



FREE YOURSELF FROM FEAR AND NERVOUSNESS

Dr. C. Franklin Leavitt has written a great book containing 44 splendid chapters on Self Healing by Auto-Suggestion. It is called—

Mental and Physical Ease and Supremacy



These Subjects and Many More:

Understanding the subconscious. Emotional causes of disease.

Loss of balance between will, intellect and feeling. The real cause of disease.

Arteriosclerosis and how it is caused.

Our attitude toward sex and the part it plays in health.

Auto-suggestion without hypnosis.

Half-dream theories as to cause of disease.

Esoteric curative methods.

Self-education. How to make these lessons effective.

Self-persuasion. Formulas for auto-suggestion.

Power of giving auto-suggestion to self.

Psychoanalysis by the self. Practical self-treatment by psychoanalysis.

Commanding the self. The hidden nature of energy and startling phenomena to which it gives rise.

How to get rid of the evils of disorder.

Power developing exercises in deep breathing.

Physical exercises and how to use them (illustrated).

Relating the habits of health.

Overwhelming

Controlling the feelings

Word about Getting rid of

It teaches you how to overcome physical ailments.

It teaches you to develop the power within yourself.

It teaches you how to deal with trials and overcome obstacles.

It teaches you how to control your moods.

It teaches you how to become strong.

It teaches you how to be of use in the world though old.

It teaches you how to recover your grip on life.

It teaches you how to drive away your griefs and fears.

This is not a book of theory. Dr. Leavitt is an educated physician, who has studied abroad besides being a graduate of a leading medical college in the United States.

He has had an experience as healer and physician with thousands of cases. This book contains the methods by which he is teaching people to heal themselves through auto-suggestion.

The book gives you complete and thorough instruction on just how to use auto-suggestion to make it effective in healing yourself, and includes many formulas of the most effective statements to apply to yourself.

It tells you how to practice the famous psycho-analysis method with yourself in such a way as to break down the formidable-ness of your ailments and open the way to cure.

It outlines a complete and valuable system of deep breathing and physical exercises.

It contains some valuable chapters for the old.

Read the letters in the right hand column from users of this great book, then write your address on the coupon and send your order NOW.

"Mental and Physical Ease and Supremacy" is printed on good paper, large, clear type, handsome cloth binding, gold stamping, nearly 300 pages. Price, \$2.00. USE COUPON.

30 Days' Trial

You may return this book any time within 30 days from date of purchase and get your money back if the book is not satisfactory in every way.

CLIP HERE.

Advanced Thought, Dept. 1, 133 N. State St. Chicago.

Here is \$2.00 for Dr. Leavitt's big book on Self-Healing called "MENTAL AND PHYSICAL EASE AND SUPREMACY" on 30 days trial.

Name

Address

What This Book Does For Its Users.

"MEANT HUNDREDS OF DOLLARS".

"The study of this book has already meant hundreds of dollars to me. It has filled me with a self-confidence, enthusiasm and ambition that I never had before."—R.S. Fitzgerald, Chicago, Ill.

LOST OLD FEARS.

"Your new book has helped me in a wonderful way. I have lost practically all the old fears. I wrote you a letter."—Miss Minnie Robinson, Edgewood, Iowa.

CHANGED LIFE.

"I have already been able to change several of the weaknesses I have found in self through the method you suggest. There is so much room for improvement in all that I will make the statement that ALL should possess your book."—Miss Jessie Ardner, Cleveland, O.

"A DIFFERENT WOMAN."

"Mentally I am a different woman for having read your book and I thank GOD that He directed me to you!"—Miss Lela Dickson, Tappan, Minn.

WORTH SEVERAL TIMES ITS COST.

"I would gladly pay several times what you ask for the book now I know how valuable it really is. I read some in the book daily, and no longer DREAD the future as I once did."—Mrs. Joe Wilson, Abbeville, S. Car.

Famous Ella Wheeler Wilcox Book For the Adults



POEMS OF PROGRESS AND NEW THOUGHT PASTELS

12mo, Cloth, Color Jacket. Regular price \$1.50.
Removal Sale price..... 1.00
A charming and forceful collection of poetic in-
spiration. This is one of Mrs. Wilcox's newest
books.

POEMS OF CUSTER AND OTHER POEMS

12mo, Cloth. Regular price \$1.50. Removal Sale
price..... 1.00
These surprising poems of vivid realism will
awaken and thrill the reader. Choice poems that
inspire the thinker. True to the very best there
is in human nature.

POEMS OF POWER

12mo, Cloth, Color Jacket. Regular price \$1.50.
Removal Sale price..... 1.00
De Luxe Semi-Leather Edition; Boxed. Net. 3.00
A book of sweetness and strength displaying this
famous poet's well-known taste, cultivation and
originality.

POEMS OF PLEASURE

12mo, Cloth, Color Jacket. Regular price \$1.50.
Removal Sale price..... 1.00
De Luxe Semi-Leather Edition; Boxed. Net. 3.00
A magnificent gathering of verse, every line pul-
sates with life and throbs with emotion.

POEMS OF PASSION

12mo, Cloth, Color Jacket. Regular price \$1.50.
Removal Sale price..... 1.00
Special Presentation Edition; Boxed. Net. 3.00
"This book, full of vibrant poems, has attained a
reputation that is above and beyond criticism.
Only a woman of genius could produce such a
remarkable work."—Illustrated London News.

AROUND THE YEAR BIRTHDAY BOOK WITH ELLA WHEELER WILCOX

Cloth. Regular price \$1.50. Removal Sale
price..... 1.00
In this beautiful Birthday Book each day of the
year has its chosen prose or poetical message for
its owner with a corresponding space on the oppo-
site page for autographs, memoranda, or personal
thoughts.

THREE WOMEN

12mo, Cloth, Color Jacket. Regular price \$1.50.
Removal Sale price..... 1.00
The Wonder Dramatic Poem that Mrs. Wilcox
claims to be the best that she has written. Read
this book for intense interest and enjoyment.

MAURINE

12mo, Cloth, Color Jacket. Regular price \$1.50.
Removal Sale price..... 1.00
Special Illustrated Edition. Net..... 2.50
Semi-Leather Bound. Net..... 3.00
A love story told in exquisite verse, an ideal poem
about a true and lovable woman as ever poet
created. A famous Wilcox book.



HT
AND
CCULT
ICEST



Advanced Thought
Publishing Co.
159 North State St.
Chicago Ill.



CHARACTER

INDICATED BY

HANDWRITING

A Practical Treatise In Support of the Assertion That the Handwriting of a Person Is An Infallible Guide to His Character

With Illustrations Taken From Autographic Letters of Statesmen, Lawyers, Soldiers, Ecclesiastics, Authors, Poets, Musicians, Actors, and Other Persons

By **ROSA BAUGHAN**



Do you know every time you write a letter you draw a letter portrait of yourself. You need be no artist to do it, but you need be something of a wiseacre to interpret it. These portraits of penmanship are character revelations, and they must be understood to be understood, which is not as confusing a statement as it appears at first glimpse.

No two people ever write alike. One recognizes instantly the superscription on a letter from a friend who is in the habit of corresponding. There is no chance of confusing the writing of one friend with that of another.

But handwriting is more than an identification. It is a characterization, and has been so regarded from ancient days, though only comparatively recently has the thing been reduced to a scientific study.

This work is the result of many years of practical study, and is enriched by an immense number of fresh autographs of Living and Dead Celebrities.

Many great thinkers have acknowledged that the handwriting reflects to a certain extent, the intelligence and character of the writer, but the study of these indications has hitherto been looked upon rather

as a matter of sentiment and fad than as a serious science. The great Lavator, Author of Physiognomical Fragments, says: "The more I compare different handwriting, the more I am convinced that handwriting is the expression of the character of him who writes. Each nation has its national character of writing as the physiognomy of each people expresses the most salient points of character in the nation."

That the handwriting really reflects the personality of the writer, is evident from the fact that it alters and develops with the intelligence—that it becomes firm when the character strengthens, weak and feeble when the person who writes is ill, or agitated and erratic, when he is under the influence of great joy, grief, or any other passion. The dissimulating, the obstinate, the idle man, all aptitudes bad or good, all sensations, even those that are most fugitive, are betrayed to the graphologist in a simple letter, written, perhaps, with a view of giving its receiver quite a different opinion to that which one learned in the matter would glean from it.

YOU CAN ACCURATELY KNOW THE CHARACTER OF YOUR FRIENDS

Their writing discloses a thoroughly correct estimate of their character. Handwriting changes from youth to manhood, and from manhood to age, although it still retains, even to the most careless observer, something of the same character. As a man or woman is advancing in their character, as they take up a new position, or is led away by some dominant passion, the handwriting takes, in some degree, the forms typical of these changes. There is nothing more interesting than the study of these changes.

By comparing different specimens of handwriting, written at different epochs of the life of the same individual, you are able to derive the position of mind in which a certain letter has been really written, regardless of the words in which it is couched. Here is the superiority which graphology has over the sister sciences of phrenology and palmistry. The inquirer has not to ask the person whom he wishes to judge to submit his book or his hand for examination; he has only to write some trivial letter which shall demand an answer, and in his reply the victim offers himself for judgment.

SOME OF THE PRACTICAL USES OF THE KNOWLEDGE

Reliable as a means of self-knowledge and self-development in business and in private life, revealing, as it were, from moment to moment, in one's self and in others in all his various relations with them, controlling influences that, by its application, lead to salutary development or discipline, corresponding to their nature and intensity.

Parents may discover in the handwriting of their growing children characteristics, the culture or elimination of which may be of vital importance in their future lives.

Employers can, by studying the handwriting of their employees, guard against laziness, deception, gambling and dishonest tendencies, for an analysis of their handwriting will surely reveal these, if present.

YOUR HANDWRITING SHOWS

Just what one's friends are like. There is a great deal of both illumination and fascination lurking behind a little bit of careful study of handwriting.

Practical instructions are given which will enable you to read any kind of handwriting.

Bound in Cloth

Price \$1.10, Postpaid

184 Pages

Marlowe Co., 223 W. Erie St., Chicago, Ill.

111825

ADVANCED THOUGHT AND OCCULT DIGEST

JULY, 1921

15 Cents

*Advanced Thought
Publishing Co.
159 North State St.
Chicago Ill.*



CHARACTER

INDICATED BY

HANDWRITING

A Practical Treatise In Support of the Assertion That the Handwriting of a Person Is An Infallible Guide to His Character

With Illustrations Taken From Autographic Letters of Statesmen, Lawyers, Soldiers, Ecclesiastics, Authors, Poets, Musicians, Actors, and Other Persons

By **ROSA BAUGHAN**



Do you know every time you write a letter you draw a letter portrait of yourself. You need be no artist to do it, but you need be something of a wiseacre to interpret it. These portraits of penmanship are character revelations, and they must be understood to be understood, which is not as confusing a statement as it appears at first glimpse.

No two people ever write alike. One recognizes instantly the superscription on a letter from a friend who is in the habit of corresponding. There is no chance of confusing the writing of one friend with that of another.

