Human Mature

VOL. XVI, No. 180.

SAN FRANCISCO, AUGUST, 1905.

Subscription per Year, 50 Cents. Single Numbers, 5 Cents.



MISS LILLIAN K. MALCOLM

(For Delineation See Next Page)

PHRENOLOGICAL DELINEATION OF Miss Lillian Katheryn Malcolm

FROM A PERSONAL EXAMINATION BY
ALLEN HADDOCK.

EIGHT 140 lbs., Height 5 7 inches, Complexion Ruddy, Hair black, Eyes dark brown, Prominent features, Athletic build. Nose convex—the nose of energy—sharp and pointed, indicating penetration. Chin strong, Chest very prominent, Breathing and Circulatory powers magnificent, Health perfect. Head 22 inches in circumference, Nose to Occiput 14 inches, from ear to ear over crown 14½ inches, diameter 5¾ inches.

In delineating character it is advisable to compare the person under examination with the average man or woman, in order that the patron may see how he or she is related to, or diverges from the common standard. The test shall be applied in this case, and it is evident that you will not suffer by the comparison.

The average woman weighs 125 lbs., stands 5 feet 4 inches tall, and her head measures 21½ inches in circumference.

Her Organic Quality is neither very fine nor very coarse. By Quality of Organization is meant the degree of Texture. A rather small person, with a head and body below the average in size and weight, may have more intelligence and be superior in talents than a larger one, but then in that case the Texture or Quality of Organization is finer.

You weigh 140 lbs., stand 5 feet 7 inches tall; your head measures 22 inches in circumference, and although you are muscular, your Intellect and Strength of Organization is far above that of the average woman.

You have inherited all the strength of character and sterling qualities of your father, whom you greatly resemble; and these are softened by the domestic and moral sentiments descended from your mother. Phrenology alone explains your complex and highly strung nature. People do not understand you. Some people are apt to conclude because you are muscular, you are masculine; or because you are strong and forcible, you are positive and domineering; if so their conclusions are false, you are only self-reliant, independent and full of courage.

The fact is you are as tender, sensitive and as responsive as the most delicate woman. In one respect you may be described as supersensitive. But it is not that sickly sentimental disposition that usually accompanies the emotional nervous type.

Your dark hair and eyes, the brunette type, indicate intensity of feeling; when accompanied by a full back-head as in your case the intensity is increased in power and larger volume, and enjoying as you do perfect health in body and mind, you are naturally bouyant, full of hope, and able to make yourself felt in the world.

All your bones, muscles and nerves are in good working order. You enjoy the exercise of every organ of body and brain; you should manifest great efficiency in both physical and mental labor, finding steady and hard work alike easy and pleasant, and be able to endure toil, exposure and toil with impunity, because you are well proportioned, full chested and amply supplied with the oil of life.

With such a healthy constitution as yours you ought to enjoy life. I look upon you as one of Nature's children almost devoid of social conventionalities and artificial simulation; you appear to be in touch with dame Nature and need no corsets.

You ought to, and are likely to manifest a good degree of business talent (not exactly in a commercial sense, because Acquisitiveness is rather weak), but in a general way you are tactful, diplomatic, and because of your physical and mental attributes for superintending your own affairs, develop in the long run, managing abilities to control others.

I must not pass that full back-head of yours, in denotes love of children, home and friends.

Be careful where you anchor your affections, as your brain organ of Conjugality is large and active and Veneration—devotion is at least full, which means that you are liable to become miserable by disappointment in love, for as a well known author said of one who was highly endowed with this faculty "Where you truly love, you must possess'', indeed, in affairs of the heart you know such words as "fail", and being well mated you will find your highest happiness in the society of the chosen one, but you would tolerate almost anything in him except infidelity to the marriage relation.

With such a forehead combined with your Temperament, you should be Intellectual, and capable of following Intellectual or Literary pursuits, as Writer, Speaker, Clerk, etc. I have no doubt but that you could make your mark on the stage; however that is a matter of culture and training; you possess the instrument for Histrionic work, but I am of the opinion that depends much on environment and force of circumstances, as to whether you would adopt the stage as a profession. Usually men and women of your Temperament love great liberty of action physically as well as mentally, and they are ready to exclaim "Give me liberty or give me death."

But there is so much of you in other directions, that even an observing and close analytical Phrenologist would be apt to overlook your Histrionic abilities, although you possess considerable public spirit, and enjoy public applause, but you abhor cheap notoriety. This is certainly true, your Intellectual faculties and mental resources are considerable, placing you far above the average standard of women, but in my opinion, what you are or what you may be depends very much on surrounding circum-

stances as to which way you will steer your ship, but it also must be said on the whole, you are apt to control rather than be controlled by circumstances.

Your Religious nature is quite strong, but it is not the religion born of creeds and dogmas of the church. You see God through His works. You probably do not believe that God can be geographically located, but that He is the Spirit, as it were, of the Universe, that he is Omniscient and Omnipresent, and that He endowed man with an Immortal soul.

The marked printed chart accompanying this analysis registers your Physical and Mental status, and your marriage table.

According to the law of selection and affinity you should marry your opposite in Temperament and Color, but mentally similar. As you greatly resemble your father, he should naturally inherit the traits of his mother. Both are the better for such inheritance.

BIOGRAPHY.

Some time after this delineation was made and written out, we gathered the following particulars:

Miss Malcom is the youngest daughter of Robert Gordon Malcolm and was born in Cincinnati, Ohio.

Her father was a sturdy Scotch Highlander, a member of the Grand Army of the Republic and veteran of the war who belonged to and fought in the famous McKinley regiment.

She is and has been a great student of Shakespeare, and played leading parts with some of the principal Shakesperian stars of the day.

Her whole soul and ambition was wedded to the histrionic art, but the commercial spirit of the age lowering he morale of the stage to the level of the box office, she left it in disgust and struck out in a new and independent field of action, but strictly honorable and in accordance with her strong, robust constitution.

The above statement of facts together with the following information culled from the columns of *The Tonopah Daily Sun*, corroborates in a remarkable manner our delineation of the young lady, although a complete stranger to us at the time:

"Miss Lillian Katheryn Malcolm is noted in southern Nevada as being the foremost mining woman in this region. She not only owns and superintends the operation of properties, but on occasion has done actual mining with her own hands. Miss Malcolm owns a large number of claims in the Goldfield district and has actually worked in the shafts herself with pick and shovel. She is also noted as a stampeder and many a time has gone miles over the desert, her outfit being packed by burros. She was the first on the ground when the news of the fabulous strike at Gold Crater was made known last summer. She has a large number of claims there and expects to make her fortune from them. She now is directing her attention to Kawich and says she believes it is the coming district, but as yet has not secured the number of mining interests there that she expects to get and believes she is entitled to. * * * * She went to Klondike with the great rush of '97, and there her mining began. She staked a number of rich claims and fractions but had trouble in getting them, as the Canadian officials wanted everything for themselves. Nothing daunted, she went to Nome, only to secure claims and then have them jumped and at once thrown into the hands of a receiver by A. H. Noves, the crooked judge who stole the gold from so many miners' properties. Since her advent here Miss Malcolm frequently declared that she likes mining and stampeding and that she will not do anything else."

The American Institute of Phrenology opens its next session the first week in September.

How People Contract Disease.

For the first year or two that a man studies medicine, he has every disease that he learns about, says a London paper. We had a man among us who thought that he was going to be paralyzed. He was as healthy as the next man, but that seemed to him to make the disease more insidious. Paralysis and nothing else was in his mind. One night when he had gone to bed, somewhat the worse for the evening's merriment, two of us went in and tacked his slippers to the floor. About six next morning we were startled by a blood curdling yell from him. We went in and found him with his feet in his slippers, just as he had stepped from bed. "Look at my feet," he cried, "I can't move them; I cannot walk a step. It has come at last!"

Superstitions Faith in Drugs.

