthly Journal of Positive Affirmations.
Devoted to the Science and Art of Soul Culture.

It is the utterance of the Editor only. All thought not credited to others is his.

Its basic Affirmation is:—*Man is spirit here and now, with all the possibilities of Divinity within him and he can consciously manifest those possibilities HERE and NOW.*

SUBSCRIPTION RATES\$1.00 per year
Single Copies, 10 cents.

Send money in bills, P. O. Money Orders, Express Orders or bank drafts payable to Henry Harrison Brown, San Francisco, Cal. Postage stamps (1c and 2c only), for parts of the dollar when more convenient for sender.

Foreign subscribers, outside of Mexico, must add 25c to the ordinary subscription price to cover postage. Do not send foreign P. O. stamps.

Entered as second class matter at Glenwood, California Post Office, June 21, 1910

Mr. Brown is in Seattle, Wash., this month, working with Henry Victor Morgan.

Wanted:—More teachers of the "I AM" and the "I CAN" philosophy.

Wanted:—Teachers, of Unity and ability to draw from Infinite Supply.

Wanted:—Inspirers, of the faith that underlies New Thought Movement.

Wanted:—Assistants, who will work to help the teachers.

Wanted—Givers, who will give supply to keep the workers at work.

Wanted:—Healers, who will cure the masses of their worry and fears.

Wanted:—SUBSCRIBERS TO THE MAGAZINE THAT INSPIRES ITS READERS TO SUPPLY ALL THE ABOVE WANTS.

I have just received a small book entitled "SUCCESS—HOW WON THROUGH AFFIRMATION" by Henry Harrison Brown. After a careful perusal, will say I never read a better book of Affirmations, absolutely practical and understandable. You get in touch at once with the idea the author wishes to convey; he does not confuse you with words or theories, he keeps close to the thought and action, which is bound to be of the most helpful benefit to every reader of this book.—*The Thinkers' World Chicago, Ill.*

"It is evident that the Exposition will be an accurate mirror of the world's activities as they appear 400 years after the date of the discovery of the Pacific Ocean."

So says President Taft in his message to Congress recommending an appropriation for a Government exhibit at the San Francisco Pacific-Panama Exposition. The city is well doing its work. Foreign nations and the several states are already selecting sites and arranging for their buildings. Work has begun upon the Mechanical and the Agricultural buildings.

Henry Harrison Brown, editor of "NOW," has issued another most helpful book — "Success: How Won Through Affirmation." It is written simply, yet with great power, for his positive attitude inspires conviction. It is indeed a stimulus for all who have struggled in blind effort, for it opens their eyes to fundamental laws and how to co-operate with them. — "Power," Chas. Edgar Prather, Editor, Denver, Colo.

**Trust thyself! Every heart
Vibrates to that iron string.**

45

—Emerson.

WORDS OF GOLD—GOOD ADJECTIVES.

We like to be judged by those who know the subject matter upon which we write. These words from Mrs. Ella Wheeler Wilcox therefore please us. She says of "SUCCESS AND HOW WON THROUGH AFFIRMATION:"

—"Your new book is splendid!"

The little book is *great*.—G. A. M.

The new book is *strong*.—O. L. B.

The very stimulant *needed*.—Mrs. E. E. B.

The *right* thing at the right time.—W L.

"Success and how won through Affirmation" we are reading aloud. It is—well, it is more than *splendid*. It will lead many to choose that success which is lasting and permanent. I am prospecting abundant sale. Send me ten copies, I can dispose of them. The price is, to my way of thinking, none too high for a book so excellent as this one."—Will M. Nichols, Westport, Conn.

Mr. Nichols was with "NOW FOLK" two years and is now devoting himself to Metaphysical work.

A Blacksmith in Texas writes short and sweet—"I enjoy your Journal very much and hope it may grow and prosper."

A lady writes in renewing her subscription—"I find that I do not like to go without NOW." I do not like to go without my many subscriber friends. We balance each other in Life's scale. From Georgia comes these cheering words—"I asked my husband, 'What

about the renewal of NOW?' and he said, 'Of course. I would not want to be without NOW!' We are both of the same mind. So here comes another dollar and a lot of good feeling for Mr. Brown for the year 1913. We feel assured of the harvest it will bring us both. We read NOW daily and hope to meet Mr. Brown again in his home sometime in the near future. And I hope he will be able to come in the machine he is making to fly across the continent."

I enjoy NOW very much. Its articles are encouraging and helpful; in fact.—Gospel.—A. R. C., San Francisco.