But handwriting is more than an identification. It is a characterization, and has been so regarded from ancient days, though only comparatively recently has the thing been reduced to a scientific study.

This work is the result of many years of practical study, and is enriched by an immense number of fresh autographs of Living and Dead Celebrities.

Many great thinkers have acknowledged that the handwriting reflects to a certain extent, the intelligence and character of the writer, but the study of these indications has hitherto been looked upon rather

as a matter of sentiment and fad than as a serious science. The great Lavator, Author of Physiognomical Fragments, says: "The more I compare different handwriting, the more I am convinced that handwriting is the expression of the character of him who writes. Each nation has its national character of writing as the physiognomy of each people expresses the most salient points of character in the nation."

That the handwriting really reflects the personality of the writer, is evident from the fact that it alters and develops with the intelligence—that it becomes firm when the character strengthens, weak and feeble when the person who writes is ill, or agitated and erratic, when he is under the influence of great joy, grief, or any other passion. The dissimulating, the obstinate, the idle man, all aptitudes bad or good, all sensations, even those that are most fugitive, are betrayed to the graphologist in a simple letter, written, perhaps, with a view of giving its receiver quite a different opinion to that which one learned in the matter would glean from it.

YOU CAN ACCURATELY KNOW THE CHARACTER OF YOUR FRIENDS

Their writing discloses a thoroughly correct estimate of their character. Handwriting changes from youth to manhood, and from manhood to age, although it still retains, even to the most careless observer, something of the same character. As a man or woman is advancing in their character, as they take up a new position, or is led away by some dominant passion, the handwriting takes, in some degree, the forms typical of these changes. There is nothing more interesting than the study of these changes.

By comparing different specimens of handwriting, written at different epochs of the life of the same individual, you are able to derive the position of mind in which a certain letter has been really written, regardless of the words in which it is couched. Here is the superiority which graphology has over the sister sciences of phrenology and palmistry. The inquirer has not to ask the person whom he wishes to judge to submit his book or his hand for examination; he has only to write some trivial letter which shall demand an answer, and in his reply the victim offers himself for judgment.

SOME OF THE PRACTICAL USES OF THE KNOWLEDGE

Reliable as a means of self-knowledge and self-development in business and in private life, revealing, as it were, from moment to moment, in one's self and in others in all his various relations with them, controlling influences that, by its application, lead to salutary development or discipline, corresponding to their nature and intensity.

Parents may discover in the handwriting of their growing children characteristics, the culture or elimination of which may be of vital importance in their future lives.

Employers can, by studying the handwriting of their employees, guard against laziness, deception, gambling and dishonest tendencies, for an analysis of their handwriting will surely reveal these, if present.

YOUR HANDWRITING SHOWS

Just what one's friends are like. There is a great deal of both illumination and fascination lurking behind a little bit of careful study of handwriting.

Practical instructions are given which will enable you to read any kind of handwriting.

Bound in Cloth

Price \$1.10, Postpaid

184 Pages

Marlowe Co., 223 W. Erie St., Chicago, Ill.

CHARACTER

INDICATED BY

HANDWRITING

A Practical Treatise In Support of the Assertion That the Handwriting of a Person Is An Infallible Guide to His Character

With Illustrations Taken From Autographic Letters of Statesmen, Lawyers, Soldiers, Ecclesiastics, Authors, Poets, Musicians, Actors, and Other Persons

By **ROSA BAUGHAN**



Do you know every time you write a letter you draw a letter portrait of yourself. You need be no artist to do it, but you need be something of a wiseacre to interpret it. These portraits of penmanship are character revelations, and they must be understood to be understood, which is not as confusing a statement as it appears at first glimpse.

No two people ever write alike. One recognizes instantly the superscription on a letter from a friend who is in the habit of corresponding. There is no chance of confusing the writing of one friend with that of another.

But handwriting is more than an identification. It is a characterization, and has been so regarded from ancient days, though only comparatively recently has the thing been reduced to a scientific study.

This work is the result of many years of practical study, and is enriched by an immense number of fresh autographs of Living and Dead Celebrities.

Many great thinkers have acknowledged that the handwriting reflects to a certain extent, the intelligence and character of the writer, but the study of these indications has hitherto been looked upon rather as a matter of sentiment and fad than as a serious science. The great Lavator, Author of Physiognomical Fragments, says: "The more I compare different handwriting, the more I am convinced that handwriting is the expression of the character of him who writes. Each nation has its national character of writing as the physiognomy of each people expresses the most salient points of character in the nation."

That the handwriting really reflects the personality of the writer, is evident from the fact that it alters and develops with the intelligence—that it becomes firm when the character strengthens, weak and feeble when the person who writes is ill, or agitated and erratic, when he is under the influence of great joy, grief, or any other passion. The dissimulating, the obstinate, the idle man, all aptitudes bad or good, all sensations, even those that are most fugitive, are betrayed to the graphologist in a simple letter, written, perhaps, with a view of giving its receiver quite a different opinion to that which one learned in the matter would glean from it.

YOU CAN ACCURATELY KNOW THE CHARACTER OF YOUR FRIENDS

Their writing discloses a thoroughly correct estimate of their character. Handwriting changes from youth to manhood, and from manhood to age, although it still retains, even to the most careless observer, something of the same character. As a man or woman is advancing in their character, as they take up a new position, or is led away by some dominant passion, the handwriting takes, in some degree, the forms typical of these changes. There is nothing more interesting than the study of these changes.

By comparing different specimens of handwriting, written at different epochs of the life of the same individual, you are able to derive the position of mind in which a certain letter has been really written, regardless of the words in which it is couched. Here is the superiority which graphology has over the sister sciences of phrenology and palmistry. The inquirer has not to ask the person whom he wishes to judge to submit his book or his hand for examination; he has only to write some trivial letter which shall demand an answer, and in his reply the victim offers himself for judgment.

SOME OF THE PRACTICAL USES OF THE KNOWLEDGE

Reliable as a means of self-knowledge and self-development in business and in private life, revealing, as it were, from moment to moment, in one's self and in others in all his various relations with them, controlling influences that, by its application, lead to salutary development or discipline, corresponding to their nature and intensity.

Parents may discover in the handwriting of their growing children characteristics, the culture or elimination of which may be of vital importance in their future lives.

Employers can, by studying the handwriting of their employees, guard against laziness, deception, gambling and dishonest tendencies, for an analysis of their handwriting will surely reveal these, if present.

YOUR HANDWRITING SHOWS

Just what one's friends are like. There is a great deal of both illumination and fascination lurking behind a little bit of careful study of handwriting.

Practical instructions are given which will enable you to read any kind of handwriting.

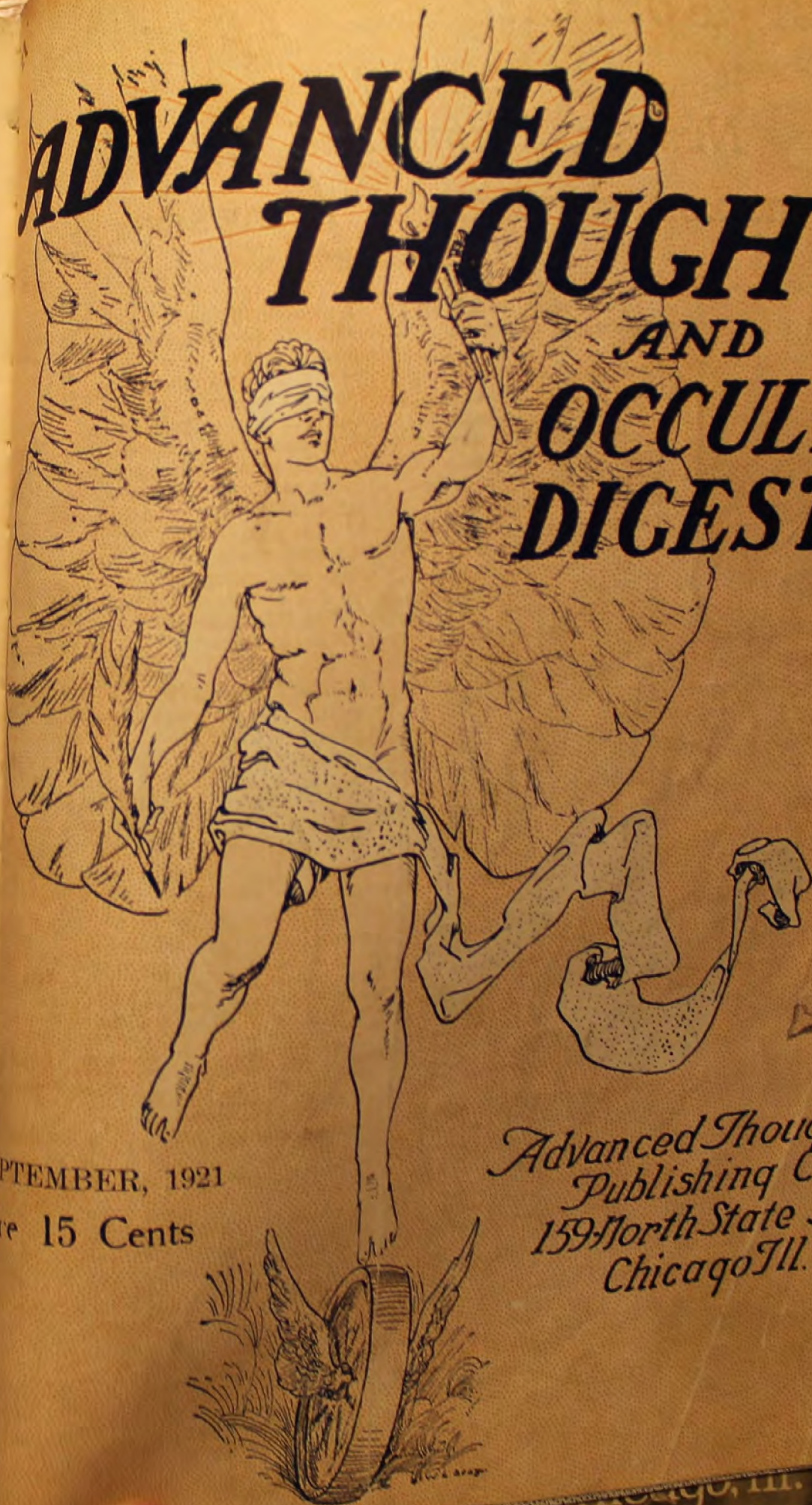
Bound in Cloth

Price \$1.10, Postpaid

184 Pages

Marlowe Co., 223 W. Erie St., Chicago, Ill.

ADVANCED THOUGHT AND OCCULT DIGEST



SEPTEMBER, 1921

Price 15 Cents

*Advanced Thought
Publishing Co.
159 North State St.
Chicago Ill.*

Your Fortune in Your Name

OR

Number, Name and Colour

A PRACTICAL DEMONSTRATION OF THE LAWS OF NUMEROLOGY

By O. Hashnu Hara



A System which is based entirely upon the power of names and numbers, is apparently quite strange to English-reading students.