Owing to wrong training, ignorance and superstitious faith in drugs, fostered by medical priests, quacks and druggists, the false faith in the potency of drugs is confined to no one country. A Dublin druggist notes that the poorer classes of that city appraise medicines by their looks. They attach little importance to colorless mixtures, however good, but are made happy by a bottle of highly colored water made pungent by some herbal extract. And great is the effect if a muddy sediment is to be shaken up before taking in tablespoonful doses every four hours in water.

Correction

By an unfortunate error Riddell's book "Human Nature Explained" got classed amongst our \$1 books. last month. The price is \$1.50.

We select the proper trades and professions for men, women and children.



OBJECTIONS TO PHRENOLOGY ANSWERED.

A Paper by Prof. Allen Haddock, Practical Phrenologist and Editor of Human Nature, San Francisco, Cal.

Read at the Human Science Congress, at Portland Oregon, July 12, 1905.

HERE are no more valid objections to Phrenology than to Chemistry, Astronomy, or Mathematics. All sciences and new discoveries have met with opposition at first, but as Phrenology upsets so many false beliefs, and opposes so many interests, there need be no wonder it has met with such violent opposition.

Phrenological objectors have been successfully met a thousand times, yet still raise their heads and get a clubbing.

One of the most persistent, stupid and bigoted opponents of modern times is Dr. Andrew Wilson, who appears to have the free use of one of the leading journals in England.

His latest objection is that a celebrated Britisher "possessed a head in size below that of the average Briton."

He has been told over and over again that one of the fundamental principals of Phrenology is, that

"Size, other things being equal is a measure of power."

These "other things" are Quality, Activity, Health, Temperament, Formation of Brain, etc.

A 10 inch bar of steel is stronger than a 10 inch bar of cast iron of the same thickness.

A beam of hickory, or oak, is stronger than a beam of basswood same size and thickness; this law of Organic Quality holds good in relation to man's Organic Structure, physically and mentally.

A man of low or coarse Organic Quality, will never amount to much intellectually, even if his head be

several inches larger than that of the average Briton.

The noted Englishman referred to by Dr. Wilson was a man of a good Quality of Organization, and he possessed a favorable temperament; he had all the physical and mental endowments required for his work, together with a cultured mind. With these advantages he accomplished more than the average Briton, and no wonder.

Dr. Wilson has heard these explanations, but he appears not to heed them, for he bobs up again as if he neither heard or saw, thus proving that he is a bigot; and loves not the light unless the rays be shed from his own school of medicine.

THE FRONTAL SINUS.

Another objection to Phrenology is, that the cavity between the two plates of the skull in the lower part of the forehead prevent our observing the Phrenological faculties correctly in this region.

Now in the first place the frontal sinus covers only two of the 43 faculties, but all children and 90 per cent of women have no frontal sinus. and where it is found in men an observing Phrenologist can correctly estimate the size and activity of the two faculties behind the cavity in accordance with the Temperament, Organic Quality, and the voice of the subject. The frontal sinus is a sounding board; when the bones are thick and coarse, as in a coarse Motive Temperament, the voice has a hollow, rumbling sound, and we judge accordingly.

Where the Mental Temperament, or fine Organic Quality prevail the voice is clear and resonant, we know then that no allowance need be made for the frontal sinus. There is not one doctor in five hundred knows this. To Phrenologists belong the discovery.

PHRENOLOGY AND ANATOMY AGREE.

Another puerile objection to Phrenology is promulgated by an obscure English physician, Dr. Russell:

"The outside of the head can not be taken as a guide to the capacity of the brain, owing to the irregular and sinuous formation of the brain structure inside."

This statement is contrary to the view of the leading anatomists of the world. Dr. Vimont, that most eminent of European surgeons, says: "We can form an accurate idea of the volume of the brain by simple inspection of the skull, or external table, the internal table being perfectly parallel, and the degree of elevation of one corresponding exactly to the other. When a portion of the cranium is developed, the portion of the brain corresponding with it is also developed." This high authority confirms the Phrenological claim and thoroughly refutes Dr. Russell's. But if that is not enough, I refer him to Sir Charles Bell's Anatomy II, page 320, which says: "Thus we find that the bones of the head are moulded to the brain, and the peculiar shape of the bones of the head are determined by the original peculiarity in the shape of * * * the brain." Cuvier is also explicit on the point. He says: "In all mammiferous animals the brain is moulded in the cavity of the cranium, which it fills exactly, so that the description of the osseous part affords us, at least. a knowledge of the external form of the medullary mass within." Magendie says: "The only way of estimating the volume of the brain in a living person is to take the dimensions of the skull."

Other authorities might be quoted but these are sufficient for our purpose. Anatomists and physicians at least cannot with any appearance of consistency question this proposition, and no others have a right to do so. Its correctness stands unshaken."

PROVE IT YOURSELF.

That the inner side of a skull corresponds to the outer surface, any one can prove it for himself by taking a cast of the inner side, the plaster cast will also correspond to the form and shape of the brain in life, there-



fore it is all the more surprising that any physician who is supposed to be well informed on anatomy will deny this phrenological fact in face of, too, the unimpeached testimony of the greatest anatomists that ever lived.

Sir Chas. Rell and the worldrenowned Dr. Ferrier, in his "Manchester Science Lecture" support the phrenological view thoroughly, therefore physicians who object to phrenology on these grounds cannot be said to be up in anatomy at any rate.

THE CELEBRATED CROW BAR CASE.

Thirty years ago I was a member of a debating class in connection with a Mechanics Institute, and Young Men's Mutual Improvement Society in England.

The subject of Phrenology came up for discussion, and I was chosen to prove "The Utility of Phrenology" as the subject. I took and maintained the affirmative with earnestness and great glee.

Two of my opponents were also very earnest and intense in their opposition. (One of them is now a member of Parliament, and a powerful speaker in the House of Commons, the other has gained a worldwide reputation as a scientific microscopist and mechanical engineer.) They quoted the "American Crow Bar Case," which to the popular mind at the time appeared to disprove the theory that the frontallobes of the brain is the seat of the intellectual faculties.

A BRIEF STATEMENT.

One P. P. Gage, aged 25, whilst engaged in blasting a rock, a pointed iron bar 3 feet 7 inches in length 1½ inches in diameter and weighing 13½ pounds was by force of the explosion driven through the left angle of his jaw, pointed end first, and passed upward clean through the head near the saggital suture in the frontal region; he was picked up covered with "blood and brains," but within an hour after the accident he was able to walk up a flight of stairs and

give the surgeon an intelligable account of the accident, as if he had only lost an arm or an eye.

He ultimately recovered and lived 12 years after the accident. The accident proved that part of one hemisphere of the brain may be lost without total loss of power, provided no vital spot be touched.

But hear what Dr. Harlow said of Gage's mental condition after the accident: "His contractors, who regarded him as the most efficient and capable foreman in their employ previous to his injury, considered the change in his mind so marked that they could not give him his place again.

The equilibrium or balance, so to speak, between his intellectual faculties and animal propensities seems to have been destroyed. He is fitful, irreverent, indulging at times in the grossest profanity (which was not previously his custom), manifesting but little deference for his fellows, impatient of restraint or advice when it conflicts with his desires; at times pertinaciously obstinate, yet capricious, vacillating, devising many plans of future operation which are no sooner arranged than they are abandoned in turn for others appearing more feasible. A child in his intellectual capacity and manifestations, he has the animal passions of a strong man."

"Previous to his injury, though untrained in the schools, he possessed a well-balanced mind, and was looked upon by those who knew him as a shrewd, smart business man, very energetic and persistent in executing all his plans of operation. In this regard his mind was radically changed, so decidedly that his friends and acquaintances said he was no longer Gage!"

You have observed that Gage's religious and reasoning organs in the left hemisphere were almost, if not entirely, obliterated; he became therefore, addicted to the "grossest profanity," "quite a child in his intellectual capacity and mani-

festations." and possessed "the animal passions of a strong man."

The crow bar had not touched a vital spot, and only affected one hemisphere of the brain, nevertheless the intellectual and moral faculties had been greatly impaired, which accounts for his strange conduct after the accident.