We have now found the Key of Success; it lies in the word, "Love." Love your fellow-men. They will feel your love and respond. From love your words will be born. From love all your Suggestions will be made. Love is the Indwelling God. In loving under this thought you give him conscious sway. Under his direction, you speak only the few words love prompts. You will feel love. You will receive love. When one is loved and loves, there is nothing beyond in this universe that can be called success. Such an one will have Health, Happiness and Prosperity. These and these only constitute success. The manifestation of Love is friendship. Be a friend. To whom? To all. Friendship is kind. Be kind to all. Study—study these words of Paul:—"Love is not puffed up. Vaunteth not itself, Hopeth all things. Beareth all things. Endureth all things." From this Principle use these Affirmations: "I love every one. I am kind to all. I am Truth to all. I am Love to all. Through Truth and Love I am success." Page 71 of "Success and how won through Affirmation."

Minute a man stops looking for Trouble, happiness looks for him.

—Irving Rachelor.

THE EDITOR OF NOW IS ONE OF THOSE STILL HERE

Speaking of the decrease in the pension list, the Chicago Inter-Ocean says regretfully: "That is all who are now left of 2,213,365 soldiers and sailors of that great conflict. That is the remnant of one of the most marvellous armies the world has ever seen. For many years there was a great to-do made over the cost of pensions. Now the decrease, long prophesied, is beginning to make itself markedly felt, and in a few more years pension appropriations will show a tremendous falling off. The Nation is not felicitating itself upon saving this pension money. It is mourning, instead, the loss of its most devoted sons."

AND HERE IS ANOTHER WITNESS.

It is a fact that the profession is talking very glibly these days about mental healing and its great value as a measure to be carefully, and scientifically applied in suitable cases, Prof. Fisher says in *Report of National Vitality*. They (the doctors) are learning to take into account the anxiety and other mental reactions of the patient as to what is said in his presence." Perhaps Professor Fisher knows what he is talking about, but how is it that we continue to hear of people being ordered to submit to operations, and when they hesitate or are in doubt they are roundly told that they cannot live a week, a month, or six months, as the case may be, unless they are operated upon, when the truth is they do not need an operation at all.—*Dr. J. H. Tilden in "Stuffed Club!"*

CAN THOUGHT HEAL? CAN THOUGHT KILL?

This is the answer:
London, Dec. 28.—While using a carbolic mouth wash, the bottle of which was labeled "poison" Mrs. Ethel Frost, aged 30, swallowed some of the liquid and shouting to her husband, "Oh, I am poisoned!" fell dead. The inquest showed death was due to fright, as the bottle of stuff wouldn't have hurt her.

CHRISTOLOGY,

Science of Health and Happiness, or metaphysical healing simplified through rules, formulas and incidents. Oliver C. Sabin. Price \$1. Washington, D. D.
The secondary title well represents the book. It is a new thing for those who still need formulas and directions and for those not yet emancipated from reverence for and reliance upon the Bible. Theology, Knowledge of God, Christology, knowledge of Christ, but the Christ of Col. Sabin is the Inner Spirit of Love and not a personality outside man. Christ, "The awakened consciousness of one's own divinity." This is good enough foundation for any philosophy. The book well represents the "Reformed Christian Science or Christian Science without the authority of Mrs. Eddy and the Mother Church."

THE SONG-CURE

Mrs. Reid, going out upon the shady side piazza to shell her peas, caught a glimpse of blue behind her next-door neighbor's vines, and dropping peas and bowl, ran delightedly across the lawn.

"Why, Lucy Maxwell," she cried, "when did you get home?"

"Last night, I was going to run across as soon as I could get a moment. Here, take this chair; that one is apt to tip over."

"Never mind chairs!" her neighbor cried, warmly. "I just want to see you. You look a hundred per cent better. What have you been doing to yourself?"

Mrs. Maxwell's eyes danced mischievously. "I've been taking the song-cure," she answered, demurely.

Mrs. Reid, the warmest-hearted little body in the world was excitable. Her questions fairly tripped over one another.

"The song-cure! I never heard of such a thing! What is it, and where do you take it, and how did you ever come to hear of it yourself?"

Mrs. Maxwell laughed, and answered the last question first—the order did not matter with Mrs. Reid.