Numerology is based upon the power of names and numbers. Essentially all names are numbers, and all numbers are names; that is to say, the one is resolvable into the other.

A name is a mantram, an invocation, a spell, a charm. It gains its efficacy from the fact that in pronunciation certain vibrations, corresponding to the mass chord of the name, are set up; not only in the atmosphere, but also in the more ethereal substance, referred to by a modern philosopher as, "Mind Stuff," whose modifications form the bases for changes of thought. This is evident to us in the fact that names, when sounded, impart to our minds certain characteristics, more or less definite, according to the acuteness of our psychometric sense. How different, for instance, are the impressions, conveyed to us in the names of "Percy" and "Horatio," in "George" and "Ralph" in "Eva" and "Ruth." Seeing, then, what different characteristics are conveyed to us in these and other names, it will seem wholly improbable that a difference of fortune and destiny should go along with them.

The image expresses the thing, the thing is the virtue or soul of the symbol. To utter a word is to evoke a thought and to render it present; the magnetic power of the human speech is the beginning of all manifestations in the occult world. To confer a name, is not only to define a being, but also to devote it, by the emission of the Verbum, to the influence of one or several occult forces. Things are, for each of us, that which we make them in the naming. The word of each man is, although unknown to him, a benediction or a curse; that is why ignorance of the properties of the idea and matter is to us often direful.

Yes, names are benefic or malefic; they are, in a sense, poisonous or healthful, according to the hidden influences that the Supreme Wisdom attaches to their elements; that is to say, to the letters which compose them, and to their correlates in numbers.

In this work the author proves the power of name and number. It lifts the great veil which hides the mysteries of the future from the eyes of men.

The belief that the letters of the alphabet vibrate light is a very old one and can be traced to the earliest thinkers and philosophers. The Egyptians were well versed in this knowledge, and Moses was thoroughly instructed in all the phenomena known to them. There is a continual reference to this fact in all the writings of the ancient people, and this book is the result of research and gleanings in many fields.

Not by chance was the motto, "Know Thyself," placed to greet all at the Delphic Oracle—and each one who pursues the pages of this book may be brought to an understanding of his hidden self and the powers latent in him, and by reason of this fuller knowledge of his possibilities, brought here with him from the hands of his Maker, be led to build a truth-knowing structure on this Divine cornerstone.

Each Letter of the Alphabet Vibrates Some Color and Some Divine Principles

How analysis of character can be made by means of the color vibrations of the letters of the name, the possibilities of each person recognized and the individuality brought to light. The keynote to the dominant characteristics. How to find the mystical value of the name.

A Name Is Not Given by Chance For This World Is Not Run by Chance

Each one attracts the name he bears. Everything is governed by the law of attraction. By understanding this law, children may be greatly aided and developed along the line of their greatest possibilities.

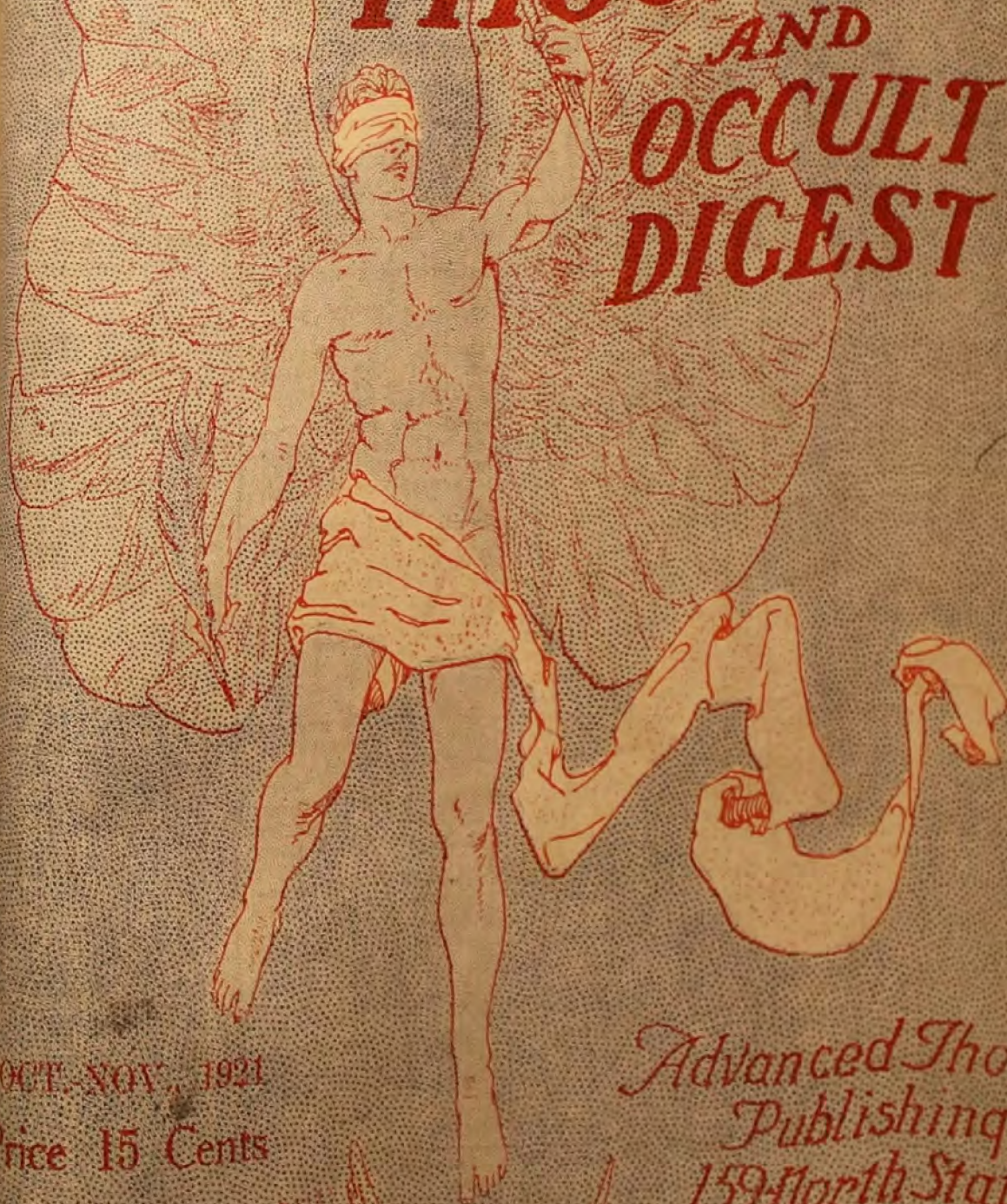
Reading the Character of a Person by the Color Vibrations of the Letters of the Name Is a Delightful Pastime.

This Is a Very Unusual Book and You Will Be Surprised How True Your Name Will Describe Yourself and Others

Price 65c, Postpaid

Marlowe Co., 223 W. Erie St., Chicago, Ill.

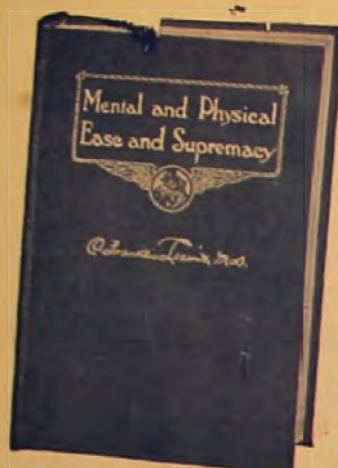
ADVANCED THOUGHT AND OCCULT DIGEST



OCT.-NOV., 1921

Price 15 Cents

*Advanced Thought
Publishing Co.
159 North State St.
Chicago Ill*



FREE YOURSELF FROM FEAR AND NERVOUSNESS

Dr. C. Franklin Leavitt has written a great book containing 44 splendid chapters on Self Healing by Auto-Suggestion. It is called—

Mental and Physical Ease and Supremacy



These Subjects and Many More:

- Influencing the sub-conscious.
- Emotional causes of disease.
- Loss of balance between will, intellect and feeling the chief cause of disease.
- Neurasthenia and how it is caused.
- Mental attitude toward sex and the part it plays in health.
- Suggestion without hypnosis.
- Freud's dream theories as to cause of disease.
- Telepathic curative methods.
- Self re-education. How to make these lessons effective.
- Self-persuasion. Formulas for auto-suggestions.
- Manner of giving auto (or self) suggestion.
- Psychoanalysis by the self. Practical self treatment by psychoanalysis.
- Commanding the self. The hidden nature of energy and startling phenomena to which it gives rise.
- How to get rid of the devils of disorder.
- Seven power developing exercises in deep breathing.
- ing, physical exercises and how to use them (illustrated).
- Regulating the habits for health.
- Those overwhelming feelings.
- Controlling the feelings.
- Another word about fear. Getting rid of fear.

It teaches you how to overcome physical ailments.

It teaches you to develop the power within yourself.

It teaches you how to deal with trials and overcome obstacles.

It teaches you how to control your moods.

It teaches you how to become strong.

It teaches you how to be of use in the world though old.

It teaches you how to recover your grip on life.

It teaches you how to drive away your griefs and fears.

This is not a book of theory. Dr. Leavitt is an educated physician, who has studied abroad besides being a graduate of a leading medical college in the United States.

He has had an experience as healer and physician with thousands of cases. This book contains the methods by which he is teaching people to heal themselves through auto-suggestion.

The book gives you complete and thorough instruction on just how to use auto-suggestion to make it effective in healing yourself, and includes many formulas of the most effective statements to apply to yourself.

It tells you how to practice the famous psycho-analysis method with yourself in such a way as to break down the formidability of your ailments and open the way to cure.

It outlines a complete and valuable system of deep breathing and physical exercise.

It contains some valuable chapters for the old.

Read the letters in the right hand column from users of this great book, then write your address on the coupon and send your order NOW.

"Mental and Physical Ease and Supremacy" is printed on good paper, large, clear type, handsome cloth binding, gold stamping, nearly 400 pages. Price, \$2.00. USE COUPON.

30 Days' Trial

You may return this book any time within 30 days from date of purchase and get your money back if the book is not satisfactory in every way.

CLIP HERE.

Advanced Thought, Dept. 1, 159 N. State St. Chicago.

Here is \$2.00 for Dr. Leavitt's big book on Self-Healing called "MENTAL AND PHYSICAL EASE AND SUPREMACY" on 30 days trial.

Name

Address

What This Book Does For Its Users.

"MEANT HUNDREDS OF DOLLARS".

"The study of this book has already meant hundreds of dollars to me. It has filled me with a self-confidence, enthusiasm and ambition, that I never had before."—R.S. Fitzgerald, Chicago, Ill.

LOST OLD FEARS.

"Your new book has helped me in a wonderful way. I have lost practically all the old fears, I wrote you about." — Miss Minnie Robinson, Edgewood, Iowa.

CHANGED LIFE.