I won the verdict in favor of Phrenology, and the two members referred to probably changed their mind from that time on, as they are old subscribers to Human Nature.

OBJECTORS GRILLED.

This is the way O. S. Fowler grilled Objectors to Phrenology:

"Any village pettifogger can urge objections more plausible against Blackstone, and pedagogue against astronomy. All science encounters difficulties equal if not greater. But do these difficulties in the way of making some of the observations in any science annul all its other facts? Do difficulties in making astronomical observations disprove astronomy? Do mirages overthrow all the principles of optics? Does our inability to count all the stars in the firmament prove that there are none there? Does sun sometimes being beclouded prove that there is no sun, or that it never shines? And yet these are precisely analogous to the objections of our opponents. Difficulties do not kill truths.

Objecting educationists, you know not what you do. Young men by thousands whose education was entrusted to your care you prevented from investigating this science, and kept them from obtaining its advantages, should have known whereof you affirmed. But truth is mighty and will prevail, and oblige you to eat your own words, or else be branded bigots by those who come after you. You have misled humanity and especially our youth, which is a crime against the race, and against truth, for which you must yet atone. The evil effects of your opposition will follow and curse your

pupils and you till God makes "the very wrath of men to praise him." You are making fools of yourselves before all men, who, fifty years hence will retort:- "you are fools not to see that Phrenology is true, or else bigots in allowing prejudice to blind your eyes to its palpable evidences, besides sinners by thus misleading your followers. You are blocking the wheels of human progress, and wickedly opposing man's greatest good. Away ye blind leaders of the blind into merited oblivion, with human curses following you forever."

All Inside.

BY J. P. BEAN, RYLAND BLOCK, SAN JOSE, CAL.

THE condition of a man's digestive organs and muscular and nervous systems very largely determine the way he looks at things. If he is sound and healthy from head to foot a few little mishaps and disappointments do not count for much. The way of living is sufficient, when the health is good, to offset many cares and trials. In fact small things are not noticed at all. But let a man's stomach get so that its internal condition resembles that of an old swill bucket, liver jammed chuck full of partially digested, partially fermented food products, bowels on a strike, blood full of sour bile, skin sluggish and kidneys overworked and tired out, and you may confidently expect that such an individual will be able to see nothing but death and his own misfortune. disaster all about him. His sleep is broken and disturbed by horrible nightmares, and his working hours filled with dark forebodings, evil presentiments, dire misgivings and general depression. Such a man would "hoodoo" a \$20 gold piece so that it would not be worth more than \$19.

He would make an Irish picnic look like a funeral procession, and would generally radiate gloom and

THE FISHERMAN OF COOS.

ROM THE days of Isaak Walton to the days of Grover C.,
The fisher-folk have been the best of all the folk that be;
All lovers of the mountain streams and of the dimpling pool
Of shady bars and mossy banks, and bowers green and cool—
All living close to Nature's heart and loving all her moods,
The blustering time of budding spring and peaceful autumn woods
And by the names of Walton and of Cleveland there is room
To bring from Curry and from Coos, and add the name of Hume.

Of Hume, whose many miles of nets are everywhere in vogue From Bayview on Columbia, to Gold Beach, on the Rogue—Who runs both of that river's banks, and owns its little bed—Who is, to speak in metaphor, its mouthpiece and its head. His father and his father's sire from out the bonny Doon Have plucked the royal salmon with the hackle and the spoon. And now where the Pacific throws across the bar its spume The salmon meets its master, and its master's name is Hume.

Long may he yet be with us, this jolly fisherman,
Who cans the lordly salmon, with a "cap C" on the can.
The streams of Scotland knew him and the Restigouche's vales
Have seen him drag the salmon out and weigh him in his scales,
And many a time his whizzing reel has held his fish in check
Where pours down from the hills of Maine the lordly Kennebec.
But only the Pacific shores give such as he full room
Unless—well, back in Washington, they'd find a place for Hume.

horror a thousand yards in all directions. If at this stage of the game he happens to get mixed up with a revival meeting he is almost certain to "get religion" of a most malignant type and make himself a general nuisance and calamitous affliction to his family and friends and the public generally.

Of course he means well, but in such a condition as he is he would naturally and invariably do and say exactly what he should not, hence his utter failure as a "worker in the vineyard." If he makes an investment it is always in some wildcat scheme which could not possibly be other than a disastrious failure. If he seeks medical advice it is certain to be of some quack who will do him more harm than good. About this time he is likely to fall in love—fancy a woman coming in contact with that awful breath of his-and the lady, naturally objecting to a walking pestilence, refuses to respond. fraughted by the spirit of utter perversity, instead of going to work to clean himself, both without and within, he writes a dispairing note to the lady (giving her a fit of the blues) takes a dose of carbolic acid or "rough on rats" and so completes the chapter of error and foolishness. It is a safe proposition that when a man commits suicide the real cause was not the financial loss or disappointment in love to which the act is generally attributed, but the mass of filth with which his system was fairly loaded. Right living is the only true safeguard against misfortune and disease. Keep the muscles strong and flexible, the circulation good, eat to live instead of living to eat, and thus keep the digestive organs clean and sound. Avoid drugs and stimulants, drink plenty of good pure water, try to do something to help and benefit your fellow man, and you will find your life full of joy and sunshine. The clouds, gloom and discord that you find are all inside yourself. Keep them out by keeping clean.



THE PATHETIC AND COMICAL HISTORY Of ALLAN O'DALE

(ALLAN OF UNDERBANK-DALE)

CHAPTER VIII.

He's armed without, that's innocent within.-Pope.

A WEE BIT OF PHILOSOPHY.

WAS UNDER no moral obligation to stay in my last place, my late master never secured my signature to papers as an apprentice. I was not legally bound by indenture, and having been overworked and underted for nearly two years, with no wages and scarcely one hour for play or recreation, I did not feel myself morally bound to remain a slave.

It had been a time for me of great hardship, and I had come through it weary, worn out, emaciated, more like an old man than a boy 17½ years of age. But my spirit was not broken, I took it philosophically; perhaps I had to pass through the furnace of purification; who knows? I know that I possessed an intuitive feeling that I would not always remain in obscurity, and that the time would come when I could do something for myself and the world.

I confess to day that my ambitious and youthful dreams were high, but he who never strives never attains.

My advent into Shoddyopolis meant another new departure in life. The day after my arrival I secured a position as a 'Laddy Minder,' or attendant on a self-acting piecing machine at 9 shillings (or \$2.25) per week, in a woolen mill.

I regarded this as a backward step, to again become a mill operative; I detested it, but it was the best I could do under the circumstances, which goes to prove that we all are, (to a certain extent) creatures of environment; yet, possessed with high ambition, courage and force of character, we may create new circumstances and thus change our environment.

MY NEW EMPLOYER A GOOD MAN.

My new employer, Joseph Narrowhead, was a splendid fellow; he took a fatherly interest in me on sight; his presence was congenial, my work easy, and I began to gain strength and to grow a bit (I was always as thin as a match) but I gained in height and weight considerably during the first six months.

A NARROW ESCAPE.

In order to save time, one day, I began to clean the machinery whilst in motion, when my clothing caught in the revolving wheels; I cried out—"Oh! my arm!! my arm!!" Quick as a flash my employer jumped towards me and threw the machinery out of gear.

In half a second more my right hand would have been cut off by the wrist, as it was already jammed between two crunching cog wheels.

Such an accident would have changed the course of my whole life.

CASTLES IN THE AIR.

My kind-hearted employer and friend was a most genial man, and an optomist; he built castles in the air. Said he, one day in one of his optimistic moods: "Allan, lad, I expect to be rich some day. I have an old aunt at Wakefield worth thousands of pounds; when she turns up her toes, I

will buy a mill of my own, and start manufacturing on my own account, and you shall be my cashier and bookkeeper."

