VOL. XV, No. 165.

SAN FRANCISCO, MAY, 1964.

Subscription per Year, 50 Cents. Single Numbers, 5 Cents.

# SCIENTIFIC PHRENOLOGIST.

EADERS of HUMAN NATURE will be pleased to look upon the photo of one of its ablest contributors-Prof. Lundquist. His articles are always scientific and interesting. They attract the attention of scientific men. In his article this month

on "Functional Action and Change" it will be seen that he tries to impress on the reader the importance of the law of change in everything that exists, and the ridiculousness of some doctors who say that the brain cannot push the skull out. Of course he does not criticise too much, for he thinks it better to PROVE the analogy of a case than it is to denounce. Our readers will not fail to see in this, his second article on the subject of "Functional Action" the physiological laws that govern brain growth. With the exception of Dr. Bernard Hollander, a member of the Royal College of Physicians and Surgeons, London, Prof. Lundquist has gone deeper into the anatomical aspect of phrenology than any other phrenologist we know. Although at the same time a thorough knowledge of anatomy is not absolutely necessary to read

character, for one may study anatomy half a century without being able to understand the minds and dispositions of men, still the more a man knows the better he is equipped, and Prof. Lundquist is a searcher after knowledge, his organization all through from tip to toe is of an intellectual type, and the photo of him reveals a brainy man. Some ten years ago when he took our

course of lessons in phrenology, we were surprised at his marvelous knoledge of the human organism in relation to character, until we discovered that he was an old student of many schools, intent on "taking them all in, in order to learn their methods," if we may be allowed to

use his own phrase. Now he is an apt scholar in phrenological lore, having made thousands of examinations of workmen in all the various trades, for the purpose of determining from practical standpoints the condition of the occupation and the essential faculty development in each successful worker. This comparative study gave him a new light into phrenology. We impressed this feature of studying the trades and occupations on him at the time, but it appears he had been doing that very thing for years, until now he is considered an authority on the subject, and he publishes a journal of his own entitled Self Culture, Talent and Success, at 10 cents per copy or \$t per year. See his advertisement on page 15. In studying trades it was necessary for him to enter workshops, mines, factories, stores, the employ of farmers, etc., which



he did for a long time. He was "a working man" when he took our course of lessons, although a man of means, but as an enthusiastic phrenologist he desired "a course in nature's university," as he called it, although he holds six diplomas at the present time, he considers his course in nature's university the best. Practical life is the best teacher. Men may guess, and do guess, but nature does not guess. She deals in realities. It is a great mistake to think that schools, colleges, and universities are the archieves of knowledge. Are they not rather archieves of assertion? Schools are necessary, but there is more practical knowledge to be gained outside of a university than inside.

Prof. Lundquist is in favor of a four or five years steady instruction in phrenology. When the schools and universities come to realize its importance and adopt its teachings in their curriculum then a five years course will pay, but not at present, although we believe with our friend that "Brain development is the beginning and end of all reform of human salvation, of human improvement, therefore phrenology is the saviour of the world, simply because it teaches the laws and means of development."

#### Spencer's Head.

Mr. Milton J. Savage, a prominent American, interviewed Herbert Spencer at his home in England shortly before the latter's death. In describing his personal characteries he said; "The one marked thing about Herbert Spencer was his head. I have never seen such a dome on · any human figure, nor have I seen it in the portraits of any of the great men of whom I have read. You wondered how he could carry his head upright." Mr. Spencer had a great head surely, because he was a great man, a great scholar, an intellectual giant. But surely Mr. Savage has also seen portraits of Shakespeare, Lord Bacon and other great lights of the world. Each had a great head and a body of fine organic structure.

"The New Man." by Prof. Riddell is worth its weight in Radium. It contains information of priceless value to all who desire to improve self, or others physically, mentally, or morally. Price 25 cts.

#### Partly True and Partly Not.

The S. F. Examiner, in its answer to a correspondent recently, contained the following:

"It is impossible to say whether a giant like Lewis Wilkins will have more intelligence than the ordinary man or not. In general the larger brain will have more intelligence than the smaller brain, but this rule is not univerasl. Quality and texure of the brain structure are as important as size. Cuvier, the great naturalist, had a brain that weighed 641/2 ounces. Agassiz had a brain that weighed 53 2-5 ounces. But cases have been found in which men of no mental distinction had brains of 60 to 63 ounces. The average weight of the adult male brain of the European race is from 49 to 50 ounces: that of the female brain from 44 to 45 ounces. In the African race the average weight of the male brain is 45 3 5 ounces; that of the female brain 42. 7 ounces."

Evidently the writer of the above has not studied heads in relation to character. It a man's brain be located mostly around the ears, he would not be intellectual, though organic quality were fine. The Location of brain matter, delevopment or size and activity of the mental faculties are of great importance. Temperament and relation of body to brain, health and other conditions, must be taken into account. Newspaper editors not acquainted with the principles of phrenology would do well to look into the subject. Phrenology is practical Pyschology and the only method by which character can be understood.

Doctors have been weighing brains for hundreds of years, and are still in the dark in regard to character or mental manifestations.

Students coming to HUMAN NA-TURE office for a course of lessons, have the advantage of using any book or books in stock, that will aid them in their studies. The initial number of the North-western Anthropologist lies on our table. It is an 8-page publication devoted to phrenological science, 25c. per year, and published quarterly by one of our old subscribers, W. H. Drowalzy, Augusta, Wis. "The Daughter of the Studio," "Signs of Character," "Talents," "Phrenology, a Science," are its leading articles. This new journal has the true ring—it gives sound phrenology to its readers.

Until I became acquainted with Phrenology I had no solid foundation upon which I could base my treatment for the cure of insanity.—Sir William Ellis, Physician to Lunatic Asylum, Middlesex, England.

To a Phrenologist the Bible seems to open up its 1-roadest and highest beauties.—Rev. P. W. Drew.

#### Psychology.

We have just received from L. N. Fowler & Co., London, a new work on "Psychology" or "The Cultivation and Development of Mind and Will," by Frank H. Randall. The author in a symbolical diagram gives us an idea of the various processes of life and nature, from the lowest and most dense, to the highest and most rarified. He regards the brain as "the recognized organ of the mind" and as "the radiating center of the nervous system" with its positive and negative forces. The book contains seven chapters dealing with man's physical and mental constitution, the dual functions of the organs of the body and its creative and exhaustive principles. The book is well bound and price reasonable-\$1.00. For sale at HUMAN NATURE office.

Vaught's Practical Character Reader is still selling well—\$1.00, at this office.

You should send us 25 cents for Frank Reed's "Plan of Creation."



# Phrenology and the Medical Profession.

BY "THE MAHATMA."

#### PART TWO.

I could compile a large volume on the science of phrenology and corroborative testimony to it by the world's thinkers and writers, yet we have many well meaning physicians who are still in the dark as to the great benefits that phrenology has conferred on mankind. The medical profession has grown many of the rank and file into a state of bitterness against any one who will assist and benefit humanity. Do not be surprised some time to see phrenology incorporated into a law as a branch of the medical profession.