"I have already been able to change several of the weaknesses I have found in self through the method you suggest. There is so much room for improvement in all that I will make the statement that ALL should possess your book."—Miss Jessie Ardner, Cleveland, O.

"A DIFFERENT WOMAN."

"Mentally I am a different woman for having read your book and I thank GOD that He directed me to you."—Miss Lela Dickson, Tupelo, Miss.

WORTH SEVERAL TIMES ITS COST.

"I would gladly pay several times what you ask for the book now. I know how valuable it really is. I read some in the book daily, and no longer DREAD the future as I once did."—Mrs. Joe Wilson, Abbeville, S. Car.

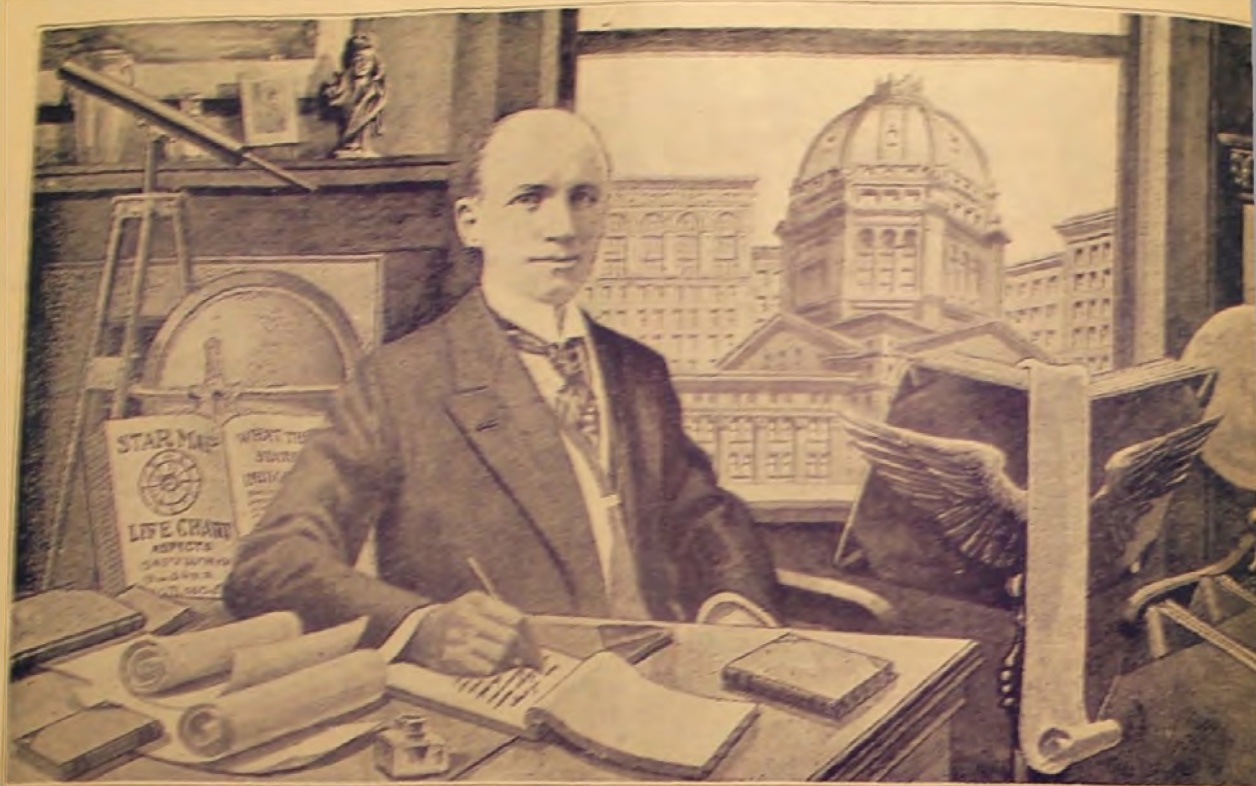
ADVANCED THOUGHT AND OCCULT DIGEST



MBER, 1921
15 Cents

*Advanced Thought
Publishing Co.
159 North State St.
Chicago Ill.*





HOW THE STARS WILL INFLUENCE YOU DURING 1922, ACCORDING TO PROF. A. F. SEWARD, AMERICA'S FOREMOST ASTROLOGER

To My Clients:

I have just completed my Charts or Forecasts for the coming year. They contain a number of features of unusual interest which I am sure will interest you.

Considering the unsettled conditions you surely want to know how the planets are going to effect your business and financial interests during the year 1922. And your marriage—what could be more important? There are thousands of people in the land who have ruined their lives and who might have been happy, loved and honored, had they known their true affinity, had they known the proper time for marriage.

Today the teachings of Astrology are so clear, its value so well established and so often proved, that it should be consulted on every important matter of life. Those who contemplate travel, marriage, choosing a profession, undertaking new enterprises, or assuming responsibilities of any character, should have an Astrological Reading which will foretell with remarkable accuracy many coming events which are beyond the power of the average mind to foresee.

Why, then, plunge into a new line of business or make any important changes until you learn what the planets have in store for you?

What a vast army of young men and women are crowded into our shops, offices, and factories, trying to learn trades and professions for which their talents are not adapted, and hence can never hope to attain any great degree of success. They are only misfits drifting on and on in an endless sea of uncertainty.

These Forecasts contain some seven or eight pages giving you the best days and dates to make changes, and covers in detail for the entire year such important matters as Speculation, Travel, Love, Courtship, Marriage, Vocation, Health, Accidents, Fortunate and Unfortunate Days of every month throughout the year, make no changes until you have consulted it.

Your Reading is now ready. The price is only \$1. Should you desire a Forecast for some relative or friend give the date of their birth and enclose an extra dollar.

This one dollar investment should mean a big thing for you. Get your order off in the mail. Don't neglect this! Don't lose another day. Do it now!

I am, sincerely your friend,

P. S.—Inasmuch as the Readings are now ready, there will be no delay. If you will send in your order NOW you will get your Forecast by return mail. The Price to Clients in India, Egypt, and other foreign countries is 5s. Send International Money Order. Clients in U. S. sending Personal Check should add 10c to cover cost of exchange.

Prof. A. F. Seward

America's Foremost Astrologer

737 Sheridan Rd., Cor. Broadway, Chicago, U. S. A.

Price 15¢

Advanced Thought

PRACTICAL
INSPIRATIONAL
ENLIGHTENMENT

JANUARY, 1922

Advanced Thought Magazine
227 West Erie Street, Chicago, Ill.



HOW THE STARS WILL INFLUENCE YOU DURING 1922, ACCORDING TO PROF. A. F. SEWARD, AMERICA'S FOREMOST ASTROLOGER

To My Clients:

I have just completed my Charts or Forecasts for the coming year. They contain a number of features of unusual interest which I am sure will interest you.

Considering the unsettled conditions you surely want to know how the planets are going to effect your business and financial interests during the year 1922. And your marriage—what could be more important? There are thousands of people in the land who have ruined their lives and who might have been happy, loved and honored, had they known their true affinity, had they known the proper time for marriage.

Today the teachings of Astrology are so clear, its value so well established and so often proved, that it should be consulted on every important matter of life. Those who contemplate travel, marriage, choosing a profession, undertaking new enterprises, or assuming responsibilities of any character, should have an Astrological Reading which will foretell with remarkable accuracy many coming events which are beyond the power of the average mind to foresee.

Why, then, plunge into a new line of business or make any important changes until you learn what the planets have in store for you?

What a vast army of young men and women are crowded into our shops, offices, and factories, trying to learn trades and professions for which their talents are not adapted, and hence can never hope to attain any great degree of success. They are only misfits drifting on and on in an endless sea of uncertainty.

These Forecasts contain some seven or eight pages giving you the best days and dates to make changes, and covers in detail for the entire year such important matters as Speculation, Travel, Love, Courtship, Marriage, Vocation, Health, Accidents, Fortunate and Unfortunate Days of every month throughout the year, make no changes until you have consulted it.

Your Reading is now ready. The price is only \$1. Should you desire a Forecast for some relative or friend give the date of their birth and enclose an extra dollar.

This one dollar investment should mean a big thing for you. Get your order off in the mail. Don't neglect this! Don't lose another day. Do it now!

I am, sincerely your friend,

Prof. A. F. Seward

America's Foremost Astrologer

P. S.—Inasmuch as the Readings are now ready, there will be no delay. If you will send in your order NOW you will get your Forecast by return mail. The Price to Clients in India, Egypt, and other foreign countries is 5s. Send International Money Order. Clients in U. S. sending Personal Check should add 10c to cover cost of exchange.

737 Sheridan Rd., Cor. Broadway, Chicago, U. S. A.

Advanced Thought

PRACTICAL
INSPIRATIONAL
ENLIGHTENMENT

FEBRUARY, 1922

Advanced Thought Magazine
227 West Erie Street, Chicago, Ill.



HOW THE STARS WILL INFLUENCE YOU DURING 1922, ACCORDING TO PROF. A. F. SEWARD, AMERICA'S FOREMOST ASTROLOGER

To My Clients:

I have just completed my Charts or Forecasts for the coming year. They contain a number of features of unusual interest which I am sure will interest you.

Considering the unsettled conditions you surely want to know how the planets are going to effect your business and financial interests during the year 1922. And your marriage—what could be more important? There are thousands of people in the land who have ruined their lives and who might have been happy, loved and honored, had they known their true affinity, had they known the proper time for marriage.

Today the teachings of Astrology are so clear, its value so well established and so often proved, that it should be consulted on every important matter of life. Those who contemplate travel, marriage, choosing a profession, undertaking new enterprises, or assuming responsibilities of any character, should have an Astrological Reading which will foretell with remarkable accuracy many coming events which are beyond the power of the average mind to foresee.

Why, then, plunge into a new line of business or make any important changes until you learn what the planets have in store for you?

What a vast army of young men and women are crowded into our shops, offices, and factories, trying to learn trades and professions for which their talents are not adapted, and hence can never hope to attain any great degree of success. They are only misfits drifting on and on in an endless sea of uncertainty.

These Forecasts contain some seven or eight pages giving you the best days and dates to make changes, and covers in detail for the entire year such important matters as Speculation, Travel, Love, Courtship, Marriage, Vocation, Health, Accidents, Fortunate and Unfortunate Days of every month throughout the year, make no changes until you have consulted it.

Your Reading is now ready. The price is only \$1. Should you desire a Forecast for some relative or friend give the date of their birth and enclose an extra dollar.

This one dollar investment should mean a big thing for you. Get your order off in the mail. Don't neglect this! Don't lose another day. Do it now!

I am, sincerely your friend,

P. S.—Inasmuch as the Readings are now ready, there will be no delay. If you will send in your order NOW you will get your Forecast by return mail. The Price to Clients in India, Egypt, and other foreign countries is 5s. Send International Money Order. Clients in U. S. sending Personal Check should add 16c to cover cost of exchange.