God bless his heart, he meant every word he said, but he had more faith in my ability as a cashier and accountant than I had, still I cherished the idea somehow, that if Mr. Narrowhead should come into an inheritance, I would stand some show of elevation, but I could not conceive what.

Sooner than anybody expected the old lady died; Mr. N. received a note of invitation to attend the funcral; he went; barring his dress of mourning, he did not wear a mourners look, he was too friskey and jolly.

Next day on returning to his work, he certainly behaved like a mourner; he had not a word for anybody, his friends realized his disappointment, but they had too much respect for him to wound his feelings by uttering words of criticism.

I was closer to him than they were, so after a few hours I ventured to ask:

"How much, Mr. N., did you get?"

The answer came in a gruff voice: "A pair of kid gloves."

"Do you mean to say that was in the will?"

"No. She bequeathed all the money to charities, and left her relations out in the cold, but I guess she's hot enough now."

"Wnat do you mean by her being hot enough now?"

"I mean," said he "that if she has wings she is flying in hell, like a bird."

Continued through this year

"Electricity in the atmosphere affects your system," said the scientific physican. "Yes," said the patient, who had paid \$10 for two visits, "I agree with you, there are times when one feels over-charged."

Digitized by Google

<u>Human Nature</u>

A MONTHLY JOURNAL

--- DEVOTED TO-

Phrenology, Physicgnomy and Health.

ALLEN HADDOCKEd	itor and Prop.
One Year, in Advance	50 Cents
Single Copy	5 Cents
Back Numbers, per Copy	

Rutered at the Postoffice at San Francisco as Second-Class Matter, September 29, 1890.

SAN FRANCISCOAUGUST, 1905

PROF. HADDOCK is the author of and accepts responsibility for all unsigned articles and paragraphs. The moral responsibility for signed articles devolves upon the writer whose name is attached.

MONEY ORDERS

We hope our friends will remember that all money orders, American or International, must be drawn on the Postoffice at San Francisco, Cal., or through an Express Company, and made payable to Allen Haddock at 1020 Market street. Foreign subscription two shillings and six pence received as one year's subscription, or 50 cents for United States and Canada.

Bank checks not accepted.

When this marked inside with Subscription has when the paper stops, and is only renered by request. Kindly renew at once.

Back Numbers.

To discourage slow renewals and carrying old stock, we charge 10 cents each for back numbers.

Our office hours are from 9 A. M. to 9:00 P. M. Phone Mint 796

Will city subscribers kindly call in the office to renew or subscribe?

HUMAN NATURE is 50 cents per year. The following magazines are \$1.00 per year: Phrenological Journal, Human Culture, Character Builder, Health, Suggestion, and Health Culture.

You may order any one of the above journals and HUMAN NATURE, one year, for \$1.25, at this office.

Notice to Patrons.

Our Prof. Dove is in the office every evening from 5 to 9 o'clock, every Saturday from 9 A. M. to 9 P. M., and Sundays from 9 A. M. to 5 P. M. He will receive subscriptions to HUMAN NATURE, sell looks, make examinations, or give lessons in Phrenology and Physiognomy.

At 6251/2 Larkin street, 10 A. M. to 5 P. M. daily.

OUR MAIL COURSE

TEACHES HOW TO READ CHARACTER, in 27 Type Written Lessons, \$5.

OUR PROFESSIONAL COURSE

Consists of Fifty Lessons for Fifty Dollars. Lawyers, doctors, merchants and working men of all trades and men and women in all departments of life, are realizing the great necessity of understanding the character of those with whom they come in contact. All successful persons are successful not alone because they are working in the direction of their talents, but also because they understand human rature.

Our course of practical lessons teach how to read character as no other system can.

Your Abilities Described From a Photograph.

We have had more than a score of year's experience in describing character from photographs, and been the means of directing thousands into occupations in which they have succeeded, because they had talents for the work assigned them as revealed by Phrenology.

We can describe the type of person you are adapted to marry according to the law of selection and affinity, ar explained by temperament, texture, etc.

Send us your photograph together with a few lines of your own hand-writeing, present occupation, education and whether married or single, and state of health.

Readings, brief statement, \$1.

Brief statement and marked chart, \$2.

Complete written analysis, \$5.

Allen Haddock, 1020 Market 8t., S.F. Cal.

Our Advertisements.

The reading matter and advertisements in HUMAN NATURE have educational value and represent progress. Our policy is that nothing objectionable to the intelligent reader will be inserted. Drugs and patent medicines, tobacco, liquor, fortune telling and faking advertisements, and all illigetimate schemes are prohibited in these pages. Our aim is to publish advertisements of such parties only as we believe to be honest and reliable. In answering advertisers, please state that their advertisement was seen in HUMAN NATURE.

We have some fine Oil Paintings in stock, many of them NEW, cheap and very suitable for lecturers. Send a stamped elf-addressed envelope for description.

Human Nature Books

To meet frequent inquiries and a growing demand from Phrenological students, we give the following list of books which may be read with profit by those seeking thorough information upon the Gallian philosophy.

Self Instructor-Fowler.....\$1.00

2 0 11 12 11 11 11 11 11 11 11 11 11 11 11
How to Read Character-Wells 1.25
How to strengthen the Memory-
Holbrook
How to read Character in Hand-
writing—Firth
Heads and Faces, How to Read
Them—Sizer 1.00
Home Cyclopedia-Foote 2.00
Lectures on Man-Fowler 1.50
Lectures on Phrenology—Combe 1.25
New Model Manakin and Key—
Tiers10.00
Phrenology Proved and Applied—
Fowler 1.25
Phrenology and The Scriptures—
Rev. Pierpont
Science of Mind Applied to Teach-
ing-Hoffman 1.50
Science of Life (Sexual Science)
—Fowler 3.00
Studies of Mind and Character—
Drayton
Uncle Sam's Letters on Phrenology
Uncle Sam
Wedlock, or Right Selection of
the Sexes-Wells 1.50
A Child of Light—Riddell 2.00
The New Man-Riddell
Human Nature Explained-Riddell 1.50
Health in the Household-Dr. Dodds 2.00
A Manual of Meutal Science-
Fowler 1.00
The Temperaments—Jacques 1.50
New Physiognomy-Wells 3.00
Brain and Mind-Drayton &
McNiell 1.50
The Constitution of Man-Geo.
Combe 1.25
Choice of Pursuits—Nelson Sizer 2.00
Hydropathic Encyclopedia-Trall 4.00
Human Science—Fowler 3.00

An extended Catalogue of books mailed to any address on receipt of postage stamp.

We have the only agency in America for many of the British books advertised in another column.

Address 1020 Market Street, San Francisco, Cal.

The Electric Light Bath.

BY WILLARD C. BEAN, D. O, 305 LARKIN ST., S. F., CAL.

A'S A TONIC to a cleanser and eliminator of waste products from the human system, the Electric Light Bath has no equal, when em ployed by skilled and experienced operators. But when used by inexperienced persons who are unfamiliar with its physiologic and therapeutic effects it may do much harm. Many of the physicians, most of the operators (who give electric light baths) and all of the patients who take them, are unfamiliar with the scientific principles which make this appliance the most valuable of all sudorific or calorific measures.

The Russian, Turkish and other baths of that kind have the same objectionable features, viz., that the patient is exposed to a high temperature, and unless he possesses a good heart, kidneys and lungs, there is danger of him dying during the exposure. Another very objectionable feature which, in my opinion, overshadows all others, is the unsanitary conditions which usually accompany these baths.