The following case goes to show the true relation of phrenology to surgery and the medical practice. It appeared in the *Toronto Mail*:

# INSANE MAN CURED

# Operation of Trephining Performed on a Patient at Vancouver, B. C.

"VANCOUVER, B. C., Sep. 14.-Captain J. S. Doherty, a rugged seaman, 60 years of age, was a few days ago the subject of an unique operation for insanity. As a result he is back at work again, all the symptoms of his affliction having disappeared. Three years ago Doherty was sent to the asylum as dangerously and hopelessly insane. The operation was performed by Dr. James A. McNaughton, a young surgeon, who came to Vancouver from New York two years ago. He is an insanity expert, and by the aid of an application of phrenological methods the operation was entirely successful. Doherty was a totally uneducated man, and had read very little, until he actively took up the study of spiritualism ten years ago. He devoted all his spare time to it, and in a couple of years his friends noticed that he became somewhat peculiar when matters of the kind were mentioned. It grew as years advanced, and four or five years ago the man would have crazy fits. Then he suddenly developed violent insanity, and threatened bodily harm to his wife and children. He was sent to the asylum, and until this year nothing more was heard of the case. Then a friend of the family, a lecturing phrenologist, suggested that he had studied on this one question of spiritualism, and that part of his brain was abnormally developed. A doctor was asked to perform an operation, but he scoffed at the idea, and not until the members of the family had signed a statement to not hold the doctor liable should death ensue, did he proceed, and then only as a rank experiment. The phrenologist located the parts of the head which he argued were affected by the pressure of the brain against the skull. The doctor then performed a trephining operation. Over parts of the brain affected he removed pieces of the skull, each being about an inch across. The man's skull was abnormally thick. When he recovered he was perfectly sane, and his first words were about a piece of work on which he was engaged three years ago. His recovery is now complete, even to a voluntary burning of the spiritualistic books. Experts on the coast think the results of the case are particularly remarkable. The operation was never attempted outside of New York, and seems to be the first successful one on record where phrenology was brought into use."

I can only refer you to Nelson Sizer's work in "Forty Years in Phrenology," where the grand old teacher of human nature had cured an "insane man" forty years ago, by reducing the blood from the brain. The world is not ready yet for the teachings of phrenology as it was understood by its founders and teachers. The founders of phrenology were teachers of "directed suggestion;" they were the first to teach that the blood will stimulate one part of the brain and develop

that part above all other parts. Today the progressive physicians acknowledge these facts. Prof. Wilde, of Cornell University, has attempted to tear down the old phrenology and build up a new system out of the old material, taking the brains as his foundation, its size, shape and quality. Poor Wilde has made a dismal failure; shape it as he will, the grand and glorious work of Drs. Gall, Spurzheim and George Combe, teachings stand out in bold relief a living refutation against the opposition of the medical profession. Again we have the evidence of a modern physician, Theodore H. Kellogg, A. M., M. D., tormer superintendent of Willard N. Y. Hospital for the Insane, and author of "A Text Book on Mental Diseases," who is reaffirming the teachings of Dr. Gall.

Dr. Cyrus Edson has pointed out that all the insane have too much blood in that part of the brain, or as a phrenologist would say, an over development in certain organs. How are these modern physicians treating these cases? They are going back to the teachings of Dr. Gall, and using his methods to insure curative results. Let us advance and demand our recognition for the true science of phrenology; for phrenology is the grandest science given to the world. No man can stand higher than the grand and noble benefactors of the race, Gall, Spurzheim and Combe, the true phrenologists.

#### Phrenological Text Book.

We have imported the Phrenological Text Book. It embraces the outlines of phrenology, describing skull, brain, temperament, location and function of the phrenological organs, and how to cultivate and restrain them. It contains sixty-five pages of subject matter, including twenty-five illustrations. Only 25 cents, postage paid. To be had at this office.



#### Functional Action and Change.

BY PROF. V. G. LUNDOUIST, BUSH TEMPLE, CHICAGO

Everything is subject to the laws of change, which is also the case with the physical functions, with bone, muscle and brain tissue. The chemist informs us that "the minute we cease to die we cease to live," The food that we eat and the liquid that we drink support us.

The vital organs, especially the lungs and the stomach, are the factories of nutrition and vitality It is in these factories that the cells that sustain life and the functions of life are manufactured. The blood, says Draper, is full of red corpuscles containing ferrum. These cells are so small that a million of them cluster in the drop which will cling to the point of a needle. Quickly assuming a tawny hue, like the decayed leaves of autumn, they change so rapidly that twenty million perish with every breath. The breathing process is the very means of manufacturing these little red cells. We take air into the lungs, says the chemist: here the blood absorbs the oxygen and bears it to all the parts of the system. It sweeps tingling through every artery and vein, distends each capillary tube, sends the quick flush to the cheek, combines with a portion of the food, thrown into the circulation from the stomach. breaks up every worn out tissue, burns up the muscles, and sets free their force, until at last it comes back through the veins dark and thick with the products of combustion, or the cinders of the fire within us. Man is constantly changing from birth to death. A man, says the chemist, who weighs one hundred and fifty pounds has about sixty-four pounds of muscle. This will be burned out in about eighty days of ordinary labor. As the heart works day and night, it burns out in about thirty days, so that we have, in reality, a new heart every thirty days. Thus we dissolve and melt away like a candle, for which reason also we must be ceaselessly fed. Let a man, says Draper, abstrin from food and water one hour, and the balance of the scale will prove that he has become lighter. Changes are taking place everywhere, even in the stone, according to the statements made by professors of science.

It is because of changes in our body that we must eat and drink, whether these changes metabolic or catabolic. The very bones in our constitution are subject to changes. And if this were not so, how could a fracture of a bone heal up? How could bone diseases set in? How could bones be nourished? How could deceased and dead bone cells be removed? How could bones grow? Is it not a fact that cranial bones increase by means of their sutures (bone seams)? The cranial bones, after a man is dead and after the organic oils shall have left the bones, may seem hard but there is a great deal of difference between the bones of a dead man and those of a living. A living bone is a LIVING bone, containing osteoplastic fluid, blood vessels, blood, nutrition, Haversian canals, by means of which the blood, that nutritive fluid, can remove deceased cells and dead bone cells and reconstruct the bones themselves; the blood being the agent of metabolic reconstruction, the material of which the bones and all the organs of the system are being repaired.

Occasionally we meet with medical men, and also others who are moved by feelings rather than by the teachings of science, observed facts and reason, men who say: "Your teachings of development of brain and increase of the cranial bones are inconsistent; or do you think that a soft substance like the brain can push a hard substance out like the skull?" Such men have gone from school too early, or else they do not understand what they have read and studied, or else they are unable to observe the phenomena

and realities of a human being. The idea to think that growth and development is a question of internal "PUSH" ing! It is absurd! Growth does not take place by any "pushing" processes; growth is a question of increase of cells. Repair is a question of cell changes. The healing of a bone is nothing but cell It is the blood that carries changes new material to diseased parts; material for repair, material for growth, material for development: it is the blood that carries away waste material. The blood is the reconstructive agent; when it becomes "poor", or thick, and when it stops in reconstructive work in bone, brain and tissue, growth is no longer possible, neither is repair possible, nor development-then diseases set in, even when the stomach is FULL of pills, and when the patient floats in drugs! Of course the brain does not "push" the skull out. Development takes place by means of cell growth. It should be remembered also that the skull of a living man is not the same as the skull of a dead man. The skull of a dead man has lost LIFE: has lost the organic fluids; has lost the blood and the bloodressels, etc., the reason of which, the skull of a dead man is hard. The skull of a living man is softer; it contains the fluids of life; it LIVES, acts, moves, and is subject to the necessary changes of growth, of repair, of healing, of development, of change, in accordance with the physiological, morphological, chemical and metabolic laws. According to science, a cell lives only six weeks, and after it is dead, what becomes of it? Does it stay in the body? Is it not removed by the blood and by means of the excretory organs? And is it not necessary, after it shall have been removed, to supply a new and fresh cell? The blood carries this supply of cells, and removes dead cells also.

Cell after cell is being removed by the blood, and cell after cell is added. This is the reason that



growth, repair, conglutination, healing and development, as well as decay and catabolic cell destruction is possible. That is the reason that we eat and drink; this is the reason that "worn out" material must be removed from the system; this is the reason that we have excretory organs. The entire system, muscle, bone, skin, vital organs, brain, cranial bones, tissues at large, etc., is subject to the laws of morphological changes. And when dead material and impurities can no longer be removed from the system; when the blood does not carry the material of metabolic repair; when the vital organs can no longer manufacture the needed material, the system is overloaded with dead cell carcasses, and soon the man himself becomes a carcass, or a corpse. He dies and is put into his earthly home-the grave! Cell growth, death of cells, cell removal and cell increase is the whole secret of bodily growth, of functional repair, of development, of life and of When the spirit can no longer superintend the functional processes of materiality the spirit must depart from its bodily or material home—the body.