"I took it in a little town twenty miles from here. You know how tired I was. I couldn't rest days or sleep nights, and finally an old friend insisted that I go to Upton and spend a fortnight with the Freys. She wouldn't tell me much about them—only that she was sure I would like the place. I found it a big

**In the mud and scum of things,
There alway, alway something sings**

—Emerson.

47

rambling farmhouse with no other house in sight. There were five children.

"Five children! And you went there and rested," Mrs. Maxwell corrected her.

"It was this way. Every one of the family sings. None of them has a remarkable voice, but they all love music, and it's as much a part of their life as bread and butter.

"Well, when any one of the children does anything that has been forbidden, he is sent to his room to sing till he is ready to say he's sorry. He may choose his own songs, but sing he must.

"One of them, Jimmie, has a quick temper." Mrs. Maxwell laughed at the memory. "Have you ever tried to sing when you were mad?"

"Never!" Mrs. Reid declared, feverently.

"Well, try it. You'll find you can't possibly do it and stay angry. Jimmie couldn't, to save his life. As for me, I grew so interested watching the effects of the song-treatment on those lively youngsters that I got rested before I knew it; and since I've come home, I've found it works exactly as well for other things."—Youth's Companion.

THE NEW BEATITUDES.

The spiritually poor are so, because they have no reality and so no daring in them. The measure of a man is how much he can will. In vain do the unfit seek to cover their ignorance with professions of piety; their fear of truth with confessions of faith; their moral cowardice with penitence; their clutching greed with appearances of respectability. They are afraid of life, unable to face the fact of themselves, ashamed of this universe.

Spiritual poverty is like all poverty, it is a curse. It means death, it is not beautiful. We must free ourselves from it by effort alone. That effort must be both individual and collective. We must struggle each and all to prevent our lives becoming cheap through our association together. Why not say blessed are the rich in spirit? Of course, I do not mean blessed are they who ape the rich, but blessed are the strong, the

wise, the efficient, the unabashed, the red blooded, the life loving, the daring. I should for my own use like to add also these "Beatitudes".

Blessed are the fearless, for they shall be free.

Blessed are they who can stand alone, for they are the strong ones.

Blessed are the unshamed, for they can look upon God.

Blessed are they who can stand this universe, for they are the masters of their destiny.

Blessed are the hard hearted, for they shall not seek consolation in lies.

Blessed are the disillusioned, for they shall laugh.

Blessed are the full, for they can afford to be magnanimous.

Blessed are the creators of value, for with them it shall always be morning. Blessed are they who having faith believe in themselves, for they are the fit to live.

Blessed are they who having seen the issues of their own times can will the coming of a greater Humanity, for theirs is tomorrow.—Everett D. Martin, in *Unity, Chicago (Unitarian.)*

Optimism is not the reckless assurance that evil does not exist, but the belief that right will eventually win out.....Rev. G. H. Ferris
O humble village folk, in thee again

The Christ is born and homes kept angel-wise,

Transfigured in the light of common lives,
Laid on the altars of self-sacrifice.

—Evelyn H. Walker.

Let me thank you most gratefully for your vital, vigorous and wonderful little book—"Success and How Won Through Affirmation." It ought to be the personal hand-book of each one of our ninety millions of people.—Lillian Whiting.

I will not dream in vain despair The steps of progress wait for me.

— *Whittier.*

NOW TO CONQUER AN UNDESIRABLE THOUGHT.

We are too ready to assume that we must think whatever thoughts come into our minds. That is not necessary. You can grapple an evil thought on the very threshold of the mind, and strangle it there. Whether it be a thought of hatred, revenge or impurity, you need not admit it unless you choose to do so. Brooding is not wholesome. Weakly to push back ideas which you are never quite able to banish is the mark of a feeble will.

"Nor are you to conquer by merely thinking that you will not think certain things. The very action of delining what you are not to think is an invitation to think it. No, that is not the best way. When an evil thought suggests itself to you, urge your will to a mighty effort. Take hold of a great, beautiful truth, and cling to it with all your might. Cry out in your heart, 'God help me!' Shout it aloud, if necessary; but whether you speak aloud or not, bring the whole of your will, and grapple that evil thought with heroic resolution.

"This is not a mere theory. Do just as I say, and you will find that the plan works. You can do more than shut out the evil thought; you can strangle it. And when you have done so, you will walk on with a joyful feeling of triumph.

"The habit of conquering will grow upon you. You will be able to shut out the things you do not want to think about. Your physical health will grow with your health of soul. You will go far toward conquering insomnia. Your sound mind will tend to fit to itself a sound body.