In the Electric Light Bath conditions are different in every respect. Instead of the patient being exposed to a temperature of from 120° to 150° F, as in the Turkish and Russian baths, the temperature of the bath hardly ever reaches 100°. Radient instead of conducted heat is employed. Perspiration flows freely at 85° F, and starts in three and onehalf minutes after exposure, instead of five to six minutes required in the Turkish bath, even with its extremely high temperature. The reason for this is that the rays of heat pass through such transparent media as the air without heating it, the skin is also practically transparent to strong rays of light, as is the underlying tissue, except the bones which in the living subject are translucent. It is well known that rays of light when

obstructed produce heat, depending upon the amount of obstruction. The tissues offer enough resistance to the light to produce heat, which through the controlling vaso moter nerves cause expansion of the capillaries. The stimulus of the heat-rays together with that of the carbonic acid gas contained in the blood of the distended capillaries act instantly on the sweat centers in the medulla oblongata and profuse perspiration results, the amount which is more than twice that produced by the other heating baths. The quantity of urea eliminated during an electric light bath is much greater than any other application, while that of carbon-dioxide is also greatly increased. The radient energy of heat by this process is conveyed to the deep tissues direct instead of being slowly transmitted by conduction as in the care of dry or steam heat.

The bath which we use and which we recommend is that which permits the patient to lie down with the body exposed to the light while the head is outside the bath, thus the patient's muscles are perfectly relaxed, at the same time he is breathing the pure fresh alr, and in this way he receives the full benefit of the application.

The Electric Light Bath produces a tonic effect on the patient, at the same time the best results are secured by applying some sort of cold douche or sponge bath after exposure to the light, followed by massage. Of course the patient's condition, temperament and idiosyncrasy must all be studied, as it is well known that the requirements of one patient is no criterion for the next; each must be studied separately.

In the treatment of malarial fevers, chronic bronchitis, chronic pneumonia, pleurisy, congestion of the spleen or liver, cerebral hyperemia, jaundice, rheumatism, neuralgia, sciatica, gout, obesity, acute alcohol poisoning, chronic nephritis, in fact almost any disease where eliminative measures and general tonic is required, the electric light bath is the best.

The principal reason why this bath is not generally employed by physicians is that, 1st, a suitable apparatus which costs from \$200 to \$500, with rooms large enough to give baths together with all appliances, are necessary. 2nd. The time required to give this treatment is more than the average practitioner will allow, besides extra attendants are necessary, another thing the regular practitioner does not give much study to Radiotherapy, physiologic and therapeutic effect of sun and electric light baths, etc. Another thing it would detract from the doctor's dignity somewhat to give a bath and that could not be tolerated.

From my point of view it looks as though it would be better to give more attention to physiologic therapeutics, and less to the study of drug medication. The physician would be able to accomplish more and the patients would suffer less and thus all things would combine for the general good of humanity.

Our Students.

In a professional course of 50 lessons (private and individual instruction) our students are taught the location and function of every organ of the Brain and Body together with their Facial Signs, and signs of Health and Disease, as well as to Read Character on sight.

Those intent on entering the field of Phrenology, are given all the latest information to help make their career profitable in every sense of the word.

Working men, employers of labor, merchants, lawyers, physicians, indeed, men and women in every walk in life, are taking up this course of study, as it teaches them how to understand themselves and others as no other science can. One student writes: "I would not take \$1,000 for my knowledge that your course gave me."

Human Nature 50 cents a year.

Graphology.

BY HARRY HILL, SAN FRANCISCO, CALIFORNIA.

AVE you not often heard the remark, "I do not like the style of that man's handwriting, it strikes me very unfavorably." This is actuated by instinctive deductions of the character-from the handwriting. When you reach the point where you are able to read a person's character and discriminate his habits, caprices, desires and eccentricities, you can be considered a Graphologist. This science is of ancient origin. It has been studied in Germany and France for many years. and English and Americans are now taking it seriously. It is not generally known to the general public, but is gradually coming into favor. Graphology is deductive and rests upon laws founded from observation and experiment. I will enumerate some of the most simple. Take for instance, a person who writes in large flowing curves, is of an open and approbative disposition. When you see a letter written with a large margin, you may rest assured that the writer possesses good taste and judgment, while a large sprawling hand, with only two or three words to a line, shows extravagance and waste. A close pinched handwriting indicates economy, and very often great sensitiveness and spirituality. A slovenly handwriting is a sure sign that the writer is slovenly in appearance and habits, while a neat and tidy letter is a sure trait of tideness on the part of the correspondent. When you see a person who fails to dot his "i" or cross his "t", you may be sure that he will neglect and shun business, this same trait is shown by neglect to punctuate. The singularity of human nature is in exact proportion to the idiosyncracies of the writer. For instance, a person writing a bold, clear hand can always be selected as possessing a strong nature, while delicate, faint strokes,

show ideality, but not stability.

Have these thoughts never come to you. Have you never compared the foregoing signs with the writing of those you know. If not, I would suggest you try the experiment and see if your conclusions are not verified. Take your own handwriting. When you are in good spirits, you will note that there is buoyancy in the outlines and they ascend toward the upper corner of the paper. You will instinctively turn the tails of all ending letters upwards. But notice the contrast when you are despondent, your writing has a dogged appearance, dropping toward the bottom of the page. These are the most simple laws of handwriting and by mastering their deductions you will be enabled to tell at a glance the type of person with whom you come in contact. After that it is simply a matter of analyzing certain letters and other signs which are more definitely outlined.

A person who mastered Graphology, will be able to read a man's handwriting and choose such business associates as he thinks honest and worthy of consideration. He may also select his friends and social acquaintances with respect to their several characters, and in fact help his duller sences to a more perfect realization of the worth of training in all he does. Surely no one can afford to ignore such a valuable science when a knowledge of its great practical benefit is so apparent.

Smith's Cash Store

We have dealt with this well-known firm nearly twenty years, and can say with pleasure that the goods they supply cannot be excelled anywhere, and that they are of the best value that can be supplied in any market for cash. We have carried Smith's advertisement nearly sixteen years, or ever since Human Nature began publication, and we have never heard one word of complaint from their patrons, but expressions of satisfaction all around. See their new advertisement on page fourteen.

Character in Handwriting.

We have for sale a remarkable book on Graphology, by Henry Frith. It contains numerous autographs and explanatory specimens of handwriting selected from various sources, and is the best book on the subject that we ever handled at the price, 50 cents.

The latest and most elaborate work on the subject is the large bound volume of 149 pages, price \$2.00 cloth, entitled "Psychology and Pathology of Handwriting," by M. K. Thumm. This is the book by which you may read the character of all your correspondents on sight, or make an honorable living by utilizing its teachings. Apply Human Nature office.

Facts About Life.

There are 3,064 languages in the world; and its inhabitants profess more that 1,000 religions. The number of men and women are about equal. The average of life is about 33 years. To 1,000 persons only 1 reaches 100 years; to every 100, 6 reach the age of 65; and not more than 1 in 600 lives to 80. There are on the earth 1,000,000,000 inhabitants. Of these 33,000,000 die every year, 91,824 every day, 3.730 every hour, 60 every minute, or 1 every second.

The Phrenological Journal for August will contain an article on "The Difference Between Men and Women." and illustrations will be given of the life and character of Dr. Darlington, the Health Commissioner of New York, and some of our captains (among both men and women) of our Athletic crews. Another article will be on "Phrenology and Business," by Millett Severn, of England, and another on the "True Basis of Success," by B. Kline. 'Valuable Advice to Parents on Children" is also given in the department for Psychology of Childhood.



Phrenology Progressing.

HERE has been no local opposition to Phrenology during the last twelve years in San Francisco. Up to that time some antiquated drug doctor would have his fling at it, and as sure as he opened his mouth on the subject he would "put his foot in it" by proclaiming his ignorance of the subject, and just as sure we would "go for him", and warned our readers to shun any medical man as dangerous who knew no more about the brain and body in relation to mind than proclaimed by his own words.

If our attitude has been fearless in thus defying opponents, it is because we have truth on our side.

Medical men are not all fools. We do not know one doctor in California to day who opposes Phrenology; if there is one he keeps mum; times have changed.

Our readers may talk to any medical man to day, and if he is not a believer in Phrenology, he is not well informed; if he has made a study of the subject with an unbiased mind he will be enthusiastic on the subject because he recognizes Phrenology as the key to his success in the treatment of his patients and as the only mental system through which he can understand the mind of those under his charge.