The brain is the organ of the mind the same as the stomach is the organ of digestion, and this brain organ of the mind is governed by the same physiological and morphological laws as the muscles. The brain is no exception to the laws of nutrition, repair, development, neither is it an exception to the laws of decay, catabolism, death and decomposition. The brain is fed by the same blood, nourished by the same means, and the same laws of action and growth that applies to the physical organs applies equally to the brain. Normal muscular action develops the muscle; normal thought action develops the brain. Development of a muscle means condensation of cells, increase of cells and enlargement of muscle; development of brain means condensation of the cells in the brain, cell growth and enlargement of the

cerebral convolutions. When the brain grows, the bone cells in the cranial bones are being removed and new ones are being deposited farther out, all for the purpose to give room for the growing brain. This is the reason that, when a person has cultivated a certain faculty for years, during life, the corresponding brain convolutions are deeply imbedded in These imbedthe cranial bones. ments in the cranial bones are very significant to the scientific phrenologist, though they mean nothing to a person who is not acquainted with the science and philosophy of life, growth, action and change. From such imbedments the phrenologist can read the character of a person who lived thousands of years ago, and such imbedments prove plurality of function, isolation of faculties, possibility of development and morphological changes in special areas of the brain. Everything is subject Change is a law of to change. nature.

#### The Skull of Dr. Reinhold.

The skull of Dr. Reinhold was in our possession during April. It is again in the possession of the claimant. It is a most remarkable cranium. In the region wherein resided the intellectual faculties, it is thin and very transparent, indicating that that portion of the brain was intensely active. In the region of the animal propensities the skull is thick and opaque. Dr. Reinhold, the hygienist and medical reformer, did not live in the basement.

Five years ago Miss E. M. H. took a commercial course at San Francisco Business College. When through the course the Business College got her a position with the Chicago Clothing Co. She is there yet to the satisfaction of all concerned. The San Francisco Business College is all right. See advertisement on page 13.

# Dollars to the Front—Science to the Rear.

BY C. P. HOLT.

It is sad and disgraceful that the man or woman who devotes a life-time to scientific investigation and is thereby unfitted to cope with the rustling, money-getting throng, must always have poverty for a bed-fellow and ever in the distance behold the chill fog of declining years spent in want. The following clipped from one of Professor Huxley's private letters speaks eloquently of the injustice a cold calculating world metes to the able and conscientious scientist, not only in England but in America and the rest of the so-called civilized world. In the good time coming the scientist will be preferred to dollars.

"To attempt to live by any scientific pursuit is a farce. Nothing but what is absolutely practical will go down in England. A man of science may earn great distinction, but not bread. He will get invitations to all sorts of dinners and conversations, but not enough income to pay his cab fare. A man of science in these times is like an Esua who sells his birthright for a mess of pottage."

#### A Sublime Fact.

As the force of every charge fired from a gun is registered in the molecules of steel and effects the strength of the gun, so the force and nature of every outgoing wave of thought, feeling, desire, or aspiration are registered in the brain and heart, thereby modifying and largely determining the future character of the man. All vicious emotions, impure thoughts, dishonest motives, and unnatural desires, fears and forebodings are suicidal in tendency. Truly, "The wages of sin is death." Only those are wise who think honestly, act nobly and live righteously.

N. N. RIDDELL.

Phrenology has added a new and verdent field to the domain of human intellect.—

REV. THOS. CHALMERS, D. D.

#### The Human Freak.

In the city of Los Angeles, on a hill that rises some three hundred feet over the rest of the city, in a hole in the ground seven feet long by two deep, we find a man by the name of Darling, but who says he likes to call himself Dareling, for he dares do anything. For one thing, Mr. Darling dares to go naked; he believes he should return to nature: you know our clothes completely shut us off from sweet nature. What a pity we cannot become dogs, cats, wolves, panthers and bears, with a good sleek coat of hair, that we might be more natural. He allows a single idea, a feeling, to take complete possession of him. The instincts of the Indian would prompt him to steal off into the woods and strip himself of all clothing, that he might get near nature. Darling was just a little more natural he would be a savage, though perhaps as harmless as the dove.

From a moral point of view Mr. Darling would probably pass muster in any civilized community; it is his moral nature that makes him dare to take the step he has taken, for knowing that he is not appearing before his audience in a nude state for the purpose of being vulgar or to develop the vulgar in others, he is fearless on that score. But there is a fact back, beyond and above all this, that we cannot afford to overlook. There are many ideas in the minds of the people as to the meaning of the torbidden fruit, and the fall of Adam and Eve in the Garden of Eden. We live by what we eat, we gain knowledge by what we see, hear, feel, taste and smell. In short, we gain knowledge by observation, and by no other means. We cannot shovel knowledge into our minds with spoons, knives and forks. That is a settled fact. Adam's fall was an act of lust, after which he covered the offending member with fig leaves. That hour he died to the plane of innocence, as forewarned.

Man could not remain naked and progress, so he was commanded to clothe himself and build houses for shelter, for by these two means has he been enabled to climb to where we find him to day. That the human race will ever become pure minded enough to discard clothing while on the earth plane, is doubtful, for we are told that there shall be cold and heat, night and day, and change of seasons, to the end of time, and nakedness and forty degrees below zero will never harmonize.

One writer felt called upon to write quite a good-sized book, to show as he thinks, and which is doubtless true, that modesty has been called into existence by the use of clothes. But the remarkable part of this man's ideas are, that modesty appears to have no value because of this fact.

It requires no great stretch of the imagination to picture what would happen to the human race should men and women all take it into their heads to discard clothing, dig holes in the earth and live in them. Health of body we might find in that way. but at what a cost! Strength of morals and strength of intellect are of far greater value to us than mere physical health, though it so happens that we can have both or all of them. There are other ways to build up health besides that of going naked. In fact, going naked in a cold climate would be far from healthy, and just now, while writing this, Mr. Darling of Los Angeles finds his hole in the ground too wet to live in. He ought to have been tied in his hole and kept there till he came to his senses. That would have been an act of real charity to him, for he is being led to death and ruin by a single idea. Single ideas are good in their place. but when you feel like you would like to discard all clothing and live in holes in the ground, you want first to find out the rainfall, the amount of snow and degree of the cold, the cost of digging the hole, and whether the blacksmith was naked when he

forged the pick, and whether any of the sparks burnt him or not. It is true Mr. Darling has increased his weight some fifty pounds by his mode of living, but others have done quite as well and continued to wear clothes. His method of gaining good health is by no means the only method. That is a strong point against this dear Darling with the small sharp chin and small jaw, which serve as an index to his character.

All who have heretofore had the least idea that the human race would do well to discard clothes, bear in mind the fact that virtue, modesty, honesty, truth and justice and intellectual advancement, and all that has lifted us above the savage, is the legacy of wearing clothes. Don't forget the fact that without the sense of immodesty, there could be no conception of modesty; and by keeping this fundamental fact ever in mind, you will never again commit the insane folly of trying to return to nature by the naked route. Immodesty is the microscope through which we discover virtue. Man must have both Devil and God in him, otherwise we could never get above the animal. In the youth of his career, the devil is in the ascendency, and it is only in proportion as he wakes the God and puts the devil (the base brain) to sleep, that he rises from the animal plane to the human plane. You cannot get away from the law of opposites; by no manner of means can we understand and value the nobler qualities of human sentiment without the mental conception of their opposites. Good springs from the soil of evil; it can spring from no other soil or source, for good and evil belong to mind, they are mental conceptions, and not concrete things. The one is error, the other truth, and men discover truth through error. We profit by our mistakes and live by them. No mistakes, no progress, is too plain to dispute.