"As a man thinketh in his heart, so is he.' His strength is as the strength of ten, because his heart is pure. And purity of heart is easier to attain than some of us suppose.

"Try the method that I suggest. It is simple, logical and effective. You need not be the victim of your imagination. You may be the monarch of your own mind, the sovereign of your soul. And he that hath learned this God-like power of self-mastery is greater than he that taketh a city."—*Youth's Companion.*

Try to live hopefully, or you will miss the better half of your living.—*Robert Collyer...*

The arch-enemy of democracy is privilege.
—*David Starr Jordan.*

A BEAUTIFUL VISION

"A vision of the future arises.....I see a world where thrones have crumbled and where kings are dust. The aristocracy of idleness has perished from the earth.

"I see a world without a slave. Man at last is free. Nature's forces have by science been enslaved. Lightning and light, wind and wave, frost and flame, and all the secret subtle powers of the earth and air are the tireless toilers for the human race.

"I see a world at peace, adorned with every form of art, with music's myriad voices thrilled, while lips are rich with words of love and truth—a world in which no exile sighs, no prisoner mourns: a world on which the gibbets's shadow does not fall; a world where labor reaps its full reward, where work and worth go hand in hand, where the poor girl, trying to win bread with a needle—the needle that has been called the asp for 'the breast of the poor,—is not driven to the desperate choice of crime or death, of suicide or shame.

I see a world without the beggar's outstretched palm, the miser's heartless, stony stare, the pious wail of want, the livid lips of lies, the cruel eyes of scorn.

I see a race without disease of flesh or brain—shapely and fair, married harmony of form and function, and as I look life lengthens, joy deepens, love canopies the earth, and over all in the great dome shines the eternal star of human hope.—*R. G. Ingersoll.*

There is an inmost center in us all,
Where truth abides in fulness, and around
Wall upon wall, the grass flesh hems it in.
This perfect clear Perceptions—which is
Truth.

A baffling and perverting carnal mesh
Binds it, and makes all error; and to KNOW
Rather consists in opening out a way
Whence the imprisoned splendor may escape,
Than in effecting entry for a light
Supposed to be without. Watch narrowly
The demonstration of Truth, its birth
And you have back the effluence to its spring
and source within us.

Browning (Paracelsus.)

I am larger and better than I thought.
I did not know that I held so much goodness!
—*Walt Whitman.*

BOOKS THAT ARE BOOKS

Mr. Brown's books advertised on last page of the cover. Among all New Thought writers these are the most free from any ambiguity, mysticism, or theological fancies. Simple, plain, scientific, and written in every day language and above all, are *practical*. NOW readers can do no more good to their friends and in no better way, and help the spread of Truth, than by encouraging their circulation. To those who will buy them in quantities of five or more a reduction will be made. Do not fail to study the notices of them and the advertisements in NOW. These books are cheap, and of the best only.

Leaves of Grass

BY

Walt Whitman

This is one of the books you should know. It's poetry—but you'll be interested just the same. I will mail it to you for 65 cents.

I will get you any new thought book you want at the best price.

If you desire to read along certain lines and want a list of books recommended, I will furnish the list *gratis*.

Send me your orders for books.

FOULDS The
Book Man

GLENWOOD, CALIFORNIA.

THE Dr. C. O. Sahler Sanitarium



For the treatment of Mental, Nervous and Functional Disorders. This is the only institution of its kind in America, established upon the PSYCHOLOGICAL METHOD OF TREATMENT. The latest addition to the institution is a large stone building, called "The House of Tech.", in which are located the Sanitarium workshops for mental training and diversion. This, with the Lecture Hall, for entertainments and gymnasium work, and the out-door games, gives abundant recreation. The Sanitarium has none of the institutional features whatever, it reminds one of a large inn. Most interesting literature, concerning Dr. Sahler, the Psycho-Therapeutist and Psycho-Telepathist, will be furnished gratuitously to any one writing for the same.

**The Dr. C. O. Sahler
Sanitarium**

KINGSTON-ON-HUDSON, NEW YORK

ABSENT TREATMENTS WITH LETTERS OF INSTRUCTION

Do you need ASSISTANCE of any kind? Are you ill in body, mind or estate? Do you desire personal instruction in regard to the laws of health? In the correction of bad habits? In the awakening of dormant faculties? Or in the development of self-control? If so, write me.

For these, or any other undesirable conditions you desire to OUTGROW, I can help you. I have had over thirty-five years' experience in this line of work, and am well qualified to render you valuable assistance.