Prof. A. F. Seward

America's Foremost Astrologer

737 Sheridan Rd., Cor. Broadway, Chicago, U. S. A.

Price 15¢

Advanced Thought

PRACTICAL
INSPIRATIONAL
ENLIGHTENMENT

MARCH, 1922

Advanced Thought Magazine



ADVANCED THOUGH
227 W. ERIE ST.
CHICAGO, ILL.

A Forecast for 1922 and Astrological Delineation, Both for One Dollar:

*You May or May Not Believe in Astrology,
But It Pays Intellectually and Materially*

to get a reliable forecast. Every person should have this personal information in order to adjust the mind and body to the vibrations that play upon one from day to day.

A FEW FACTS TO REMEMBER

The unusually dull period we have just past thru could not be accounted for by the experts in the financial world. Few indeed were able to grasp the meaning of the law in thus shaping the destinies of a people—of the world—of all the peoples of the nations—which it effected severely, and caused a depression that history seldom records.

The planets have made a change; and we are well into a new cycle of expansion and general advancement towards larger things—a run of prosperity. Therefore let every one cheer up and get busy. The year is very promising.

Learn How Your Life, Domestic, Social, Business, Intellectual Will be Swayed in 1922.

ASTROLOGY REVEALS LIFE'S PURPOSE. KNOWLEDGE IS POWER.

Know thyself. Find out your hidden talents and possibilities, what is in you, what is back of you, your destiny, your vocation, from this knowledge build greater power.

PLANETARY INFLUENCE

The positions and aspects of the Sun, Moon and Planets indicate the Character, Temperament and Possibilities of the future of every human being born upon this Globe. This statement may appear to be absurd to any person unacquainted with astrology, but its truth can be easily proved by anyone who will give a little time to the actual study of the subject.

Character is Destiny and many years of study and experience have convinced the author of the influence of the planets on human beings and that a great deal of valuable advice can be given from the study of astrology.

BEING FORWARDED IS HALF THE BATTLE.

Astrology explains beforehand the inharmonious conditions ahead of you. With this knowledge you may change your actions and mental attitude and overcome the inharmonious influence.

Each forecast will contain from six to ten pages. The price for this complete forecast is only \$1.00. A great deal of time and thought have been devoted to these forecasts and we believe you will be very well pleased.

If you also wish a forecast for a friend or relative give date of their birth and send one dollar extra.

You can send remittance in any way you wish, but be sure and send your date of birth.

ADVANCED THOUGHT PUBLISHING CO.

227 W. Erie St., Chicago, Ill.

Price 15¢

Advanced

Please note mistake in numbering.

the 4th page beyond this one.

Sub.
at this fixed up — The mistake
implying that not been
noticed.
Thanks.
J. L. L.

MAY, 1922

Advanced Thought Magazine
27 West Erie Street, Chicago, Ill.

estial, squatting
n, lived and die

ess—arose from
e and Fear. I
e beasts, forest
v man—only e
ne to another
comparative luxu
th.

he wields a
not his b
er nor equa
d the forces

hate to love
mental cor
dawn of U
on as he v
ot enviable

I enable y
Causes.

" by which
ch seem t
of Nature.

edge, you
umstances
way.

are fluid
within ma
e rules t

If you
loft, into
here all
er dare
ope is bu
the da
you m

Upon
or nam
es. I wi
opy of
Bernar

rnev,
ed Nev
and
ds th
which
n har
at is l
own;

wh
come

lo.

nder
ough
o a



A Fore

to get a reliable forecast
to adjust the mind

The unusual
the experts in the
law in thus shaping
nations—which it

The planets
and general advance
every one cheer up
Learn How Your

ASTROLOGY

Know thyself
is back of you, you

The positions and aspects of the Sun, Moon and Planets indicate the Character, Temperament and Possibilities of the future of every human being born upon this Globe. This statement may appear to be absurd to any person unacquainted with astrology, but its truth can be easily proved by anyone who will give a little time to the actual study of the subject.

Character is Destiny and many years of study and experience have convinced the author of the influence of the planets on human beings and that a great deal of valuable advice can be given from the study of astrology.

BEING FORWARDED IS HALF THE BATTLE.

Astrology explains beforehand the inharmonious conditions ahead of you. With this knowledge you may change your actions and mental attitude and overcome the inharmonious influence.

Each forecast will contain from six to ten pages. The price for this complete forecast is only \$1.00. A great deal of time and thought have been devoted to these forecasts and we believe you will be very well pleased.

If you also wish a forecast for a friend or relative give date of their birth and send one dollar extra.

You can send remittance in any way you wish, but be sure and send your date of birth.

ADVANCED THOUGHT PUBLISHING CO.

227 W. Erie St., Chicago, Ill.



ADVANCED THOUGHT
227 W. ERIE ST.
CHICAGO, ILL.

A Forecast for 1922 and Astrological Delineation, Both for One Dollar:

*You May or May Not Believe in Astrology,
But It Pays Intellectually and Materially*

to get a reliable forecast. Every person should have this personal information in order to adjust the mind and body to the vibrations that play upon one from day to day.

A FEW FACTS TO REMEMBER

The unusually dull period we have just past thru could not be accounted for by the experts in the financial world. Few indeed were able to grasp the meaning of the law in thus shaping the destinies of a people—of the world—of all the peoples of the nations—which it effected severely, and caused a depression that history seldom records.

The planets have made a change; and we are well into a new cycle of expansion and general advancement towards larger things—a run of prosperity. Therefore let every one cheer up and get busy. The year is very promising.

Learn How Your Life, Domestic, Social, Business, Intellectual Will be Swayed in 1922.

ASTROLOGY REVEALS LIFE'S PURPOSE. KNOWLEDGE IS POWER.

Know thyself. Find out your hidden talents and possibilities, what is in you, what is back of you, your destiny, your vocation, from this knowledge build greater power.

PLANETARY INFLUENCE

The positions and aspects of the Sun, Moon and Planets indicate the Character, Temperament and Possibilities of the future of every human being born upon this Globe. This statement may appear to be absurd to any person unacquainted with astrology, but its truth can be easily proved by anyone who will give a little time to the actual study of the subject.

Character is Destiny and many years of study and experience have convinced the author of the influence of the planets on human beings and that a great deal of valuable advice can be given from the study of astrology.

BEING FORWARDED IS HALF THE BATTLE.

Astrology explains beforehand the inharmonious conditions ahead of you. With this knowledge you may change your actions and mental attitude and overcome the inharmonious influence.

Each forecast will contain from six to ten pages. The price for this complete forecast is only \$1.00. A great deal of time and thought have been devoted to these forecasts and we believe you will be very well pleased.

If you also wish a forecast for a friend or relative give date of their birth and send one dollar extra.

You can send remittance in any way you wish, but be sure and send your date of birth.

ADVANCED THOUGHT PUBLISHING CO.

227 W. Erie St., Chicago, Ill.



Primordial man—naked and bestial, squatting in gloomy caverns, gnawing bones—was born, lived and died in a hostile world.

Its hostility—and his wretchedness—arose from his ignorance. His handmaidens were Hate and Fear. His sole reliance was his club. He saw in the beasts, forests, torrents, seas, clouds—and even in his fellow man—only enemies. He recognized no ties binding them one to another or to himself. Modern man is born to comparative luxury. Love rocks his cradle and shields his youth.

When he goes forth to struggle he wields a pencil—not a club. He relies upon his brain—not his brawn. He knows the Physical as neither master nor equal, but as a useful servant. His fellow men and the forces of Nature are his friends—not enemies.

These tremendous changes—from hate to love, from fear to confidence, from material strife to mental control—have been wrought by the slow dawn of Understanding. In direct proportion as he understands Cosmic Law, is man's lot enviable or the reverse.

This understanding will enable you to compel Effects by controlling Causes.

It is the "Open Sesame" by which you may throw wide the doors which seem to bar men from the treasure house of Nature.

Because of your knowledge, you will have influence and power. Circumstances will favor you in a most astonishing way.

The things of the world are fluid to a power within man by which he rules them.

If you would go aloft, into the heights, where all that you ever dared think or hope is but a shadow of the dazzling reality, you may do so.

Upon receipt of your name and address, I will send you a copy of a book by Mr. Bernard Guilbert Guerney, the celebrated New York author and critic. It affords the inspiration which will put you in harmony with all that is best in life,

and as you come into harmony with these things, you make them your own; you relate with them; you attract them to you.

The book is sent without cost or obligation of any kind, yet many who have received it say that it is by far the most important thing which has ever come into their lives.

Charles F. Haanel, 207 Howard Bldg., St. Louis, Mo.

This Advertisement

contains a message of such transcendental importance that no reader of Advanced Thought, whether man, woman, or child, should fail to answer it.

FREE Book
on
Prostate Trouble

If you have prostate disorder—bladder trouble—get up frequently at night, there is positive and rapid relief for you—without drugs or massage—without pain or discomfort—privately at home. Our free book tells all. Doctors, Osteopaths, Physical Culture directors, Sanitarium experts use and endorse our method. Easily used by anyone. Very simple. No matter what you have tried or how old your case our methods will bring results or money back. Write for free illustrated booklet. Do it now. Relief for you is at hand and at small cost.

Electro Thermal Co. 2204 Main St. Steubenville, O.

PSYCHIC CRYSTALS FOR CRYSTAL GAZING

The Great Spirit Crystal, 4 inch. PROF. GRAND.....\$10.00
Professional Yogi Crystal.
3 1/4 inch 5.00
The Astral Crystal. 2 1/2 inch 2.50
Yogi Black Astral Mirror..... 3.50
Aluminum Trumpet. 3 pieces 3.00

PROF. SAM J. BREAKWELL

410 So. Alamo St. San Antonio, Texas

SAVE YOUR NERVES

From a Complete Breakdown
My Treatise on the POWER OF RELAXATION will show you how to control your nerves and save up vital nerve energy. An easy, pleasant method, laborious exercises. Send 50c at once, today, begin to enjoy life anew. U. S. stamps accepted.

Alfred Arphax Hoyt, 2342 E. 4th St., Long Beach,

FREE—A SELF-HEALING LESSON, ENTITLED "JUST HOW TO HEAL YOURSELF AND OTHERS," which formerly sold for 50 cents. **J. Albin Johnson, Escanaba, Mich.,** says: "It is worth many dollars to anyone in bad health." postal card brings it.

THE GORE BOOK CO.,
Box 74B, Ruskin, FLORIDA

HEALTH AND SUCCESS TREATMENT

\$3.00 Per Month; also Horoscope of Full Life Reading, and Book on "Easy Method of Prayer" FREE with Treatments. Send date of Birth.

E. Howell, Belleville, 9 S. 15-Illinois

A Very Remarkable Offer!!!

Now you can demonstrate to your own satisfaction that YOU HAVE HEALING POWER, YOURSELF, and that it can be used for the healing of yourself as well as others. Prof. Sidney A. Weltmer, is now publishing his new book, "THE HEALING HAND." Over 200 pages. Bound in buckram cloth. Price \$2.25. You may have this book with six month's subscription to our Journal all for \$1.00. YOU SAVE \$1.75!!! Write TODAY enclosing dollar bill at our risk.