Much more could be said along this line, but the wise will read more between the lines than there are lines to read.

> FRANK REED, Eureka, Cal.



#### An Anecdote of Spencer.

The Light Bearer says: "When the Czar of Russia visited England he was entertained by the Duchess of Devonshire. Huxley, Darwin and Spencer were among the invited guests, but they were informed that they were expected to appear in Herbert Spencer court costume. having, as he said, "No notion of dressing himself to look like a monkey," declined the invitation, although the Duchess sent the assurance that she would be charmed to receive a person of Mr. Spencer's distinction in any costume. Darwin, receiving the same explanatiou, went to the dinner in ordinary evening dress; or, as Spencer put it, dressed like a gentleman. Huxley accepted and went in court costume.

"What would you have done?" said Mr. Spencer to John Fiske, to whom he told the story. Mr. Fiske replied: "Why, I think it was making a mighty big fuss over a very small matter," to which Mr. Spencer replied: "That is just like you Americans. You let anybody impose upon you. You let anybody steal your liberties little by little until some day you will wake up and find you have not any left."

Health Culture, 151 West 23rd St., New York, for April, contains as important features, "Cause and Treatment of Fever," "Cancer," "Health for Women," "Breathing for Health," "Unconscious Suicides," "Wonders of the Body." To keep posted upon health topics subscribe for Health Culture. Only \$1.00 a year.

We have for sale some beautiful Alexandra Wall Charts in colors, illustrating the forty-two mental functions of the brain, 3 feet by 2 feet 6 inches, for hanging, or mounting on rollers, or framing. 40 cents each, or three for \$1.00. Mailed without extra charge. Also a smaller chart, 23 by 19 inches, a duplicate of above, which we mail at 35 cents.

Oh! every mother should read Riddell's work on Child Culture. It is a well bound book too and the price is only 75 cts.

#### Me and Pat McBride.

Stretching away on every hand,
A fair domain you see—
A part belongs to Pat McBride,
A part belongs to me.

I own the golden light of morn,
With all the tints that play
Upon the springing grass and corn—
Pat owns the corn and hay.

I own the catbird, thrush and jay,
The larks that sing and soar;
Pat owns the barnyard fowls that stay
About the stable door.

And when the shadows on you stream
Are changing every hour,
I own the right to float and dream,
Pat owns the water power.

Mine is the murmur of this rill,
Whose sweet tones never cease,
But all the air with music fill—
Pat owns that fleck of geese.

I own you creamy summer cloud
That o'r the meadow floats
Like some pure augel in a shroud—
Pat owns the Berkshire goats.

So Pat does me a world of good,
While I do Pat no harm—
And on these terms well understood,
We both enjoy the farm.

-Commercial Advertiser.

#### A Man and His Shoe.

How much a man is like his shoes!
For instance; both a sole may lose;
Both have been tanned; both are made
tight

By cobblers; both get left and right;
Both need a mate to be complete,
And both are made to go with feet.
With shoes, the last is first; with man,
The first shall be last; and when
The shoes wear out they're mended new;
When men wear out they're men dead,
too.

They both need healing, oft are sold.

And both in time turn all to mould.

They both are trod upon, and both
Will tread on others, nothing loth;
Both have their ties; and both incline
When polished, in the world to shine.

They both peg out. Now would you choose

To be a man or be his shoes?

—Anonymous.

#### Gallagher's Nerve.

We do not know the authority for the following anecdote about Mr. Gallagher, but evidently he had his nerve with him:

"I hear Gallagher is sick," said the barber.

"Yes, but he is better now," said the bailiff, "he went to a doctor who looked him over and wrote out a prescription.

"What will that cost, doc?" asks Gallagher.

"About a dollar and a half," said the doctor.

"Have you got th t much to loan me, doc?" said Gallagher.

The doctor took the prescription back and crossed off all the items except 'aqua pura.' "You can get that for ten cents," he said, handing it back to Gallagher, "and here's a dime."

"Don't I have to take those things you scratched of?" asked Gallagher.

"No," said the doctor, "Those are nerve tonics. You don't need them."

#### Imagination.

The following from Health Culture shows the power of imagination. Dr. Durand, wishing to test the effects of the imagination on health and disease, experimented on a hundred patients, to whom he gave a dose of sweetened water. Fifteen minutes after he entered, apparently in great excitement, and announced that he had made a mistake, having administered a powerful emetic, and he directed that preparations should be made accordingly. Eighty out of the hundred patients were thoroughly ill, and exhibited the usual results of an emetic.

All moral and religious objections against the doctrines of phrenology are utterly futile. — Archbishop Wately.

Phrenology is useful in the schoo room and in every department of life.

# Human Nature

#### A MONTHLY JOURNAL

-DEVOTED TO-

ALLEN HADDOCKEditor and Prop.	
Single Copy	5 Cents
Back Numbers, per Copy	10 Cents

Rutered at the Postoffice at San Francisco as Second-Class Matter, September 29, 1890.

SAN FRANCISCO......MAY, 1904

PROFESSOR HADDOCK is the author of and accepts responsibility for all unsigned articles and paragraphs. The moral responsibility for signed articles devolves upon the writer whose name is attached.

#### MONEY ORDERS CONT

We hope our friends will remember that all money orders, American or International, must be drawn on the Postoffice at San Francisco, Cal., or through an Express Company, and made payable to Allen Haddock at 1020 Market street. Bank checks not accepted. Two shillings in British stamps received as one year's subscription, or 50 cents for United States and Canada.

Bank checks not accepted.

When this marked inside with Subscription has when the paper stops, and is only rentered by request. Kindly renew at once.

#### Back Numbers.

To discourage slow renewals and carrying old stock, we charge to cents each for back numbers.

Our office hours are from 9 A. M. to 5:30 P. M. Other hours only by appointment.

Phone Mint 796

Will city subscribers kindly call in the office to renew or subscribe?

HUMAN NATURE is 50 cents per year. The following magazines are \$1.00 per year: Phrenological Jonrnal, Human Culture, Character Builder, Health (Dr. Burke's), Self Culture, and Health Culture, New York.

You may order any one of the above journals and HUMAN NATURE, one year for \$1.25, at this office.

#### Phrenology in the School Room.

Miss Ella Hayden, school teacher, Springfield, Oregon, completed the professional course in phrenology at this office a few months ago, with the intention of utilizing her newly acquired knowledge in the school room. Writing on March 22d, 1904, she says: "I enjoy teaching better since I understood phrenology than I did before, it seems so much easier now, for I know how much each pupil is capable of learning and just about what they are likely to do."

We have Wells Charts in stock at New York prices—\$10 per 100 Smaller quantities same price. One cent on each chart must be added for postage, when smaller quantities are ordered.

#### **OUR MAIL COURSE OF LESSONS**

in Phrenology, Physiognomy, etc., or the art of reading character consists of twenty-seven type-written lessons, \$5.00. If sent at the rate of two or three per week, followed up by questions and answers, the reading of photographs by the student, with corrections by the teacher, until the learner be thoroughly grounded and earns the diploma, \$25.00.

#### THE PROFESSIONAL COURSE

IN PHRENOLOGY, PHYSIOGN-OMY AND DIET CURE

consists of Fifty Lessons for Fifty Dollars.

Our method is superior to any method of class instruction—it is individual and private; we get in closer touch with the \_\_\_\_\_student—\_\_\_

our students know more when through the course than they could possibly know in a class, besides they get considerable office practice.

Students coming from the country, taking two lessons per day, can get through in one month.

Twenty-five or thirty dollars is ample to pay for excellent board and lodging during the term.