This revolution of opinion in the minds of medical men is taking place all over the world.

We have before called the attention of our readers to the excellent work of Prof. W. E. Youngquist, in Stockholm, Sweden. His monthly magazine, *Frenograffen*, contains the following in the English Column:

"Greetings to the advocates and friends of Phrenology in America, England, Australia and also in Sweden, for those who can read them.

Progress! Advancement! Approval! Encouragement! Truths unmistakable victory over ignorance! Silence from the press! Too weak to admit its mistake! Too ignorant of

our science to either oppose or approve it! The backbone of opposition is broken! The peoples constant approval of phrenology!

Stockholm is ours! Meetings orderly! Halls filled twice a week, with no free meetings! Numerous examinations! Books loaned by hundreds at 50 ore per fortnight. Large numbers of Fyrtornet are sold. Private pupils are increasing in numbers. Two classes per week. The New Phrenological Society, Frenolight No. 1, is progressing, membership increasing rapidly, with harmony among them all. Doctors (M. D:s) are preaching phrenology in their lecture courses, foreign Phren, magazines on exhibition by one of them. Others writing in their medical works. Magazines and comic papers giving whole pages to phrenology with several illustrations. One editor bought a picture of our open air meeting for 4 crowns and published it to 500,000 readers. Publishing enterprises in Phrenological literature past the danger point financially, now. Such is the report in brief at

Success seems painted everywhere, for phrenology in Sweden. What more can critics demand, friends expect, or ignorant enemies desire, to aggravate them? Should a man expect any more after 21/2 years work in a strange land, starting on nothing financially. Acquainted with - nobody. Encouraged by none. Opposed by thousands. Defeatednever. Swedish literature on Phrenology to distribute, not a leaf. Discouraged, down hearted, down in the trough of the sea of opposition sometimes, only to rise on the crest of the wave of encouragement, however small. Penniless sometimesbut never borrowed a crown. Only one aim and ambition: Phrenology's banner planted in Sweden to stay. Only one enemy; ignorance. One hope in the distance; a return to the "Land of the free, and home of the brave." Money was lacking, credit was good and is still better now.

We have much to be thankful for. The daily press batteries are silenced and beckonings to England were not in vain. Mr. James Webb has been here and his work was of great value. Thanks a hundredfold we shower upon this snowybearded veteran of Dr. Gall's science. Thanks to the phrenological press for the sympathetic attitute expressed in various ways and those welcome copies full of new ideas for me and for others. Ten new subscribers have been secured in Sweden in all nown yes more, Uppsala and Lunds Universities as well as the Medical Society of Stockholm have also received several copies free for a year from foreign editors.

Ignorance of phrenology has been a virtue in this country but things are changing. The outlook is promising, my latest work "The Bridal Veil," in eight chapters, is now ready, and about 500 copies of the edition (2,500) are already sold. A new book for children, "Unga Sveas Frenolyra," (lyre) is under way and will soon be published.

Wanted.-12--more Swedish-speaking traveling phrenologists for various parts of Sweden, a good field.—But demand exceeds supply in this case. I have had very good health, so that not one meeting has been postponed, or an examination put off, on account of physical inability, or my vocal organs being at fault. Am now engaged 5 and 6 times a week for lectures, examination evenings, etc."

What is happening in Sweden is taking place all over the world. Phrenology is progressing, because people are seeking the truth. Dr. Gall said of Phrenology: "This is the truth though opposed to the philosophy of ages." Error dies hard but "truth is mighty and must prevail."

Elbow grease, in partnership with brains, will win where main strength and awkwardness will fail. Never take two steps where one will accomplish the same result.



The Matter With Him Was This.

Two months ago from a farm near Stockton, one of our patrons wrote: "I do not know what is the matter with myself and the other boys on the farm.

"Farming is a healthy occupation, but we are all constipated and half dead, yet we live well on three meals a day.

"It is very warm here and getting hotter working in the sun all day, besides we get pork, beef steak, mutton chops, plenty of new bread and hot cakes, beans and other strong nourishing foods every day—perhaps the food is too strong. The boys are always taking pills which only appear to give temporary relief, but never cure.

"I do not believe in druggtng, I am inclined to believe the cause is in the nature of our food. Please find \$5 for your letter of advice. Answer to questions enclosed."

On July 17th we received the following letter:

"Dear Mr. Haddock:—I strictly followed your instructions and I have now the laugh on the boys. We have been pitching hay and doing other heavy work in the hot sun, but I am O. K. I never felt better in all my life. I can do more work with less fatigue than any of the other boys, although not as big nor as heavy as some of them. They are all still sick and complain about their health, but I am well, thank you.

I know now what was the matter. Pork and beans and other hot (heat giving) and windy! foods, are as bad for us here, as they were to our soldier boys in Cuba and Philippine Islands."

The writer of the above two letters evinces considerable intelligence for a farm laborer, who is supposed to have more brawn than brains, or little time and less inclination for study.

It certainly is surprising how little people know as to the value of food in relation to health and disease.

During a hot spell last summer we visited a health (?) resort in the country. Much to our disgust hot buckwheat cakes and pork and beans were put on the table; such foods are as unhealthy — especially in hot weather—as the notorious mess of doctored canned beef in our army and navy, which was the cause of so much dysentery and death of our boys in Cuba.

Are Your Brains Paying Dividends?

One of our subscription agents, Harry Hill, has issued a circular from which we make the following extract as an example of his enterprising business ability. Harry pulls business up *Hill* successfully:

" If you are able to read character or human nature scientifically, you will have a decided advantage in dealing with humanity. If your mind is educated in the right direction it enlightens and moves you in correct paths. Many men and women possessing a fine education, can be found in obscure positions, when they might be filling prominent places in the business and social world, if they could only grasp and develop this powerful factor, (which they can develop) they would force their way from a condition of diffidence and obscurity into that sphere in life to which they rightly belong. Men and women succeed best nowadays in proportion to their ability and what they know, than what they do. Indifference and indecission in the presence of opportunities are the cause of most failures.

"Human Nature Magazine is a journal published for sixteen years and well known by students of Phrenology in all parts of the world. It is devoted to Phrenology, Psychology, Graphology, Physiognomy, Hypnotism, and other Kindred subjects. Mindreading and Telepathy is also treated from a scientific standpoint.

Summer Health.

Health Culture for July is a special summer and vacation number of this practical and healthful publication, and is filled with suggestions for health and comfort in hot weather. It carries on its cover a cool, refreshing marine scene, the contents are varied, considering many phases of summer life.

Under the head of "Some Summer Problems" Albert Turner considers Outdoor Life for Women, A Vacation with a Top Buggy, A Techer's Vacations, The Summer Sunday Dinner, etc. "Vacation Days," "Dietetic Problems," "What to Eat in Hot Weather," "How Women Should Dress in Hot Weather," "The Tent Cure with Rest," "An Ideal Place for Summer Rest," "Children's Physical Culture Games." "How to Uplift the Chest," "A Course of Exercises for Boys," "Chapter of Experiences from a Busy Life," "Slaughter of the Innocents," and Golden Days of Summer." are some of the features of this excellent number.

It is safe to say that those who would be healthy and happy during the summer and "dog days" would be greatly helped by the reading of this issue of *Health Culture*. It is published at \$1.00 a year, 10 cents a number, by the Health Culture Co., 153 W. 23rd St., New York.

Subscriptions received at Human Nature office, 1020 Market St., San Francisco, Cal.

Regarding Sample Copies

When a sample copy is sent it is an invitation to subscribe. HUMAN NATURE will pay you twelve monthly visits for 50 cents. Many of our subscribers now remit \$1.00 for two years. Or you may name two of your friends to whom we can forward HUMAN NATURE FREE, including yourself, one year for one dollar.

A shoemaker hung out a new sign, and then wondered what passers by found so amusing. His sign ran as follows: "Don't go elsewhere to be cheated. Walk in here."



DON'T BE A MIS-FIT!

Don't be a Round Peg in a Square Hole!