A letter telling, *in outline only*, your trouble, and enclosing \$5.00, will pay for *one month's advice* and TREATMENT. I will write you a letter of directions suited to your particular case, together with such other advice, information and literature as I feel you need. Besides these, I will treat you daily by telepathy. For \$10 a month you can have a letter each week. No chronic cases taken for less than three months.

You are to report monthly. Thus you will come into close relation with me. My letters will contain invaluable information and will give the KEY to the CAUSE of your troubles, and help you to remove them.

Send money by registered letter, money order or bank check.

Address:

HENRY HARRISON BROWN
BOX X, GLENWOOD, CAL.

Life Readings By Psychometry

Psychometry is Soul-Reading, *not fortune-telling*. It covers all the psychic phenomena usually included under the terms Clairvoyance, Inspiration, Healing, Prophecy, Etc. It is the art of reading from the radiations each person sends out from himself. I am thus put into conscious relations with the Soul, or, as it now popular to call it, with the Subconscious life. Each letter, \$2.00.

* * *

ADVICE IN BUSINESS

or on matters of life, and in development of any psychic phase will be given. I have had twenty-five years' experience in this work, have never failed to read correctly. I am the most practical of advisers. I point out the possibilities of the individual from the soul-side and reveal the errors in the thought-life. These readings are priceless to the recipient. Hundreds have testified to this fact. Write a short letter as to a friend, giving outlines only of the desire, and enclose \$2.00, and a reply will be sent at once.

Address:

HENRY HARRISON BROWN
BOX X, GLENWOOD, CAL.

Take A Winter Vacation and Come and Rest Among the Redwoods

IN THE SANTA CRUZ MOUNTAINS AT
"NOW" FOLK MOUNTAIN HOME

THREE MILES FROM GLENWOOD, CALIFORNIA

where California's finest combination of Climate, Scenery, Beauty, Flora and Comfort is found.

THE HOME IS OPEN FOR GUESTS THE YEAR ROUND

Good country accommodations; hotels, cottages or tents; pure spring water; beautiful rambles, and unsurpassed groves for loafing places. A fine winter climate.

THE MOUNTAIN HOME is also a Rest Home for those needing help. Mr. Foulds, and Miss Leona B. Chappel, Mental Healers, will give mental treatments for all disorders that the medical fraternity call non-contagious.

WRITE FOR INFORMATION AND RATES AT ONCE

SAM E. XTON FOULDS, Manager, GLENWOOD, SANTA CRUZ MTS., CALIF.

Residence: Everett Apts. Phone Marshall 962
Office Phone Main 4713

THADDENS M. MINARD

DIVINE TRUTH HEALER and TEACHER

Office 64-65 Selling-Hirsch Bldg.,
Portland, Oregon

Office Hours 9:30 a. m. to 5 p. m.
Services every Sunday, 11 a. m.; Thursdays,
8 p. m.

A New Idea

A "Healing Treatment" in rhyme, by
Henry Harrison Brown.

It is positively exquisite in expression,
and profound in philosophy. One card
will be mailed to any address for five
cents. Three copies will be sent to one
address for ten cents. Seven will be
sent for 25 cents to one address. It is
a most excellent missionary card for
you to order sent to your friends. Or-
der from this office.

STUDY EMERSON

LEARN THE WHOLE TRUTH

LET US HELP YOU

THE EMERSON LIBRARY CO.

"Emerson books and everything in
magazines."

P. O. BOX 2058 SPOKANE, WASH.

STOP WORKING FOR WAGES

Learn a profession in 180 hours that will
make you independent for life. Booklet "How
to Succeed" sent postpaid. Address Dept. N.
W., Weltmer Institute, Nevada, Mo.

Health is Your Birthright

Hanly Institute and Rest Home

Mary Jane Hanly, Proprietor

(Reg. British Graduate Nurse)

For the Care of Those Nervously and
Physically Exhausted

Modern Treatment, Including Mas-
sage and Experienced Trained Nur-
sing, with Comfortable Rooms and
Good Board.

Also for Medical and Surgical
Patients.

Cliff Drive, Ocean Front,

SANTA CRUZ, CALIF.

MARY JANE HANLY

REG. BRITISH GRADUATE NURSE

N. B.

NOW is a good time to spend a few
weeks or a month at "NOW" Home.
The Fall and Winter are beautiful here.
Just drop a card to

SAM E. FOULDS,
GLENWOOD, CALIF.