#### Health Magazine.

The Health Magazine is always full of good things. The articles by Dr. Burke the editor, are always scientific and analytical from both a physiological and mental view, and the doctor's plain and homely language can be understood by any ordinary layman. The April number contains among other good things, "New Theory in Eating," "A New Philosophy of Life'" "Strangers of the Atmosphere." "The Nurse's Department," conducted by Mrs. Burke, is interesting to mothers; indeed Health should be in every home, for it goes to show where the precious gem-health-can be obtained by proper and natural methods. \$1.00 a year, or \$1.25 combined with HUMAN NATURE

#### Character from Photographs.

In a personal examination at the office we never ask a question until the examination is closed but in sending your photo for examination please give circumference of head, weight and height of body, color of hair, eyes and complexion, occupation, education, state of health, symptoms, age, married or single. Terms for brief written statement \$1.00; with marked printed chart \$2.00; elaborate typewritten analysis \$5.00.

We prefer tin types or stamp photos rather than *touched-up* cabinet photographs. The former retain the characteristics of the face. All photos returned. Vocations and temperamental adaptations in marriage a specialty.

#### Special.

HUMAN NATURE 50 cents a year. Health (Dr. Burke's) \$1.00 a year. HUMAN NATURE and Health \$1.25 a year. Send subscriptions to 1020 Market street, San Francisco, California. We club with all dollar magazines at same rate.



#### Phrenology and New Thought.

Phrenologists and New Thought thinkers are closer together than any other class of reformers, but we often wish New Thought advocates, instead of recognizing three or four functions of the mind, would realize that the human brain possesses forty-two well-established organs or faculties, through which the mind manifests itself into forty-two different or distinct phases, and that these faculties, like the keys of an instrument, with the forty-two notes in combination, give an unlimited number of phases of character.

New Thought writers continually advise concentration of mind, for the accomplishment of a single object. Phrenologists know that concentration or continuity is only one faculty of the mind. Many persons lack that faculty; to such the advice to concentrate is good, but many other persons who have too much of it (are too monotonous already) that same advice to such persons is bad: the trouble is, New Thought writers do not know who needs or does not need such advice, and like the drug doctors who give the same dose to all adults (according to the book) without reference to the adult, whether he is of a nervous or lymphatic temperament; they make mistakes that often end disastrously. Some years ago a phrenologist told a lady that she had excellent talents for journalism, but that her selfesteem was too small, she had no confidence in herself, therefore her talents would lay idle unless she asserted herself before the world, and had confidence enough to undertake responsibilities. He told her how to cultivate the faculty. This lady is now the highly talented editress of The Nautilus, published at Hollyoke, Mass., and is a great advocate of New Thought. But she certainly makes a blunder when she estimates other people by herself, and advises all her readers to assert themselves, to cultivate self-esteemas if every one needed such advice. She says walk right up to your desires and say "I will," "I can," and you will succeed in that which you undertake to do

Now we desire to know if Mrs. Towne really means to say, because one "desires" to be a great writer and asserts himself, he can become that whether he possesses the necessary literary talent or not?

One may have ambition or desire to become famous in some line of work if approbation be so excessively developed as to lead to vain ambition, and self-esteem be large enough to give him confidence to go ahead; but all the ambition and self-confidence in the world would not enable him to succeed in any vocation for which he did not possess mental qualifications or talents peculiar for the undertaking.

Desire does not necessarily indicate talents. If one does not possess special talent or mental taculties for the work to be undertaken, he will make poor progress though his ambition or approbation and self-confidence be excessive; nor will all the "concentration" he can cultivate, or all the "Will" New Thought writers prate about do very much good; to cultivate a faculty or faculties takes years of persistent effort when those faculties are very weak.

New Thought advocates remind us of the old couplet—

A little knowledge is a dangerous thing,

Drink deep or taste not the Pyrean Spring.

They only know part of mental science yet. They are finding their way gradually, but they will never be able to unlock the true door or gateway of the mind until they get the phrenological key.

#### Graphology.

Our new graphologist whose advertisement appears on another page, is quite an expert in her line, being both accurate and happy in her delineations of character from handwriting.

#### "Frenografen."

Prof. W. G. Youngquist, the phrenological missionary to Sweden, is pursuing his wav in Stockholm with all the earnestness and enthusiasm of a religious devotee. In that distant city he is promulgating the doctrines of Gall with great vim, and he deserves all the praise rendered him for spreading the light in that dark northern region—dark only so far as phrenology is concerned, for it appears that what light Stockholm enjoys at present on the subject is a piercing ray from America. last number of his magazine, the Frenografen, to hand is a double one in pink covers. On the first page appears a tableau of a "Phrenological Coronation." Clustered around this central figure is arranged the portraits of ten phrenologists whom the Prof. is pleased to designate as "Leaders" in the phrenological world. Prof Youngquist is too complimentary to the editor of HUMAN NATURE in placing him on the distinguished list. In the "English Column" appear these words, addressed to "phrenological friends" everywhere:

"A welcome sign of the times is the mutuality that seems to exist between different phrenologists. As the reader observes on the cover I have placed a few of the leaders all together. I wish they all were as closely united in spirit and thought. Let us all be brethren, with humanity for our field, perfection our aim, development our war cry, phrenology our guiding star, for the brotherhood of man, under the Fatherhood of God, sundering international boundary lines, citizens of the world, not of any country. With the banner of truth for our standard. With pity for the ignorant, compassion for the vile, forgiveness for the vicious, instruction for the foolish, or unwise, who wish to learn, and brotherly love for all mankind on earth."

Fowler's Self Instructor on Phrenology and Physiology, with over one hundred new illustrations, is an old standby, and a good seller at \$1.

#### Bathing.

The oid saying "that cleanliness is next to godliness," is perhaps much nearer the truth than the average person is willing to admit. It is a human failing, to put little faith in what we do not like. If there is any one thing we are less in love with than another, it is a cold water bath the first thing in the morning. This kind of thing appeals to you from the crown of your head to the soles of your feet, and especially so on a cold frosty morning. To get the best results from cold water bathing, the bath should be taken every morning, regardless of weather, the first thing on arising. It is very necessary to keep the skin perfectly clean. The hot water bath also once a week with a thorough massage, assures this much needed result. These cold water baths will fortify one against colds and will greatly assist in maintaining perfect health, a thing that is not possible where the pores of the body are not kept clean and active. The sex passion can easily be controlled by one who will take regularly his cold water bath on arising from bed in the morning. Daily bathing calls for a certain degree of will power and determination, and will cause a certain degree of personal respect to rise in the mind that was not observed before. It will soon convince one that good health requires a certain amount of attention, and that cleanliness cannot be dispensed with. Cold bathing invigorates the body and stimulates the mind. It makes one desire higher and better things, and tends to fix the mind on mountain tops and up in the clouds, rather than in the deep valleys and miasmatic swamps. The man with personal pride keeps his body clean. Keeping the body clean builds up personal pride, and enables one to get control of himself in a great measure.

> FRANK REED. Eureka, Cal.

#### THE LITERARY GROTTO.

REVIEW BY C. P. HOLT.