Weltmer Sanitarium, Dept. 102, Nevada, Mo.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912,

Of Advanced Thought, published monthly at Chicago, Illinois, for April, 1922. State of Illinois, County of Cook, ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Arthur Gould, who, having been duly sworn according to law, deposes and says that he is the editor of the Advanced Thought and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse side of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Advanced Thought Magazine, 227 West Erie St., Chicago, Ill.; Editor, Arthur Gould, 227 West Erie St., Chicago, Ill.; Managing Editor, Arthur Gould, 227 West Erie St., Chicago, Ill.; Business Manager, Arthur Gould, 227 West Erie St., Chicago, Ill.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.) Arthur Gould, 227 West Erie St., Chicago, Ill.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

ARTHUR GOULD.

Sworn to and subscribed before me this 25th day of April, 1922.

[SEAL]

(My commission expires April 26th, 1922.)

ANTON O. LANDES, Notary Public.

ADVANCED THOUGHT

A Monthly Journal

Vol. VI.

MAY, 1922

No. 44¹²

CONTENTS

In Our Work.....	Edgar A. Guest.....	250
Notes Of The Month.....		251
The Faith That Sees.....	Henry Victor Morgan.....	254
Blessedness of Giving.....	M. P. Osborne.....	257
Think on These Things.....	Beatrice O'Connor.....	257
The Selection of an Ideal.....	A. Osborne Eaves.....	259
The Ancient Wisdom of Daily Life.....	Clara M. Codd.....	263
The Question of Physical Immortality.....		266
The Worth of a Smile.....		268
Man Works in Heaven, Says Spiritualist.....		269
The Psychology of Suggestion.....		270
Cultivate a Happier Trend of Thought.....	Arthur Gould.....	272

SUBSCRIPTION RATES, ETC.

Single Copies, Fifteen Cents Yearly Subscription (12 issues) \$1.50
(In United States, Alaska, Cuba, Porto Rico, Mexico, Hawaii and Philippines)
In Canada, \$1.75 a year. In Foreign Countries, \$1.75 a year.

(Copyright, 1922, by Advanced Thought Magazine)

Entered as Second Class matter, July 17, 1916, at the postoffice at Chicago, Illinois, under the Act of March 3, 1879.

Address all Subscriptions, or other communications to

ADVANCED THOUGHT MAGAZINE

227 W. Erie Street

Chicago, Ill.

FEAR

To the average person FEAR means merely timidity. But FEAR has many other forms—Anger, Worry, Hatred, Jealousy, Fretfulness, Melancholy, Lack of Self-Confidence, General Nervousness (existing where there is no GOOD physical reason), etc.

All forms of FEAR cause a chemical action to take place in the body which creates a very real and deadly poison. This statement is backed up by our Government Research Dept. at Washington. FEAR is, in fact, like a hideous octopus with long arms eager to encircle and strangle.

Your entire trouble may be caused by SOME FORM OF FEAR. Let me diagnose your case. I shall be pleased to go over it in detail, from both a mental and physical standpoint, if you will show enough interest to purchase my booklet, LEAVITT-SCIENCE. I have treated thousands of cases in the last 24 years. For the first 10 years of my practice my work was entirely along physical lines. But for the last 14 I have combined physical and MENTAL measures. I am frank to say that I consider myself perhaps better qualified to diagnose your case than anyone with whom you could communicate. Long years of preparatory study here and abroad have given me a foundation possessed by few.

On receipt of TWENTY-FOUR cents in stamps or coins I will mail you my book, LEAVITT-SCIENCE, along with a complete case-sheet for you to fill out. After carefully going over this case-sheet, I will write you in detail JUST what I find, WITHOUT CHARGE. Do you not feel that this is a REAL OPPORTUNITY?

C. FRANKLIN LEAVITT, M. D.

Suite 725, 14 W. Washington St.

CHICAGO, ILL.



"I am sorry that the editors to whom all my work is contracted are not broad enough to permit me to express in print my appreciation of so valuable a work as yours."

Elia Wheeler Wilcox.

"Leavitt-Science is the greatest enemy of fear."
Elbert Hubbard.

SAVE YOUR BODY

Conserve Your Health and Efficiency First

"I Would Not Part with it for \$10,000"

So writes an enthusiastic, grateful customer. "Worth more than a farm," says another. In like manner testify over 100,000 people who have worn it.

The Natural Body Brace

Overcomes **WEAKNESS** and **ORGANIC AILMENTS** of **WOMEN AND MEN**. Develops **erect, graceful figure**.

Brings restful relief, comfort, ability to do things, health and strength.

Wear It 30 Days Free at Our Expense

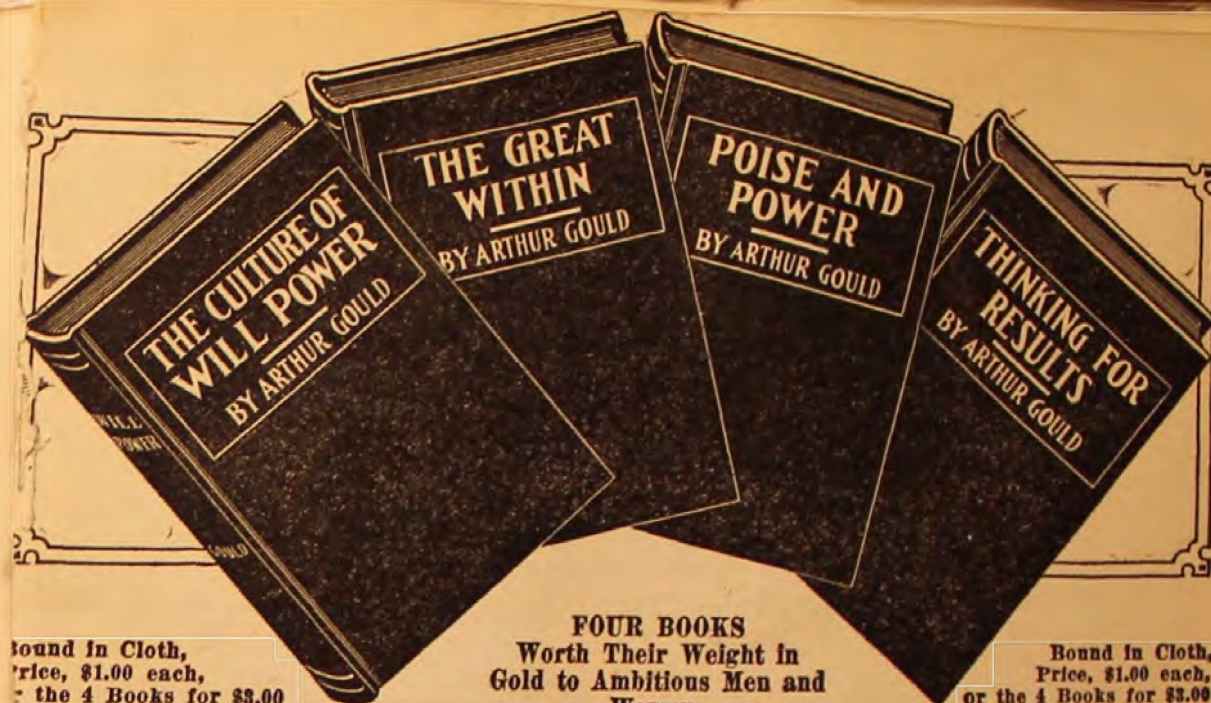
Does away with the strain and pain of standing and walking; replaces and supports misplaced internal organs; reduces enlarged abdomen; straightens and strengthens the back; corrects stooping shoulders; develops lungs, chest and bust; relieves backache, curvatures, nervousness, ruptures, constipation. Comfortable and easy to wear.

Keep Yourself Fit Write today for illustrated booklet, measurement blank, etc., and read our very liberal proposition.

HOWARD C. RASH, Pres. Natural Body Brace Co.
30 Rash Building SALINA, KANSAS



For
Boy
and
Girl
Also



Bound in Cloth,
Price, \$1.00 each,
or the 4 Books for \$3.00

FOUR BOOKS
Worth Their Weight in
Gold to Ambitious Men and
Women.

Bound in Cloth,
Price, \$1.00 each,
or the 4 Books for \$3.00

POISE AND POWER

By Arthur Gould.

No person will see his dreams, his ambitions, fully realized until he has acquired Poise and Power. The man who is easily upset will never be chosen for a responsible position. A "big" man must be well poised, otherwise he would break down under the many trying ordeals he must go through.

YOU CANNOT MAKE FULL AND EFFICIENT USE OF YOUR LATENT POWERS UNTIL YOU HAVE ACQUIRED POISE.

You then know what you are capable of doing. Your future success is assured. There is no longer at doubt or uncertainty concerning yourself. You have shattered the barrier of inefficiency that held you back. You see your goal ahead of you in plain view.

You cannot say you have mastered your mental and physical powers—that you are utilizing all of your resources, and utilizing them efficiently—until you have acquired Poise.

THE WELL POISED PERSON DOES NOT AGE QUICKLY,

he does not have that tired worn out look, because he does not waste his energy in becoming excited. He does the things he wants to. He realizes his ambitions just as if it were the most natural thing for him to do so.

This book of seven parts teaches one how to acquire, preserve, and manifest that balance between extremes which results in Poise and Power. The universal laws and principles of Balance and Rhythm are explained in detail. These principles apply to the physical, intellectual and emotional planes of the living of the individual. The individual is taught how to maintain a balance between the inner mental states and the outer physical expression; he is taught the principle of "a sound mind in a sound body."

HOW TO MAINTAIN INTELLECTUAL POISE AND POWER:

How to acquire a certain mind in place of an uncertain one; how to judge calmly; how to decide according to the dictate of reason. He is also taught how to maintain the balance between the various elements of his emotional nature; how to overcome the unbalancing influence of anger, and the demoralizing influence of fear; how to acquire the balance of courageous self-confidence, and spirited, vigorous, self-control. He is taught how to rise above the battle of conflicting emotions, and to dwell upon the line of will. This book teaches Self Mastery by means of the attainment of Poise and Power. It is based upon a great cosmic principle, and points out the practical application of that principle in our every day lives.

The person who has the proper poise can accomplish a great deal more than the person who lacks Poise and Power teaches you how to accomplish what you want to do.

A SHORT SYNOPSIS OF "POISE AND POWER"

The Golden Mean. The Two Sides of the Question. The Law of Over Zealousness. Exaggerated Virtues, Faults. Balance: The Law of Two-Sidedness. The Use of Extremes. The Effect of Emphasis. The Balance of Mastery.

The Principle of Polarity. Principles and Practice. Unity in Opposites. Polarity Is Universal. The Law of The Opposites. "Opposites Are Identical." An Interesting Experiment. The Law of Love-Hate. A Useful Principle.

The Principle of Rhythm. The Law of Periodicity. Rhythm in Physical Science. Rhythm in Human Motion. Rhythm in Mental Science. Rhythm in Human Conduct. The Twin Principles. Using the Law of Rhythm.