YOUR TALENTS ARE REVEALED BY YOUR HEAD AND FACE



Men and women are adapted by nature to certain business, trades or professions; nothing but a phrenological examination can determine and point out the sphere to which YOU belong, and in which you may hope to succeed.

A correct delineation by an experienced, competent Phrenologist, will describe your character, how to strengthen your weaknesses benefit by your strength, and point out as True as the compass whether you are by nature Artistic, Commercial, Literary. Mechanical or Scientifically endowed, indicating with unerring certainty, whether you can succeed best in Business, Trades, or the Professions. "Success is the result of Talent working on the right line."

People are wise who have an examination made every two years.

Professor Allen Haddock is the Editor of Human Nature, and as a practical Phrenologist he has been making examinations in the

SAME BLOCK OVER 20 YEARS

to the entire satisfaction of his patrons.

Professor Dove has had over 10 years' experience. He is also a correct delineator and reliable Phrenologist.

Verbal Examination - - - 1.00
Verbal with Descriptive Chart - \$2.00

Type Written Analysis - - 5:00

An elaborate Life Reading and Type Written Guide. covering every Physical and Mental phase to the minutest detail \$25.00

For a Face Reading only - - 25c. Lessons given in Phrenology and Physiognomy

-Office Hours-

PROFESSOR HADDOCK

Every Day
Except Saturdays and Sundays.

PROFESSOR DOVE

Every Evening
And all day on Saturdays and Sundays.

1020 Market Street, San Francisco, Cal.

Digitized by Google

R. D. HUME

Salmon Packer

SHIPPING AND COMMISSION

WEDDERBURN. DRECON

IF YOU

Are interested in PICTURE POST CARDS and would like to receive 290 Nicely Printed Names of Persons that wish to exchange Cards, send me your name and address on an envelope and I will enclose you the July List of

UP-TO-DATE CARD EXCHANGERS AND COLLECTORS OF THE WORLD

HARRY HILL

The Card Collectors' Very Best Friend

120 SUTTER ST., San Francisco, Cal.

"Men Are Animals"

savs Nature Cure.

-- Mays Nature Circ.
"Men are Gods"-- says New Thought.
"Men are Both Arimals and Gods"-- says 1
TUROPATH, and treats them accordingly.

There is only one book in the world that combines healing of body, mind and soul. That book is "RETURN TO NATURE"—the manual of NATUROPATH.

Here you will find ALL the means of self-cure—sun, air, water, food, magnetism, exercise, rest, AND ALSO aspiration, idealism, awakening of instinct, faith and self-expression.

After you have tried Physical Culture. Diet, Suggestion, Hydrotherapy, Osteopathy, Mental and Divine Science, to discover that NONE QUITE SATISFIES, then investigate "RETURN TO NATURE" as interpreted by NATURO-

One book covers all cases, from Colds, Catarrh and Indigestion, to Rheumatism, Paralysis, Consumption and Sex Disorders. Over 300 pages, illustrated, cloth bound. Price \$2.00; paper cover \$1.00, with a year's subscription to "Naturopath" 50c. extra.—if you're convinced and helped; not a cent otherwise.

The synopsis tells what noted authors, editors The synopsis tells what noted authors, editors, doctors, physical cultureists and reformers think—among them Professor Allen Haddock. Sent for a stamp. In case you can spare a dime and are interested that much, I'll send you a large assortment of Naturopath literature, including my magazine "Naturopath": a catalogue, health foods and supplies, and so forth.

I have studied Phrenology—and believe in it. Let me prove to you Naturopathy is to be equally believed in.

BENEDICT LUST. N. D. 124 East 59, **New York City** 'By universal consent HORACE MANN educator of the 19th century."-Dr' Winship editor of the Journal of Education.



HORACE MANN

HORACE MANN built upon the Science of Phrenology the most perfect system of education the world has known. He said: "I look upon Phrenology as the guide of Philosophy, and the handmaid of Christianity. Whoever disseminates true Phrenology is a public benefactor."

THE CHARACTER BUILDER

is built upon Phrenology, and explains that science. It is adapted to old and young. Every, body needs the CHARACTER BUILDER.
Edited by John T. Miller, D. Se., Professor of Physiology in the D. S. University.
Subscription price \$1.00 per year.
Sample copy 6 cents.

Address
HUMAN CULTURE COMPANY Salt Lake City, Utah.



TO THE SICK

I extend my Brotherly hand and earnestly re-I extend my Brotherly hand and earnestly request that each and every reader of this paper write for my FREE BOOKLET on Reliable hone Cures by NATURE'S FORCES. I have cured thousands in all parts of the United States, and nearly every port and entry in the world I have good news for all sick people—whether rich have good news for all sick people—whether rich or poor. Write this very minute, as this opportunity may never come to you again. Address

M. N. ROGERS, V. D. Union City, Mich., U. S. A.

COUPON

SMITH'S CASH STORE, Inc. 25 Market Street. San Francisco, Cal.

GENTLEMEN :

Please send to my address a copy of your Price List, also your booklet on Co-operation, explaining your offer in regard to special discounts, wholesale rates and dividends to prospective investors. I understand this places me under no obligation what-

accer.
Name
Postoffice
State

Three Ages of Man.

The first age of man is when he thinks about all the wicked things which he is going to do. This is called ''Innocence.'' The second age is when he does all the wicked things he has thought of in childhood. This is called "The Prime of Life." The third age is when be repents all the wicked things. This is called "Dotage."

The man who can go without several meals in succession, lose two or three nights' sleep, do two or three days' work in one, mental and physical, is the man who has swept the cobwebs out of the basements and garrets of his lungs with good, full breathing.

If you wish a good lively Health Magazine, then send us \$1.25 for one year's subscription to Dr. Burke's Health Journal and HUMAN NATURE.

If you would be pungent, be brief; for it is with words as with sunbeams -the more they are condensed the deeper they burn .- Southey.



Hammam Russian and Turkish Bath.

OPEN DAY AND NIGHT
Sole Right for the Pacific Coast for
Lipper's Patent

Carbolic Acid, Ste 1 Brine Baths
Electric, Sulphur and other Medicated
Baths.

Elaborately Equipped for both Ladies and Gentlemen.

11 & 13 GRANT AVE., San Francisco R. BURNS, Proprietor.

Telephone Folsom 3123

J. H. WILEY

931 MISSION ST. NEAR 5 TH

Dealer in New and Second Hand

Furniture. Carpets BEDDING, STOVES, Etc

First-class Upholstering Done to Order

Mattresses Made Over and Returned the
Same Day.

M. A. C. CHRISTESEN, Proprietor. Telephone South 862

Branch Coffee → Lunch House

No. 26 FIFTH ST., S. F.

Opp. Metropolitan Hall; cor. Mint Ave.

N. B.—Parties and Socials supplied with Coffee and Cream at reasonable rates.



The Popular Photographer **

8 Sixth Stret, San Francisco.

Fine Cabinet Photographs from \$1.00 per dozen upwards.

A Crayon Portrait Free with every dozen Cabinets from \$2.00 upwards.

now from the or of the con-

CHILDREN'S PHOTOGRAPHS A SPECIALTY

PALACE BATHS

Physicians recommend warm salt water bathing for rheumatism, nervousness, neuralgia, numerous other ailments. Tickets 25c; 6 for \$1. Also electric salt water baths; tickets 50c. 717 Filbert street, North Beach car lines.

PEAD PEOPLE



AS YOU READ A BOOK BY MEANS OF Dr. Lundquist's Correspondence Course in Scientific Character Reading, for Home Students, Travelers and Busy People.

Send ten cents for circulars and sample copy of HUMAN CULTURE, a \$1.00 monthly which treats of the laws of life, love, talent, moneymaking, character reading, self-improvement and soul culture.

HUMAN SCIENCE SCHOOL

130 DEARBORN ST. CHICAGO, ILL

HEALTH

A Monthly Magazine devoted to the cause and cure of diseases. Price, \$1.00 per year.