Radiant Energy, by Edgar L. Larkin, price \$1.75, HUMAN NA-TURE office. This book is a poem in science. To him who has tired of the paltry fret of living getting, Prof. Larkin points to the skies, and offers in the contemplation of nature's mysteries, surcease from care. From title page to finale the book is fascinating. The author has made plain to the lay mind the marvels of infinity. One reads and re-reads the chapters on "Radiant Energy," "The Radiant Sun," "The Stars." "The Sidereal Structure," "Stella, Evolution," and examines the clear illustrating cuts, then wonders that all men do not at once cease bickering and plodding and, like Professor Larkin, and the great scientists from whom he quotes, devote their lives to the sublime study of the marvelous universe of which man is but an atom. To take egotism out of a man he should read the following, quoted from page 283 of the book: 'Evolution extends from corpuscle to dead suns and frigid worlds. In the turbulence and turmoil heat was the first mode of radiance to appear, then light; moisture came, and then life." But life is of exceedingly short duration. The evanescent, fleeting, unstable and feeble thing or entitylife—was the last to appear in the midst of the stupendous cosmic war of matter and energy, and will be the first to vanish. A few degrees change in temperature either way will end it all. Short as may be the duration of organic life, that of its chief productmind-is shorter still. For life existed ages on earth before its last refinement, coherent thought, was evolved. Thus mind has the least duration of any entity whatever, for soon mentality will vanish, unconsciousness set in and oblivion suc-A scientist is greater than president. Professor Larkin is a scientist and his book a gem.

"Radiant Energy" and one year's subscription to Human Nature \$2.

#### A Frandulent Palmist.

One of our readers went to a palmist in the city some time ago to have his palm read and a chart made of his hand. The chart now lies on our desk. It begins by misquoting the Bible.

"God placed signs in the hands of men that all men might know their works."—Job 37-7.

We ask our readers to turn to the chapter and verse, and they will find it reads thus:

"He sealeth up the hand of every man that all men may know His work."

The Bible "Sealeth up the hand" No "signs" are mentioned anywhere in the Scriptures, and the rascal who misquoted is a discharged minister of the gospel and knows better.

Circulars are afloat from other palmists in the city who probably have no Bible, or are too lazy to refer to it, and find out that the quotation is a fraud.

Here are some "predictions' made by the gray headed sinner of a palmist, who has left the state but only to return like a foul bird to his prey. He wrote:

"Your lucky days are Tuesdays, Thursdays and Saturdays.

Marriage chances, one wife.

Outcome, four children.

Long journey, quite a number indicated.

And so this "horrorscope" goes on filling a whole page of such stuff, which he finds marketable.

What a reflection on a people who claim to be intelligent and above superstition; but that commodity is as plentiful here as it was amongst the ancient Egyptians, or the American people would not support such a band of imposters and quacks as they do.

The 20th Century Physiognomy contains no pictorial illustrations, but it is the best work on the subject we ever handled at the price, 50 cents, at this office. The subject matter is condensed, precise and descriptive to a rare degree.

#### Phrenology Applied.

Doctors, lawyers, physicians, merchants and mechanics are taking up the study of phrenology for pleasure and profit. Only a few of our students take the professional course with the intention of becoming phrenologists, but to aid them in their business or profession. Phrenology or physiognomy as we teach the art of reading character, enables the student to know at a glance who is who. One of our students-C. H. Nehaus, a hour street merchant tailor, saved mattelf \$500 by knowing how to handle; a swindling real estate dealer wherattempted to beat him out of his money. This is a practical illustration of phrenology applied. Business men are taking it up.

Prof. Riddell's latest and largest work is "A Child of Light," or "Heredity and Prenatal Culture." This is the most startling work ever published on the subject, and every statement is sound philosophy based on facts. Nothing equal to it in our opinion was ever issued from the press. This great work is embraced in one large and well bound volume. Only \$2,00.

Manhood Wrecked and Rescued, is a grand work by Rev. W. T. Hunter, Ph.D., D.D. It shows how strength and vigor is lost and how it may be restored by self-treatment, in a series of chapters to man, on secret purity and right living. This book is given to the world with a sincere desire to save men from the pit falls of sensuality. Price \$1.00.

#### Food and Character.

One of our subscribers writes: "If I take food or drinks of a heating and inflamable nature the base of my brain becomes so inflamed that I have the greatest difficulty in controlling my passions. When I eat flesh meat three times a day and partake of condiments I find it almost impossible to be moral or lead a virtuous life."

The Phrenological Journal for April, contains a portrait of the Czar of Russia, and an article by D. T. Elliott and J. M. Fitzgerald, each telling of Russian schemes to dominate the East. But the three portraits given of Joseph Solomonson, the eccentric health reformer, are studies in character reading not to be missed by the student of phrenology, to which is added an excellent delineation of Mr. Solomonson's mental traits, by Miss Jessie Fowler. Other features of this number of the Journal are, "Does Vaccination Prevent Smallpox?" "The Brains of the Van Wormer Boys," and "The Exact Science of Health," all most excellent.

#### World's Population.

John Bartholomew, F. R. G. S., of Edinburgh, estimates the population of the world, by race, as follows:

Indio-Germanic or Aryan (white) in Europe, Persia, etc. - 545,500,000 Mongolian or Turanian (yellow)

in the greater part of Asia 630,000,000

Semitic or Hamitic (white) in North Africa, Arabia - - 65,000,000

Negro and Bantu (black) in Central Africa - - - 150,000,000 Hottentot and Bushman (black)

in South Africa - - - - 150,000 Malay and Polynesian (brown) in

Australiaala and Polynesia 35,000,000

American Indian (red) in North
and South America - 15,000,000

Total - - - 1,445,650,000
The Chinese Empire is estimated to have a population of 426,447,000.

#### Now Ready.

The Phrenological Annual for 1904 is now ready. Among other good things it contains the following articles: "The Language of Eyes," "The Study of Phrenology," "Personal Magnetism," "Phrenology and the Ideal," "Physiognomy and Phrenology," "Phrenology-Its Use in the Schools," "Phrenology the Basis of a True Education," "Phrenology the Nation's Right Hand," "Memory-Ethnology-Hints to the Wise," "Phrenology and How its Objectors May be Met," "Phrenology and the Practice of Medicine," Several Character Studies, etc. It's a good one. Send 25 cents for it to HUMAN NATURE office, 1020 Market Street, San Francisco.

#### An Enterprising Yankee.

An enterprising American went over to England and decided to open a store in Birmingham. He obtained premises next door to an Englishman who also kept a store of the same description, but was not very pushing in his business methods. The method of the American, however, caused the older trader to wake up, and with the spirit ot originality strong upon him, he affixed a notice over his shop with the words, "Established 50 years" painted in large Next day the American replied to this with a notice over his store to this effect: "Established yesterday; no old stock."

No. I of Mind and Body, published by Henry Cross, Temperance Building. Melbourne, Australia, lies on our desk. It is an eight-page paper, well got up, price one penny or two cents. It is devoted to phrenology and health, by hygienic methods. One peculiar think about phrenological publications is, they invade the doctors' domain, and doctors do not appear to like it—some of them, anyway, but then phrenologists are opposed to the methods employed by the drug doctors.

Dr. Foote's latest work, "Home Cyclopedia" of Popular Medical and Social Science, is a much larger book than his "Plain Home Talk." It will always sell well. To clear out our remaining stock we offer one year's subscription to Human Nature and this great work for the low price of the book—\$2.00.

#### McGee & Canfield.

We beg to call our readers' attention to the advertisement of McGee & Canfield, on page 16. As contractors, builders, and business men they are reliable. They do their work well, substantial and reasonable. If you intend to build or buy a house, patronize McGee & Canfield, and you will have no cause to regret doing so.

#### The Phrenological Journal

For July is especially designed for mid-summer. It contains an illustrated article by the editor on "How a Man's Career Shows Itself in His Face," with portraits of President Roosevelt, Hon. Grover Cleveland, Hon. Seth Low, Mark Twain, and Chief Judge Alton B. Parker; "Phrenology on the Farm," by M. "A Visit to Plymouth, Mass.," by F. V. Townsend. "Phrenology and Art" proves that Phrenology rescued one young lady for this profession, even against her ideas of her own talents. "Health Notes" are by Dr. E. P. Miller. The editorial department has an article on "How to Succeed," etc. etc.

A preacher who went to a Kentucky parish where the parishioners bred horses, was asked to invite the prayers of the congregation for Lucy Grey. He did so. They prayed three Sundays for Lucy Grey. On the fourth he was told he need not do it any more.

