

ANNOUNCING THE
NEW PROGRAMS
CONGRESS

IN THE DELAWARE ROOM
SHERATON-PARK HOTEL
AND MOTOR INN
2660 connecticut avenue nw
washington, d.c.

JULY 3, 4 & 5
1965

- * NEW LECTURES BY L. RON HUBBARD
- * NEW HIFI SOUND SYSTEM
- * NEW COLOR SLIDES
- * GROUP AUDITING
- * SPECIAL LOW HOTEL RATES
FOR CONGRESS ATTENDEES

TURN OVER



TO: REGISTRAR, HCO 1812 19th. ST. NW, WASHINGTON, DC 20009

Register me for the NEW PROGRAMS CONGRESS, to be held July 3, 4 & 5, 1965, in the Delaware Room, Sheraton-Park Hotel and Motor Inn, 2660 Connecticut Avenue, N. W., Washington, D. C. 20009, as follows:

Three days \$15
Two days \$10 (Check one box)
One day \$ 5

NAME: _____

ADDRESS: _____

Send me information about special low hotel rates

Register also the following people who will be coming with me to the NEW PROGRAMS CONGRESS:

NAME: _____

ADDRESS: _____

Number of days: _____

NAME: _____

ADDRESS: _____

Number of days: _____

NAME: _____

ADDRESS: _____

Number of days: _____

(Add as many names as you wish on separate piece of paper)

NUMBER OF DAYS TOTAL: _____

AMOUNT ENCLOSED @ \$5 PER DAY: \$ _____

(Make checks out to HUBBARD COMMUNICATIONS OFFICE)

CONGRESS FEE \$5 PER DAY

HOW TO LIVE THOUGH AN EXECUTIVE

by L. RON HUBBARD

THE TEXTBOOK OF COMMUNICATION FOR BUSINESS.

"The subject of communications has not been thoroughly investigated at any time by any man. Only now do we begin to investigate it and to formulate the principles and practices of communication. It is expected that this study will result in the creation of a profession of communicators, which will serve industry, commerce and government to make communications flow.

"Communications could be said to be the study and practice of interchanging ideas, individual to individual, individual to group, group to individual, and group to group. It has not been clearly understood in the past that the failure of a group to communicate ideas within itself results in the failure of the group, that the failure of communication between the group and its leader results in the failure of leadership. Uniformly, throughout industry and commerce, breakdowns which are blamed on poor leadership, insubordination, or general ineptness may be attributed correctly to failures of communication."

The above is an excerpt from this book. How to achieve good communications is fully explained in it.

DIANETICS '55 by L. Ron Hubbard

THIS IS THE BOOK ABOUT THE COMMUNICATION CYCLE. Here follows a brief excerpt from this book:

"A man is as dead as he can't communicate. He is as alive as he can communicate. With countless tests, I have discovered to a degree which could be called conclusive, that the only remedy for livingness is further communicatingness. One must add to his ability to communicate."

ALL ABOUT RADIATION

This book was written out of the proceedings of the Congress on Nuclear Radiation given in London between April 12th and 15th, 1957, and transcribed as requested by Members of Parliament as furnished to them.

This book, along with L. Ron Hubbard's recent pamphlet titled, "A PLAN FOR WORLD PEACE", is must reading for anyone concerned with the state of world affairs today.

see Book List for ordering.

SCIENTOLOGY BOOKS

EXIST TO POINT TO A BETTER WAY OF LIFE AND ARE THE BEST FIRST APPROACH TO THE SUBJECT OF SCIENTOLOGY.

GET EXTRA COPIES TO GIVE TO YOUR FRIENDS - SUCH A GIFT WILL BE PRICELESS TO THEM IN INCREASE OF UNDERSTANDING.

IF YOU ARE CONDUCTING A GROUP, GET A GOOD STOCK OF BOOKS FOR SALE. IT WILL ASSIST YOUR INDIVIDUAL EFFORT TREMENDOUSLY.



HERE ARE THE BOOKS OF SCIENTOLOGY (AND DIANETICS). USE THEM WELL TO MAKE A BETTER LIFE.