Art Calendars



No doubt you are interested in the great California Redwoods. I will send you a beautiful calendar—decorated with a redwood sprig, gracefully twining around one of the most beautiful poems ever written from the standpoint of the new thinking.

Calendar mailed direct for 25c. Send to

Margaret Clarke

(AMONG-THE-REDWOODS)

GLENWOOD, SANTA CRUZ CO., CALIF.

Williamson & Garrett

(Incorporated)

Grocers

TELEPHONE MAIN SEVEN

10, 12, 14, 16 PACIFIC AVENUE,
SANTA CRUZ, CAL.

SAVE MONEY ON YOUR PRINTING

To induce you to give our Printing a trial we make you the following liberal offer.

We will print for you 100 Note Heads, 100 white Envelopes and 100 Bill Heads, sent postpaid for \$1.00, cash with order.

These prices call for good printing and good stock. Let us quote you prices on any printing you may desire. We make a specialty of printing Amateur Papers.

Reference:—The Bank of Appomattox, Va..

J. R. MEADOW,
APPOMATTOX, VA.

MISS LEONA B. CHAPPELL

Healer and Teacher of Mental Science

Treatments by Correspondence.

Address:

Glenwood, California.



FREE

A valuable SELF-Healing Lesson now selling for 50 cents will be sent **FREE** to all who enclose a two-cent stamp for postage. Address, **EDWARD E. GORE**

(Formerly Editor "Occult Truth Seeker")
Box 77, Ruskin Florida

SPECIAL HEALING

Special meetings are held by "NOW Folk Members to give treatments for health and success. If you desire to be held in mind at these meetings just send a letter with one dollar for a month's treatment. Address "NOW Folk, Glenwood, Calif.

Read carefully advertisement of

Now Folk Mountain

❁ ❁ Home ❁ ❁

And remember it is open all the
year. Now is a fine season to
rest there.

THIS SPACE FOR SALE

"NOW" PUBLICATIONS

Not Hypnotism but Suggestion

By Henry Harrison Brown; pp., 60, 3d edition; paper, 25c. In this book the important Law of Suggestion is further evolved, and the phenomena of Hypnotism explained.

Grant Wallace, in some valuable editorials which he wrote for the *Bulletin* of this city, twice referred to it as a very valuable little book, recommending it as a textbook on Suggestion.

Concentration—The Road to Success

128 pages; finely bound in cloth, \$1.00. Paper covers, 50 cents. Sent post free on receipt of price.

This is Mr. Brown's latest book, published in 1907 and is in its 2d edition. It grew out of his various lines of work. Questions thus received, propounded by student and patient, by letter and in class, have been for 30 years answered until out of these answers and the growing necessity for this knowledge among the awakening masses, this book was compelled to be, as Supply in answer to Demand. It grew.

Self Healing Through Suggestion

Mr. Brown's latest book; 25c. The title tells you exactly what the book is. Plain, beautiful, helpful, artistic, powerful.

I want to thank you for the sunny vitalizing radiation of your book.—*Lillian Whiting*, in private letter to author.

Dollars Want Me!

New Road to Opulence, by Henry Harrison Brown; pp., 24; 10c. It explains just what mental attitude to hold that will draw the Dollar. It will enable you to rise above the drudgery of enforced labor. A powerful booklet.

O Hashnu Hara, editor *Wings of Truth*, London, England, writes: "This new law has given me strength and power such as few could easily realize."

How to Control Fate Through Suggestion

By Henry Harrison Brown; pp., 62; 3d edition; paper, 25c. In Part I it deals with the Science and Philosophy of Life; in Part II with the Place and Power of Suggestion.

Ella Wheeler Wilcox in the Hearst newspapers says: "It is worth many dollars to anyone who will live its philosophy."

Man's Greatest Discovery

By Henry Harrison Brown; pp., 60; 3d edition; paper, 25c. Six Soul Culture Essays on THOUGHT AS POWER, Thought Transference and Telepathy. A thought-provoking book.

Dr. Alex. J. McIvor-Tyndall, who is without a doubt the greatest demonstrator of thought-reading, says: "I would like to recommend it to every person who can read. It is simple, concise, convincing. No one, perhaps, knows better than I that what you state in its pages is, as you say, 'man's greatest discovery.' There is no doubt that Thought is Force capable of accomplishing what we will."

"NOW" FOLK

Glenwood, Calif.

OR

HENRY HARRISON BROWN

589 Haight Street - - San Francisco, Cal.