"Why," said the preacher. "is she dead?"

"No," answered the man, "she won the American Derby."

Dr. Foote's latest work, "Home Cyclopedia" of Popular Medical and Social Science, is a much larger book than his "Plain Home Talk" It will always sell well. To clear out our remaining stock we offer one year's sub cription to HUMAN NATURE and this great work for the low price of the book \$2 00.

Poor Feebles (about to be operated on for appendicitis) Doctor, be fore you begin I wish you would send and have our pistor, Rev. Mr Harps, come over.

Dr. Cutter—Certainly, if you wish it, but why?

"I'd like to be opened with prayer."

"Do you want to have a fit?" Then get one of our celebrated \$10 suits!" is how a country tailor advertises his wares.

"What profession do you follow?" the attorney for the plaintiff asked.

"The medical profession," the witness answered.

"Are you a practicing physician?"
"No, sir."

"Then what do you mean by saying you follow the medical profession?"

"I am an undertaker, sir."

"Where's Napoleon's skull?" asked the visitor of the museum attendant. "Where's what, sir?" inquired the man. "Napoleon's skull. Have'nt you got that in this show? Why, there are two in the town I come from."

Prof. T. G. Stark, who is lecturing in Washington, writes: "I will make it a point to secure you some subscribers for your magazine, as it is a good one, and should be in every home, if people realized their own welfare and studied this grand and noble science."

"Your husband," said the physician, "has a serious attack of gastric fever."

"You don't say," exclaimed Mrs. Oatc ke. "How in th' name of goodness did he ever get it when there's no gas in the house?"

"The New Man." by Prof. Riddell is worth its weight in Radium. It contains information of priceless value to all who desire to improve self, or others physically, mentally, or morally. Price 25 cts.

Schoolmaster: "Now, sir, what are you laughing at?" Scholar: "Nothing, sir." Are you laughing at me?" "No, no, sir." "Then what else is there in the room to laugh at?"

Annie G. was attended by a quack doctor who diagnosed her case as "Rhinitis, ozoena, goitre, rhimopharyingitis." What rot! The doctor did not forget to charge.

#### Drug Doctors and Phrenology.

Excepting the old fossils, the majority of physicians now believe in Phrenology. The highest medical authorities have endorsed it; even the last edition of Gray's Anatomy is minus the objections against Phrenology, which were all futile and penned by the hand of bigotry. The Standard Dictionary and all the modern dictionaries of any standing now endorse Phrenology.

The majority of Drug Doctors still oppose it, mainly from ignorance of the subject, often from selfish motives.

Those medical priests who oppose phrenology know that when people begin to study themselves by the aid of the science, their occupation will be gone.

Phrenological students knowing themselves, know how to live and have no use for drugs or drug doctors.

Human Nature is the same the world over. Selfishness often blinds men to the truth.

"Where is that d—d spade, Mary?" asked a man of his wife as he entered the house the other day after a search for the implement. "I'll be d—d if I know," she replied sweetly. The lesson went home with such a shock that he raised his hand on the spot and took an oath never to swear again.

"Wedlock, the Right Relation of the Sexes," by Wells, is a hand some, well bound book, and we are selling quite a number of copies. Read table of contents on last page of February and March Human Nature. Price \$1.50. or with one year's subscription to H. N. \$1.75.

Nurse: "Now, what are you doing there, children?" Little boy: "We have got hold of grandma's teeth, and we're cutting them down to fit the baby."

You should send us 25 cents for Frank Reed's "Plan of Creation."



# PROF. HADDOCK ADVISES

A PHRENOLOGICAL EXAM NATION

MADE BY

those whose phrenological development indicates

a natural adaptation for commercial affairs

to take a thorough course in the

# San Francisco Business College

and thereby increase their efficiency.

# SAN FRANCISCO BUSINESS COLLEGE

1236 MARKET STREET

A. S. WEAVER, Secretary.

C. E. HOWARD,

President.



.. PROFESSOR ...

# ALLEN HADDOCK

Will be an accurate delineation of your character because he has an international reputation as a scientific Phienologist, and has had a steady practice of Phrenology during nineteen years in San Francisco, in the same block.

Men and women are adapted by nature to certain business, trades or professions. Nothing but a Phrenological examination can determine the sphere to which you belong, and in which you may hope to win success.

Those contemplating marriage should not fail to consult Professor Haddock and learn the temperament in the opposite sex best suited to harmonize with their own.

The examination will also include a physical diagnosis and invaluable advice regarding health and the cure of disease.

PRICE OF PHRENOLOGICAL EXAMINATION.

Oral.....\$1.co
Examination and Chart......2.00
Examination, Chart and Elaborate Typewritten Analysis... 5.00

PHOTOGRAPHS SAME PRICE.

1020 Market Street, S. F

Digitized by Google

#### **PUBLICATIONS**

Why you should read the

## Phrenological Journal

Because it is a bright, up-to-date exponent of Human Nature.

Because it will help you to understand yourself and others.

Because it exposes to view the mental machinery of public men and women.

Because its Child Culture Department helps mothers to understand the character and needs of each child.

Because it will interest you intensely. Single copy, 10 cents; one year, \$1.00; mailed free. Address 24 E 22nd street, New Vork.



UCIFER - Son of the Morning -A fortnightly Journal of Radical Thought-Devoted mainly to the Emancipation of Womarhood and Motherhood from Sex Slavery, and to the Right of the Child to Be Born Well. Send 25 cents in stamps to 500 Fulton Street, Chicago, for a three month's trial, and get a Catalogue of books and pamphlets in the line of Sex Reform.

## PALACE BATHS

Physicians recommend warm salt water bathing for rheumatism, nervousness, neuralgia, numerous other ailments. Tickets 25c; 6 for \$1. Also electric salt water baths; tickets 50c. 717 Filbert street. North Beach car lines.

## HEALTH

A Monthly Magazine devoted to the cause and cure of diseases. Price, \$1.00 per year.

Teaches hygiene, diet, mechano-therapy hydro-therapy and common-sense methods of getting and keeping good health. Directs attention to unrecognized gluttony and superstitious faith in the power of drugs to cure. Considers disease a penalty for disobeying Nature's laws, and advocates Nature as the real healing power.

Edited by W. P. Burke, M. D., at

#### DR. BURKE'S SANATARIUM

Burke, Sonoma County, Cal.

# Tivoli Cafe

and ICE CREAM PARLORS

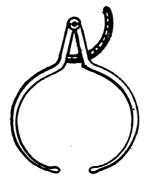
16 and 18 Eddy Street

San Francisco

The most popular Coffee House in the city.

G. C. LARSEN, Prop.

- A LARGE CONTRACT FOR -...CALLIPERS...



Above is an illustration of our NEW CALLIPERS, made of COPPER and NICKLE PLATED.

The clumsy old thumbscrew is dispeused with.

The regular price is \$2.50, but having made a contract for a large supply, we can furnish them postage paid sor \$2.00.

Callipers are useful for students in ascertaining the relative distances from the opening of the ear outward to the various faculties.

Address Human Nature Office.

#### Lack of Self-Confidence

## Positively Cured by Yourself at Home

By means of Prof. L. A. Vaught's Suc-

cessful Self-Confidence Guide.

How much have you lost socially and financially for want of self confidence? Do you want to cure yourself of this defect? This Guide was written by Prof. L. A. Vaught, founder of the Chicago Institute of Phrenology, and of the Journal, HUMAN CULTURE. Send for further particulars.

Send toc for a sample copy of HUMAN CULTURE. It is an up-to-date Phrenological Journal, dealing with culture, health, progress and success.

Published by the Chicago Institute of Phrenology, 130 Dearborn St., Chicago, Illinois.

# Philosophical Journal

Established 1865.