The Principle of Balance. The Laws of Balance. The Balance of Contending Forces. Constructive and Destructive Forces. Counterbalance in Living Forms. Nature's Law of Balance. The Law of Compensation. The Price of Growth. The Greater the Joy, the Greater the Pain. The Application of the Principles. Falling in with Nature's Plans. Attaining Poise and Power.

Mental-Physical Co-Ordination. Balance of Mind and Body. Mental-Physical Action and Reaction. Aspects of One Reality. Mutual Interdependence. Physical Expression of Mental States.

Thought Takes Form in Action. How Feelings Reveal Themselves. "Making Over" Physical Forms. "Making To Order" Mental States. How to Induce Mental States. Physical Control of Mental States. Interesting Experiments. A Great Principle. Striking the Balance.

Intellectual Poise and Power. Well-Balanced Judgment. The Judicial Mind. Thinking and Reasoning. Uniting the Opposites. The Centre of Balance. How to Treat a New Idea. Rule for Reaching a Decision. The Pitfall of Fallacy. Truth May Come Out of Error. Advice Concerning Judgments. Subconscious Motives. What to Do When in Doubt. The Pragmatic Method. The Practical Difference Rule. The Law of Balanced Poise and Power.

Emotional Poise and Power. Pleasant and Unpleasant Mental States. Transmutation of Feeling. The Two Great Unbalancing Emotions. The Madness of Anger. Anger: the Mental Unbalancer. Fear: the Mental Depressant. The First Enemy to be Overcome. The Offspring of Fear and Anger. Destroying Fear and Anger. Mastering Fear and Anger. The Polarity-Balance Method. The Secret of Balance. Courageous Self-Confidence. Spirited, Vigorous Self-Control. The Mastery of the Opposites. The Mastery of Emotional Rhythm. Living on The Plane of Will.

ADVANCED THOUGHT PUBLISHING CO.

Send for our Catalogue of Books on

Yogi Philosophy, Oriental Occultism, Hindu Mysticism, etc.

Interesting and Instructive

FREE Information to those who are interested in these subjects. Better send for a copy today before you forget it.

**ADVANCED THOUGHT
PUB. CO.**

159 N. State St., Chicago, Ill.

Send copy of your book catalogue.

Name.....

Street.....

City.....



What Does It Mean To You?

Does Success—financial success—money—mean the satisfying of some life-long desire—travel—study—luxuries—a new home—a business of your own—independence? If you have such a desire, you can make it come true—for you have the power—the ability—within yourself to do so if you know how to develop and use that power.

The marvelous Secret Power of the Oriental Adepts is for the first time placed at your command by a complete, comprehensive, practical application of the Mystic Teachings of the Orient.

THE MYSTIC ROAD TO SUCCESS

is a course of actual exercise, NOT generalities, giving in the most concise manner the exact methods to follow in order to control your mind and through it the irresistible Occult Forces. Each lesson is accompanied by a brief, pointed explanation—worded in plainest terms.

Write Today

Psycho-Occult Institute

OF

Business Success

305 E. Garfield Blvd.

Executive Office, Dept 33 Chicago, Ill.

Gentlemen: Kindly send me information regarding your course **THE MYSTIC ROAD TO SUCCESS**, together with the first two lessons for two weeks' **FREE** trial. I assume no responsibility whatever except to return the two lessons at the expiration of the two weeks if I do not wish to continue. I am over 21 years of

age and my occupation is.....

Name

Street Address

Town..... State.....

Wrinkles Gone!

New Wonderful Way— Charm of Youth Restored

Wonderful results!
Wrinkles and age lines banished. Yes, this new secret method works marvels. You should learn about it right now. Learn how it makes the skin as smooth, clear and beautiful as the famous complexions of the Japanese women. (You know how soft, satiny and lovely their skins are.) No matter how long you may have suffered from these blemishes, no matter what you have tried, get the information we will gladly send about the Princess Tokio treatment. Get the Princess Tokio Beauty Book. It is free. It tells you how to have the perfect skin beauty that all women long for. Yours for the coupon.



Just a Few Days And All Your Wrinkles Gone

No Massage. No Plasters. No Masks. No Rollers. No Exercise. A simple, easy treatment you use in the privacy of your room. Only a few minutes required. The skin made flawless, fresh, young looking. Used and recommended by society leaders and prominent actresses everywhere.

Guaranteed

Our legal, binding money back guarantee goes with each treatment. If the Princess Tokio treatment should fail in your case, taken according to our plain, simple directions, your money will be willingly and cheerfully refunded upon demand.

Princess Tokio Beauty Book Sent Free

The whole story of the Princess Tokio treatment told. The wonders it accomplishes. How complexions, once "hopeless," have been restored to youthful beauty. How years have been taken off women's looks. All this valuable, private information is given in this book now ready for distribution. Get your copy now. (Sent in plain, sealed envelope.) Learn the secret of a perfect skin. Learn how the American woman can rival the complexion charms of the Japanese. No cost. No obligation whatever upon you. It is free.

Send Coupon NOW!

Just sign and mail the coupon. That is all. It will bring you the Princess Tokio Beauty Book by return mail. Every woman ought to have it. We want you to have it. Don't put off sending. Put the coupon in the mail right now.

Princess Tokio Co.
Dept. 12
Federal Life Bldg.
Chicago, Ill.

Name.....

Address.....

EDNA HUNTER
Famous "Movie"
Star, Says of the
Princess Tokio
Treatment:

"After a hard day I just apply Princess Tokio and every trace of fatigue, strain and roughness vanishes like magic. I gave it to a friend whose face was becoming wrinkled and she says it wiped the wrinkles off in no time. I wish you all the success you so richly deserve."

If you have Pimples, Freckles, Rough Skin, Blemishes, etc., the Princess Tokio Treatment will remove them as if by magic.



Princess Tokio Co.
Federal Life Bldg.
Dept. 12 Chicago, Ill.

Please send me free and without obligation on my part Princess Tokio Beauty Book in plain sealed envelope.

The Way to Get Your Desires



ELIZABETH TOWNE
Editor of Nautilus

Do you want money?
Do you want better health?
Do you want to have a more attractive personality—loyal friends—a happy home life? Are you ambitious to be **SOMEBODY**, to do big things?

The ideas, impulses, thoughts and feelings suppressed in the subconscious keep millions of persons from enjoying the health, happiness and prosperity they should.

A SELF-ANALYSIS of the SUBCONSCIOUS

may well transform your whole life. It may bring you all you desire and greater prosperity than you ever dreamed of.

Brown Landone has written a most interesting and instructive booklet telling how to make an analysis of yourself, and giving actual cases where such an analysis has worked miracles. In many cases the aim was immediately achieved. The instructions in the booklet are simple, the applications interesting and easy.

FOR 10 CENTS you can get not only this really remarkable Landone booklet but a month's trial of NAUTILUS MAGAZINE of New Thought, of which Elizabeth Towne and William E. Towne are editors. Wonderful experience articles a feature of each issue. Send today, and we will include "The Eight Great Rules for Success."

The Elizabeth Towne Co., Inc.,
Dept. S-71, Holyoke, Mass.

Lessons That Heal

"Soul Powers and Privileges"

12 Lessons in the Science of Omnipresence by Henry Victor Morgan, Editor of The Master Christian.

List of Contents: Soul Powers and Privileges, Omnipresent Healing, God's Dwelling Place, Practising the Presence, The Law of Demonstration, The Timeless Now, The Prayer of Silence, The Law of Indirection, Our Invisible Helper, The Measure of a Man, God Protected Lives, The Open Door No Man Can Shut. Paper Cover, 75c.

The Master Christian (Monthly)

50c a year. 10c for a sample copy.

Special Offer: "Soul Powers and Privileges" and "The Master Christian" for one year, one dollar.

Other Works

"The Healing Christ." 50 cents.
"Creative Healing." 25 cents.
"The Rainbow's End." 10 cents.
"Hymns of Health and Gladness." 15 cents.
"You, Your Powers and Possibilities." 10 cents.
"Science of Faith." 15 cents.
"The Christ That You May Be." 10 cents.
"Healing Waters." Either English or German. 15 cents.
"Moments on the Mount." 25 cents.

Address

The Master Christian Publishing Co.
3316 No. 31st St., Tacoma, Wash.

HANDWRITING TELLS YOUR SECRETS

Know Yourself! Achieve successful personality through true knowledge of your faults, virtues, latent talents etc.! Know others and avoid unhappiness. Send \$2.00 and ink sample of handwriting for Informative Psycho-Graphological Analysis so you will not go wrong in business, in love, in friendships, and in knowledge of your own best interests.

Special Offer! Limited Time Only! Correspondence strictly confidential. Money back if not satisfied.

Robert R. Ross, Mt. Vernon, N. Y.

SELF-DEVELOPMENT CORRESPONDENCE COURSES

You owe it to yourself to make the most out of your life, to develop your higher faculties and powers and to fit yourself for greater usefulness in the world. This can be done most effectively through a systematic course of RIGHT TRAINING with individual guidance and teachings.

Write for FREE LITERATURE describing our valuable correspondence courses and ask for sample copies of THE ESOTERIST.

Learn about Esotericism by lending or buying our books. Inclose 10c for pamphlet "The Way."

Address: THE ESOTERIC BROTHERHOOD
1314 L Street, N. W.
Washington, D. C.

THE HEALING CENTER

Over 22 Yrs. Experience. Are you Sick, Sad, Lonely, Unsuccessful? We heal all ills of the Flesh. Send stamped envelope for reply.

Ida Welsh, 9 S. 15, Belleville, Illinois

Your Proper Place in Life

Accurately Calculated by

Professor Geo. W. Walrond
P. O. Box 201. DENVER, COLO.

Headquarters of the American Astrological Society, Incorporated,
Offices: 1717 Clarkson St., Denver, Colo.

The oldest and most successful practitioner living, with a world-wide reputation. Over 10,000 testimonials. Bank and Press references. Thousands annually consult him on everything.

Capt. Geo. W. Walrond has had over 40 years' unbroken practice, including 25 years success in Denver. Vice-President, N. Y. Astrological Society. If in any trouble, consult him on anything and everything.

Horoscopes and Forecasts, one year, \$2.00. Three pages typewritten and answers to questions. Business, family and love horoscopes specialties.

Five questions answered \$1.00; with advice \$2.00; with map and aspects \$3.00. Maps, \$1.00 each. Marriage horoscopes compared.

Full delineations. Adaptability, Proper Vocation, Health, Marriage, Finance, Business, Journeys, Changes, etc., with Good and Bad periods—6 typewritten pages. \$5.00. This is a Reliable Horoscope, valuable to married or single. Ten to twelve pages and tables, \$10.

State Sex, Married or Single, and Birthplace.

Complete Business and Family Horoscope, with Monthly Table of Good and Bad Days for one year, \$10.00. About 10 typewritten pages and complete advice on everything, and answers to all questions.

Advice on any subject, \$1.00. State Birth date (hour if known), Sex, Married or Single and Occupation.