Teaches hygiene, diet, mechano-therapy hydro-therapy and common-sense methods of getting and keeping good health. Directs attention to unrecognized gluttony and superstitious faith in the power of drugs to cure. Considers disease a penalty for disobeying Nature's laws, and advocates Nature as the real healing power.

Edited by W. P. Burke, M. D., at

DR. BURKE'S SANATARIUM

Burke, Sonoma County, Cal.

HAMMAM ...TURKISH_BATHS...

50 Cts

Cor. Pine and Kearny Streets
SAN FRANCISCO

PUBLICATIONS

Why you should read the

Phrenological Journal

Because it is a bright, up-to-date exponent of Human Nature.

Because it will help you to understand yourself and others.

Because it exposes to view the mental machinery of public men and women.

Because its Child Culture Department helps mothers to understand the characer and needs of each child.

Because it will interest you intensely,

Single copy, 10 cents; one year, \$1.00; mailed free. Address 24 E 22nd street New York.

Tivoli Cafe...

and ICE CREAM PARLORS

16 and 18 Eddy Street San Francisco

The most popular Coffee House in the

G. C. LARSEN, Prop.

A New Rate

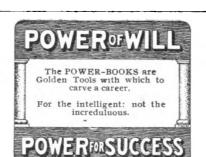
For Accepted Advertisements in

Human Nature.

This magazine, now in its 16th year of publication, has a splendid circulation in San Francisco and all throughout the United States, Canada, Mexico and foreign countries.

Full page......\$15.00 | Half page......\$8.00 Quarter page... 4.00 | Per inch...... 1.00 25% extra for page 16

Address 1020 Market St., S. F.



THE POWER BOOKS

BY FRANK C. HADDOCK, Ph. D.

THE POWER-BOOKS clearly state over 1050 demonstrated laws, exercises, and methods for
rightly developing and using Brain-Power-SelfMastery — Courage — Leadership—Finest Health—Finance—Ability—Master of Moods—Intellectual Force—
Control of Emotions—Exquisite Modes of Conduct—
Prevention of Nervous Waste—Thought Control—
Memory—Practical Ability—True Magnetism; they
are really the Science of Practical Ruman Conduct.

Search where you like, and pay all kinds of prices, you will not find superior methods to these. You are invited to send stamp for my neat 32-page booklet "Golden Power," which gives illustrations in colors of these magnificent works, and a detailed analysis of each of their 58 vital chapters that cover 900 pages. Remember: BACKED BY WORD, BOND AND HONOR.

A. L. PELTON, Dept. H MERIDIAN, CONN.



NEWTON N. RIDDELL

Human Nature Explained

From the Phrenological Point of View. Being the subject matter of the "Riddell Lectures" on Human Nature, as reported and arranged for publication by Louise E. Francis. Price, clo., \$1.00

Men and women differ in character, as they do in looks and tempera-ment. No two are just alike. If you would know these "Signs of Character" read "Human Nature Explained" and you can read men as an open book. The most complete system of reading character published. To get an idea of the scope of this work read the following

TABLE OF CONTENTS

Part I.—The Philosophy of Life

WHAT IS LIFE!—The substance of life.

MAN.—Organization corresponds with soul life.

MAGNETISM.—Its origin, nature and induence.

THE LAW OF MAGNETIC CURRENTS.—Effect of positive and negative states in resisting disease.

MAGNETIC OR MIND HEALING.—Relation of magnetic currents to functional activities.

THOUGHT TRANSMISSION AND MIND READ-ING.—Thought transmission by magnetic cur-rents—How to develop it.

rents—How to develop it.

ELEMENTS OF MIND.—Soul, mind and body, their relation and dependence upon one another.

BODY AND MIND.—The mind divided into several elements—Each function has its organ—The brain the organ of the mind and of the body—Relation of disease to mentality, vice and crime—How mental states may produce or cure disease.

CONSTITUTIONAL DIFFERENCES.—Diversity of character the result of strength and not to number of faculties.

Part II.—Physical Conditions

HEREDITY AND PRE-NATAL CULTURE.—Inherent tendencies the primary source of character.

OBGANIC QUALITY.—Its influence upon brain and mind, sentiment and character.

HEALTH.—How obtained and retained—Effects of health upon mind and character.

FOOD: ITS QUANTITY AND QUALITY.—Effects of food upon mind and character—People eat most of their diseases—Modern cookery and dyspensia—The best diet.

PURE AIR AND PURE WATER.—Breathing power and brain power—How and when water should be used in health and disease.

IMPORTANCE OF EXERCISE.—Work a prerequisite to physical strength and mental vigor.

TEMPERAMENTS.—Motive, Vital and Mental.

DIGESTIVE POWER.—Disorders of the digestive function—Effects upon mind and character.

CIRCULATORY POWER.—Indications of good cir-culation—its mental characteristics.

REATHING POWER.—The relation of deep breath-ing to circulation and mental vigor.

ACTIVITY AND INTENSITY.—Indications and men-tal peculiarities—Conditions conductve. EXCITABILITY.-Influence over feelings and sen-

THE UNFOLDMENT OF MIND.—The natural order in the child—Propensity and feeling in youth, reason and sentiment in old age.

Part III.—Brain and Mind

THE MEMBRANES AND SKULL.—Formation of the skull—Its conformation to the brain, THE NERVOUS SYSTEM.—The charlot of the soul—How nervous matter is organised.

—How nervous matter is organized.

THE BRAIN.—Anatomy of cerebrum—Convolutions
—The medulia oblongata.

THE SYMPATHETIO BYSTEM.—Influence over the brain and mind—Effects of mental states.

BRAIN CENTERS.—Each element of mind has its

SIZE A MEASURRE OF POWER.—Mentally corresponds with brain development—Average weight of brain.

of brain.

HOW BRAIN DEVELOPMENTS ARE ESTIMATED,
—Length of brain fibre and how determined.

RELATION OF MIND TO BRAIN AND EXPRESSION.—Each element has its pole in the face.

THE LAW OF GROWTH.—Activity gives life.

PRIMARY ELEMENTS ALL GOOD,—There are no bad propensities.

bad propensities.

GROUP OF ELEMENTS.—Correspondence of inintelligence to brain development—Their location
and facial expression.

Part IV.—Location and Definition of Elements

SELLFISH PROPENSITIES,—Vitativeness, courage, executiveness, appetite, bibacity, acquisitiveness, secretiveness,

NAL FEELINGS. — Amativeness, conjugality, parental love, friendship, inhabitiveness.

parental love, friendship, inhabitiveness.

SELFISH SENTIMENTS.—Caution, approbation, self-reliance, firmness, continuity.

THE SEMI-INTELLECTUAL SENTIMENTS.—Constructiveness, ideality, sublimity, imitation, mirthfulness, agreeableness, human nature.

THE TWELIVE PRECEPTIVE FACULTIES.—Individuality, form, aise, weight, color, order, calculation, locality, time, tune, language,

BEASONING POWERS.—Causality, comparison,

MORAL SENTIMENTS.—Conscience, hope, spiritually, veneration, kindness,

THE ALPHABET OF THE MIND.—How primers.

THE ALPHABET OF THE MIND.—How primary elements combine—Character, how formed—Will power and self-control.

RELIGIOUS DENOMINATIONS .- Peculiarities. PECULIARITIES OF CRIMINALS.—The natural born and the circumstantially made—Peculiarities of the brains of oriminals.

HOMIOIDES.—The several types—The blood thirsty
—The murderer for money—Jealousy—Revenge.

THIEVES.—Burglars—Horse thieves—Petty thieves
—Defaulters—Forgers and counterfeiters—Pickpockets—Confidence men—How made.

} This book has never been sold for less than \$1.50. We offer it now for \$1.00. Or, the book and one year's subscription to this journal \$1.20.

. 11.

If you already subscribe, buy the book and send the journal to one of your friends, or your subscription will be extended. "Allen Haddock appears on page 75.

Address, Allen Haddock, 1020 Market St., San Francisco, Cal.