"There are three factors in Scientology which are of utmost importance in handling life. These three factors answer the questions, How should I talk to people? -- How can I sell people things? -- How can I give new ideas to people? -- How can I find what people are thinking about? -- How can I handle my work better?

"We call this in Scientology the A-R-C triangle. It is called a triangle because it has three related points. The first of these points is Affinity. The second of these points is Reality. The third of these points and the most important is Communication."

The above is quoted from:

THE PROBLEMS OF WORK

by L. Ron Hubbard

SCIENTOLOGY APPLIED TO THE WORK-A-DAY WORLD

How are you getting on with your job?

Do you think you could do better?

How do you get on with your workmates?

Could you get on with them better? If so, how?

THESE AND OTHER QUESTIONS ARE ANSWERED FOR YOU IN THIS BOOK. Order extra copies for your friends, for your co-workers, for your boss, for your employees.

1965 BOOK LIST

HERE IS YOUR
SCIENTOLOGY
BOOK LIST AS
OF FEBRUARY
1965.

To order books,
simply mark the
number of copies
you want to order
in the box in front
of the book. Send
the book list
together with a
check for the
total amount
to:

NEW --- EXPECTED SOON -- for trained auditors.

- THE BOOK OF CASE REMEDIES
by L. Ron Hubbard..... \$2.50
- THE BOOK OF E-METER DRILLS
by Mary Sue Hubbard..... \$2.50

BOOKS BY L. RON HUBBARD, Founder of Scientology

- Scientology: The Fundamentals of Thought..... \$2.50
- Problems of Work \$2.50
- This is Scientology..... \$1.25
- How to Live Though an Executive..... \$5.00
- Handbook for Preclears (with Chart of Attitudes)..... \$3.75
- Self Analysis (contains the original Tone Scale)..... \$2.50
- Dianetics: The Evolution of a Science..... \$1.25
- Dianetics: The Modern Science of Mental Health..... \$7.50
- Dianetics: The Original Thesis..... \$3.75
- Notes on the Lectures of L. Ron Hubbard..... \$3.75
- Science of Survival..... \$10.00
- Advanced Procedure and Axioms..... \$3.75
- History of Man..... \$3.75
- Scientology 8-80..... \$2.50
- Scientology 8-8008..... \$3.50
- The Creation of Human Ability..... \$7.50
- Dianetics '55..... \$5.00
- ACC Clear Procedure..... \$1.25
- PAB Books - 1, 2, 3, 4, 5... each book..... \$2.50
- Have You Lived Before This Life?..... \$3.75
- Ceremonies of the Founding Church of Scientology..... \$2.50
- Fortress in the Sky..... \$1.25
- E-Meter Essentials..... \$2.50

BOOKS BY OTHER AUTHORS

- This is Life by Reg Sharpe..... \$2.50
- Scientology: It's Contribution to Knowledge by Gerry... \$2.50
- Summary of Scientology by Jack Horner..... \$2.50
- E-Meter Manual by John Sanborn..... \$3.75
- Man Free from Man by Michael Pernetta..... \$2.50
- Sanity for the Layman by Ray Kemp..... \$3.75

COMPILATIONS

- HAS Training Manual..... \$1.25
- Child Dianetics (Introduction by L. Ron Hubbard)..... \$3.75
- ACC Manual..... \$2.50
- Brain Washing..... \$1.25
- All About Radiation..... \$3.75

- Scientology Plan for World Peace by L. Ron Hubbard.. \$.25
(10 or more of above brochure - each 10¢)

THE DISTRIBUTION CENTER, INC.

BOX 242

SILVER SPRING
MARYLAND

Membership discounts apply on books costing over \$1.00.

NEW DISCOUNT SCHEDULE

International Membership (Annual Membership) 10%
Lifetime Membership 10%
(these two may be added together to make a total of 20%)
Franchise discount - 33 1/3% on 25 or more books ordered at
one time; on a lesser number of books only membership dis-
counts apply. All orders are cash.
Bookstores - 33 1/3% - query for discounts on large orders.

Postage is included in the cost of the book on all cash purchases
unless special handling or air mail is requested.