For thirty years issued as the

Chicago Religio-Philosophical Journal

is now published weekly at

# \$1.00 PER YEAR, AT

1429 MARKET ST., S. F.

All the literature of the day in

OCCULT LIBERAL

SPIRITUAL SCIENTIFIC

LINES OF THOUGHT May be obtained at this office.

# EAT SOME SAND!



About five years ago Prof. William Windsor, LL, B. Ph. D., the eminent Phrenologist, discovered the Saud Cure for

INDIGESTION AND CONSTIPATION

and since that time more than a half million suf-ferers have tried it and found by restored health that it is Nature's "simple "emedy.
"THE NATURAL LIFE" is the title of Prof.
Windsor's monthly magazine in which the Sand Cure is fully described and discussed. It is de-voted to the teaching of Virosophy ("the wise way of living") Natural Diet, Health and Charac-ter Culture Righteousness and Freedom. One Dollar per year

ter Culture Righteousness and Dollar per year Professor Windsor will send full directions for the Sand Cure to anyone sending Twenty-five Cents for a three months trial subscription to The Natural Life Address THE WINDSOR PUBLISHING CO.

Back Bay Postoffice, Boston, Mass.



#### FINEST Russian and Turkish Bath

OPEN DAY AND NIGHT
Sole Right for the Pacific Coast for
Lipper's Patent

Carbolic Acid, Steel Brine Baths

Electric, Sulphur and other Medicated Baths.

Elaborately Equipped for both Ladies and Gentlemen.

11 & 13 GRANT AVE., San Francisco R. BURNS, Proprietor.

## WILEY BROS.

New and....., Second-Hand

# Furniture.

.. Upholstering in all its branches
931 MISSION STREET

Bet. Fifth and Sixth - San Francisco

SHADES, 25c each.
OIL CLOTHS, 25c, per yard.
NEW ANTIQUE SETS, \$10.00,
DOUBLE HAIR MATTRESSES, \$70

M. A. C. CHRISTESEN, Proprietor. Telephone Jessie 591

# Branch Coffee Lunch House

No. 29 FIFTH ST , S. F.

Opp. Metropolitan Hall; coc. Mint Ave.
N. B.—Parties and Socials amplied
with Coffee and Cream at reasonable
rates.



The Popular Photographer \*\*
8 Sixth Stret, San Francisco.

Fine Cabinet Photographs from \$1.00 per dozen

A Crayon Portrait Free with every dozen Cabinets from \$2.00 upwards.

CHILDRAN'S PHOTOGRAPHS A SPECIALTY

## **USE MEVAN SALVE**

For all serious cases of old standing Sores and Wounds, also for Insect Stings It successfully cures the Mange and other poison-

It successfully cures the Mange and other poison ous Sores on dogs and other animals.

25c. and 50c. 5c. extra by mail.

C. HANSEN, Prop.

484 N. Third St. Philadelphia, Pa.

#### JUST OUT OF THE PRESS

is the monthly

# SELF CULTURE, TALENT AND SUCCESS

It deals with practical data

TALENT AND MONEY-MAKING,

NEW DISCOVERIES, MODERN

CHARACTER READING,

-- ETC.---

It is not an old fossil, but it is PRO-GRESSIVE and CONVINCING. Never mind what we say; subscribe one year and you will know phrenology as you never knew it before, or send 10 cents for copy Yearl, subscription is \$1.00.

#### HUMAN SCIENCE SCHOOL

Bush Temple, Office 200, Chicago, Ill

# MME. FLAGG

THE Great 'rance Writer. Answers questions by mail. Everything revia ed through vibrations. Send your hard questions—she will answer them satisfactorily and tender advice.

Two questions, 25c; Eight for 50c.

Address

#### MME. FLAGG

3 Minnesota Avenue,

San Jose, Cal.

#### A DIME

Sample copies of 100 different leading newspapers and magazines sent to any address upon receipt of 10 cents to help pay for mailing. PACIFIC ADVERTISING Co., Room 78, 120 Sutter Street, San Francisco, Cal.

# ..SELF-HYPNOTISM..

I have proved to the United States Government—memorandum opinion No. 129, N.—that I have made a late discovery which enables all to hypnolize themselves instantly at will, awaken at pleasure, cure all the ills of life, become clairwayant so they can see all over the world, read the minds and thoughts of others, do thousands of wonderful things. This so-called Menta Vision Lesson will be sent

ABSOLUTELY FROD

to everybody, actually enabling them to do the above without any charge whatever.

PROF. R. E. DUTTON

LINCOLN, NEBRASKA.

#### **MAMMAH**

...TURKISH BATHS...

50Cent

Cor. Pine and Kearny Streets

SAN FRANCISCO

# CALIFORNIA OLIVES AND OLIVE OIL

ARE A SPECIALTY WI'H US

Large quart bottle Fidelity Olive Oil, the \$1.00 package in every other brand...... 80c.

We guarantee it to be the finest and purest Olive Oil for medicinal or taile use. Over four kinds and grades of California Olives in bulk.

Green in two sizes, the Half Ripe, and the Dead Ripe.

Our Catalogue (free) will interest you and quote freely.

# SMITHS

CASH STORE

(INCORPORATED)

25 MARKET ST. SAN FRANCISCO

Abraham, Gen: 14. I have discovered the fixed law or seal of the intellect, through which can be told to what tribe you belong, either Jew, Gentile, or the Lost Tribes Send your age (year, month, day), nationality, complexion, color of eyes and hair, stamp photo and 50 cents for Tribe Reading. My book of 240 pages, 4x illustrations giving historical origin of tribes, \$2.00 cloth, \$1.50 paper bound. Those purchasing my book, and fulfilling the above requirements, receive the Tribe Reading free.

R. BEVINGTON WEBBER, Dayton, Ore.



# IF YOU EAT TOO MUCH

Or more than is assimilated, the undigested food ferments; you are tired and oppressed, or have sick headache, or worse still, constipation with all its attendant evils. Drugs is not the remedy. Eat less. Nature cures.

If you take food known as "heaters" in hot weather, or hot weather foods on cold days, you will feel very uncomfortable; and if this line of feeding is persisted in, you will get out of balance and become sick; nor is it in the domain of drugs, but in proper feeding wherein lies the remedy.

An excess of fruits give acidity to the blood; an excess of ONE KIND, be it fruits, flesh, fowl, or farinecous food, produces ill health.

Some patients require an abundance of muscle food; others brain and nerve foods; others eliminating, cooling and heating foods to give temperature, proper balance and good health. Whatever be your trouble, we can prescribe the proper diet and treatment by which you can cure yourself at home. Please answer the following questions, and enclose the fee, \$5. Probably one (type written) letter of advice will be all you need to effect a cure. No extra charge for a second letter, if requested.

#### QUESTION LIST

Please answer by number.

1, sex; 2, age; 3, are you married; 4, weight; 5, height; 6, occupation; 7, state complexion and color of hair and eyes; 8, condition of teeth; 9, give your temperament vital, mental or motive, or in other words are you plump and round? or brainy and nervous? or are you boney and muscular? 10, do you sleep well? 11, how do you feel on waking up? 12, state your general feelings and symptoms; 13, have you distention of bowels or troubled with gas? 14, do you suffer pain? state where; 15, do you have indigestion? constipation? sour stomach? bad breath? furred tongue? bad taste in the mouth? diarrhea? colic? chills? dizziness? heart palpitation? numbness? or sick headache? 16, do you smoke or take alcohol? 17, how is your appetite? 18, state the kind of food you eat, how often, and what you prefer? 19, how long have you suffered? 20, give all symptoms and other information you can.

We treat each case according to temperament and individual needs, as revealed by Phrenology, or mental and physical conditions.

Address: PROF. HADDOCK, 1020 Market Street, San Francisco, Cal.

Digitized by Google