Full printed details, particulars and testimonials mailed free. Give date of birth, married or single, male or female, occupation and where born.

Gazing Crystals, for development, from \$2.50 upwards, with printed instructions. Books, 50c each. Catalogs, Book lists, and particulars, 3c.

A cure for Nervousness, the Blues, and Failure. Ex-president N. A. S. and A. A. Socy. V. P., N. Y. Socy.; also Esoteric Society.

The Fees are for the Astronomical Calculations only. Horoscope Maps, \$1.00.

STOP! A REVELATION

A book has been written entitled

"Strands of Gold"

or

"From Darkness Into Light"

By ALBERT O. FRIEDRICH

It is a Poetical Work on a religious order, combined with NEW THOUGHT.

For years the writer has made a systematic study of MENTAL SCIENCE; but he derived little benefit, and in a maze he was in despair of ever attaining success, when, as if by a miracle, the things that were so perplexing were so revealed to him that he could not help but cry out in wonder: "O, God; how mighty and full of wisdom Thou art!" The book is replete in every detail, ending with a vivid description of "SOUL LIFE," giving the reader a clear conception of the inseparable union which exists between the INFINITE and the FINITE being.

The book will teach you how to attain the loftiest success and the highest degree of Mental, Moral and Physical perfection.

Price of book (cloth binding) \$1.00, postpaid.

Friedrichs Publishing Co., Dept. Mankato, Minn.

THE GREATEST DISCOVERY IN DRUGLESS HEALING

The human body is a chemical composition of 14 elements (iron, calcium, sodium, potassium, phosphorus, sulphur, etc.), and if one of these elements is lacking disease sets in. Our civilized diet is deprived of most of these minerals; for this reason American people are subject to scores of maladies. The daily "soup, meat, potato, white bread, pie, coffee" diet produces an oversupply of starches, fats, and proteins, and an undersupply of the most important blood and nerve building mineral salts.

This wrong diet brings about "AUTO-INTOXICATION" and a great "DEFICIENCY OF THE CONSTITUENT PARTS IN BLOOD TISSUES!"

These two disturbances are the underlying causes of nearly all ailments and diseases, beginning with constipation, digestive-kidney-liver-nerve-heart-skin and throat troubles, and ending with Apoplexy, Hardening of the Veins, and premature death. Eliminate the accumulated poisons and supply the lacking mineral salts and nearly all constitutional ailments and diseases will disappear like snow in March.

Write for particulars about our Mineral Salt Treatment. Thousands of testimonials on our files.

YOGHURT CO., Inc.,
Bellingham, Wash.

Mental and Physical
Ease and Supremacy

Dr. C. Franklin Leavitt, M.D.

FREE YOURSELF FROM FEAR AND NERVOUSNESS

Dr. C. Franklin Leavitt has written a great book containing 44 splendid chapters on Self Healing by Auto-Suggestion. It is called—

Mental and Physical Ease and Supremacy



These Subjects and Many More:

fluencing the sub-
conscious.
notional causes of
disease.

loss of balance be-
tween will, intellect
and feeling the
chief cause of dis-
ease.

irasthenia and how
it is caused.

mental attitude toward
sex and the part it
plays in health.

auto-suggestion without
hypnosis.

Freud's dream theories
as to cause of dis-
ease.

empathic curative
methods.

re-education. How
to make these les-
sons effective.

persuasion. For-
mulas for auto-sug-
gestions.

anner of giving auto
(or self) suggestion.

choanalysis by the
self. Practical self
treatment by psycho-
analysis.

manding the self.
the hidden nature of
energy and startling
phenomena to which
it gives rise.

to get rid of the
evils of disorder.

en power developing
exercises in deep
breathing.

g, physical exerci-
s and how to use
them (illustrated).

ulating the habits
of health.

se overwhelming
feelings.

controlling the feel-
ings.

ther word about
ar. Getting rid of
ar.

It teaches you how to overcome physical ailments.

It teaches you to develop the power within yourself.

It teaches you how to deal with trials and overcome obstacles.

It teaches you how to control your moods.

It teaches you how to become strong.

It teaches you how to be of use in the world though old.

It teaches you how to recover your grip on life.

It teaches you how to drive away your griefs and fears.

This is not a book of theory. Dr. Leavitt is an educated physician, who has studied abroad besides being a graduate of a leading medical college in the United States.

He has had an experience as healer and physician with thousands of cases. This book contains the methods by which he is teaching people to heal themselves through auto-suggestion.

The book gives you complete and thorough instruction on just how to use auto-suggestion to make it effective in healing yourself, and includes many formulas of the most effective statements to apply to yourself.

It tells you how to practice the famous psycho-analysis method with yourself in such a way as to break down the formidability of your ailments and open the way to cure.

It outlines a complete and valuable system of deep breathing and physical exercise.

It contains some valuable chapters for the old.

Read the letters in the right hand column from users of this great book, then write your address on the coupon and send your order NOW.

"Mental and Physical Ease and Supremacy" is printed on good paper, large, clear type, handsome cloth binding, gold stamping, nearly 400 pages. Price, \$2.00. USE COUPON.

30 Days' Trial

You may return this book any time within 30 days from date of purchase and get your money back if the book is not satisfactory in every way.

CLIP HERE.

Advanced Thought, Dept. 1, 159 N. State St. Chicago.

Here is \$2.00 for Dr. Leavitt's big book on Self-Healing called "MENTAL AND PHYSICAL EASE AND SUPREMACY" on 30 days trial.

Name

Address

What This Book Does For Its Users.

"MEANT HUNDREDS
OF DOLLARS".

"The study of this book has already meant hundreds of dollars to me. It has filled me with a self-confidence, enthusiasm and ambition, that I never had before."—R.S. Fitzgerald, Chicago, Ill.

LOST OLD FEARS.

"Your new book has helped me in a wonderful way. I have lost practically all the old fears, I wrote you about." — Miss Minnie Robinson, Edgewood, Iowa.

CHANGED LIFE.

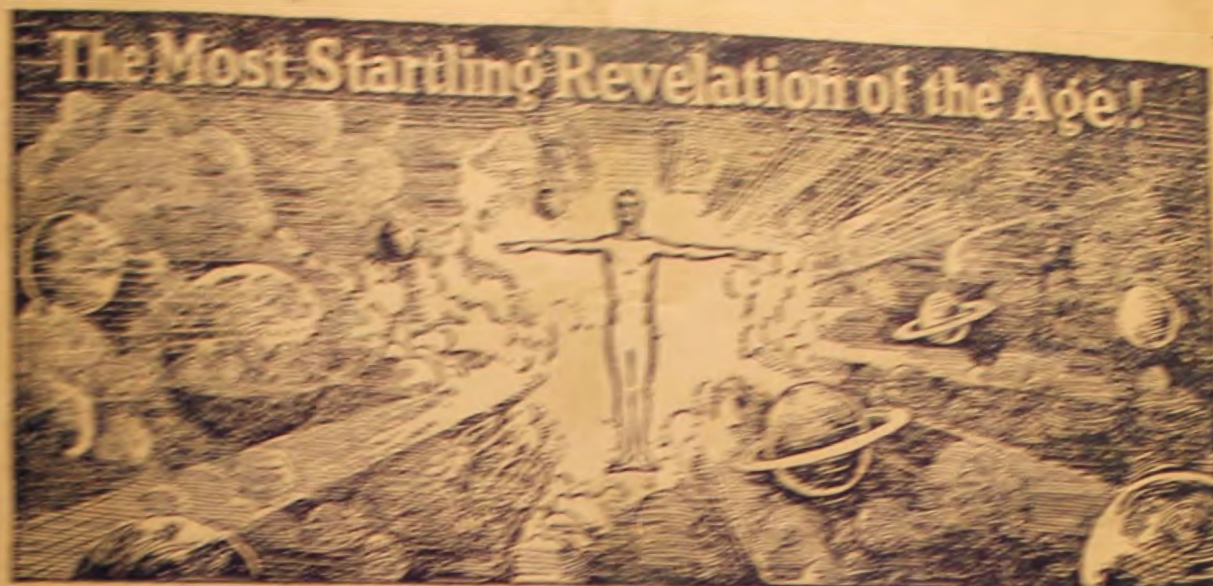
"I have already been able to change several of the weaknesses I have found in self through the method you suggest. There is so much room for improvement in all that I will make the statement that ALL should possess your book."—Miss Jessie Ardner, Cleveland, O.

"A DIFFERENT WOMAN."

"Mentally I am a different woman for having read your book and I thank GOD that He directed me to you."—Miss Lela Dickson, Tupelo, Miss.

WORTH SEVERAL TIMES ITS COST.

"I would gladly pay several times what you ask for the book now I know how valuable it really is. I read some in the book daily, and no longer DREAD the future as I once did."—Mrs. Joe Wilson, Abbeville, S. Car.



The Most Startling Revelation of the Age!

Release the Stupendous Power of Your Dynamic Individuality!

Discover this amazing power within you—a power so mighty, so all-pervading, so irresistible, that it knows no obstacle. It is the power to materialize your every wish—to bring wealth, dominance, personal magnetism, happiness at your bidding. It is the power of supreme achievement.

It seems incredible that this basic principle of success should have remained so long a secret. At last it is revealed—the startling and sensational discovery of Science!

Science has found the secret of the great dynamic force behind all human achievement! Nothing has ever been accomplished without it—nothing is impossible with it. And most amazing of all, this wonderful force exists in everyone! But it has remained unknown and unused for centuries just as did the great power of Electricity. Those who have had but a glimpse of the secret in the past have blazoned their names in history. Those who realize it today are leaders.

Now it can be yours—this mighty, magic force, to operate and utilize without limit. You can know the laws of its operation—you can understand the amazing principle of your dynamic individuality—you can unlock untold powers within you—power to attain riches, position, advancement, friends, fame, happiness. Why struggle for success blindly—Science has revealed the way to the fulfillment of every ambition, hope and aspiration you have ever had!

Prove This Astonishing Truth Free

You may be inclined to doubt the existence of such a tremendous, undiscovered power within you. But like any other natural law, it is subject to scientific demonstration—you can prove it to yourself absolutely and beyond question.

The whole amazing explanation of this great dynamic force and the laws of its application is set out by Henry Thomas Hamblen, a renowned psychologist and investigator into psychosciences. His epoch-making course is for the first time published in twelve lessons titled "Dynamic Thought." A limited edition ready for distribution and a free prospectus will be mailed to those who write for it. This prospectus tells you all about the secret of your dynamic individuality, and how to enjoy its benefits.

Send No Money

Just mail the coupon for the prospectus "Dynamic Thought," which is the most astonishing work you have ever seen and the secrets it discloses are absolutely priceless. Address The Personality Institute, Dept. G, 223 W. Erie St., Chicago, Ill.

THE PERSONALITY INSTITUTE.

Dept. G, 223 W. Erie St., Chicago, Ill.

You may send me the prospectus of "Dynamic Thought." I am under no obligation to purchase or pay for anything.

Name
Address
City

